

October 01, 2025

Asst. Vice President, Listing Deptt.,  
**National Stock Exchange of India Ltd.**  
Exchange Plaza, Plot C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E),  
Mumbai - 400 051  
Scrip Code: HEROMOTOCO

The Secretary,  
**BSE Limited**  
25<sup>th</sup> Floor,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001  
Scrip Code: 500182

**Sub: Press Release**

Dear Sir(s),

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

**For Hero MotoCorp Limited**

**Dhiraj Kapoor**  
**Company Secretary & Compliance Officer**

Encl.: As above

**Hero MotoCorp Ltd.**

**Regd. Office:** The Grand Plaza, Plot No. 2, Nelson Mandela Road,  
Vasant Kunj - Phase - II, New Delhi - 110070, India  
Tel. +91-11-46044220, Fax +91-11-46044399  
Email: corporate.communication@heromotocorp.com  
www.heromotocorp.com CIN: L35911DL1984PLC017354



New Delhi, October 1, 2025



## **HERO MOTOCORP HERALDS FESTIVE SEASON WITH STRONG SALES GROWTH AND HISTORIC 125 MILLION PRODUCTION MILESTONE**

- Robust 6.87 lakh units sale in September 2025
- 12 new category defining scooters and motorcycles launched since the last festive season
- Highest ever dispatches to global markets ~40k units, beating the industry growth significantly

Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, today announced a robust start to the festive season, dispatching **687,220 units** in September 2025. This momentum marks a solid **8%** growth compared to the **637,050** units sold in September of the previous year.

The Company recorded **3,23,230 VAHAN registrations** this month, reflecting an year-on-year growth of **19%**. The positive dispatch performance comes alongside a landmark achievement: Hero MotoCorp became the first Indian company to surpass the **125 Million cumulative two-wheeler production mark**. The strong monthly dispatches contributed to a steady growth of **11.3% through Q2 FY26** compared to previous year, driven by the strategic diversification of the product portfolio into newer segments since the beginning of the financial year.

*\*Data from VAHAN except Telangana, as on September 1, 2025.*

### **Retail, Global and EV Momentum Accelerates Festive Cheer**

**Festive Cheer:** The combination of the festive spirit and the new GST benefits has led to a sharp rise in bookings and enquiries. Showroom and dealership footfalls have **more than doubled** compared to the festive season last year, with significant traction observed in the high-volume commuter segment.

**Electric Leap by VIDA:** VIDA, powered by Hero, continued its strong growth trajectory, led by the recently launched VIDA VX2 EVOOTER, and recorded 12,736 VAHAN registrations resulting in a sharp year-on-year market share rise from 4.7% to 12.2%, underscoring growing consumer trust in the brand. Demand for VIDA remains ahead

of supply in several key markets, indicating robust traction for the company's EV business this festive season.

**Global Expansion:** Building on its strong growth trajectory, Hero MotoCorp's global business continued its strategic expansion across global markets, reporting the highest ever Q2 dispatch of 111,584 units. The company witnessed an incredible growth of 94.8% with 39,638 units sales in September 2025 compared to the same period last year with the launch of top three models - Hunk 125R, Hunk 160 and HR Deluxe.

**New Products:** Hero MotoCorp is fully geared with its extensive portfolio, including 12 new or refreshed products this year, and an expanded retail network to capitalize on the sustained positive consumer sentiment throughout the rest of the festive season.

Dispatch Data

Particulars	SEPT'25	SEPT'24	YTD FY'26	YTD FY'25
Motorcycles	626,217	597,529	2,802,266	2,857,090
Scooters	61,003	39,521	255,506	197,750
<b>Total</b>	<b>687,220</b>	<b>637,050</b>	<b>3,057,772</b>	<b>3,054,840</b>
Domestic	647,582	616,706	2,881,775	2,940,666
Exports	39,638	20,344	175,997	114,174

\*\*\*\*\*

*For more information on Hero MotoCorp:*



*Press Contact:*

[corporate.communication@heromotocorp.com](mailto:corporate.communication@heromotocorp.com)