

1st August 2025

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir/Madam,

Reg. : Sales update for the month of July 2025

Please find enclosed the Press Release regarding the Company's sales update for the month of July 2025.

Date and time of occurrence of event (Press Release regarding "**Sales update for the month of July 2025**") : August 1, 2025 at 12:17 P.M.(IST).

Thanking you,

Yours truly,

For **TVS MOTOR COMPANY LIMITED**

K S Srinivasan
Company Secretary

Encl.: a/a

TVS Motor Company Registers 29% Sales Growth in July 2025

- *Highest Ever International Business Two-Wheeler Sales*

Bengaluru, August 01, 2025: TVS Motor Company recorded monthly sales of 456,350 units in July 2025 with a growth of 29% as against 354,140 units in the month of July 2024.

Two-Wheeler

Total two-wheelers registered a growth of 29% with sales increasing from 339,676 units in July 2024 to 438,790 units in July 2025. Domestic two-wheeler registered growth of 21% with sales increasing from 254,250 units in July 2024 to 308,720 units in July 2025.

Motorcycle registered a growth of 25% with sales increasing from 161,074 units in July 2024 to 201,494 units in July 2025. Scooter registered a growth of 42% with sales increasing from 139,995 units in July 2024 to 198,265 units in July 2025.

Electric Vehicle

EV registered a growth of 10% with sales increasing from 21,442 units in July 2024 to 23,605 units in July 2025. Magnet availability continue to pose challenges in the short to medium term.

International Business

The Company's total exports registered a growth of 46% with sales increasing from 97,589 units in July 2024 to 142,629 units in July 2025. Two-wheeler exports grew by 52% with sales increasing from 85,426 units in July 2024 to 130,070 units in July 2025.

Three-Wheeler

Three-wheeler registered a growth of 21% with sales increasing from 14,464 units in July 2024 to 17,560 units in July 2025.

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and

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sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products have led in their respective categories in the J.D.Power IQS & APEAL surveys and J.D.Power Customer Service Satisfaction Survey. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiary in the personal e-mobility space, TVS Ebike Company AG, has a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate.

For more information, please visit www.tvsmotor.com

For more information, please contact:

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