



## **Investor Presentation**

August 2013













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## **Business Segments**



### **Marine Logistics**

- •India's largest marine logistics company handling dry cargo
- •Involved in the business of lighter age, stevedoring & logistics



### Packaging - Metal & Plastic Closures

- •Largest installed capacity of crowns, ROPP caps and plastic beverage closures in India
- •Market leader in crown caps, plastic and ROPP closures



### **Real Estate**

- •3 acre land bank at Worli, Mumbai
- •Plans for development / re-development for residential / commercial use



### **Others**

- Automobile Dealership
- Petrochemicals
- •Bio Coal Briquettes



# The Company - Business Snapshot

### **Oricon Enterprises Limited** 50.19% **United Shippers Limited Marine Logistics** [Subsidiary] 30% Packaging -**Oriental Containers Limited** [Joint Venture] Metal & Plastic Closures 100% Oricon Property & Developers Pvt. Ltd. **Real Estate** [Subsidiary] 100% **Shinrai Automobiles Automobile Dealership** [Subsidiary] 50% **Claridge Energy Bio Coal Briquettes** [Joint Venture]



### **Board of Directors**

Chairman Mr. S.J. Taparia

Managing Director
Mr. Rajendra Somani

Director

Mr. Susheel G. Somani

Director Mr. S.J. Parekh Director
Mr. Surendra Somani

Director

Mr. Sanjay Dosi

Director Mr. Adarsh Somani

Director

Mr. Vinod Mimani

Director
Mr. Karthik Athreya

Director
Mr. B.K. Toshniwal

Director
Mr. V.N. Khanna

Strong and experienced Board member team

Average experience of more than 20 years

Loyal workforce with low employee turnover



# **Marine Logistics**



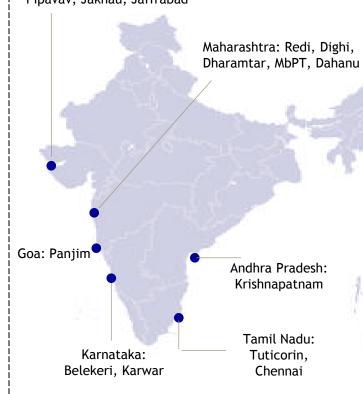
## **United Shippers Limited**

#### **Business Overview**

- 50.19% subsidiary of Oricon Enterprises Limited
- India's largest marine logistics company handling dry cargo
- Involved in the business of lighter age, stevedoring & logistics
- Operates through ports in Gujarat, Maharashtra, Karnataka,
   Tamil Nadu & Goa
- Handles mainly coal, pet coke, clinker, steel, salt & sugar
  - Coal accounts for ~85% of the total cargo handled
- Self owned machinery Largest Barge Fleet in India
  - Owns 32 barges, 45 excavators, 55 preloaders & 150 dumpers
- Handled 11.8 million tonnes of Cargo in FY13

### **Operating Ports**

Gujarat: Navlakhi, Sikka, Bedi, Pipavav, Jakhau, Jaffrabad





### **Customers & Investors**

### **Major Customers**

- Power
  - Reliance Power
  - Adani Power
  - Agarwal Coal
  - Essar











- Cement
  - Binani Cement
  - Ultra Tech Cement
  - ACC
  - JK Cement







### **Strategic Investors**

- Oxbow Coal B.V USA,
- Logiscor Ltd. (Scorpio Group) Marshall Island,
- Coeclerici Logistics S. P. A Italy
- Enam Holdings





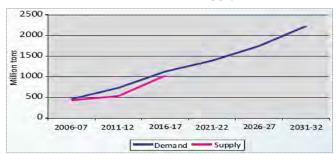
# **Industry Growth Drivers**

### **Rising Coal Demand**

#### Projected Coal Demand (Million Tons)

Sector	2005-06	2006-07	2011-12	2016-17	2021-22	2026-27	2031-32
Electricity (A)	310	341	539	836	1,040	1,340	1,659
Iron & Steel	43	43	69	104	112	120	150
Cement	20	25	32	50	95	125	140
Others	53	51	91	135	143	158	272
Non-elect. (B)	116	119	192	289	350	403	562
Total (A) + (B)	426	460	731	1,125	1,390	1,743	2,221

### Coal Demand & Supply



### Power Plants coming up across Western Coast

Thermal - Coal Fired	1200 MW	Land Acquisition Stage	Videocon Industries
Nuclear	2×700 MW	Construction Underway	Nalco Power Company Limited
Thermal - Coal Fired	1200 MW	PPA Signed	Petronet LNG Ltd
Thermal - Coal Fired	3300 MW	Bids Invited	Kutchh Power Generation Limited
Solar	500 MW	Planning	Gujarat Power Corp
Thermal - Gas Based	1200 MW	Environment Clearance Awaited	Gujarat State Electricity Corporation Ltd
Thermal - Gas Based	7200 mw	Environment Clearance Awaited	Bharuch Power Ltd
Thermal - Gas Based	655 MW	Under Implementation	CLP Power India Private Limited



## **Key Differentiating Factors**

- Highest Discharge Rate in the business
- Flexible to all cargo types
- Integrating land sea rail
- Operates on self owned infrastructure
- Convenience of a one point of contact for all logistics needs at competitive prices
- Operating efficiencies derived from years of experience in all facets of logistics including
- Enjoys monopoly to some extent due to entry barriers to other players on account of maritime restrictions

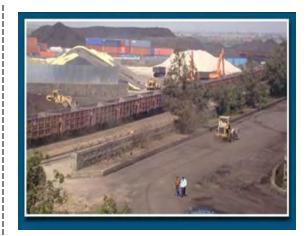
Transporting	Warehousing	Distribution
Clearing	Barging	Stevedoring





### **Dharamtar Port Infrastructure**

- Dharamtar Infrastructure A JV between United Shippers Limited and PNP
   Maritime Services Pvt Limited
- Proportion of ownership interest by USL: 43.10%
- Envisaged for development of areas around PNP Port in Dharamtar
- Owns and operates PNP Port in Dharamtar which has railway connectivity
- Specializes in providing barge services using inland water mode
- Owns 150 acres of land located within close proximity of JNPT Port
- Unique advantage lies in trans-shipment and transportation of containers using inland water mode thereby avoiding port congestion at JNPT
- With the railway siding complete, DIL has the first mover advantage and is one of the few ports offering true tri-modal connectivity
- Handled 3.5 million tonnes of Cargo in FY 13



- Services Offered
  - Container / cargo transportation by sea / road
  - Bulk and break bulk transport by sea / road
  - Large scale warehousing and distribution of all commodities
  - CFS facility
  - · Custom notified warehousing

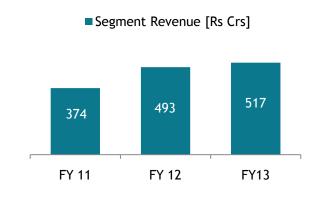


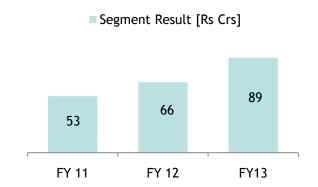
## Strategic Alliances

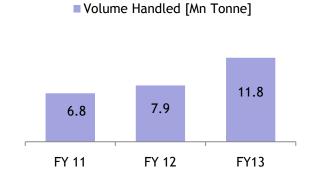
- CGU Logistic Limited (JV-22.5%)
  - A JV between United Shippers Limited and Coeclerici Logistics SpA of Italy
  - Formed to implement off shore logistics
  - The first project being implemented is Bulk Prosperity, the latest generation of floating transfer station
- USL Coeclerici Logistics Private Limited (77.5% Subsidiary)
  - · Purpose of the Company is to provide mid stream unloading of bulk cargoes
- USL Shipping DMCEST (100% Subsidiary)
  - · Based in Dubai
  - Charters vessels for various clients
- USL Packaging Limited (100% Subsidiary)
  - Owns bagging machine ideal for bagging of free flowing cargoes
- USL NMM Logistics Limited (100% Subsidiary)
  - · Main business is to own and operate grabs
- Bulk Shipping Pte. Ltd (100% subsidiary)

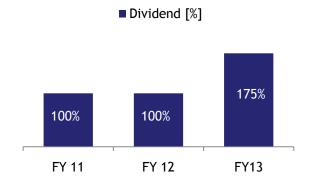


# **Logistics Segment Performance**











Packaging: Metal & Plastic Closures



### **Oriental Containers Limited**

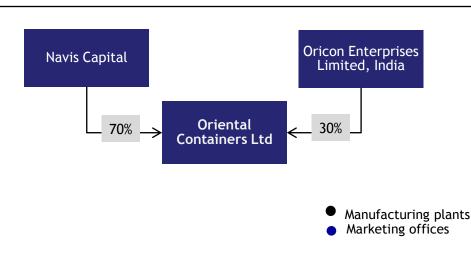
#### **Business Overview**

- · Largest Indian manufacturer of metal and plastic caps and closures
- Manufactured ~8,000 million caps and closures in FY2013
- Caters to F&B, alcohol, FMCG and pharmaceutical industries
- Two separate manufacturing facilities for metal and plastic closures
- Blue chip customers, spread over 40 countries
- Pioneered manufacturing of plastic closures using compression moulding, in India

#### **Products**

- Metal Closures
  - Crown Caps
  - Roll on Pilfer Proof Caps (ROPP)
  - Twist Off Caps
  - Aluminium Collapsible Tubes
- Plastic Closures
  - CSD
  - Warm / Hot Fill
  - Water Application

### **Ownership**







### Sustained Market Dominance

#### 2007-08

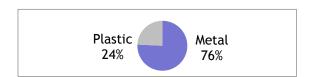
### Products

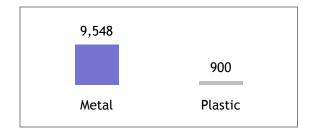
Sales Mix

Installed Capacity (mnppa\*)

Financials

- Predominantly metal closures:
  - Crown Caps
  - ROPP Caps
- Emerging presence in CSD plastic closures

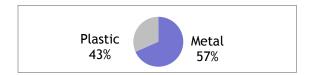


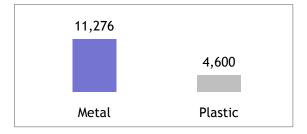


- Domestic revenues: INR 768m
- Export revenues: INR 403m
- EBITDA: INR 79m

#### 2012-13

- New plastic closures added:
  - Warm / Hot fill, Water application
- CSD capacity significantly enhanced
- Product range encompassing nearly all segments





- Domestic revenues: INR 2,320m
- Export revenues: INR 705m
- EBITDA: INR 270m

<sup>\*</sup> Million pieces per annum



## **Business Highlights**

Dominant
Market
Position

- Largest Indian caps and closures manufacturer
- Combined annual capacity 14 billion
- Market leader in crown caps, plastic and ROPP closures
- Comprehensive product range catering to nearly all segments of F&B and alcohol industries

- Premium pricing
- Favourable trade terms
- High customer dependence on OCL

### Blue Chip Customers

- Key customers are market leaders in respective segments
- Strong commitment to India
  - Coca Cola and PepsiCo have earmarked US\$2bn and US\$655m respectively for India
- Ensures steady growth
- Large investment plans by key customers shows strong potential for growth

### Strong Customer Relationship

- Longstanding relationship with customers like Coca Cola, Pepsi and UB Group
- Average length of relationship with top customers is ~19 years
- Preferred supplier
- Major share of orders
- Favourable trade terms

### Advanced Manufacturi ng Facilities

- Automated machinery sourced from leading machinery manufacturers like SACMI
- Technology from global majors:
  - Silgan White Cap: Twist-Off caps
  - Taiwan Hon Chuan: Compression moulding for plastic closures

- Efficient production process
- Superior and consistent quality ensuring high customer retention



# Manufacturing Locations & Customers

#### **Murbad Plant - Metal Closures**

- Crown Caps
- ROPP Caps
- Twist-off
- Aluminium Collapsible Tubes

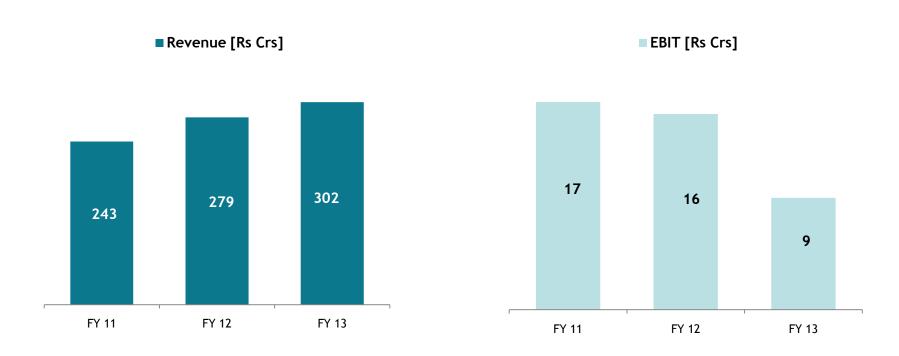
#### Goa Plant - Plastic Closures

- CSD Closures
- Warm / Hot Fill Closures
- Water Closures

Notable Cu	stomer Bran	ds					
Carbonated	Soft Drinks	Alco	ohol	Fruit Drinks	Bottled Water	Packaged Fo	ood and outical
Coca Cola.	PERSI	GROUP	J. Oonells Okr	Mínute Maíd:	KINIZK	RANBAXY LABORATORIES LIMITED	CADILA PHARMACEUTICALS
BC	THUS	arlsberg	KINGFISHER	Geed	AQUAFINA.	Kitchens	SMITH & JONES Subna shootil hote kaari
ADENO!	Sprite	Officer's	Allied Blenders	Slice	Bisleri	kis	an



# **Operating Performance**





# **Real Estate**



### **Real Estate**

- 2 acre land at Worli, Mumbai
  - Plans for development for residential purpose
  - Company in advanced stage of getting all approvals and clearances

- 1 acre land at Worli, Mumbai
  - Plans for re-development for residential / commercial purpose
  - Housed in Oricon Enterprises Limited



Map of Land parcel at Worli, Mumbai

<sup>\*</sup> In 2010 India Bulls Infra Estate Limited bought 8.3-acre Bharat Textile Mills in Worli from National Textile Corporation for Rs. 1,505 crore. The deal worked out to Rs. 181.32 crore per acre.

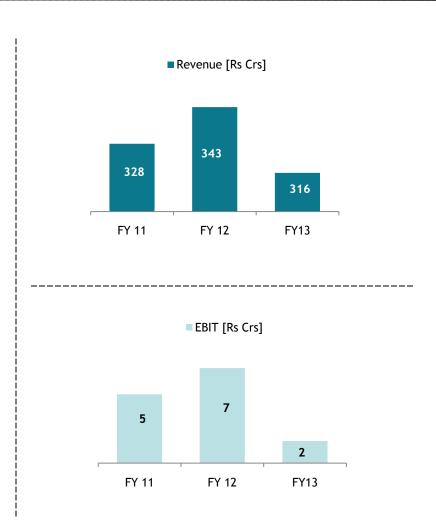


# **Other Business**



## **Automobile Dealership**

- Exclusive Dealers for Toyota cars in South & Greater Mumbai
- Strong brand strength
  - Controls 90% of South Mumbai Toyota market
  - Controls 30% of Corolla market in Mumbai
  - One of the top 5 Corolla sellers in India
- Showrooms at Worli & Nariman Point
- Sells ~200 cars & Services ~2,000 cars per month
- Servicing capacity expansion underway at Reay road to increase capacity
- Also provides value added services like Car financing,
   Insurance, Accessories Sales etc.





### Other business

#### Petrochemicals

- Manufacturing facility at Khopoli (Maharashtra)
- Capacity of 10,000 tonnes per annum
- Manufactures mixed pentane and heptane a petrochemical with industrial applications
- Pet Bottles & Color Matrix

#### Bio Coal Briquette Manufacturing

- · Manufacturing facility near Jaipur
- · Largest single location plant in India
- Capacity to manufacture 125,000 MT of Briquettes p.a.
- Application of Bio Coal: Pharmaceuticals, Tire Industries, FMCG, Ceramic and refectory Industries, Solvent Extraction Plant, Chemical Units, Dyeing Plants etc.



# Financial Highlights



## **Consolidated Profit & Loss**

Rs.Crs	Q1 FY14	Q1 FY13	FY13	FY12
Revenue	237	234	992	973
Raw Material	74	93	356	396
(Increase) / Decrease in Stock	6	3	7	-21
Employee Expenses	12	10	46	30
Other Expenses	108	98	454	466
EBITDA	37	30	130	102
EBITDA Margin	15.53%	12.82%	13.07%	10.48%
Other Income	7	6	28	34
Interest & Finance Charges	4	4	16	13
Depreciation	10	7	37	27
Exceptional Item	-	-	2	-
PBT	30	25	102	96
Tax	11	8	33	32
PAT	19	17	69	64
PAT (after Minority Interest)	10	9	35	39
PAT Margin	4.10%	3.85%	3.5%	4.01%



# Segment Highlights - Q1 FY14

Rs.Crs	Q1 FY14	Q1 FY13	Q1 FY14	Q1 FY13	Q1 FY14	Q1 FY13
	Revenue		EBIT		EBIT %	
Logistics	128.2	108.3	25.0	19.2	19.5%	17.7%
Packaging	29.6	26.1	1.9	1.7	6.4%	6.5%
Automobiles	58.5	83.7	(0.1)	1.4	-	1.7%
Petrochemicals	10.2	8.6	1.1	0.9	10.8%	10.5%
Others	10.9	7.4	0.5	0.4		



## **Consolidated Balance Sheet**

Rs. Crs.	Mar-13	Mar-12
Shareholder's Fund		
Share capital	31	31
Reserves & Surplus	547	513
Minority Interest	193	168
Non-current liabilities		
Long term borrowings	80	83
Other non-current liabilities	61	67
Current liabilities		
Short term borrowings	92	53
Trade Payables	71	55
Other current liabilities	60	56
Total Liabilities	1,135	1,026

Rs. Crs.	Mar-13	Mar-12
Non-current assets		
Fixed assets	509	493
Long-term loans and advances	208	200
Other non-current assets	104	59
Current assets		
Inventories	58	57
Trade receivables	139	91
Cash and bank balances	58	35
Short-term loans and advances	33	41
Other current assets	27	50
Total Assets	1,135	1,026

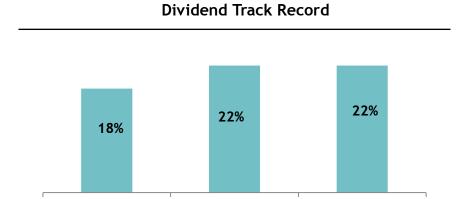


# Capital Structure & Dividend Track Record

No. of Shares Outstanding	102,547,715
Compulsory Cumulative Preference Shares (CCPS) *	10,900,000
* To be converted into 5 equity shares each over next 2 years	
No. of equity shares on conversion of CCPS	5,450,000
Total No. of shares post conversion	157,047,715
Promoter Holding post Conversion	75%

.....

FY13



FY 12

FY 11



### For further information, please contact:

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