### **GTPL Hathway Limited**

CIN: L64204GJ2006PLC048908

#### AN ISO 27001:2013 & ISO 9001: 2015 CERTIFIED COMPANY



Ref. No.: GTPL/SE/2024

January 11, 2024

**BSE Limited** 

Phiroze Jeejeebhoy Towers, Dalal Street,

Mumbai 400 001

National Stock Exchange of India Limited

Exchange Plaza, Plot No. C/1, G Block,

Bandra Kurla Complex, Bandra (East),

Mumbai - 400051

Trading Symbol: GTPL

Scrip Code: **540602** 

Dear Sir/Madam,

Sub: Investor Presentation on the Standalone and Consolidated Unaudited Financial Results

for the quarter and nine months ended December 31, 2023

Kindly find enclosed herewith a copy of Investor Presentation on the Standalone and Consolidated Unaudited Financial Results for the quarter and nine months ended December 31, 2023.

The same will also be available on the Company's website, 'www.gtpl.net'.

Thanking you

Yours faithfully, For GTPL Hathway Limited

Hardik Sanghvi Company Secretary & Compliance Officer

FCS: 7247

Encl: A/a

**Registered Office:** 202, 2nd Floor, Sahjanand Shopping Centre, Opp. Swaminarayan Temple, Shahibaug, Ahmedabad - 380 004, Gujarat. Phone: 079-25626470

Corporate Office: "GTPL House", Sindhu Bhavan Road, Bodakdev, Ahmedabad - 380 059.

Phone: 079-61400000 Email: info@gtpl.net Web: www.gtpl.net

THE ECONOMIC TIMES
INDIA'S
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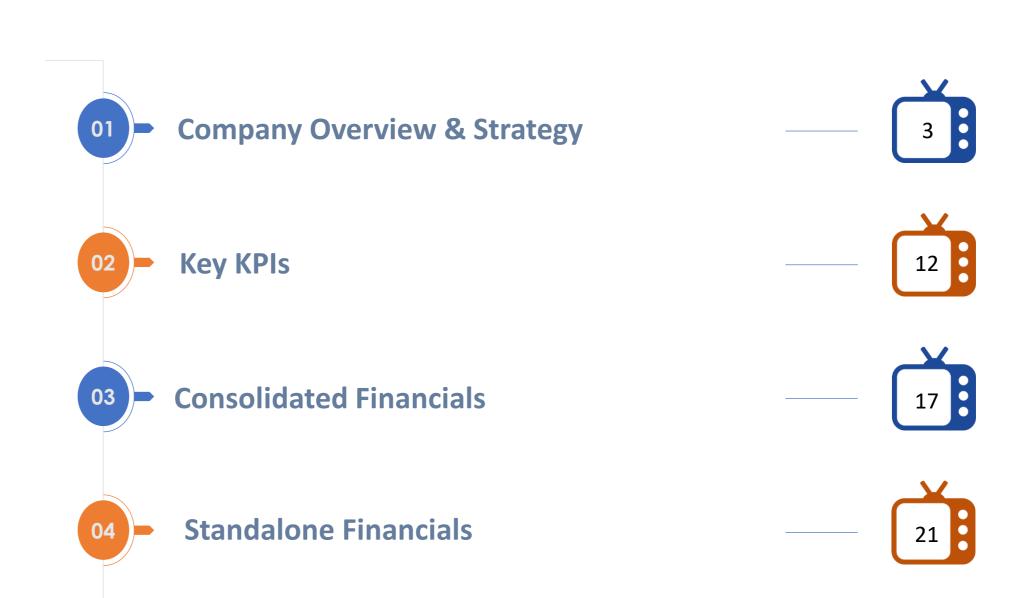
# **GTPL Hathway Limited**

Q3 & 9M FY24 Results Update



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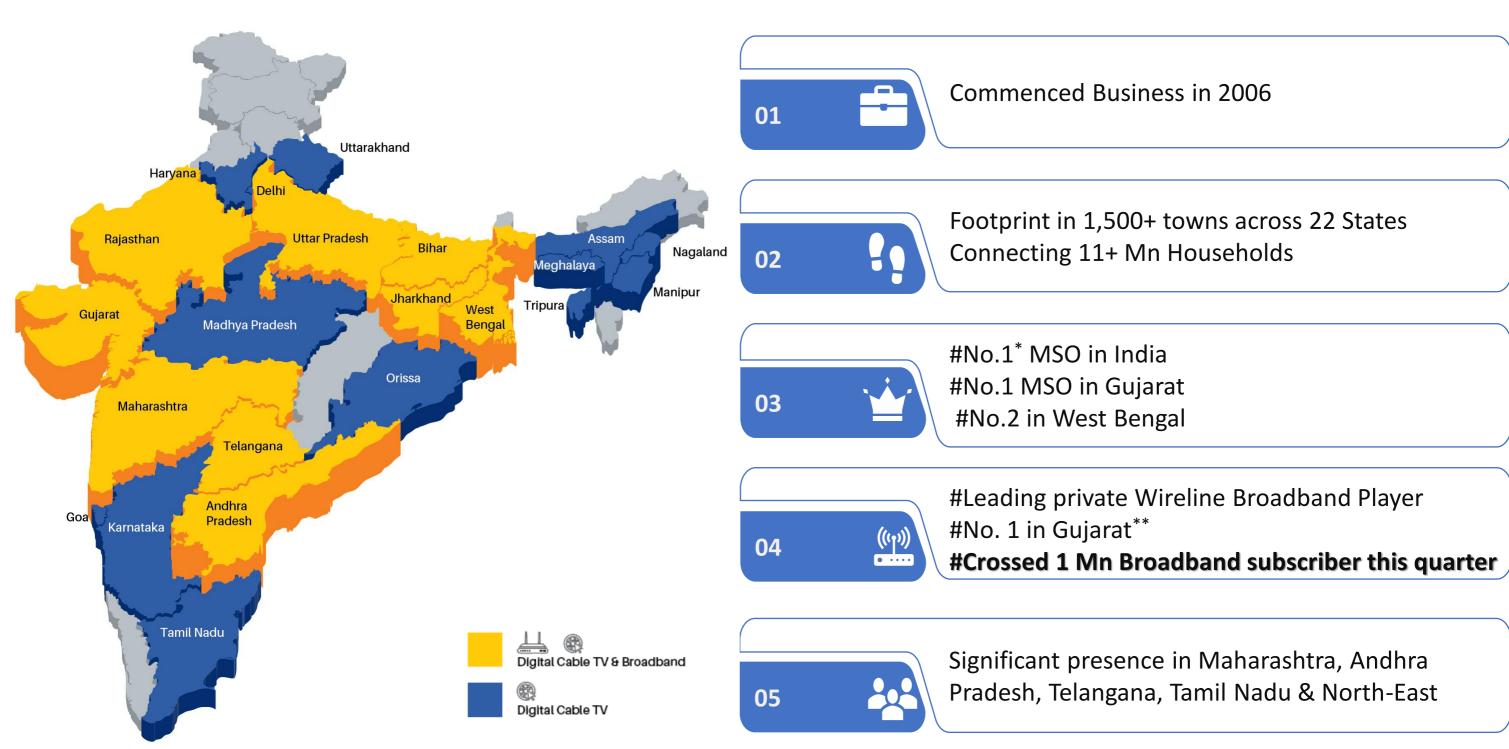


# **Company Overview & Strategy**



# **Leader across Key Markets**

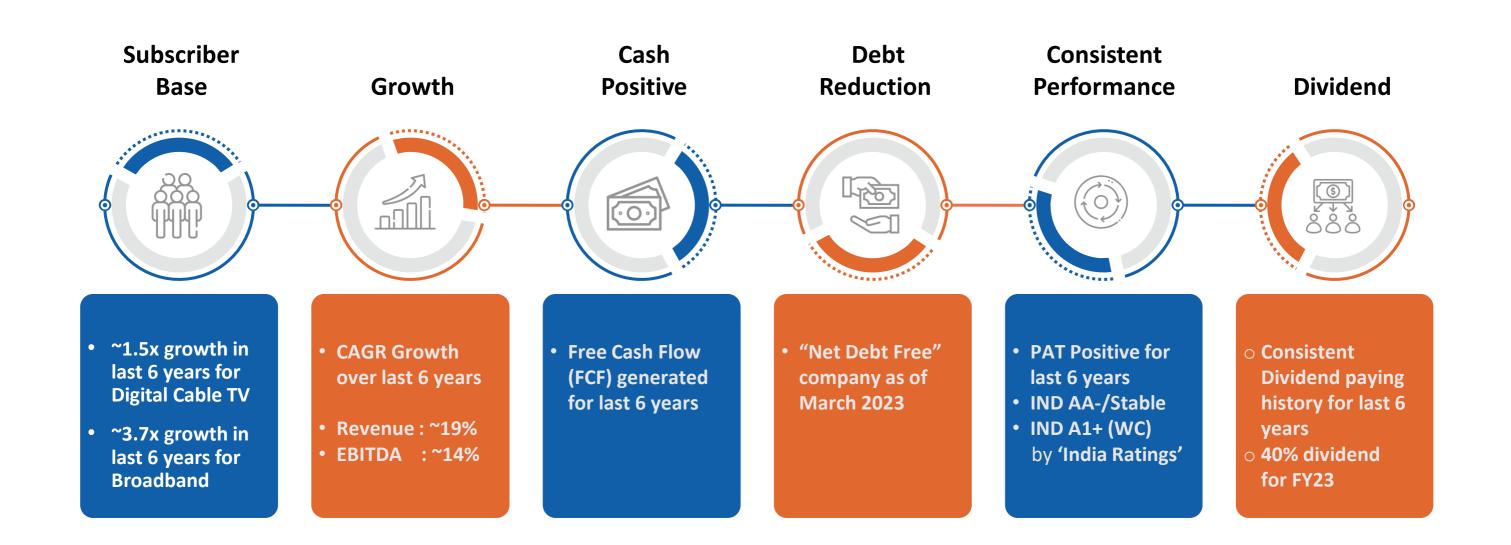




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### **Value Creation Over The Period Of Time**

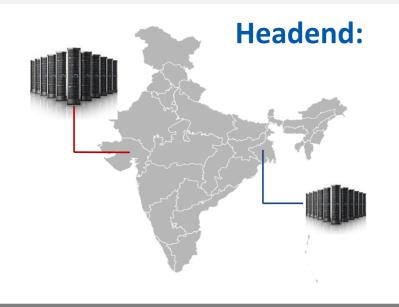




# **Cutting Edge Technology and Infrastructure**



### Advanced technology and equipment provided by leading technology partners



- Mother Headend in Ahmedabad, Gujarat
- 2<sup>nd</sup> Headend in Kolkata, West Bengal
- Distributing 930+ channels including 97+ HD channels across India
- VoD, OTT capabilities

### **GPON Technology and FTTx Delivery**



- Network Operating Centre (NOC) in Ahmedabad, Gujarat
- Optical Fibre

• Owned : 97,000+ KMs

• Underground : 7,500+ KMs

• Leased : 6,500+ KMs

Capacity to serve up to 500 Mbps

### **Technology Partners**















## **Inherent Strengths**



- GTPL Genie+:

   Aggregation of OTT Apps

   For Digital Cable TV &

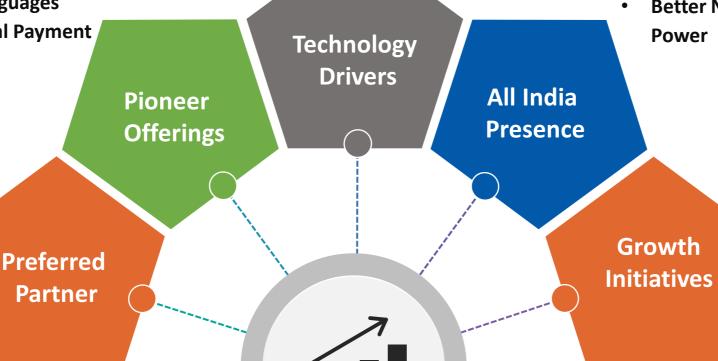
   Broadband customers
- GTPL Genie : Bundle of Digital Cable TV + OTT
- Multi-lingual packages
- Business App in Vernacular Languages
- New-Age Digital Payment Options

- 40,000+ Business
   Partners
- 200+ Broadcasters
- 1,775+ Enterprise Clientele
- 30+ Government Projects

- Oracle's Exadata Database
- Nokia's BNG solution & Aprecomm's A.I. technology for Broadband
- Harmonic's MPEG4 Video Headend for Digital Cable TV + OTT



- Wide reach across consumption market
- Better Negotiation
  Power



- Continuously planning for expansion and penetration into new territories
- Strengthening presence in existing markets via different initiatives and product launches.

## Television continues to be preferred

screens



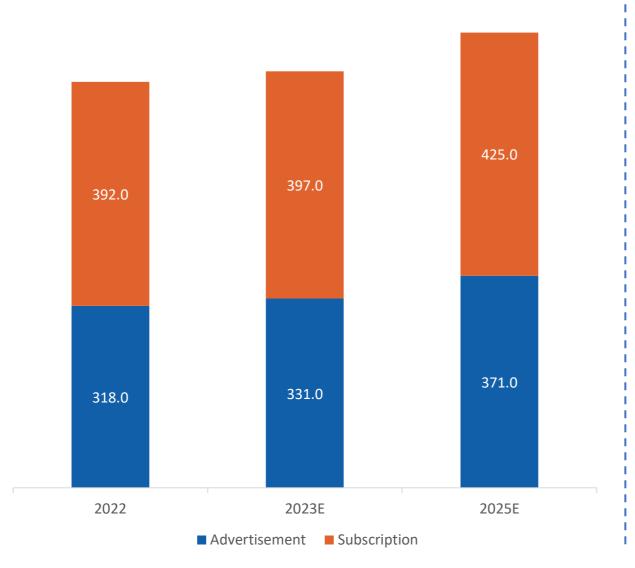


(linear and bi-directional) are expected to reach 206 million by 2025 from 180 million today. In 2022, TV penetration at an all-India level stood at approximately 60%, with over a 100 million Indian households yet to gain access to it

television

Total

#### **Television Revenues (INR in Billions)**





#### **Co-viewership**

TV continues to be a family viewing platform with 82% consumers reporting coviewing with 3.5 average number of co-viewers per household in 2022

In India and globally, TV viewership of the FIFA World Cup 2022 has shown a healthy trend, corroborating the thesis that TV continues to be a preferred platform to watch live sports.



## **Opportunities to Enhance Cable TV Business**





#### **INORGANIC ACQUISITIONS**

- ~45 Mn Cable TV Households catered by unorganized and small MSOs
- Opportunities to add and consolidate smaller/regional players



#### **CONTENT AVAILABILITY**

- Distribution of Content (Broadcasting & OTT) to be available through GTPL
- Availability of local content through platform channels in multiple languages.



#### **USER FRIENDLY SERVICES**

- Online payment mode available for instant activation of services.
- Availability of additional touch points for customer interaction including WhatsApp, Social Media, Website and App.



# RURAL INDIA TO DRIVE GROWTH

- Increasing demand from rural India for TV sets will be a key contributor to CATV growth
- Regional content is preferred in rural India and especially in southern markets. Original ideas from the south, both scripted and non-scripted, will continue finding resonance across India. TV brands and characters will expand their reach more effectively with the world of social media



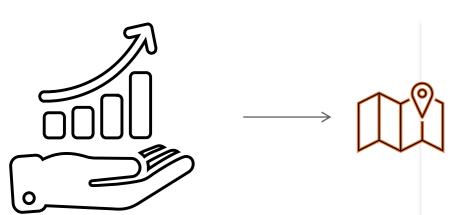
## **Multiple Growth Levers for Broadband Business**





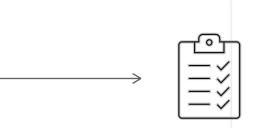
#### **Acquiring Customers**

- » Increased Focus on B2B model
- » Digital and broadband initiatives by Government across India
- » Tapping rural Gujarat market in the digital push



# **Market Size & Geographies Driving Growth**

- » Potential to convert 11+ Mn GTPL Digital Cable TV households
- » Andhra Pradesh, Telangana, Maharashtra and rural Gujarat to drive growth



#### **Staying Competitive**

- » Improved content offerings OTT distribution as an add-on available to all GTPL customers
- » >75% of base in FTTX in broadband which provides a ready infrastructure to serve 1+ Mn homes

# Factors contributing to growth in Data consumption

Increasing use of Internet for digital services

Adoption of hybrid work culture & push for remote working



Data usage increases with increased adoption of Social Media & OTT

Push for digital growth and education all over India

#### Large opportunity market size

Internet users are expected to reach 900 Mn by 2025



# **Awards & Recognitions**



### **Gold Award for Excellence in BRSR**



Awarded by **ICAI** 

### **Best Use of Social Analytics Award**



Awarded at WeKonnect, 2023 event





**Key Performance Indicators** 



### **Cable TV Business Performance**







Increased Active Subscribers by 500K in Q3 FY24 Y-o-Y





Increased Paying Subscribers by 400K in Q3 FY24 Y-o-Y



business



Entered 3 new states – Delhi, Haryana and Uttarakhand

Expanding aggressively in Andhra Pradesh, Telangana, Tamil Nadu, North-East, Delhi, Haryana and Uttarakhand

**50+** Owned & Operated Channels

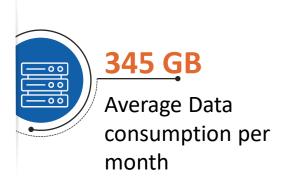


### **Broadband Business Performance**

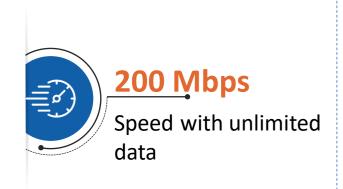














## Crossed 1 Mn subscriber this quarter

Increase of 110K (12%) Subscribers in Q3 FY24 Y-o-Y.

ARPU of ₹ 460 as of Dec 23; increase of ₹ 5 annually

Enhanced High Speed Broadband Service offering up to **200 Mbps** coupled with Truly Unlimited Data

**5.60** Mn Home Pass; ~75% Home-pass available for FTTX conversion

Average Data Consumption per Customer stands at **345** GB / Month for Q3 FY24; up by **11%** Y-o-Y



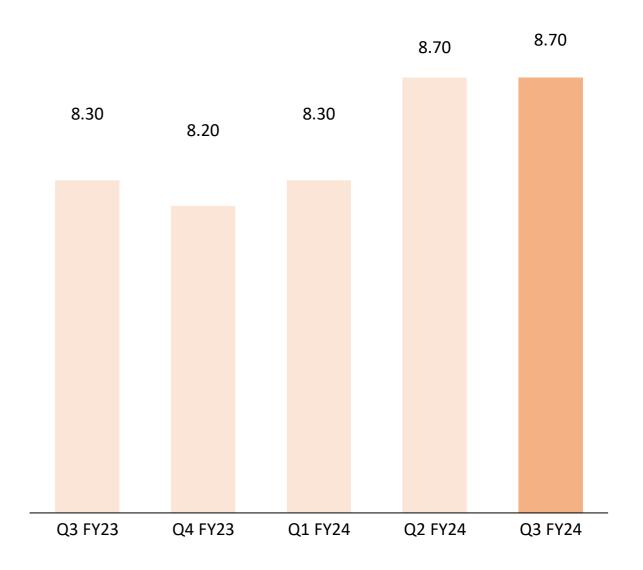
# **Cable TV Business: Quarterly: Consolidated\***







#### **Paying Subscribers (Mn)**

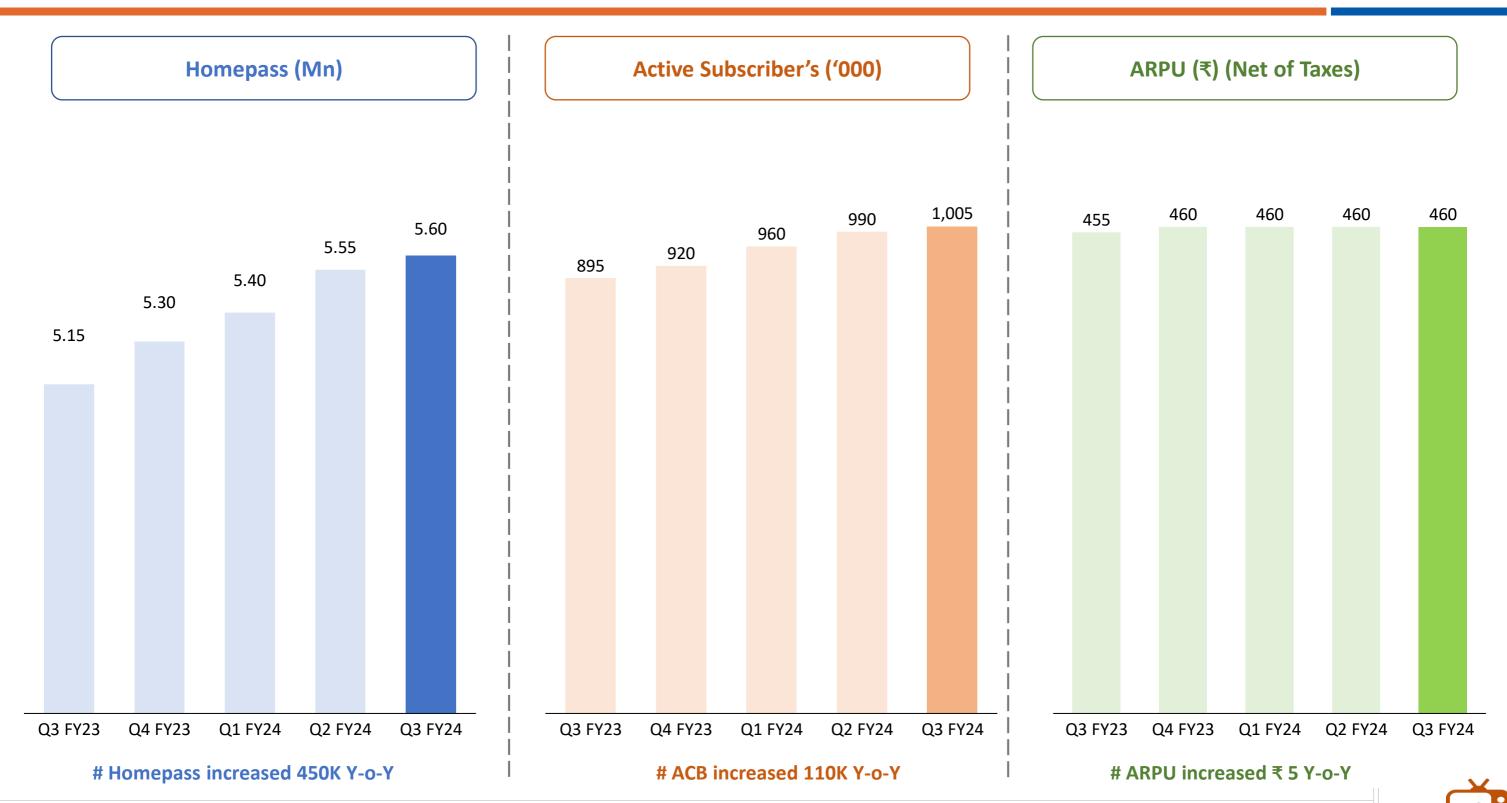


# Paying Subscribers increased 400K Y-o-Y



# **Broadband Business: Quarterly\***





<sup>\*</sup> FY = Apr-Mar, Q1 = Apr-Jun, Q2 = Jul-Sep, Q3 = Oct-Dec, Q4 = Jan-Mar



# **Consolidated Financials**



# Financial Highlights: Consolidated \*



1 Revenue

Total Revenue up by 21% 9M-o-9M & 22% Y-o-Y
Subscription Revenue up by 15% 9M-o-9M & 17% Y-o-Y
ISP Revenue up by 11% 9M-o-9M & 9% Y-o-Y

2 EBITDA

EBITDA of ₹ 3,914 Mn in 9M FY24; ₹ 1,305 Mn in Q3 FY24
EBITDA Margin stands at 16.1% in 9M FY24



3 PBT

PBT of ₹ 1,290 Mn in 9M FY24; ₹ 331 Mn in Q3 FY24

4 PAT

PAT of ₹ 942 Mn in 9M FY24; ₹ 238 Mn in Q3 FY24



### **Profit & Loss Statement: Consolidated \***



Particulars	Q3 FY24	Q2 FY24	Q-o-Q%	Q3 FY23	Y-o-Y%	9M FY24	9M FY23	9M-o- 9M%	FY23
Revenue									
Subscription Income CATV	3,249	3,226	1%	2,775	17%	9,456	8,253	15%	11,005
Broadband ISP	1,352	1,317	3%	1,243	9%	3,961	3,580	11%	4,826
Placement / Carriage / Marketing Incentive	3,227	2,967	9%	2,539	27%	9,329	6,900	35%	9,547
Project Income	416	-	NA	-	NA	416	-	NA	-
Activation	33	39	-14%	78	-57%	124	275	-55%	334
Other Operating Income	231	243	-5%	221	4%	759	708	7%	927
Other Income	98	108	-9%	193	-49%	267	408	-35%	501
Total Income	8,607	7,900	9%	7,050	22%	24,312	20,123	21%	27,140
Expenditure									
Pay Channel Cost	4,578	4,340	5%	3,709	23%	13,346	10,380	29%	14,221
Employee Cost	416	393	6%	379	10%	1,186	1,067	11%	1,448
Project Cost	414	-	NA	-	NA	414	-	NA	-
Other Operating, Admin & Selling Exp.	1,894	1,816	4%	1,647	15%	5,452	4,626	18%	6,307
Total Expenditure	7,302	6,549	11%	5,735	27%	20,398	16,072	27%	21,976
EBITDA	1,305	1,351	-3%	1,314	-1%	3,914	4,051	-3%	5,163
EBITDA %	15.2%	17.1%		18.6%		16.1%	20.1%		19.0%
Depreciation/Amortization	909	820	11%	758	20%	2,468	2,193	13%	3,189
Finance cost	65	50	30%	25	163%	156	71	119%	99
Profit before Tax & Exceptional item	331	481	-31%	532	-38%	1,290	1,787	-28%	1,875
Exceptional Items	-	-		-		-	-		(189)
Share of Profit/(Loss) from Associate and JVs	3	(2)		8		1	17		8
РВТ	335	479	-30%	539	-38%	1,291	1,805	-28%	1,694
Тах	88	120		141		333	449		445
PAT before Other Comprehensive Income	247	359	-31%	398	-38%	957	1,355	-29%	1,248
Share of Non Controlling Interest	(10)	(17)		(23)		(19)	(98)		(109)
Other Comprehensive Income	1	2		1		4	11		5
PAT	238	344	-31%	376	-37%	942	1,268	-26%	1,145

#### Movement in 9M-o-9M

- Decrease in EBITDA of ₹ 137
   Mn primarily due to,
  - Deferred Activation ₹ 151
     Mn
  - Non-Operating (One-time)
     income ₹ 141 Mn
- 2.PBT down by 28% mainly due to increase in depreciation & amortization expenses, comprises effect of additional Capex & Change in useful life of certain assets in Q4 FY23.

<sup>19</sup> 

# **Analysis on Operating Margin : Consolidated \***



Particulars	Q3 FY24	Q2 FY24	Q-o-Q%	Q3 FY23	Y-o-Y%	9M FY24	9M FY23	9M-o- 9M%	FY23
Revenue									
Subscription Income CATV	3,249	3,226	1%	2,775	17%	9,456	8,253	15%	11,005
Broadband ISP	1,352	1,317	3%	1,243	9%	3,961	3,580	11%	4,826
Other Operating Income	231	243	-5%	221	4%	759	708	7%	927
Total Income	4,832	4,786	1%	4,239	14%	14,175	12,540	13%	16,759
Expenditure									
Net Pay Channel Cost	1,352	1,373	-2%	1,169	16%	4,018	3,480	15%	4,674
Pay Channel Cost	4,578	4,340	5%	3,709	23%	13,346	10,380	29%	14,221
Placement / Carriage / Marketing Incentive	(3,227)	(2,967)	9%	(2,539)	27%	(9,329)	(6,900)	35%	(9,547)
Employee Cost	416	393	6%	379	10%	1,186	1,067	11%	1,448
Other Operating, Admin & Selling Exp.	1,894	1,816	4%	1,647	15%	5,452	4,626	18%	6,307
Total Expenditure	3,661	3,582	2%	3,196	15%	10,656	9,172	16%	12,430
Operating EBITDA	1,171	1,204	-3%	1,043	12%	3,520	3,368	5%	4,329
Operating EBITDA %	24%	25%		25%		25%	27%		26%
Activation	33	39	-14%	78	-57%	124	275	-55%	334
Project Margin (Income - Cost)	3	-		-		3	-		-
Other Non Operating Income	98	108	-9%	193	-49%	267	408	-35%	501
Published EBITDA	1,305	1,351	-3%	1,314	-1%	3,914	4,051	-3%	5,163

<sup>20</sup> 



# **Standalone Financials**



# Financial Highlights: Standalone \*



1 Revenue

Total Revenue up by 21% 9M-o-9M & 16% Y-o-Y
Subscription Revenue up by 15% 9M-o-9M & 15% Y-o-Y

2 EBITDA

EBITDA of ₹ 2,220 Mn in 9M FY24; ₹ 757 Mn in Q3 FY24
EBITDA up by ₹ 45 Mn (6%) Y-o-Y



3 PBT

PBT of ₹ 901 Mn in 9M FY24; ₹ 259 Mn in Q3 FY24

EBITDA Margin stands at 14.5% in Q3 FY24

4 PAT

PAT of ₹ 665 Mn in 9M FY24; ₹ 192 Mn in Q3 FY24



## **Profit & Loss Statement : Standalone \***



Particulars	Q3 FY24	Q2 FY24	Q-o-Q%	Q3 FY23	Y-o-Y%	9M FY24	9M FY23	9M-o- 9M%	FY23
Revenue									
Subscription Income CATV	2,251	2,237	1%	1,952	15%	6,674	5,790	15%	7,778
Placement / Carriage / Marketing Incentive	2,542	2,445	4%	2,063	23%	7,481	5,607	33%	7,748
Activation	23	28	-16%	50	-53%	90	171	-47%	208
Other Operating Income	298	304	-2%	292	2%	949	913	4%	1,215
Other Income	101	106	-5%	140	-27%	261	313	-17%	380
Total Income	5,217	5,121	2%	4,497	16%	15,456	12,795	21%	17,328
Expenditure									
Pay Channel Cost	3,351	3,282	2%	2,730	23%	9,965	7,608	31%	10,477
Employee Cost	194	180	8%	186	5%	557	522	7%	706
Other Operating, Admin & Selling Exp.	914	894	2%	869	5%	2,714	2,423	12%	3,304
Total Expenditure	4,460	4,355	2%	3,785	18%	13,236	10,553	25%	14,487
EBITDA	757	765	-1%	712	6%	2,220	2,242	-1%	2,842
EBITDA %	14.5%	14.9%		15.8%		14.4%	17.5%		16.4%
Depreciation/Amortization	454	398	14%	404	12%	1,203	1,188	1%	1,589
Finance cost	44	37	20%	21	107%	115	55	108%	82
Profit before Tax & Exceptional item	259	330	-22%	287	-10%	901	999	-10%	1,171
Exceptional Items				-		-			(242)
PBT	259	330	-22%	287	-10%	901	999	-10%	929
Tax	68	87		78		238	250		212
PAT before Other Comprehensive Income	191	243	-21%	209	-9%	663	749	-11%	717
Add/(Less) Other Comprehensive Income	1	0		1		2	11		7
PAT	192	243	-21%	210	-9%	665	760	-12%	725

<sup>23</sup> 

# **Analysis on Operating Margin: Standalone \***

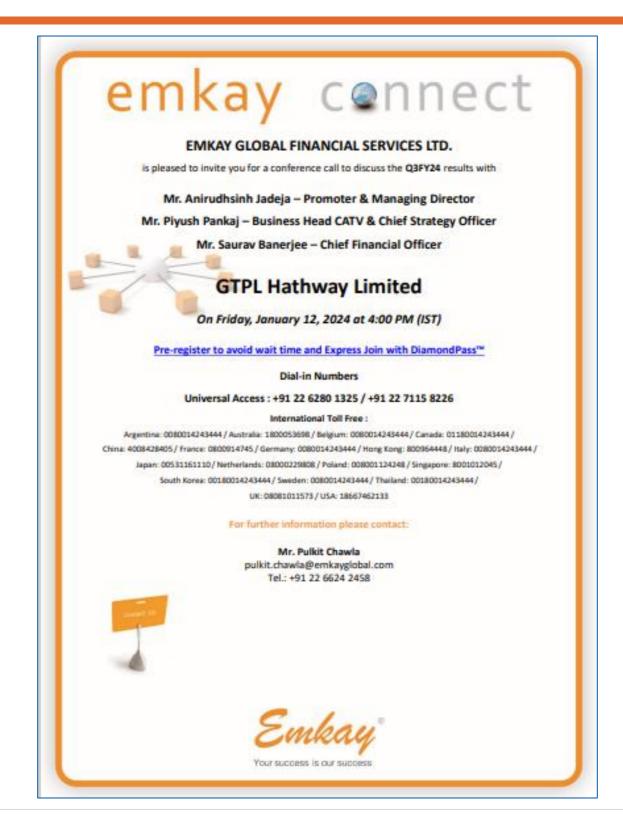


Particulars	Q3 FY24	Q2 FY24	Q-o-Q%	Q3 FY23	Y-o-Y%	9M FY24	9M FY23	9M-o- 9M%	FY23
Revenue									
Subscription Income CATV	2,251	2,237	1%	1,952	15%	6,674	5,790	15%	7,778
Other Operating Income	298	304	-2%	292	2%	949	913	4%	1,215
Total Income	2,550	2,541	0%	2,244	14%	7,623	6,703	14%	8,992
Expenditure									
Net Pay Channel Cost	809	836	-3%	667	21%	2,484	2,001	24%	2,729
Pay Channel Cost	3,351	3,282	2%	2,730	23%	9,965	7,608	31%	10,477
Placement / Carriage / Marketing Incentive	(2,542)	(2,445)	4%	(2,063)	23%	(7,481)	(5,607)	33%	(7,748)
Employee Cost	194	180	8%	186	5%	557	522	7%	706
Other Operating, Admin & Selling Exp.	914	894	2%	869	5%	2,714	2,423	12%	3,304
Total Expenditure	1,917	1,910	0%	1,721	11%	5,755	4,945	16%	6,739
Operating EBITDA	633	631	0%	523	21%	1,868	1,758	6%	2,253
Operating EBITDA %	25%	25%		23%		25%	26%		25%
Activation	23	28	-16%	50	-53%	90	171	-47%	208
Other Non Operating Income	101	106	-5%	140	-27%	261	313	-17%	380
Published EBITDA	757	765	-1%	712	6%	2,220	2,242	-1%	2,842

<sup>24</sup> 

### **Investor Conference Call Details**







### **Safe Harbor**



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### **Contact Details**





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Thank You!

