

Ref: No. ABCL/SD/MUM/2023-24/NOVEMBER/06

3 November 2023

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001

Scrip Code: 540691 Scrip ID: ABCAPITAL

Dear Sir/ Madam,

National Stock Exchange of India Ltd

Exchange Plaza, 5th Floor, Plot. C/1. G-Block, Bandra-Kurla Complex, Bandra (East), Mumbai 400 051 Symbol: ABCAPITAL

Sub: Intimation under Regulation 30 SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations")

Pursuant to Regulation 30 of the SEBI Listing Regulations, please find attached a presentation on the Unaudited Financial Results of the Company for the quarter and half year ended 30 September 2023 will be presented to the investors and also posted on our https://www.adityabirlacapital.com/investor-relations/quarterly-results.

The details of conference call scheduled on Friday, 3 November 2023 at 17:00 HRS (IST) have already been intimated vide our letter dated 27 October 2023.

The above is for your information, records and dissemination please.

Thanking you,

Yours sincerely,

For Aditya Birla Capital Limited

Amber Gupta Company Secretary & Compliance Officer Encl.: As above Cc:

Luxembourg Stock Exchange

Market & Surveillance Dept., P.O. Box 165, L-2011 Luxembourg, Grand Duchy of Luxembourg

Citi Bank N.A.

Depositary Receipt Services 388 Greenwich Street 14th Floor, New York, NY 10013

Citi Bank N.A.

Custodial Services FIFC, 11th Floor, C-54 & 55, G Block Bandra Kurla Complex Bandra (East), Mumbai 400 051

Listing Agent

Banque Internationale à Luxembourg SA 69 route d'Esch L - 2953 Luxembourg Grand Duchy of Luxembourg



Q2 FY24 FINANCIAL RESULTS

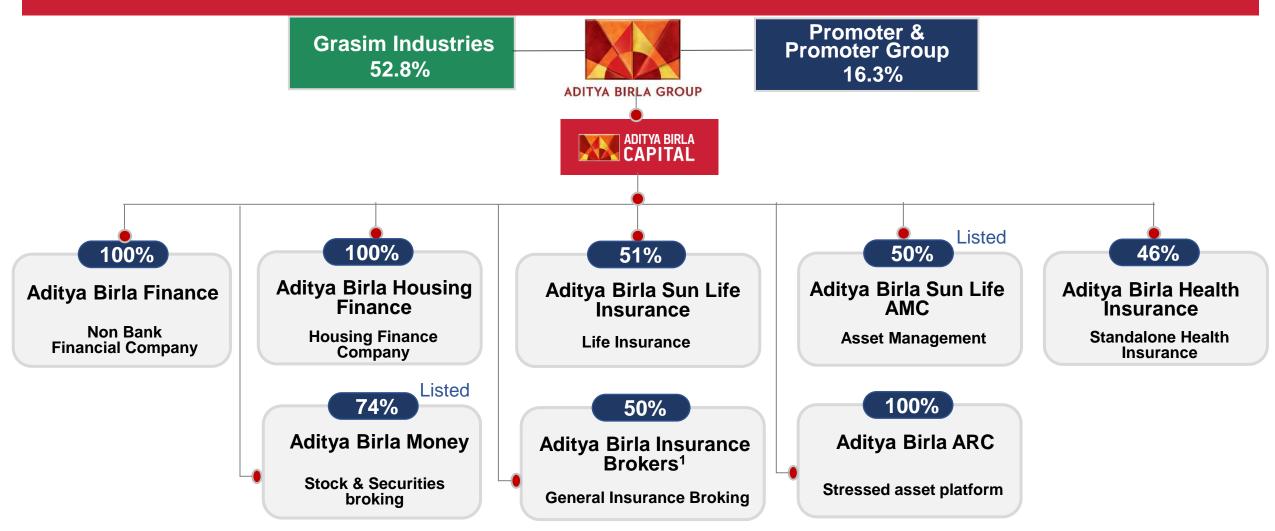
INVESTOR PRESENTATION

3rd Nov 2023

A Leading Financial Services Conglomerate

Diversified Financial Services Platform from a Trusted conglomerate





Above is not intended to show the complete organizational structure and entities therein. It is intended to describe the key businesses of Aditya Birla Capital.

1. The Board of Directors of Aditya Birla Capital at its meeting held on March 27, 2023 has approved the sale of its entire stake in Aditya Birla Insurance Brokers Limited (ABIBL) subject to requisite approvals.

Shareholding as of Sep 30, 2023



Highlights for Q2 FY24

Performance highlights for Q2 FY24



Total lending¹ portfolio of ₹ 1,08,961 Cr (↑ 41% y-o-y & ↑ 8% q-o-q)

Total AUM³ of ₹ 4,04,354 Cr (↑ 12% y-o-y & ↑ 7% q-o-q)

Gross premium⁴ of ₹ 8,388 Cr (↑ 10% y-o-y) in H1 FY24

Consolidated Revenue² at ₹ 8,831 Cr (↑ 22% y-o-y)

Consolidated PAT at ₹ 705 Cr (↑ 44% y-o-y & ↑ 9% q-o-q)

1,403 branches as of Sep 30, 2023 (↑ 71 branches added in Q2 FY24)

Performance across key metrics



	NBFC	Housing					
1	Loa	n Book					
₹	93,522 crore¹ ▲ 44% y-o-y ▲ 9% q-o-q	₹ 15,439 crore¹ ▲ 23% y-o-y ▲ 6% q-o-q					
2	Net interest margin ²						
4	6.87% ▲ 16 bps y-o-y	4.88% ▼ 25 bps y-o-y					
3	Prof	itability ²					
	PBT ₹ 736 crore 51% y-o-y 18.0% RoE	PBT ₹ 97 crore A 28% y-o-y 14.5% RoE					

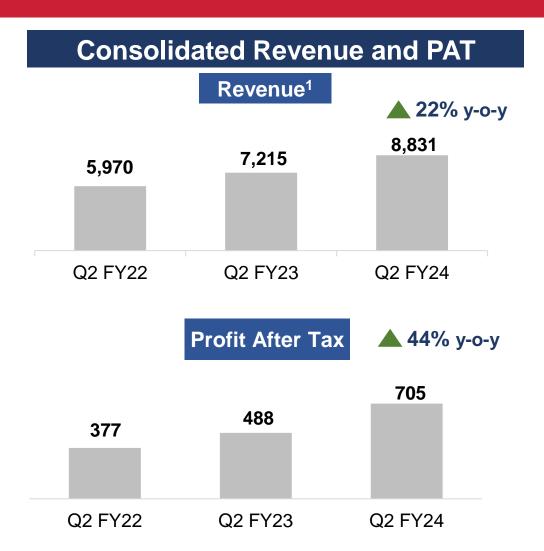
Asset Management								
1	AUM Growth							
	₹ 310,899 crore comestic AAUM² ▲ 10% y-o-y	₹ 130,209 crore Equity AAUM ² ▲ 9% y-o-y						
2	2 Margin ²							
	Operating profit margin	PBT margin						
	23 bps	30 bps						
3	Profit	ability ²						
O	Pperating profit ₹ 181 crore ▲ 5% y-o-y	RoE 26%						

	Life Insurance	Health Insurance					
1	Premiu	ım Growth⁴					
	Individual FYP ▲ 13% y-o-y	Gross Premium ▲ 23% y-o-y					
2	2 Margin & Combined Ratio ⁴						
	14.2% ▲ 195 bps y-o-y	Combined ratio 119%					
3	Value A	Accretion ⁴					
EV	⁄: ₹ 10,226 crore	10.7% Market share ³					

1. As of Sept 30, 2023. 2. For Q2 FY24. 3. Among SAHI players 4. in H1 FY24

Consolidated Revenue and PAT





Business-wise Profitability								
Businesses (₹ crore)	Q2 FY23	Q2 FY24	Y-o-Y					
NBFC	488	736	1 51%					
HFC	76	97	28 %					
Asset Management	249	237	7 5%					
Life Insurance	56	42	V 24%					
Other Businesses	56	69	23 %					
Sub-total	925	1,181						
Health Insurance	(76)	(79)						
Less: Others ² / Eliminations	(4)	12						
Aggregate PBT	845	1,114	32 %					
Less: Provision for Taxes	(269)	(343)						
Less: Minority Interest	(88)	(66)						
Profit after tax	488	705	44%					

^{1.} Consolidated segment revenue; for Ind AS statutory reporting purpose Asset management, wellness business and health insurance (from October 21, 2022) are not consolidated and included under equity accounting 2. Includes ABCL standalone, Aditya Birla Capital Digital Limited and other businesses

UDYOG PLUS: ₹ 100 Cr + DISBURSEMENTS TILL DATE



Udyog Plus

Cash flow backed lending by using traditional and alternate data sources along with value-added services for MSME ecosystem to manage and grow their business

Finance Business Solutions E-commerce **Banking** Loan Offline to Online Current Paperless digital journey for Discovery **FERINGS** account loan sanction in 24 hours Secured Business Loans **Networking Accounting** Explore new connects Personal Loan Accounting tool Industry Forums Payroll mgmt **Eco-system based** KEY Loans Loan for merchants and Content **Business Solutions** resellers on govt and Knowledge forums Tax filings GST private ecommerce websites Business travel

Opportunities in ABG ecosystem Channel financing for dealers: Rolled out digital journeys for onboarding, limit set up and repayments for dealers of ABG ecosystem Secured lending for dealers: Loan against property

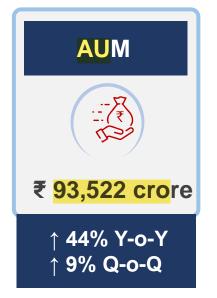
164,000+ Registrations, ~ ₹ **50 Cr** monthly disbursement run rate (2/3rd from ABG ecosystem)

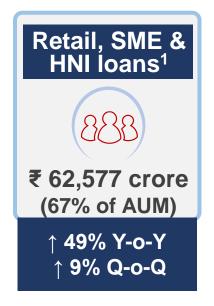


Aditya Birla Finance

Performance Highlights for Q2 FY24

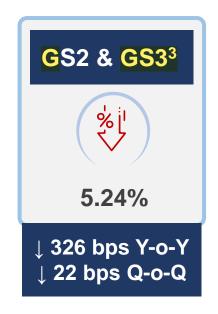












5.9 mn active customers as on Sep'23

▲13% Y-o-Y

375 branches as of Sep'23 43 branches added in Q2 FY24 Sustained RoA of 2.51% and RoE of 18.0%

Robust Growth in Disbursements and AUM

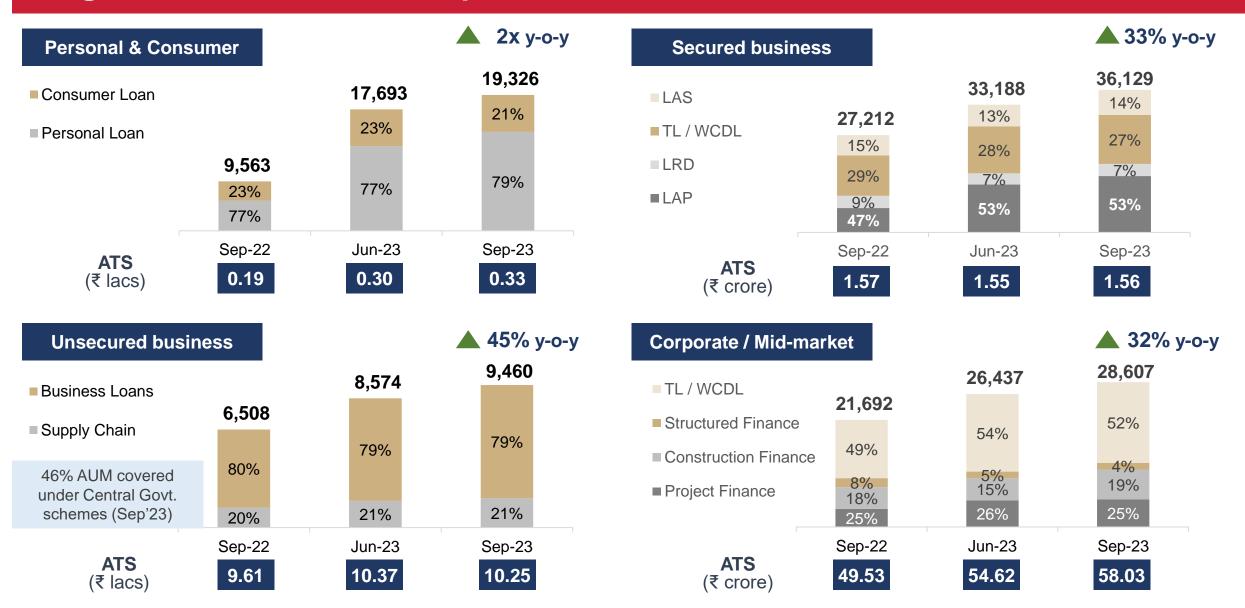


Disbursements (₹ crore)	Q2 FY23	Q1 FY24	Q2 FY24	Q2 FY24 Mix	Q-o-Q	Y-o-Y
- Unsecured business	1,098	1,157	1,454	9%	26%	32%
- Secured business	4,507	4,132	5,256	32%	27%	17%
Total Business loans	5,605	5,289	6,710	41%	27%	20%
Personal & consumer loans	3,513	4,778	5,221	32%	9%	49%
Corporate / Mid-market	3,369	3,169	4,546	28%	43%	35%
Total Disbursements	12,488	13,237	16,477	100%	24%	32%
AUM (₹ crore)	Sep'22	Jun'23	Sep'23	Sep'23 Mix	Q-o-Q	Y-o-Y
- Unsecured business	6,508	8,574	9,460	10%	10%	45%
- Secured business	27,212	33,188	36,129	39%	9%	33%
Total Business loans	33,720	41,762	45,589	49%	9%	35%
		,. 0_				
Personal & consumer loans	9,563	17,693	19,326	21%	9%	102%
				21% 31%	9% 8%	102% 32%

Aditya Birla Capital Limited Note: Disbursements are non-LOC.

Segment-wise AUM break-up





¹ ATS has been derived basis closing AUM to active customers, and represents an approximate figure as on September 30, 2023

Well Diversified Product Portfolio



Segment

Personal & Consumer

Unsecured Business

Secured Business

Corporate / Mid-Market

Presence

Semi-urban

Semi-urban Semi-urban / SME Clusters Top 6-7 Cities

Sourcing

DSA + Direct + Ecosystems

DSA + Ecosystems

DSA + Direct

Relationship (Direct)

ATS¹

~ ₹ 33,000

Salaried Professionals

with focus on emerging

~ ₹ 10.2 Lacs

~ ₹ 1.6 crore

~ ₹ 58.0 crore

income segment



Business owners & Selfemployed professionals engaged in small/midsized businesses



Business Loans

Supply Chain Finance

B2B Digital Platform

Business Overdraft

Business owners & Selfemployed professionals engaged in small/midsized businesses



Loan Against Property

Working Capital Loans

Lease Rental Discounting

Loan Against Securities

Pedigreed Group Corporates / Mid-market Cos in focus sectors / Cat A / A+ developers



Capex/ WC Funding

Structured Finance

Developer Financing

Project Finance

Products

Personal Loans

Consumer Loans

Check-out Financing

Credit Card

Cross-Sell

Personal Loan Top Ups & Cross Sell, Insurance & Wealth Solutions to ABFL & ABC customer ecosystem

Aditya Birla Capital Limited 1. Average ticket size 12

Digital Adoption in Customer Sourcing and Servicing



Customer Onboarding

99%

EMIs Collected Digitally

98%

Digital Service Interactions

95%

Email BOT Accuracy

91%

Customer Acquisition

- Fully agile tech stack for digitally onboarding customers
- LOS / LMS system leveraging CKYC / OKYC, facial recognition, bureau integration & e-contract
- Cross sell of personal loans facilitated digitally

Customer Servicing

- Inbound contact center calls handled by Voice bots
- Enabled self service channels with STP for service journeys
- Digital EMI collections

Process Automation

- Significant e-Nach & e-Contract penetration in Personal Loans
- High accuracy email bot in inbound mail categorization
- STP for disbursals done digitally

Collections

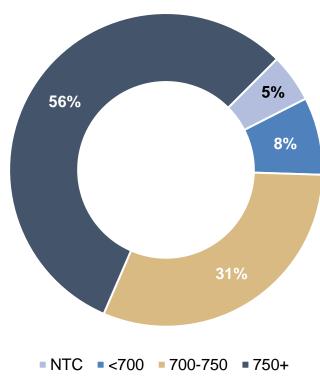
- Re-payment hub activated with multiple digital payment channels for EMI collections
- Al voice BOT for proactive and low risk bounce cases calling
- Leveraging AI for riskbased collections calling

Underwriting Approach in Personal and Consumer Loans



Customer Profile

Bureau score buckets



87% loans with credit score 700+

Underwriting Approach

- 1 Utilization of Scorecard for better Customer Selection
- 2 Usage of Alternate Data in credit decisioning
- 3 STP process for faster TAT
- Usage of behavior based Predictive Modelling for upsell
- Digital Journeys enabling enhanced customer experience
- In house Business Rule engine for rapid roll out of program norms

Improving Asset Quality Trends



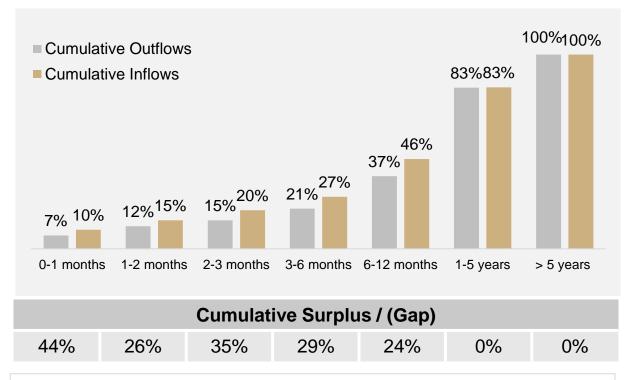
Particulars	Sep'22		Jur	ı'23	Sep'23	
Failiculai 5	%	₹ Crore	%	₹ Crore	%	₹ Crore
Stage 1	91.50%	59,406	94.54%	81,093	94.76%	88,774
Stage 2	4.97%	3,227	2.64%	2,266	2.61%	2,442
Stage 3	3.53%	2,294	2.82%	2,419	2.64%	2,469
Stage 2 and 3	8.50%	5,521	5.46%	4,685	5.24%	4,911
Total Loan book	100%	64,927	100%	85,778	100%	93,685
Stage 3 PCR	43.1%		46.6%		48.3%	

		Sep'22			Jun'23			Sep'23	
Segment Asset Quality	GS 2 (%)	GS 3 (%)	PCR (Stage 3)	GS 2 (%)	GS 3 (%)	PCR (Stage 3)	GS 2 (%)	GS 3 (%)	PCR (Stage 3)
Personal & Consumer	2.6%	1.8%	73.1%	2.1%	2.0%	78.1%	2.1%	2.0%	81.9%
Unsecured business	2.3%	4.3%	29.0%	1.6%	2.7%	43.3%	1.5%	2.7%*	39.7%
Secured business	6.6%	2.9%	40.6%	4.3%	2.4%	37.3%	4.5%	2.2%	38.0%
Corporate / Mid-market	4.9%	5.1%	43.7%	1.3%	4.1%	43.6%	0.9%	3.8%	45.6%
Total	5.0%	3.5%	43.1%	2.6%	2.8%	46.6%	2.6%	2.6%	48.3%

^{*}Unsecured business - 57% of Stage 3 book of is secured under Govt. Guarantee Schemes, excluding which GS 3 is 1.2%

Well Matched ALM and Diversified Borrowing Mix

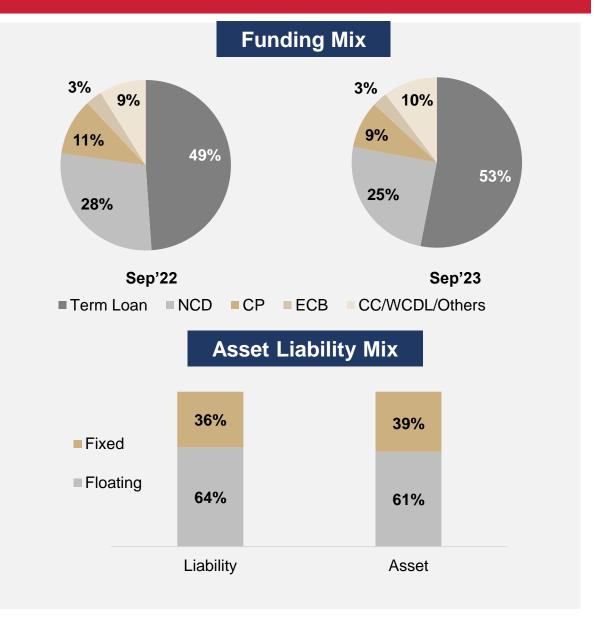




Long-term funding facilities rated **AAA** & Short-term funding facilities rated **A1+** by ICRA / India Ratings / CARE

Raised LT borrowing of ₹ 15,342 crore in H1 FY24 (₹ 12,757 crore in H1 FY23)

Maintained comfortable **Capital Adequacy (CRAR) at ~16.3%** and Tier 1 ratio of 13.8%



P&L and Key Ratios- Aditya Birla Finance



Profit & Loss Statement (₹ crore)	FY23	Q2 FY23	Q1 FY24	Q2 FY24	H1 FY23	H1 FY24
Net Interest Income^	4,410	1,017	1,433	1,520	1,917	2,953
Operating Expenses	1,417	336	437	437	631	874
Credit Provisioning	903	193	306	347	340	653
Profit Before Tax	2,090	488	691	736	946	1,427
Tax	536	130	175	188	253	363
Profit After Tax	1,554	358	516	548	693	1,064
Total Equity	11,426	10,557	11,936	13,254	10,557	13,254
Total Borrowings and Debt Securities	70,771	55,410	75,476	83,084	55,410	83,084
Key Ratios (in percent)	FY23	Q2 FY23	Q1 FY24	Q2 FY24	H1 FY23	H1 FY24
Average Yield^	12.76	12.37	13.62	13.65	12.23	13.64
	12.76 5.92			13.65 6.78	12.23 5.55	
Average Yield^		12.37	13.62			13.64
Average Yield^ Interest Cost / Avg. Lending Book	5.92	12.37 5.66	13.62 6.64	6.78	5.55	13.64 6.71
Average Yield^ Interest Cost / Avg. Lending Book Net Interest Margin^	5.92 6.84	12.37 5.66 6.71	13.62 6.64 6.98	6.78 6.87	5.55 6.68	13.64 6.71 6.93
Average Yield^ Interest Cost / Avg. Lending Book Net Interest Margin^ Opex / Avg. Lending Book	5.92 6.84 2.24	12.37 5.66 6.71 2.26	13.62 6.64 6.98 2.15	6.78 6.87 2.00	5.55 6.68 2.24	13.64 6.71 6.93 2.07
Average Yield^ Interest Cost / Avg. Lending Book Net Interest Margin^ Opex / Avg. Lending Book Cost-to-Income Ratio	5.92 6.84 2.24 32.12	12.37 5.66 6.71 2.26 33.04	13.62 6.64 6.98 2.15 30.48	6.78 6.87 2.00 28.76	5.55 6.68 2.24 32.89	13.64 6.71 6.93 2.07 29.60
Average Yield^ Interest Cost / Avg. Lending Book Net Interest Margin^ Opex / Avg. Lending Book Cost-to-Income Ratio Credit Provision / Avg. Lending Book	5.92 6.84 2.24 32.12 1.43	12.37 5.66 6.71 2.26 33.04 1.30	13.62 6.64 6.98 2.15 30.48 1.51	6.78 6.87 2.00 28.76 1.59	5.55 6.68 2.24 32.89 1.21	13.64 6.71 6.93 2.07 29.60 1.55
Average Yield^ Interest Cost / Avg. Lending Book Net Interest Margin^ Opex / Avg. Lending Book Cost-to-Income Ratio Credit Provision / Avg. Lending Book RoA	5.92 6.84 2.24 32.12 1.43 2.45	12.37 5.66 6.71 2.26 33.04 1.30 2.41	13.62 6.64 6.98 2.15 30.48 1.51 2.54	6.78 6.87 2.00 28.76 1.59 2.51	5.55 6.68 2.24 32.89 1.21 2.46	13.64 6.71 6.93 2.07 29.60 1.55 2.52
Average Yield^ Interest Cost / Avg. Lending Book Net Interest Margin^ Opex / Avg. Lending Book Cost-to-Income Ratio Credit Provision / Avg. Lending Book RoA RoE	5.92 6.84 2.24 32.12 1.43 2.45 14.76	12.37 5.66 6.71 2.26 33.04 1.30 2.41 13.77	13.62 6.64 6.98 2.15 30.48 1.51 2.54 17.89	6.78 6.87 2.00 28.76 1.59 2.51 18.01	5.55 6.68 2.24 32.89 1.21 2.46 13.67	13.64 6.71 6.93 2.07 29.60 1.55 2.52 17.96

Our Approach





- Deep mine existing customer base acquired through digital ecosystems using analytics and increase cross-sell
- Scorecard based STP¹ journeys with zero human interventions
- Increase share of emerging salaried segment in personal loans
- Tie up with new partners to diversify digital ecosystem sourcing mix in personal loans
- Increasing wallet share through new products launch such as Education Loans and 2W Loans



Business Ioans

- Scale up Udyog Plus- A differentiated B2B digital platform for MSME ecosystem
- Differentiated offerings with digitally assisted assessed income come program and STPs, scorecard journeys for small ticket loans
- Enhance fee income opportunity through new products and digital delivery channels
- Integrate with ONDC & OCEN infrastructure and partner with E-commerce players



- 375 branches as of Sep 30, 2023, focus on increasing branches in tier 3/4 cities
- Build direct to customer for self-employed segment
- Direct to Corporate Channel for Personal Loans distribution done end to end digitally
- Leveraging ABG/ ABC ecosystem synergies across product segments

Deliver sustainable growth and RoA in medium term

Aditya Birla Capital Limited

1Straight Through Processing



Aditya Birla Housing Finance

Performance Highlights for Q2 FY24







₹ 1,882 crore

↑ 52% Y-o-Y ↑ 16% Q-o-Q

AUM



₹15,439 crore

↑ 23% Y-o-Y ↑ 6% Q-o-Q

NII²



₹ 205 crore

↑ 25% Y-o-Y ↑ 8% Q-o-Q

NIM



4.88%

↓ 25 bps Y-o-Y↓ 23 bps Q-o-Q

PBT



₹ 97 crore

↑ 28% Y-o-Y ↑ 15% Q-o-Q

96% disbursement at CIBIL >700 & NTC¹

t 390 bps y-o-y

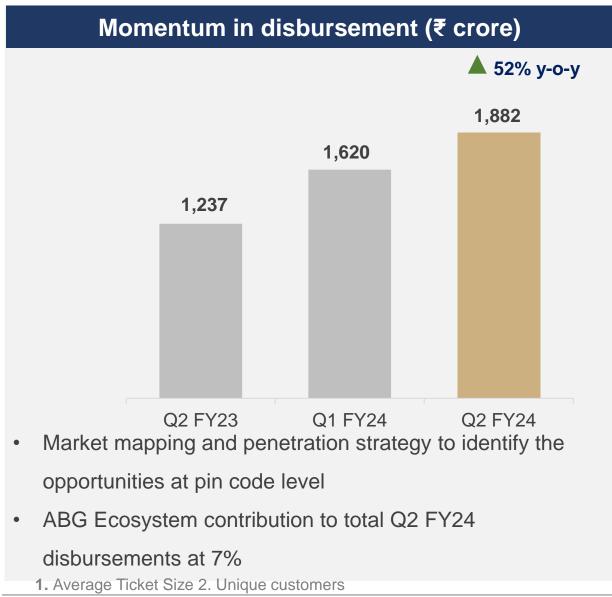
↓ 38 bps q-o-q

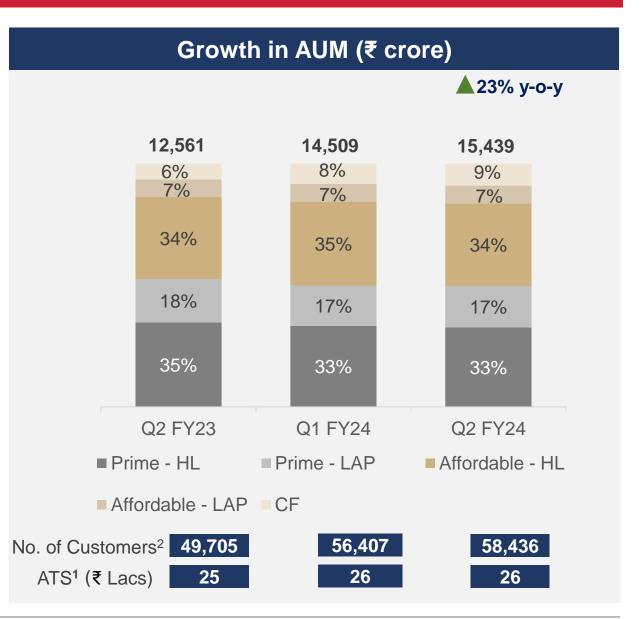
2.03% RoA 14.5% RoE

¹New to credit, ² Includes fee income

Continued growth in disbursements and AUM...







...with focus on quality of origination...



Credit bureau score mix									
Particulars	Q2 FY23	Q1 FY24	Q2 FY24						
> 700	82%	88%	89%						
New to credit	10%	7%	7%						
651 – 700	7%	5%	4%						
< 650	1%	0%	0%						

Consistent focus on quality of origination with 96% disbursement at CIBIL >700 & NTC.

- ▶ Rigorous monitoring of key portfolio health parameters across locations
- ▶ Identifying well-performing portfolio and increasing its contribution
- Risk based pricing of loans
- ▶ In house collections, FCU¹ and analytics teams

¹Fraud Control Unit

...resulted in improving portfolio quality



Doutioulous	Sept'22		Jui	n'23	Sept'23	
Particulars	%	₹ Crore	%	₹ Crore	%	₹ Crore
Stage 1	91.71%	11,519	95.22%	13,816	95.61%	14,592
Stage 2	4.54%	570	2.11%	306	1.76%	269
Stage 3	3.75%	471	2.67%	388	2.63%	402
Stage 2 and 3	8.29%	1,041	4.78%	693	4.39%	671
Total	100.0%	12,561	100.0%	14,509	100.0%	15,263
Stage 3 PCR	32.8%		33.1%		33.9%	

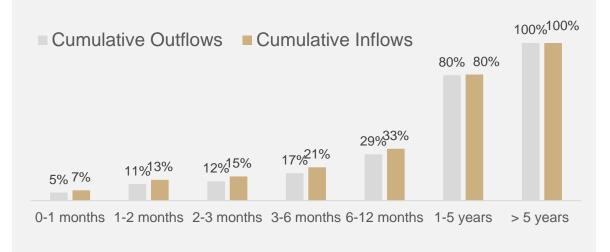
- Due diligence initiatives started yielding results
- Three-pronged approach
 - Quality of origination
 - Pre delinquency management
 - In house collections team supported by decision science
- ▶ Stage 2+3 loans brought down by 390 bps y-o-y from 8.29% in Sept'22 to 4.39% in Sept'23
- ► Healthy stage 3 PCR at 33. 9%

Strong balance sheet with well-matched ALM



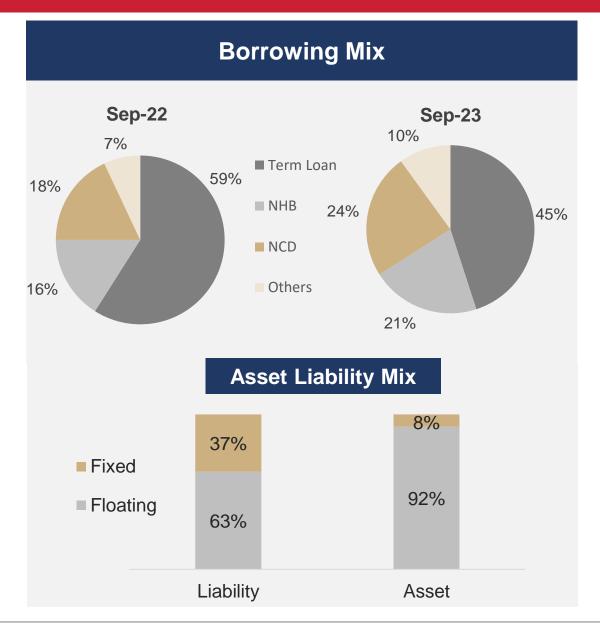
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ALM optimised for liquidity and costs (on Sept 30, 2023)



Cumulative Surplus / (Gap)								
28%	26%	26%	22%	12%	0%	0%		

- NHB borrowing mix increased to 21% in Sept'23
- Long-term credit rating of AAA (ICRA, India ratings)
- Average cost of borrowings of 7.60% in Q2FY24



Aditya Birla Capital Limited Note: NCD includes sub -debt

P&L and key ratios – Aditya Birla Housing Finance Limited



	- 1.400			00 77404		
(₹ crore)	FY23	Q2 FY23	Q1 FY24	Q2 FY24	H1 FY23	H1 FY24
Net Interest Income (Incl. fee income)	659	164	190	205	312	394
Operating expenses	278	68	100	107	129	207
Operating profit	381	96	90	98	183	188
Credit provisioning	72	21	5	1	36	6
Profit before tax	309	76	84	97	147	181
Tax	68	16	19	22	32	41
Profit after tax	241	59	65	75	115	140
Net Worth	1,967	1,840	2,034	2,109	1,840	2,109
Borrowings and debt securities	11,937	10,985	13,065	13,507	10,985	13,507
Key ratios (in percent)	FY23	Q2 FY23	Q1 FY24	Q2 FY24	H1 FY23	H1 FY24
Effective Interest rate (EIR)	10.91	10.81	11.56	11.37	10.49	11.47
Net Interest cost / Avg. Loan book	5.84	5.68	6.45	6.50	5.53	6.47
Net Interest Margin (Incl. Fee Income)	5.08	5.13	5.11	4.88	4.96	4.99
Opex / Avg. Loan book	2.24	2.22	2.90	2.90	2.14	2.90
Cost-to-income Ratio	42.21	41.42	52.71	52.12	41.28	52.41
Credit Provisioning/ Avg. Loan book	0.58	0.67	0.15	0.03	0.60	0.09
RoA	1.94	1.94	1.90	2.03	1.91	1.97
RoE	13.16	13.06	13.23	14.50	12.98	13.88
Debt-to-equity	6.07	5.97	6.43	6.41	5.97	6.41
Total CRAR	21.58	23.89	21.01	20.38	23.89	20.38
Tier-1	18.01	20.08	17.88	17.64	20.08	17.64

Our Approach





- Accelerate growth in prime & affordable segments with average ticket size of ₹ 25 30 lacs
- Growth to be augmented by ABG ecosystem



- To be the most preferred choice of our customer
- Digital capabilities for seamless customer onboarding and servicing
- Building a culture of spotting opportunities with customers at center



Digital reinvention

- Develop assisted/ DIY customer journeys with Effective lead management
- Seamless distributor onboarding
- Significant reduction in TAT, increased face time with customers



Distribution network

- 131 branches as of Sept 30, 2023, covering ~ 82% of TAM
- Sourcing driven by micro market penetration strategy
- Deeper engagement with ABG ecosystem

Deliver sustainable growth and RoA in medium term



Aditya Birla Sun Life AMC

Performance Highlights for Q2 FY24







₹ 3,10,899 crore

Market share¹ 7.4%

Equity QAAUM



₹ 1,30,209 crore

Market share 5.2% Mix 41.9%

Individual MAAUM



₹ 1,59,069 crore

↑ 11% Y-o-Y

Operating revenue



₹ 335 crore

↑ 8% Y-o-Y

Operating profit



₹ 181 crore

↑ 5% Y-o-Y

Passive AUM

(₹ 28,438 crore as of

Sep 30, 2023)

0.3 million folios added in H1 FY24

7.89 million folios as of Sep 30, 2023

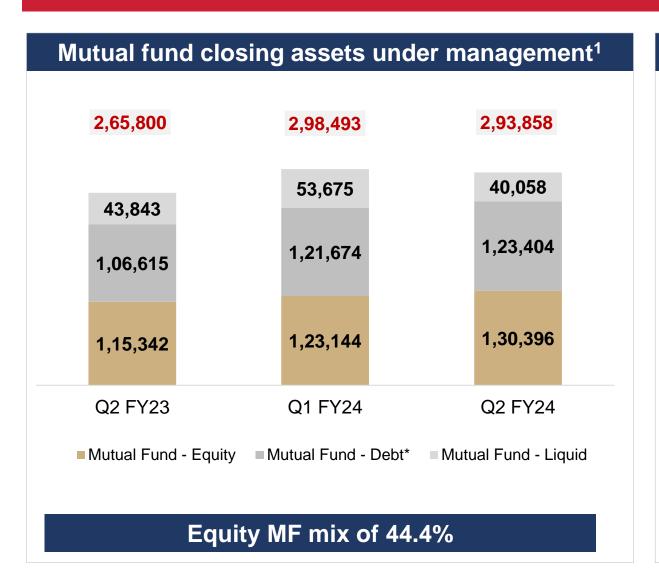
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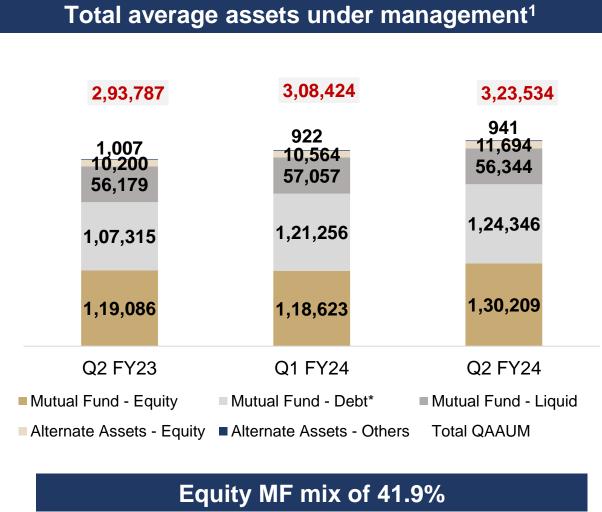
4% Y-o-Y

Monthly SIP flows² (₹ 968 Crore for Sep 30,2023)

Assets under management

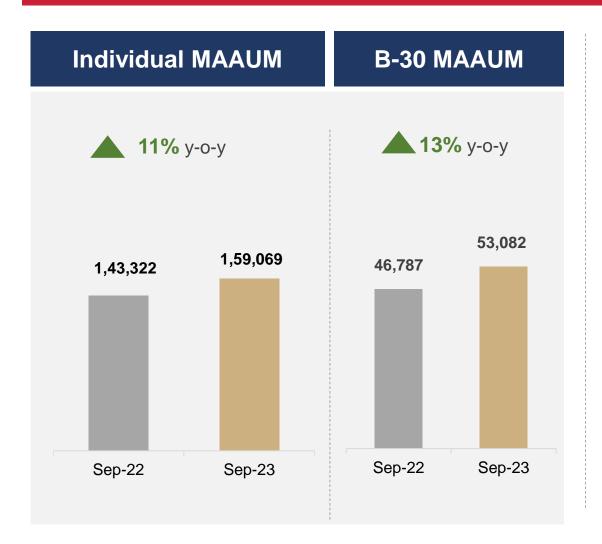


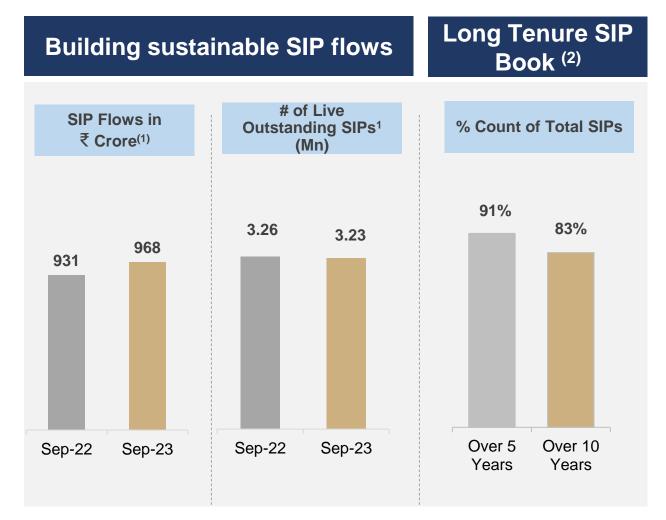




Growth in retail franchise and SIP flows







¹ Includes STP ² Based on tenure at the time of registration of all live SIPs as on Sep 30, 2023

Growth in passives and alternative investments







PMS / AIF

AUM³ ₹2,324 crore

Fund raising underway

ABSL India Special Opportunities Fund (CAT III AIF)

Products in pipeline

ABSL Structured Opportunities Fund (CAT II AIF)



Offshore

AUM³ ₹ 9,733crore

Fund raising underway

- "ABSL Global Emerging Market Equity Fund (IFSC)"
- Cat II AIF (Global Equity FoF AIF) domiciled in GIFT City and feeding into "ARGA Emerging Market Equity Fund"

Products in Pipeline

ABSL Index Linked Fund (IFSC) (CAT III AIF)



Real Estate



Aditya Birla Real Estate Credit Opportunities Fund (Cat II AIF)

- Deployment of three investments concluded
- One more deal in pipeline

¹ Closing AUM for ETFs/FoFs/Index Funds ² Since Sep-2022 ³ Avg AUM for Q2 FY24

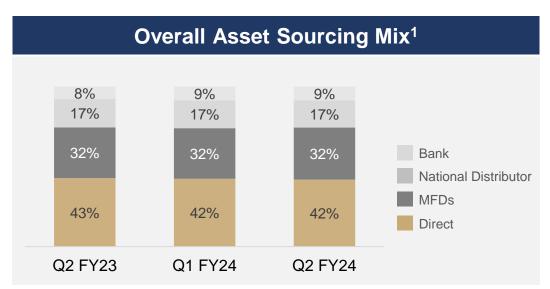
Growth in multi-channel distribution network

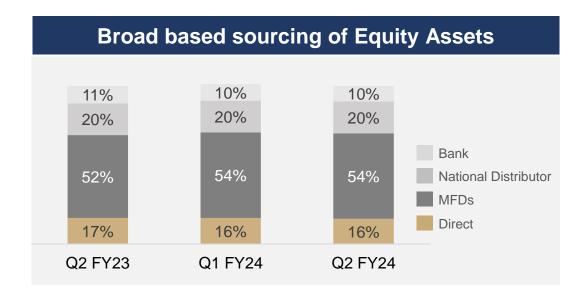


Continue to expand distributor base and empaneled 4,300 + new MFDs in H1 FY24



Servicing Investors across 19,000+ Pan-India pin codes





(1) Excluding ETF

Digital Assets & Partnership



Customer 78%

Distributor Onboarding 91%

Digital 83%

Enhancing Digital Capabilities

Customer Journey

- Launched Sampoorna SIP across Investor and Distributor platforms
- Launched Digital NRI KYC for investing in mutual funds in India

Automation

AI-ML based campaign journeys for next best conversations
 Hyper-segmented communication based on Investor behaviour and profile

Integration

- API for Sampoorna SIP and Turbo STP for Distribution Partners.
 - · 3-click folio creation for ease of customer on boarding

Cutting Edge Investment Tools

- · An analytics platform for asset class investment risk
- A cutting-edge tool investment tool providing real-time market data, breaking news, comprehensive research, and robust analytics

Data & Analytics

- Google Analytics to provide different kind of analytics to track and understand the investor activity.
- Develop advanced analytical models to winback and retain investors.

Business Applications

Mobile App

- Introduced 'One Campaign' for VRM, streamlining distributor servicing through single contact number for enhanced connectivity.
- Revamped pre-login portal product pages with an improved UI/UX

INVESTOR ASSETS





Investor Mobile App



Active Account App

PARTNER ASSETS



API services for IFAs



absImfpartner.aditya birlacapital.com

Data for H1 FY24

Key financials– Aditya Birla Sunlife AMC Limited



(₹ crore)	FY23	Q2 FY23	Q1 FY24	Q2 FY24	H1 FY23	H1 FY24
Revenue from Operations	1,227	311	311	335	616	646
Costs	560	138	149	154	271	303
Operating Profit	667	173	163	181	344	344
Other Income	127	77	78	56	46	133
Profit before tax	794	249	240	237	390	477
Tax	197	58	56	59	96	114
Profit after tax	596	192	185	178	295	363
Mutual fund AAUM	2,80,257	2,82,580	2,96,937	3,10,899	2,82,053	3,03,918
Mutual fund equity AAUM	1,17,947	1,19,086	1,18,623	1,30,209	1,17,947	1,24,416
Alternate assets equity AAUM	10,106	10,200	10,564	11,694	10,097	11,129
Total equity AAUM	1,28,054	1,29,286	1,29,188	1,41,902	1,28,044	1,35,545

Our Approach





- Scale up retail franchise and diversify product offerings
- Focusing on Direct/HNI Channel to provide incremental growth
- Drive growth in SIP flows



- Focus on scaling alternative assets business including AIF, PMS and Real Estate
- New product launches in equity and fixed income AIF and scale up existing PMS portfolios
- Increase presence among institutional investors



Digital & distribution

- Leverage digital platforms for seamless delivery
- Expand geographic reach and strengthen multi-channel distribution network
- Leverage One ABC locations to increase reach and contribution from cross sell and up sell

Driven by strong risk management and governance framework



Aditya Birla Sun Life Insurance

H1 FY24 | Performance Highlights

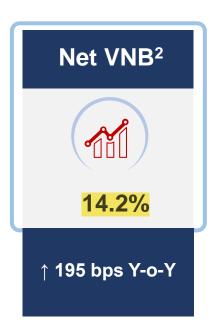












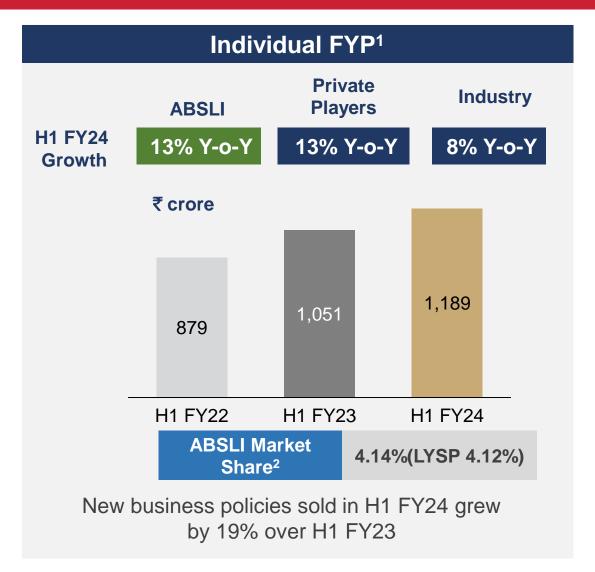
H1 FY24 Individual FYP Growth is in line with Private Industry growth

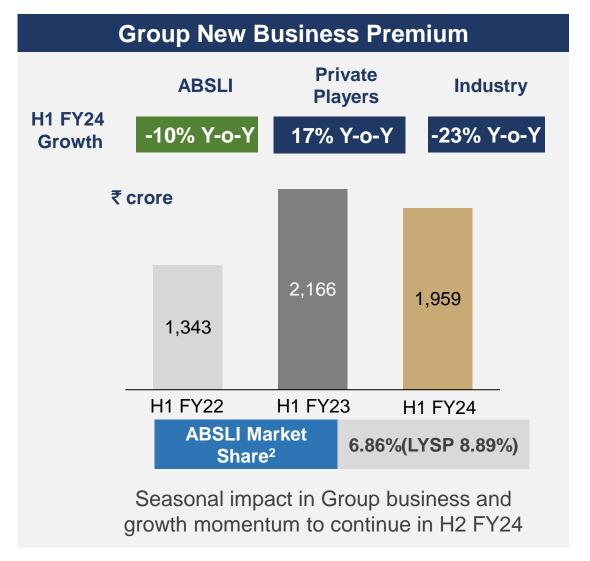
19% Growth in Number Of Policies



Continue to outperform industry growth



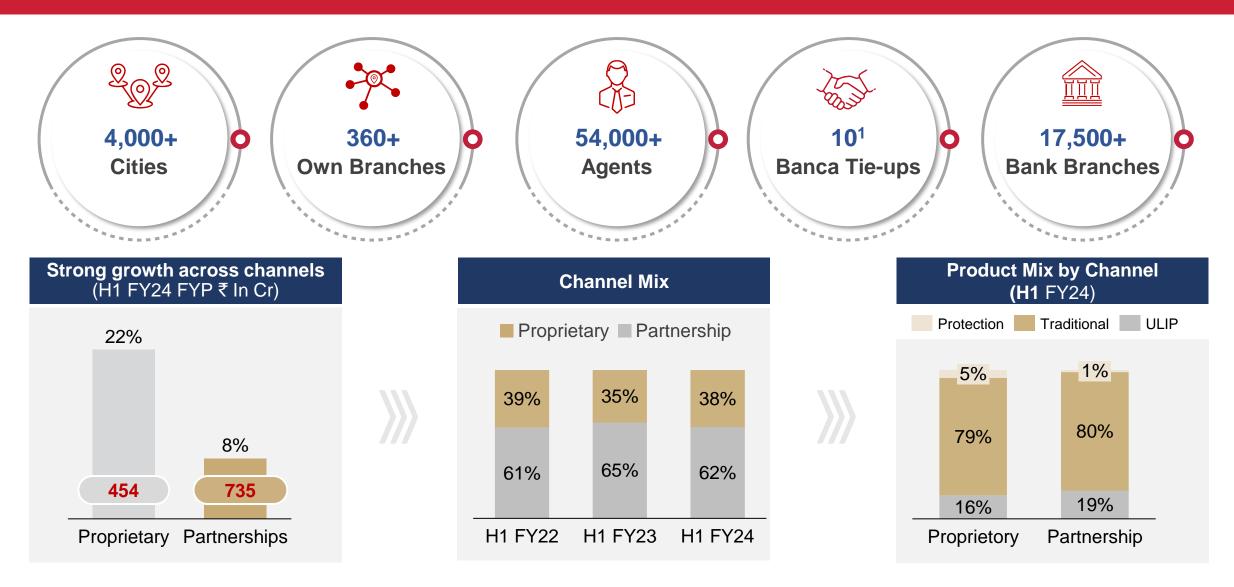




Individual FYP adjusted for 10% of single premium
 Market Share among private players

Diversified and scaled up distribution mix...





1. HDFC Bank, DCB, KVB, Indian Bank, DB, DBS, Ujjivan, Bharat Bank, IDFC First Bank, Bank of Maharashtra

New Products and Risk Mitigation



New Products – launched in H1

- New products launched in last 12 months contributed to 44% of Individual FYP for H1 FY24.
- Nishchit Laabh Plan
 - Long term guaranteed income for 20 or 30 years
 - Moneyback Payouts at the end of every 5th Year
- Nishchit Pension Plan
 - > Fully guaranteed corpus and guaranteed additions
 - Loyalty additions added at the end of the policy term

Analytics Supported Business

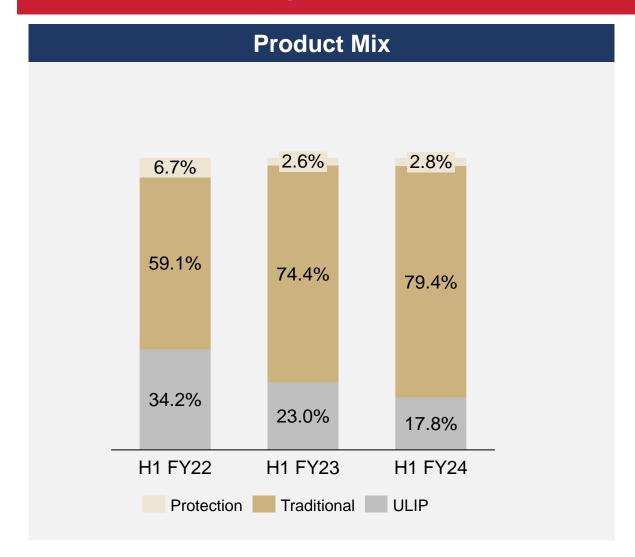
- Pre-Approved Sum Assured (PASA) contribution stands at 27% of FYP for H1 FY 24 against 16% of LYSP (FY'23 contribution was at 25%)
- > 28% Upsell contribution for H1 FY 24 of Individual FYP against 29% of LYSP (FY'23 contribution was at 25%)

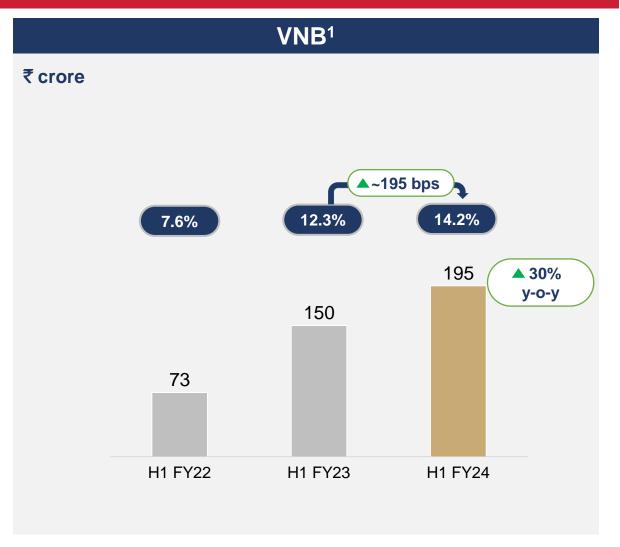
Active Risk Mitigation Strategy

- Subject to interest rate scenario, maturity and survival benefits are appropriately hedged through forward rate agreements
- · Guarantees are actively monitored

Value accretive products...







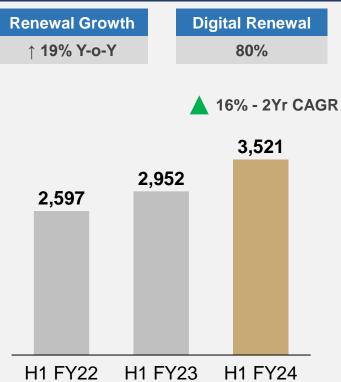
...leading to increasing proportion of traditional products and expansion in margin

1.Individual + Group Risk

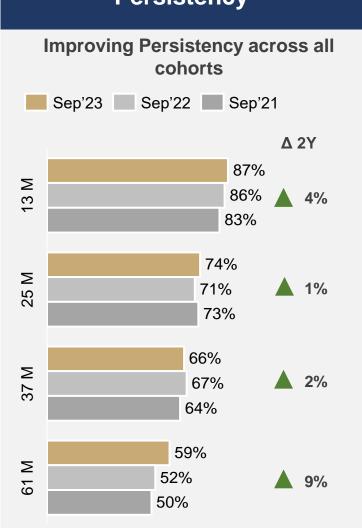
Consistent Quality Improvements



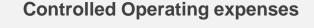
Total Renewal Premium (₹ crore)

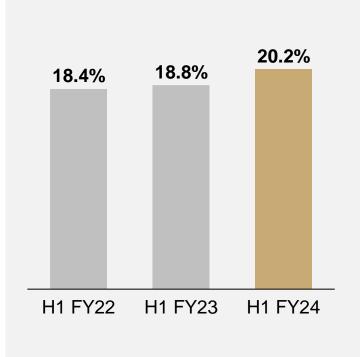


Persistency¹



Opex to premium ratio²

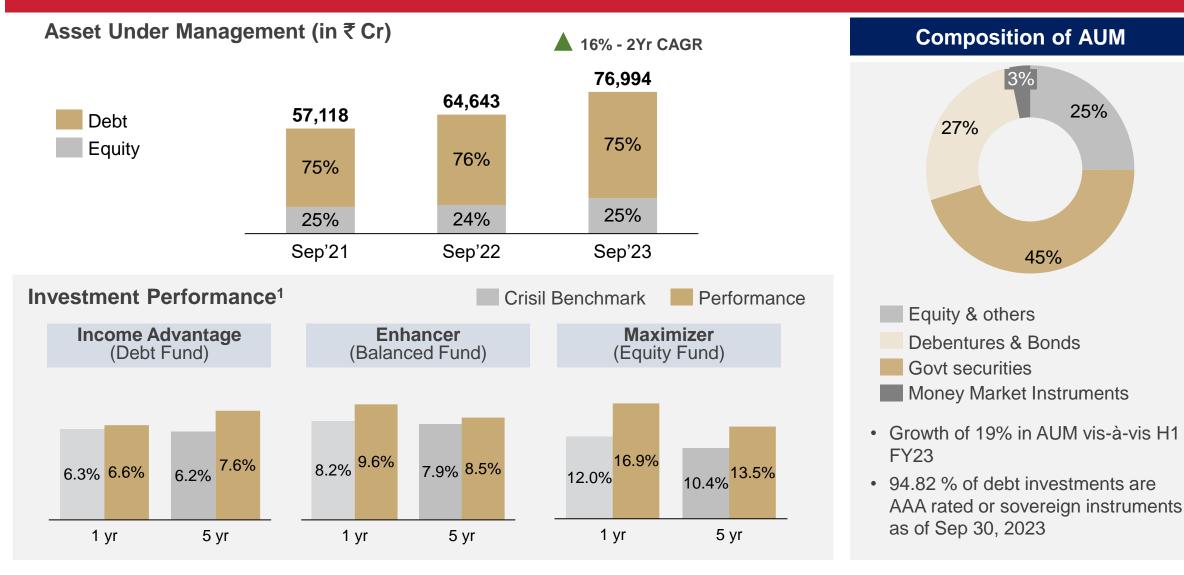




¹ 12month rolling block as per revised IRDAI Circular ² Opex to premium (Including Commission)

Strong investment process





¹ Top Funds in respective category

Digital adoption



Customer Onboarding

100%

Digital Renewal

80%

Customer Self Servicing

89%

Pre-Approved New Business

27%

Customer Experience

- 100% New business sourced digitally
- 61% adoption for Contactless Digital Verification (Insta – verify) for customers
- 47.3% of total application were Auto under written

Customer Retention

- Digital collection at 80%, growth of 4.1% y-o-y
- ▶ 93% Auto pay adoption at onboarding stage
- ZARA (Bot) collected ~ ₹ 303 Cr.

Customer Centricity

- WhatsApp & Chatbot contributed 26% in H1 FY24
- ▶83% services available digitally and customer portal contributes to 62% of the overall transactions
- ► Digital Adoption share of 89%

Pre-Purchase

- PASA contributed 27% of H1 FY 24 (H1 FY 23 16%)
- ► 52 lakh presentations Created (+53% over Sep'22) & 2.6 lakh Marketing Content Shared (-17% over Sep'22)
- Monthly Average
 Users: 29,900 (+21%
 over Sep'22) & Daily
 Average Users: 6,700
 (+29% over Sep'22)

1. Pre-approved sum assured

P&L and key ratios— Aditya Birla Sun Life Insurance Limited



(₹ crore)	FY23	Q2 FY23	Q1 FY24	Q2 FY24	H1 FY23	H1 FY24
Individual first year premium	3,484	806	602	745	1,256	1,347
Group first year premium	4,189	1,281	1,062	898	2,166	1,959
Renewal premium	7,397	1,666	1,441	2,080	2,952	3,521
Total gross premium	15,070	3,754	3,105	3,722	6,373	6,827
Operating expenses (Excl. commission)	2,142	482	506	521	921	1,028
Profit before tax ¹	196	56	20	42	89	62
Profit after tax ¹	129	37	11	24	58	35

Key ratios (in percent)	FY23	Q2 FY23	Q1 FY24	Q2 FY24	H1 FY23	H1 FY24
Opex to premium (including commission)	19.5	17.3	20.9	19.6	18.8	20.2
Solvency ratio	173	174	180	188	174	188

Our Approach





- Grow traditional products including protection in retail segment
- Focus on growing credit life in group segment
- Continue to make investments in Direct channel
- Invest in PSU relationships and New relationships to grow mindshare



- Mitigate interest rate risk by Active forward rate agreement management for hedging expected maturity and survival benefits
- Improve persistency across cohorts
- Strengthening underwriting by using artificial intelligence and machine learning



- Focus on increasing the share of proprietary business
- Increase agency capacity to drive growth
- Penetrate more Bank partner branches to increase spread of business



- Analytics based engine to identify high propensity customers and improve upsell opportunities through pre-approved sum assured
- Leverage cross-sell in ABC via analytics

Deliver sustainable growth in embedded value and VNB in medium term



Aditya Birla Health Insurance

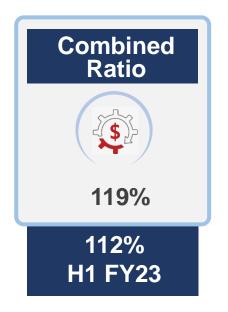
Performance Highlights for H1 FY24











2-Year CAGR @ 42% against industry 2-yr CAGR of 21%

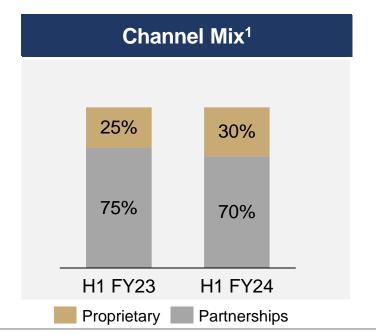
Diverse distribution with Proprietary mix at 30% of retail business & growing at 34% YoY New tie up with Yes Bank | PSU Banks operationalized|

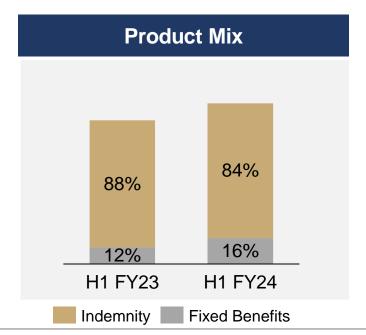
2.1 crore Lives covered

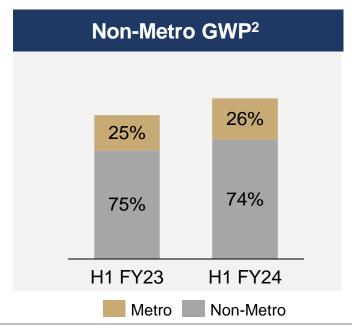
Scaled-up, diversified and digitally enabled distribution





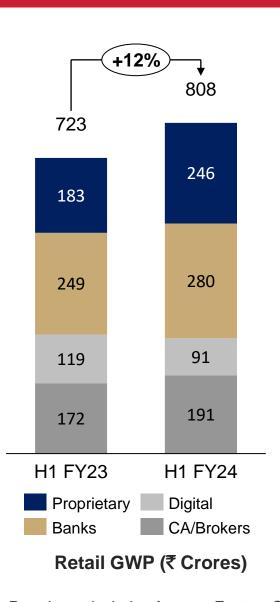






Scaled-up, diversified and digitally enabled distribution





Proprietary

Growth at 34 %

Continued focus on leveraging One ABC branch infrastructure

Banca

Growth at 13 %

New Tie up with Yes bank

Digital

Model realignment & changes

Travel / Ride / Stay / Telco / Loan Insurance

Product Innovation & Market expansion

- Incentivize Wellness
 Upto 100% of Health Returns (Return of Premium)
- Chronic care
 ABCD with conditions
- Critical Illness
 Cardiac | Cancer
- Segment Specific
 Young & Healthy | Senior citizen
- Byte & Contextual
 Ride | Travel | Telco | Gym
- Innovative suite

 1cr Super top up | Retail & Corporate OPD

^{1.} Proprietary includes Agency, Feet on Street & Telesales

Differentiated business model...



Know Your Health



28%¹
of customers administered
Health Assessment (HA)

15k+ Digital HA (Facial scan)
Total HAs- 1.13+ Lacs

Improve Your Health

MEDIUM SISK 10 COW RISK 10 COW

Access to Holistic Integrated health & Wellness Ecosystem - 60+partners

High Risk
Customers on
personalised coaching

11.1 bn+
Monthly steps
clocked on APP

Get Rewarded



Upto 100% HealthReturns™

16%
Eligible Customer earning Activ Dayz

5.7 lac+Regular monthly engagements

WBS for 14.5 Lac+ Active customers

14.4% Higher Persistency for engaged customer

10.7% Lower Claims ratio for engaged customers

...leading to higher persistency and lower claims for engaged customers

1. Based on eligible customers for FY24 2. WBS-Well Being Score

Leveraging digital...





Integration

Distributor

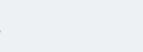




App - Digital health eco system

Omni Channel

Experience



Buy & Renewal Journey



Chatbot & WhatsApp Servicing





Onboarding & Retention



Digital Claims Journey



Customers onboarded digitally

93%

Services

available digitally

83%

Digital Renewals

79%

Digital Self service

85%

Auto Underwriting 100%

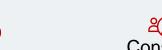
Distributor onboarded Digitally

End to End Integrations

Business Intelligence



Lead Management System



Cloud **Architecture**



Distributor Self-service



Integrated sales journeys



Curated sales insights/reports 35%

YoY increase in MAU

64%

YoY increase in App downloads

...to enhance customer & distributor experience

MAU - Monthly Active Users **52**

Data & Analytics Update





CLTV – Acquisition, Persistency & Cross-sell

PASA	20% ATS lift over Non- PASA acquisition
Cross-Sell	X-Sell campaign live across channel / partners
Renewal	7% uplift: Being extended to RUG category as well Analytics driven Winback program started
Projections	30% cost savings by projecting Contact center call volume



Customer Engagement & Experience

WBS / HHS Score	14,50,000 WBS generated – helping to lower claims, higher renewal
HRM Engageme nt	5,70,000 customers engaged to improve health / lifestyle
CX Score	Scoring SLAs, events and interactions
OCR based claims	160,000+ OCR claims digitized



Fraud & Risk Management

Fraud Detection	>8Cr savings monthly
Al based UW	Risk based clusters identified and actioned for UW – Live for Agency / Banca / PB
Case Managemen t in Claims processing	Case management in pre-auth & reimbursement claim processing live

Organization wide data lake
- Azure Stack for Al-ML

Eco system of in-house / ABC / ABG / Partner capabilities

Deep expertise in Al / ML / NLP / Anomaly / Computer vision

Superior customer experience





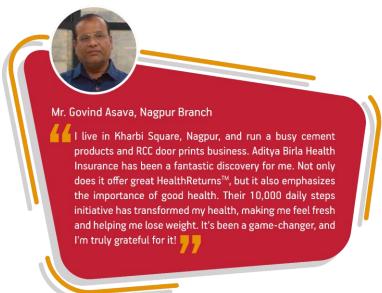


Customer experience focus

- 96% claim settlement ratio
 One of the best in the Industry
- 11,026 provider network One of the largest in the Industry

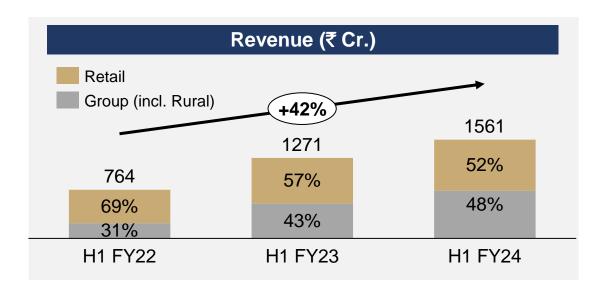
Inhouse Superior claims processing | Increasing Digitization | Lead in adoption of Integrated Claims exchange

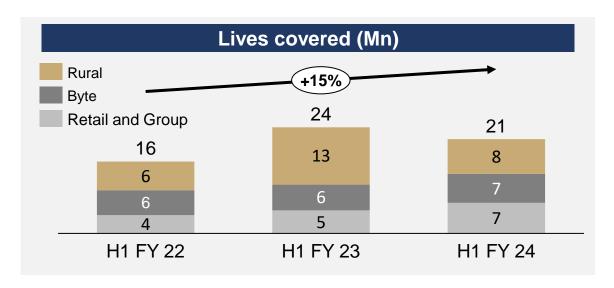


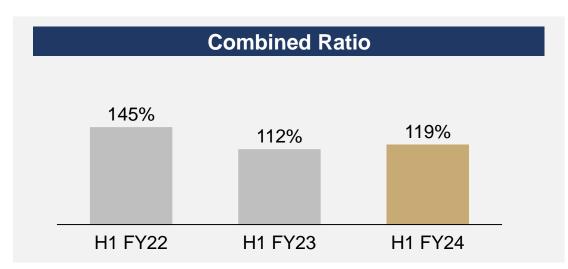


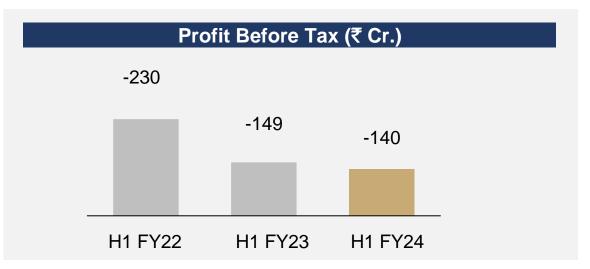
Business Outcomes











P&L- Aditya Birla Health Insurance Limited



(₹In crore)	FY23	Q2 FY23	Q1 FY24	Q2 FY24	H1 FY23	H1 FY24
Retail Premium	1,519	390	364	444	723	808
Rural Premium	86	31	1	5	69	6
Group Premium	1,112	219	406	340	479	746
Gross Written Premium	2,717	640	772	794	1271	1561
Revenue (IND AS)	2,566	609	718	731	1203	1449
Operating expenses (including claims) (IND AS)	2,786	687	780	809	1352	1589
Profit before tax (IND AS)	(220)	(79)	(62)	(78)	(149)	(140)

Our Approach – Health First Data-driven Model





Differentiated Health First approach

- Attract Young & Healthy Customer Target Segment
- Incentivize customers for healthy behavior
- Data driven approach for superior customer understanding



Diversified Distribution

- Diversified Distribution with growth focus on Proprietary Business
- Invest in existing Bancassurance partnerships & Acquire PSU bank partnerships
- Grow nontraditional distribution segments



Digital Capabilities

- Digitally enabled Distribution with deep partner integrations
- Customer facing assets for superior customer experience



Data & Analytics

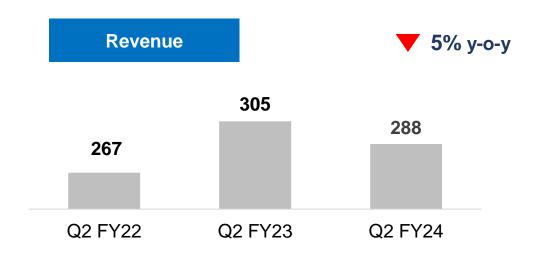
- Analytics based capabilities for revenue generation including PASA, Cross Sell & Persistency models
- Fraud, Waste & Abuse model with advanced analytical tools
- Newer applications for both structured and unstructured data

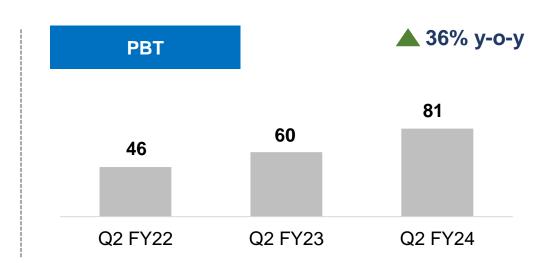


Other Updates

Other financial services businesses







General Insurance Broking							
Q2 FY23 Q2 FY24 Δ							
Premium Placement	1,558	760	↓ 51%				
Revenue	183	113	↓ 38%				
PBT	22	12	↓ 47%				

Stock & Securities Broking						
	Q2 FY23	Q2 FY24	Δ			
# Customers (Active)	0.7 Lac	0.7 Lac	↑ 6%			
Revenue	68	97	↑ 42 %			
PBT	14	17	↑ 23 %			

Asset Reconstruction Company					
	Q2 FY23	Q2 FY24	Δ		
Closing AUM	3,204	3,046	↓ 5%		
Revenue	33	51	↑ 53%		
PBT	18	39	↑ 110%		

Consolidated P&L – Aditya Birla Capital



(₹ crore)	FY23	Q2 FY23	Q1 FY24	Q2 FY24	H1 FY23	H1 FY24
Revenue	27,416	6,830	7,045	7,721	12,424	14,766
Profit Before Tax (before share of profit/(loss) of JVs	2,624	593	848	957	1,155	1,805
Add: Share of Profit/(loss) of associate and JVs	273	97	64	52	149	116
Profit before tax	2,896	690	912	1,009	1,304	1,920
Less: Provision for taxation	811	211	246	284	401	530
Less: Minority Interest	28	9	17	20	15	37
Profit after tax	2,057	488	649	705	918	1,354
Fair value gain ¹	2,739	-	-	-	-	-
Reported Profit After Tax	4,796	488	649	705	918	1,354

^{1.} Aditya Birla Health Insurance ceased to be a subsidiary and was accounted as a joint venture post preferential allotment of equity shares to Platinum Jasmine A 2018 Trust, acting through its trustee, Platinum Owl C 2018 RSC Limited, being a wholly owned subsidiary of Abu Dhabi Investment Authority ("ADIA")

A financial services conglomerate meeting the life time needs of its customers

CIN: L67120GJ2007PLC058890

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Corporate Office: One Indiabulls Centre, Tower 1, Jupiter Mills Compound,

841, Senapati Bapat Marg, Elphinstone Road, Mumbai – 400 013

Website: www.adityabirlacapital.com



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PROTECTING INVESTING

meet their aspirations

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Insurance Advisory

Enable People

they value

to protect what

Life Insurance

Enable People to make their money work so they can

Mutual Funds

Stocks & Securities

Portfolio Management Services

Pension Funds

Mortgage Finance

ADVISING FINANCING

Understand

solution

People's lives'

advise the right

needs and accordingly

MoneyForLife Planner

Enable People to fulfill their needs and desires without any delay

Home Finance

Wealth Management Personal Finance

SMF Finance

Mortgage Finance

Loan Against Securities

Corporate Finance

Debt Capital Market & Loan Syndication

Asset Reconstruction

EMI Solutions

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