

# A PREMIUM EDUCATION HOUSE

**Investor Presentation** as on Sep 30, 2021



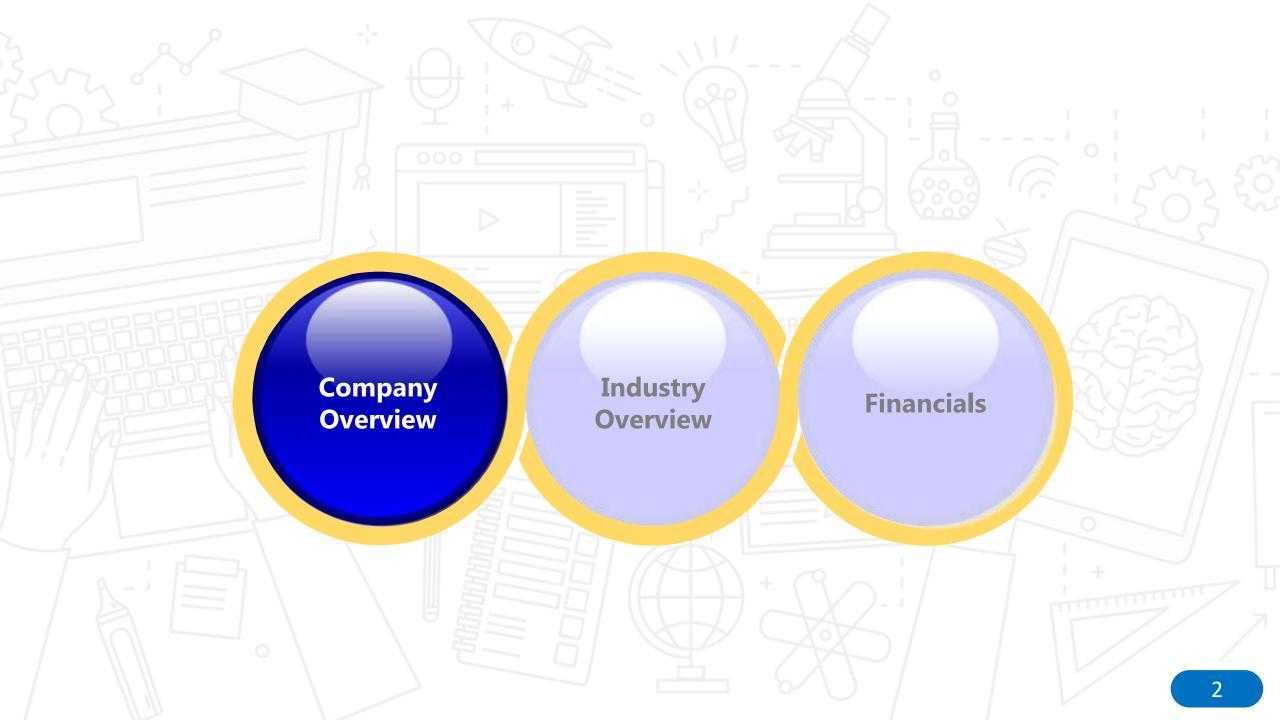










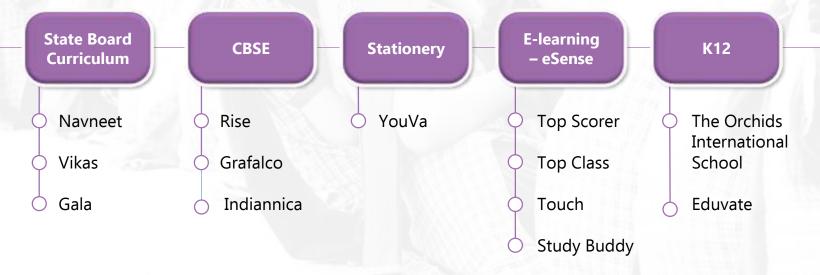


### **About us**

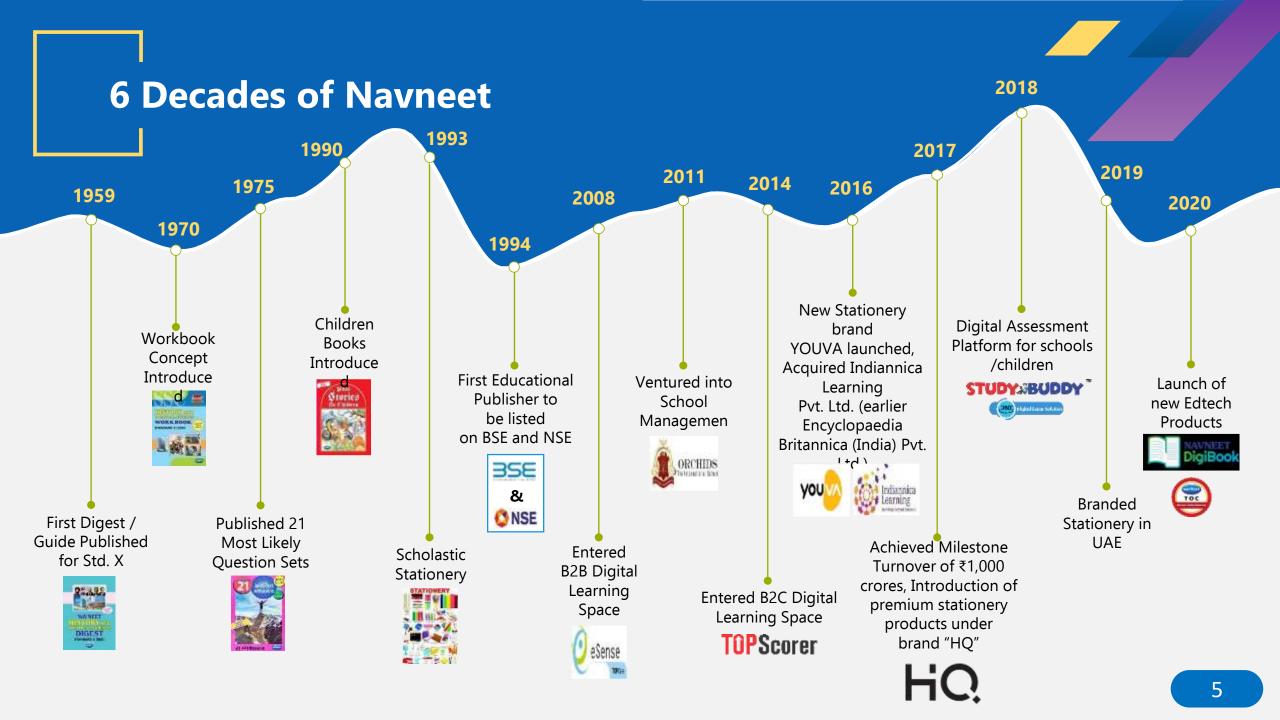
Navneet Education Limited, founded by the Gala Family, is an educational syllabus-based supplementary content provider in Print & Digital medium and a manufacturer of Scholastic Paper stationery for domestic and international markets. New range of text books for students of CBSE and ICSE Boards are sold across India.

Over the years, the company has built a strong brand in the Educational Content & Scholastic Stationery gaining a leadership position. The company has a dominant market share of about 65% in western India.











- 1. Canada
- 2. U.S.
- 3. Mexico
- 4. Honduras
- 5. Jamaica

- 6. Puerto Rico
- 7. Costa Rica
- 8. Panama
- 9. Ireland
- 10. Norway

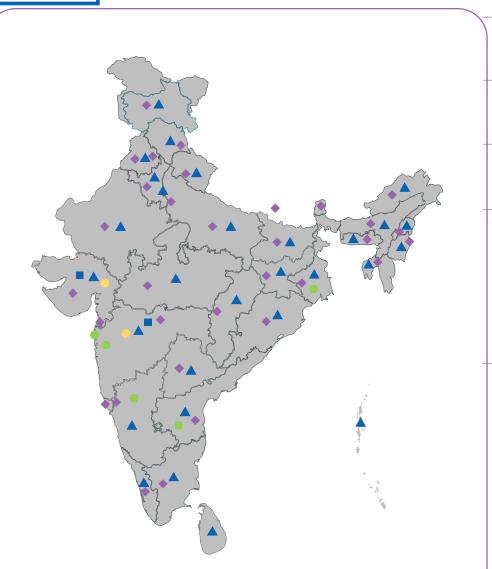
- 11. Sweden
- 12. Denmark
- 13. Germany
- 14. U.K.
- 15. Spain

- 16. Turkey
- 17. Ethiopia
- 18. Kenya
- 19. Rwanda
- 20. Tanzania

- 21. Zambia
- 22. Madagascar
- 23. South Africa
- 24. New Zealand
- 25. UAE

- 26. Trinidad & Tobago
- 27. Mozambique
- 28. Congo
- 29. Senegal
- 30. Ivory Coast
- 31. Ghana

### **Navneet's Presence**





Maharashtra & Gujarat

#### **Digital Presence**

Maharashtra & Gujarat

#### **Orchid International**

Mumbai, Pune, Bengaluru, Hyderabad and Kolkata

#### **Text Books**

Andaman & Nicobar, Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chhattisgarh, Delhi, Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Manipur, Meghalaya, Nagaland, Odisha, Punjab, Rajasthan, Tamil Nadu, Telangana, Tripura, Uttar Pradesh, Uttarakhand, West Bengal and Sri Lanka

#### **Stationery**

Maharashtra, Goa, Gujarat, Dadra & Nagar Haveli, Diu & Daman, Madhya Pradesh, Chhattisgarh, West Bengal, Bihar, Jharkhand, Orissa, Rajasthan, Delhi, Haryana, Chandigarh, Punjab, Himachal Pradesh, Uttar Pradesh, Uttarakhand, Jammu & Kashmir, Karnataka, Kerala, Tamil Nadu, Andhra Pradesh, Telangana, Andaman & Nicobar, Assam, Meghalaya, Manipur, Tripura, Nagaland, Arunachal Pradesh, Sikkim, Nepal

### **eSENSE** Learning Classrooms Digitised 15,000+ Team of Authors, Illustrators and Hours of digital content 350+ 210+ animators Students learning through 15,000+ Videos 1.2Mn TOPScorer TOPScorer App TO UCH Digital School Disry e Sense Ensuring Success 2,00,000+ MCQs Institutes using TOPClass 4,000+

### **Indiannica Learning**

### SCHOOLS VISITED ANNUALLY

8,500+ Schools **CURRICULUM** 

CBSE, ICSE, SSB

#### **TARGET REACH**

25,000+ CBSE / ICSE & 20,000+ SSC Schools



#### **EMPLOYEES**

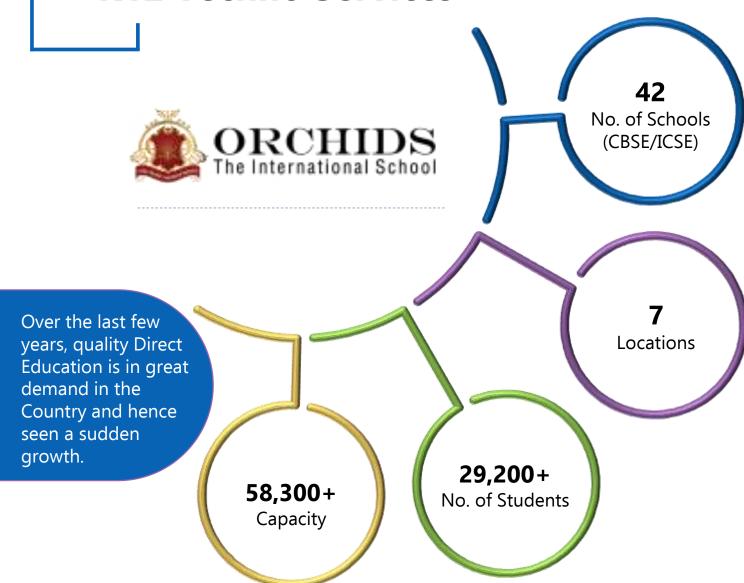
220+

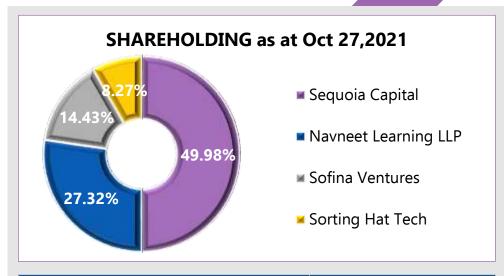
#### **LOCATIONS**

Pan-India School Presence

- o Extensive product catalogue comprising educational, instructional and information products & technology solution.
- o Offers specialized curricular learning solutions consisting of textbooks, interactive student, teacher resources and training materials.
- o Key export markets include Sri-Lanka, Nepal and GCC.

### **K12 Techno Services**





Locations	No. of Schools
Bangalore (16 schools + 1 College)	17
Mumbai	12
Hyderabad	2
Pune	6
Kolkata	1
Chennai	2
Gurgaon	2
TOTAL	42

## Navigating the next strategy - The Digital Shift

LEARNING **FOR ALL LEARNING FOR** A BETTER WORLD **LEARNING EFFICIENTLY** 

Navneet Digibook

o Launched in **Dec'20** 

Leapbridge Kids Platform (Age group-2-8 yrs)

- o It is being built for a **best-in-class hybrid** (Kit + Digital) learning experience
- A pre-set learning journey according to the curriculum, customized to the child's needs and abilities Emphasis on active learning and a balance between kit and digital interface

#### **Gennext**

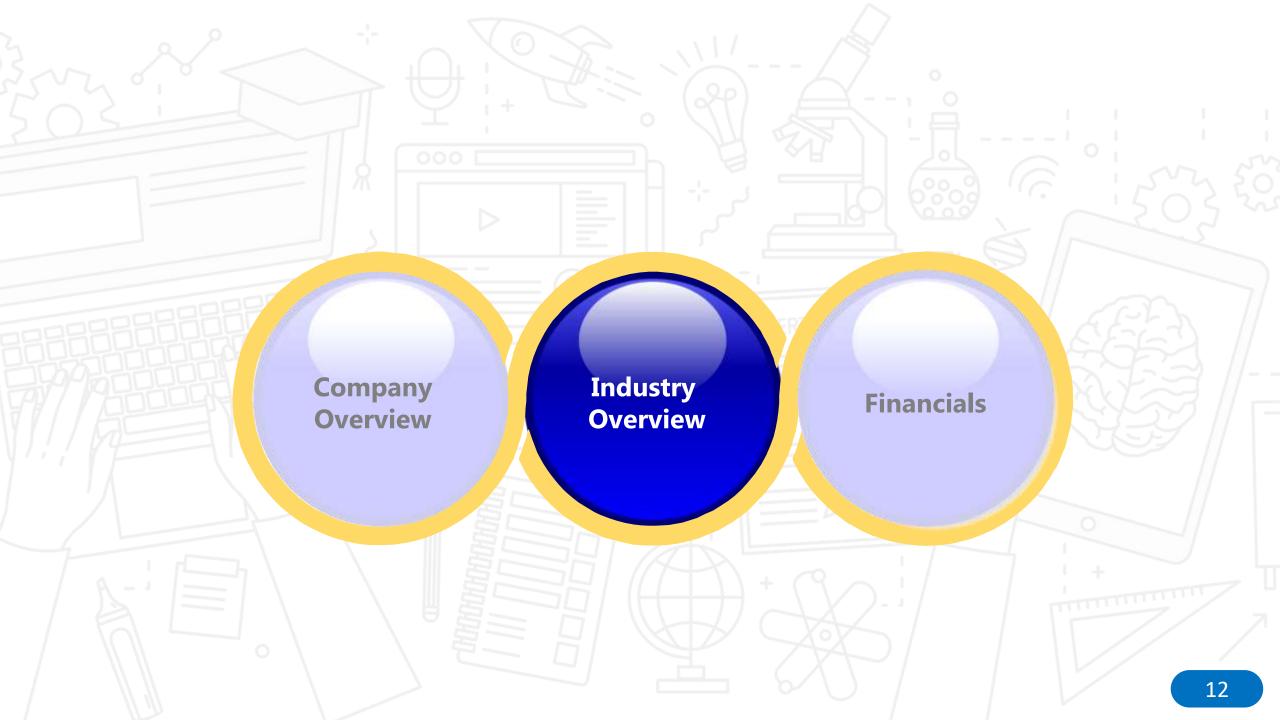
Tutoring Platform

#### **Tinkerly**

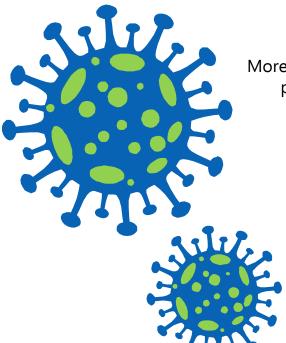
STEM Learning and coding platform

**Be-Galileo** 

Math Learning Platform



### **COVID Impact on Education 1/2**



More than 1.5 million schools in India are closed amidst the pandemic and there are many obstacles in rolling out a large-scale digital education program

According to a 2019 government survey, only 24% of the households have internet access

In small towns and villages, only 4% of the population has access to the internet

3

The Education Ministry slashed its digital elearning budget from Rs 604 crores in FY20 to Rs 469 crores in FY21 – the year in which the pandemic struck

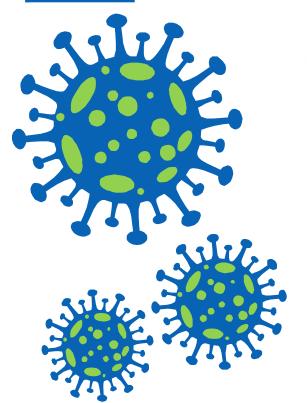
The World Bank predicts a loss of USD 440 Bn (Rs 32.2 lakh crores) of the Indian treasury due to the closing of schools

In India, almost 320 million students have been affected by school closures (UNESCO, 2020a). However, only 37.6 million students in 16 states are continuing their academics via online and radio

programmes (UNICEF, 2020a)

### **COVID Impact on Education 2/2**





Even with the rise of digital learning methods, there are many students who cannot avail these services. These include students with disabilities, belonging to minorities, coming from migrant or refugee camps and the ones living in the most remote parts of the country

The disruption in school services has led to a severe impact on the health of 115 mn children who received Mid Day Meal (MDM) on a daily basis

In West Bengal, child labour amongst school-going children has risen by 105 per cent during the COVID pandemic

Numerous challenges have surfaced, including access to capital, merging technology efficiently into business models and training teachers for digital platforms

9

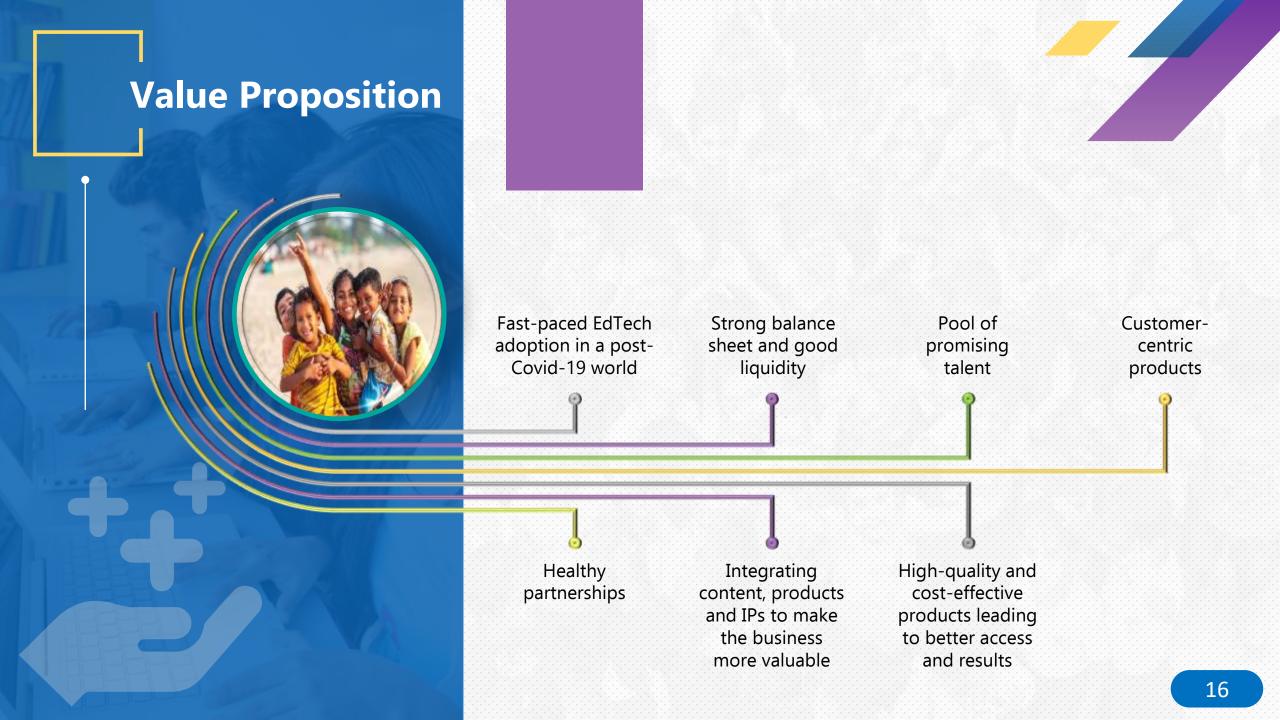
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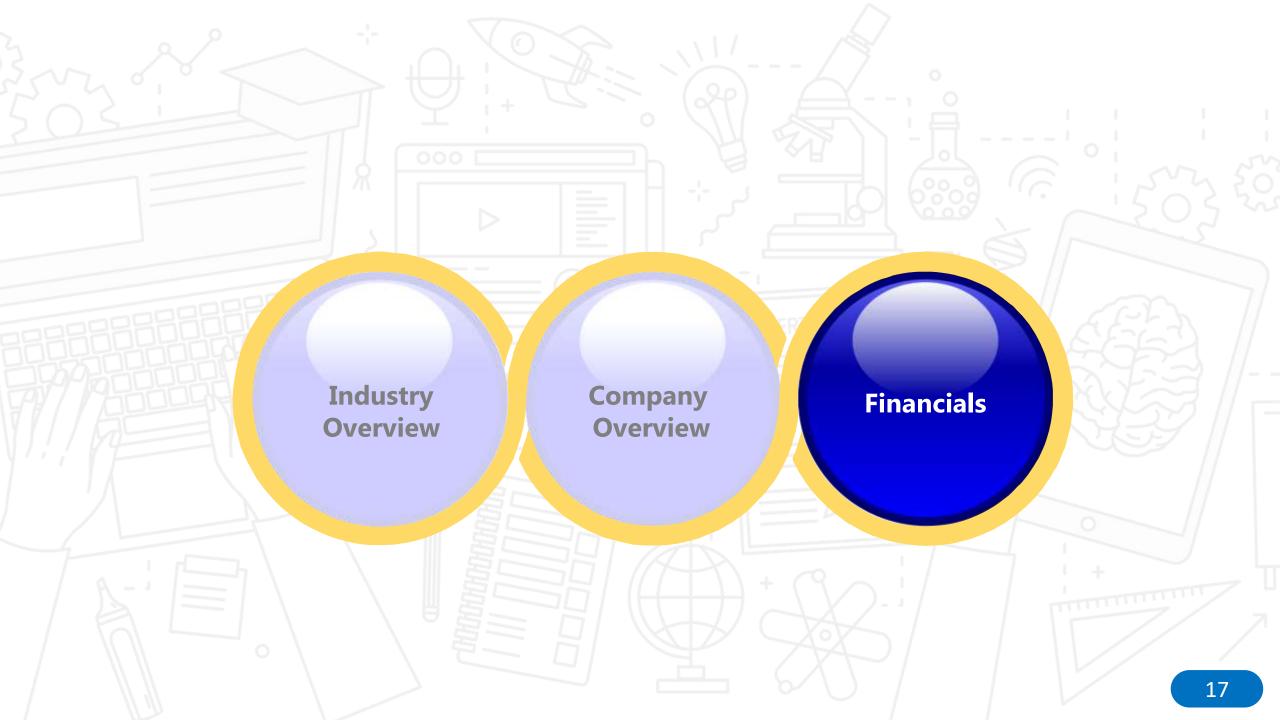
Schools lack the infrastructure to maintain social distancing

1 /

### **Edtech Key Growth Drivers in India**







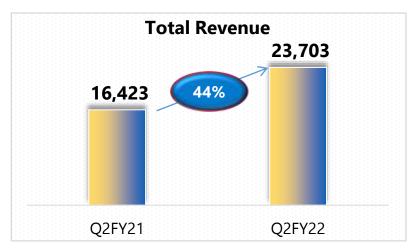
### **STANDALONE FINANCIAL RESULTS – Q2 and YTD FY22**

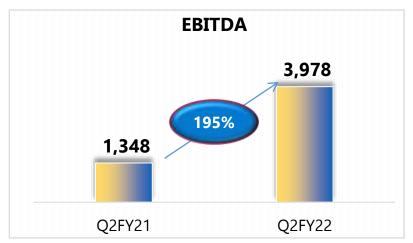
INR in Lacs

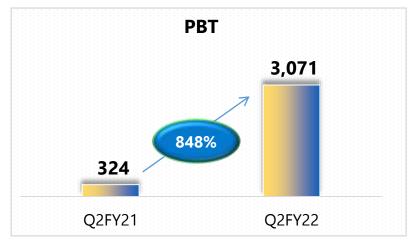
	Qtr. Ended Sep' 21			YTD Ended Sep'21				
Particulars	Q2FY22	% of Rev	Q2FY21	% of Rev	YTDFY22	% of Rev	YTDFY21	% of Rev
Income from Operations	22,909	43%	15,994		54,741	13%	48,481	
Other Income	794		429		1,479		655	
Total Revenue	23,703		16,423		56,220		49,136	
COGS	10,896		7,574		27,403		24,496	
Employee benefits	3,699		3,362		7,321		6,600	
Other General Overheads	5,130		4,139		10,658		8,686	
Total Expenses	19,725		15,075		45,382		39,782	
EBITDA	3,978	17%	1,348	8%	10,838	19.7%	9,354	19.2%
Depreciation	817		865		1,616		1,694	
EBIT	3,161		483		9,222		7,660	
Finance cost	90		159		208		519	
PBT	3,071	13%	324	2%	9,014	16%	7,141	15%
Tax	816		97		2,305		1,849	
PAT	2,255	9.8%	227	1.4%	6,709	12%	5,292	11%
Other Comprehensive Income (OCI)	(37)		426		(286)		1,131	
Total Comprehensive Income (TCI)	2,218		653		6,423		6,423	

### **STANDALONE FINANCIAL RESULTS – Q2FY22**





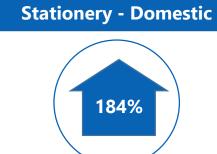




#### **Segmental Revenue**



**Publications** 

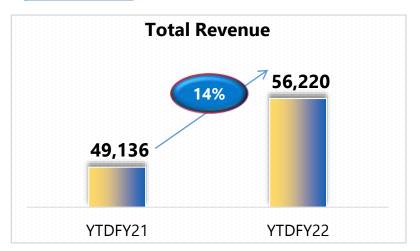


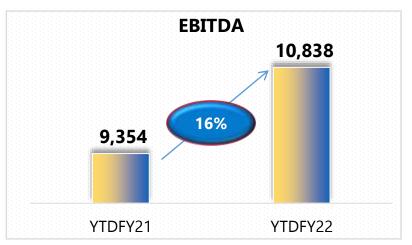


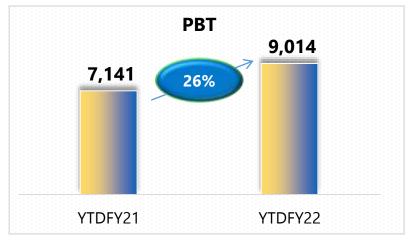
Q2 FY22	8,899	2,356	11,492
Q2 FY21	5,504	831	9,630

### **STANDALONE FINANCIAL RESULTS – YTDFY22**





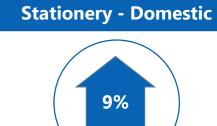




#### **Segmental Revenue**



**Publications** 

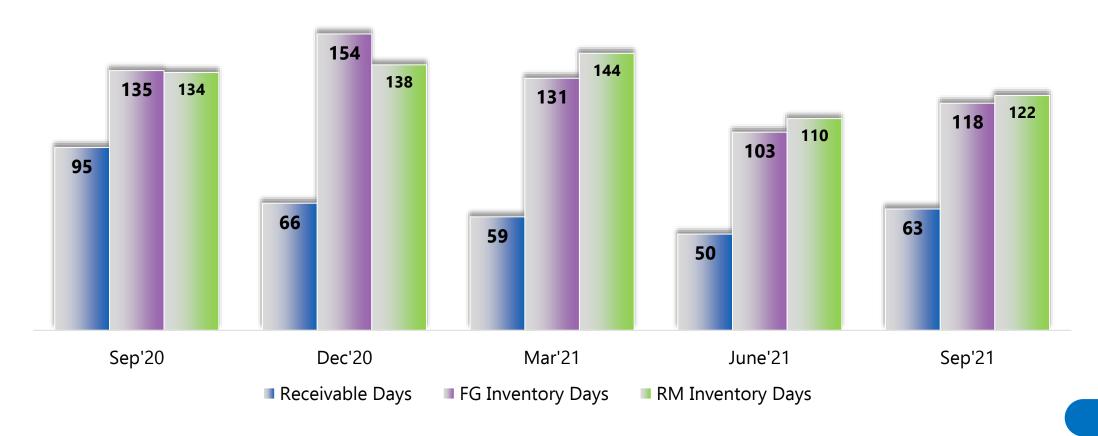


19%	

**Stationery - Exports** 

YTD FY22	18,776	5,897	29,986
YTD FY21	17,863	5,430	25,144

### **Working Capital Cycle**



### **CONSOLIDATED PERFORMANCE FOR YTD FY22**

**INR** in Lacs

#### **Revenues**

Particulars	YTDFY22	YTDFY21
NEL	54,741	48,481
eSense	504	443
Indiannica	1,119	739
NLLP	-	-
NHKL	234	119
GeNext	9	-
NTVPL		
Inter co Adjust	(706)	(209)
Total	55,901	49,572

#### **EBITDA**

YTDFY22	YTDFY21
10,839	9,354
(386)	(380)
(683)	(1,243)
#	#
2	(2)
(74)	-
#	-
(30)	(114)
9,667	7,615

### Outlook

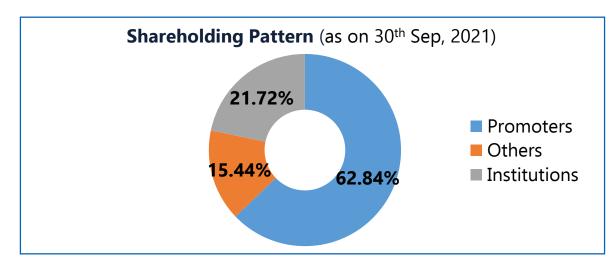
NEL's ability to significantly expand its footprint in states other than Maharashtra and Gujarat and make inroads in other national (CBSE and ICSE) and state level boards amidst the competitive business environment will be the key positives.

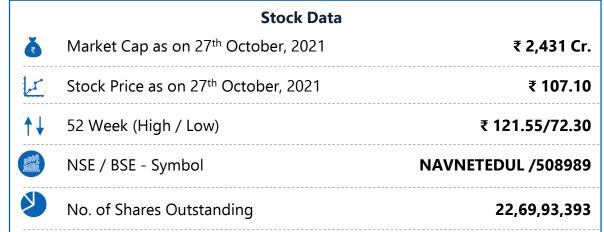
Ability of the company to stabilize the business operations of the subsidiaries and increase its exposure from the digital segment.

The formal education segment's growth should rebound to 10-12% over the medium term on the back of urbanization, increasing enrolment in the tertiary segment, and economic rebound. In the meantime, recovery in fees collection and cash flow management will remain monitor able

### **Corporate & Shareholding Information**







#### Stock Performance as on Oct 27, 2021



# **THANK YOU**

#### **NAVNEET EDUCATION LIMITED**

Corporate Identity Number L22200MH1984PLC034055

Corporate Office & Regd. Office: Navneet Education Limited, Navneet Bhavan, Bhavani

Shankar Road, Dadar-(West), Mumbai – 400028.

Website: www.navneet.com

E-mail Id: investors@navneet.com

#### **Investor Relations Contact**

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