

September 01, 2025

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
Mumbai - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited

Dhiraj Kapoor
Company Secretary & Compliance Officer

Encl.: As above

Hero MotoCorp Ltd.

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www.heromotocorp.com CIN: L35911DL1984PLC017354



New Delhi, September 1, 2025

HERO MOTOCORP DISPATCHES 5.54 LAKH MOTORCYCLES AND SCOOTERS IN AUGUST 2025

Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, dispatched 553,727 motorcycles and scooters in August 2025, reflecting an 8% growth compared to August 2024.

The company recorded 3.44 lakh VAHAN* registrations, indicating consistent demand in both urban and rural areas. While the ongoing monsoon season has had an anticipated effect on retail sales, a positive turnaround is expected in the coming months.

*Data from VAHAN except Telangana, as on September 1, 2025.

VIDA, powered by Hero, continued its strong growth momentum in the country. In August, the brand recorded strong growth with dispatches of 12,275 units and VAHAN registrations of 13,313, driving consistent market share gains for both the month and the fiscal year to date.

The Company's global business sustained its strong performance, delivering robust growth during the month and achieving rapid year-to-date growth of over 40%.

Optimistic market sentiment is anticipated for the festive season, driven by favorable monsoons, an increase in agricultural demand, and a projected boost in overall consumption due to impending GST reforms.

Hero MotoCorp's latest offerings, including the Xoom 125 and Destini 125, have garnered strong customer interest and are delivering outstanding performance. The Company expects this positive momentum to continue with its recent launches.

During the month, the company launched the all-new Glamour X 125, India's most futuristic 125cc motorcycle. Building on the Glamour brand's legacy of style, innovation and trust with over 8 million satisfied customers, the all-new Glamour X 125 delivers a bold new design, advanced technology, superior performance, and exceptional comfort for the new-age aspirational riders. Redefining the Deluxe 125cc segment, the Glamour X debuts several category-first innovations and is available in two variants – Drum at INR. 89 999/- and Disc INR. 99 999/- (ex-showroom Delhi) across Hero MotoCorp dealerships nationwide.

Dispatch Data

Particulars	AUGUST' 25	AUGUST' 24	YTD FY'26	YTD FY'25
Motorcycles	501,523	478,215	2,176,049	2,259,561
Scooters	52,204	34,145	194,503	158,229

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Total	553,727	512,360	2,370,552	2,417,790
Domestic	519,139	492,263	2,234,193	2,323,960
Exports	34,588	20,097	136,359	93,830

For more information on Hero MotoCorp:

Press Contact:

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