

Ref: BIRLANU/SE/2025-26/37

August 5, 2025

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BSE LimitedP.J. Towers, Dalal Street

National Stock Exchange of India Limited
5th Floor, Exchange Plaza, Bandra (E),

 Mumbai – 400 001
 Mumbai – 400 051

 Scrip Code: 509675
 Scrip Symbol: BIRLANU

Through: BSE Listing Centre Through: NEAPS

Sub: Investor Presentation on the unaudited financial results for the quarter ended June 30, 2025 Ref: Regulation 30 of SEBI Listing Regulations, 2015

Dear Sir/Madam,

Please find enclosed the Investor Presentation on the unaudited standalone and consolidated financial results of the Company for the quarter ended June 30, 2025.

The same is also available on Company's website at https://birlanu.com/investor/financials

Kindly take the same on record.

Yours faithfully, For **BirlaNu Limited** (formerly HIL Limited)

Nidhi Bisaria

Company Secretary & Compliance Officer

Membership No. F5634

Encls. as stated



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Welcome to BirlaNu



birlanu

BirlaNu represents a bold evolution of HIL's legacy, blending innovation with heritage. The "Nu" stands for reinvention and fresh perspectives, symbolizing a modern, global reboot while staying rooted in trust and quality.

Inspired by creativity and sustainability, it embodies the spirit of self-expression, encouraging people to build their world in their own way. With a commitment to lasting design and a future-forward mindset, BirlaNu is more than a name, it is a promise to innovate, inspire, and create meaningful spaces for generations to come.



Who we are?

For nearly 80 years, BirlaNu Limited (formerly HIL Limited), has been a pioneer in redefining the art of creating home and building solutions.

Our portfolio spans Pipes, Construction Chemicals, Putty, Roofs, Walls and Floors. As a global leader in home and building solutions, BirlaNu integrates purpose and innovation into every offering, ensuring we meet evolving customer needs.





Brand story

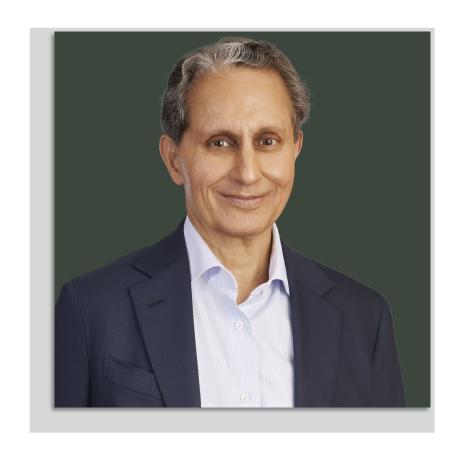
Since 1946, we've been on a journey of continuous evolution and today, we are proud to announce a new chapter in our legacy: HIL is now BirlaNu.

BirlaNu is inspired by the people we serve and driven by a passion for continuous growth. Rooted in connection, creativity and sustainability, we empower homeowners, builders and designers to bring a vision to life, crafting innovative buildings and structures that stand the test of time. As the world evolves, we remain committed to shaping spaces where life unfolds and inspiring beautiful, lasting design with our customers at the heart of everything we do.

BirlaNu isn't just a name. It reflects our renewed purpose and promise to be the partner you trust in building the future.



Message from Chairman



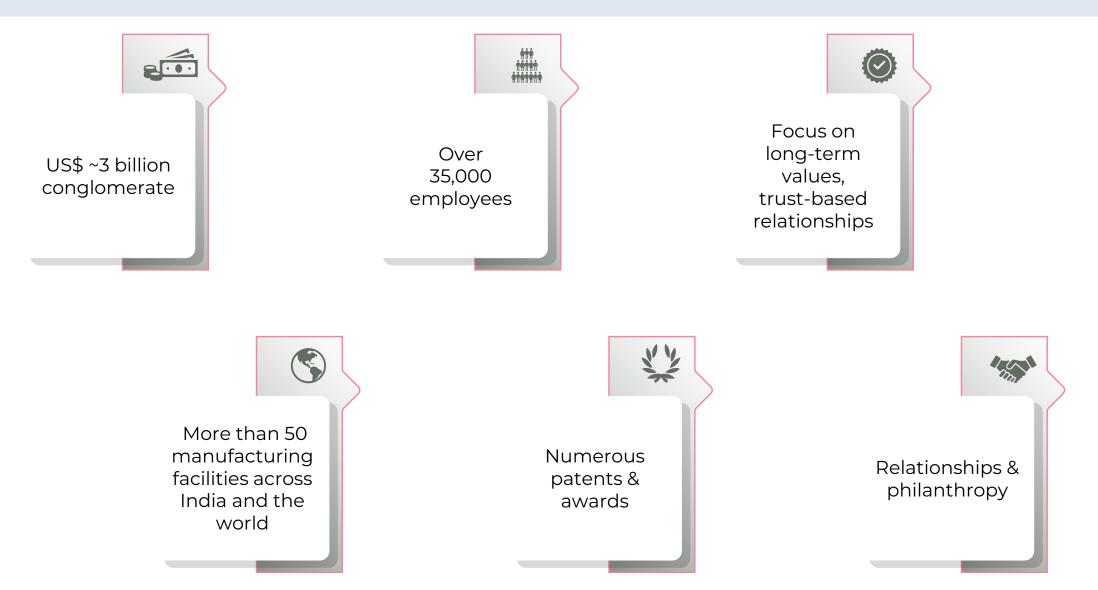
BirlaNu reflects who we are at our core - a company driven by purpose, progress and a deep commitment to those we serve. We believe in building with integrity, pushing the boundaries of innovation, and creating materials and ideas that endure. Our renewed identity is more than a name; it's a promise to be the trusted partner in shaping spaces that last.

CK Birla - Chairman

About BirlaNu



CKA Birla Group: 165+ years of rich legacy



CKA Birla Group - Industry clusters & key companies



Technology and Automotive











Home and Building













Healthcare













Education



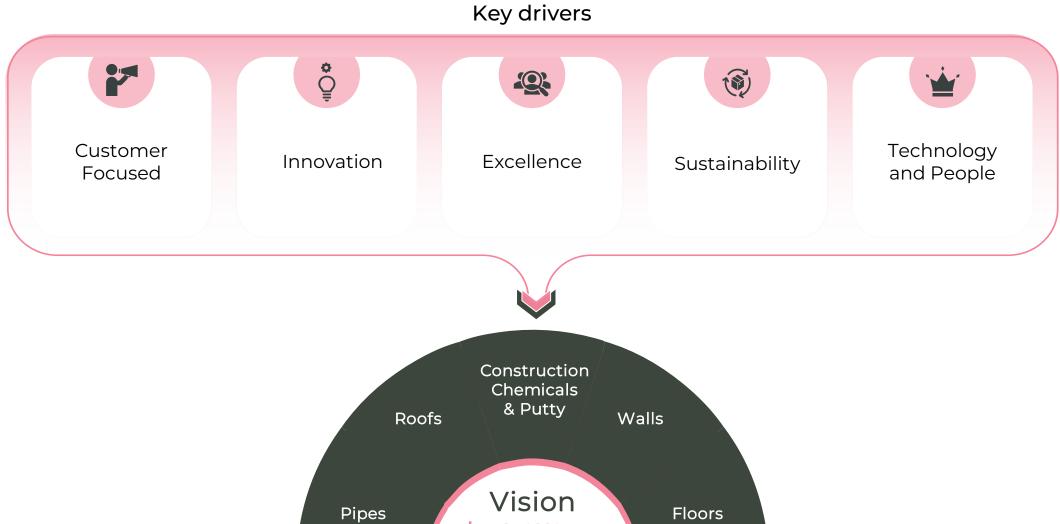








BirlaNu poised for sustained value creation





Our vision

"To be a leading global provider of innovative, sustainable Home & Building solutions"





Our mission

BirlaNu's Mission is to empower homeowners, builders and designers to bring their vision to life – a promise to be the trusted partner in building their future.

Our passion for creating sustainable and innovative products, guides us in shaping spaces where life happens.

We inspire timeless, beautiful design with our customers at the core of every decision we make.

We are powered by a modern, technology led, inclusive and safe work culture.





Our values

Customers at the heart of everything we do

I Own, I am Responsible

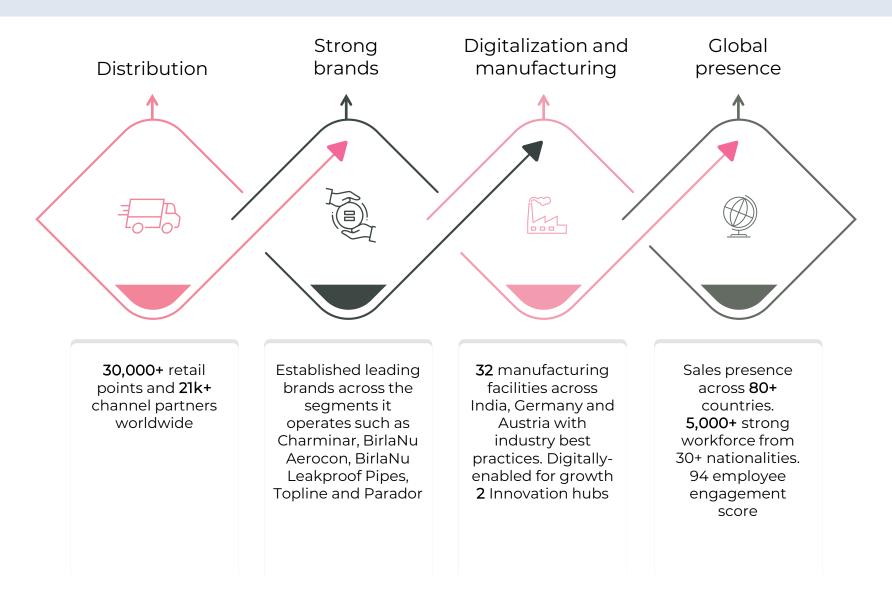
Trust, Respect and Help each other

Make it Simple, act Fast

Challenge the status quo, raise the bar



BirlaNu's strengths





Experienced leadership team



Akshat Seth

- Over 2 decades of professional experience with CKA Birla Group & AT Kearney in various roles across India, Europe and the Middle east
- Expertise in scaling up and transforming businesses and building high performing teams
- He is a Chemical Engineer from IIT Delhi and an MBA from IIM Calcutta



Mudit Agarwal
Chief Strategy Officer

- Over 2 decades of experience across multiple geographies at Landmark Group, Aditya Birla Group, Deloitte Touche India, KPMG, PwC, and YUM! Restaurants India
- Experienced in different facets of Operations & Strategy including M&A, GTM and Growth Strategy
- He is an Engineer and an MBA from IIM Calcutta



Ajay Kapadia
Chief Financial Officer

- Over 2 decades of experience with METROD (OFHC) Sdn. Bhd., JohnsonDiversey India, ABB, and Alembic Ltd.
- Expertise in M&A, International business, business analysis, controlling & evaluation, including Investor Relations
- He is a Chartered Accountant, CMA, M.Com
 & DTP



N Sesha Srinivas Chief Human Resource Officer

- Nearly 3 decades of experience in with Orient Cement, KEC International, Crompton Greaves, Ion Exchange & Sriman Organic..
- He holds Master's degree in Social Work & Bachelor's degree in Law.
- He is a certified Hogan Assessor & ACC Coach



Experienced leadership team



Vijay Kumar Lahoti
Chief Business OfficerRoofs,
Construction
Chemicals and Putty

- Over 2 decades of experience with Gujarat Tea Packer & Processor, Creamline Dairy, Mars International, and Colgate Palmolive
- Expertise in Sales & Distribution, Strategy & RTM, Channel Sales, Key Account Management, and Business Development
- He is a B.Com graduate & MBA



Arun Kumar Magoo Chief Business Officer -Pipes

- Over 2 decades of Leadership experience with CKA Birla Group, McKinsey & Company, and ITC Ltd
- Expertise in growth, strategy, operations, business transformation,
- He is Chemical Engineer from IIT Delhi & MBA from IIM Ahmedabad



Y Srinivasa Rao Chief Business Officer-Walls

- More than 3 decades of sales & marketing experience across Orient Cement & Bharathi Cement
- He holds Master's degree in Civil Engineering & MBA in Marketing.
- He also holds Executive MBA from ISB, Hyderabad and attended Business Leadership Engagement program at IIM Ahmedabad



David (Neel) Bradham
MD & CEO of Parador

- Over 2 decades of experience with top firms: Mohawk, Interface, and Milliken & Co.
- Expertise in strategic communication and business management across global markets
- He is a B. Communication & MBA



Experienced leadership team



Peeyush Bachlaus
Chief Marketing
Officer

- Over 2 decades of experience across sectors including automobiles, FMCG, telecom, and lifestyle décor (paints) with Aditya Birla, Kansai Nerolac Paints, Aircel Limited, Wrigley India, Maruti Udyog, and Mahindra & Mahindra
- Experienced in Business transformation, brand launch, innovation and consumer centricity
- He is an Engineer and MBA



Pranav Desai
Chief Innovation
Officer

- Over 2 decades of professional experience with Nuvoco Vistas Corp, Reliance, Pidilite, and EFGE Consultants
- Experienced in innovation, material science and R&D
- He is a Master of Engineering (Civil) & MBA



Rajesh Rajan
Chief Information
Officer

- More than 3 decades of experience in manufacturing IT & consulting across Orient Cement, MYK Laticrete, Virtusa, Deloitte, Intelligroup Asia & Mukund.
- Experienced in IT & Digital Transformation journeys having worked in different segments at global level in India, Europe & APAC.
- He is an MBA in Operations & holds Bachelor's degree in Mechanical Engineering.



Sunit Kumar Dey
Chief Procurement
Officer

- Over 2 decades of professional experience with Tata Steel, Lafarge Canada and Nuvoco Vistas Corp. Ltd.
- Expertise in Procurement, Supply Chain, Strategy & RTM, Business Development and key Account Mgt.
- He is an Engineer from IIT BHU, MBA from SCHMHRD and SMP from IIMA



Global manufacturing presence

Manufacturing Units

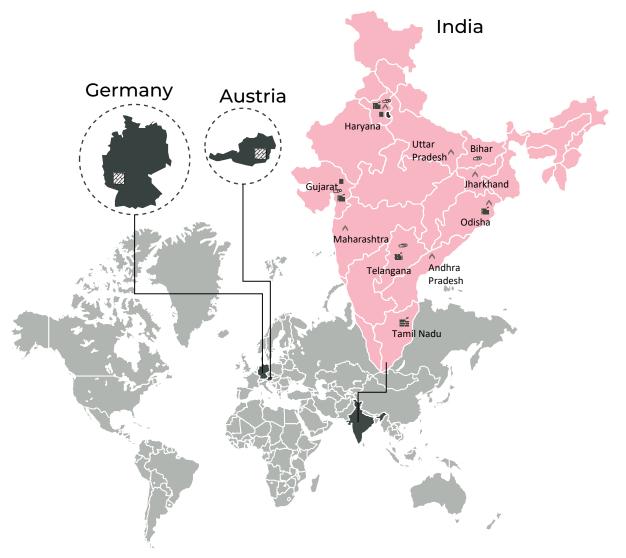














Commitment to sustainability



Eco-Footprint minimization

- Initiatives in energy and waste management, raw material sourcing, and innovation.
- Continuous improvement in operational efficiency with the 3R principle.

Waste reduction strategies

- Optimization of manufacturing processes and reduction of packaging materials.
- Promotion of eco-friendly products and engagement with suppliers for sustainable practices

Product innovation for sustainability

- Focus on developing eco-friendly building materials.
- Hold certifications (GRIHA, IGBC, GreenPro) as a testament to commitment to sustainable construction practices.





CSR commitment to rural empowerment

- Dedicated initiatives aimed at benefiting underprivileged sections in rural India.
- Continuous engagement to promote social equity within these communities.

Adherence to corporate standards

 As responsible corporate citizens, strict adherence to the standards and regulations outlined in the Companies Act 2013 (CSR).

Social value creation for sustainable society

- Commitment to creating social value and providing equitable opportunities for all community members.
- Focused efforts towards fostering a thriving and sustainable society.





Robust corporate governance for sustainability

Implementation of a wellstructured corporate governance system to effectively address sustainability issues.

Board-Level commitment to sustainability

 Periodic discussions at the board level underscore our commitment to sustainability and its significance in our operations.

Transparency and ethical practices

- Integration of transparency and ethical behavior into our operations.
- Establishment of policies, including a code of conduct, whistleblower awareness policy, and measures to prevent workplace harassment, to uphold these values.



Rewards and recognitions



Superbrand 2025



Legacy Leader in Building Material Solutions" 2024



Most trusted BRANDS of India



Top 50 Great People Managers TM (2025)



Brand of the year 2025 -Roofing & Ceiling ideas



Impactful CEO – ET Edge CEO Summit 2024



Great Place to Work



Greenpro award for 2023-25



Our Partners

Driving social impact through CSR initiatives

LIVE LOVE LAUGH®



Foundation



Projects undertaken in FY26

- Live Love Laugh Foundation for rural mental health program at Tangi Choudwar, Cuttack in Odisha and NTR Dist. in AP (targeting 1500+ Persons with Mental Illness (PwMI)) – Covered 157 in Q1
- Skill Development partner identified "Water Management and Plumbing Skill Council". On ground implementation is planned Q2 onwards (Targeting 8500+ plumbers, painters and applicators)



Ranked #12 GPTW in India & amongst Top 50 in Asia

Awards and accolades

- Akshat Seth recognized among India's Top 50 Great People Managers
- Top 25 | India's Best Workplaces™ in Manufacturing, 2025
- Top 50 I Large India's Best Workplaces Building a culture of Innovation by All, 2025

Building diverse talent pool, hiring from FMCG, Manufacturing, Consumers, Retail & various other industries Strengthening corporate functions across Strategy, Marketing, M&A, Product Management and beyond

1,040+ people trained for 10,100+ hours







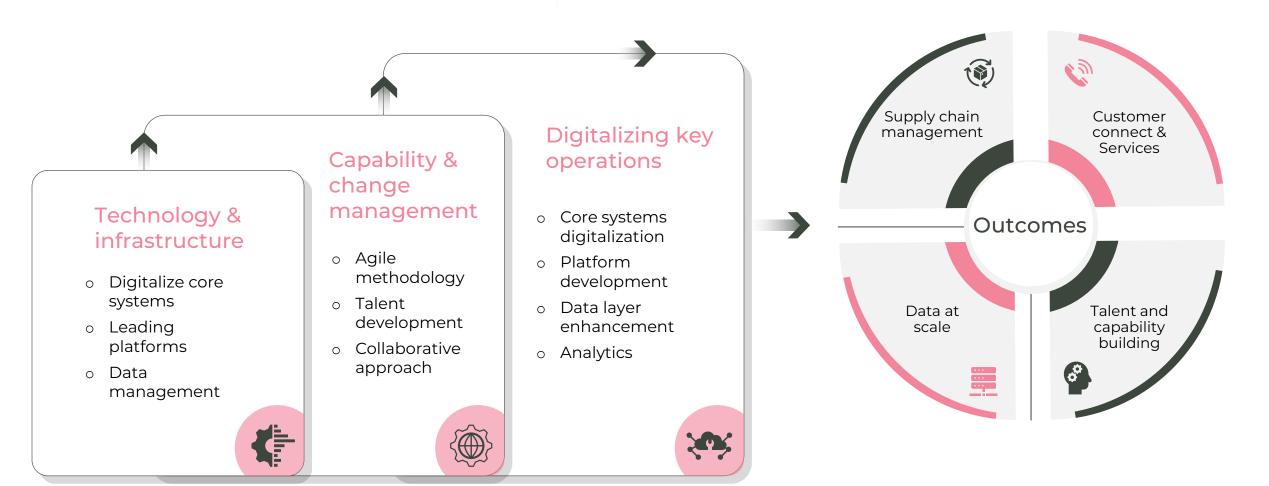






BirlaNu's digital transformation journey

Enablers of Digital Transformation

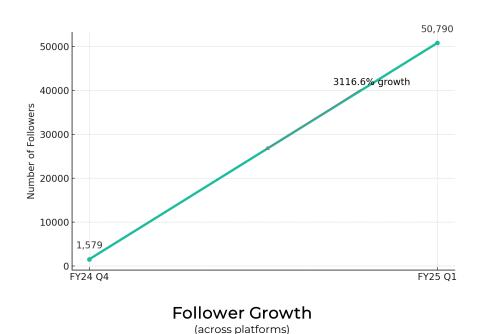




BirlaNu's expanding digital footprint







38.2M+

Views & Interactions (across platforms)

7.7M +

Reach (across platforms)

^{*} Source: Meta & LinkedIn Insight. Data pertaining FY24 Q4 Jan-Mar '25 & FY25 Q1 Apr-June '25.

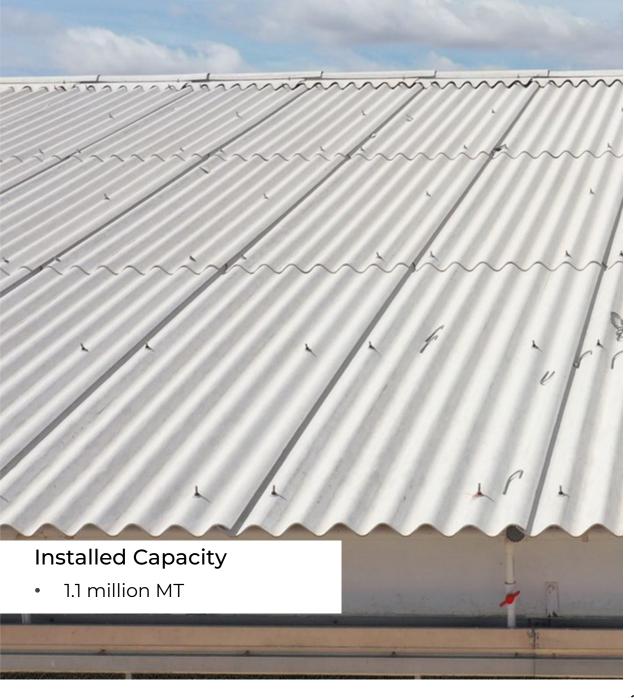


Brands and Products Overview



Our product range





1 CHARMINAR birlanu

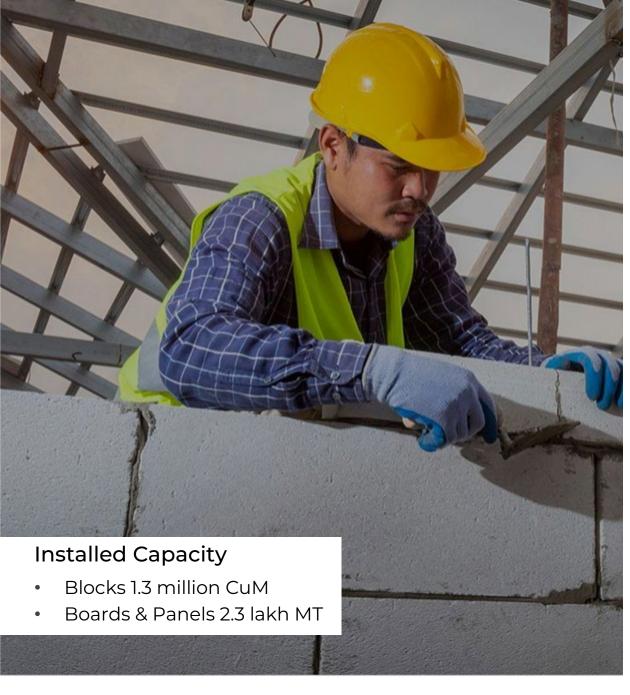
'Charminar' Fiber Cement Roofs

'Charminar' Coloured Fiber Cement Roofs

'Charminar Fortune' Next Gen Eco-Friendly Fiber Cement Roofs

'Charminar' Ultracool Fiber Cement Roofs







AAC Blocks

Panels

Boards



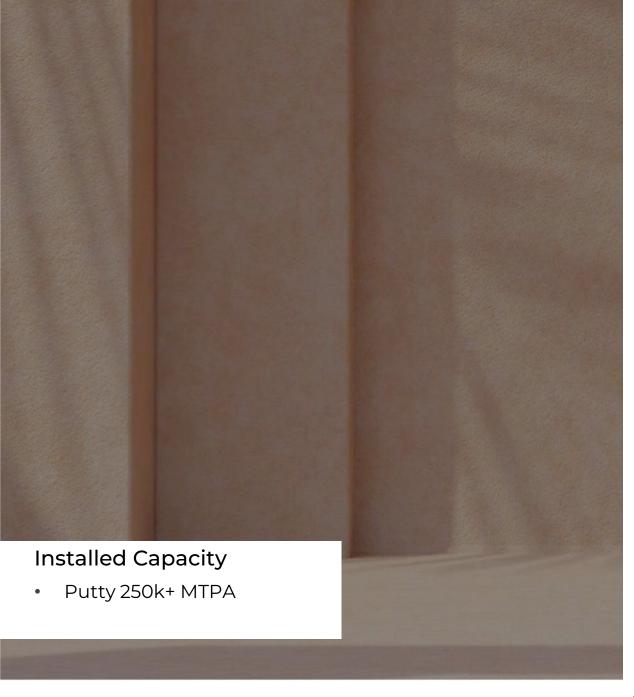




Pipes

Water Tanks

Fittings





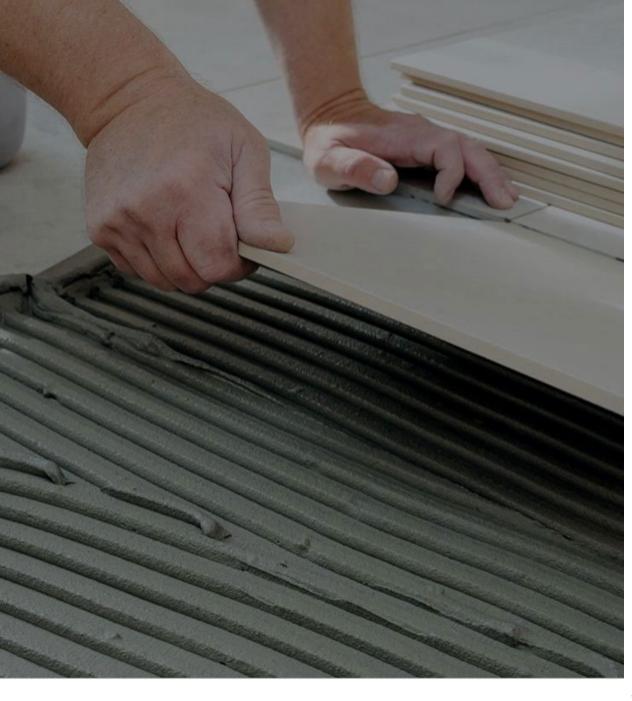
Putty Plus

Coarse Putty

Waterproof Putty

Texture







Tile Adhesives

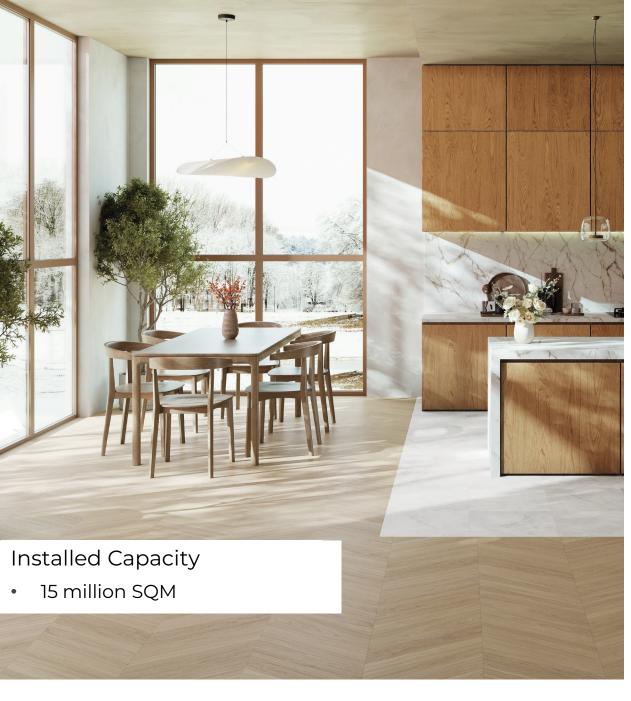
Grouts

Plasters

Surface Cleaners

Accessories





PARADOR birlanu

Engineered Wood

Laminates

Vinyl

Modular-One





Engagement with key stakeholders

1st time ever 200+ Key channel partners across all the businesses

Comprehensive product display showcasing the wide array across categories under one brand creating synergy

Revealed the new brand identity and vision of the new identity



Q1 FY26 Results Overview



Message from MD & CEO



Q1 has been a testing quarter for BirlaNu, as it has been for the industry both in India and in our global markets. Weak demand, early onset of monsoon, pressure on input prices and excess capacity resulted in both volume and price headwinds across most of our product categories.

At consolidated level, we registered revenue of INR 1,052 Cr (down 4.9% over LY) driven largely by de-growth in Roofs, Pipes and Floors. On the positive side, Construction Chemicals revenue grew by 37% and the Walls segment grew by 2% driven by strong momentum in our Panels and Boards business. Price declines to the tune of 2-6% in Roofs and Walls segments led to lower operating margins.

At Parador, weaker demand scenario driven by uncertainties around tariffs led to a slight decline in revenue to INR 304 Cr. Despite this, we significantly improved our operating profits to INR 5 Cr (vs INR -2 Cr LY) – this was the result of strong pricing action and restructuring done last year.

In Roofs, the traditional high season was muted at an industry level. We believe, the industry de-grew by ~1.2% and prices were lower by 3-4% compared to last year. In Pipes, PVC resin prices continues its southward trajectory – 15% lower compared to last year. Early rains reduced the intensity of construction activity in this quarter impacting the demand for both Walls and Pipes. Further government spending in these segments remains subdued.

We remain cautious of the near term external outlook and will continue to exercise discipline on efficiency and value levers. The recent re-branding has energized our efforts in the market place and we will further build on that momentum in this year. We are progressing fast on our new OPVC facility in Patna and are embarking on an ambitious green-field project in AP to produce Designer Boards and other products. We will be launching a slew of innovative products across all our product segments in the coming months. These efforts are critical to drive differentiation and growth of our portfolio in the years to come.

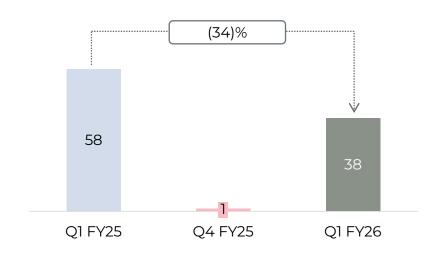
As we move forward with purpose and clarity, we remain committed to nurturing a high-performance, empowering work culture, one that inspires each of us to elevate BirlaNu to new heights.

Q1 FY26 highlights - Standalone

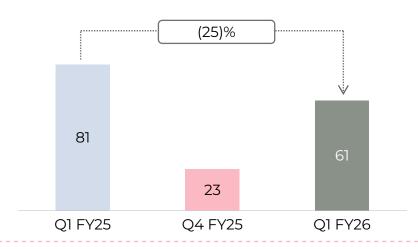
Revenue (INR Cr)



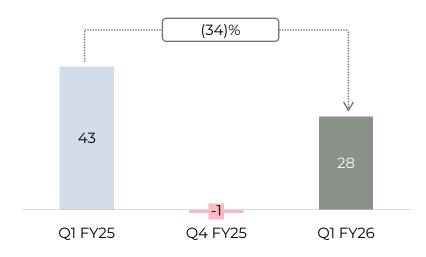
PBT (INR Cr)



EBITDA (INR Cr)



PAT (INR Cr)



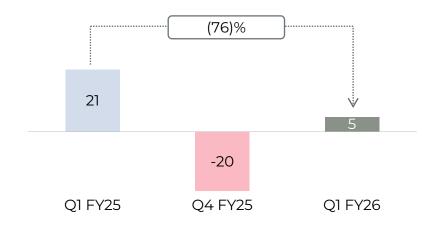


Q1 FY26 highlights - Consolidated

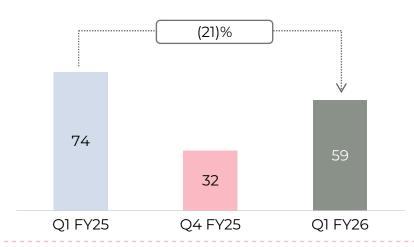
Revenue (INR Cr)



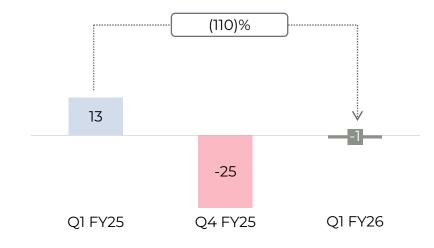
PBT (INR Cr)



EBITDA (INR Cr)



PAT (INR Cr)

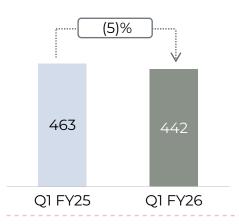




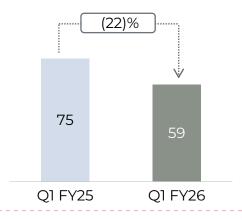
Key segment performance

Roofs

Revenue (INR Cr)

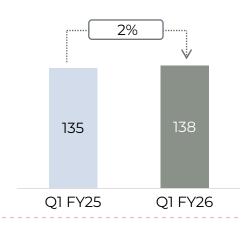


PBT (INR Cr)

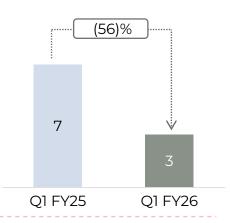


Walls

Revenue (INR Cr)

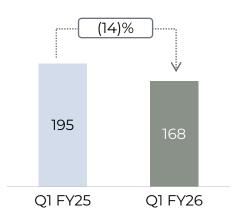


PBT (INR Cr)

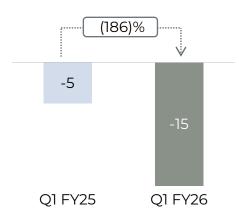


Pipes and Construction chemicals

Revenue (INR Cr)



PBT (INR Cr)

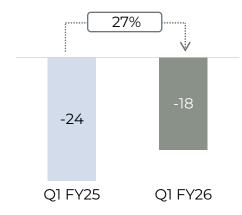


Floors

Revenue (INR Cr)



PBT (INR Cr)





Financial statements – Balance Sheet

Particulars (INR Cr)	Standalone		Consolidated	
	30.06.2025	31.03.2025	30.06.2025	31.03.2025
A) Equity & Liabilities				
Shareholder's funds	1,295	1,267	1,233	1,211
Non-current liabilities	115	119	600	579
Current liabilities	608	643	1,101	1,136
Total Equity & Liabilities	2,018	2,029	2,934	2,926
B) Assets				
Non-current assets	1,364	1,360	1,863	1,819
Current assets	654	669	1,071	1,107
Total Assets	2,018	2,029	2,934	2,926

Disclaimer

Cautionary statement regarding forward-looking statements

This presentation may contain certain forward-looking statements relating to BirlaNu Ltd. ("BirlaNu", or "Company") and its future business, development and economic performance. These statements include descriptions regarding the intent, belief or current expectations of the Company, its subsidiaries and associates and their respective directors and officers with respect to the results of operations and financial condition of the Company, subsidiary or associate, as the case may be. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to (1) competitive pressures; (2) legislative and regulatory developments; (3) global, macroeconomic and political trends; (4) fluctuations in currency exchange rates and general financial market conditions; (5) delay or inability in obtaining approvals from authorities; (6) technical developments; (7) litigation; (8) adverse publicity and news coverage, which could cause actual development and results to differ materially from the statements made in this presentation. Company assumes no obligation to update or alter forward-looking statements whether as a result of new information, future events or otherwise. Any forward-looking statements and projections made by third parties included in this presentation are not adopted by the Company and the Company is not responsible for such third-party statements and projections.

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