



## **Investor Presentation**

November 2014













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## **Business Segments**



### **Marine Logistics**

- •India's largest marine logistics company handling dry cargo
- •Involved in the business of lighter age, stevedoring & logistics



### Packaging - Metal & Plastic Closures

- •Largest installed capacity of crowns, ROPP caps and plastic beverage closures in India
- •Market leader in crown caps, plastic and ROPP closures



### **Real Estate**

- •3 acre land bank at Worli, Mumbai
- •Plans for development / re-development for residential / commercial use



### **Others**

- Automobile Dealership
- Petrochemicals
- •Bio Coal Briquettes



# The Company - Business Snapshot

### **Oricon Enterprises Limited** 50.19% **United Shippers Limited Marine Logistics** [Subsidiary] 30% Packaging -**Oriental Containers Limited** [Joint Venture] Metal & Plastic Closures 100% Oricon Property & Developers Pvt. Ltd. **Real Estate** [Subsidiary] 100% **Shinrai Automobiles Automobile Dealership** [Subsidiary] 50% **Claridge Energy Bio Coal Briquettes** [Joint Venture]



## **Board of Directors**

Chairman Mr. S.J. Taparia

Managing Director
Mr. Rajendra Somani

Director

Mr. Susheel G. Somani

Director Mr. S.J. Parekh Director Mr. Surendra Somani Director
Mr. Sanjay Dosi

Director

Mr. Adarsh Somani

Director

Mr. Vinod Mimani

Director Mr. Karthik Athreya Director
Mr. B.K. Toshniwal

Director
Mr. V.N. Khanna

Strong and experienced Board member team

Average experience of more than 20 years

Loyal workforce with low employee turnover



# **Marine Logistics**



## **United Shippers Limited**

#### **Business Overview**

- 50.19% subsidiary of Oricon Enterprises Limited
- India's largest marine logistics company handling dry cargo
- Involved in the business of lighter age, stevedoring & logistics
- Operates through ports in Gujarat, Maharashtra, Karnataka,
   Tamil Nadu & Goa
- Handles mainly coal, pet coke, clinker, steel, salt & sugar
  - Coal accounts for ~85% of the total cargo handled
- Self owned machinery Largest Barge Fleet in India
  - Owns 32 barges, 45 excavators, 55 preloaders & 150 dumpers
- Handled 12.9 million tonnes of Cargo in FY14

### **Operating Ports**

Gujarat: Navlakhi, Sikka, Bedi, Pipavav, Jakhau, Jaffrabad





## **Customers & Investors**

### **Major Customers**

- Power
  - Reliance Power
  - Adani Power
  - Agarwal Coal
  - Essar









- Cement
  - Binani Cement
  - Ultra Tech Cement
  - ACC
  - JK Cement







### **Strategic Investors**

- Oxbow Coal B.V USA,
- Logiscor Ltd. (Scorpio Group) Marshall Island,
- Coeclerici Logistics S. P. A Italy
- Enam Holdings





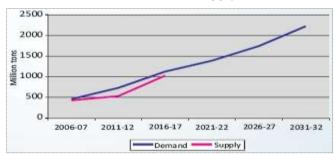
# **Industry Growth Drivers**

### **Rising Coal Demand**

#### Projected Coal Demand (Million Tons)

Sector	2005-06	2006-07	2011-12	2016-17	2021-22	2026-27	2031-32
Electricity (A)	310	341	539	836	1,040	1,340	1,659
Iron & Steel	43	43	69	104	112	120	150
Cement	20	25	32	50	95	125	140
Others	53	51	91	135	143	158	272
Non-elect. (B)	116	119	192	289	350	403	562
Total (A) + (B)	426	460	731	1,125	1,390	1,743	2,221

#### Coal Demand & Supply



### Power Plants coming up across Western Coast

Thermal - Coal Fired	1200 MW	Land Acquisition Stage	Videocon Industries
Nuclear	2×700 MW	Construction Underway	Nalco Power Company Limited
Thermal - Coal Fired	1200 MW	PPA Signed	Petronet LNG Ltd
Thermal - Coal Fired	3300 MW	Bids Invited	Kutchh Power Generation Limited
Solar	500 MW	Planning	Gujarat Power Corp
Thermal - Gas Based	1200 MW	Environment Clearance Awaited	Gujarat State Electricity Corporation Ltd
Thermal - Gas Based	7200 mw	Environment Clearance Awaited	Bharuch Power Ltd
Thermal - Gas Based	655 MW	Under Implementation	CLP Power India Private Limited



## **Key Differentiating Factors**

- Highest Discharge Rate in the business
- Flexible to all cargo types
- Integrating land sea rail
- Operates on self owned infrastructure
- Convenience of a one point of contact for all logistics needs at competitive prices
- Operating efficiencies derived from years of experience in all facets of logistics including
- Enjoys monopoly to some extent due to entry barriers to other players on account of maritime restrictions

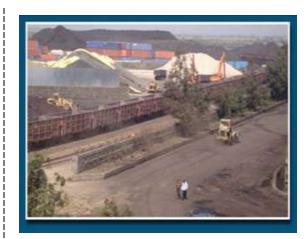
Transporting	Warehousing	Distribution
Clearing	Barging	Stevedoring





## **Dharamtar Port Infrastructure**

- Dharamtar Infrastructure A JV between United Shippers Limited and PNP
   Maritime Services Pvt Limited
- Proportion of ownership interest by USL: 43.10%
- Envisaged for development of areas around PNP Port in Dharamtar
- Owns and operates PNP Port in Dharamtar which has railway connectivity
- Specializes in providing barge services using inland water mode
- Owns 150 acres of land located within close proximity of JNPT Port
- Unique advantage lies in trans-shipment and transportation of containers using inland water mode thereby avoiding port congestion at JNPT
- With the railway siding complete, DIL has the first mover advantage and is one of the few ports offering true tri-modal connectivity
- Handled 2.9 million tonnes of Cargo in FY 14



- Services Offered
  - Container / cargo transportation by sea / road
  - Bulk and break bulk transport by sea / road
  - Large scale warehousing and distribution of all commodities
  - CFS facility
  - · Custom notified warehousing

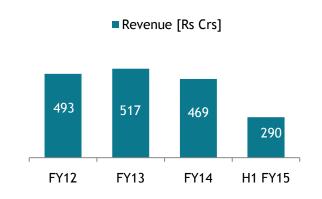


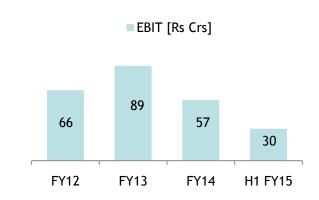
## Strategic Alliances

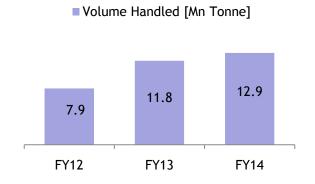
- CGU Logistic Limited (JV-22.5%)
  - A JV between United Shippers Limited and Coeclerici Logistics SpA of Italy
  - Formed to implement off shore logistics
  - The first project being implemented is Bulk Prosperity, the latest generation of floating transfer station
- USL Coeclerici Logistics Private Limited (77.5% Subsidiary)
  - · Purpose of the Company is to provide mid stream unloading of bulk cargoes
- USL Shipping DMCEST (100% Subsidiary)
  - · Based in Dubai
  - Charters vessels for various clients
- USL Packaging Limited (100% Subsidiary)
  - Owns bagging machine ideal for bagging of free flowing cargoes
- USL NMM Logistics Limited (100% Subsidiary)
  - · Main business is to own and operate grabs
- Bulk Shipping Pte. Ltd (100% subsidiary)

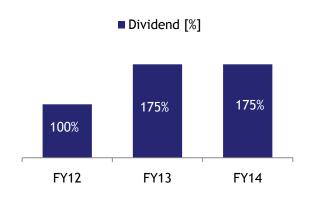


# **Logistics Segment Performance**











Packaging: Metal & Plastic Closures



## **Oriental Containers Limited**

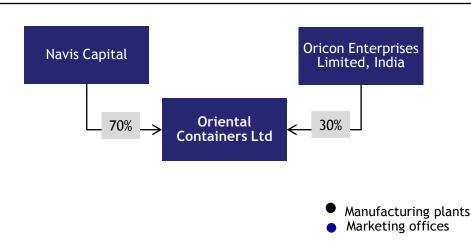
#### **Business Overview**

- · Largest Indian manufacturer of metal and plastic caps and closures
- Manufactured ~7,250 million caps and closures in FY2014
- Caters to F&B, alcohol, FMCG and pharmaceutical industries
- · Two separate manufacturing facilities for metal and plastic closures
- Blue chip customers, spread over 40 countries
- Pioneered manufacturing of plastic closures using compression moulding, in India

#### **Products**

- Metal Closures
  - Crown Caps
  - Roll on Pilfer Proof Caps (ROPP)
  - Twist Off Caps
  - Aluminium Collapsible Tubes
- Plastic Closures
  - CSD
  - Warm / Hot Fill
  - Water Application

### **Ownership**







## Sustained Market Dominance

#### 2007-08

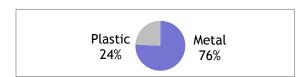
Products

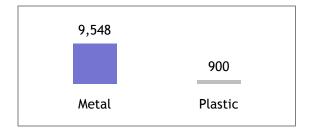
Sales Mix

Installed Capacity (mnppa\*)

Financials

- Predominantly metal closures:
  - Crown Caps
  - ROPP Caps
- Emerging presence in CSD plastic closures

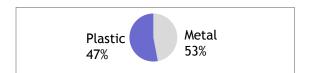


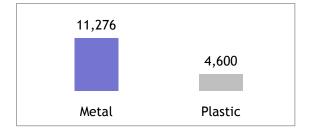


- Domestic revenues: INR 768m
- Export revenues: INR 403m
- EBITDA: INR 79m

#### 2013-14

- New plastic closures added:
  - Warm / Hot fill, Water application
- CSD capacity significantly enhanced
- Product range encompassing nearly all segments





- Domestic revenues: INR 2,248 m
- Export revenues: INR 774 m
- EBITDA: INR 315m

<sup>\*</sup> Million pieces per annum



## **Business Highlights**

Dominant
Market
Position

- Largest Indian caps and closures manufacturer
- Combined annual capacity 14 billion
- Market leader in crown caps, plastic and ROPP closures
- Comprehensive product range catering to nearly all segments of F&B and alcohol industries

- Premium pricing
- Favourable trade terms
- High customer dependence on OCL

#### Blue Chip Customers

- Key customers are market leaders in respective segments
- Strong commitment to India
  - Coca Cola and PepsiCo have earmarked US\$2bn and US\$655m respectively for India
- Ensures steady growth
- Large investment plans by key customers shows strong potential for growth

### Strong Customer Relationship

- Longstanding relationship with customers like Coca Cola, Pepsi and UB Group
- Average length of relationship with top customers is ~19 years
- Preferred supplier
- Major share of orders
- Favourable trade terms

### Advanced Manufacturi ng Facilities

- Automated machinery sourced from leading machinery manufacturers like SACMI
- Technology from global majors:
  - Silgan White Cap: Twist-Off caps
  - Taiwan Hon Chuan: Compression moulding for plastic closures

- Efficient production process
- Superior and consistent quality ensuring high customer retention



# Manufacturing Locations & Customers

#### Murbad Plant - Metal Closures

- Crown Caps
- ROPP Caps
- Twist-off
- Aluminium Collapsible Tubes

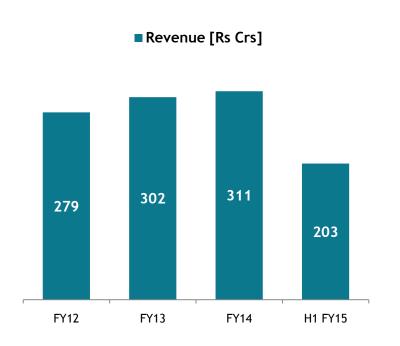
#### Goa Plant - Plastic Closures

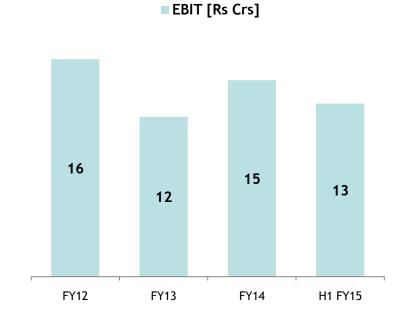
- CSD Closures
- Warm / Hot Fill Closures
- Water Closures

Notable Custon	ner Brand	ds					
Carbonated Soft	Drinks	Alco	hol	Fruit Drinks	Bottled Water	Packaged Fo Pharmace	ood and eutical
Coca Cola. 🙃	EPSI	B	TION OF	Minute Maid:	KINLEY	RANBAXY	<b>⊘ CADILA</b>
RC	THUR"	arlsberg	KINGFISHER'	Coord	AQUAFINA	Kitchens	
4 DEW	Sprite	Officers	Alled Blanders 8. Distributes	Slice	Bisleri	kiss	an



# **Operating Performance**







# **Real Estate**



## **Real Estate**

#### 2 acre land at Worli, Mumbai

- Plans for development for residential purpose
- Company received IOD from Municipal Corporation of Greater Mumbai for construction of residential building(s)
- In Process of obtaining commencement certificate to launch project
- 1 acre land at Worli, Mumbai
  - Plans for re-development for residential / commercial purpose
  - Housed in Oricon Enterprises Limited

Map of Land parcel at Worli, Mumbai

World Make

<sup>\*</sup> In 2010 India Bulls Infra Estate Limited bought 8.3-acre Bharat Textile Mills in Worli from National Textile Corporation for Rs. 1,505 crore. The deal worked out to Rs. 181.32 crore per acre.

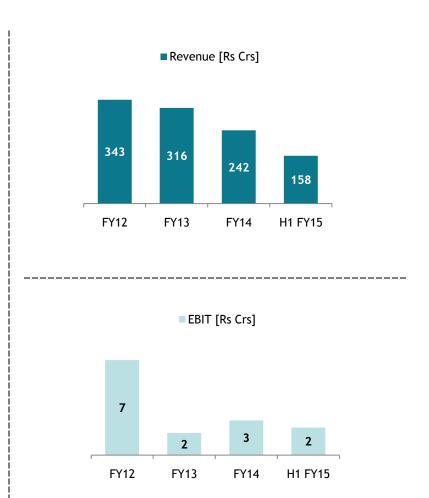


# **Other Business**



## **Automobile Dealership**

- Exclusive Dealers for Toyota cars in South & Greater Mumbai
- Strong brand strength
  - Controls 90% of South Mumbai Toyota market
  - Controls 30% of Corolla market in Mumbai
  - One of the top 5 Corolla sellers in India
- Showrooms at Worli & Nariman Point
- Sells ~200 cars & Services ~2,000 cars per month
- Servicing capacity expansion underway at Reay road to increase capacity
- Also provides value added services like Car financing,
   Insurance, Accessories Sales etc.





## Other business

#### Petrochemicals

- Manufacturing facility at Khopoli (Maharashtra)
- Capacity of 10,000 tonnes per annum
- Manufactures mixed pentane and heptane a petrochemical with industrial applications
- Pet Bottles & Color Matrix

#### Bio Coal Briquette Manufacturing

- · Manufacturing facility near Jaipur
- · Largest single location plant in India
- Capacity to manufacture 125,000 MT of Briquettes p.a.
- Application of Bio Coal: Pharmaceuticals, Tire Industries, FMCG, Ceramic and refectory Industries, Solvent Extraction Plant, Chemical Units, Dyeing Plants etc.



# Financial Highlights



# Consolidated Profit & Loss

Rs.Crs	Q2 FY15	Q2 FY14	YoY%	Q1 FY15	QoQ%
Revenue	301	207	46%	243	24%
Raw Material	104	75		90	
Employee Expenses	13	15		12	
Other Expenses	159	99		119	
EBITDA	25	17	50%	23	11%
EBITDA Margin	8.4%	8.1%		9.4%	
Other Income	8	6		7	
Interest	3	3		4	
Depreciation	8	10		9	
Exceptional Item	0	0		0	
PBT	22	10		17	
Tax	7	4		6	
PAT	15	6		11	
PAT (after Minority Interest)	7	3	153%	6	20%
PAT Margin	2.4%	1.4%		2.49%	



# **Consolidated Balance Sheet**

Rs. Crs.	Sep-14	Mar-14
Shareholder's Fund		
Share capital	31	31
Reserves & Surplus	578	565
Minority Interest	217	209
Non-current liabilities		
Long term borrowings	74	78
Other non-current liabilities	59	56
Current liabilities		
Short term borrowings	118	108
Trade Payables	77	63
Other current liabilities	67	65
Total Liabilities	1,221	1,176

Rs. Crs.	Sep-14	Mar-14
Non-current assets		
Fixed assets	510	516
Long-term loans and advances	218	213
Other non-current assets	161	148
Current assets		
Inventories	51	53
Trade receivables	167	135
Cash and Cash equivalents	31	30
Other current assets	84	82
Total Assets	1,221	1,176



# Segment Highlights - Q2 FY15

Rs.Crs	Q2 FY15	Q2 FY14	Q2 FY15	Q2 FY14	Q2 FY15	Q2 FY14
	Revenue		EBIT		EBIT %	
Logistics	165	104	18	8	11%	8%
Packaging	25	20	1	(1)	4%	(5%)
Automobiles	92	57	1	0	1%	1%
Petrochemicals	6	2	0	2	3%	98%
Others	12	23	0	0	3%	1%



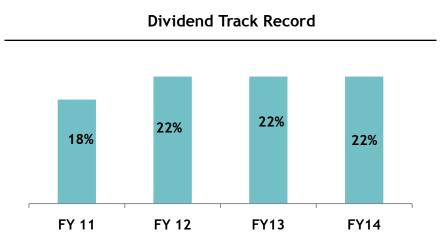
# Segment Highlights - H1 FY15

Rs.Crs	H1 FY15	H1 FY14	H1 FY15	H1 FY14	H1 FY15	H1 FY14
	Revenue		EBIT		EBIT %	
Logistics	290	232	30	33	10%	14%
Packaging	61	50	4	1	7%	2%
Automobiles	158	116	2	0	1%	0%
Petrochemicals	15	22	1	3	6%	14%
Others	21	24	0	1	2%	3%



# Capital Structure & Dividend Track Record

No. of Shares Outstanding	102,547,715
Compulsory Cumulative Preference Shares (CCPS) *	10,900,000
* To be converted into 5 equity shares each over next 2 years	
No. of equity shares on conversion of CCPS	5,450,000
Total No. of shares post conversion	157,047,715
Promoter Holding post Conversion	75%





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