

November 03, 2025

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
Mumbai - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited

**DHIRAJ
KAPOOR**

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**Dhiraj Kapoor
Company Secretary & Compliance Officer**

Encl.: As above

Hero MotoCorp Ltd.

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New Delhi, November 3, 2025

HERO MOTOCORP CELEBRATES FESTIVE SEASON WITH NEARLY 10 LAKH (1 MILLION) RETAILS IN OCTOBER, 2025

REPORTS SECOND SUCCESSIVE MONTH OF OVER 6 LAKH (0.6 MILLION) WHOLESALAS IN OCTOBER, 2025

- Reported strong growth with **9.95 lakh units registered** through VAHAN in October, 2025
- The Company's Global Business continued its upward growth trajectory with its entry into the European markets, expanding its presence across **52 countries**
- **VIDA**, powered by Hero, recorded an impressive **117% Year-on-Year (YoY) growth** in VAHAN registrations, driven by strong festive demand

Hero MotoCorp, *the world's largest manufacturer of motorcycles and scooters*, ended the festive period on a high note, recording sales of **994,690 unit registrations on VAHAN**.

The Company recorded its second successive month of the festive season with **635,808 wholesale dispatches in October 2025**. The positive performance reflects sustained festive momentum and renewed customer confidence, further supported by favorable market conditions, including GST benefits. During the month, the Company also **successfully entered the European markets** – Italy, Spain, the UK, France, with globally benchmarked Euro5+ compliant models, led by Hunk 440 and Xpulse 200. With its presence in **52 countries and 5 continents**, the Company further strengthened its leadership as a preferred mobility partner for millions of customers globally.

**Data from VAHAN except Telangana, as on October 1, 2025.*

Record Festive and Retail Strength

Hero MotoCorp delivered strong festive performance in a single month, driven by robust demand across its popular range of motorcycles and scooters. Leading the growth were the **Splendor, Xpulse, GlamourX** and the entire scooter range powered by **Destini, Xoom** and **Pleasure**.

The recent GST benefits announced by the Hon'ble Prime Minister Shri Narendra Modi, at the onset of the festive season provided a significant boost to consumer sentiment, revitalizing retail momentum across markets. With continued festive enthusiasm and

improved consumer confidence, Hero MotoCorp expects a sustained retail trajectory in the coming months.

EV Momentum: The VIDA VX2 EVOOTER led the strong festive sales momentum

VIDA, powered by Hero, continued to record strong growth during the festive months, with approximately **16,000 VAHAN registrations** in October, 2025, marking a **24%** growth over the previous month and over twice the registrations compared to the same period last year.

Led by strong demand for VIDA EVOOTER VX2, VIDA continues to maintain a robust bookings pipeline and heightened consumer interest across its key markets.

Global Business and Expansion

Hero MotoCorp's Global Business reported an exceptional Half-year (H1) performance, delivering **175,997 units** and **achieving 54% Y-o-Y growth** compared to the same period last year, thereby gaining a **significant global market share of 1.4%**. In October 2025, the company reported global sales of **30,979 units, marking a 42.8% growth** over the same period last year.

With a strong product line-up, robust domestic demand, and expanding international presence, Hero MotoCorp is well-positioned for sustained growth through the remainder of FY26. The company continues to strengthen its mobility ecosystem across ICE, premium, and EV segments, backed by cutting-edge technology and customer-centric innovation.

Dispatch Data

Particulars	OCT'25	OCT'24	YTD FY'26	YTD FY'25
Motorcycles	570,753	635,787	3,373,019	3,492,877
Scooters	65,055	43,304	320,561	241,054
Total	635,808	679,091	3,693,580	3,733,931
Domestic	604,829	657,403	3,486,604	3,598,069
Exports	30,979	21,688	206,976	135,862

For more information on Hero MotoCorp:

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