

Graphite India Limited

Q2 FY2012 Earnings Presentation



Important Notice



Forward Looking Statements

This presentation contains statements that contain "forward looking statements" including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Graphite India's future business developments and economic performance.

While these forward looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations.

These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance.

Graphite India undertakes no obligation to publicly revise any forward looking statements to reflect future / likely events or circumstances.





Financial Highlights



Second Quarter FY2012 Standalone Performance

- ❖ Net Sales increased by 45% q-o-q
- Operating Profit increased by 12% q-o-q
- ❖ Net Profit increased by 14% q-o-q
- ❖ Average capacity utilization increased from 79% in Q1 FY2012 to 97% in Q2 FY2012
- ❖ Net Debt of Rs. 176 Crore as of September 30, 2011
- ❖ Net Worth of Rs. 1,482 Crore as of September 30, 2011

Commenting on the results and performance, Mr. K. K. Bangur, Chairman of Graphite India said:

"Electrode revenues during the quarter have been encouraging, being supported primarily by strong volume growth. Our manufacturing units are currently close to full capacity utilization levels and our Durgapur expansion plan is progressing as per schedule. Although global EAF steel markets are expected to grow, we remain cautiously optimistic on the industry outlook. Management remains focused on strengthening customer relationships, implementing operational efficiencies and enhancing our technical capabilities"





Business Snapshot



Global Market Position

- Largest Indian producer of graphite electrodes by total capacity
- One of the leading players in a highly consolidated industry
- ❖ Accounts for 6.5% of global electrode capacity
- Diversified global client base with no client accounting for more than 6.0% of revenues

Best-in-Class Operations

- Strong quality with over 60% of electrode production exported in competition with global players
- Focus on efficiency and productivity resulting in industry leading operating margins
- Secured supplies of key raw material, needle coke, at stable prices
- Access to low cost sources of power

Attractive Industry Dynamics

- Graphite electrodes are critical to the electric arc furnace (EAF) steel making process, with no substitutes available
- Strong secular support for EAF route due to significant advantages over traditional blast furnace method
- ❖ EAF¹ is expected to contribute 50% (with current level of 30%) of global steel production by 2020
- Consolidated industry with significant entry barriers due to technology intensive nature of operations

Strong Financial Performance

- Steady double-digit revenue CAGR over the past five years despite a global slowdown
- Strong cost management resulting in average EBITDA margins of approximately 25% from FY 2007 to FY 2011
- ❖ Steady growth of exports, which nearly tripled in size from FY2001 to FY2011
- Strong balance sheet with low leverage
- History of consistent profitability even during challenging pricing environments

Graphite India is globally well positioned through its product quality, scale of operations and manufacturing platform base

Note:

1. 08th April 2011, The Financial Express







Q2 FY2012 Financial Performance – Standalone

Standalone Performance								
(Rs. Crore)	Q2 FY2012	Q2 FY2011	% Y-o-Y Growth	Q1 FY2012	% Q-o-Q Growth	H1 FY2012	H1 FY2011	% Y-o-Y Growth
Gross Sales ¹	479	339	41.3%	335	43.0%	814	610	33.4%
Net Sales	462	324	42.5%	319	44.9%	780	582	34.0%
Operating Profit ²	77	98	(21.8)%	68	12.2%	145	160	(9.6)%
% Margin	16.6%	30.3%		21.5%		18.6%	27.6%	
Net Profit	42	49	(14.9)%	37	13.6%	79	84	(5.8)%
% Margin	9.1%	15.2%		11.6%		10.1%	14.4%	
Basic EPS (Rs.)	2.14	2.74	(21.9)%	1.89	13.2%	4.03	4.66	(13.5)%
Operating Profit (net of foreign exchange gains/losses)	of 96.5	90.1	7.1%	1				
% Margin	16.6%	30.3%						

Operating Profit includes all foreign exchange gains or losses. For Q2 FY2012 foreign exchange losses of Rs. 19.8 Crore have been shown under the head "other expenditure" (refer to Note 3 of Notes to Accounts). These foreign exchange losses are due to the impact of the unprecedented depreciation of the Rupee to the US Dollar primarily on foreign currency loan facilities availed by the Company. Q2 FY2012 Operating Profit, prior to foreign exchange losses, is Rs 96.5 Crore which would result in an operating margin of 20.9% (compared with an adjusted Operating Profit of Rs 90.1 Crore for Q2 FY2011 with margins of 27.8%).

Notes:

- 1 Gross Sales includes excise duty
- 2 Operating Profit defined as earnings before depreciation, interest, exceptional items and taxes; includes other income
- 3 All margins calculated as a percentage of Net Sales







Q2 FY2012 Segment Financial Performance – Standalone

Standalone Performance								
(Rs. Crore)	Q2 FY2012	Q2 FY2011	% Y-o-Y Growth	Q1 FY2012	% Q-o-Q Growth	H1 FY2012	H1 FY2011	% Y-o-Y Growth
Net Sales	462	324	42.5%	319	44.9%	780	582	34.0%
Graphite and Carbon	398	275	45.0%	272	46.5%	670	487	37.7%
Power	11	8	34.2%	6	92.0%	17	15	12.9%
Steel	28	23	20.3%	9	202.6%	37	45	(18.2)%
Unallocated	38	28	36.3%	39	(1.5)%	77	54	44.2%
Less: Intersegment	(14)	(10)		(7)		(21)	(18)	
EBIT	84	70	20.3%	60	39.2%	144	127	13.6%
Graphite and Carbon	64	54	18.2%	51	24.7%	115	101	13.5%
Power	10	8	30.0%	4	166.9%	14	12	18.5%
Steel	1	0		(2)		(1)	0	
Unallocated	9	8	12.4%	7	23.8%	16	14	18.3%



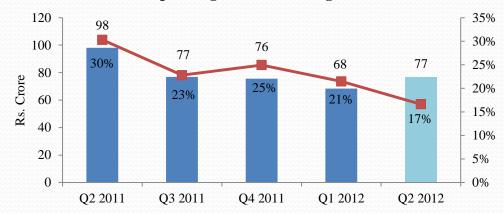


Quarterly Financial Performance – Standalone





Operating Profit and Margins



Note:

1 All numbers shown are for the standalone business

Historical Trends

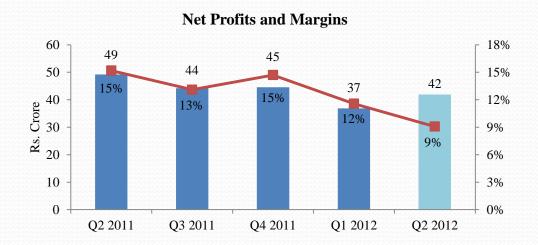
- ❖ Robust sales volume growth of ~40% coupled with the steady pricing
- Higher volumes and steady electrode prices in Q1 FY2012 on a y-o-y and sequential basis
- ❖ Deferral of some shipments resulted in lower electrode sales volumes in Q4 FY2011
- ❖ Q3 FY2011 electrode volume growth increased by 34% y-o-y and 7% q-o-q, offset to some extent by moderation in electrode prices
- Strong steel segment volume growth in Q3 FY2011
- Growth in Q2 FY2011 volumes sequentially
- ❖ Higher operating profits offset by increasing input costs and adverse foreign exchange fluctuations
- ❖ Increase in input costs other than needle coke in Q1 FY2012 on a y-o-y and sequential basis
- Combination of lower volumes, moderating electrode prices and higher input costs in Q4 FY2011, compared to the prior year
- ❖ Moderation in electrode prices, rising non-needle coke input costs and one-time rise in employee costs impacted margins in O3 FY2011
- ❖ Higher volumes and capacity utilization in Q2 FY2011 have benefited margins compared to Q1 FY2011





Quarterly Financial Performance – Standalone





(Rs. Crore)	Standalone Q2 FY2012	Standalone Q1 FY2012
Secured Debt	312	206
Unsecured Debt	112	29
Total Debt	424	235
Less: Cash & Cash Equivalents	248	217
Net Debt / (Net Cash)	176	18

Note:

1 All numbers shown are for the standalone business

Historical Trends

- ❖ Q2 FY2012 Net Profits margins moderated due to lower operating margins due to foreign exchange loss
- Lower Operating Profit along with higher incidence of taxation in Q1 FY2012
- ❖ Lower Operating Profit and higher interest expenses in Q4 FY2011
- Q3 FY2011 Net Profit margins impacted by lower electrode pricing and higher non-needle coke costs
- Net Profit higher despite impact of one-time charge for Bangalore plant restructuring in Q2 FY2011
- Continued lower interest expense in Q2 FY2011

Capital Structure

- Outstanding shares as of September 30, 2011 is 195,375,594
- Net debt position of Rs. 176 Crore
- Significant financial flexibility available for future capacity expansions or inorganic acquisitions





Strategic Initiatives



Durgapur Plant Expansion

- ❖ Electrode capacity expansion plan of 20,000 MT per annum
 - Continue to position Graphite India as the largest Indian producer of graphite electrodes
 - ➤ Key drivers are access to capital at competitive costs and anticipated improvement in electrode demand in the medium term
 - ➤ Eco-friendly advanced technology and greater energy efficiency
 - Cost of expansion is expected to be Rs. 255 Crore, to be funded through internal accruals and debt
 - Project completion by Q4 FY2012



Performance Outlook



Revenues

- * Traction in graphite electrode demand due to increased capacity utilization by steel manufacturers
- ❖ Improved electrode pricing environment in the near term
- ❖ Exports to continue to show strong volume growth
- ❖ Capacity expansion at Durgapur Plant is expected to be completed by Q4 FY2012

Costs

- ❖ Annual consolidated capacity utilization expected to be 85-90% in FY2012
- ❖ Needle coke supplies secured for FY2012 at prices comparable to FY2011. In-discussions to secure supply contracts for next fiscal year



Graphite India: Fact Sheet



Company Background

Graphite India is the largest Indian producer of graphite electrodes and one of the largest globally, by total capacity. Its manufacturing capacity of approximately 78,000 tonnes per annum is spread over four plants at Durgapur (34,000 MT), Bangalore (13,000 MT), Nashik (13,000 MT) and Nurnberg in Germany (18,000 MT). The Company accounts for approximately 6.5% of global electrode capacity and has over 40 years of technical expertise in the industry. With its corporate office in Kolkata, India, the Company services its clients in over fifty countries, with no client accounting for over 6% of revenues. Exports account for approximately 50% of revenues and export volumes increased over 3 times from FY2001 to FY2011. Graphite India manufactures the full range of graphite electrodes but stays focused on the higher margin, large diameter, ultra-high power ("UHP") electrodes. Approximately 85% of the Company's total capacity is currently UHP. Graphite India is well poised in the global graphite electrode industry through its quality, scale of operations and low cost production base. The Company's competitive edge was particularly evident during the last decade, when low prices for graphite electrodes resulted in many of the leading players generating losses, but Graphite India however remained consistently profitable and declared dividends.

The Company experienced steady double digit revenue CAGR over the past five years despite a global slowdown. Graphite India currently has a conservative leverage profile, with significant financial capacity for organic or inorganic expansion.

The Company's strategy is to become further vertically integrated, continue its penetration of new markets and clients as well as pursue value enhancing inorganic growth opportunities. Graphite India currently manufactures Calcined Petroleum Coke ("CPC") for use in electrode manufacturing. It is also enhancing its presence in value added graphite products for the auto, aerospace, chemical, pharmaceutical, metallurgical and machine tool industries.

The Company is further targeting focused reductions in its manufacturing costs. A capacity expansion plan has been initiated in its Durgapur (West Bengal) plant, to increase capacity by 20,000 MT per annum, taking the total capacity towards 100,000 MT per annum. The Company also has facilities designed for the manufacture of impervious graphite equipment and glass reinforced plastic pipes and tanks. It has an installed capacity of 33 MW of power generation through hydel and multi-fuel routes.

Industry

Graphite electrodes are used in electric arc furnace ("EAF") based steel mills and is a consumable item for the steel industry. The graphite electrode industry is highly consolidated with the top five major global players accounting for 75% of the high end UHP electrode capacity. Majority of this capacity however, is currently located in high cost regions like US, Europe and Japan. The manufacturing process, for the high end UHP electrodes is technology intensive and is a significant barrier for the entry of new players.

Due to the global economic recession, demand for electrodes is currently less than total installed capacity of 1.2 million MT, of which UHP capacity is 0.9 million MT. Global steel production continues to recover post-recession.

The EAF method of manufacturing steel is becoming increasingly attractive due to its low capital costs, lower breakeven tonnage, and flexibility in locating plants closer to consumption points and significantly lower pollution levels than in the blast furnace steel plants. As a result, EAF production has increased from 180 million tonnes in 1985 to 396 million MT in 2010.







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