Knowledge is wealth
NEL/BSE/032/2016

## Corporate Relationship Department

Bombay Stock Exchange Ltd.
$1^{\text {st }}$ Floor, New Trading Ring,
Rotunda Building, P. J. Towers,
Dalal Street, Fort, Mumbai - 400001
Dear Sirs,

## Ref : Scrip Code : 508989

## Sub : Submission of presentation to be shared with representatives of analyst

In accordance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations,2015, we hereby submit presentation to be shared with representatives of SMC Global Securities Ltd, an analyst at today's meeting scheduled with them. The said presentation is uploaded and available on Company's website www.navneet.com.

You are requested to take note of the above.

Kindly acknowledge the receipt.
Thanking you,
Yours faithfully, For Navneet Fnucation Limited


Company Secretary

Encl : As above

# Navneet Education Limited 

(Formerly Navneet Publications (India) Limited)
CIN: L22200MH1984PLC034055
( ${ }^{(1)}$

Knowledge is wealth

## INVESTOR PRESENTATION

Audited as on 31 March 2016 (INR)

## PRESENTATION CONTENTS

HISTORY OF NAVNEET ..... 3
KEY FINANCIALS AND NUMBERS ..... 4-12
NAVNEET'S BUSINESS AND BUSINESS CYCLE ..... 13-14
K12 CONTENT BUSINESS ..... 15-26
E-LEARNING BUSINESS ..... 27-29
DIRECT EDUCATION BUSINESS ..... 30
STATIONERY BUSINESS ..... 31-35
CORPORATE SOCIAL RESPONSIBILITY ..... 36
CONTACT DETAILS ..... 37Navneet Education Limited $^{\prime}$

## HISTORY OF NAVNEET

| YEAR | MILESTONES ACHIEVED |
| :--- | :--- |
| 1959 | First Digest/Guide published for Standard X |
| 1970 | Workbook concept introduced to standardize teaching across classes and divisions |
| 1975 | Published 21 Most Likely Questions Sets for Board Exams (X \& XII Standards) |
| 1990 | Children Books introduced |
| 1993 | Started Stationery Division |
| 1994 | First and Only Educational Publisher to be listed on BSE and NSE |
| 2000 | Stationery capacity reached 100 Tons/Day. ISO Certification awarded |
| 2003 | Implementation of SAP \& KAIZEN |
| 2008 | Entered B2B Digital Learning space |
| 2011 | Ventured Direct Education space |
| 2014 | Entered B2C Digital Learning space |
| 2016 | New Stationery Brand YouVA Launched |

## STATEMENT OF STANDALONE AND CONSOLIDATED AUDITED FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED 31ST MARCH, 2016



Navneet Education Limited

## STATEMENT OF STANDALONE AND CONSOLIDATED AUDITED FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED 31ST MARCH, 2016

| Sr. No | Particulars | $\begin{aligned} & 3 \text { months } \\ & \text { ended } \\ & 31.03 .2016 \\ & \text { (Audited) } \end{aligned}$ | Corresponding 3 months ended in the previous year 31.03.2015 (Audited) | 3 months ended 31.12.2015 (Unaudited) | For the year ended 31.03.2016 (Audited) | $\begin{aligned} & \text { For the year } \\ & \text { ended } \\ & 31.03 .2015 \\ & \text { (Audited) } \end{aligned}$ | Consolidated for the year ended 31.03.2016 (Audited) | Consolidated for the year ended 31.03.2015 (Audited) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3 | Profit / (Loss) from Operations before Other Income, Finance Costs and Exceptional items (1-2) | 1,708 | 2,541 | 592 | 17,931 | 20,508 | 17,682 | 20,648 |
| 4 | Other Income | 274 | 21 | 488 | 1,857 | 257 | 1,762 | 226 |
| 5 | Profit / (Loss) from ordinary activities before Finance Costs and Exceptional items (3+4) | 1,982 | 2,562 | 1,080 | 19,788 | 20,765 | 19,444 | 20,874 |
| 6 | Finance Costs | 44 | 163 | 2 | 348 | 910 | 355 | 911 |
| 7 | Profit / (Loss) from ordinary activities after Finance Costs but before Exceptional items (5-6) | 1,938 | 2,399 | 1,078 | 19,440 | 19,855 | 19,088 | 19,964 |
| 8 | Exceptional Items | - | - | - | - - | - | - | - |
| 9 | Profit / (Loss) from ordinary activities before Tax (7+8) | 1,938 | 2,399 | 1,078 | 19,440 | 19,855 | 19,088 | 19,964 |

Navneet Education Limited

|  | STATEMENT OF STANDALONE AND CONSOLIDATED AUDITED FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED 31ST MARCH, 2016 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sr. No | Particulars | $\begin{gathered} 3 \text { months } \\ \text { ended } \\ 31.03 .2016 \\ \text { (Audited) } \end{gathered}$ | Corresponding 3 months ended in the previous year 31.03.2015 (Audited) | $\begin{aligned} & 3 \text { months } \\ & \text { ended } \\ & 31.12 .2015 \\ & \text { (Unaudited) } \end{aligned}$ | For the year ended 31.03.2016 (Audited) | For the year ended 31.03.2015 (Audited) | Consolidated for the year ended 31.03.2016 (Audited) | Consolidated for the year ended 31.03.2015 (Audited) |
| 10 | Tax Expense |  |  |  |  |  |  |  |
|  | (a) Provision for Taxation | 769 | -884 | 331 | 6,875 | 6,990 | 6,875 | 6,990 |
|  | (b) Provision for Deferred Tax | (105) | (50) | 70 | (276) | (65) | (276) | (65) |
|  | (c) (Excess)/Short Provision of the earlier year W/off / back | 61 | 1 - | - | 61 | - | 61 | - |
| 11 | Net Profit / (Loss) from ordinary activities after Tax (9-10) | 1,213 | 1,565 | 677 | 12,780 | 12,930 | 12,428 | 13,039 |
| 12 | Extraordinary items (net of tax expense) |  | - - |  | - | - |  |  |
| 13 | Net Profit / (Loss) for the period (11-12) | 1,213 | 1,565 | 677 | 12,780 | 12,930 | 12,428 | 13,039 |
| 14 | Minority interest |  |  |  | - |  | 0 | (1) |
| 15 | Share of Profit / (Loss) of associates |  |  |  |  |  |  |  |
|  | a Previous Year |  | - - | - | - | - | (752) | - |
|  | b Current Year |  | - - | - | - | - | $(1,267)$ |  |
| 16 | Goodwill on consolidation w/off |  | - - | - | - | - | (70) | (4) |
| 17 | Net Profit / (Loss) after taxes, minority interest and share of profit / <br> (loss) of associates and goodwill on <br> Consolidation w/off (13- 14-15-16) | 1,213 | 1,565 | 677 | 12,780 | 12,930 | 10,339 | 13,034 |


|  |  |  |  |  |  |  |  | INR in Lac |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
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| 18 | Paid-up Equity Share Capital (Face Value of Rs.2/- each) | 4,764 | 4,764 | 4,764 | 4,764 | 4,764 | 4,764 | 4,764 |
| 19 | Reserve excluding Revaluation Reserve as per balance sheet of previous accounting year |  |  |  | 58,086 | 51,613 | 53,564 | 49,561 |
| 20 | Earnings per Share (of Rs. 2/- each) (not annualised) |  |  |  |  |  |  |  |
|  | (a) Basic | 0.51 | 0.66 | 0.28 | 5.37 | 5.43 | 4.34 | 5.47 |
|  | (b) Diluted | 0.51 | 0.66 | 0.28 | 5.37 | 5.43 | 4.34 | 5.47 |


| STANDALONE AND CONSOLIDATED SEGEMENT REVENUE AND RESULTS FOR THE QUARTER AND YEAR ENDED 31ST MARCH, 2016 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | NR in Lac |
| Particulars | $\begin{aligned} & 3 \text { months ended } \\ & 31.03 .2016 \\ & \text { (Audited) } \end{aligned}$ | Corresponding 3 months ended in the previous year 31.03.2015 (Audited) | 3 months ended 31.12.2015 (Unaudited) | For the year ended <br> 31.03.2016 (Audited) | For the year ended 31.03.2015 (Audited) | Consolidated for the year ended <br> 31.03.2016 (Audited) | Consolidated for the year ended <br> 31.03.2015 (Audited) |
| (1) Segment Revenue |  |  |  |  |  |  |  |
| a. Publishing Content | 5,785 | 5,018 | 7,188 | 51,595 | 53,190 | 53,464 | 55,581 |
| b. Stationery Products | 12,504 | 13,199 | 4,006 | 40,766 | 42,240 | 40,766 | 42,240 |
| c. Others | 129 | 126 | 127 | 751 | 507 | 751 | 127 |
| Total | 18,418 | 18,343 | 11,321 | 93,112 | 95,937 | 94,981 | 97,948 |
| Less: Inter Segment Revenue |  | - - | - | - | - |  |  |
| Net Sales/Income from Operations | 18,418 | 18,343 | 11,321 | 93,112 | 95,937 | 94,981 | 97,948 |
| (2) Segment Results |  | - - | - | - | - | - |  |
| a. Publishing Content | 1,640 | 1,025 | 1,646 | 17,492 | 18,291 | 17,148 | 18,400 |
| b. Stationery Products | 983 | 2,230 | (363) | 3,643 | 4,879 | 3,643 | 4,879 |
| c. Others | (23) | (24) | 7 | 57 | 39 | 57 | 39 |
| Total | 2,600 | 3,231 | 1,290 | 21,192 | 23,209 | 20,848 | 23,318 |
| Less |  |  |  |  |  |  |  |
| i. Finance Cost | 44 | 163 | 2 | 348 | 910 | 355 | 911 |
| ii. Other unallocable expenditure | 845 | 704 | 670 | 3,108 | 2,680 | 3,108 | 2,680 |
| iii. Other unallocable (income) | (227) | (35) | (460) | $(1,704)$ | (236) | $(1,704)$ | (236) |
| Total Profit Before Tax | 1,938 | 2,399 | 1,078 | 19,440 | 19,855 | 19,088 | 19,964 |

$\mathbf{N a v n e t t}$ Education Limited

## FY 16 KEY FINANCIALS

FIGURES IN MILLION (INR)

| PARTICULARS | PUBLICATION | STATIONERY | TOTAL |
| :---: | :---: | :---: | :---: |
| REVENUE | 5,160 | 4,077 | 9,311 |
| EBIDTA (\%) | 33.9 | 8.9 | 22.8 |
| PAT (\%) |  |  | 13.7 |
| PARTICULARS | YEAR ENDED 31 MARCH 2016 | YEAR ENDED 31 MARCH 2015 | ANNUAL GROWTH <br> (\%) |
| PUBLICATION | 5,160 | 5,319 | -3.0 |
| STATIONERY | 4,077 | 4,224 | -3.5 |
| TOTAL REVENUE | 9,311 | 9,594 | -2.9 |
| PAT | 1,278 | 1,293 | -1.2 |
| DIVIDEND PAYOUT (\%) | 110 | 110 |  |

## 3 YEARS FINANCIAL SNAPSHOT (STANDALONE)

Knowledge is wealth


## 3 YEARS FINANCIAL SNAPSHOT (CONSOLODATED)

| Particulars | FY 16 | FY 15 | FY 14 |
| :--- | ---: | ---: | ---: |
| Revenue (including other income) | 9,498 | 9,795 | 8,821 |
| Net Profit (PAT) * | 1,034 | 1,303 | 1,152 |
| Dividend (\%) to FV of share | 110 | 110 | 100 |
| Dividend pay out of Net Profit (\%) | 49 | 41 | 49 |
| Book Value (FV at Rs 2/-) | 26.4 | 23.7 | 21 |
| Equity Capital | 476 | 476 | 476 |

[^0]

```
\square Promoters
■ Public
@Mutual Funds & Financial Institutions
\squareF.I.ls
■ Other Bodies Corporate
```

MARKET CAP FOR LAST 3 FINANCIAL YEARS


## NAVNEET'S BUSINESS



## BUSINESS CYCLE



## ACTIVITIES DURING THE QUARTER

```
1.Paper purchase contracts
2.Start of printing activity
3. Sales approx. 10-15%
```

1. Printing activity continues
2. Marketing activity starts for next Academic Year
3. Sales approx. 15\%
1.Printing activity continues
4. Major sale made approx.

50-55\%

1. Major debtors realized
2. Sales approx. 15-20\%
3. Huge Manufacturing expenditure
4. Inventory rises
5. Huge Marketing expenditure
6. Inventory at its peak
7. Short term borrowings from banks
8. Highest revenue amongst all quarters
2.Major profits realized
9. Thin balance sheet
10. Zero debt


* U- DISE 2014-15 Report


## Navneet'S Focus

1. Navneet's focus is on SSC Schools which are around $99 \%$ of total schools in India. Of the total 15,05,000 Schools, 3,65,000 (24\%) Schools are private, rest all are Government.
2. All these $99 \%$ Schools are governed by respective State Education Boards.
3. CBSE, ICSE, IGCSE and IB Schools constitute less than $1 \%$ of total schools in India.

## MICRO STATISTICS OF NAVNEET'S FOCUS REGIONS FOR SYLLABUS BASED PRINT CONTENT

| PARTICULARS | MAHARASHTRA | GUJARAT |
| :--- | :--- | :--- |
| No of Government Schools | 49,941 | 33,755 |
| No of Private Schools | 29,065 | 9,880 |
| TOTAL SCHOoLS | 79,006 | 43,635 |
| Schools in Regional Medium | 72,030 | 25,721 |
| Schools in English Medium | 6,976 | 4,729 |
| NUMBER OF STUDENTS * |  |  |
| a) Standard 1-5 | $1,01,25,716$ | $57,64,682$ |
| b) Standard 6-8 | $60,46,718$ | $33,77,769$ |
| c) Standard 9-10 | $36,65,059$ | $17,46,385$ |
| d) Standard 11-12 | $25,15,481$ | $9,85,972$ |
| TOTAL STUDENTS | $\mathbf{2 , 2 2 , 9 3 , 9 6 4}$ | $\mathbf{1 , 1 8 , 7 4 , 8 0 8}$ |

## * U- DISE 2014-15 Report

## NAVNEET'S CORE COMPETENCE

1. Navneet has approximately $65 \%$ market share in Maharashtra and approximately $70 \%$ in Gujarat Supplementary books.
2. Long standing brand with more than $1,00,000$ schools covering 25 Million students every year.
3. Strong marketing team with 450 (Gujarat + Maharashtra + all India) sales representative pitches more than 25,000 private schools every year for getting the books recommended.
4. More than 225 Authors on Royalty program who writes for Navneet.

## CHARACTERISTICS OF K12 PRINT CONTENT INDUSTRY IN INDIA

K12 Print Content Industry is highly fragmented in India with a large number of Regional players.

CATEGORY
K12 Print Content Industry consists of Textbooks and Supplementary Books like Workbooks, Guides/Digests and Question Banks.

## CONTENT

It is a content driven business with Publishers/Authors developing course materials based on latest prescribed syllabus by respective State Education Boards.

ROYALTY
Most of the Publishers pay lump sum Royalty to the Authors. Very few like Navneet pay Royalty on percentage of revenue.

MARKET SIZE
Total Market Size is approximately INR 135 billion growing at a rate of $12 \%$ P.A.




| PARTICULARS | WORK BOOKS |
| :--- | :--- |
| FOR STANDARDS | $1-X$ and Science Journals for XI and XII |
| SALES PROMOTION | Samples given to Teachers in Schools and then recommended by <br> Schools |
| POINT OF SALE | Either Retail Stores or Schools |

CURRICULUM SEGMENT (SUPPLEMENTARY BOOKS) PORTFOLIO


| PARTICULARS | DIGESTS / GUIDES |
| :--- | :--- |
| FOR STANDARDS | II-XII |
| SALES PROMOTION | Samples given to teachers in Schools |
| POINT OF SALE | Retail Stores |



| PARTICULARS | 21 MOST LIKELY QUESTION SETS |
| :--- | :--- |
| FOR STANDARDS | X \& XII (Public Exams) |
| SALES PROMOTION | Samples given to teachers in Schools |
| POINT OF SALE | Retail Stores |

## CURRICULUM SEGMENT (TEXT BOOKS)

 PORTFOLIO


Focus on State Board School Curriculum in Western India and hence catering to masses.

Unmatched Content Quality over the years

Strong relationship with schools

The only Publisher having entire range of products from Play group to XII grade

## WHY NAVNEET IS NOT PAN INDIA IN K12 SUPPLEMENTARY BOOK SEGMENT?

No Publisher in State Board Supplementary Books is PAN India

Every State has a different Regional Language which acts as an Entrance barrier.

Without Regional Language publication, no Publisher can be successful as more than 80\% students study in Regional Medium except few southern States where the number is around 60\%

Evaluation Pattern varies from State to State

# SYLLABUS CHANGE 

Syllabus Change is a major growth driver as it does away with the old and second hand books from trade and students buy new books as per the new revised syllabus as proposed by the respective State Education Boards.

## NEW PRODUCTS

Navneet has started publishing and marketing books for pre-primary and primary grades and also text books for private schools which have started using private publishers' text books up to Grade VIII.

## CBSE PATTERN

Many English Medium Private SSC Schools (Around 80,000 in the Country) have started positioning themselves as CBSE Pattern schools where they use private publishers' text books up to Grade VIII. Navneet has ventured this space.

> GOVERNMENT INITIATIVES

Government has also taken a positive step for providing Supplementary Books to its Public School students. Some Government departments have already started buying Supplementary Books for its students.

## E-LEARNING B2B \& B2C - DIGITAL CONTENT

1. TOPClass - B2B Product for schools where we provide digital content for Maharashtra and Gujarat State Curriculum for English, Marathi and Gujarati
OFFERING Mediums for Grades 1 to 10.
2.TOP Assessment - B2B Product for schools where we assessment modules. 3. TOPScorer - B2C product for Students which includes Pendrives, Tablets and CDs for State and CBSE Curriculum.

## NUMBERS <br> ACHIEVED

Total B2B Product installed in 3,000 Institutions covering 18,000 Classrooms

## FY 15 REVENUE

In FY 16, eLearning segment generated a revenue of INR 197 Mn

eSense
TOPClass
eSense
rop Ansesement


TOPScorer

## CHARATERISTICS OF NAVNEET'S E-LEARNING CONTENT

1. Being a digital representation of a Text Book, it is highly syllabus focused, and therefore highly preferred and recommended by the teachers in existing states of Maharashtra and Gujarat.

NUMBER OF INSTITUTIONS

2. Over 65,000 minutes of content library already developed for State Boards for Gujarat and Maharashtra and CBSE Curriculum.
3. Navneet's strong brand name especially in Western India creates a strong platform to launch products and penetrate New Markets

## HUGE UNTAPPED B2B MARKET

Out of 39,000 Private Schools, only 3,000 have been tapped till 31st March 2016. Hence, there is a huge potential for B2B market only in 2 States of Maharashtra and Gujarat.

## B2C MARKET

B2C Market has started flourishing in India. Navneet is ready with B2C retail offerings like Online Portal, CDs, Tablets and Pen Drives for State Boards curriculum of Maharashtra and Gujarat. It is also ready with Pen Drives for CBSE curriculum

## ACCEPTABILITY

Not only students but teachers also have accepted and acknowledged the benefits of digital learning and more and more schools are turning digital. Being user friendly, more and more schools, teachers and students are moving forward to accept, teach and learn through digital platforms.

DIRECT EDUCATION - PARTNERSHIP WITH K12 TECHNO SERVICES PVT. LTD.

Knowledge is wealth

Over the last few years, Quality Direct Education is in great demand in the Country and hence seen a sudden growth in this segment.


## PAPER STATIONERY

## NON-PAPER STATIONERY

Around 70\% is manufactured in house balance is outsourced. Sold in India as well as exported to major retailers worldwide.

Products include full range of scholastic stationery like Note books, Long books, Drawing books, Writing pads, Index Cards, etc.

Contributed 94\% (INR 3,835 Million) of total
Stationery Revenue (INR 4,077 Million) in FY16
Revenue Split (\%):
Domestic: 55 (INR 2,097 Mn)
Exports : 45 (INR $1,738 \mathrm{Mn}$ )

Not manufactured in house. It is outsourced under our brands and sold Pan India.

Products includes Pencils, Erasers, Sharpeners, Crayons, Geometry Sets, Rulers, Dough, Color Pastels, etc.

Contributed 6\% (INR 239 Million) of total
Stationery Revenue (INR 4,077Million) in FY 16.


COLOUR PENCIL 2 IN 1
PACKOF 6



## CATEGORY

Stationery industry is categorized into Paper and Non-Paper Stationery

| TYPE | Paper Stationery market is highly fragmented market with more than $85 \%$ still <br> dominated by the un-organized players. Non paper is more well established <br> for branded players with approx. $60 \%$ dominated by them. |
| :--- | :--- |


| MARKET SIZE | Total Market Size of Paper stationery is anticipated at INR 100 Billion and <br> that of Non-Paper stationery is INR 50 Billion. Both are growing at the rate of <br> 15\% per annum. |
| :--- | :--- |

MARGINS AND PRICING

There is not much value addition a manufacturer can do in in paper products. Hence, the margins are very thin and pricing is always very competitive.

MARKET SHARE

Organized players have been gaining market share from un-organized players over the past few years. Navneet's market share may be around 2\% in scholastic stationery and hence a large scope to capture the market

## NAVNEET'S STRENGTHS IN STATIONERY BUSINESS

## FIRST ENTRANT ADVANTAGE

Navneet was the First Organized Brand to enter the Stationery business in India way back in 1995 to bring out standardized products with the Number of Pages and MRP printed on it, full size note books, shrink wrap packets in carton packing

PRESENCE
Navneet's Stationery products are marketed and are available Pan India across $85,000+$ retail stores which makes its presence felt.

MANUFACTURING $\quad$| Navneet has 2 manufacturing plants for Paper stationery at Silva's and |
| :--- |
| Khaniwade (near Mumbai) which has a capacity to produce 150 tons per |
| day. It also outsources manufacturing from Vapi,Vasai, Kanpur and |
| Bangalore |

QUALITY AND STANDARDS

All company owned plants are ISO 9001-2000 certified and follow highest International Manufacturing Standards.

## ENVIRONMENT FRIENDLY

Eco-Buddy Paper is used for most of the products which is Environmental Friendly and hence preferred by Leading International Retail Chains.

| PAPER AND NON PAPER STATIONERY |  |  |
| :--- | ---: | ---: |
|  | PAPER STATIONERY | NON-PAPER STATIONERY |
| Market size in India | INR 100 Billion | INR 50 Billion |
| Organized players' market <br> share | $15 \%$ | $60 \%$ |
| Navneet's market share in <br> organized segment | $15 \%$ | $1.5 \%$ |

## NAVNEET'S CORE COMPETENCE

1. Navneet has a strong Sales team of 450+ who ensure that Navneet's products are available with leading retailers in the Country
2. Strong distribution network of 1,200 Distributors, 16 C\&F and 3 Mother Depots.

FOR IT IS IN GIVING THAT WE RECEIVE

## Internal Stakeholders

Housing at subsidized rates in Central Mumbai

Dedicated housing facilities near manufacturing plants

Subsidized food for employees

## External Stakeholders

Free books \& stationery distributed to under privileged children from over 60 trusts

## CONTACT DETAILS

| Investor Relations: | Roomy Mistry Head -Investor Relations Tel: +91 2266626565 Mobile: +91 9819958878 |
| :---: | :---: |
| Email Id: | roomy.mistry@navneet.com |
| Address: | Navneet Education Limited Navneet Bhavan, Bhavani Shankar road, Dadar West Mumbai- 400028. India |
| Website: | www.navneet.com |

## NAVNEET

@A FY16 UPDATE

Navneet Education Limited

## STATEMENT OF STANDALONE AND CONSOLIDATED AUDITED FINANCIAL RESULTS FOR THE QUARTER AND YEAR <br> ENDED 31ST MARCH, 2016




| ENDED 31ST MARCH, 2016 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  | INR in Lac |
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|  | (b) Provision for Deferred Tax | (105) | (50) | 70 | (276) | (65) | (276) | (65) |
|  | (c) (Excess)/Short Provision of the earlier year W/off / back | 61 | 1 |  | 61 | - | 61 |  |
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| 13 | Net Profit / (Loss) for the period (11-12) | 1,213 | 1,565 | 677 | 12,780 | 12,930 | 12,428 | 13,039 |
| 14 | Minority interest |  | - - |  | - - | - | 0 | (1) |
| 15 | Share of Profit / (Loss) of associates |  |  |  |  |  |  |  |
|  | a Previous Year |  | - - |  | - - | - | (752) |  |
|  | b Current Year |  | - - |  | - - | - | $(1,267)$ |  |
| 16 | Goodwill on consolidation w/off |  | - - |  | - - |  | (70) | (4) |
| 17 | Net Profit / (Loss) after taxes, minority interest and share of profit / <br> (loss) of associates and goodwill on Consolidation w/off (13-14-15-16) | 1,213 | 1,565 | 677 | 12,780 | 12,930 | 10,339 | 13,034 |


| ENDED 31ST MARCH, 2016 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  | INR in Lac |
| Sr. No | Particulars | $\begin{aligned} & 3 \text { months } \\ & \text { ended } \\ & 31.03 .2016 \\ & \text { (Audited) } \end{aligned}$ | Corresponding 3 months ended in the previous year 31.03.2015 <br> (Audited) | $\begin{aligned} & 3 \text { months } \\ & \text { ended } \\ & 31.12 .2015 \\ & \text { (Unaudited) } \end{aligned}$ | For the year ended 31.03.2016 (Audited) | For the year ended $31.03 .2015$ <br> (Audited) | Consolidated for the year ended 31.03.2016 (Audited) | Consolidated for the year ended 31.03.2015 (Audited) |
| 18 | Paid-up Equity Share Capital (Face Value of Rs.2/- each) | 4,764 | 4 4,764 | 4,764 | 4 4,764 | 4,764 | 4,764 | 4,764 |
| 19 | Reserve excluding Revaluation Reserve as per balance sheet of previous accounting year |  |  |  | 58,086 | 51,613 | 53,564 | 49,561 |
| 20 | Earnings per Share (of Rs. 2/- each) (not annualised) |  |  |  |  |  |  |  |
|  | (a) Basic | 0.51 | 0.66 | 0.28 | - 5.37 | 5.43 | 4.34 | 5.47 |
|  | (b) Diluted | 0.51 | 0.66 | 0.28 | - 5.37 | 5.43 | 4.34 | 5.47 |



## NOTES

1. The above Audited Financial Results have been reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on 21st May, 2016.
2. In view of seasonal nature of business, financial results of this quarter of the year are not representative of the operations of the whole year.
3. The usage and linkage of Assets and Liabilities is common to different segments and hence not separately identifiable to a particular segment. In view of this segment disclosures relating to capital employed are not given.
4. The figures of the quarter ended 31st March, 2016 are balancing figures between audited figures in respect of the full financial year and the published year to date figures upto the third quarter of the current financial year.
5. Share of Loss in associate for current year in Consolidated financial statement is based on unaudited accounts of the associate and includes one time write off of Rs. 758 Lacs.
6. Previous period figures are regrouped and rearranged wherever necessary.

## At the Balance Sheet level

| Particulars | MARCH-16 |
| :--- | ---: |
| Inventory | 30.475 |
| Debtors | 18.168 |
| Borrowings | $\mathbf{1 7 , 6 5 9}$ |
| Investments \& Advances | 9,950 |
| 14,300 |  |
|  | 9,623 |

## Q4 FY16 PERFORMANCE AT A GLANCE

Publication Revenue grew by $15.3 \%$ compared to the corresponding quarter of FY15.

Major reasons are:

1. Grafalco (CBSE) Sales increased on account of better promotion of the product and sales and marketing efforts
2. Children \& General book Sales increased on account of change in Trade Offer Period

Stationery Revenue dropped by 5.3\% compared to the corresponding quarter of FY15.

Change in Payment Policy \& delay in production resulted in to heavy backlog of orders which remain unbilled till end of the year.

## Outlook on Business Segments for FY17

## Publications

- Syllabus Change announced in Gujarat for grades IX and XI and Maharashtra for grade VI
- Change in Paper Pattern of Languages of Grade IX \& X (Maharashtra) as good as Syllabi Change in those titles
- Introduction of new titles in KG/ Primary Books (Maharashtra) in English medium will gain traction on Sales
- Rural sales to pick up as draught in Maharashtra in major districts was responsible for lesser sales.
- Re-introduction of Scholarship Program by the Government will help to recoup the lost sales


## eSense (eLearning)

- It is being planned to segregate Online and Offline Business so that focus can be made on each stream by respective teams to achieve the Momentum.
- It is expected that introduction of Cloud based products will help achieve the traction in Sales
- Change in Price of the products and packages should help boost sales


## Stationery

- Rural sales to pick up in next Academic Year as draught in Maharashtra in major districts was responsible for lesser sales.
- Exports will perform better.
- Change in brand from "FfUuNn" \& "Navneet" to new brand "YOUVA" would be a face-lift for the stationery
- Reinforced Marketing efforts with new Ad campaign on the theme of youth social media will boost the sales to great extent going forward


## THANK YOU



## SYLLABUS CHANGE DETAILS - PAST, PRESENT AND PROPOSED

| PAST ACADEMIC YEAR |  | MAHARASHTRA |  | GUJARAT |
| :---: | :---: | :---: | :---: | :---: |
| 2014-2015 | STANDARD | SUBJECT | STANDARD | SUBJECT |
|  | III | All Subjects (All Mediums) | I | All Subjects (Gujarati Medium) |
|  |  |  |  |  |
|  | IV | All Subjects (All Mediums) | II | All Subjects (Gujarati Medium) |
|  |  |  |  |  |
|  |  |  | III | All Subjects (Gujarati Medium) |
|  |  |  |  |  |
|  |  |  | IV | All Subjects (Gujarati Medium) |
|  |  |  |  |  |
|  |  |  | V | All Subjects (Gujarati Medium) |
|  |  |  |  |  |


| ACADEMIC YEAR |  | MAHARASHTRA |  | GUJARAT |
| :---: | :---: | :---: | :---: | :---: |
| 2015-2016 | STANDARD | SUBJECT | STANDARD | SUBJECT |
|  | V | All Subjects (All Mediums) | 1 | All Subjects (English \& Hindi Medium) |
|  |  |  |  |  |
|  |  |  | III | All Subjects (English \& Hindi Medium) |
|  |  |  |  |  |
|  |  |  | IV | All Subjects (English \& Hindi Medium) |
|  |  |  |  |  |
|  |  |  | V | All Subjects (English \& Hindi Medium) |


| CURRENT ACADEMIC YEAR |  | MAHARASHTRA |  |  |
| :---: | :---: | :---: | :---: | :---: |
| 2016-2017 | STANDARD | SUBJECT | STANDARD | SUBJECT |
|  | VI | All Subjects (All Mediums) | IX | All Subjects (All Mediums) |
|  |  |  |  |  |
|  | IX | Marathi \& Hindi (Paper Pattern) | XI | All Subjects (Commerce and Arts) |
|  |  |  |  |  |
|  | X | Marathi \& Hindi (Paper Pattern) |  |  |


| ACADEMIC YEAR * | MAHARASHTRA | GUJARAT |  |
| :---: | :---: | :---: | :---: |
|  |  | STANDARD | SUBJECTS (NOT CONFIRMED) |
| $2017-2018$ |  | $X$ | All subjects (All Medium) |
|  |  |  |  |
|  | NOT YET ANNOUNCED | XII | All Commerce subjects (All Medium) |

*Proposed Syllabus Change may be amended by the Education Authority

NEL'S SHARE HOLDING PATTERN AS ON 31.03.2016

| CATEGORY | No. of Shares | $\%$ |  |
| :--- | :--- | ---: | ---: |
| $\mathbf{1 )}$ | Promoters | $147,214,720$ | 61.80 |
| 2) | Mutual Funds \& Financial Institutions | $36,265,781$ | 15.22 |
| 3) | Public | $34,885,941$ | 14.64 |
| 4$)$ | F.I.Is | $15,398,150$ | 6.46 |
| 5) | Other Bodies Corporate | $4,450,408$ | 1.87 |
|  | TOTAL | $\mathbf{2 3 8 , 2 1 5 , 0 0 0}$ | $\mathbf{1 0 0 . 0 0}$ |


| TOP SHAREHOLDERS IN MUTUAL FUND / FINANCIAL INSTITUTION CATEGORY |  | No. of Shares | \% |
| :---: | :---: | :---: | :---: |
| 1) | HDFC Mutual Fund | 20,161,580 | 8.46 |
|  | a) HDFC Midcap Opportunities Fund | 13,458,900 | 5.65 |
|  | b) HDFC Balanced Fund | 2,961,380 | 1.24 |
|  | c) HDFC Small and Mid Cap Fund | 2,340,000 | 0.98 |
|  | d) HDFC Gift Fund - Investment Plan | 1,150,000 | 0.48 |
|  | e) HDFC Multiple Yield Fund | 125,000 | 0.05 |
|  | f) HDFC Monthly Income Short Term Plan | 56,300 | 0.02 |
|  | g) HDFC Gift Fund - Savings Plan | 50,000 | 0.02 |
|  | h) HDFC Capital Protection Oriented Fund | 20,000 | 0.01 |
| 2) | Unit Trust of India (UTI) | 6,406,342 | 2.69 |
|  | a) UTI Children Career Balanced Plan | 3,650,000 | 1.53 |
|  | b) UTI Midcap Fund | 2,753,842 | 1.16 |
|  | c) UTI India Fund | 2,500 | 0.00 |
| 3) | Franklin Tempelton India Smaller Companies Fund | 4,555,056 | 1.91 |
| 4) | Kotak Mutual Fund | 2,734,409 | 1.15 |
|  | a) Kotak Emerging Equity Scheme | 1,717,749 | 0.72 |
|  | b) Kotak Tax Saver Scheme | 525,000 | 0.22 |
|  | c) Kotak Mid cap Fund | 491,660 | 0.21 |
| 5) | SBI Mutual Fund | 1,129,666 | 0.47 |
|  | a) SBI Equity Opportunites Fund Series 1 | 621,811 | 0.26 |
|  | b) SBI Equity Opportunities Fund Series 2 | 400,000 | 0.17 |
|  | c) SBI long Term Advantage Fund | 90,000 | 0.04 |
|  | d) SBI Long Term Advantage Fund Series 2 | 17,855 | 0.01 |
| 6) | ICICI Prudential Value Fund Series 1 | 919,858 | 0.39 |
| 7) | TATA Mutual Fund | 321,975 | 0.14 |
|  | a) Tata Ethical Fund | 300,000 | 0.13 |
|  | b) Tata Offshore Sharia Scheme | 21,975 | 0.01 |
| 8) | Others * | 36,895 | 0.02 |
|  | TOTAL | 36,265,781 | 15.22 |

* Others include Taurus, Goldman Sachs and Fls

| TOP SHAREHOLDERS IN FOREIGH INSTITUTIONAL INVESTOR CATEGORY |  | No. of Shares | \% |
| :---: | :---: | :---: | :---: |
| 1) | Somerset | 9,010,155 | 3.78 |
|  | a) Somerset Emerging Markets Small Cap Fund LLC | 6,664,338 | 2.80 |
|  | b) National Westminister Bank PLC as depository of Somerset Emerging Markets Small Cap Fund LLC | 1,283,686 | 0.54 |
|  | c) Church Commissioners for England Re Somerset | 1,062,131 | 0.45 |
| 2) | Fidelity Fund | 1,660,696 | 0.70 |
|  | a) Fidelity North Star Fund | 1,100,000 | 0.46 |
|  | c) Fidelity Asian Smaller Companies Pool | 291,542 | 0.12 |
|  | b) Fidelity Asian Values PLC | 269,154 | 0.11 |
| 3) | JP Morgan Smaller Companies Fund | 1,270,627 | 0.53 |
| 4) | DFA Investment Trust Company | 1,224,071 | 0.51 |
|  | a) Emerging Markets Small cap Fund | 685,858 | 0.29 |
|  | b) Emerging Markets Core Equity Protfolio | 462,687 | 0.19 |
|  | c) Emerging Markets Social Core Portfolio | 34,539 | 0.01 |
|  | d) Emerging Markets Core Equity Fund | 23,636 | 0.01 |
|  | e) TA World EX US Core Portfolio | 17,351 | 0.01 |
| 5) | Street State Global Advisors - Active Emerging Equity Fund | 1,100,000 | 0.46 |
| 6) | ESVEE Capital | 556,264 | 0.23 |
| 7) | Standard Life Investments | 287,592 | 0.12 |
| 8) | OTHERS ** | 288,745 | 0.12 |
|  | TOTAL | 15,398,150 | 6.46 |

[^1]
[^0]:    * After share of Loss of Associate

[^1]:    ** Others include Metzler, John Hancock Funds, Swiss finance Corporation, Morgan Stanley and others

