

NXTDIGITAL Limited

Investor Presentation Q3FY22 Performance Update

12th February 2022











NXTDIGITAL Initiatives in Q3



Franchisee & Consumer Communication



















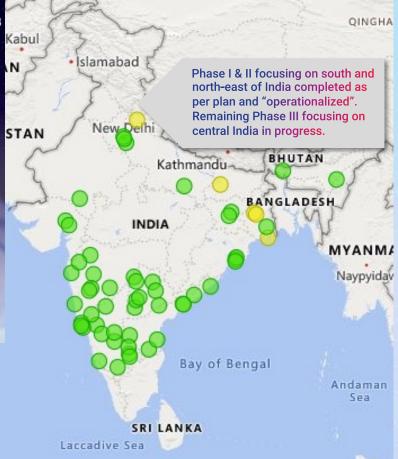
NXTHUBs



NXTDIGITAL kicked off its nationwide plan of "owned-and-operated" NXTHUBs in Q3 of FY22 offering a plug-and-play model for Digital TV + Broadband + OTT

As of 31st December 2021, there are 59 fully operational NXTHUBs across India and a further 7 in activation mode. All the NXTHUBs deliver 650 digital TV channels + up to 300,000 hours of OTT content from leading platforms + the option of broadband, wherever feasible





NXTHUBs | National Press & TV Coverage

DIGITA



NXTDIGITALએ એની "વૃદ્ધિ ૩.૦ માટે પાર્ટનરશિપ" પ્રસ્તુત કરી – સમગ્ર દેશમાં જ નવા NXTHUBs સાથે એના નેટવર્કનું વિસ્તરણ થશે; વિવિધ એપની જાહેરાત ક આંતરરાષ્ટ્રીય સ્તરના હિંદુજા 🕝

NXTDIGITALએ :

దేశవ్యాప్తంగా 40 ఎస్ఎక్స్ టి హబ్ల్ ప్రారంభం

జార్. రాజధాని మ్యాస్: గెక్రీబల్ హిందుజా గ్రూప్ ను చెందిన మీడియా

కిజిటల్ కేబుల్, హెచ్బలిఎస్.(హెచెండ్ ఇస్ ద_{ేస్తే), జాడ్బ్యాండ్, కంటెంట్,}

గ్ అంటిస్కర్న భారతదేశపు స్టీమయన్ ఇంటిగ్రేటిడ్ డిజిటల్ డిస్టిబ్యాపన్

స్ఎక్ట్-టిడిజరుల్ ఔముచిడ్ దేశ బ్యాప్తంగా 40హట్లేలను స్టారంభం కంట.

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డ్ ఎస్ఎ కుమార్ మాట్లడుతూ తెలుగు రాష్ట్రాల్లో ఎస్ఎక్కటి హల్లేందు

టుగా తమ జాఫ్ఫ్ మెల్ ఓనర్స్ ఎల్ఎంఓలు కోసం దిలువ ఆధారత

ప్రతం పిడుదల నేటంది. రాండీతో ప్రయోగాత్మకంగా కార్యకలాసాలు

ంతం కావడంతో అంద్రప్రదేశ్, తెలంగాణా, గుజరాత్, ఉత్తరప్రదేశ్,

ાર્ટનરશિય

పార్టనర్ష్మిప్ ఫర్ గ్రోత్ 3.0ను విడుదల చేసిన ఎన్ఎక్స్ట్ డిజిటల్

హెట్ ఎస్ఎక్స్ టీ డిజింటే ఎస్మేని కుమార్ మాట్లాడుతూ మేము ప్రారంభంధిన తెక మరో 60 నెక్స్ హబ్లు ప్రారంఅస్తాం– ఫైర్మాండెజ్

tand bud, tray(tritod of eigs), grear లుకున్నరు జాలకలేకపై సీముదులే బందినటికే లే 25.25 See of small (25.5.26) weeks ప్రారంభించడంతో పాటుగా తమ రాష్ట్రమైల్ ఓరక్స్ ఆధారత చూపేను సీతం పడుచలనేసింది. రాంచీలో చ es abrouped a page a 2526, d'antiρειοσ⁴ Jogitsem αυριμάδι, δουπ

deed for Both John South South వర్గా మని కోసం బ్రాగాన్ చూలు అనేది హిందుకా గండ్ కింక సిద్ధాంతాలలో ఒకక متري وحود المراجع والمراجع والم والمراجع والمراجع والمراجع والمراجع والمراجع والمراجع والمراج 2.0లో భాగంగా కోశంలో మాకుమాల ప్రాంతాలలోని ఎలీఎంఓలను సైతం కనిక్త అయ్యేందుకు హిల్పే ఆవిష్కరండాడుని విరిపారు. అండ్రప్రవేశ్, విలుగాణ రీజనల్



ମଧ୍ୟମରେ ଜଂଗ୍ରତି ହ තුවල පුණුල විමිතල විමි දෙන සොහෝ සහ සොම් සෙ ସେଥାବର ଶିଶରର ପିଠାର ଉପିଛ । ଏହା ଏହି ବରତ

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NxtDigital with 40 h

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40 నెక్ట్స్ హబ్ల్ ముబ్లును ప్రారంభించిన NXTడిజిటల్

ପ୍ରତିଟି ଏକ୍ ଗୋଟି ହଳରେ ସଦାରମ । ଉପରକ୍ଷ ରହିଛି ଓ ଯେଉଁ ସ୍ଥାନଗୁଡ଼ିକରେ । ଅନୁଧି ସୂଚ୍ଚ କରିତ । mon dia gog mosiqo dona dice e enera mare que

HUBs were ele Telangana, Gujarat, Uttar OTT and WIFL

iding Andhra Pradesh, digital services including year that will further Pradesh, Maharashtra and Each location has been print across the country.

పార్లనర్ షిప్ ఫర్ గ్రోత్ 3.0 పేరుతో.

taunched at an event in NXTHUBs are future-ready planned a total of 100 such at prices. System — to distribute rebad across 13 states to offer a slew of additional NXTHUBs for this financial කරන්දීන් විශාණ ගැන ලෙස නැතුය. පහස පන් strengthen the NDL foot-0 3gdocroto decresion 5

ટે પાર્ટનરશિપ" પ્રસ્તુત કરી – સમગ દેશમાં નું વિસ્તરણ થશે: વિવિધ એપની જાહે

વરૂપે ક્ષરૂ કરવામાં કંપનીની કામગીરી વ NDL દરેક લોકેશનને વ્યુતાત્મક aless Bleze સાદ છે – જેઓ ઉદેશ

માલિક અને કરવામાં આવ્યું છે. ની છે તથા ADDS ૪,૪૦૦થી વધારે પિના तेमप्र क्यां LMOनी સ્ટમ પરાવતી લેટેસ્ટ કરવાની શમતાથી મર્વા

NXTDIGITAL launches its "Partnership for Growth 3.0" expands its network with 40 new NXTHUBs across the country; announces its suite of apps NKIDIGITAL Limited regionly chosen to matrainer of infraredless track

CNDE 's, the conflowerbook must the company is forethe global Himbin grist across the experty. up and fadle 's present solus is tradey stands at ever regrand digital distribution is \$100 piccolor, as well pure regrant offering fight. Facus on markets, where company offering fight. Facus on markets where could little provided. (MID growth in com-In The Skyl, broadband, unused by the ability to becaused 40 ping and play whether fa-

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NXTDIGITAL launches its Partnership for Growth 3.0"

eir customers. The

odel eliminates the

XTHUB plug-and-play

TDIGITAL Limited services received via

sed for LMOs to invest headend and related chnology. Besides deo and broadband, ese NXTHUBs are ture-ready to offer a ew of additional digital rvices including OTT d WiFi.

en strategically chosen only satellite-based cable the TV platform in India: 3.0

v d e r a b a d: over 650 digital TV financial yearthat will further strengthen the 4DL"), the media satellite to LMOs and NDL footprint across the

Says Vynsley Fernandes, Managing Director & CEO of NXTDIGITAL Limited "One of the key principles of the Hinduja Group is 'Partnership for Growth'. After 2.0 saw the launch of HITS to connect LMOs in even most remote Each location has locations through the



40 new NXTHUBs launched simultaneously in country

NXTDIGITAL Limited (NDL), the media vertical of the global Hinduja Group and India's premier integrated digital distribution company offenng digital cable, HITS Headend-In-The-Sky), broad band, content and teleshop ping; today launched 4 aveiled a Value-Added App



services received via satellite 4,400 pin codes, as well as

)క్స్ట్ టీ నుంచి 40 హబ్స్ ్వారా శాటిలైట్ టీవీ, నెట్ సర్వీసులు

ණා කානිත්වර් එකින් එකින් స్ఎక్-టీ డిజిటల్ (ఎస్ట్ఫీఎల్) హాట్స్ట్ మె. మొబెల్ యాప్ట్ దీని ఎలకానిక్ విధానంలో హా 13 రాషాలో గురువారం ాందుణా గూపునకు రెందిన టల్ టీవీ సర్వీసులు, వీడియో పొందవరు. సెట్ట్ టాఫ్ బాఫ్ సేవలనూ ఇసామని కంపెనీ ంలోని 4,400 పిన్రోజ్లకు

సేవలను అంది స్థామని తెలిపింది. వర్చే ఏప్రిల్ లోపు హబ్స్ సంఖ్య 100కు పెంచుతామని ఎస్ఓీఎల్ భక

టించింది. ఈ విధానంలో హబ్లకు శాటిలైట్ ద్వారా కంటెంట్ అందుతుంది. దీనిని ఫైబర్ ద్వారా కేబుల్ ఆపరేటర్ జసారు. ఆపరేటర్ ఇండ్లలో సెటప్ట్లూకు ,ల ను అమర్చి చానెల్స్ ను మసారం చేస్తారు

https://epaper.v6velugu.com/c/64023880



Natdigital, I

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e-Added App fo Owners (*LMO)

to on the launch

in Ranchi.

NXTDIGITAL "Combo" product



NXTDIGITAL launched the first "combo" product, offering customers across the country up to 700* TV channels + over 300,000 hours of OTT content from leading OTT platforms + broadband wherever feasible, with speeds up to 1,000Mbps

NXTDIGITAL also launched it's advanced Android device "NXTCONNECT" and it's innovative "live TV" stick "NXTGO".







* NXTDIGITAL offers digital cable (INDIGITAL) customers up to 700 TV channels while customers of HITS can receive up to 650 TV channels

First ever B2C pricing announced

by NXTDIGITAL - ensuring uniformity across the country

"Combo" Product Launch: National Digital Upskilling Training Program





30+

Distributors

100+

NDL Business & Operations Staff

200+

Field Technicians trained

900+

Franchisees attended the sessions



Combo Product | Media Coverage



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OTT content.

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NXTDigital Launches Its "COMBO" Product - TV Channels + Broadband + OTT

- Subscribers can access up to 700 TV channels + over 300,000 hours of OTT content broadband with speeds up to 1,000Mbps.
- Company launches its advanced Android Set Top Box, NXTCONNECT, offering OTT games, karaoke and much more. Also launches its "live" TV stick, NXTGO, giving
- Services are exclusive for NXTDIGITAL and INDIGITAL subscribers across India currently, with combo package prices starting as low as Rs. 409 per month.

India's premier integrated digital platforms company NXTDIGITAL Limited, the media vertical of the Hinduja Group, with a presence in digital cable, satellite (HITS), broadband, content

शामिल है टीवी चैनल +ब्रॉडबैंड + ओटीटी

हिर्देश्यक केवल, मैटेलाइट (हिट्स), ब्रोडबेंड, बर्टिट मिडिकेशन और

भारत को प्रमुख एकोकत डिजिटल फोटफॉर्म कंपनी नेकस्टीडीजटल लिमिटेड

करिमों पैक के माथ प्रारम् २०० तक दीनी फैनर, माथ ही 300,000 भी में

क्षेत्रीय दर्शकों की प्राथमिकताओं को पूर करने के लिए, चर्मिको

ओडीडो प्लेटकार्में की विविध सामग्री 'जुटई गई है। इनमें शामिल

Prime, SonyLIV, Disney+Hotstar, ZEEz,VOOT,

भी जुद्र प्रक्रक भी नए लॉन्च किए गए एक्संस्ट एंड्रॉइट सेट टॉप कॉस

में अच्छेड़ कर सकते हैं। इन्होंची स्टॉरन के साथ एनएकाटी करेकर

स्विधा का रहभ उठ सकते हैं।

ने परे धारत में अपने ग्राहकों के लिए अपना 'कम्बो ' पैकेज लॉन्न किए हैं

DIGITAL LAUNCHES ITS "COMBO" PRODUCT FOR 3SCRIBERS



टेलीशॉपिंग में अपनी मौजूदगी के साथ हिंदूजा समृह की मीडिया चर्टिकल OUT ITS ADVANCED ANDROID DEVICE AND "LIVE" TV STICK

hes its advanced Android Set Top Box AXTCONNECT, offering CTT, games, karaoke and much more ve" TV stick, NXTBO, giving access up to 700 TV channels.

oske for NXTORITAL and INVISITAL subscribers across India currently, with combo sackage prices अधिक अंदेरीते मामग्री ,1,000 एमबोग्रीएम तक की गति के माथ ब्रॉटवेंड की 8: 49,07000

grated digital platforms company KXTDIGITAL Limited, the media vertical of the Hinduja Group, with a

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NXTDIGITAL LAUNCHES ITS "COMBO" PRODUCTFOR SUBSCRIBERS

Integrated the media vertical of the Now, Aha, &hoiches. Hinduja Group, with a These exclusive Combo presence in digital cuble. (HITS). broadband, content syndication teleshopping. launched its "combo" With the combo pack, subscribers can enjoy up to 700 TV channels + launched advanced content+ broadband. with speeds up to

preferences, the combo packs include choice of getting access to a host package gives our OTT content from of Android applications including Amazon from karaoke to games. SonyLIV.Disney+H NXTDIGITAL has scamlessly and onotstar,ZEE5,VOOT,Sun launched its "live" TV

Rx.409 per month. OTT to an OTT package. services can be accessed mobile phones, tablets, its laptops, desktops or subscribers can also upgrade to the newly (STB), NXTCONNECT. with SGB of storage platforms beyond OTT, ranging

digital ShemurooMeEPIC-ON, can give subscribers platforms company Hungama Music, access to up to 200 TV NXTDIGITAL Limited, Hungama Play, Eros channels. Both devices are available at a bundled introductory offer of Packs are at different Rs.1,499, which includes price-points, starting at a 1-month subscription Vynuley has on existing devices like Fernandes, Managing

Director & CEO at NXTDIGITAL, "The subscribers across India. smart TVs. Existing faunch of the combipackage, the advanced Android STB and the 'live' TV stick reflects 300,000 hours of OTT Android Set Top Box our inherent agility in adapting to changing consumer patterns of allows subscribers to content consumption and To cater to regional upgrade their standard our focus on emerging TV sets to "smart" TVs., technologies. The combi subscribers a single window to access the best of television, OTI For existing Smart TVs, and hi-speed broadband

नेक्स्टडिजिटल लिमिटेड ने सब्सऋाइबर्स के

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which his west send at reddy saves nor if used moral is, from saftrals Alone after financiare all velocities are from \$1 storate or ration most ally thesit 1,400 प्रमा के एक सुर असे अर्थित कर प्राप्ता को महिला विकास कारण में while cheese the set if you've purfers fractional or prosper on wheel other admired one was give it.

अर्थेऽ कर्ष १००० डीवी संस्थान 300,000 sais HASS srive+

તાલવા ઉપાસ્તારે પર પાસી શા steent wanting

NXTDIGITAL LAUNCHES ITS "COMBO" PRODUCT FOR SUBSCRIBERS; COMPRISING TV CHANNELS + BROADBAND

नेक्स्टडिजिटल लिमिटेड ने सब्सऋाइबर्स के

+ OTT. ALSO ROLLS OUT ITS ADVANCED ANDROI AND "LIVE" TV STICK



नेक्स्टिडिजिटल ने लॉन्च किया कॉम्बी प्रोडक्ट

Rs 409 pa

मुम्बई। नेक्स्टाडेजिटल लिमिटेड ने पूरे भारत में अपने ग्राहकों के लिए अपना कॉम्बो पैकेज लॉन्च किया है। कॉम्बो पैक के साथ ग्राहक 700 तक टीवी चैनल साथ ही 300000 घंटे से अधिक ओटीटी सामग्री 1000 एमबीपीएस तक की गृति के साथ ब्रॉडबैंड की सुविधा का लाभ उठ सकते हैं। क्षेत्रीय दर्शकों की प्राथमिकताओं को पूरा करने के लिए कॉम्बो पैक में प्रमुख ओटीटी प्लेटफार्मों की विविध सामग्री जुटाई गई है। ये विशेष कॉम्बो पैक विभिन्न मृत्य बिंदुओं पर उपलब्ध्य हैं, जो प्रति माह 409 रूपए से शुरू होते हैं। ओटीटी सेवाओं को मोबाइल फोन, टैबलेट, लैपटॉप, डेस्कटॉप या स्मार्ट टीवी जैसे मौजदा उपकरणों पर एक्सेस किया जा सकता है। मौजूदा ग्राहक भी नए लॉन्च किए गए एडवांस्ट एंडॉइड सेट टॉप बॉक्स एसटीबी में अपग्रेड कर सकते हैं।

300,000 hours of OTT content ve" TV stick, NXTGO, giving access to

ShemarooMe, EPIC-ON, Hungama Music, Hungama Play Aha, & hoichoi. ये विशेष फीम्बो पैक विधित मृत्य-विदेशों पर जो प्रति चाह 400 रुपए से शुरू होते हैं। ओटीटी सेकारों को मे रेक्तर, लेपर्टप, डेस्कर्टप या स्मार्ट टीवी कैमे मीजूद उपकरण

Broadband ar

NXTDigital launches 'co की में अपने की में subscribers; includes TV channels, broadband and OTT

The company has also launched its advanced Android set-top box which offers OTT, games, karaoke and much more



BestMediaInfo Bureau y Delhi, January 11, 2022



RIGHTS ISSUE: Update





- Size of the Issue: The issue was for 96,20,463 Equity shares of the Company at a price of Rs 300/- per share including share premium of Rs. 290/- per share, offered at 2 Equity Shares in the Company for every 5 Equity Shares held by the existing shareholders.
- Total subscription received: Rs 553.23 Crores constituting 1.91 times of the size of the Issue as per RTA certificate
- No of Shareholders subscribed: 2,754 no. of Shareholders.
- No. of Correspondences Received from the shareholders directly in relation to the Rights Issue: 45 nos., all resolved.
- No. of queries resolved over the phone: approx. 145

Details of Rights Issue subscription money Rs. 288.61 crore are as under:

(Rs. In crore)

Sr. No.	Particulars		Amount
1	ICDs converted into Equity Share Capital		183.8
	Hinduja Group Limited	Rs. 158.29 crore	
	Hinduja Realty Ventures Limited	Rs. 25.51 crore	11 1
2	Transfer of funds from allotment account to Monitoring		104.81
	Agency account		
		\ /1	
	Total		288.61

Utilization of the above funds in the Monitoring Agency Account till December 31, 2021 is as under:

(Rs. In crore)

Sr. No.	Particulars	Amount
1	Part repayment of Term Loan - Yes Bank	77.92
2	General Corporate Purpose - Fixed Deposit with Yes Bank for issuing Bank Guarantee in favor of MIB	20
3	General Corporate Purpose	4.58
	Total	102.5
4	Balance Funds as on December 31, 2021 to be drawn for Rights Issue Expenses/ General Corporate Purpose	2.31
	Total	104.81

RIGHTS ISSUE | Press Coverage

NXTDIGITAL raises कुछ रुपारे मागा च्या को कम करते उत्पृत्त इंटीडेटेट डिजिटन प्लेटकोर्व चिल्क बाकरों में उनके विकास की





Stock of this Hinduja Group company has zoomed 40% in 2 days

receiving Rs 56/0.13 crore against on issue st

Hinduja arm NXTDigital's chares up around 40% in 2 sessions

NXTDIGITALनो राध्यस धश्य

NXTDIGITALનો રાઇટ્સ ઇશ્યૂ ૧૯૪% સબસ્ક્રાઇબ થયો, રૂ. ૫૬૦.૧૩ કરોડ મળ્યાં

NXTDIGITAL Limitedએ આજે જાહેરાત કરી હતી કે, અંદર વેચાલ માટે પૂર્વ શરતો પૂર્ણ થઈ છે એનો વિચાર કરીને કંપનીને

ાશા છે. આ ઠંડનો ઉપયોગ કંપનીને

ાતાને પ્રીમિયર ઇન્ટિગ્રેટેડ ડિજિટલ કરી છે. જે અત્યારે સમગ્ર ભારતમાં નગરોમાં કામગીરી ધરાવે છે અને વરી લે છે. આ ભારતનું એકમાત્ર HITS અથવા હેડએન્ડ-ઇન-ધ-પરકતે ડિજિટલ કેબલ, સેટેલાઇટ સ્પીડ ૧,૦૦૦ Mbps સુધી છે. ઉપરાંત તાજેતરમાં સમગ્ર દેશમાં UBsની નવીન વિભાવના પ્રસ્તૃત F છે અને ગ્રાહકોને ઓટીટી અને

યમાં નોંધપાત્ર વૃદ્ધિ જાળવી રાખવા IITS पर अन्य मल्टि-सिस्टम ાસ્ટ્રકચર શેર્રિંગના મોડલને કાર્યરત કેજિટલ કન્ટેન્ટ ડિસ્ટિબ્યુશન PauS

ત સેવાઓ પૂરી પાડે છે.

દ્વરીઓ પરાવે છે.

ahts Issue subscri

NXTDIGITAL equity Shares. es held in the times. The g a total of Rs.

against the sale tatement of confidence in the Company Company has alre demonstrated by the Shareholders; and total considerat vindicates the vision of the media group in ontinuing to transform to an end-to-end

Considering that for the sale have b agreed timelines financial year and

Butting stocks | Hinduja Group | Markets

f y in ∢ + 🗓 🥫

rector and CEO of NXTDIGITAL Limited The Rights Issue was another positive step realized Such

taken by the company towards our stated utilize

NXTDIGITALનો રાઇટ્સ ઇશ્યુ ૧૯ સબસ્ક્રાઇબ થયો, રૂ. ૫૬૦.૧૩ કરોડ ર

figital solutions platform.

આજે જાહેરાત કરી હતી કે, કંપનીનો ર૯ નવેમ્બર, ૨૦૨૧ના રોજ બંધ થયેલો દરેક પ શેરની સામે ૨ શેરના ઇક્વિટી શેરનો રાઇટ્સ ઇશ્યુ (કલ ૯૬,૨૦,૪૬૩ શેર) ૧.૯૪ ગણો સબસ્કાઇબ થયો હતો. કંપનીને કુલ 3. ૫૬૦.૧૩ કરોડ મળ્યાં છે અથવા રાઇટ ઇશ્યુની સાઇઝ રૂ. ૨૮૮.૬૧ કરોડથી ૧૯૪% મળ્યાં છે. કંપનીએ જણાવ્યું છે કે. આ શેરધારકોએ કંપનીમાં વ્યક્ત કરેલા વિશ્વાસનો સ્પષ્ટ પુરાવો છે અને સંપૂર્ણ ડિજિટલ સોલ્યશન્સ પ્લેટકોર્મમાં પરિવર્તનની પ્રક્રિયાને જાળવી રાખવામાં મીડિયા

ગ્રુપના વિઝનમાં વિવાસ છે. NXTDIGITAL Limited-tt મેનેજિંગ ડિરેક્ટર અને સીઇઓ વિન્સ્લી કર્નાન્ડિઝે કહ્યું હતું કે. "રાઇટસ ઇશ્યુ કંપનીએ એનું કુલ ઋણ ઘટાડવાના ઉદ્દેશ સાથે લીધેલું વધુ એક સકારાત્મક પગલું છે. આ સાથે ડેટ-ટૂ-ઇક્વિટી રેશિયો અંદાજે ૧.૫ ગણો ઘટવાની અપેક્ષા છે. જે ઇશ્ય અગાઉ ૪ ગણો હતો. આ ચોક્કસ મજબૂત સ્થિતિ હશે, જેના પગલે અમારી ડિજિટલ પરિવર્તનની પ્રક્રિયા જળવાઈ રહેશે." કંપની ગૌણ અસ્ક્યામતોનું વેચાણ કરવા અને એનું ઋણ ઘટાડવા ઇરાદાપૂર્વક પગલાં લઈ રહી છે.

NOT DIGITAL

मुम्बई। नेक्स्टडिजिटल लिमिटेड ने आज घोषणा की कि कंपनी में धारित प्रत्येक 5 शेयरों कुल 9620463 शेयरों के लिए 2 शेयरों के इक्विटी शेयरों वाले कंपनी के राइट्स इश्यू को 1.94 गुना सब्सक्राइब किया गया। 288.61 करोड़ रुपये के इश्यू साइज के खिलाफ कंपनी ने 560.13 करोड़ रुपए जुटने की सूचना दी है। कंपनी का कहना है कि यह जबरदस्त प्रतिक्रिया कंपनी में शेयरधारकों के भरोसे का प्रमाण है। कंपनी मीडिया समूह द्वारा तैयार किए गए विजन को एंड टू एंड डिजिटल सॉल्यूशंस प्लेटफॉर्म में बदलना जारी रखे हुए हैं।



Cable and broadband service provider

issue size of Rs 288.6

The right issue was

exchangeimedia Staff

The company has received Rs 560.13 on 32

298.61 crore, which will help it pare its die

rights issue





Business Performance

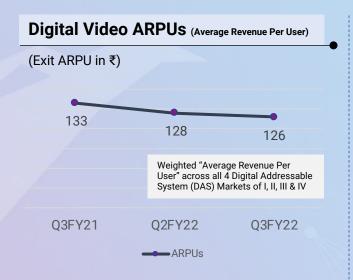


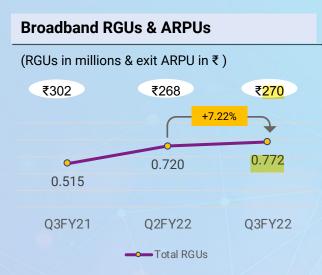
NXTDIGITAL Key Performance Indices (KPIs)

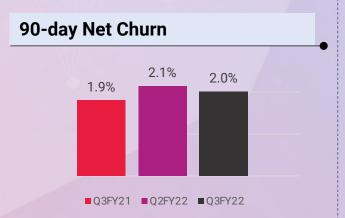


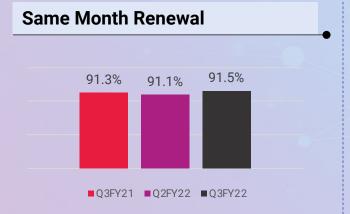
The impact of innovative strategies including penetration of broadband, combo product offerings and the launch of NXTHUBs is reflected in strong Q3 KPIs.

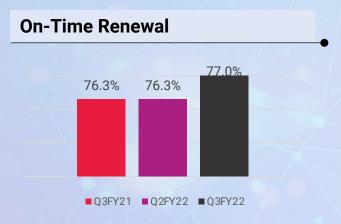
Revenue Generating Units (Digital Video) (RGUs in millions) +11.86% 3.96 3.54 Digital Video connected base stands @ 5mn+ Q3FY21 Q2FY22 Q3FY22 Total RGUs







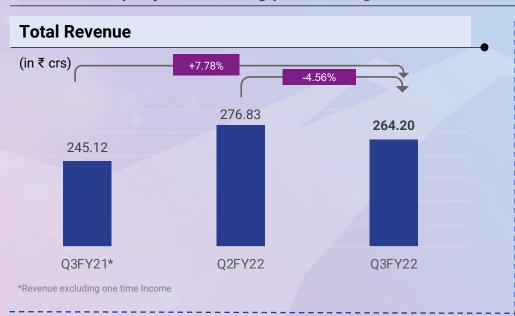




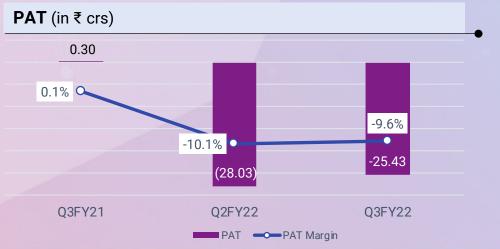
Continuing Strong Financial Performance in Q3



Key digital business verticals continued to reflect growth on the back of strong KPIs and the company's continuing push for digital transformation







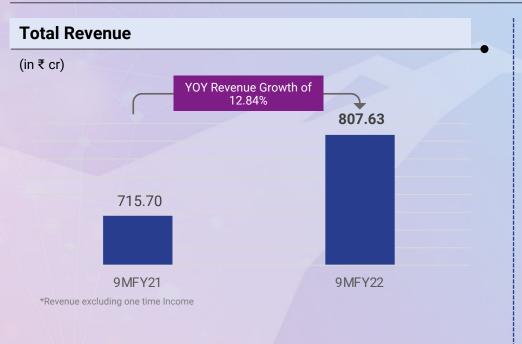
Notes to Q3 Financial Performance

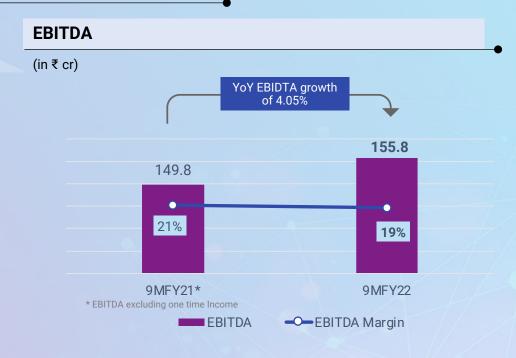
- The marginal drop in revenue is attributed to a reduction in the low-margin traded goods business (tele-shopping) vertical; with no impact on the EBIDTA for the quarter
- Q3 EBITDA considers an impact of AGR of Rs.3 crores on account of the broadband business – w.e.f. Oct. '21.
- Excluding the AGR, the EBIDTA would stand at Rs.56 crores, growing at +8.28% on a sequential quarter-basis and +17.18% on a year-on-year basis.

Media group ended the 9-month period of FY22 on a strong note



Businesses continued to grow as the challenges faced due to the pandemic began to wane, clocking significant YoY improvement in performance











Annexures



Consolidated Income Statement (Quarterly)



Particulars	Q3FY22 (₹cr)	Q2FY22 (₹cr)	QoQ growth (%)	Q3FY21 (₹cr)	YoY growth (%)
Revenue:					
Total Revenue	264.21	276.83	-4.56%	245.12**	7.78%
Expenses:					
Operating costs	136.09	143.71	-5.30%	127.85	6.45%
People costs	19.13	19.52	-2.00%	22.53	-15.09%
Other costs	56.07	61.97	-9.52%	47.04	19.20%
Total Expenses	211.29	225.19	-6.17%	197.42	7.03%
EBIDTA	52.92	51.64	2.48%	47.72*	10.90%
Depreciation	55.92	54.21		51.65	
Interest	35.83	35.69		35.68	
Profit before tax	-38.83	-38.26		-24.85	
Taxation	-13.40	-10.23		-25.18	
Profit after tax	-25.43	-28.03		0.32	

^{*}EBITDA excluding one time Income

^{**} Revenue excluding one time Income

Consolidated Income Statement (9M)



Particulars	9MFY22 (₹cr)	9MFY21 (₹cr)	YoY growth (%)
Revenue:			
Total revenue	807.63	715.70	12.84%
Expenses:			
Operating costs	417.51	359.43	16.16%
People costs	58.29	60.93	-4.33%
Other costs	176.01	145.58	20.90%
Total expenses	651.82	565.94	15.17%
EBIDTA	155.82	149.76*	4.04%
Depreciation	164.53	157.59	
Interest	106.83	109.36	
Profit before tax	-115.55	-102.41	
Taxation	-33.22	-72.39	
Profit after tax	-82.33	-30.03	

^{*} EBITDA excluding one time Income

NXTDIGITAL LIMITED







