



Well positioned across India's GDP spectrum

Meeting Diverse Customers' Needs

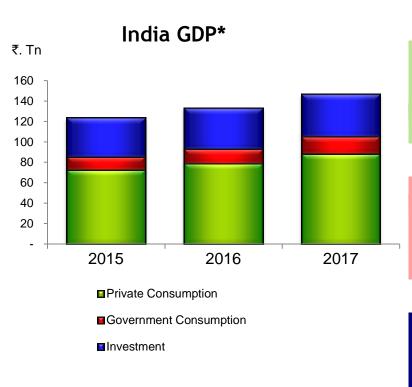
Unique Franchise in the Indian Banking Sector

Key Business Initiatives

Financial Highlights



Well positioned across GDP spectrum



Private Consumption

- Well positioned in urban and rural markets
- Leading player across retail loan categories
- Focus on working capital finance and trade services

Government

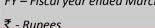
- Large tax collector for the Government of India
- Significant provider of cash management services for public sector and semi government undertakings

Investment

- Term Loans for brown field and green field capex
- Loan syndication, debt capital markets
- Project financing to strong and established players
- Leading working capital banker to capital goods manufacturers

*Source CSO (GDP at Market Prices at current prices with new base year of 2011-12)

FY - Fiscal year ended March 31





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Wide Range of Products and Customer Segments

Retail Banking

Loan Products:

Auto Loans
Personal Loans
Home Loans / Mortgages
Commercial Vehicles Finance
Retail Business Banking
Credit Cards
Loans against Gold
2-Wheeler /Consumer Durable Loans
Construction Equipment Finance
Loans against Securities
Agri and Tractor loans
Education Loans

Deposit Products:

Savings Accounts Current Accounts Fixed / Recurring Deposits Corporate Salary Accounts

Loan products contd...

Self Help Group Loans Joint Liability Group Loans Kisan Gold Card

Other Products / Services:

Depository Accounts
Mutual Fund Sales
Private Banking
Insurance Sales (Life, General)
NRI Services
Bill Payment Services
POS Terminals
Debit Cards
Foreign Exchange Services
Broking (HDFC Securities Ltd)

Wholesale Banking

Commercial Banking:

Working Capital
Term Loans
Bill / Invoice discounting
Forex & Derivatives
Wholesale Deposits
Letters of Credit
Guarantees

Transactional Banking:

Cash Management
Custodial Services
Clearing Bank Services
Correspondent Banking
Tax Collections
Banker to Public Issues

Investment Banking:

Debt Capital Markets Equity Capital Markets Project Finance M&A and Advisory

Key Segments:

Large Corporate
Emerging Corporates
Financial Institutions
Government / PSUs
Business Banking / SME
Supply Chain (Suppliers and Dealers)
Agriculture
Commodities

Treasury

Products / Segments:

Foreign Exchange Debt Securities Derivatives Equities

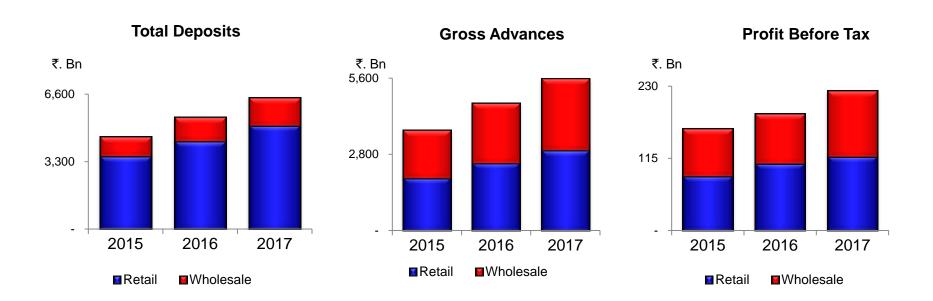
Other Functions:

Asset Liability Management Statutory Reserve Management

Complete Suite of Products to Meet Diverse Customers' Needs



Business Mix



- Over 90% of net revenues from customer segments
- Large retail deposit franchise a source of stable funding
- Well balanced loan mix between wholesale and retail segments
- Equally well positioned to grow both segments



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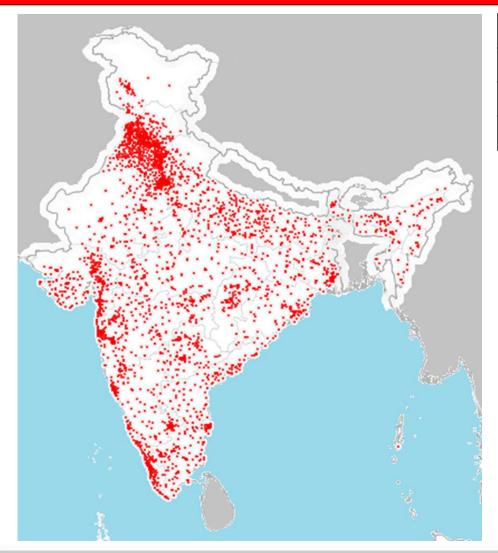
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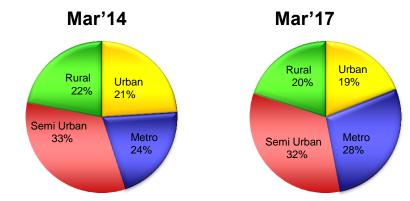


Strong National Network



	Mar '14	Mar '15	Mar '16	Mar '17
Branches	3,403	4,014	4,520	4,715
ATMs	11,256	11,766	12,000	12,260
Cities / Towns	2,171	2,464	2,587	2,657

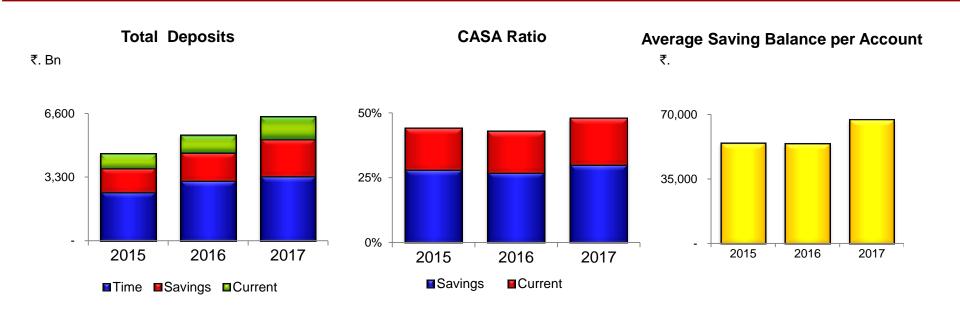
Branch classification



- All branches linked online, real time
- 52% of total branches in Semi-urban and Rural locations
- Customer base of over 40 million



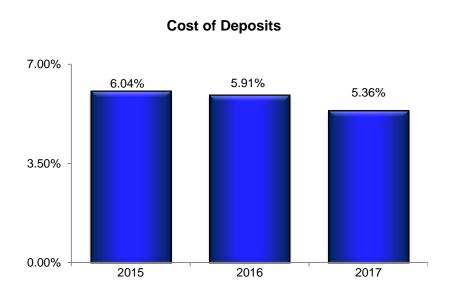
High Quality Deposit Franchise

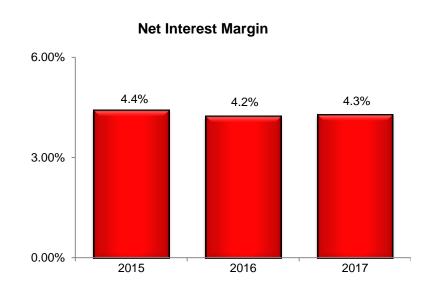


- Healthy proportion of CASA (current & savings) deposits
- Floats from multiple transactional banking franchises
- Provides customer base for ongoing cross-sell through branches
- Quality growth rather than mere numbers



Low Funding Costs – Healthy Margins

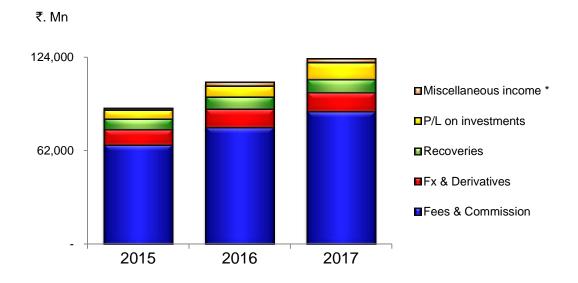




- Amongst the lowest deposit costs in the industry
- Asset yields based on higher proportion & product mix of retail loans
- Healthy margins relatively stable across interest rate and economic cycles



Strong Non-Funded Revenues



Multiple sources of fees & commissions:

Banking charges (Retail & Wholesale)

Credit card fees

Retail asset fees

Third party product sales

Trade finance

Cash management

Depositary charges

Custody

- Other Income (non-fund revenues) at 27% of Net Revenues in FY 2017
- Composition of Other Income in FY 2017:
 - Fees and commission 72%
 - FX and Derivatives Revenues 10%
 - Recoveries from written-off accounts and miscellaneous income 9%
 - Profit / Loss on sale of Investments 9%

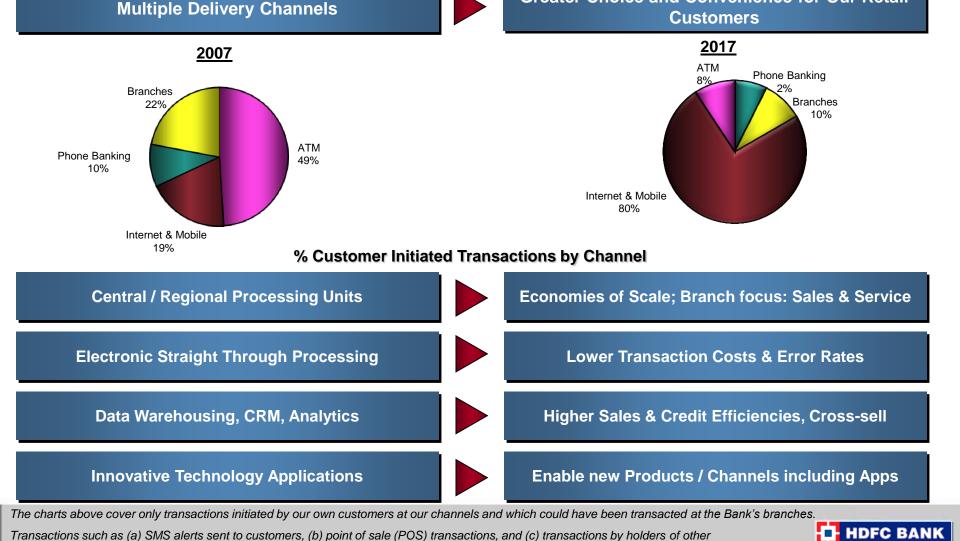
Indian GAAP figures; FY - Fiscal Year ended 31st March.



^{*} Miscellaneous income includes dividend from subsidiaries/associates.

Leveraging Technology

Greater Choice and Convenience for Our Retail

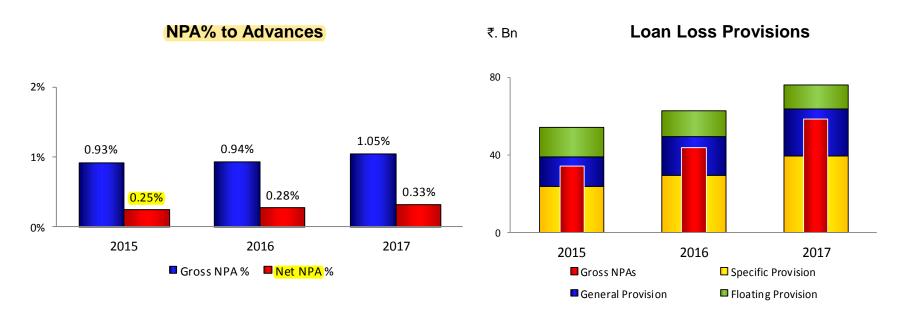


banks' cardholders have therefore been excluded. Apps include Micro/Lite App, Smart Phone App and Tablet App

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We understand your world

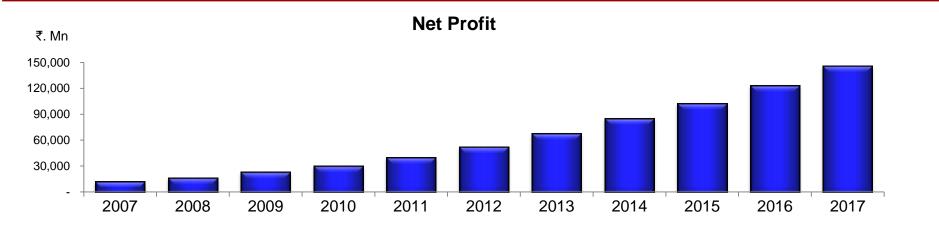
Healthy Asset Quality

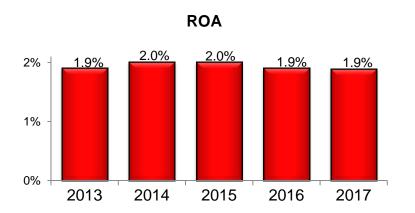


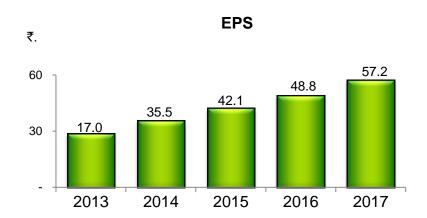
- Amongst the best portfolio quality (wholesale & retail) in the industry
- Strong credit culture, policies, processes
- Specific provision cover at 69% of NPAs, total coverage ratio over 130%
- Restructured loans at 0.1% of gross advances
- GNPA ratio lower than 10 year average even in current challenging environment

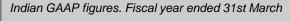


Consistent Financial Performance











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Financial Highlights



Digital Banking

Changing customer experience

Increasing stickiness / cross sell

Enabling better risk profiling

Leading to higher STP volumes and lower turn around times (TATs)

Potential for improving Cost to Income ratio

Advanced Analytics

- For risk management
- Making personalised recommendations

Key

areas of focus

Investment Advisory

- Virtual RM
- Online investment products

One Click Payment

- P2P Payments Chillr
- P2M Payments / e-wallet PayZapp
- Smart Buy



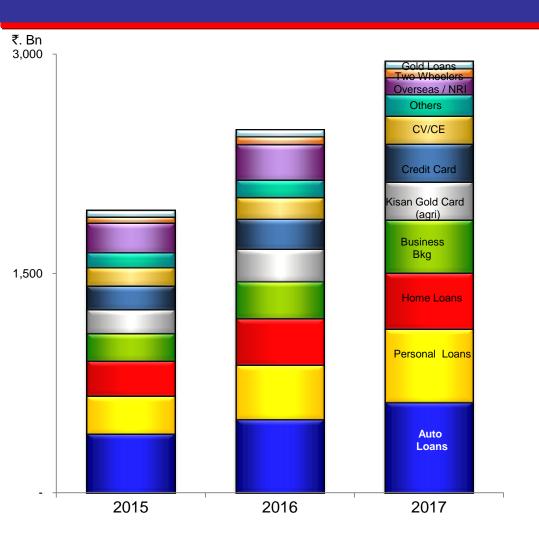


Faster Loans

- Loans to existing customers
- Instant Loan disbursement on Net Banking and ATMs
- Digital sourcing across products
- 'Design your own LAS'



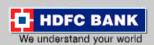
Retail Loans – Profitable Growth



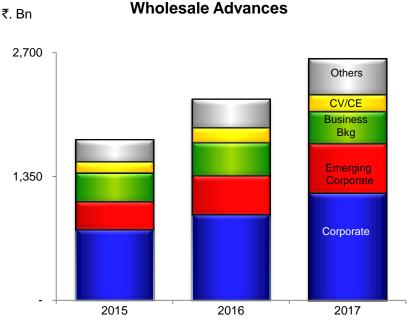
- Well diversified product mix
- Leading player balancing volumes / market share with margins and risk
- Home Loans* FY 2017 origination ₹ 188 Bn and buyback ₹ 131 Bn
- Loan losses for most products stable and within product pricing parameters

Indian GAAP figures. Fiscal year ended 31st March; Retail loans are classified as per RBI guidelines for segmental reporting (Basel II).

^{*} In arrangement with HDFC Ltd., CV/CE – small /medium ticket commercial vehicle and construction equipment loans, 'Others' include Tractor loans, Loan to SHGs / JLGs, Loans against Securities, etc. ₹ - Rupees



Wholesale Banking - Accessing Multiple Segments



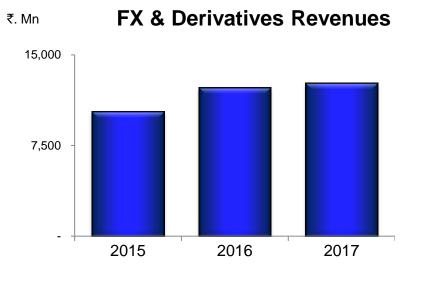
- Leveraging relationships with large / emerging corporates and SMEs for multiple products
- Balanced mix between working capital financing, term loans and trade
- Market leaders in cash management solutions
- Well diversified loan portfolio
- Investment banking capability across multiple industry segments and product verticals

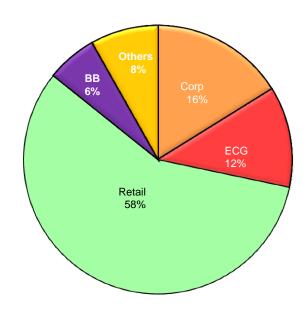


Leading provider of electronic banking services for supply chain management (SCM)

We under

Customer Focused Treasury Products

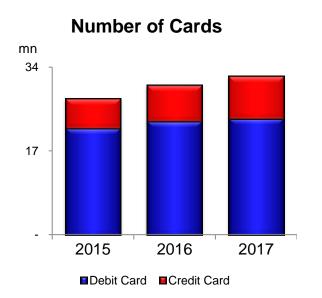


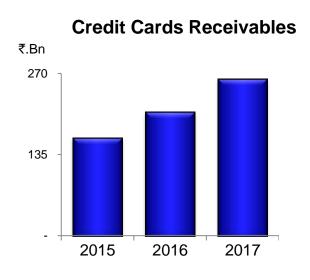


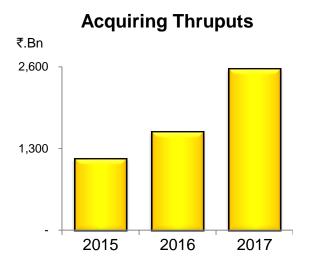
- Revenues Largely customer driven, low reliance on trading revenue
- Treasury advisory services
- Plain vanilla FX offerings to retail and business banking segments
- FX and derivatives product sales to corporate and institutional customers



Cards – Market Leadership







- Market leader in credit cards 8.5 mn
- About 75% of new credit cards issued to existing customers
- Merchant acquiring over 420,000 POS terminals
- Leading provider of payment gateway services



Banking on Rural India

Banking Services for the rural eco-system:

Rural / micro branches offering customised loan and deposit products, whilst maintaining credit standards



Comprehensive Product Suite

- Agri Credit / Kisan Card / Cattle Loans
- Tractor Loans
- Retail Loans Two Wheeler / LCV etc.
- Small Working Capital Loans
- Sustainable Livelihood Banking
- Regular / Basic Savings Accounts
- Term / Micro Recurring Deposits
- Life & General Insurance Products

Innovative Solutions through Technology

- Milk to Money ATMs
- Payment solutions for agri. procurement

Micro branches are primarily two member branches to expand and deepen the penetration in the rural market including in unbanked areas.



Subsidiary Companies

HDB Financial Services Limited

- Main Products: Retail (LAP, CV/CE, PL), Insurance services and Collection services
- Network of 1,151 branches across 815 cities
- FY 2017 Loan book : ₹ 323 Bn, Net Profit : ₹ 6.8 Bn
 - Gross NPA: 1.45%, Capital adequacy ratio (CAR): 20.8%

HDFC Securities Limited

- State-of-the-art trading and internet platform
- 1.8 million customers; 273 branches across 190 cities
- FY 2017 Net Profit : ₹ 2.2 Bn



PL - Personal Loans

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Key Financials

₹. In million

	Quarter Ended Mar 17	Quarter Ended Mar 16	Change	Year Ended Mar 17	Year Ended Mar 16	Change
Net Interest Income	90,551	74,533	21.5%	331,392	275,915	20.1%
Fees & Commissions	25,230	21,724	16.1%	88,116	77,590	13.6%
FX & Derivatives	3,567	2,828	26.1%	12,634	12,277	2.9%
Profit / (loss) on Investments	1,804	1,155	56.2%	11,394	7,318	55.7%
Recoveries	3,862	2,952	30.8%	10,821	10,332	4.7%
Net Revenues	125,014	103,192	21.1%	454,357	383,432	18.5%
Operating Costs	52,220	45,843	13.9%	197,033	169,797	16.0%
Provisions & Contingencies	12,618	6,625	90.5%	35,933	27,256	31.8%
Profit Before Tax	60,176	50,724	18.6%	221,391	186,379	18.8%
Tax	20,275	16,982	19.4%	75,894	63,417	19.7%
Profit After Tax	39,901	33,742	18.3%	145,497	122,962	18.3%

Indian GAAP figures (₹Mn) , ₹ - Rupees.

Recoveries includes miscellaneous income and dividend from subsidiaries/associates.



Financial Highlights - Quarter ended March 2017

- Gross advances increased by 19.5% to ₹ 5,586 Bn
- Deposits up by 17.8% to ₹ 6,436 Bn
- Core net interest margin at 4.3%
- Core Cost-to-income ratio at 42.4%
- Net profit up by 18.3% to ₹ 39.9 Bn
- Gross NPA / gross advances at 1.1%
- Net NPA / net advances at 0.3%
- Capital adequacy ratio (CAR)* Total 14.6% of which Tier I at 12.8%



^{*} Capital adequacy ratio computed as per RBI's Basel III regulations.

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Value Proposition – Healthy Growth, Low Risk

Growing economy / banking industry,
Gaining market share

Healthy balance sheet and

revenue growth

Leveraging organic and inorganic growth opportunities

Nationwide urban & rural branch network and multiple channels

Leading player across multiple products / customer segments

Disciplined margin and capital management with a focus on RoA/RoE

One stop shop for financial and payment needs

Leveraging CRM, analytics, digital platforms

Strong risk management, focus on asset quality



Proven ability to generate Shareholder Value



Certain statements are included in this release which contain words or phrases, such as "will", "aim", "will likely result', "believe", "expect", "will continue", "anticipate", "estimate", "intend", "plan", "contemplate", "seek to", "future", "objective", "goal", "project", "should", "will pursue" and similar expressions or variations of these expressions, that are "forward-looking" statements". Actual results may differ materially from those suggested by the forward-looking statements due to certain risks or uncertainties associated with our expectations with respect to, but not limited to, our ability to implement our strategy successfully, the market acceptance of and demand for various banking services, future levels of our non-performing loans, our growth and expansion, the adequacy of our allowance for credit and investment losses, technological changes, volatility in investment income, our ability to market new products, cash flow projections, the outcome of any legal, tax or regulatory proceedings in India and in other jurisdictions we are or become a party to, the future impact of new accounting standards, our ability to pay dividends, the impact of changes in banking regulations and other regulatory changes on us in India and other jurisdictions, our ability to roll over our short-term funding sources and our exposure to market and operational risks. By their nature, certain of the market risk disclosures are only estimates and could be materially different from what may actually occur in the future. As a result, actual future gains, losses or impact on net income could materially differ from those that have been estimated. In addition, other factors that could cause actual results to differ materially from those estimated by the forward-looking statements contained in this document include, but are not limited to: general economic and political conditions, instability or uncertainty in India and other countries which have an impact on our business activities or investments caused by any factor, including terrorist attack in India, the United States or elsewhere, anti-terrorist or other attacks by the United States, a United States-led coalition or any other country, tensions between India and Pakistan related to the Kashmir region or between India and China, military armament or social unrest in any part of India, the monetary and interest rate policies of the government of India, natural calamities, inflation, deflation, unanticipated turbulence in interest rates, foreign exchange rates, equity prices or other rates or prices, the performance of the financial markets in India and globally, changes in Indian and foreign laws and regulations, including tax, accounting and banking regulations, changes in competition and the pricing environment in India, and regional or general changes in asset valuations.

