

Ref. : 2025-26/Q-1/IP

August 7, 2025

The National Stock Exchange of India Limited, Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai – 400 051.	BSE Limited, Corporate Relationship Department, P. J. Towers, Dalal Street, Fort, Mumbai – 400 023.
Code : PRSMJOHNSN	Code : 500338

Dear Sir,

Pursuant to Regulation 30 and 51 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we submit herewith a copy of the Investor Presentation dated August 7, 2025 on the Unaudited Standalone and Consolidated Financial Results of the Company for the quarter ended June 30, 2025.

The said Investor Presentation will also be made available on the website of the Company at www.prismjohnson.in.

We request you to kindly bring the above information to the notice of your members.

Thanking you,

Yours faithfully,

For **PRISM JOHNSON LIMITED**

SHAILESH DHOLAKIA
Company Secretary &
Compliance Officer

Encl. : As above



PRISM
CEMENT
दूर की सोच

JOHNSON
DESIGNERS' CHOICE

**PRISM
RMC**
Complete Concrete Solutions



Amongst India's Leading
Integrated
Building Materials Companies

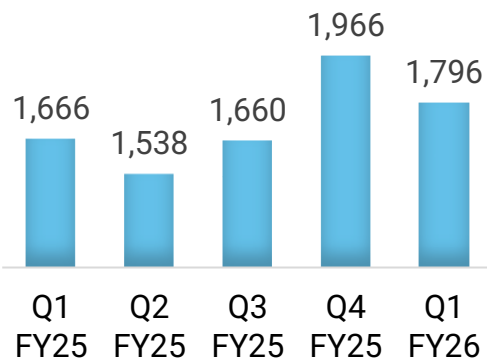
PRISM JOHNSON LIMITED

Q1 FY26 INVESTOR UPDATE

August 2025

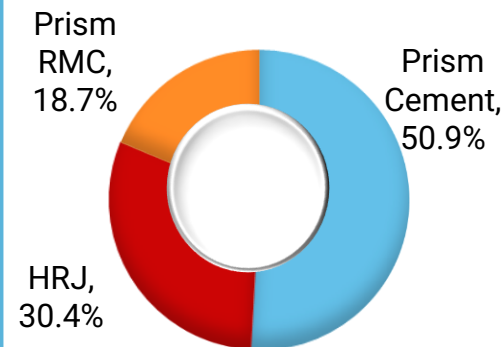
Consolidated (Ex. RQBE) Q1 FY26 Financial Performance Snapshot (1/2)

Revenue (₹ Crores)



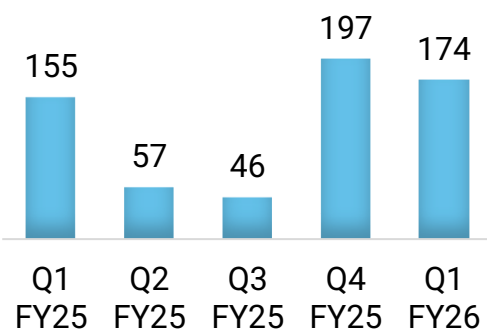
Q1 FY26 revenue grew by 7.8% YoY mainly due to strong growth in Prism Cement; HRJ revenues grew by 1.4% YoY, while Prism RMC revenue declined by 4.9% YoY

Q1 FY26 Revenue Mix



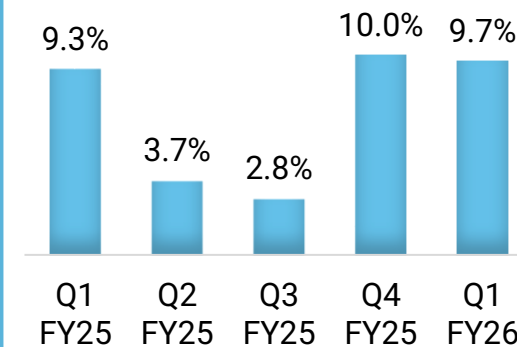
Prism Cement constituted 50.9% of Q1 FY26 revenues; HRJ constituted 30.4% and Prism RMC constituted 18.7%

EBITDA (₹ Crores)



Q1 FY26 EBITDA grew by 12.6% YoY; Prism Cement EBITDA / tonne grew from ₹ 654 in Q1 FY25 to ₹ 708 primarily due to decline in power & fuel and other costs; HRJ EBITDA remained flat on a YoY basis, while Prism RMC EBITDA declined by 39.5% YoY

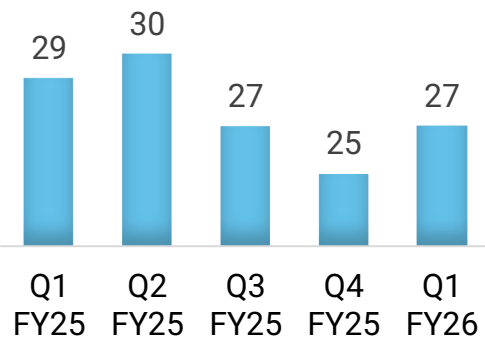
EBITDA Margin (%)



Q1 FY26 EBITDA margin expanded by 40 bps YoY to 9.7% due to better profitability in Prism Cement; HRJ's EBITDA margin remained flat on a YoY basis at 3.3%, while Prism RMC's EBITDA margin declined by 290 basis points YoY

Consolidated (Ex. RQBE) Q1 FY26 Financial Performance Snapshot (2/2)

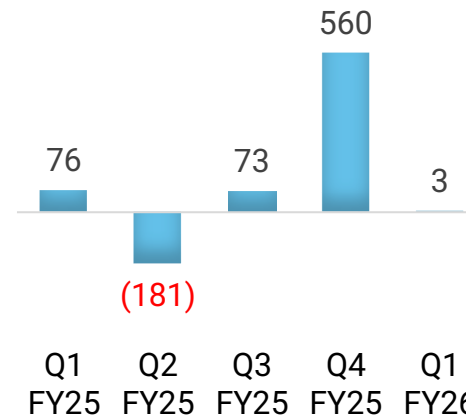
Working Capital (Days)



Cash Conversion Cycle*

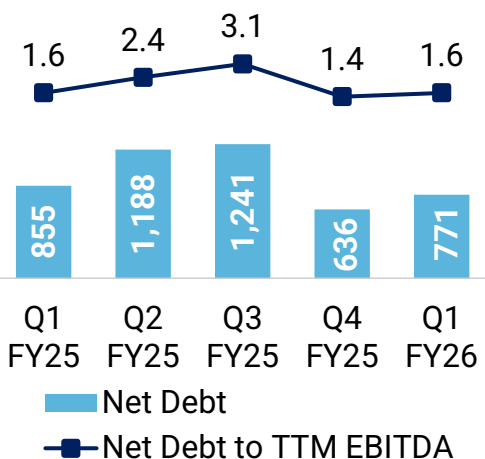
Working Capital Days declined from 29 days in Q1 FY25 to 27 days, largely attributable to decline in Inventory Days from 45 days in Q1 FY25 to 43 days; Debtors Days remained healthy at 35 days in Q1 FY26

Free Cash Flows (FCF) (₹ Crores)



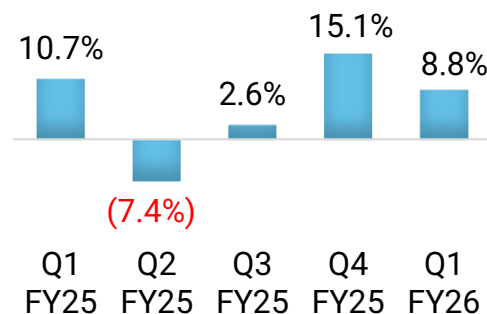
Free Cash Flow (pre-capex and investments), excluding the cash outflow of ₹ 90 Crores towards payment of Financial Obligations, stood at ₹ 93 Crores in Q1 FY26

Net Debt (₹ Crores)



Net Debt to TTM EBITDA at 1.6x and Net Debt to Equity at 0.5x as on June 30, 2025; Total debt repayment obligation as of June 30, 2025 is ₹ 12 Crores for FY26 and ₹ 203 Crores for FY27.

Annualized ROCE (%)






Annualized ROCE declined from 10.7% in Q1 FY25 to 8.8%; Capital Employed increased by 0.1% YoY to ₹ 2,208 Crores in Q1 FY26

* Cash Conversion Cycle = Inventory Days + Debtor Days – Creditor Days

EBIT includes Other Income and is annualized for ROCE calculation

* Financial Obligations primarily comprises trade payables / vendor financing facilities availed by the Company, to support the Company's working capital requirements.

	SALES VOLUME	REVENUE	EBITDA & EBITDA MARGIN
 <p>PRISM CEMENT दूर की सोच</p>	<p>Cement & clinker sales volume grew by 18.5% YoY to 1.96 million tonnes in Q1 FY26; Share of premium product increased from 40% of total cement sales volume in Q1 FY25 to 46% in Q1 FY26</p>	<p>Prism Cement's Q1 FY26 revenue increased by 18.1% YoY from ₹ 773 Crores in Q1 FY25 to ₹ 914 Crores due to strong growth in cement & clinker sales volume; Realisation per tonne declined by 0.3% YoY</p>	<p>EBITDA per tonne improved from ₹ 654 in Q1 FY25 to ₹ 708, primarily led by 15.7% YoY decline in power & fuel cost per tonne; Freight & forwarding cost decreased by 4.8% YoY to ₹ 1,070 per tonne</p>
 <p>JOHNSON DESIGNERS' CHOICE</p>	<p>Tiles consolidated sales volume increased by 0.9% YoY in Q1 FY26 to 13.1 million m²; Domestic tiles sales volume grew by 7.7% YoY</p>	<p>HRJ's consolidated revenue improved by 1.4% YoY from ₹ 539 Crores in Q1 FY25 to ₹ 546 Crores in Q1 FY26; Non-tiles revenue grew by 8.5% YoY</p>	<p>Consolidated EBITDA margin remained flat on a YoY basis at 3.3%, despite launch of an ATL campaign during the quarter</p>
 <p>PRISM RMC Complete Concrete Solutions</p>	<p>Ready-mixed concrete sales volume declined by 22.2% YoY during Q1 FY26 due to completion of some Mega Projects</p>	<p>Prism RMC revenue declined by 4.9% YoY from ₹ 353 Crores in Q1 FY25 to ₹ 336 Crores in Q1 FY26</p>	<p>EBITDA margin declined from 8.0% in Q1 FY25 to 5.1% in Q1 FY26, primarily due to increase in raw material cost, as percentage of sales</p>

Capacity

Prominent cement company in the Satna cluster with an installed cement capacity of 5.6 MTPA; Supply agreements with three grinding units, situated in Uttar Pradesh, for an aggregate capacity of 1.08 MTPA, which is likely to increase to 1.288 MTPA by September 30, 2025*

Product Mix

Superior product mix; Share of premium products (Champion Plus, Duratech and Champion All Weather) in total cement sales volume increased from 40% in Q1 FY25 to 46% in Q1 FY26

Stable Demand Outlook

Strong medium-term outlook for cement demand in India led by demand from housing and infrastructure sectors; Recent / upcoming capacity additions in Central India by other cement companies to intensify competition subject to healthy demand growth

Distribution Network

Wide distribution network of around 2,400 effective dealers and over 5,800 effective retailers, serviced from 166 stocking points as of March 31, 2025; Catering to Central and Eastern Uttar Pradesh, Madhya Pradesh and Bihar, with an average lead distance of 356 kilometers in Q1 FY26

Capital Employed & ROCE

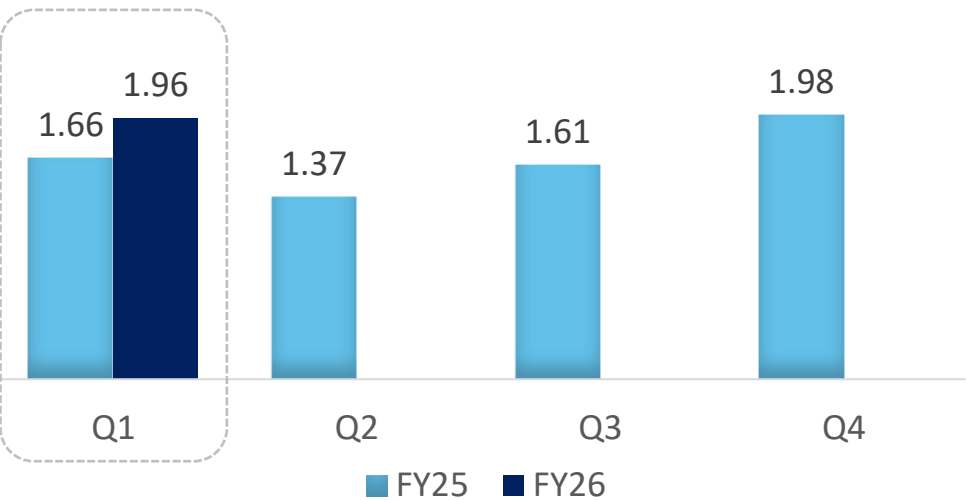
Capital Employed at around US\$ 22 per ton of cement as of June 30, 2025; Q1 FY26 ROCE at 30.3% as compared to Q1 FY25 ROCE at 21.1%

Sustainability Focus

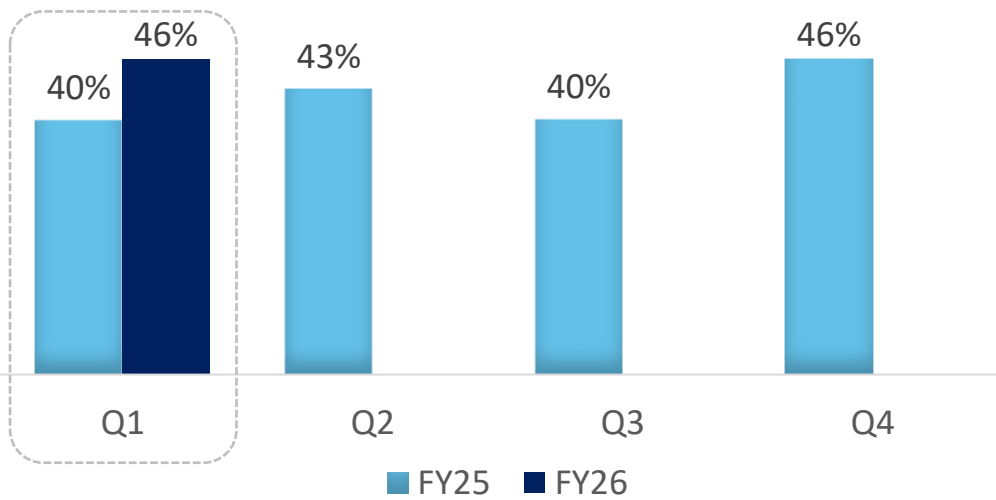
WHRS Capacity of 22.4 MW and Solar Capacity of 30.5 MW at Satna; GHG Emissions intensity at 602 kg CO₂ per tonne of cementitious material in Q1 FY26; TSR of 2.7% in Q1 FY26

* After accounting for the proposed capacity addition by RLJ Cement Limited

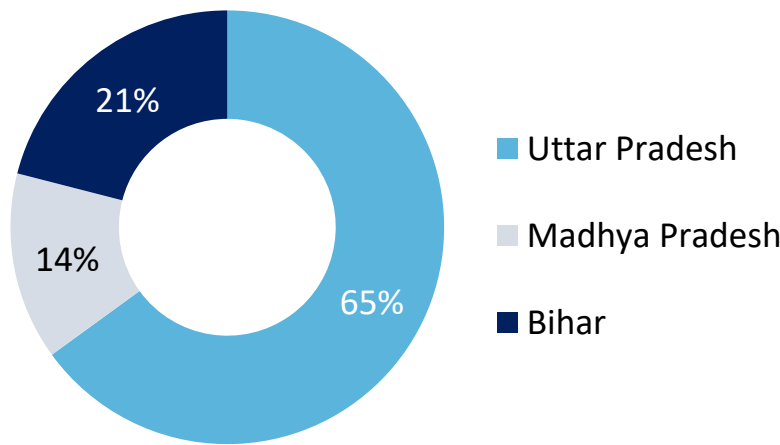
Cement & Clinker Sales Volume (mn tons)



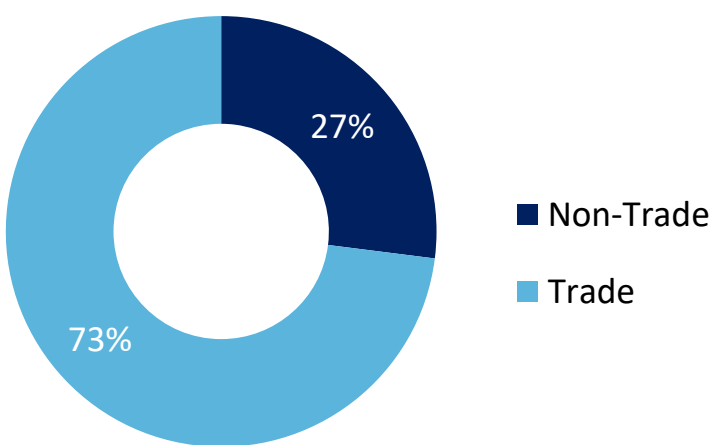
Premium Products (% of Cement Volume)



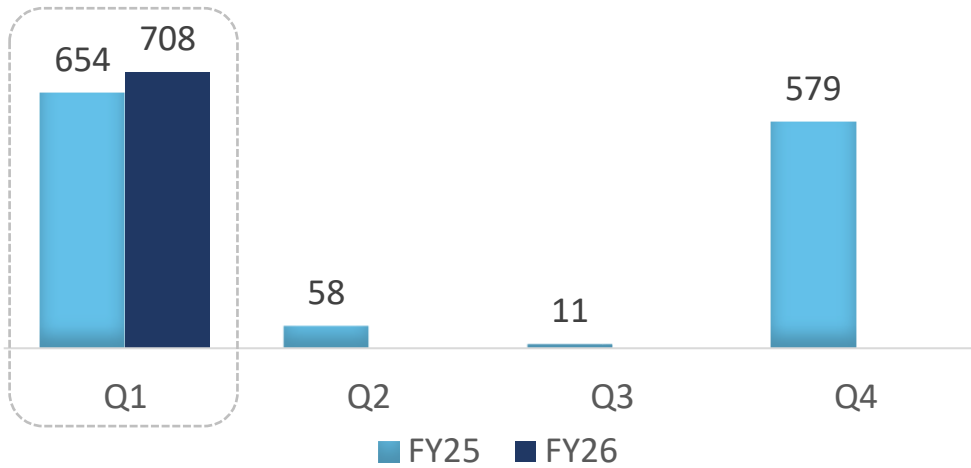
Q1 FY26 Regional Sales Breakup



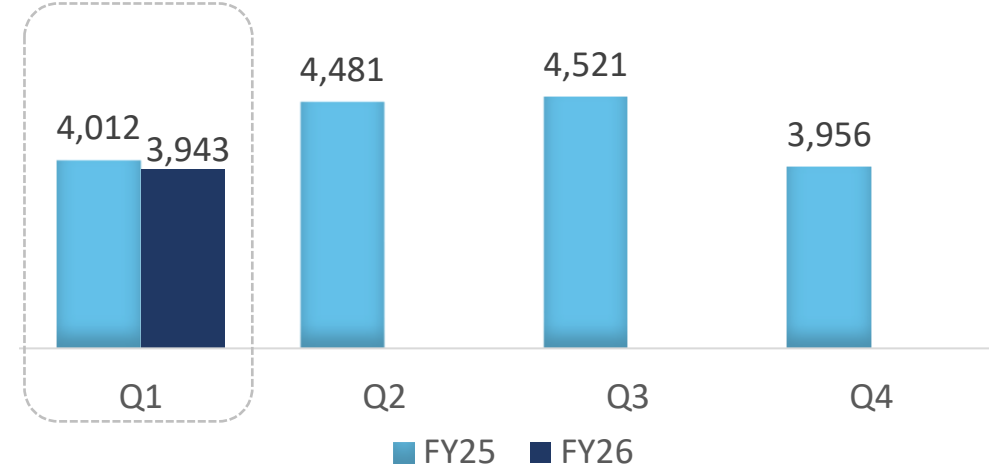
Q1 FY26 Sales: Trade vs. Non-Trade



EBITDA per tonne (₹)



Cost per tonne (₹)



Per tonne Metrics (₹)

	Q1 FY25	Q4 FY25	Q1 FY26	% QoQ	% YoY
Realisation per tonne	4,666	4,535	4,651	2.6%	(0.3%)
Total Operating Cost	4,012	3,956	3,943	(0.3%)	(1.7%)
- Power & Fuel	1,522	1,231	1,284	4.3%	(15.7%)
- Freight & Forwarding	1,125	1,036	1,070	3.3%	(4.8%)
- Raw Material	632	510	570	11.8%	(9.7%)
- Employee Cost	310	269	284	5.8%	(8.3%)
- Other Costs	916	960	829	(13.6%)	(9.4%)
- Change in Inventory & Stock in Trade	(493)	(48)	(95)	n/m	n/m
EBITDA per tonne	654	579	708	22.0%	8.3%

- Prism Cement's Q1 FY26 revenue increased by 18.1% YoY from ₹ 773 Crores in Q1 FY25 to ₹ 914 Crores due to 18.5% YoY growth in cement and clinker sales volume.
- Cement and clinker sales volume grew by 18.5% YoY to 1.96 million tonnes in Q1 FY26.
- Share of premium product increased from 40% of total sales volume in Q1 FY25 to 46% in Q1 FY26.
- EBITDA per tonne increased from ₹ 654 in Q1 FY25 to ₹ 708, primarily led by decline in power & fuel cost per tonne; Freight & forwarding cost decreased by 4.8% YoY to ₹ 1,070 per tonne

Strong Brand & Wide Product Range

Strong brand with a long-standing history of tile manufacturing in India, operating since 1958; Wide product range: Tiles, Sanitary-ware & Bath-fittings, Quartz & Engineered Marbles; Launched a multimedia advertising campaign in May 2025 in regional languages across several media platforms, including television, to further strengthen brand visibility.

Manufacturing Capacity

11 tile manufacturing plants (including joint ventures) with total capacity of around 64 million m² p.a., 2 faucet manufacturing plants with total capacity of 3.6 million pieces p.a. and 1 sanitaryware plant (joint venture) with a production capacity of 11,000 tonnes p.a.

Distribution Network

Wide Distribution Network with over 900 dealers; 21 large format Experience Centres and 108 House of Johnsons displaying HRJ's large product range

Sustainability Focus

Solar Capacity of 4.5 MW across HRJ own plants; Improved energy efficiency by around 20% in FY25 over the baseline year FY22, significantly higher than the 10% reduction target set for FY25

Capital Employed & ROCE (Consolidated)

Sharp increase in gas prices impacted profitability & led to a decline in ROCE from 17.2% in FY22 to 3.8% in FY25; Q1 FY26 ROCE (annualised) and Capital Employed stood at (4.9%) and ₹ 1,070 Crores respectively.

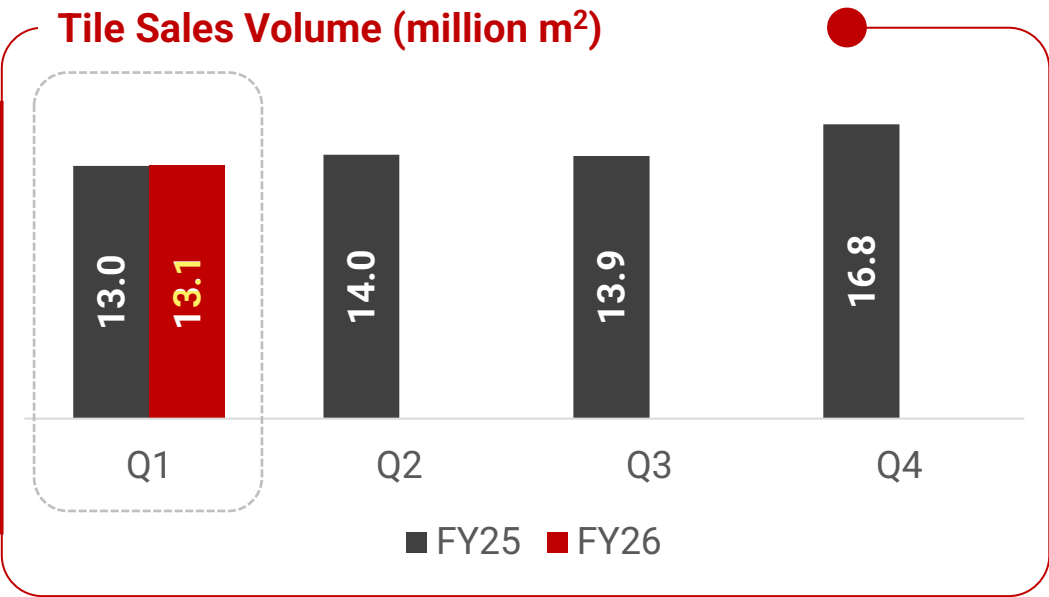
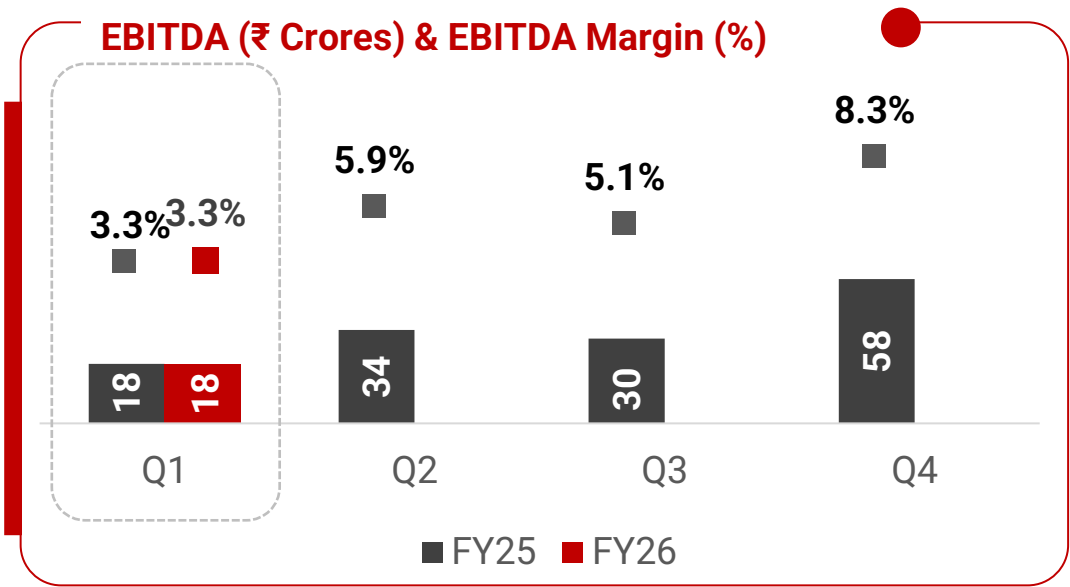
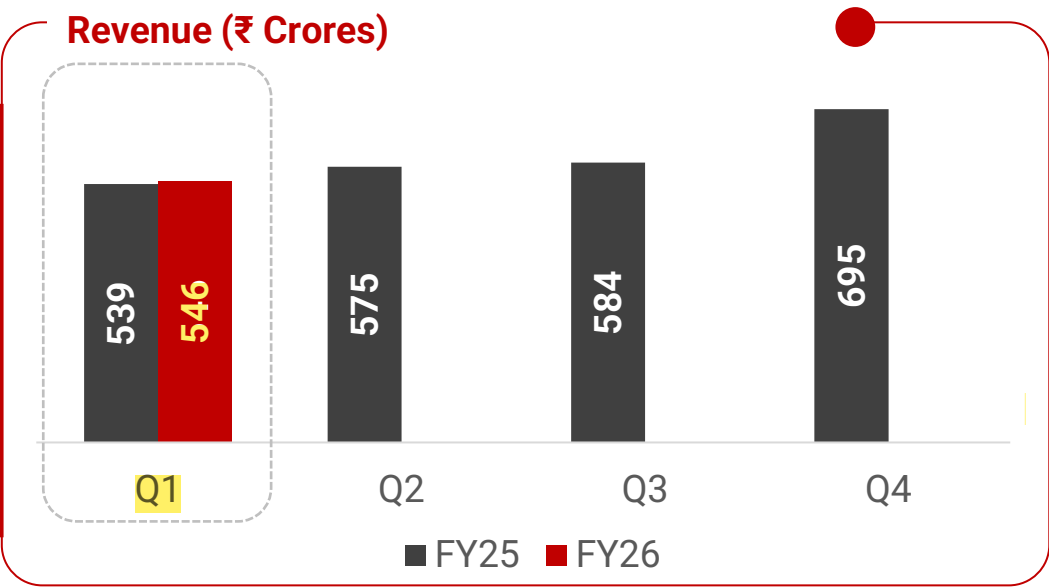


[Cool Roof Tiles](#)



[Max Grip Anti-Skid Tiles](#)

In May 2025, HRJ launched a comprehensive multimedia advertising campaign aimed at regional audiences. The campaign, delivered in regional languages, focuses on several key markets. The campaign spans various platforms, including television, OOH and digital media. This strategic initiative is designed to strengthen HRJ's brand visibility and connect more deeply with diverse consumers across the country.



- Q1 FY26 revenue increased by 1.4% YoY, primarily due to decline in tiles sales realizations; Non tiles business revenue grew by 8.5% YoY during Q1 FY26.
- Domestic tiles sales volume grew by 7.7% YoY while Exports sales volume declined by 61.1% YoY.
- **Capacity utilization stood at around 63% in Q1 FY26.**
- EBITDA margin remained flat on a YoY basis at 3.3% in Q1 FY26, despite the cost of the recent ATL campaign.

Pan India Presence

Amongst top three players in the RMC sector with pan India presence: 91 plants* at 42 cities / towns; Two technical labs that are certified by National Accreditation Board for Testing and Calibration Laboratories to ensure adherence to quality

Key Focus Areas

- ❖ Increase plant utilisation levels and optimise fleet and pump efficiency
- ❖ Focus on reduction in lead distance
- ❖ Increase share of environment-friendly and value-added products
- ❖ Focus on individual home builder segment

Strong Growth Potential

Beneficiary of demand recovery from real estate and infrastructure sectors; Strong ROCE potential for existing business with improvement in plant capacity utilisation levels, apart from favourable impact of franchisee scale-up.

Commercial Concrete



Core business catering to the concrete requirements of metro cities and semi-urban areas; serves as a steadfast contributor to the prolific development of urban India

Mega Projects



Meets the growing demand of high quality ready-mix concrete in infrastructure sub-sectors, such as Highways, Bullet Trains, Power Plants, Refineries, Ports and Jetties

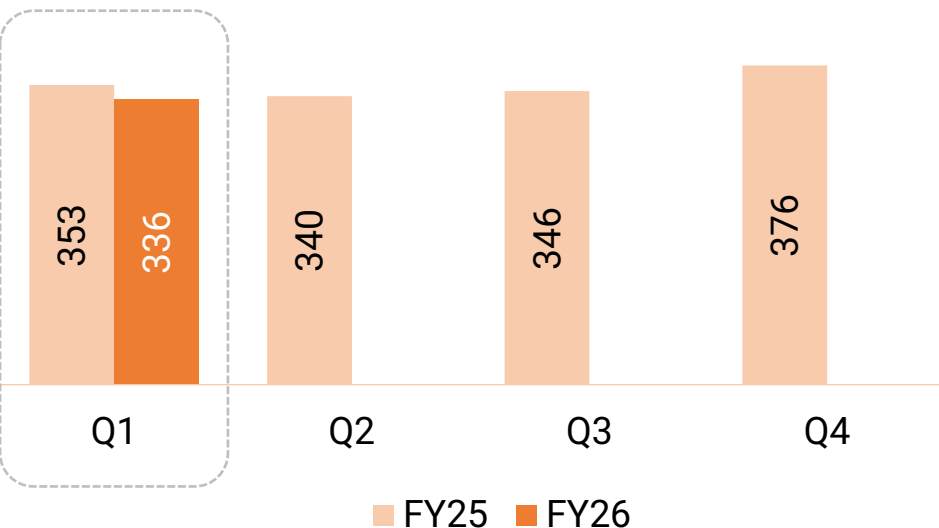
Construction Chemicals



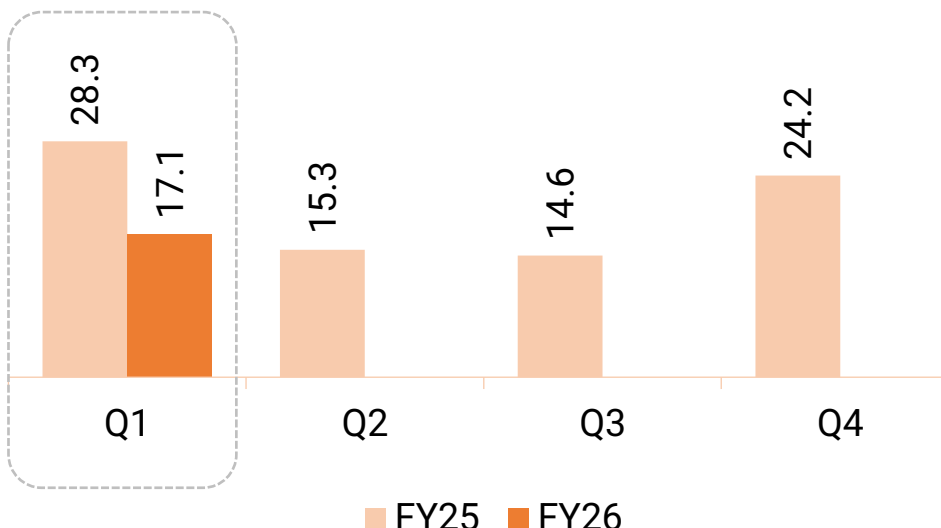
High-quality construction chemicals, blending innovation with expertise; Wide range of products for concrete, cement, projects and retail

KEY BUSINESS VERTICALS

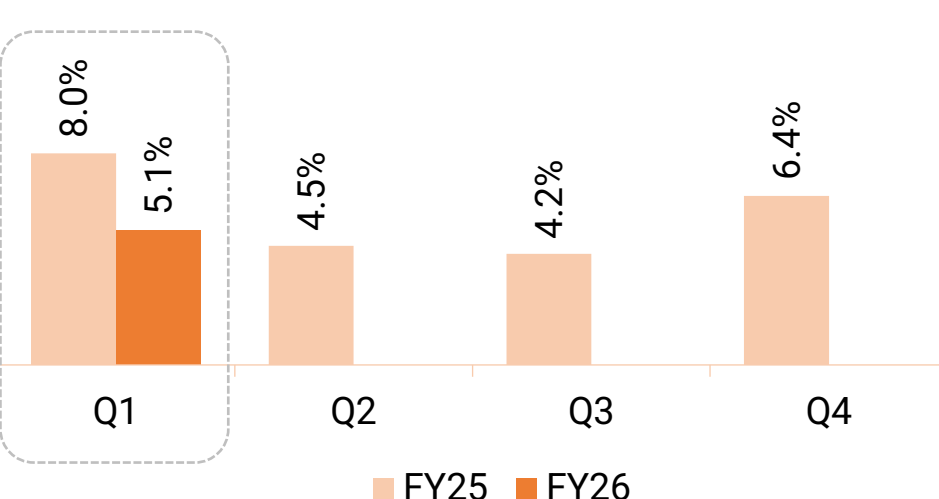
Revenue (₹ Crores)



EBITDA (₹ Crores)

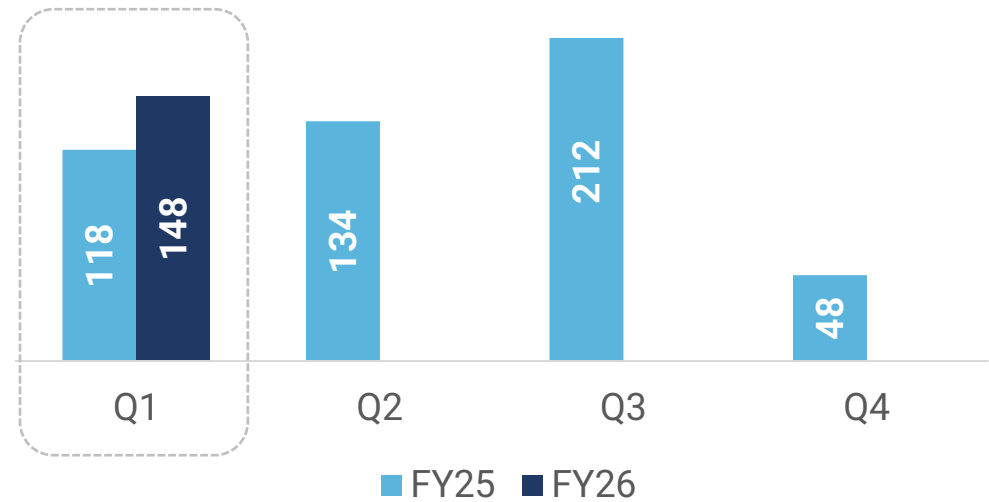


EBITDA Margin (%)

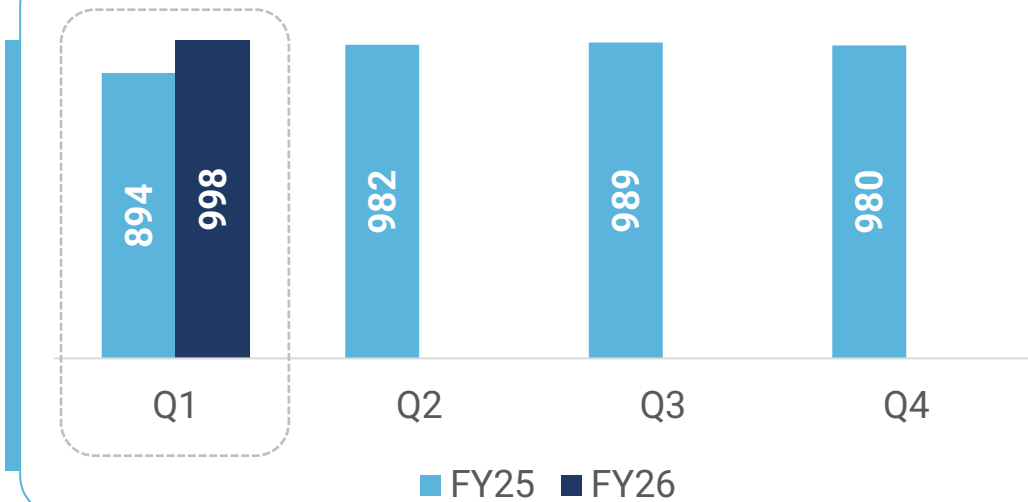


- Ready-mix concrete sales volume declined by 22.2% YoY during Q1 FY26 due to completion of some Mega Projects.
- Prism RMC revenues declined by 4.9% YoY from ₹ 353 Crores in Q1 FY25 to ₹ 336 Crores in Q1 FY26.
- EBITDA margin declined from 8.0% in Q1 FY25 to 5.1% in Q1 FY26, primarily due to increase in raw material cost as percentage of revenue.

Gross Written Premium (₹ Crores)



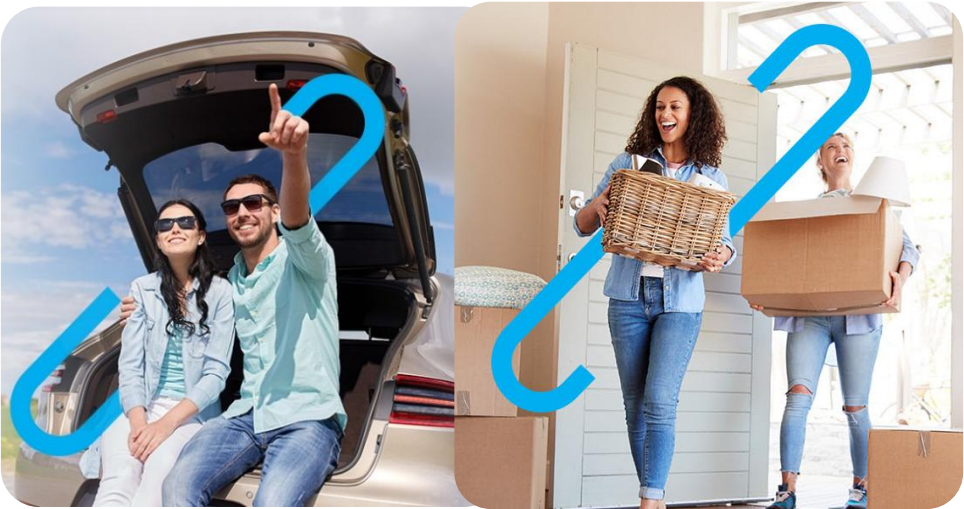
AUM (₹ Crores)



RQBE added 29 new partners during Q1 FY26 taking the count of total partners to 3,730 including Agents, Brokers, POSP, IMF, MISP, Web Aggregators, Corporate Agents and OEM.

Q1 FY26 Financial Highlights:

- Gross Written Premium grew by 26% YoY to ₹ 148 Crores.
- Profit / (Loss) After Tax is ₹ (7) Crores as compared to a Loss of ₹ (24) Crores in Q1 FY25.
- Combined Ratio stood at 125% vs. 138% in Q1 FY25.
- Well capitalized with Solvency Ratio of 1.78x as against regulatory minimum of 1.50x.





Environment

- Prism Cement's Emissions Intensity at 602 kg CO₂ per ton of cementitious material in Q1 FY26
- Achieved average thermal substitution rate (TSR) of 2.7% at Prism Cement in Q1 FY26
- Met 33.1% of Prism Cement's total power requirement through green power and renewable sources (including WHRS) in Q1 FY26

Q1 FY26 CSR Initiatives

- Distribution of Free drinking water through water tanker at Mankahari village.
- Installation of Hand Pump at Jhanjhar village, Sijahata
- Initiated Narsinghpur Pond desilting under Jal Ganga Samvardhan Abhiyan 2025
- Installation of Single-bore shaft water harvesting structures at Pond-1 & 2 at Badhaiya Atrahara village

Health & Safety

- Provided over 400 safety trainings during Q1 FY26 at Prism Cement's Satna plant
- Lost Time Injury Frequency Rate (LTIFR) (Employees & Workers) in Q1 FY26: 0.20

Construction of Water Harvesting Structure at Badhaiya



Distribution of Drinking water in Villages



Installation of Hand pump at Jhanjhar Village



Plantation at Village Narsinghpur





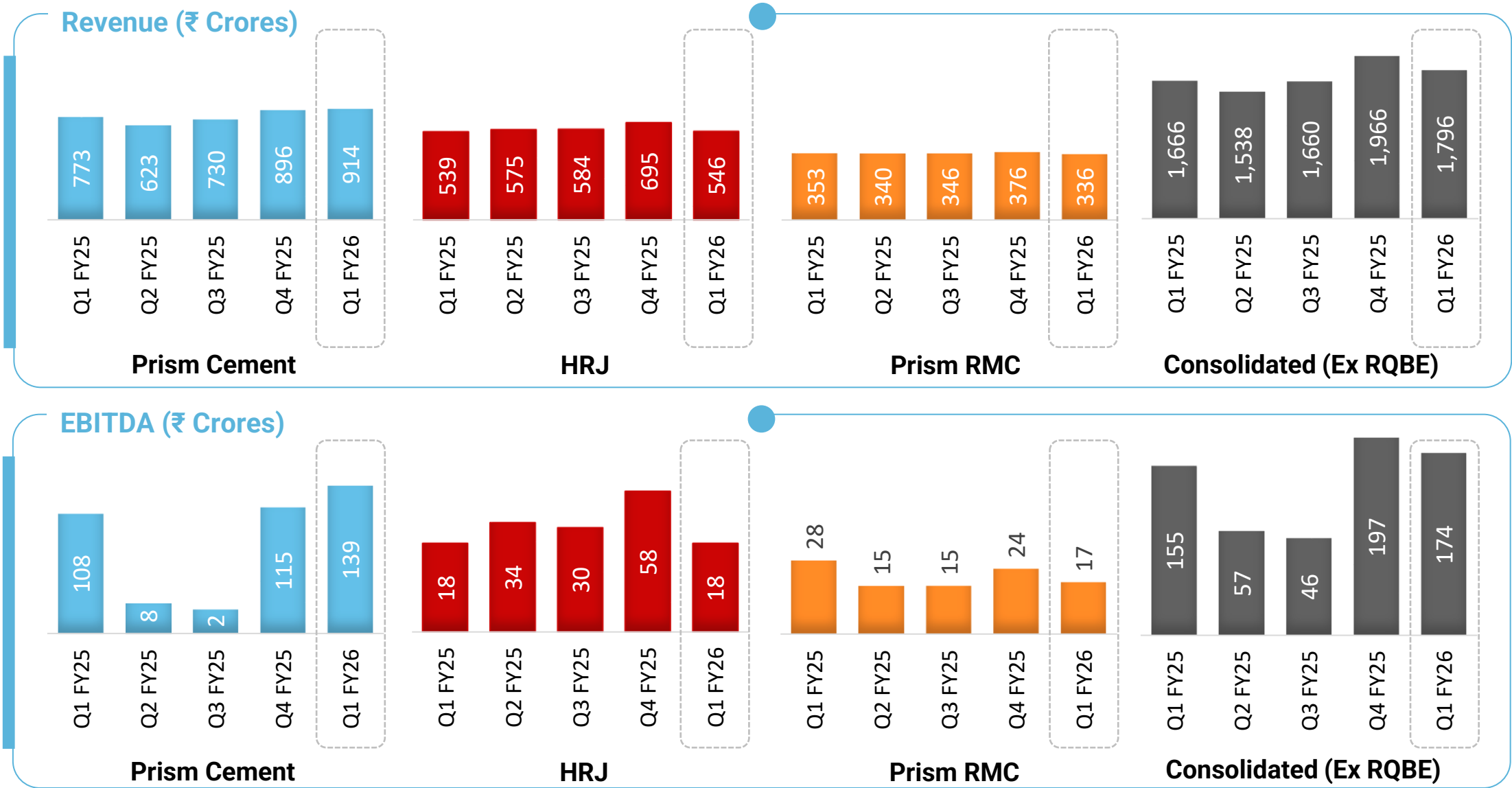
Awarded
Most Preferred
Workplace
2025-26 at the
5th Edition of
the MPW
Awards
(Prism Cement)



Winner of
Platinum Award
in Environment
Excellence
Category in
Green Enviro
Environment
Award 2025
(Prism Cement)



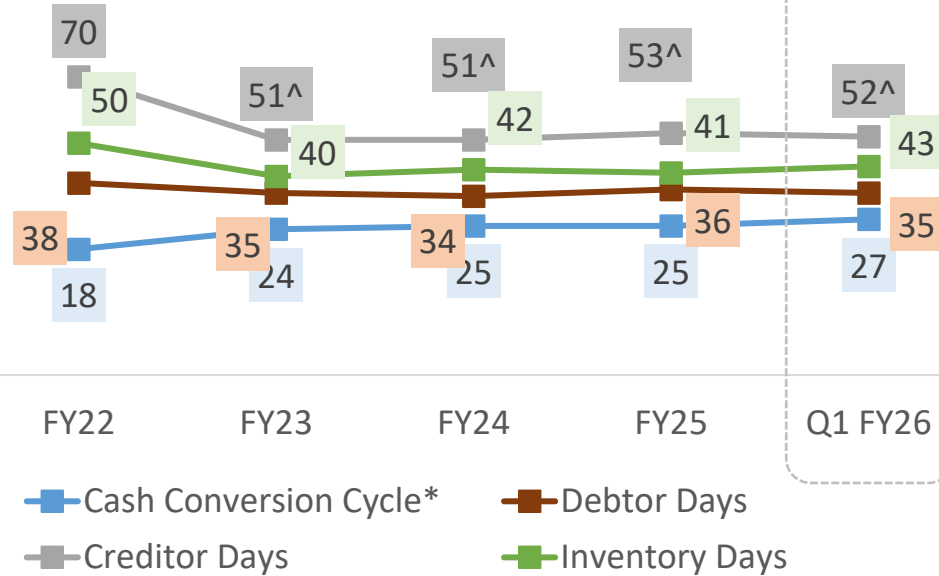
Received 24th Global
Greentech
Environment &
Sustainability Award
2025 for outstanding
achievements in the
Environment
Protection category
(Prism Cement)



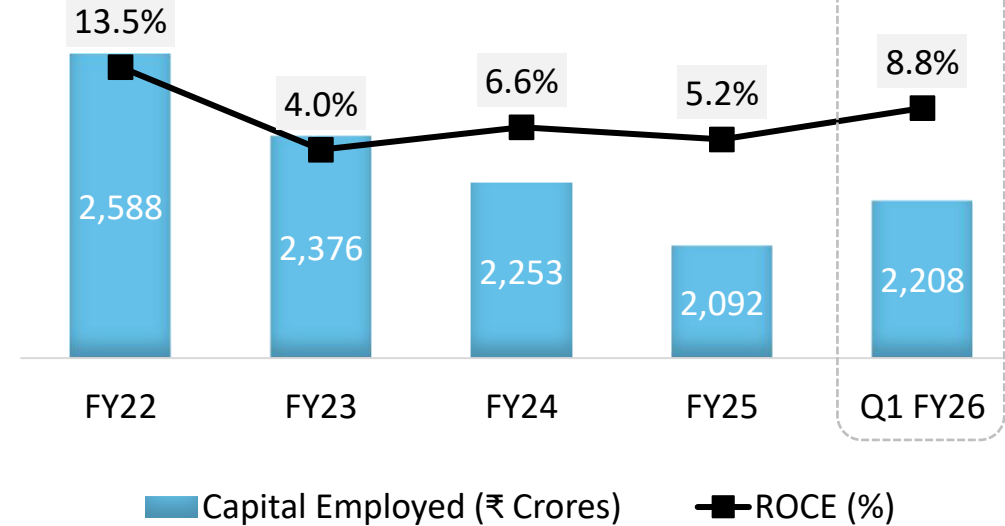
Five Year Financial Performance Snapshot: Strengthening Balance Sheet

Consolidated (Ex. RQBE)

Working Capital (Days)



Capital Employed (₹ Crores) & ROCE# (%)



* Cash Conversion Cycle = Inventory Days + Debtor Days – Creditor Days

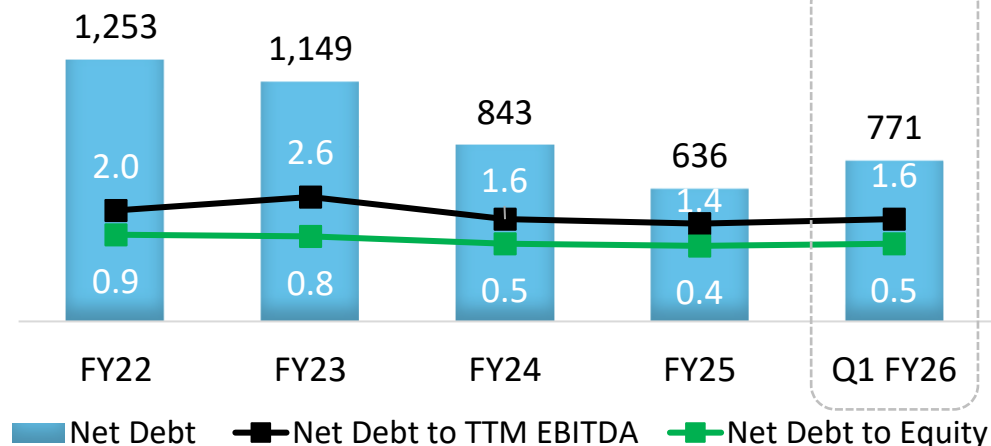
Annualised ROCE for Q1 FY26, EBIT includes Other Income for ROCE calculation

^ The decrease in Creditor Days starting FY23 is primarily due to reclassification / re-grouping in trade payables

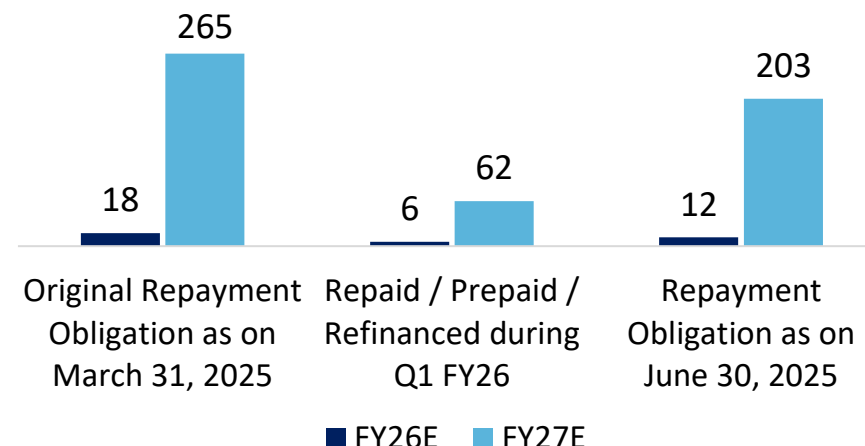
Five Year Financial Performance Snapshot: Debt Reduction Focus

Consolidated (Ex. RQBE)

Net Debt (₹ Crores)



Debt Repayment Obligation (₹ Crores)



Net Debt including Financial Obligations

Particulars (₹ Crores)	30-Jun-2025
Long Term Debt	907
Short Term Debt	121
Cash, Fixed Deposits and Bank Balance	257
Net Debt	771
Financial Obligations*	400
Net Debt including Financial Obligations	1,171

- Plan to raise ₹ 300 Crores of long-term debt in Q2 FY26 to repay financial obligations, thereby proactively improving the overall debt maturity profile of the Company
- Plan to use proceeds from potential sale of non-core assets to reduce debt, including financial obligations

* Financial Obligations primarily comprises trade payables / vendor financing facilities availed by the Company, to support the Company's working capital requirements.

Consolidated (Ex RQBE) Financials Summary

Particulars (₹ Crores)	Q1 FY25	Q4 FY25	Q1 FY26	% QoQ	% YoY	FY21	FY22	FY23	FY24	FY25	% YoY
Revenue from Operations	1,666	1,966	1,796	(8.7%)	7.8%	5,326	5,827	6,830	7,175	6,830	(4.8%)
- Prism Cement	773	896	914	1.9%	18.1%	2,586	2,408	3,030	3,318	3,022	(8.9%)
- HRJ	539	695	546	(21.3%)	1.4%	1,833	2,221	2,399	2,386	2,393	0.3%
- Prism RMC	353	376	336	(10.6%)	(4.9%)	908	1,198	1,401	1,471	1,415	(3.8%)
EBITDA	155	197	174	(11.8%)	12.6%	701	614	445	522	456	(12.7%)
EBITDA Margin %	9.3%	10.0%	9.7%			13.2%	10.5%	6.5%	7.3%	6.7%	
Depreciation & Amortisation	110	131	134	2.0%	21.8%	289	305	384	406	476	17.1%
Other Income	14	13	8	(34.6%)	(41.5%)	39	39	33	33	128	287.8%
EBIT (Incl. Other Income)	59	79	49	(38.3%)	(17.5%)	451	348	95	148	108	(27.4%)
Finance Cost	54	55	46	(16.3%)	(15.2%)	210	185	185	192	223	16.1%
Net Profit*	6	135	2	(98.5%)	(66.1%)	224	139	(68)	202	93	(53.9%)
Net Profit Margin %	0.4%	6.9%	0.1%			4.2%	2.4%	(1.0%)	2.8%	1.4%	
Net Debt	855	636	771	21.3%	(9.8%)	1,234	1,253	1,149	843	636	(24.6%)

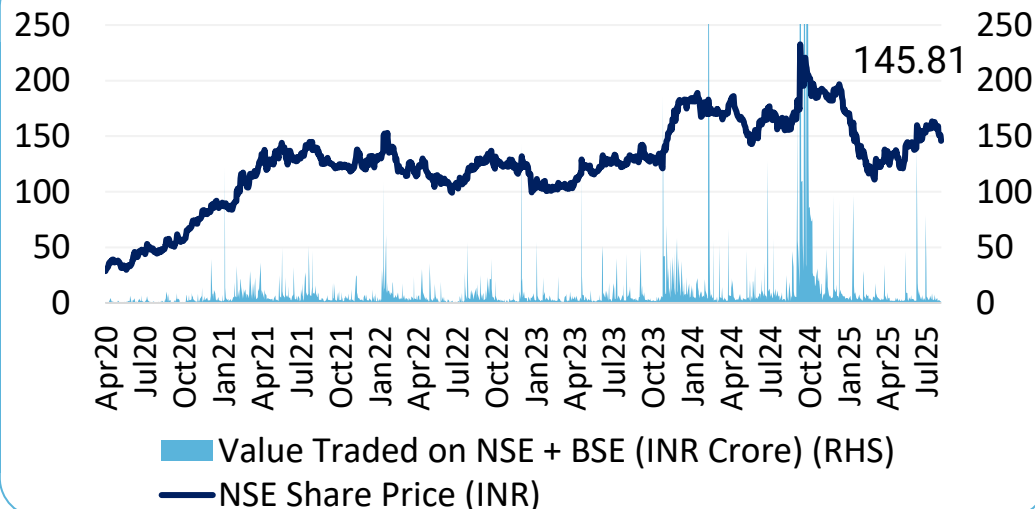
* Incl. Share of profit/(loss) of Associates and Joint Ventures; Post exceptional / one-time gains or losses

Standalone Financials Summary

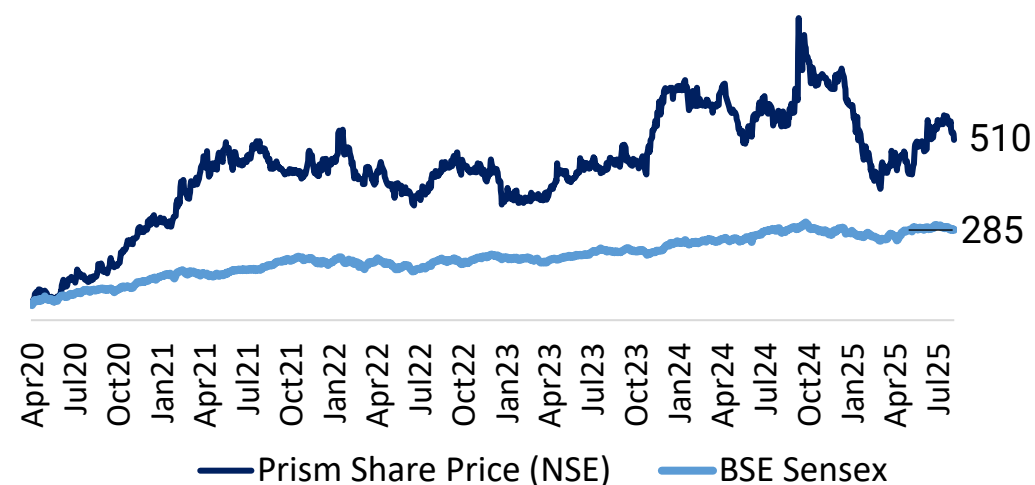
Particulars (₹ Crores)	Q1 FY25	Q4 FY25	Q1 FY26	% QoQ	% YoY	FY21	FY22	FY23	FY24	FY25	% YoY
Revenue from Operations	1,632	1,939	1,771	(8.7%)	8.5%	5,035	5,569	6,712	7,069	6,726	(4.9%)
- Prism Cement	773	896	914	1.9%	18.1%	2,586	2,408	3,030	3,318	3,022	(8.9%)
- HRJ	510	675	533	(21.0%)	4.6%	1,573	1,987	2,290	2,306	2,308	0.1%
- Prism RMC	353	374	331	(11.6%)	(6.4%)	908	1,198	1,401	1,471	1,414	(3.9%)
- Inter segment revenue	(4)	(6)	(7)			(32)	(23)	(9)	(27)	(18)	
EBITDA	136	182	163	(10.6%)	19.8%	616	576	394	455	398	(12.6%)
EBITDA Margin %	8.3%	9.4%	9.2%			12.2%	10.3%	5.9%	6.4%	5.9%	
Depreciation & Amortisation	102	118	120	1.5%	17.4%	253	275	338	371	431	16.1%
Other Income	15	13	10	(21.2%)	(29.8%)	36	35	33	39	131	234.6%
EBIT (Incl. Other Income)	49	77	53	(30.8%)	9.8%	400	335	90	123	98	(20.3%)
Finance Cost	49	49	42	(15.3%)	(15.2%)	191	170	167	171	202	18.2%
- Interest on borrowings	24	25	18			149	128	130	96	103	
- Other finance costs*	25	24	23			42	42	37	75	99	
Exceptional Items	0	(147)	1			5	(9)	7	(243)	(146)	
Profit Before Tax	(1)	175	11	(93.6%)	n/m	204	174	(84)	196	43	(78.2%)
Net Profit	(0.5)	133	8	(93.7%)		200	133	(59)	190	102	(46.3%)
Net Profit Margin %	(0.0%)	6.9%	0.5%			4.0%	2.4%	(0.9%)	2.7%	1.5%	
Net Debt	705	443	597	34.7%	(15.3%)	1,040	1,042	950	662	443	(33.0%)

* Includes Interest on lease liabilities, security deposits, suppliers' credit and others

Absolute Share Price Performance



Share Price Performance vs. BSE Sensex*

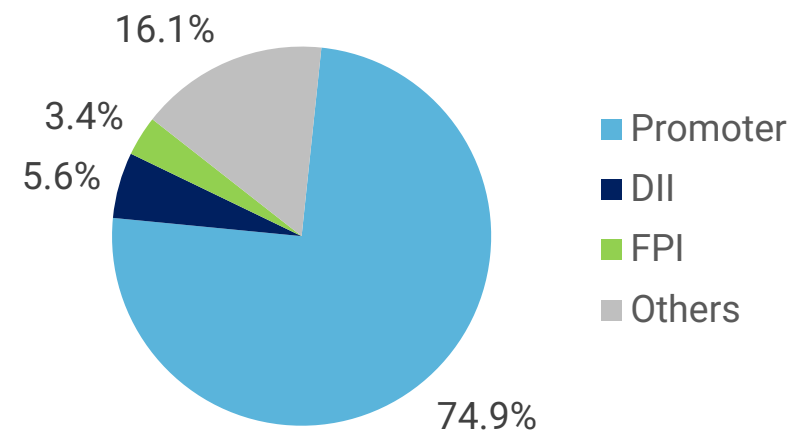


Particulars

6-Aug-2025

NSE Ticker	PRISMJOHNSN
Share Price (₹)	145.81
52 Week Low – High	105.30 – 246.00
Market Cap (₹ Crore)	7,339
6-Month Avg. Value Traded (₹ Crore)	7.7
Indices Prism Johnson is a member of	NIFTY 500, NIFTY MIDCAP250

Shareholding Pattern – June 30, 2025



* 1 April 2020 prices rebased to 100

PRISM JOHNSON LIMITED is one of India's leading integrated building materials' companies, with a wide range of products from cement and ready-mixed concrete to tiles and bathroom products.

Prism Cement

Prism Cement manufactures Cement with the brand name 'Champion' and premium quality grade of cement under brand names 'Champion Plus', 'Duratech' and 'Champion All Weather GOLDshield'. It caters mainly to markets of Central and Eastern Uttar Pradesh, Madhya Pradesh and Bihar, with an average lead distance of 356 kilometers in Q1 FY26.

H & R Johnson (India)

Established in 1958, H & R Johnson (India) is one of the leading ceramic tiles companies in India. H & R Johnson (India) offers end-to-end solutions of tiles, sanitary ware, bath-fittings and engineered marble & quartz. Its products are sold under several strong brands, viz. Johnson Tiles, Johnson Marbonite, Johnson Porselano, Johnson Endura, Johnson International and Johnson Marble & Quartz. H & R Johnson (India) along with its Joint Ventures currently have a tile manufacturing capacity of around 64 million m² per annum spread across 11 manufacturing plants across the country.

Prism RMC

Prism RMC is the amongst the top three players in the ready-mix concrete sector, with a pan-India presence with 91 plants (including franchisees for purchase of ready-mix concrete) at 42 cities / towns. Further, it has two technical labs that are certified by National Accreditation Board for Testing and Calibration Laboratories and ensures strict adherence to the quality of concrete manufactured at Prism RMC plants.

PRISM JOHNSON LIMITED is committed to creating long-term sustainable shareholder value through successful implementation of its growth plans. The company's investor relations mission is to maintain an ongoing awareness of its performance among shareholders and financial community.

PRISM JOHNSON LIMITED

For additional information, please contact:

Nupur Agarwal | Chief Investor Relations & Strategy Officer

Tel: +91-98198-52256

Email: nupur.agarwal@prismjohnson.in | Website: www.prismjohnson.in

Address:

"Rahejas", Main Avenue, V. P. Road, Santacruz (W), Mumbai—400 054



Safe Harbour

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the company.