



Investor Presentation – June 2015

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At a GLANCE

Oricon Enterprises Ltd (OEL)	 Engaged in manufacturing of Pentanes, Liquid Colorants and Pet Bottles Owns about 1 acre land at prime location in Worli, Mumbai Acquired 70% equity stake in Oriental Containers Ltd w.e.f 27th March 2015 – currently, a wholly owned 100% subsidiary
Oricon Properties P. Ltd 100% subsidiary	 Holds about 2 acre land at Worli, Mumbai Land parcel adjoining India Bulls Blu & Near Four Seasons Hotel, Worli, Mumbai
Oriental Containers Ltd 100% subsidiary	 Market leader with experience of over 5 decades in Indian caps and closures Industry Well established brands across user industry Strong presence across Globe through exports to ~40 countries
United Shippers Ltd 50.19% subsidiary	 India's Largest Marine logistics company handling Dry Cargo Operates at 8 minor ports across 3 states Fleet size of more than 300 equipments
Shinrai Auto Services Ltd 100% subsidiary	 Exclusive dealer of Toyota cars in South Mumbai Operates 2 showrooms in Nariman Point and Worli





Oricon Enterprises Ltd (OEL)





Diversified Business

- > Engaged in trading and manufacture of Pentane & others
- > Product Portfolio:
 - > **NORMAL PENTANE**, used as a specialty solvent for extraction of paraffin from kerosene
 - COMMERCIAL PENTANE, used in manufacture of Expandable Polystyrene (EPS)
 - CYCLO PENTANE ISO PENTANE BLEND, used as a blowing agent to produce Poly Urethane Foam (Refrigerators & coolers body & doors)
 - > PET BOTTLES, used in Alcohol Industry
 - Manufacturing facilities at Khopoli, Maharashtra for Pentanes & Murbad, Maharashtra for PET Bottles
- Acquired 70% equity stake in Oriental Container Ltd, from OC Holdings Ltd, Mauritius, w.e.f 27th March 2015
- Houses 1 acre land in Worli, Mumbai





















Oricon Properties Pvt Ltd

100% subsidiary of OEL

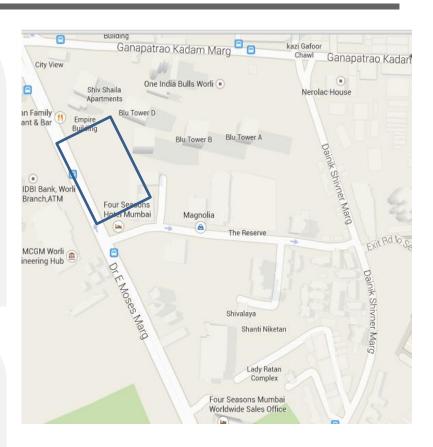
Monetizing Real Estate in due course

2 acres at Worli, Mumbai

- Housed in Oricon Properties Pvt Ltd 100% subsidiary of OEL
- Plans to re-develop for Residential Purposes
- Received Commencement Certificate (CC) from Municipal Corporation of Greater Mumbai for the redevelopment to launch project

1 acre at Worli, Mumbai

- Housed in Oricon Enterprises Ltd
- Plans to re-develop for Residential & Commercial Purposes



Adjoining Indiabulls Blu & Near Four Seasons Hotel, Worli, Mumbai





Oriental Containers Ltd

100% subsidiary of OEL





Led by Professional Management

Mr. Rajendra Somani – Managing Director

- Promoter of the company, with over 46 years of experience has
- Associated with OCL since inception
- Successful track record of setting-up and operating several new businesses under Parijat Group
- Also, Managing Director of Oricon Enterprises Ltd

Mr. B.K. Toshniwal – Executive Director & Company Secretary

- Experience of more than 44 years
- Under his leadership, the Company has successfully forayed into several other product lines and scaled up its operations
- Instrumental in managing key customer and supplier relationships
- Oversees day-to-day operations

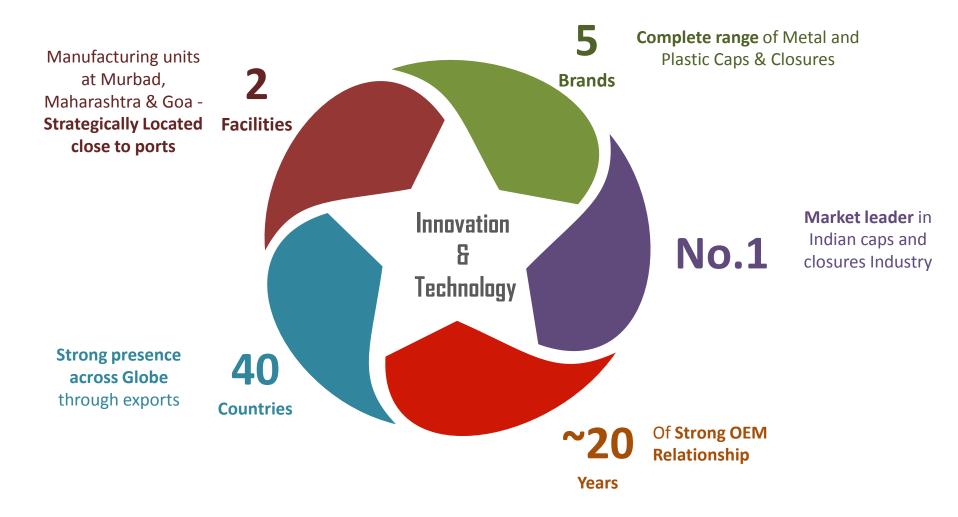
The Core Team	Executing the Vision
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Mr. Sudeep Singh	Mr. Srikant Malpani	Mr. S.P. Soparkar	
Director – Works (Goa)	Director – Works (Murbad)	Director – Technical	
Mr. B.M. Gaggar	Mr. P.K. Talpatra	Mr. V.N. Kamath	
CFO	Director – Marketing (Domestic)	Director – Marketing (Exports)	





Competitive Edge







Complete Range of Caps & Closures

Plastic Closures - "High Growth Business"



- > Type: Plastic Closure CSD
- > Brand: Bevseal CSD
- End User Industry : Carbonated Soft Drink (CSD)



- Type: Plastic Closure for Water Application
- > Brand: Bevseal Alaska
- End User Industry: Bottled Water



- > Type: Plastic Closure wf/hf
- > Brand: **Bevseal wf/hf**
- > End User Industry: Fruit Juice

Metal Closures - "Stable Business"



- > Type: Crown Caps
- > Brand : **Hycrown**
- End User Industry: CSD, Fruit Juices, Beer, Ketchup



- > Type: Twist-off Caps
- > Brand : **Swageseal**
- End User Industry: Jam, Pickle, Condiment



- > Type: Roll on Pilfer Proof (ROPP) Caps
- > Brand: Topseal, Gloseal, Neeonseal
- End User Industry: Spirits, FMCG, Pharmaceuticals, Cosmetics



- > Type: Aluminum Collapsible Tubes
- > Brand : **Hytubes**
- End User Industry: Pharmaceutical, Cosmetics





Forefront of Technology & Innovation

- > OCL pioneered the implementation of new global technology in caps and closures in India
- > Developed and introduced four new plastic closures in the past three years
- > Developed and introduced new crowns to economize cost

1st To **Technology** Awards & **Introduce Accolades** > SACMI, Italy for Crowns > Double ring dry blend crowns > Won 8 times the national award and ROPP caps in India "India Star Award" > Haun Chaun, Taiwan > Plastic closures for CSD in > World Star Award in 1994 from for Plastic closures India through compression The World Packaging moulded technology Organisation Siligan White Cap – **USA** for Twistoff caps > Top Chamfered ROPP caps > Asia Star Award in 1997 from The Asia Packaging Federation > D.S. Chemie, Germany > PVC free liner in both regular, for coatings and lining promotional crowns and also > Recently recognized with best materials in closures supplier award by Coca-Cola in crowns category





Strong Customer Profile

Diversified

- Comprises of blue chip global companies in food & beverage (F&B), alcoholic beverages, fast moving consumer goods (FMCG) and pharmaceutical industries
- Key customers command leadership position in their respective industries
 - Coca -Cola Leader in CSD industry
 - UB Leader in Alcoholic Beverage Industry
 - Unilever Leader in FMCG Industry

Deep-Rooted Customer Relationship

- Established Strategic long-term partnerships with customers
- Average customer relationship with the top five customers is ~20 years

Diverse & Fast growing User Industries

Diversified customer base comprising of over 100 domestic and 40 export customers



Accredited as "Approved Vendors" for Leading Global F&B Players





Strategic Location of Manufacturing

- Established in 1998, at Goa
- Situated in close proximity to Murmugao Port, ~20km away
- Dedicated to manufacturing of plastic closures
- Equipped with in-house printing facilities

Plastic Closures	Annual Capacity
Plastic – CSD Caps	3,400 mn caps
Plastic– wf/hf Caps	400 mn caps
Plastic – Water	1,200 mn caps

- Established in 1982, at Murbad -Maharashtra
- Situated in close proximity to Mumbai Port, ~40km away
- Dedicated to manufacturing of metal closures
- Equipped with In-house tool room & in-house printing facilities

Metal Closures	Annual Capacity
Crown Caps	9,216 mn caps
RoPP Caps	1,800 mn caps
Twist off Caps	140 mn caps
Aluminium Tubes	120 mn tubes

Strategically located in South & West of India – Two Largest Beverage consuming regions





Growth Opportunities



Export Opportunities

- Most of key export markets significantly under-served
- Increasing penetration of MNC in these markets provide strong potential for future growth



Growing Plastic Closures Demand

Industry trend shifting towards plastics with increasing manufacturing of carbonated soft drinks, fruit juices, bottled water in PET bottles



Low per capita expenditure on Packaging in India

- Low penetration levels in all the end user markets
- Rapidly changing socio-economic factors



Fast Growing User Market

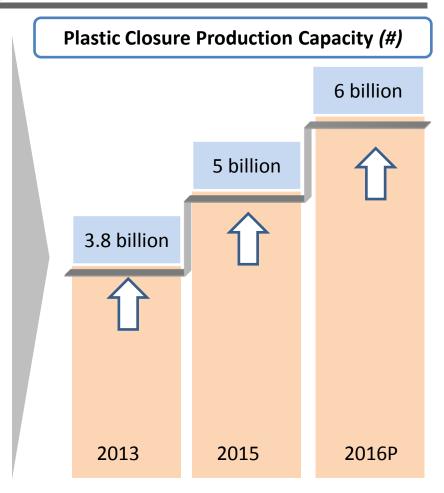
- Urbanization & rising consumer income levels will lead to rise in demand for packaged food & beverage products
- F&B companies aggressively expanding capacity to tap growing demand





Capitalizing on Growth Opportunities

- Global containers & Packaging market valued at USD 583 bn, estimated to grow at 6.8% CAGR over 2013-2018
- Indian CSD Industry valued at USD 2.4 bn, estimated to grow at 8% CAGR over 2013 - 2018
- Indian Alcoholic Beverages market valued at USD 35 bn, estimated to grow at 12% CAGR over 2013-2018
- Indian Package Bottled Water Market , valued at USD 1.8 bn, estimated to grow at 19% CAGR over 2013-2018
- Key Customers investing in India to capture bigger share of growing market
 - Expanding capacity
 - Increasing marketing expenses for deeper penetration

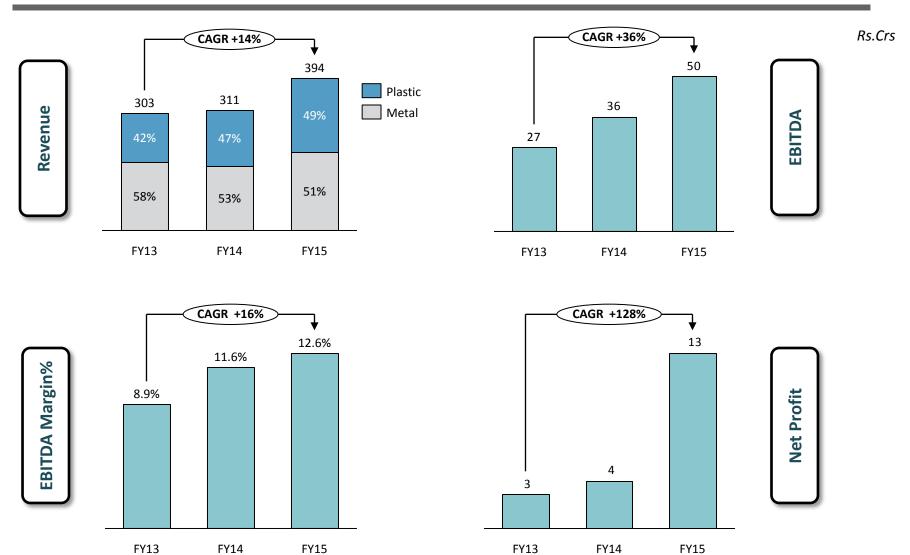


Investing in Capacity Expansion to Capitalize on Growth Opportunities





Financial Indicators







United Shippers Ltd

50.19% subsidiary of OEL







Led by Professional Management

Mr. Sevantilal Jivanlal Parekh – Chairman & Managing Director

- Promoter of the company
- With over 50 years of experience across industries including shipping, construction, manufacturing, investment and finance

Mrs. Sujata Parekh Kumar – Joint Managing Director

- Promoter of the company
- With over 34 years of experience across industries including shipping, investment, insurance and finance

	The Core	Team	Executing	the Vision
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Mr. Paras Dakalia

Director - Finance

Capt. Sanjay Goel

Director - Operations

Capt. Dinyar Karai

CEO - Gujarat

Mr. Ravi Kothari

Senior GM – Operations (Gujarat)

Capt. Sandeep Agarwal

GM - Operations





Supported by Strategic Investors



Oxbow Energy Solutions LLC (Oxbow Group) – USA

- Holds 7.5% in USL
- Suppliers of energy products like coal and petroleum coke for more than 100 years



Logiscor Ltd (Scorpio Group) – Marshal Island

- Holds 9.25% in USL
- A leading independent provider of crude oil and petroleum products transportation services



Coeclerici Logistics S. P. A – Itally

- Holds 7.5% in USL
- A Leading international multi-divisional company with activities in coal mining, dry bulk logistics, trading and shipping



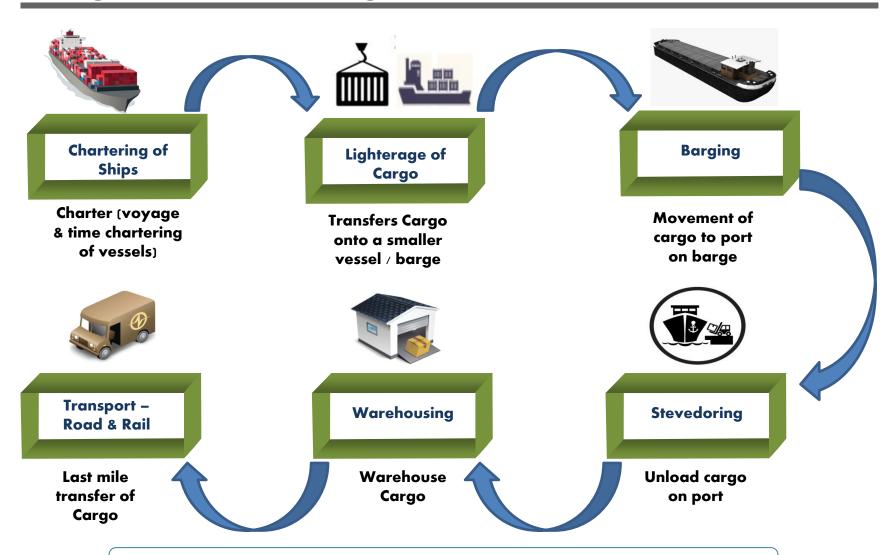
Mr. Vallabh Bhansali

- Holds 6.94% in USL through family investments
- Co-founder and Chairman of Enam Financial Consultants Pvt. Ltd





Integrated Marine Logistics Services







Corporate Structure

United
Shippers Ltd

USL Shipping DMCEST

UAE

Subsidiary – 100%

Primary
Activity:
Chartering of
Vessels

Bulk Shipping Pte. Ltd

Singapore

Subsidiary – 100%

Primary
Activity:
Chartering of
Vessels &
Investments

USL NMM Logistics Ltd

Mumbai

Subsidiary – 100%

Primary
Activity:
Own and
operate grabs

USL Coeclerici Logistics Pvt. Ltd

Mumbai

Subsidiary – 77.5%

Primary
Activity:
Mid-stream
unloading of
bulk cargo
using Floating
Crane Vessel

Shakti Clearing Agency Pvt. Ltd

Bedi

Subsidiary – 100%

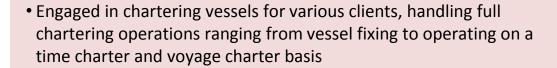
Primary
Activity:
Operates Jetty
at Bedi Port,
near Jamnagar
in Gujarat





Subsidiary: *USL Shipping DMCEST*

- Set-up in 2004, as 100% Subsidiary of United Shippers Ltd
- Based and registered in Dubai Maritime City, Dubai
- Bulk Shipping Pte. Ltd 100% subsidiary of USL DMCEST, registered in Singapore



- Specializes in commodities like iron ore, Cement clinker, Aggregates, Jumbo bags, Bauxite, Laterite, Coal, Gypsum, Petcoke, Met coke and any other dry bulk cargo.
- Volumes handled 18.02 Lakh Metric Ton in FY15
- Revenue of Rs. 102 Crs in FY15, contributing 19.32% of Consolidated Sales











Subsidiary: *USL NMM Logistics Ltd*



• Set-up in 2006, as 100% Subsidiary of United Shippers Ltd

 Engaged in business of handling cargo by operating "Grabs" on grabless vessels



Owns 13 SMAG Radio Remote controlled Grabs of different variants

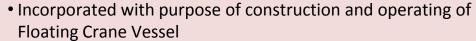
- Volumes handled 3.59 Lakh Metric Ton in FY15
- Revenue of Rs. 0.84 Cr in FY15, contributing 0.15% of Consolidated Sales





Subsidiary: USL Coeclerici Logistics Pvt Ltd

- Set-up in 2011
- JV company with USL 28.5%, USL DMCEST 49%, Coeclerici Logistics 22.5%



- Facilitates handling cargo in mid-sea for discharging of cargo from grabless vessel
- 1st Floating Crane Vessel construction completed and operational since 2012
- 2nd Floating Crane Vessel construction is in process. Completion expected by H1FY16
- Volumes handled 17.52 Lakh Metric Ton in FY15
- Revenue of Rs. 11.43 Crs in FY15, contributing 2.16% of Consolidated Sales











Subsidiary: Shakti Clearing Agency Pvt Ltd





- Acquired 100% equity stake in Shakti Clearing Agency Pvt Ltd
- Subsidiary of USL wef 28th March 2014
- Shakti Clearing Agency has exclusive license to operate 90 meters jetty and back-up area at Bedi Port, Gujarat
- Handles dry bulk cargo

- USL has been present at this port & paid jetty usage charges
- Revenue of Rs. 7.33 Crs in FY15, contributing 1.4% of Consolidated Sales





Servicing clients from Presence in 3 states

Reliance Presence across **Ports in Gujarat** Navlakhi Bedi 4CC **ADITYA BIRLA** Sikka Sanghipuram Singach **UltraTech** ESSA **G**ujarat Presence across Ports in Maharashtra Binani Dharamtar **Ambuja** Maharashtra BRAJ BINANI GROUP Dahanu Cement HINDUSTAN ZINC LIMITED JK Cement LTD Presence across Ports in adani **Tamil Nadu** COASTAL Tamil **Tuticorin** Nad



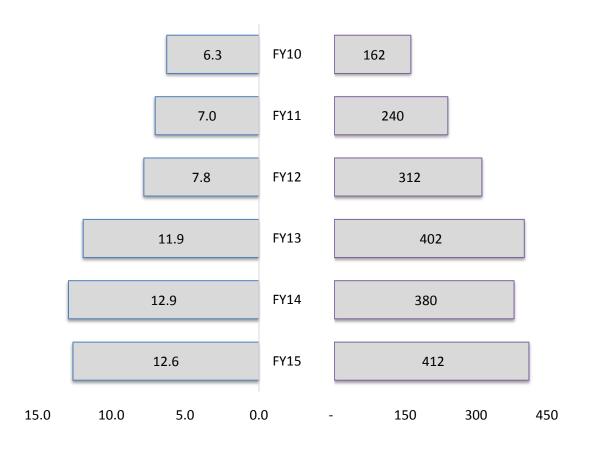
Volume growth supported by strong fleet

Equipment Fleet Size (#)

Volume Handled (Million MT)

Revenue (Rs.Crs)#

Equipment	As on March 31, 2015
Self Propelled Barges	38
Excavators	66
Payloaders	55
Dumpers	127







Investments in Private Jetty

Owns Private Jetty at Navlakhi Port, Gujarat

- Became operational in April 2000 with an investment of ~Rs. 5.1 Crs
- Initially, USL had sole right to use jetty for 10 years, which then got extended for 5 years by Gujarat Maritime Board
- ➤ USL capable of handling cargo at Navlakhi jetty, at discharge rate of 10,000 16,000 Tons per weather working day throughout the year
- Due to polluting nature of coal, coal handling is restricted at many ports. This makes Navlakhi, an ideal port for import of coal for power and cement plants located in Gujarat & North India

License to Operate Jetty at Bedi Port, Gujarat

- Shakti Clearing Agencies Pvt Ltd is licensed to operate jetty at Bedi Port, in Gujarat
- USL acquired Shakti Clearing Agencies Pvt Ltd in March 2014





Growth Opportunities



Minor Ports growing faster than major ports

- Gaining volume share and a major chunk of traffic shifting from major ports to non-major ports
- ➤ Minor ports contributing ~44% of total traffic in FY15



<u>Infrastructure development driving demand for core commodities</u>

- Special Economic Zones are being developed in close proximity to several ports
- > Increase in demand for iron and steel and coal and other core commodities



Increasing trade activities

- India's 200 non-major ports are strategically located on the world's shipping routes
- By FY17, cargo capacity in India is expected to increase to 2,493.1 MMT from 1,245.3 MMT in FY12



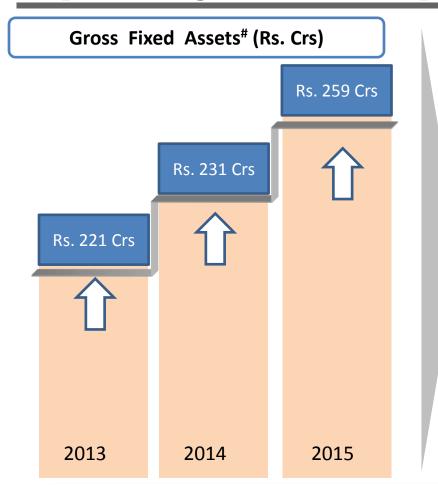
Government Focus on Port Development

- Government initiated National Maritime Development Programme and National Maritime Agend to develop the maritime sector
- Expanding port development and distribution facilities in India





Capitalizing on Growth Opportunities



- Investing in Equipment fleet
- > Strengthen Execution Capabilities to offer:
 - End-to-end logistics Solutions
 - Discharge Guarantees
 - Improved Product handling
 - Guaranteed Delivery with "No pilferages"

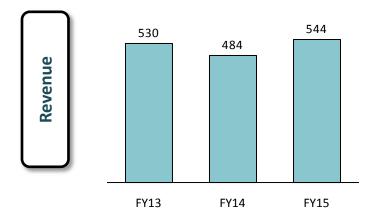
Capitalize on Growth Opportunities with
Strong Execution Capabilities & more than 6 decades of Experience



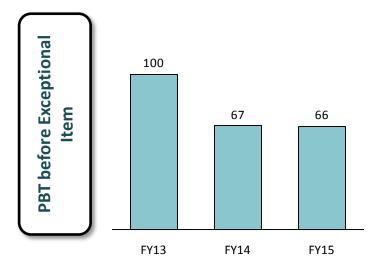


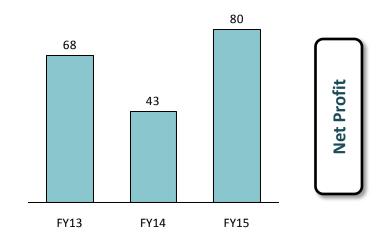
Financial Indicators

Rs.Crs









ORICON





Consolidated Financial Highlights Oricon Enterprises Ltd





Consolidated Profit & Loss

Rs. Crs	Q4 FY 15	Q4 FY14	YOY %	FY 15	FY 14	YoY %
Revenue	234	217	8%	1,048	886	18%
- Neveriue	204		<u> </u>	2,040		2070
Consumption of RM	19	22		91	101	
Purchase of Traded Goods	80	51		302	205	
Employee Benefit Expenses	14	11		52	51	
Charter Freight Charges	13	14		103	77	
Stores & Spares	4	3		13	11	
Other Expenses	86	87		396	341	
EBITDA	18	29	(38%)	91	99	(8%)
Margin	7.6%	13.3%	, ,	8.7%	11.2%	` '
•						
Other Income	9	8		33	27	
Interest	5	5		16	15	
Depreciation	12	10		38	40	
PBT before Exceptional Item	10	22		71	71	
Exceptional Item	57	(1)		57	(1)	
PBT	67	21	223%	129	70	84%
Tax	23	8		44	27	
PAT	44	13		85	43	
Minority Interest	22	6		42	21	
PAT (after MI)	22	7	225%	43	22	99%
Margin	9.6%	3.2%		4.1%	2.5%	



Consolidated Balance Sheet

Rs. Crs.	Mar-15	Mar-14
Shareholder's Fund	632	596
Share capital	31	31
Reserves & Surplus	600	565
Minority Interest	248	209
Non-current liabilities	266	135
Long term borrowings	177	78
Other non-current liabilities	90	56
Current liabilities	371	236
Short term borrowings	177	108
Trade Payables	108	63
Other current liabilities	85	65
Total Liabilities	1,517	1,176

Rs. Crs.	Mar-15	Mar-14
Non-current assets	1,019	877
Fixed assets	725	516
Long-term loans and advances	84	213
Other non-current assets	209	148
Current assets	498	299
Current Investments	34	48
Inventories	120	53
Trade receivables	214	135
Cash & Cash equivalents	25	30
Other current assets	105	34
Total Assets	1,517	1,176



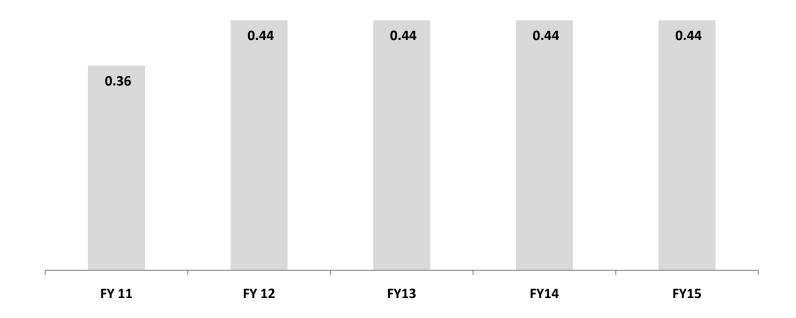
Segment Highlights

Rs. Crs	FY15	FY14	FY15	FY14	FY15	FY14
	Reve	enue	EB	ВІТ	EBI	Т%
Packaging	117	93	7	4	6%	4%
Logistics	528	469	110	57	21%	12%
Others	403	324	8	9	2%	3%



Dividend Track Record

Dividend per Equity Share (Rs.)



Declared dividend of 22% of Face Value of Rs. 2/-



For further information, please contact:

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