## MONTE CARLO FASHIONS LIMITED

Regd. Offioe I B-XXIX-106, G.T, Road, Sherpur, Ludhiana - 141003 (Pb.) India.
Tel.: 91-161-5048610, 5048620, 5048630, 5048640 Fax : 91-161-5048650

February 7, 2024

| National Stock Exchange of India Limited | BSE Llmited. |
| :--- | :--- |
| Exchange Plaza, 5th Floor, Plot No. C/1, | Phiroze Jeejeebhoy Towers, |
| G-Block, Bandra-Kurla Complex, |  |
| Bandra (E), Mumbai-400051. |  |$\quad$| Dalal Street, |
| :--- |
| Mumbai-400001. |, | Symbol: MONTECARLO | Scrip Code: 538836 |
| :--- | :--- |

## SUB: Q3FY24 INVESTOR PRESENTATION

Dear Sir / Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the Investor Presentation for the Quarter and Nine Months ended December 31, 2023.

You are requested to take the same on record and acknowledge the receipt.

Thanking You,
FOR MONTE CARLO FASHIONS LIMITED GRLOFASA


ANKUR GAUBA
COMPANY SECRETARY \& COMPLIANCE OFFICER
Encl. As Above

## MONTE CARLOA

## EARNINGS

Presempation

Q3/9M-FY24


## Snapshot



## Company Overview

MONTE CARLO

- Monte Carlo Fashions Limited was incorporated in 2008 and is led by the visionary leader Mr. J. L. Oswal who has more than 50 years of experience in the textiles and apparels business and is the promoter of well known Oswal Woollen Mills Ltd and Nahar Group.
- It is one of the leading apparel brands in India in woollen and cotton category across men, women and kids wear and also has a presence in home textiles.
- The company has two state-of-the-art integrated manufacturing facilities in Ludhiana, Punjab with a strong in-house design team of 26+ who design around 900 SKU's each month.
- The products are sold over a strong pan India presence through a wide network of EBO's, MBO's, National Chain Stores along with easy availability across major E-Commerce platforms like Amazon, Flipkart, Myntra, etc.
- Besides the leading brand "Monte Carlo", the company has also established brands like Rock it, Cloak \& Decker, Luxuria catering across all customer categories.



## ZXXurta

Standalone Revenue (INR Mn), EBITDA Margin (\%) \& PAT (INR Mn )


## 9M-FY24 Product

 Segment Mix*

* Footwear sales amounted to INR 8 Mn in 3QFY24


## Product Segments



Cotton
52\%

- Shirts, T-shirts, trousers, tracksuits, jackets, sweatshirts, shorts, track pants and denims



- Sweaters, cardigans, Tshirts, shirts, sweat-shirts and bottoms


## Strong Distribution Network

MONTE CARLO


| Channel | 9M-FY24 | 9M-FY23 | Y-o-Y |
| :---: | :---: | :---: | :---: |
| EBO-COCO | 105 | 69 | $52.2 \%$ |
| EBO-FOFO | 293 | 278 | $5.4 \%$ |
| MBO and <br> distributors | 1,904 | 2,364 | $-19.5 \%$ |
| NCS | 909 | 788 | $15.4 \%$ |
| SIS | 401 | 306 | $31.0 \%$ |


| Online Platforms | National Chain Stores |
| :---: | :---: |
| $\checkmark$ Myntra Flipkart 5 amazon.com | Shoppers Stop oantalons |
|  | LuLu Reliance <br> QTRENDS |
| Company's own Online Platforms |  |
| MONTE CARLO <br> It's the way you make me feel |  |

## Pan India EBO Network

MONTE CARLO



Weighted Avg. Gross Revenue Per Store (INR Mn)


COCO : North (1) Central (1) West (1) South (2)

- FOFO : North (4) Central (8) East (7)




## Future Growth Strategies

MONTE CARLO

Penetrate New Markets
Explore new pockets through deeper penetration in the existing markets


Diversify revenue mix
To further diversify the product basket which includes summer wear, blankets, quilts, athlisures, ultra premium clothing, etc.

Modernize Manufacturing Facilities

- Overhaul manufacturing facilities, warehouses and streamline business processes
- New manufacturing facility in Jammu \& Kashmir to manufacture for home textile segment under wholly owned subsidiary



## Expand Customer Base

Enhance customer base in western and southern India by increasing number of EBO's and MBO's


## MONTE CARLO

Q3/9M-FY24

## OPERATIONAL



## Financial Highlights

Q3-FY24 Consolidated Financial Highlights

| Revenue <br> INR 5,042 Mn <br> $(2.9) \%$ YoY | EBITDA* <br> INR $\mathbf{1 , 2 1 8} \mathbf{~ M n}$ <br> $(6.5) \% ~ Y o Y$ | EBITDA Margin <br> $\mathbf{2 4 . 1 6 \%}$ <br> (90) Bps YoY |
| :---: | :---: | :---: |
| PAT | PAT Margin | Diluted EPS |
| INR 773 Mn | 15.33\% | INR 37.27 |
| $(10.4) \%$ YoY | (128) Bps YoY | (10.5)\% YoY |

9M-FY24 Consolidated Financial Highlights

| Revenue <br> INR 8,554 Mn <br> $(2.9) \% ~ Y o Y$ | EBITDA* <br> INR 1,518 Mn <br> $(18.1) \% ~ Y o Y$ | EBITDA Margin <br> 17.75\% <br> (328) Bps YoY |
| :---: | :---: | :---: |
| PAT | PAT Margin | Diluted EPS |
| INR 789 Mn | 9.22\% | INR 38.08 |
| $(30.0) \%$ YoY | (357) Bps YoY | (29.9)\% YoY |

## Q3-FY24 Standalone Financial Highlights

| Revenue <br> INR 5,042 Mn <br> $(2.9) \% ~ Y o Y$ | EBITDA* <br> INR $\mathbf{1 , 2 2 7} \mathbf{~ M n}$ <br> $(5.8) \% ~ Y o Y$ | EBITDA Margin <br> 24.34\% <br> (72) Bps YoY |
| :---: | :---: | :---: |
| PAT | PAT Margin | Diluted EPS |
| INR 782 Mn | 15.51\% | INR 37.72 |
| (9.4)\% YoY | (110) Bps YoY | (9.4)\% YoY |

9M- FY24 Standalone Financial Highlights

| Revenue <br> INR 8,554 Mn <br> $(2.9) \% ~ Y o Y$ | EBITDA* | EBITDA Margin |
| :---: | :---: | :---: |
|  | $(17.5) \% \mathrm{YoY}$ | 17.86\% |
| (317) Bps |  |  |
| PAT | PAT Margin | Diluted EPS |
| INR 800 Mn | 9.35\% | INR 38.58 |
| (29.0)\% YoY | (344) Bps | (29.0)\% YoY |

## Q3/9M-FY24 Operational Highlights

- The company has opened 22 Company owned outlets (COCO'S) and 26 Franchisee owned Franchisee operated outlets (FOFO'S) in 9MFY'24
- Brand Rock.it has achieved a turnover of Rs 17.95 crores in 9M-FY'24 against Rs 4.49 crores in 9M-FY-23
- The company has achieved a turnover Rs 71.48 crores through online channel in 9M-FY'24 against Rs 63.51 crores in 9M-FY'23.
- Sales through own website stood at Rs 9.71 crores in 9M-FY'24 against Rs 3.38 crores in 9M-FY'23'

Q3-FY24 Cotton Segment Bifurcation


Q3-FY24 Segmental Sales


## Standalone Financial Performance





EBITDA* (INR Mn) \& EBITDA Margin (\%)


PAT (INR Mn) \& PAT Margin (\%)


PAT (INR Mn) \& PAT Margin (\%)
1,127


## Segmental Revenues

MONTE CARLO 0 ar


Segmental Volumes




MONTE CARLO





## Quarterly and Annual Revenue Breakup

| Q3-FY23-INR 6,364 $\mathbf{M n}$ | Revenue by Region |
| :--- | :--- |

## Quarterly and Annual Revenue Breakup

| Revenue by Channel |  |  |  |
| :---: | :---: | :---: | :---: |
| Q3-FY23 - INR 6,364 Mn | Q3-FY24 - INR 6,356 Mn | 9M-FY23-INR 11,225 Mn | 9M-FY24 - INR 11,049 Mn |
| Particulars (In Mn.) |  | YTD Dec'22 | YTD Dec'23 |
| Garments \& Textile sale |  | 11,225.2 | 11,048.9 |
| Misc. Sale |  | 36.6 | 37.7 |
| Opening Provision for Sales return and Undelivered sales |  | 571.4 | 1,191.3 |
| Closing Provision for Sales return and Undelivered sales |  | -1030.9 | -1,260.6 |
| Sales Returns(Actual) |  | -1090.0 | -1,665.3 |
| Rebate \& Discounts |  | -915.8 | -808.9 |
| Sale as per Financials |  | 8,796.4 | 8,543.1 |

Q3-FY24 Marketing Highlights



Quarterly Standalone Financial Performance

| Particulars (INR Mn) | Q3-FY24 | Q3-FY23 | Y-O-Y |
| :---: | :---: | :---: | :---: |
| Revenue from Operations | 5,042 | 5,195 | (2.9) \% |
| Operating Expenses | 3,815 | 3,893 | (2.0) \% |
| EBITDA | 1,227 | 1,302 | (5.8) \% |
| EBITDA Margin (\%) | 24.34\% | 25.06\% | (72) Bps |
| Other Income | 57 | 59 | (3.4) \% |
| Depreciation | 139 | 101 | 37.6 \% |
| Finance Cost | 109 | 98 | 11.2 \% |
| PBT | 1,036 | 1,162 | (10.8) \% |
| Tax | 254 | 299 | (15.1) \% |
| PAT | 782 | 863 | (9.4) \% |
| PAT Margin (\%) | 15.51\% | 16.61\% | (110) Bps |
| Other Comprehensive Income | 0 | (2) | NA |
| Total Comprehensive Income | 782 | 861 | (9.2) \% |
| Basic/Diluted EPS (INR) | 37.72 | 41.63 | (9.4) \% |

## YTD Standalone Income Statement

| Particulars (INR Mn) | 9M-FY24 | 9M-FY23 | Y-o-Y |
| :---: | :---: | :---: | :---: |
| Operational Revenue | 8,554 | 8,810 | (2.9) \% |
| Operating Expenses | 7,026 | 6,957 | 1.0 \% |
| EBITDA | 1,528 | 1,853 | (17.5) \% |
| EBITDA Margins (\%) | 17.86\% | 21.03\% | (317) Bps |
| Other Income | 191 | 131 | 45.8 \% |
| Depreciation | 381 | 286 | 33.2 \% |
| Finance Cost | 278 | 191 | 45.5 \% |
| PBT | 1,060 | 1,507 | (29.7) \% |
| Tax | 260 | 380 | (31.6) \% |
| PAT | 800 | 1,127 | (29.0) \% |
| PAT Margins (\%) | 9.35\% | 12.79\% | (344) Bps |
| Other Comprehensive Income | - | - | NA |
| Total Comprehensive Income | 800 | 1,127 | (29.0) \% |
| Diluted EPS (INR) | 38.58 | 54.37 | (29.0) \% |

Quarterly Consolidated Financial Performance

| Particulars (INR Mn) | Q3-FY24 | Q3-FY23 | Y-O-Y |
| :---: | :---: | :---: | :---: |
| Revenue from Operations | 5,042 | 5,195 | (2.9) \% |
| Operating Expenses | 3,824 | 3,893 | (1.8) \% |
| EBITDA | 1,218 | 1,302 | (6.5) \% |
| EBITDA Margin (\%) | 24.16\% | 25.06\% | (90) Bps |
| Other Income | 57 | 59 | (3.4) \% |
| Depreciation | 139 | 101 | 37.6 \% |
| Finance Cost | 109 | 98 | 11.2 \% |
| PBT | 1,027 | 1,162 | (11.6) \% |
| Tax | 254 | 299 | (15.1) \% |
| PAT | 773 | 863 | (10.4) \% |
| PAT Margin (\%) | 15.33\% | 16.61\% | (128) Bps |
| Other Comprehensive Income | 0 | (2) | NA |
| Total Comprehensive Income | 773 | 861 | (10.2) \% |
| Basic/Diluted EPS (INR) | 37.27 | 41.63 | (10.5) \% |

## YTD Consolidated Income Statement

| Particulars (INR Mn) | 9M-FY24 | 9M-FY23 | Y-o-Y |
| :---: | :---: | :---: | :---: |
| Operational Revenue | 8,554 | 8,810 | (2.9) \% |
| Operating Expenses | 7,036 | 6,957 | 1.1 \% |
| EBITDA | 1,518 | 1,853 | (18.1) \% |
| EBITDA Margins (\%) | 17.75\% | 21.03\% | (328) Bps |
| Other Income | 191 | 131 | 45.8 \% |
| Depreciation | 381 | 286 | 33.2 \% |
| Finance Cost | 278 | 191 | 45.5 \% |
| PBT | 1,050 | 1,507 | (30.3) \% |
| Tax | 261 | 380 | (31.3) \% |
| PAT | 789 | 1,127 | (30.0) \% |
| PAT Margins (\%) | 9.22\% | 12.79\% | (357) Bps |
| Other Comprehensive Income | - | - | NA |
| Total Comprehensive Income | 789 | 1,127 | (30.0) \% |
| Diluted EPS (INR) | 38.08 | 54.36 | (29.9) \% |

## FINANCIAL verview



Historical Standalone Income Statement
MONTE CARLO

| Particulars (INR MN) | FY21 | FY22 | FY23 | 9M-FY24 |
| :---: | :---: | :---: | :---: | :---: |
| Revenue from operations | 6,220 | 9,043 | 11,177 | 8,554 |
| Expenses | 5,065 | 7,239 | 8,998 | 7,026 |
| EBITDA | 1,155 | 1,804 | 2,179 | 1,528 |
| EBITDA Margins (\%) | 18.57\% | 19.95\% | 19.50\% | 17.86\% |
| Depreciation | 342 | 373 | 418 | 381 |
| Finance Cost | 135 | 157 | 245 | 278 |
| Other Income | 202 | 252 | 208 | 191 |
| PBT | 880 | 1,526 | 1,724 | 1,060 |
| Tax | 217 | 386 | 397 | 260 |
| Profit after Tax | 663 | 1,140 | 1,327 | 800 |
| PAT Margins (\%) | 10.66\% | 12.61\% | 11.87\% | 9.35\% |
| Other Comprehensive Income | 30 | 4 | (18) | - |
| Total Comprehensive Income | 693 | 1,144 | 1,309 | 800 |
| Diluted EPS (INR) | 31.98 | 55.00 | 64.03 | 38.58 |

Historical Consolidated Income
MONTE CARLO Statement

| Particulars (INR MN) | FY21 | FY22 | FY23 | 9M-FY24 |
| :--- | :---: | :---: | :---: | :---: |
| Revenue from operations | 6,220 | 9,043 | 11,177 | 8,554 |
| Expenses | 5,065 | 7,240 | 9,000 | 7,036 |
| EBITDA | 1,155 | 1,803 | 1,518 |  |
| EBITDA Margins (\%) | $18.57 \%$ | $19.94 \%$ | $17.75 \%$ |  |
| Depreciation | 342 | 373 | $19.48 \%$ | 381 |
| Finance Cost | 135 | 157 | 418 | 278 |
| Other Income | 202 | 252 | 245 | 191 |
| PBT | 880 | 1,525 | 208 | 1,050 |
| Tax | 217 | 386 | 1,722 | 397 |
| Profit after Tax | 663 | 1,139 | 1,325 | 261 |
| PAT Margins (\%) | $10.66 \%$ | $12.60 \%$ | $11.85 \%$ | 789 |
| Other Comprehensive Income | 30 | 4 | $(19)$ | $9.22 \%$ |
| Total Comprehensive Income | 693 | 1,143 | 1,306 | - |
| Diluted EPS (INR) | 31.98 | 54.95 | 63.92 | 789 |

## Historical Standalone Balance Sheet

| Particulars (INR MN) | FY22 | FY23 | H1- FY24 |
| :--- | :---: | :---: | :---: |
| ASSETS |  |  |  |
| Non-Current Assets | 1,531 | 1,554 | 1,763 |
| Property, Plant \& Equipment | 784 | 1,181 | 1,414 |
| Right - of - use Assets | 13 | 194 | 18 |
| Capital Work in progress | 4 | 74 | 66 |
| Intangible Assets | 18 | 0 | 0 |
| Intangible Assets under Development |  |  |  |
| Financial Assets | 544 | 725 | 734 |
| (i)Investments | 73 | 366 | 378 |
| (ii)Other Financial assets | 25 | 24 | 221 |
| Income Tax assets (net) | 129 | 223 | 224 |
| Deferred tax assets (net) | 32 | 11 | 26 |
| Other Non- Current Assets | 3,153 | 4,352 | 4,844 |
| Total Non- Current Assets | 2,891 | 4,604 | 5,414 |
| Current Assets |  |  |  |
| Inventories | 1,631 | 1,701 | 1,336 |
| Financial Assets | 2,599 | 3,802 | 3,539 |
| (i)Investments | 4 | 6 | 4 |
| (ii)Trade Receivables | 476 | 130 | 128 |
| (iii)Cash and Cash Equivalents | 4 | 6 | 3 |
| (iv)Other Bank Balances | 77 | 128 | 94 |
| (v) Loans | 332 | 238 | 551 |
| (vi) Other Financial Assets | 8,013 | 10,615 | 11,069 |
| Other Current Assets | 11,166 | 14,967 | 15,913 |
| Total Current Assets |  |  |  |
| TOTAL ASSETS |  |  |  |


| Particulars (INR Mn) | FY22 | FY23 | H1-FY24 |
| :--- | :---: | :---: | :---: |
| EQUITY AND LIABILITIES |  |  |  |
| Equity | 207 | 207 | 207 |
| Share Capital | 6,666 | 7,560 | 7,163 |
| Other Equity | 6,873 | 7,767 | 7,370 |
| Total Equity |  |  |  |
| Non-Current Liabilities | 83 | 27 | 11 |
| Financial Liabilities | 741 | 1,112 | 1,342 |
| (i)Borrowings | 230 | 308 | 315 |
| (ii)Lease Liability | 27 | 308 | 288 |
| (iii)Other Financial Liabilities | - | 9 | 13 |
| Other Non-Current Liabilities | 1,081 | 1,764 | 1,969 |
| Provisions |  |  |  |
| Total Non-Current Liabilities | 601 | 1,993 | 3,517 |
| Current Liabilities | 132 | 183 | 218 |
| Financial Liabilities | 2 | 8 | 1 |
| (i)Borrowings | 1,384 | 1931 | 1,953 |
| (ii) Lease Liabilities | 201 | 182 | 162 |
| (iii)Trade Payables | 708 | 933 | 572 |
| (a) MSME | 117 | 104 | 34 |
| (b) Other than MSME | 67 | 102 | 117 |
| (iv) Other Financial Liabilities | 3,212 | 5,436 | 6,574 |
| Other Current Liabilities | 11,166 | 14,967 | 15,913 |
| Current Tax Liabilities (Net) |  |  | 26 |
| Provisions |  |  |  |
| Total Current Liabilities |  |  |  |
| TOTAL EQUITY AND LIABILITIES |  |  |  |
|  |  |  |  |

Standalone Financial Performance
MONTE CARLOA



[^0]
## Capital Market Information



| Price Data (As on 31 ${ }^{\text {st }}$ December, 2023) |  |
| :--- | ---: |
| Face Value | 10.0 |
| CMP | 708.9 |
| 52 Week H/L | $918.0 / 530.5$ |
| Market Cap (INR Mn) | $14,695.50$ |
| No. of Share outstanding (Mn) | 20.73 |
| Avg. Trading Volume ('O00) | 64.48 |

Share Holding Pattern (31 ${ }^{\text {st }}$ December 2023)


## Disclaimer

## MONTE CARLO

## Monte Carlo Disclaimer:











 exemption from registration there from.

This presentation is confidential and may not be copied or disseminated, in whole or in part, and in any manner.

## Valorem Advisors Disclaimer:






## For further details, please feel free to contact our Investor Relations Representatives:

## Mr. Anuj Sonpal

Valorem Advisors
Tel: +91-22-49039500
Email: montecarlo@valoremadvisors.com


[^0]:    * Excluding Other Income

