



**ROSE MERC
LIMITED**

तमसो ऽ मा ज्योतिर्गमय



15/B/4, New Sion Chs Swami Vallabhadas Road,
Opp SIES College, Behind Dmart Store,
Sion West, Mumbai-22.

GSTIN : 27AACCR3663B1ZM
CIN : L93190MH1985PLC035078

June 27, 2025

To
Corporate Relationship Department
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai – 400 001

Kind Attn: Corporate Relationship Dept.

BSE Scrip Code: 512115 Scrip ID: ROSEMER

Sub.: Investor Presentation for Financial Year 2024-25

Dear Sir/ Madam,

Investor presentation as per captioned subject is shared herewith.

Please take the same on record and oblige.

Thanking You
Yours faithfully,
For ROSE MERC LIMITED

Vaishali Parkar Kumar
Executive Director
DIN: 09159108

INVESTOR PRESENTATION

2025

BSE Code: ROSEMER 512115

Bloomberg: RSP.IN



www.rosemerc.in

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DISCLAIMER

Materials and information provided during this presentation may contain 'forward-looking statements'. These statements are based on current expectations, forecasts and assumptions that are subject to risks and uncertainties which could cause actual outcomes and results to differ materially from these statements. Risks and uncertainties include general industry and market conditions and general domestic and international economic conditions such as interest rate and currency exchange fluctuations. Risks and uncertainties particularly apply with respect to product-related forward-looking statements. Also, for products that are approved, there are manufacturing and marketing risks and uncertainties, which include, but are not limited, to inability to build production capacity to meet demand, unavailability of raw materials and failure to gain market acceptance.

About The Company

Rose Merc Ltd., is a BSE listed company that actively engages in industries, strategically generating a multitude of positive externalities. We are young company run by visionary leaderships who believes in unleashing, unseen values in private businesses. Currently we have presence in array of different industries like event and entertainment, devotional radio, products, e-commerce and financial services. As a vision we believe in creating long term economic value through strategic synergy in the businesses

COMPANY INFORMATION

Current Price / share	Rs 42.01
Market cap*	Rs 22.25 cr
Fully diluted Market Cap*^	Rs 23.67 cr
Face Value/ Share	Rs 10
No. of Equity Shares^	55.3 Lac

*As of 27th June 2025

^As Per Ministry Of Corporate Affairs



VISION STATEMENT

Our Vision is to establish ourselves as a sustainable choice for all stakeholders, generating positive impacts on human well-being through rewarding experiences. Cultivating well-being for all is our goal, as we strive to be a sustainable choice for all stakeholders, delivering fulfilling experiences that have a positive impact on people's lives



MISSION STATEMENT

We aim to develop an ecosystem that delivers appropriate solutions to all stakeholders, providing opportunities for hardworking, truthful, and ethical individuals. Our high-quality products and services assist people in making significant holistic improvements in their standard of living. We spread positivity by promoting betterment in people's well-being

FY25 ANNUAL HIGHLIGHT

APPOINTMENT OF FIRST WOMAN INDEPENDENT DIRECTOR

Appointment of first woman independent director Dr. Saroj Datar Apte is a PH.D. in Corporate Sustainability from Savitribai Phule Pune University. She has a total work experience of 37 years in the education industry as a Faculty in Management Studies-teaching MBA and MMS

CROSS BORDER RECOGNITION

RML was honored with the Indo Arab International Excellence Award as the Best Upcoming Sports Promotion and League Company of the Year.

Rose Merc Ltd was a co-powered sponsor for the 4th Season of the Global Media Fashion League (GMFL) in Dubai.

STRATEGIC CSR COLLABORATION: SPRJ CYCLOTHON

Supported a significant event by SPRJ Kanyashala Trust – a cyclothon from Guwahati to the Gateway of India, Mumbai.

RAHI PAKHLE RM LTD

Rahi Pakhle Won the gold medal at the Senior National Championship

NMPL SEASON-3 AUCTION

Conducted the auction for Season 3 of the (NMPL at MCA ground

HONORED WITH RADIO CITY ICON AWARD

NMPL received the “Excellence in Regional Cricket” Award at the Radio City Icon Awards 2025

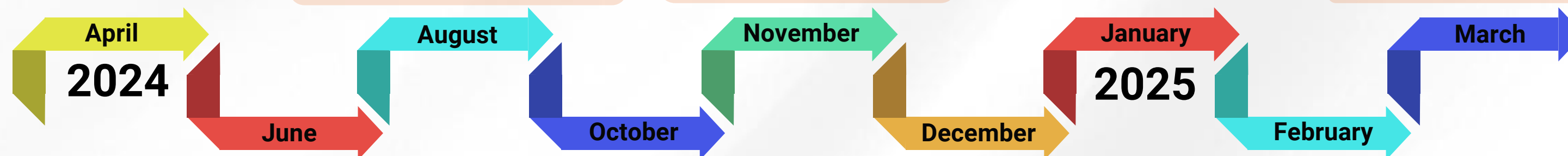
SUCCESSFULLY COMPLETED NMPL SEASON-3

MOVE-Studio launch

MOVE inaugurated its state-of-the-art creative studio

RAHI PAKHLE FROM RAHI PAKHLE RM PVT LTD., HONOURED WITH SHIV CHHATRAPATI AWARD

Ms. Rahi Pakhle of Rahi Pakhle RM Pvt. Ltd. has been honored with the prestigious Shiv Chhatrapati State Sports Award - Maharashtra’s highest sporting accolade, in recognition of her outstanding contributions to sports Trampoline Gymnastics



ARTHASAMVAAD-52 WEEK TITLE SPONSORSHIP

RML was the title sponsor for Arthasamvaad, a 52-week business talk show airing twice a week on DD Sahyadri

MUMBAI CRICKET EXCELLENCE AWARD 2.0

Honored cricketing legends and emerging stars at the MCEA Award 2.0.

PRE LAUNCH FASHION SHOW WITH MOVE

Exclusive pre-launch event “The Eternal Runway”

CROSS BORDER ACQUISITION IN EMIRATES HOLDING

Announced strategic acquisition in Emirates Holding FZ LLC.

PREMIUM NYE CELEBRATION-OUTCRY ENTERTAINMENT

The Bling NYE 2025” at Sahara Star.

RML & MOVE TALENT SCOUTING

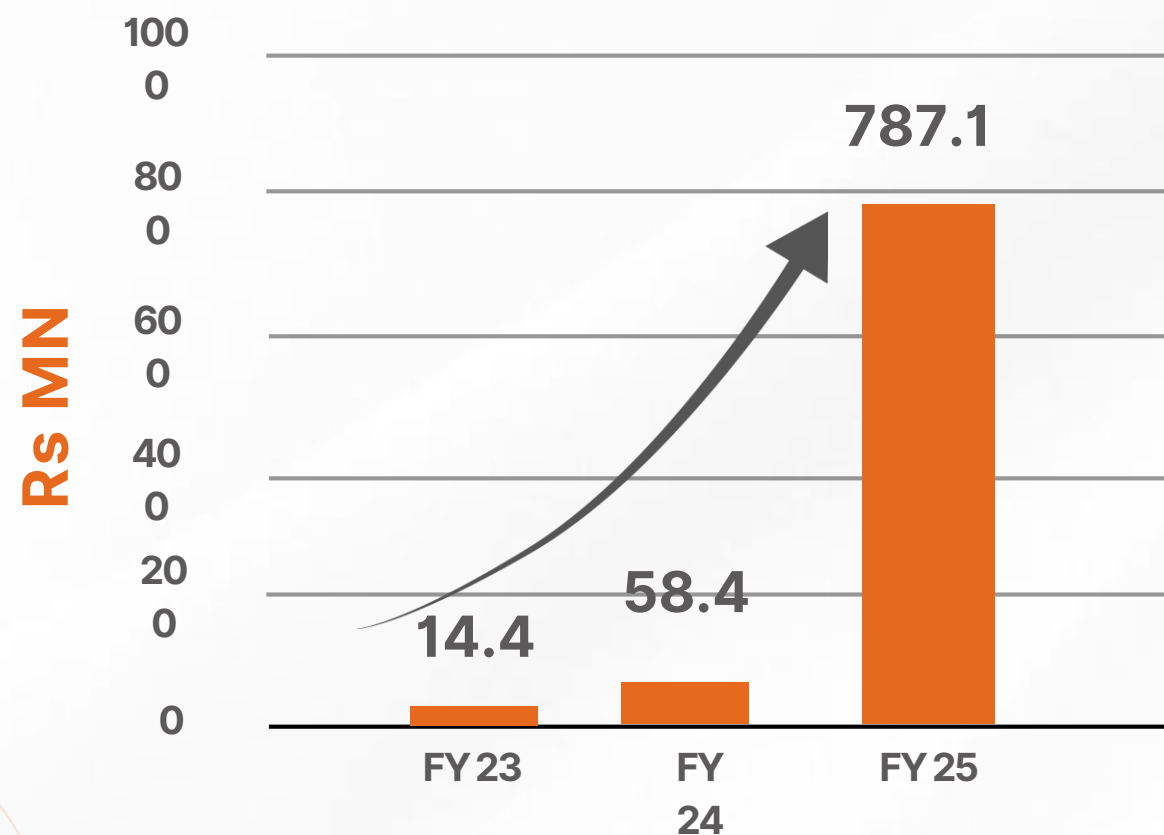
Sponsored MOVE’s fashion audition at Luft, supporting emerging talent.

ABACA CARE PVT . LTD

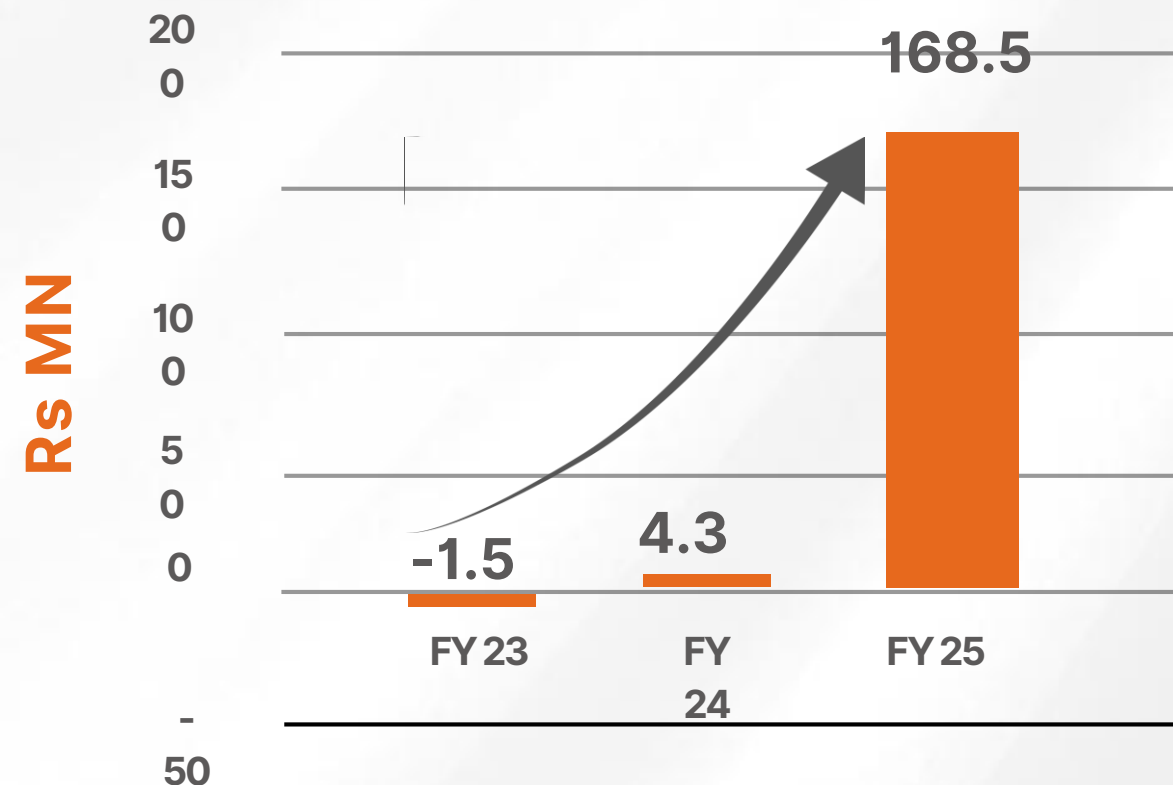
Listed product of Abaca on Amazon.com.

FINANCIAL SUMMARY FY25

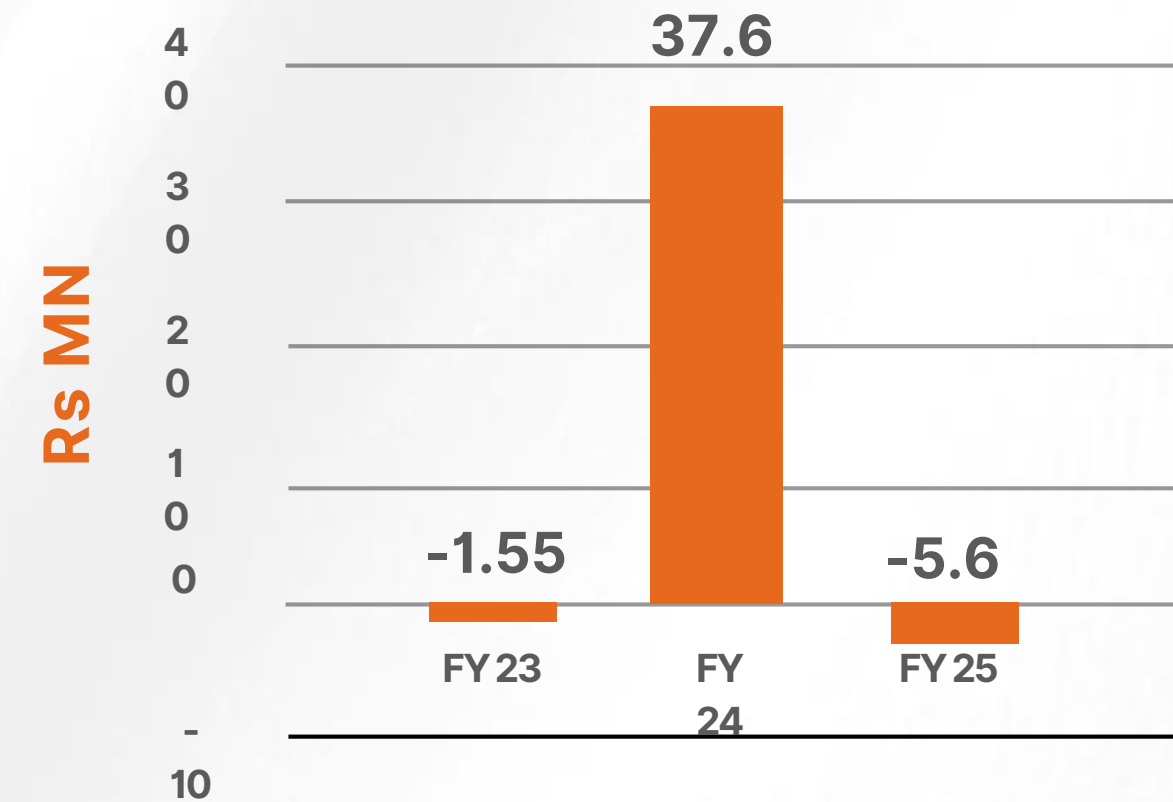
REVENUE



EBITDA



PAT After Minority Interest



- Achieved exponential growth of CAGR 639% in revenue over a span of three years
- Revenue for FY25 stood at Rs 787.8 mn vs Rs 52.9 mn a YoY growth of 1390% mainly on account of cross border acquisition of Emirates Holding FZ LLC
- EBITDA for FY25 stood at Rs 168.5mn vs Rs 4.3mn in FY24 with EBITDA margins expansion of 132 bps to 21.4%
- Proposed a dividend of Rs 0.12 per equity share for FY25

MANAGEMENT DETAILS

Mr. Uday Tardalkar **Chairman and Independent Director**

Mr. Uday Tardalkar holds a Bachelor of Commerce and L.L.B Degree from the University of Mumbai, and a certification in Enterprise Risk Management from the Asian Institute of Management, Manila. With over 40 years of experience, he specializes in Equity and Commodity Broking, Custodian and Depository Participant services, and Registrar and Transfer Agents operations. His expertise spans Strategy, New Projects, Operations, Risk Management, and both Retail and Institutional business with various Market intermediaries. He is a Corporate Consultant and Trainer for 12 years. He is also a Conciliator/Mediator for online dispute resolution platforms recognized by SEBI.



Mr. Kirti Savla, **Managing Director**

Mr. Kirti Savla is an enthusiast businessman with more than 35 years of experience in across industries with specialisation in operations.

Ms. Vaishali Parkar Kumar, **Executive Director Whole Time Director CFO**

Ms. Vaishali Parkar Kumar holds Master's Degree in Finance from Mumbai University. She is multi-disciplined professional with over 15 years of experience in the field of Investments and Equity Research specializing across multiple sectors. She worked as SEBI approved Institutional Equity Research Analyst with various Financial Institutions in India including SBI Caps, Bank of Baroda Capital Markets, BNP Sharekhan. Since 2017, she worked extensively in the area of strategy, management consulting, private equity, financials and advisory domain and sustainability projects on water, alternate energy, agro based products and others



MANAGEMENT DETAILS

Mr. Purvesh Shelatkar **Executive Director**

Mr. Purvesh Shelatkar is a seasoned professional in the Indian capital markets with over three decades of extensive experience spanning Fund Management, Merchant Banking, Equity Research, Asset Management, and Institutional Broking. A distinguished alumnus of the University of Mumbai, he holds a Master of Management Studies (M.M.S.) degree in Finance & Economics. Over the years, Mr. Shelatkar has built a strong foundation across verticals such as banking, securities, and equity trading. His sharp analytical acumen and deep-rooted understanding of financial markets have made him a respected leader in the investment ecosystem. In his last assignment he spearheaded the Institutional broking division at a reputed broking firm, where he is known for driving strategic growth and delivering insightful market intelligence to institutional clients..



Mr. Vivek Parulkar **Executive Director**

Captain Parulkar is a highly accomplished professional with a strong background in aviation and leadership. Capt. Parulkar completed his education as a commercial pilot and was trained in the United States of America. He obtained his Commercial Pilot's License in 1987, following which he went on to have a successful career in aviation. He worked with Jet Airways from 1997 until 2012, flying various aircraft, including the BOEING 737 - 300, 400, 500 series, as well as the new generation BOEING 737 - 600, 700, 800 series. In addition to his aviation background, Capt. Parulkar has also been involved in the land development and real estate business since 2012, which has further broadened his expertise in various industries

MANAGEMENT DETAILS

Mr. Nooruddin Shaikh Executive Director

Mr. Nooruddin Mohamed Shaikh holds Bachelor degree of Arts having an experience about 30 years of service industry



Mr. Omprakash Brijnath Singh Non-Executive Non-Independent Director

Mr. Omprakash Brijnath Singh holds Master's Degree in Labour Studies (MLS) from MILS, University of Bombay, India (1997) with specialization in Human Resource Development and Industrial Relation and in Finance from Mumbai University. He has a vast experience of over 25 years in the industry. He is a highly Experienced HR leader integrated with Business Knowledge and Financial Acumen capable of handling all kinds of Business Challenges. At present, he is the Consulting Partner of a Business Consultant where he supports clients on business strategies , Client acquisition , HR Operations & Processes in ITES and Energy vertical. He has also been a Director of Netco Converge Pvt. Ltd a leading national player in the arena of Shared networks for the last mile Mobility (IBS) & Data (GPON) connectivity across the prominent Malls , Commercial Properties , Hospitals & Hotels in western India, NCR & Andhra Pradesh.

INDEPENDENT DIRECTORS

Dr. Saroj Shrinivas Datar **Women Independent Director**

A PH.D. in Corporate Sustainability from Savitribai Phule Pune University. She has a total work experience of 37 years in the education industry as a Faculty in Management Studies- teaching MBA and MMS students' various courses like- Indian Ethos, Business Ethics and Corporate Social Responsibility and Sustainability, Organization Change & development, Perspectives of Management, Strategic Management, HRM, HRD, Organizational Development, Entrepreneurship Development, Organization Theory Structure and Design, Managerial Skills for effectiveness, Organization Change & Development, OD, Managing workplace Diversity etc. Dr Saroj has also been awarded "Best Professor in Human Resources Management" by the World HRD Congress on February 17, 2018.



Adv. Shekhar Menon **Independent Director**

An IP & Media Lawyer, based at P & M Head-office in Mumbai having experience of more than 25 years with comprehensive exposure in legal, business, and strategic functions from Entertainment industry, Copyright Societies and Broadcasting organisations. He is a pragmatic attorney who methodically advises clients in cross-border Intellectual property transactions, negotiating complex new media contracts, sponsorship deals, financing, corporate taxation/compliances whether it be addressing the value gap, implementing blockchain, entering innovative new markets, or navigating changes to copyright legislations. He regularly acts for major record labels, artists, performers, directors, production houses, music publishers, digital companies, and OTT platforms. He brings forth considerable familiarity on the subject from one of the largest media houses – News Television India (presently STAR India), where he held the position as Company Secretary & Sr. Legal Counsel and being the Board member in holding and subsidiary companies till 2001. Presently an Advocate practicing at Bombay High Court as well as in Supreme Court of India from 2002. He is also a Fellow member of ICSI (The Institute of Company Secretaries of India)



INDEPENDENT DIRECTORS

Mr. Avinash Sonawane Independent Director

Mr. Avinash Sonawane has served with Maharashtra Police Service Commission since 1987 and retired as Deputy Superintendent of Police/ACP in January, 2019. He has been rewarded with 574 awards during his tenure. Post retirement, he had rendered his services for betterment and upliftment of Maharashtra state security corporation, Mumbai since November 2019. He has also worked Maharashtra state security corporation and contributed at the venue in tandem with reliance and MMRDA. He was spearheading the proceedings as Joint Director Operation at Maha Metro Mumbai and Mumbai Metro Rail, up until early June, 2022.



Mr. Sumant Ghaisas Additional Non- Executive -Independent Director

Mr. Sumant Ghaisas has done M.Sc. from University of Mumbai in Physics-Electronics and is closely associated with electronic and apparel manufacturing. He was involved in the research of epbx, security alarm systems and remote-controlled devices for various home functions. He has expanded his horizon and is also associated with realty industry. Sumant Ghaisas is known name for team management and motivational aspects. Besides his professional life he is active in cooperative, political, social and charitable fields as well. Due to his passion for environment, he has been experimenting in fields of organic farming, water conservation, cattle health care and artificial insemination. A versatile Sumant Ghaisas is licensed Acupuncture therapist too

INDEPENDENT DIRECTORS

Mr. Abhijeet Tipnis **Non-Executive, Independent Director**

Mr. Abhijeet Tipnis has over 20 years of experience in leading sales and business development across Europe and India. He has the ability to convert a business/market opportunity into a vision, leading change, consistently delivering results and enabling global organizations to be a digital business has fostered his trajectory thus far. Capability to think outside the box, metrics driven, growth and winning mindset and emphasis on relationship and communication have been the corner stones of his success. Experience in business management, business development and Technology consulting across Europe, United Kingdom, Middle east and India spanning across two decades. He has been an advocate for GovTech transformation by providing advisory services in Digital Payment Platforms, National ID, Citizen Benefit System, Citizen to Government engagement Platform in emerging markets across Middle East, Asia Pacific and LATAM countries. He has also earned the mindshare of C-Suite executives by delivering large Digital adoption and Technology transformation engagements for Government and Manufacturing institutions across the Globe

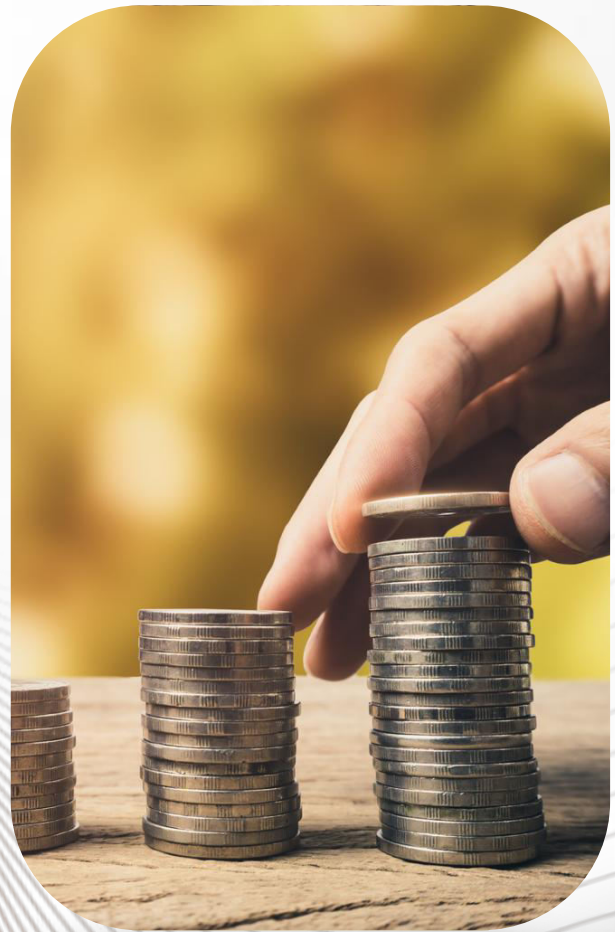


OUR VALUE CREATION ETHOS

- **Sustainable Value Creation**
We focus on building long-term value through responsible practices, innovation, and partnerships that support people, planet, and profit.
- **Performance-Driven Strategy**
Operational excellence and measurable outcomes are at the core of our growth—driven by data, agility, and accountability.
- **Multi-Segment Growth**
We leverage synergies across diverse sectors—sports, events, media, finance, wellness, and consumer products—for scalable, balanced expansion.
- **Strategic Investment for Impact**
We reinvest with purpose—focusing on high-impact sectors, emerging talent, and future-ready businesses to ensure enduring stakeholder value.



OUR 360 DEGREE APPROACH



**Integrated
Expertise**

**Strategic Functional
Integration**

Collective Strengths

Unified Impact

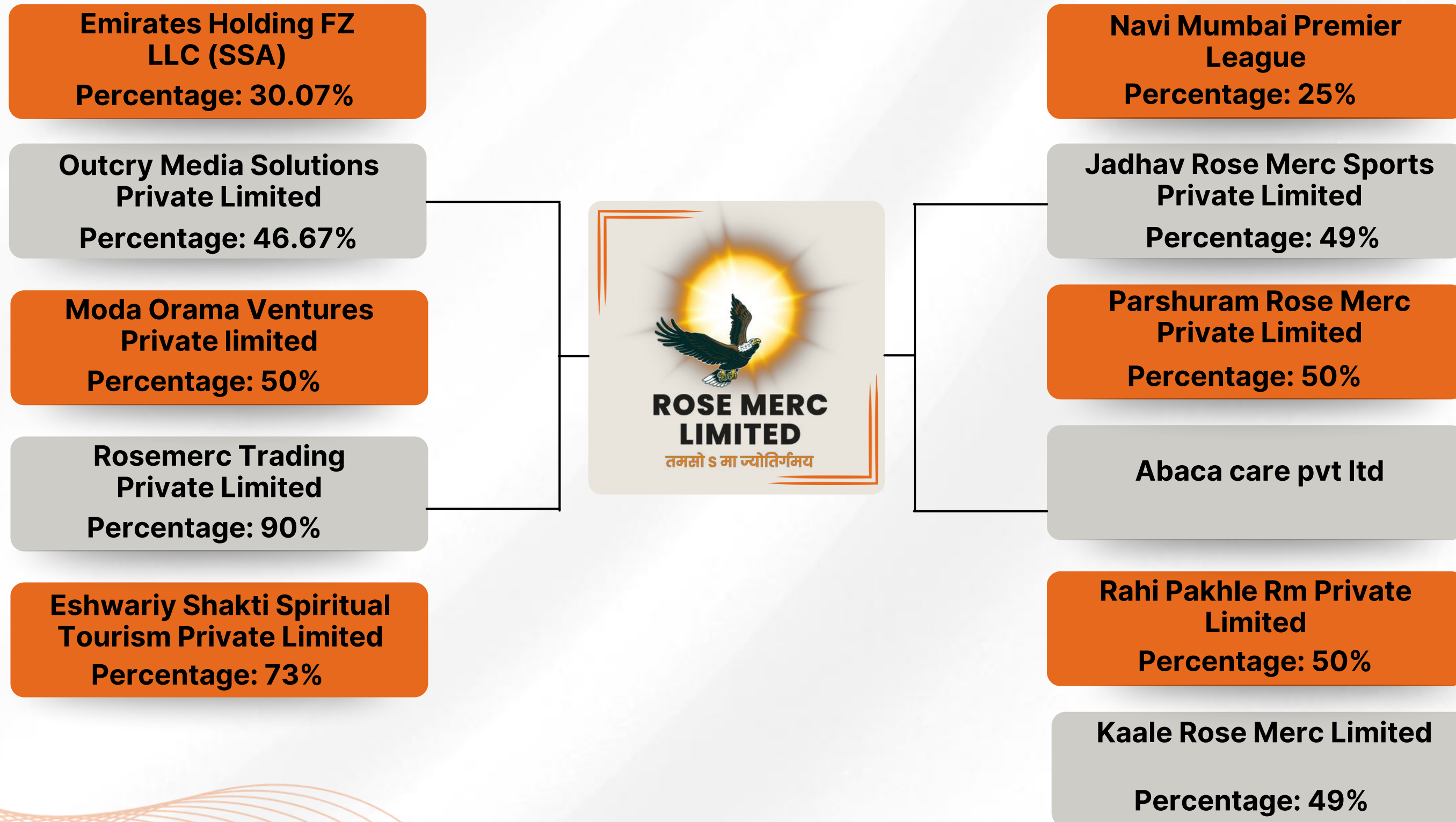
**Fueling Growth Through
Capital**

**Value-Driven Capital
Allocation**

**Acquisitions, and
Restructuring**

**Advertisement & brand
promotion**

ROSE MERC LIMITED'S SUBSIDIARY COMPANY'S



EMIRATES HOLDING GROUP



- Emirates Holding Group (EHG), established in 2010 and based in Fujairah, UAE, is a leading name in event management and general trading. With over 500 successful B2B and B2C exhibitions and festivals across the UAE, Oman, Qatar, Jordan, Bahrain, India, and Saudi Arabia, EHG has earned a strong reputation for delivering high-impact events across the region.
- The group is spearheaded by Mr. Hanif Shaikh, a visionary entrepreneur and global business leader. Widely recognized as a fashion icon, mentor, and philanthropist, Mr. Shaikh's contributions have been honored with prestigious accolades such as the Pride of UAE Award and the Golden Excellence Award.

1 FASHION & EVENTS

- Investment Consultancy
- Advisory Service

2 GENERAL TRADING

- Vegetables & Fruits
- IT & Electronics
- Automobiles



EMIRATES LUXURY SHOW ETERNAL RUNWAY

MIDDLE EAST TOUR



DUBAI
JULY 2025



OMAN
OCT 2025

SAUDI
RIYADH
JEDDAH -
FEB 26



BAHRAIN -
MAY 2026

DUBAI
JULY 2026



QATAR
NOV 2026

KUWAIT
MARCH
2027

JORDAN
JULY 2027



EMIRATES LUXURY SHOW ETERNAL RUNWAY

EUROPE TOUR



CANNES
FEBRUARY 2026



MILAN
FEBRUARY 2027

OUTCRY ENTERTAINMENT PVT LTD

- Outcry Entertainment Pvt. Ltd is a 360 degree brand solutions agency specialized in Event, Advertising, Luxury Wedding.
- It's forte is to develop strategies to build brands and achieve critical business objectives



OUTCRY
ENTERTAINMENT



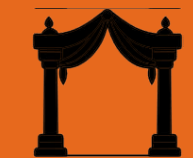
Event
Coverage



Event PR/
Marketing



Stage
Design



Fabrication
& Decor



Invitations



Corporate
Gifting



Travel
Booking



Audio
Visuals



RSVP &
Guestlist



Marketing &
Branding



FNB



Video
Production



Licensing



Artist
Booking

One Stop Solution

HIGHLIGHTS OF OUTCRY ENTERTAINMENT

OUTCRY
ENTERTAINMENT



Global Reach

Successfully executed multiple edu-counselling conferences for clients like Gen Next Education Inc (USA) in cities like Delhi and Bangalore.



Tech Triumphs

Delivered two back-to-back events for Google in Hyderabad, demonstrating our ability to handle complex schedules.



Record-Breaking Events

Delivered two back-to-back events for Google in Hyderabad, demonstrating our ability to handle complex schedules.



New Year's Celebrations

Produced the largest and most successful NYE celebration in Mumbai at the iconic Sahara Star, with 3000+ attendees across 3 venues.

Maritime Excellence

Hosted a 2-day conference for Executive Ship Management, a global leader in shipbuilding and management, in Mumbai.



Political Prestige

Executed high-profile events for the Congress Party, including the manifesto release and Shri Rahul Gandhi press conference, with a remarkable 24-hour turnaround.



Tech Triumphs

Delivered two back-to-back events for Google in Hyderabad, demonstrating our ability to handle complex schedules.



Luxury Events

Hosted a 3500+ pax engagement ceremony at Taj Lands End, with top HNIs in attendance, spanning the ballroom and lawns.



MODA ORAMA VENTURES PVT. LTD



- Moda Orama Ventures Pvt. Ltd. (MOVE), established in August 2024 in partnership with Rose Merc Ltd. holding a 50% stake, aims to make a lasting impact in the fashion industry.
- The company specializes in organizing fashion shows, managing studios and nurturing aspiring talent through comprehensive grooming programs designed to help them build successful careers in the fashionworld.

The exclusive pre-launch event “The Eternal Runway” marked an important milestone for MOVE, showcasing timeless fashion and style.

MOVE officially launched its new studio, expanding its creative and production horizons.

MOVE conducted a model audition at Luft, bringing together fresh talent for upcoming projects



NAVI MUMBAI PREMIER LEAGUE PVT. LTD.(NMPL)

- India's fervent love for cricket naturally translates into a widespread enthusiasm for various cricket formats
- NMPL is the only cricket league in India after IPL which has got amazing response with the completion of 3 successful season's in 2023, 2024 & 2025
- 16 professional players from IPL and Ranji Trophy has participated in NMPL league which helped in nurturing talent and applause professionalism of the league
- Navi Mumbai Premier League (NMPL) has the potential to provide a platform for talented sportsmen from grassroots levels across regions like Mira Bhayender, Shanpada, Belapur, Thane, Vashi, Kalyan, Ambernath, and Koparkhane. This initiative can significantly contribute to the growth of cricket as a sport in these areas



PARSHURAM ROSE MERC PVT. LTD.

- Parshuram Rose Merc Pvt. Ltd. is a pioneering initiative under the Rose Merc Limited umbrella, committed to creating a sustainable and self-reliant ecosystem through the integrated promotion of agriculture, animal husbandry, and renewable energy.
- Drawing inspiration from India's agrarian roots and spiritual heritage, the company actively works to revive traditional practices while incorporating modern sustainable technologies.



JADHAV ROSE MERC SPORTS PVT. LTD.



Indian style mud wrestling

- Indian style mud wrestling is being played in many other countries and the sport has been officially recognized by the United World Wrestling Association in 2023, opening its doors to the rest of the world
- Jadhav Rosemerc Pvt Ltd. Company floated with the objective to promote Indian style mud wrestling
- The company intends to promote a sport that is widely cherished across India but lacks adequate financial backing



ABACA



ABACA CARE PVT LTD.

- Abaca is engaged in the business of manufacturing, formulating, processing, purchasing, exporting, importing, trading in homeopathy, pharmaceutical, health care and allied products
- This company stands to benefit from our other sports ventures, particularly in addressing the crucial issue of sports personnel injuries during gameplay, as well as in other marketplaces

We Are Just A **CLICK AWAY!**

ABACA PAIN RELIEF SPRAY

ABACA is now available on **amazon.in**

ABACA CARE PRIVATE LIMITED



RAHI PAKHLE RM PVT. LTD.

- Rahi Pakhle RM Pvt. Ltd. is a dynamic initiative under Rose Merc Limited, established with the core objective of promoting gymnastics—particularly trampoline gymnastics across India.
- Recognizing the immense potential of this Olympic sport and the lack of adequate financial and infrastructural support, the company is committed to creating widespread awareness, access, and opportunities for aspiring gymnasts.
- Through strategic efforts, Rahi Pakhle RM aims to bring this globally celebrated sport into the national spotlight and build a strong foundation for its growth at grassroots and competitive levels.



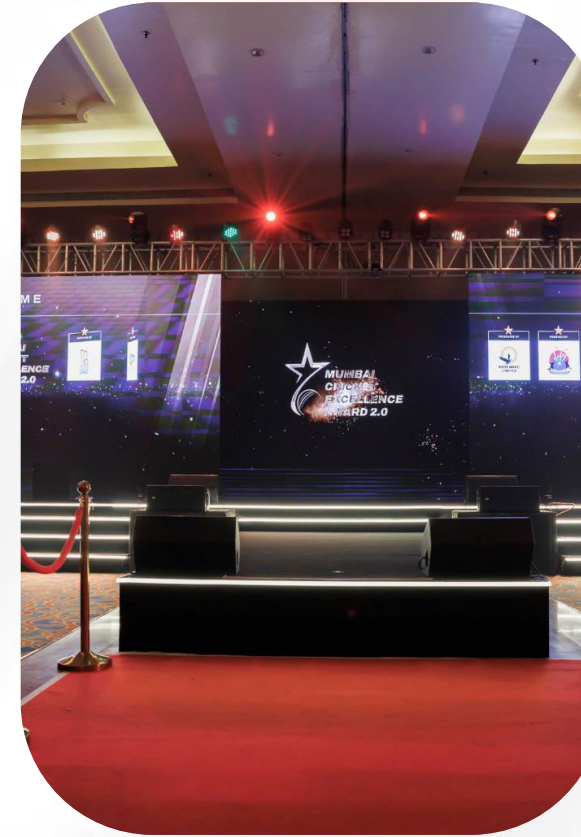
KAALE AND ROSE MERC PVT. LTD

- Kaale and Rose Merc Advisors Private Limited is a strategic venture formed to harness India's expanding business landscape by offering specialized financial and investment advisory services.
- The company provides professional consultancy across various domains including finance, legal, taxation, secretarial, commercial, and administrative matters.
- With a multidisciplinary team, it delivers end-to-end support in areas such as compliance, corporate governance, accountancy, quality control, and data processing. The firm aims to assist businesses in navigating complex regulatory environments while unlocking growth opportunities.



MUMBAI CRICKET EXCELLENCE AWARD 2.0

- Rose Merc Limited successfully hosted the second edition of the Mumbai Cricket Excellence Award on 19th October 2024 at The Lalit, Mumbai.
- Approved by the Mumbai Cricket Association and initiated by Mazgaon Cricket Club with Fairplay Sports Management, the event was broadcast live on DD Sports, reaching millions of viewers.
- The evening celebrated outstanding cricketing talent and contributions to the game, with the Navi Mumbai Premier League 2024 winners and runners-up receiving ₹15 lakh and ₹10 lakh respectively.



TITLE SPONSOR OF ARTHASAMVAAD ON DD SAHYADRI

- Rose Merc Limited proudly served as the Title Sponsor for Arthasamvaad, a 52-week Marathi business and social awareness talk show telecast every Wednesday and Thursday at 9:00 AM on DD Sahyadri.
- The show featured expert discussions on finance, entrepreneurship, government schemes, and public interest topics, aligning with Rose Merc's vision of driving financial literacy and meaningful engagement with the community.

TOTAL AMA (AVERAGE MINUTE AUDIENCE): 1.57 MILLION+

- Wednesdays: 8.8+ lakh
- Thursdays: 6.8+ lakh

LIVE VIEWERSHIP (AVG.)

- 21,500 per episode

DIGITAL REACH (AVG./EPISODE)

- Facebook: 1,000 | YouTube: 500



BARC REPORT

Monthly TRP data



BARC Report

- ♦ Average viewership for live telecast is **21,500**
- ♦ Average Facebook views are **1,000** and YouTube views are **500**

Month	Wednesday	Thursday	Total
Jun-24	50,220	32,320	82,540
Jul-24	113,660	123,390	237,050
Aug-24	145,380	84,830	230,210
Sep-24	146,910	86,230	233,140
Oct-24	108,360	75,450	183,810
Nov-24	69,830	76,910	146,740
Dec-24	108,640	120,870	229,510
Jan-25	57,710	54,870	112,580
Feb-25	82,770	31,240	114,010
	883,480	686,110	1,569,590

Jun-24			
No.	Date	Day	AMA
1	5-Jun-24	Wednesday	15,820
2	6-Jun-24	Thursday	6,660
3	12-Jun-24	Wednesday	5,090
4	13-Jun-24	Thursday	6,160
5	19-Jun-24	Wednesday	12,360
6	20-Jun-24	Thursday	2,700
7	26-Jun-24	Wednesday	16,950
8	27-Jun-24	Thursday	16,800
	Total		82,540

Jul-24			
No.	Date	Day	AMA
9	3-Jul-24	Wednesday	38,280
10	4-Jul-24	Thursday	10,880
11	10-Jul-24	Wednesday	25,280
12	11-Jul-24	Thursday	15,220
13	18-Jul-24	Thursday	69,440
14	24-Jul-24	Wednesday	12,030
15	25-Jul-24	Thursday	27,850
16	31-Jul-24	Wednesday	38,070
	Total		237,050

Aug-24			
No.	Date	Day	AMA
17	1-Aug-24	Thursday	24,920
18	7-Aug-24	Wednesday	50,970
19	8-Aug-24	Thursday	18,920
20	14-Aug-24	Wednesday	72,610
21	21-Aug-24	Wednesday	12,780
22	22-Aug-24	Thursday	22,860
23	28-Aug-24	Wednesday	9,020
24	29-Aug-24	Thursday	18,130
	Total		230,210

Sep-24			
No.	Date	Day	AMA
25	4-Sep-24	Wednesday	25,640
26	5-Sep-24	Thursday	11,850
27	11-Sep-24	Wednesday	34,100
28	12-Sep-24	Thursday	29,870
29	18-Sep-24	Wednesday	68,950
30	19-Sep-24	Thursday	21,550
31	25-Sep-24	Wednesday	18,220
32	26-Sep-24	Thursday	22,960
	Total		233,140

Oct-24			
No.	Date	Day	AMA
33	3-Oct-24	Thursday	12,990
34	9-Oct-24	Wednesday	44,280
35	10-Oct-24	Thursday	5,540
36	16-Oct-24	Wednesday	42,000
37	17-Oct-24	Thursday	24,870
38	23-Oct-24	Wednesday	8,180
39	24-Oct-24	Thursday	24,400
40	30-Oct-24	Wednesday	13,900
41	31-Oct-24	Thursday	7,650
	Total		183,810

Nov-24			
No.	Date	Day	AMA
42	6-Nov-24	Wednesday	45,360
43	7-Nov-24	Thursday	9,820
44	13-Nov-24	Wednesday	16,430
45	14-Nov-24	Thursday	6,030
46	21-Nov-24	Thursday	5,060
47	27-Nov-24	Wednesday	8,040
48	28-Nov-24	Thursday	56,000
	Total		146,740

Dec-24			
No.	Date	Day	AMA
49	4-Dec-24	Wednesday	18,620
50	5-Dec-24	Thursday	73,820
51	11-Dec-24	Wednesday	55,930
52	12-Dec-24	Thursday	10,000
53	18-Dec-24	Wednesday	26,110
54	19-Dec-24	Thursday	13,500
55	25-Dec-24	Wednesday	7,980
56	26-Dec-24	Thursday	23,550
	Total		229,510

Jan-25			
No.	Date	Day	AMA
57	2-Jan-25	Thursday	13,500
58	8-Jan-25	Wednesday	19,560
59	9-Jan-25	Thursday	10,390
60	15-Jan-25	Wednesday	4,460
61	16-Jan-25	Thursday	12,600
62	22-Jan-25	Wednesday	10,860
63	23-Jan-25	Thursday	10,130
64	29-Jan-25	Wednesday	22,830
65	30-Jan-25	Thursday	8,250
	Total		112,580

Feb-25			
No.	Date	Day	AMA
66	5-Feb-25	Wednesday	26,720
67	6-Feb-25	Thursday	6,600
68	12-Feb-25	Wednesday	35,560
69	13-Feb-25	Thursday	9,080
70	19-Feb-25	Wednesday	4,250
71	20-Feb-25	Thursday	13,230
72	26-Feb-25	Wednesday	16,240
73	27-Feb-25	Thursday	2,330
	Total		114,010

ASSOCIATE COMPANIES ACROSS SECTORS

SPORTS

Navi Mumbai Premier League NMPL
(25%)

Jadhav Rose Merc Sports Pvt. Ltd. (49%)

Rahi Pakhle RM Pvt. Ltd. (50%)

EVENT MANAGEMENT

Bhakti World Media and Entertainment
Pvt. Ltd. (49.75%)

Outcry Entertainment Pvt. Ltd. (46.67%)

Esperer Event Management Pvt. Ltd.
(35%)



PRODUCTS

ABACA Care Pvt. Ltd. (51%)

Parshuram Creative Craft Pvt.
Ltd. (50%)

REAL ESTATE

Parshuram Rose Merc Pvt. Ltd. (50%)

CAPITAL MARKET

Capital Square Advisors Pvt. Ltd. (4%)

Kale Rose Merc Pvt. Ltd. (49%)

ROSE MERC LIMITED'S ASSOCIATE COMPANY'S

CAPITALSQUARE®
Teaming together to create value

**Capitalsquare Advisors
Private Limited - 4%**



LK Vet Care Pvt. Ltd.

॥ पशुसंपन्नतार्थम् तंत्रोपासना ॥

**Lk Vet Care Private
Limited - 50%**



**Esperer Event
Management - 35%**



• Handmade With Reverence •



Parshuram Creative Craft

**Parshuram Creative Craft
Private Limited - 50%**



**Bhaktiworld Media And
Entertainment Private
Limited - 50%**

AWARDS & RECOGNITION



CELEBRATING CRICKETING GREATNESS at MCEA 2.0

Rose Merc Ltd proudly hosted MCEA Award 2.0, a grand evening dedicated to honoring cricket's finest — from legendary icons to the rising stars shaping the future of the sport. The event was a celebration of excellence, passion, and the enduring spirit of cricket in India.

ROSE MERC LTD WINS PRESTIGIOUS INDO ARAB EXCELLENCE AWARD

Honored with the prestigious Indo Arab International Excellence Award! This recognition comes as Best Upcoming Sports Promotion and League Company of the Year, celebrating our efforts in nurturing and promoting sports talent.



RAHI PAKHLE WINS GOLD AT SENIOR NATIONALS CHAMPIONSHIP

Rahi Pakhle of Rahi Pakhle RM Pvt Ltd secured the gold medal at the Senior National Championship. Her remarkable achievement stands as a proud moment for the company and highlights her dedication to sporting excellence.

AWARDS & RECOGNITION



MS. RAHI PAKHALE HONORED WITH SHIV CHHATRAPATI AWARD

Ms. Rahi Pakhle of Rahi Pakhle RM Pvt. Ltd., has been honored with the prestigious Shiv Chhatrapati State Sports Award — the highest sporting accolade presented by the Government of Maharashtra, recognizing her outstanding contributions to sports.



HONORED THE RADIO CITY ICON AWARD - 2025

Navi Mumbai Premier League (NMPL), a subsidiary of Rose Merc Ltd, has been honored with the "Excellence in Regional Cricket" award at the prestigious Radio City Mumbai Icon Awards 2025. This accolade reflects NMPL's growing influence in regional sports development.



NMPL HONORED WITH PRESTIGIOUS "VIKSIT BHARAT" AWARD IN SPORTS CATEGORY

NMPL, a proud subsidiary of Rose Merc Ltd, has been awarded the esteemed "Viksit Bharat" Award under the Sports Category. Presented by Times Applaud, this recognition celebrates NMPL's outstanding contribution to the growth and development of sports in India.

Q4FY25 FINANCIALS

Rs MN	4Q FY25	3QFY25	4QFY24	Y-o-Y	Q-o-Q
Revenues	74.4	3.0	4.1	1724.4	2397.7
EBITDA	16.4	0.4	1.2	1305.9	3561.7
EBITDA margins %	22.1	15.1	28.7		
Net Profit	16.0	0.5	1.7	861.4	3274.6
Net Profit Margin %	21.5	15.9	40.8		
Minority Interest	16.7	-	-		
Net Profit for the year after minority interest	-0.7	0.5	1.7		
EPS (Rs/Share)	-1.23	0.93	2.94		

FY25 FINANCIALS

Profit and Loss

Rs MN	FY25	FY24	Y-o-Y
Sales	787.8	52.9	1,390.1
Other Income	-0.7	5.5	-112.7
Total Income	787.1	58.4	1,249.0
EBITDA	168.5	4.3	3,776.6
EBITDA margins %	21.4%	8.2%	
PBT	162.1	3.8	4,222.5
Tax	0.8	-0.0	
Net Profit	161.3	3.8	4,195.8
Net Profit margin %	20.5%	7.1%	
Minority Interest	166.9		
Net Profit for the year after minority interest	-5.60	3.76	
EPS / share (Basic)	-1.16	0.86	
EPS / share (Diluted)	-1	0.66	

Balance Sheet

Rs MN	FY25	FY24	Y-o-Y
Fixed Assets	5.2	1.4	267.2
Investments	146.0	68.7	112.5
Goodwill	260.2	37.3	596.9
Net Working Capital (A+B-C)	185.0	42.2	338.3
A. Inventories	94.4	38.5	145.1
B. Receivables	121.9	10.2	1,098.3
C. Payables	31.3	6.5	384.5
Other assets & liabilities (current and non-current)*	128.8	72.0	79.0
Cash and Cash Equivalents	86.0	8.2	947.8
Equity	791.7	224.6	252.4
Debt (current and non-current)	19.5	5.2	274.6
Total Net Assets	811.2	229.9	252.9

Small Minds Talk About Sales,
Average Minds Talk About Business,
Great Minds Talk About Growth, But,

Champions Never Talk, They Just Perform, And The World Talks.

काम ऐसा करो के कामयाबी शोर मचाये