MONTE CARLO It's the way you make me feel

#### MONTE CARLO FASHIONS LIMITED

Regd. Office | B-XXIX-106, G.T. Road, Sherpur, Ludhiana - 141003 (Pb.) India. Tel.: 91-161-5048610, 5048620, 5048630, 5048640 Fax : 91-161-5048650

GSTN: 03AAFCM7888Q1ZK PAN - AAFCM7888Q TAN - JLDM04272C CIN - L51494PB2008PLC032059

February 7, 2024

| National Stock Exchange of India Limited<br>Exchange Plaza, 5 <sup>th</sup> Floor, Plot No. C/1,<br>G-Block, Bandra-Kurla Complex,<br>Bandra (E), Mumbai-400051. | BSE Limited.<br>Phiroze Jeejeebhoy Towers,<br>Dalal Street,<br>Mumbai-400001. |  |
|--|---|--|
| Symbol: MONTECARLO   | Scrip Code: 538836  |  |

#### SUB: Q3FY24 INVESTOR PRESENTATION

Dear Sir / Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the Investor Presentation for the Quarter and Nine Months ended December 31, 2023.

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You are requested to take the same on record and acknowledge the receipt.

Thanking You,

FOR MONTE CARLO FASHIONS LIMITED

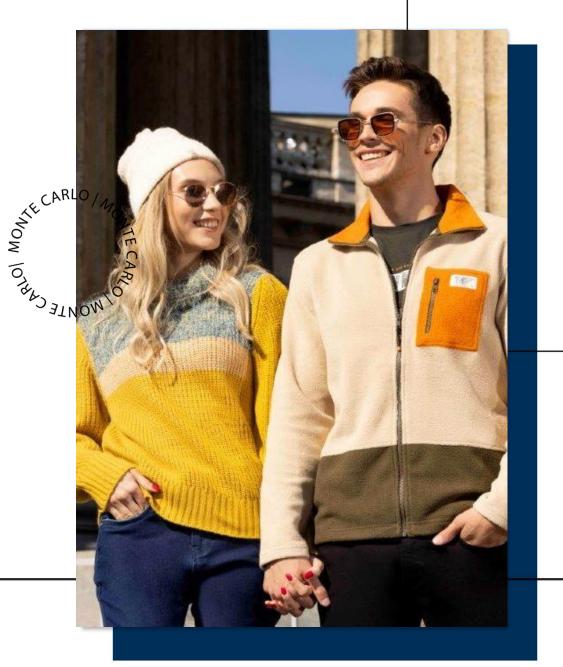
LUDHIANA ANKUR GAUBA **COMPANY SECRETARY & COMPLIANCE OFFICER** 

**Encl. As Above** 



# EARNINGS Decentation

Q3/9M-FY24-



#### Snapshot

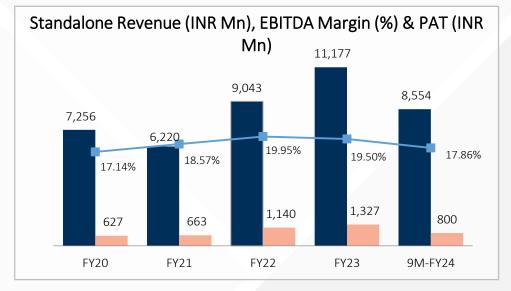


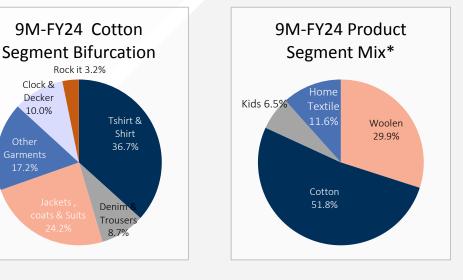
#### Company Overview

- Monte Carlo Fashions Limited was incorporated in 2008 and is led by the visionary leader Mr. J. L. Oswal who has more than 50 years of experience in the textiles and apparels business and is the promoter of well known Oswal Woollen Mills Ltd and Nahar Group.
- It is one of the leading apparel brands in India in woollen and cotton category across men, women and kids wear and also has a presence in home textiles.
- The company has two state-of-the-art integrated manufacturing facilities in Ludhiana, Punjab with a strong in-house design team of 26+ who design around 900 SKU's each month.
- The products are sold over a strong pan India presence through a wide network of EBO's, MBO's, National Chain Stores along with easy availability across major E-Commerce platforms like Amazon, Flipkart, Myntra, etc.
- Besides the leading brand "Monte Carlo", the company has also established brands like Rock it, Cloak & Decker, Luxuria catering across all customer categories.



## MONTE CARLO





\* Footwear sales amounted to INR 8 Mn in 3QFY24

#### Product Segments

#### MONTE CARLO



#### Cotton 52%

 Shirts, T-shirts, trousers, tracksuits, jackets, sweatshirts, shorts, track pants and denims



Woollen 30%

 Sweaters, pullovers, thermals, coats, blazers, cardigans and woollen accessories



## Home Textile

• Mink blankets, bedsheets and quilts



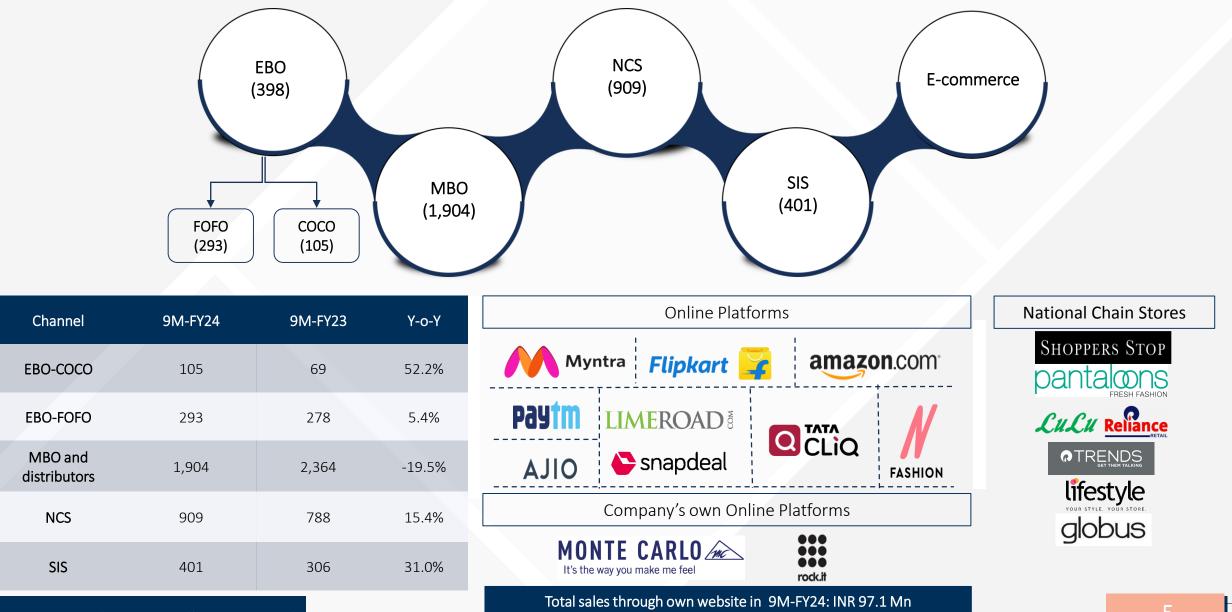
#### Kids 6%

 Sweaters, cardigans, Tshirts, shirts, sweat-shirts and bottoms

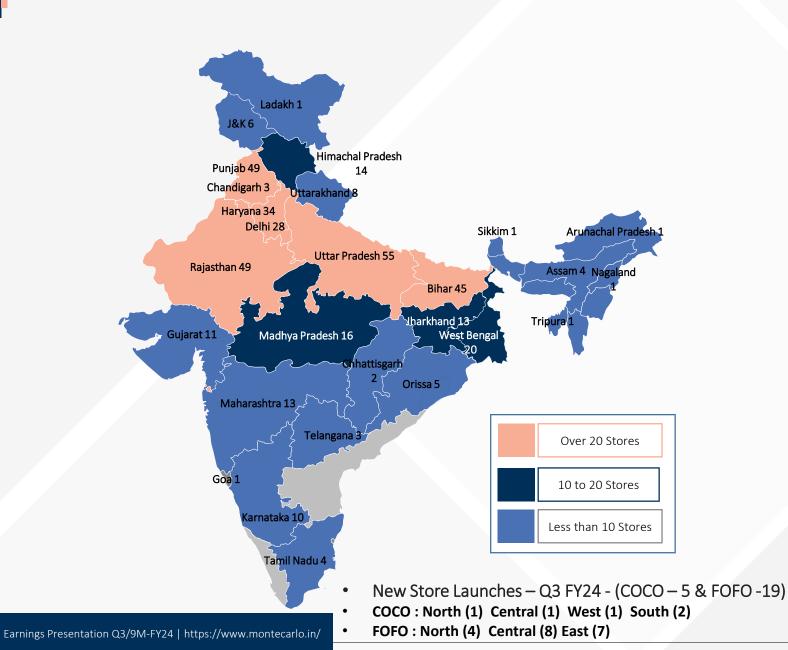
\* 9M-FY24 Revenue contribution

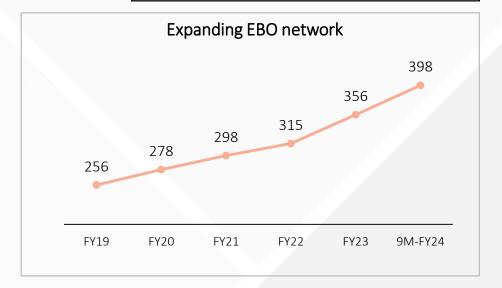
\* Footwear sales amounted to INR 8 Mn in 3QFY24

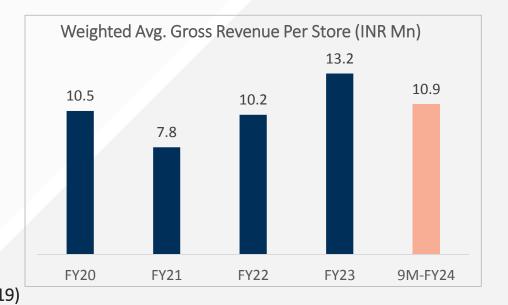
#### Strong Distribution Network



#### Pan India EBO Network







#### Brand Visibility



#### Future Growth Strategies

## MONTE CARLO

#### Penetrate New Markets

Explore new pockets through deeper penetration in the existing markets

#### Diversify revenue mix

To further diversify the product basket which includes summer wear, blankets, quilts, athlisures, ultra premium clothing, etc.

 $\square$ 

#### **Expand Customer Base**

Enhance customer base in western and southern India by increasing number of EBO's and MBO's

#### Modernize Manufacturing Facilities

- Overhaul manufacturing facilities, warehouses and streamline business processes
- New manufacturing facility in Jammu & Kashmir to manufacture for home textile segment under wholly owned subsidiary

Future Strategies

#### Expanding networks

Increasing presence in LFS's and EBO's and E-Commerce Platforms

## MONTE CARLO

# Q3/9M-FY24 **OPERATIONAL** Highlights



#### Financial Highlights

#### MONTE CARLO

#### Q3-FY24 Consolidated Financial Highlights

| Revenue           | EBITDA*           | EBITDA Margin |
|-------------------|-------------------|---------------|
| INR 5,042 Mn      | INR 1,218 Mn      | 24.16%        |
| <i>(2.9)% YoY</i> | <i>(6.5)% YoY</i> | (90) Bps YoY  |
| PAT               | PAT Margin        | Diluted EPS   |
| <b>INR 773 Mn</b> | <b>15.33%</b>     | INR 37.27     |
| (10.4)% YoY       | (128) Bps YoY     | (10.5)% YoY   |

#### 9M-FY24 Consolidated Financial Highlights

| Revenue           | EBITDA*             | EBITDA Margin |
|-------------------|---------------------|---------------|
| INR 8,554 Mn      | <b>INR 1,518 Mn</b> | <b>17.75%</b> |
| (2.9)% YoY        | <i>(18.1)% YoY</i>  | (328) Bps YoY |
| PAT               | PAT Margin          | Diluted EPS   |
| <b>INR 789 Mn</b> | <b>9.22%</b>        | INR 38.08     |
| (30.0) % YoY      | (357) Bps YoY       | (29.9)% YoY   |

#### Q3-FY24 Standalone Financial Highlights

| Revenue           | EBITDA*             | EBITDA Margin |
|-------------------|---------------------|---------------|
| INR 5,042 Mn      | <b>INR 1,227 Mn</b> | 24.34%        |
| (2.9)% YoY        | <i>(5.8)% YoY</i>   | (72) Bps YoY  |
| PAT               | PAT Margin          | Diluted EPS   |
| <b>INR 782 Mn</b> | <b>15.51%</b>       | INR 37.72     |
| <i>(9.4)% YoY</i> | (110) Bps YoY       | (9.4)% YoY    |

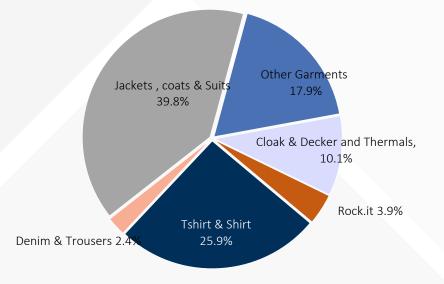
#### 9M- FY24 Standalone Financial Highlights

| Revenue           | EBITDA*             | EBITDA Margin    |
|-------------------|---------------------|------------------|
| INR 8,554 Mn      | <b>INR 1,528 Mn</b> | <b>17.86%</b>    |
| (2.9)% YoY        | <i>(17.5)% YoY</i>  | (317) Bps        |
| PAT               | PAT Margin          | Diluted EPS      |
| <b>INR 800 Mn</b> | <b>9.35%</b>        | <b>INR 38.58</b> |
| (29.0)% YoY       | (344) Bps           | (29.0)% YoY      |

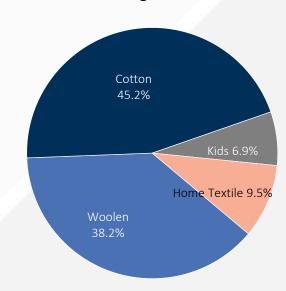
\* Excluding Other Income

## Q3/9M-FY24 Operational Highlights

- The company has opened 22 Company owned outlets (COCO'S) and 26 Franchisee owned Franchisee operated outlets (FOFO'S) in 9M-FY'24
- Brand Rock.it has achieved a turnover of Rs 17.95 crores in 9M-FY'24 against Rs 4.49 crores in 9M-FY-23
- The company has achieved a turnover Rs 71.48 crores through online channel in 9M-FY'24 against Rs 63.51 crores in 9M-FY'23.
- Sales through own website stood at Rs 9.71 crores in 9M-FY'24 against Rs 3.38 crores in 9M-FY'23'



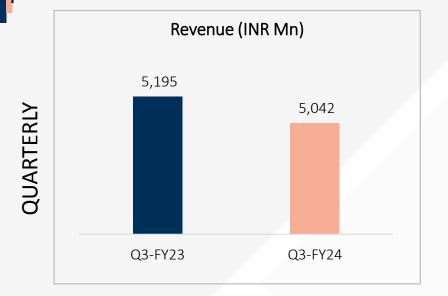
Q3-FY24 Cotton Segment Bifurcation

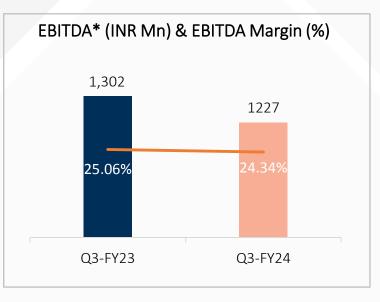


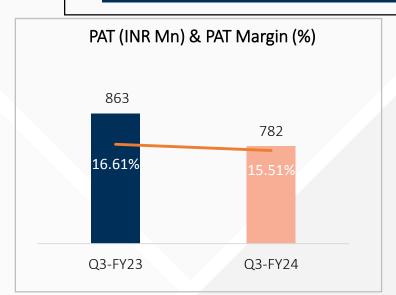
#### Q3-FY24 Segmental Sales

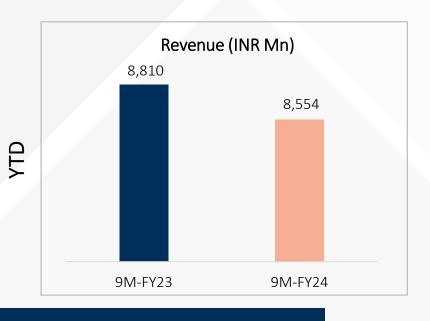
## Standalone Financial Performance

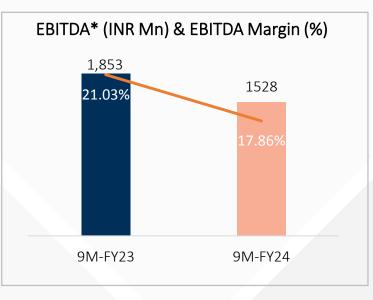
## MONTE CARLO



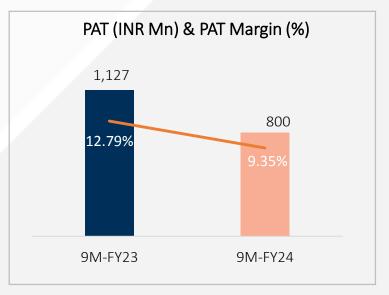








\* Excluding Other Income



#### Segmental Revenues



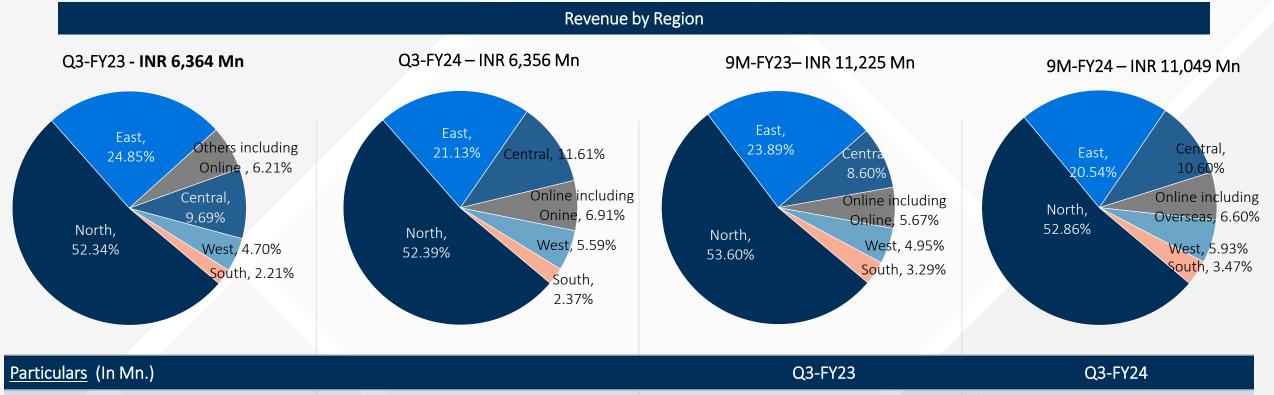
#### Segmental Volumes

## MONTE CARLO



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#### Quarterly and Annual Revenue Breakup



|  | Q3-F125  | Q3-F124  |
|--|----------|----------|
| Garments & Textile sale                                  | 6,364.2  | 6,356.1  |
| Misc. Sales  | 25.6     | 14.5     |
| Opening Provision for Sales return and Undelivered sales | 798.5    | 847.7    |
| Closing Provision for Sales return and Undelivered sales | -1,030.9 | -1,260.6 |
| Sales Returns(Actual)                                    | -357.0   | -386.8   |
| Rebate & Discounts                                       | -611.9   | -533.6   |
| Sale as per Financials                                   | 5188.6   | 5,037.3  |
|  |          |          |

#### Quarterly and Annual Revenue Breakup

Revenue by Channel 9M-FY23-INR 11,225 Mn 9M-FY24 – INR 11,049 Mn Q3-FY23 - INR 6,364 Mn Q3-FY24 - INR 6,356 Mn EBO - COCO EBO - COCO, 5.53% EBO - COCO, 7.37% EBO - COCO, 6.09% 7.61% Textile Dealers, Textile EBO - FOFO, 8.81% EBO -Textile Dealers, EBO - FOFO, EBO -Dealers Textile Dealers, 33.68% FOFO 11.72% 32.05% FOFO, 8.25% 10.83% National Chain 32.29% 34.98% National Chain National Chain Store Store (NCS), National Chain Store (NCS), (NCS), 11.58% 12.31% Store (NCS), 10.21% Others including 10.67% Others including MBO, MBO, MBO, online, 6.91% MBO, Others including Others including online, 6.22% 27.72% 30.51% 30.89% online, 6.60% 24.53% Corporate/ Corporate/ CSD/ online, 5.68% CSD/ Govt., Govt., 3.67% Corporate/ CSD/ Corporate/ CSD/ 4.85% Govt., 4.76% Govt., 3.68%

| Particulars (In Mn.)                                     | <u>YTD Dec'22</u> | <u>YTD Dec'23</u> |
|--|-------------------|-------------------|
| Garments & Textile sale                                  | 11,225.2          | 11,048.9          |
| Misc. Sale   | 36.6              | 37.7              |
| Opening Provision for Sales return and Undelivered sales | 571.4             | 1,191.3           |
| Closing Provision for Sales return and Undelivered sales | -1030.9           | -1,260.6          |
| Sales Returns(Actual)                                    | -1090.0           | -1,665.3          |
| Rebate & Discounts                                       | -915.8            | -808.9            |
| Sale as per Financials                                   | 8,796.4           | 8,543.1           |

## Q3-FY24 Marketing Highlights













#### Q3-FY24 New Store Launches









## Quarterly Standalone Financial Performance

| Particulars (INR Mn)       | Q3-FY24 | Q3-FY23 | Y-O-Y     |
|----------------------------|---------|---------|-----------|
| Revenue from Operations    | 5,042   | 5,195   | (2.9) %   |
| Operating Expenses         | 3,815   | 3,893   | (2.0) %   |
| EBITDA                     | 1,227   | 1,302   | (5.8) %   |
| EBITDA Margin (%)          | 24.34%  | 25.06%  | (72) Bps  |
| Other Income               | 57      | 59      | (3.4) %   |
| Depreciation               | 139     | 101     | 37.6 %    |
| Finance Cost               | 109     | 98      | 11.2 %    |
| РВТ                        | 1,036   | 1,162   | (10.8) %  |
| Тах                        | 254     | 299     | (15.1) %  |
| PAT                        | 782     | 863     | (9.4) %   |
| PAT Margin (%)             | 15.51%  | 16.61%  | (110) Bps |
| Other Comprehensive Income | 0       | (2)     | NA        |
| Total Comprehensive Income | 782     | 861     | (9.2) %   |
| Basic/Diluted EPS (INR)    | 37.72   | 41.63   | (9.4) %   |

#### YTD Standalone Income Statement

| Particulars (INR Mn)       | 9M-FY24 | 9M-FY23 | Y-o-Y     |
|----------------------------|---------|---------|-----------|
| Operational Revenue        | 8,554   | 8,810   | (2.9) %   |
| Operating Expenses         | 7,026   | 6,957   | 1.0 %     |
| EBITDA                     | 1,528   | 1,853   | (17.5) %  |
| EBITDA Margins (%)         | 17.86%  | 21.03%  | (317) Bps |
| Other Income               | 191     | 131     | 45.8 %    |
| Depreciation               | 381     | 286     | 33.2 %    |
| Finance Cost               | 278     | 191     | 45.5 %    |
| РВТ                        | 1,060   | 1,507   | (29.7) %  |
| Тах                        | 260     | 380     | (31.6) %  |
| PAT                        | 800     | 1,127   | (29.0) %  |
| PAT Margins (%)            | 9.35%   | 12.79%  | (344) Bps |
| Other Comprehensive Income | -       | -       | NA        |
| Total Comprehensive Income | 800     | 1,127   | (29.0) %  |
| Diluted EPS (INR)          | 38.58   | 54.37   | (29.0) %  |
|                            |         |         |           |

# Quarterly Consolidated Financial Performance

| Particulars (INR Mn)       | Q3-FY24 | Q3-FY23 | Y-O-Y     |
|----------------------------|---------|---------|-----------|
| Revenue from Operations    | 5,042   | 5,195   | (2.9) %   |
| Operating Expenses         | 3,824   | 3,893   | (1.8) %   |
| EBITDA                     | 1,218   | 1,302   | (6.5) %   |
| EBITDA Margin (%)          | 24.16%  | 25.06%  | (90) Bps  |
| Other Income               | 57      | 59      | (3.4) %   |
| Depreciation               | 139     | 101     | 37.6 %    |
| Finance Cost               | 109     | 98      | 11.2 %    |
| PBT                        | 1,027   | 1,162   | (11.6) %  |
| Тах                        | 254     | 299     | (15.1) %  |
| PAT                        | 773     | 863     | (10.4) %  |
| PAT Margin (%)             | 15.33%  | 16.61%  | (128) Bps |
| Other Comprehensive Income | 0       | (2)     | NA        |
| Total Comprehensive Income | 773     | 861     | (10.2) %  |
| Basic/Diluted EPS (INR)    | 37.27   | 41.63   | (10.5) %  |

#### YTD Consolidated Income Statement

| Particulars (INR Mn)       | 9M-FY24 | 9M-FY23 | Y-o-Y     |
|----------------------------|---------|---------|-----------|
| Operational Revenue        | 8,554   | 8,810   | (2.9) %   |
| Operating Expenses         | 7,036   | 6,957   | 1.1 %     |
| EBITDA                     | 1,518   | 1,853   | (18.1) %  |
| EBITDA Margins (%)         | 17.75%  | 21.03%  | (328) Bps |
| Other Income               | 191     | 131     | 45.8 %    |
| Depreciation               | 381     | 286     | 33.2 %    |
| Finance Cost               | 278     | 191     | 45.5 %    |
| РВТ                        | 1,050   | 1,507   | (30.3) %  |
| Тах                        | 261     | 380     | (31.3) %  |
| PAT                        | 789     | 1,127   | (30.0) %  |
| PAT Margins (%)            | 9.22%   | 12.79%  | (357) Bps |
| Other Comprehensive Income | -       | -       | NA        |
| Total Comprehensive Income | 789     | 1,127   | (30.0) %  |
| Diluted EPS (INR)          | 38.08   | 54.36   | (29.9) %  |
|                            |         |         |           |





#### Historical Standalone Income Statement

| Particulars (INR MN)       | FY21   | FY22   | FY23   | 9M-FY24 |
|----------------------------|--------|--------|--------|---------|
| Revenue from operations    | 6,220  | 9,043  | 11,177 | 8,554   |
| Expenses                   | 5,065  | 7,239  | 8,998  | 7,026   |
| EBITDA                     | 1,155  | 1,804  | 2,179  | 1,528   |
| EBITDA Margins (%)         | 18.57% | 19.95% | 19.50% | 17.86%  |
| Depreciation               | 342    | 373    | 418    | 381     |
| Finance Cost               | 135    | 157    | 245    | 278     |
| Other Income               | 202    | 252    | 208    | 191     |
| РВТ                        | 880    | 1,526  | 1,724  | 1,060   |
| Тах                        | 217    | 386    | 397    | 260     |
| Profit after Tax           | 663    | 1,140  | 1,327  | 800     |
| PAT Margins (%)            | 10.66% | 12.61% | 11.87% | 9.35%   |
| Other Comprehensive Income | 30     | 4      | (18)   | -       |
| Total Comprehensive Income | 693    | 1,144  | 1,309  | 800     |
| Diluted EPS (INR)          | 31.98  | 55.00  | 64.03  | 38.58   |

#### Historical Consolidated Income

## MONTE CARLO

#### Statement

| DLALCINCIL                 | and the second secon |        |        |         |
|----------------------------|---|--------|--------|---------|
| Particulars (INR MN)       | FY21  | FY22   | FY23   | 9M-FY24 |
| Revenue from operations    | 6,220   | 9,043  | 11,177 | 8,554   |
| Expenses                   | 5,065   | 7,240  | 9,000  | 7,036   |
| EBITDA                     | 1,155   | 1,803  | 2,177  | 1,518   |
| EBITDA Margins (%)         | 18.57%  | 19.94% | 19.48% | 17.75%  |
| Depreciation               | 342   | 373    | 418    | 381     |
| Finance Cost               | 135   | 157    | 245    | 278     |
| Other Income               | 202   | 252    | 208    | 191     |
| РВТ                        | 880   | 1,525  | 1,722  | 1,050   |
| Тах                        | 217   | 386    | 397    | 261     |
| Profit after Tax           | 663   | 1,139  | 1,325  | 789     |
| PAT Margins (%)            | 10.66%  | 12.60% | 11.85% | 9.22%   |
| Other Comprehensive Income | 30  | 4      | (19)   | -       |
| Total Comprehensive Income | 693   | 1,143  | 1,306  | 789     |
| Diluted EPS (INR)          | 31.98   | 54.95  | 63.92  | 38.08   |
|                            |   |        |        |         |

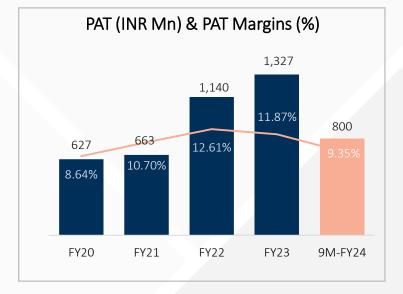
#### Historical Standalone Balance Sheet

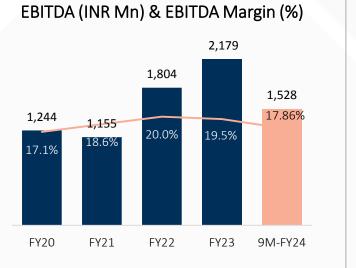
| Particulars (INR MN)                | FY22   | FY23   | H1- FY24 |
|-------------------------------------|--------|--------|----------|
| ASSETS                              |        |        |          |
| Non-Current Assets                  |        |        |          |
| Property, Plant & Equipment         | 1,531  | 1,554  | 1,763    |
| Right – of – use Assets             | 784    | 1,181  | 1,414    |
| Capital Work in progress            | 13     | 194    | 18       |
| Intangible Assets                   | 4      | 74     | 66       |
| Intangible Assets under Development | 18     | 0      | 0        |
| Financial Assets                    |        |        |          |
| (i)Investments                      | 544    | 725    | 734      |
| (ii)Other Financial assets          | 73     | 366    | 378      |
| Income Tax assets (net)             | 25     | 24     | 221      |
| Deferred tax assets (net)           | 129    | 223    | 224      |
| Other Non- Current Assets           | 32     | 11     | 26       |
| Total Non- Current Assets           | 3,153  | 4,352  | 4,844    |
| Current Assets                      |        |        |          |
| Inventories                         | 2,891  | 4,604  | 5,414    |
| Financial Assets                    |        |        |          |
| (i)Investments                      | 1,631  | 1,701  | 1,336    |
| (ii)Trade Receivables               | 2,599  | 3,802  | 3,539    |
| (iii)Cash and Cash Equivalents      | 4      | 6      | 4        |
| (iv)Other Bank Balances             | 476    | 130    | 128      |
| (v) Loans                           | 4      | 6      | 3        |
| (vi) Other Financial Assets         | 77     | 128    | 94       |
| Other Current Assets                | 332    | 238    | 551      |
| Total Current Assets                | 8,013  | 10,615 | 11,069   |
| TOTAL ASSETS                        | 11,166 | 14,967 | 15,913   |

| Particulars (INR Mn)             | FY22   | FY23   | H1-FY24 |
|----------------------------------|--------|--------|---------|
| EQUITY AND LIABILITIES           |        |        |         |
| Equity                           |        |        |         |
| Share Capital                    | 207    | 207    | 207     |
| Other Equity                     | 6,666  | 7,560  | 7,163   |
| Total Equity                     | 6,873  | 7,767  | 7,370   |
| Non-Current Liabilities          |        |        |         |
| Financial Liabilities            |        |        |         |
| (i)Borrowings                    | 83     | 27     | 11      |
| (ii)Lease Liability              | 741    | 1,112  | 1,342   |
| (iii)Other Financial Liabilities | 230    | 308    | 315     |
| Other Non-Current Liabilities    | 27     | 308    | 288     |
| Provisions                       | -      | 9      | 13      |
| Total Non-Current Liabilities    | 1,081  | 1,764  | 1,969   |
| Current Liabilities              |        |        |         |
| Financial Liabilities            |        |        |         |
| (i)Borrowings                    | 601    | 1,993  | 3,517   |
| (ii) Lease Liabilities           | 132    | 183    | 218     |
| (iii)Trade Payables              |        |        |         |
| (a) MSME                         | 2      | 8      | 1       |
| (b) Other than MSME              | 1,384  | 1931   | 1,953   |
| (iv) Other Financial Liabilities | 201    | 182    | 162     |
| Other Current Liabilities        | 708    | 933    | 572     |
| Current Tax Liabilities (Net)    | 117    | 104    | 34      |
| Provisions                       | 67     | 102    | 117     |
| Total Current Liabilities        | 3,212  | 5,436  | 6,574   |
| TOTAL EQUITY AND LIABILITIES     | 11,166 | 14,967 | 15,913  |
|                                  |        |        |         |

#### Standalone Financial Performance

#### MONTE CARLO

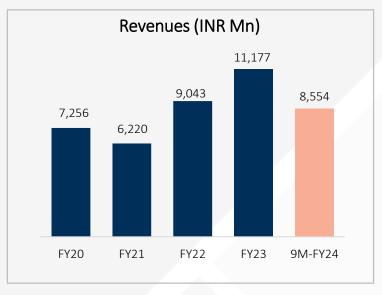


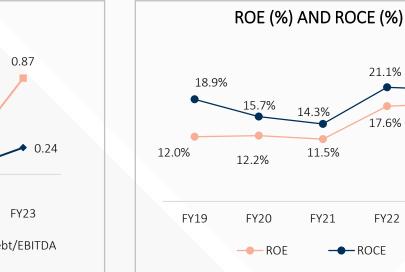


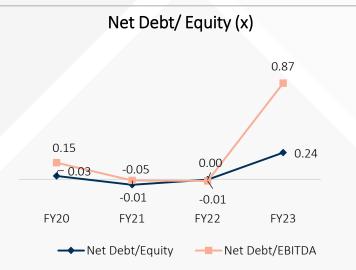
20.7%

FY23

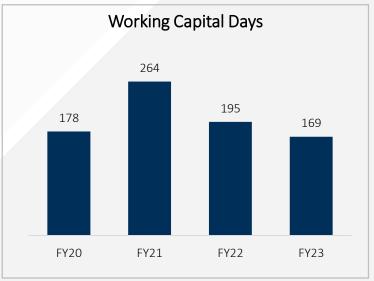
18.1%



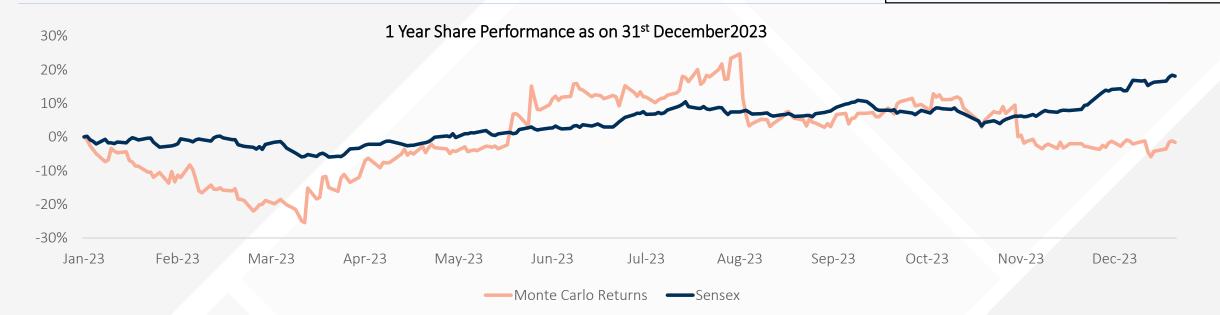




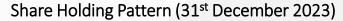
\* Excluding Other Income

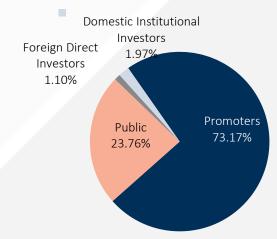


#### Capital Market Information



| Price Data (As on 31 <sup>st</sup> December, 2023) |             |
|--|-------------|
| Face Value   | 10.0        |
| СМР  | 708.9       |
| 52 Week H/L  | 918.0/530.5 |
| Market Cap (INR Mn)                                | 14,695.50   |
| No. of Share outstanding (Mn)                      | 20.73       |
| Avg. Trading Volume ('000)                         | 64.48       |





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Mr. Anuj Sonpal Valorem Advisors Tel: +91-22-49039500 Email: <u>montecarlo@valoremadvisors.com</u>