











Lumax Industries Limited

Investor Presentation – November 2017



Safe Harbor



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DK Jain Group



Seven Decade Strong

Leader in
Automotive
Lighting & Gear
Shifters

14 Entities in 8
States



27 Manufacturing Facilities

3 R&D Centres (India)

& 1 Design Centre (Taiwan)

> Over 8,000 Employees



Two Listed Entities



Lumax Industries Limited

Products & Services

End-to-end Automotive Lighting Solutions

Partnerships

- Stanley Japan
- SL Corporation Korea

Lumax Auto Technologies Limited

Products & Services

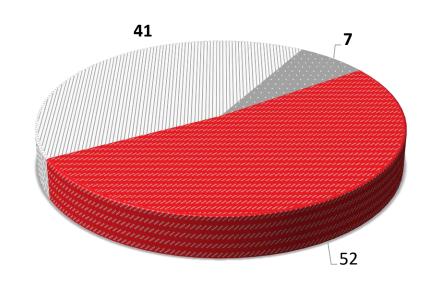
Intake Systems, Integrated Plastic modules, 2-wheeler Chassis & Lighting, Gear Shifters, Seat Structures & Mechanisms, LED Lighting, Aerospace & Defence Engineering Services, Aftermarket, Electrical & Electronics components, Telematics Products and Services, Oxygen Sensors

Partnerships

- Cornaglia SPA Italy
- Mannoh Industrial Co.
 Limited Japan
- Gill Industries Inc. USA
- Austem Co. Limited Korea

- Sipal SPA Italy
- Alpine Japan
- Ituran Israel
- FAE Spain

Group Revenue Break Up (%) FY 17 Revenue of Rs. 2,500 Cr



☑ Lumax Industries Limited☑ Lumax Auto Technologies Limited☑ Other Entities



Vision, Mission, Purpose





To be a Sustainable, Respected & Profitable Brand with a Global Presence, that continues to enhance stakeholder value & exceed customer expectations as the preferred supplier



To be a Lean, Profitable, Diversified & Learning Organization that is highly responsive, energetic & innovative by involving people as partners & attaining highest levels of quality, excellence & technology across our domains

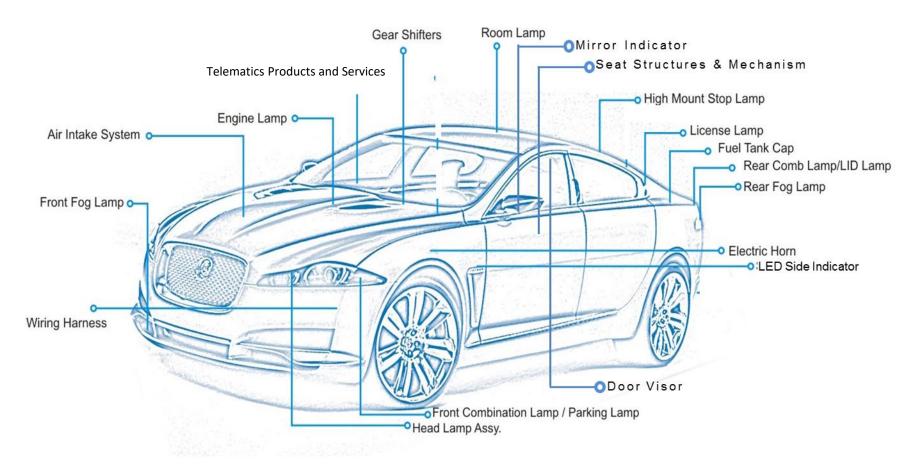


To create a Happy, Safe, Participative, Proud & Admirable Place to Work that inspires individuals to consistently deliver total customer satisfaction



Diversified Product Range – 4-wheelers & CV



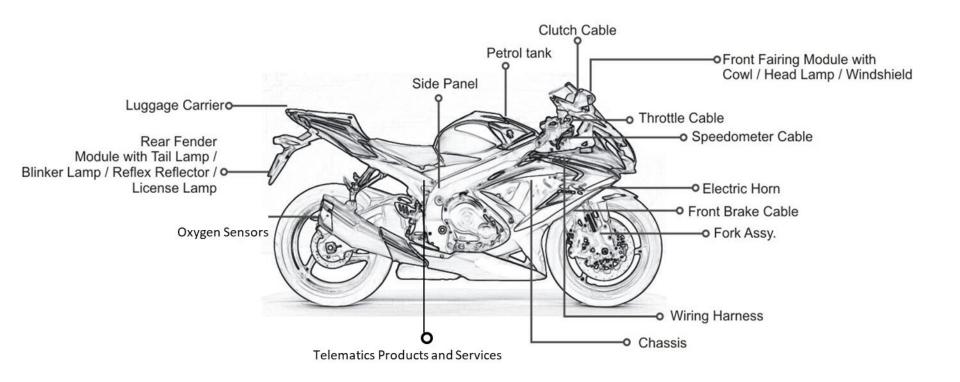


Destination Boards for Commercial Vehicle



Diversified Product Range – 2-wheelers







Fostering Partnerships to Deliver Excellence





Japan

JV for Lighting

Relationship Since 1984

37.5% in Lumax Industries
Limited



Korea

JV for Lighting and other automotive parts

Relationship Since 1997

78.72% in SL Lumax Limited



Italy

JV for Emission Systems

Relationship Since 2007

50% in Lumax Cornaglia Auto Technologies Pvt Limited



Japan

JV for Gear Shifters

Relationship Since 2008

45% in Lumax Mannoh Allied Technologies Limited





JV for Seat Frames, Structures and Mechanism

Relationship Since 2013

50% in Lumax Gill-Austem Auto Technologies Pvt Limited



Italy

JV for Integrated Logistic Support Engineering

Relationship Since 2015

49% in Lumax SIPAL Engineering Pvt Limited



Japan

Exclusive
Distributorship
Agreement

Relationship Since 2014



Spain

JV for Oxygen Sensors

2017

51% in Lumax FAE Technologies Pvt Limited



Israel

JV for Telematics Products and Services

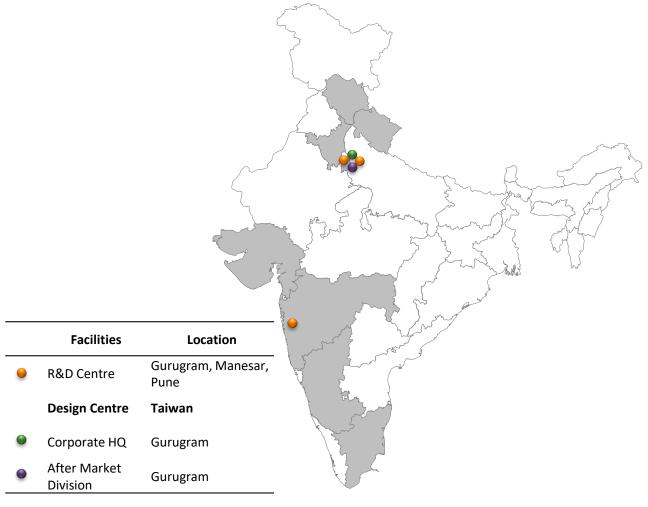
2017

50% in Lumax Ituran Telematics Pvt Limited



27 Locations close to Customers





State	Mfg Locations	#
Haryana	Bawal	1
	Dharuhera	1
	Gurugram	2
	Manesar	3
Maharashtra	Pune	8
	Waluj	2
Karnataka	Bengaluru	2
Gujarat	Sanand	1
	Mehsana	1
Tamil Nadu	Sriperumbudur	1
Uttarakhand	Haridwar	1
	Pantnagar	3
Himachal Pradesh	Kale Amb	1
Total		27

27 Plants in 7 States

Lumax Industries Limited & Lumax Auto Technologies Limited, along with its subsidiaries, JVs & Associates



Enhanced 360° Customer View

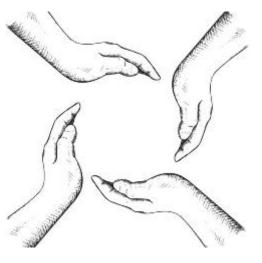


Understand the Customer

 A real understanding of varying customer needs & the capability to deliver outstanding results

Environmental Conscious

• Environment-conscious work practices



Experienced Team

 Highly Qualified & Experienced workforce of dedicated professionals

Research & Development

 Government approved 3 R&D facilities & 1 Overseas Design Centre in Taiwan

Global Footprints

 Global footprint through exports

Technology Leadership

- Partnerships with global players provides competitive edge
- Avant-garde technology at par with the best players worldwide

Faster Turnaround

 Lightning-fast turnaround time & impressive speed to market



Relationships with Diversified Customers



Two Wheeler

















Four Wheeler





















Commercial Vehicle























Relationships with Diversified Customers...



Tractor/FES





Defence & Aero Space



Export



















... Strong After Market Exports Presence



Lumax Industries Limited

Leadership in Automotive Lighting



Milestones

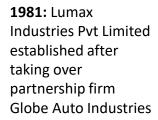




1956-57: Set-up dedicated unit for Automotive Lighting Equipment in Delhi

1977-79: Setup manufacturing units in Faridabad, Haryana and Pune, Maharashtra

1945-80



1984: TA signed with Stanley, Japan for Lighting Equipment

1981-84

1985: Setup a manufacturing unit in Gurugram, Haryana. The company went public & is listed on the stock exchange

1985

1994

1994: Equity participation of Stanley, Japan in Lumax Industries Limited

Manufacturing unit setup in Aurangabad, Maharashtra

1997: Joint Venture agreement with SL Lumax Limited. Further Equity participation by Stanley, Japan

1997-98

1998: Set-up manufacturing unit at Dharuhera, Haryana



Milestones



...2005 -2017 a period of strategic expansion

2007: Further Equity participation by Stanley, Japan

2008: Setup manufacturing plant in Pantnagar, Uttarakhand & expansion of Dharuhera and Chakan plants. Also setup a R&D centre at Gurugram

2006-09

2010: Setup a manufacturing plant in Haridwar, Uttarakhand

2011: Setup
manufacturing plants in
Bawal, Haryana;
Sanand, Gujarat &
Bidadi, Karnataka. Also
setup a R&D centre at
Pune

2014-16

2017: Further expansion at Sanand, Gujarat facility

2017

2010-13

2014: The Company completed 25 years of listing on BSE

2015: The Company received the TPM award from JIPM

2016: Opening of **Design Centre** in

2002-05

2003: Demerger

Lumax Industries

manufacturing unit in

Chakan, Maharashtra

2005: Setup

Taiwan



Competitive Advantages



Partnerships

With more than **3** decades of partnership with Stanley, Japan, the only global auto lighting company to manufacture LED worldwide, having presence in Japan, America, China, Asia Pacific and Europe

Technology Expertise

State-of-the-art facilities allows us to benchmark our products

Financial Stability

Consistent financial performance with improving return ratios

Market Leaders

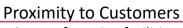
Leadership in Lighting

Product Portfolio

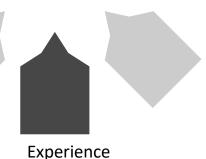
One of the few players with largest range of lighting solutions

In-House Design

2 R&D centers & 1 Overseas
Design centre to stay ahead of
the curve in design trends



10 manufacturing facilities strategically located at key automotive hubs in the country



Over **7** decades of OEM relationships

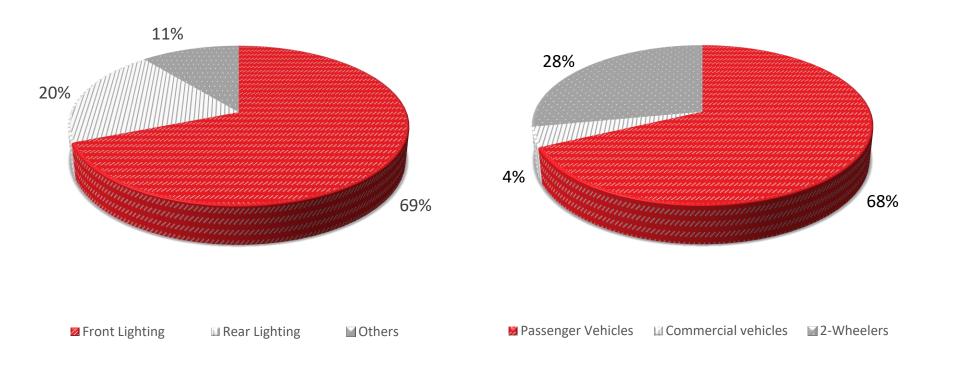


Product & Segment Mix



Product wise Sales H1 FY18 (Rs. 720 Crores)

Segment Wise Sales H1 FY18 (Rs. 720 Crores)



Front Lighting – Head Lamp & Fog Lamp
Rear Lighting – Tail Lamp & High Mount Stop Lamp
Others – Auxiliary Lamps, Indicators

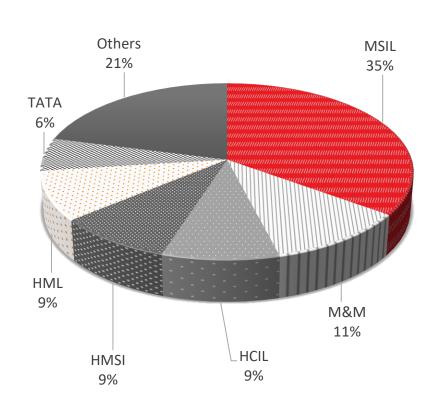


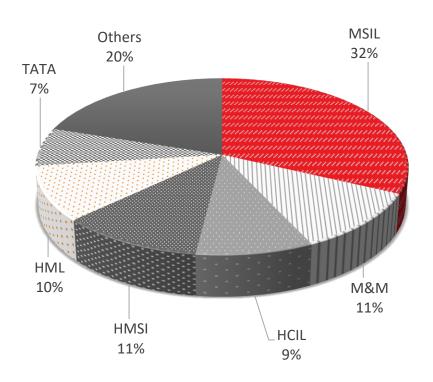
Customer Mix



Customer wise sales FY17 (Rs. 1,271 Crores)

Customer wise sales H1 FY18 (Rs. 720 Crores)







SL Lumax Limited



SL Lumax Limited

Associate Company with 21.28% holding

Plant in Sriperumbudur (Chennai)

In partnership with SL Corporation, Korea, a multinational automotive player with presence in Asia-Pacific, Europe & US

Products

Lamps

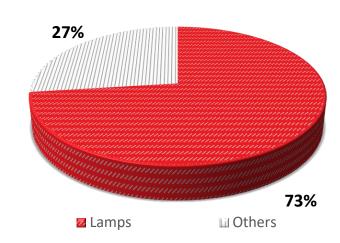
Head Lamp, Rear Combination Lamp, Fog Lamp

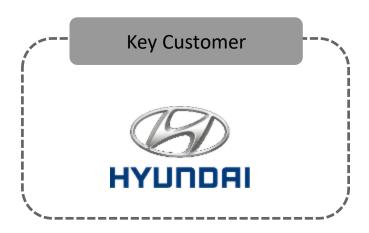
Others

Chassis, Trim & Mirrors

Shift Lever, Parking Brakes

Sales Breakup FY17 – Rs. 956 Crores







Strong Customer Base ...



Four Wheeler



















Two Wheeler













Commercial Vehicle

















Export











Tractor /FES





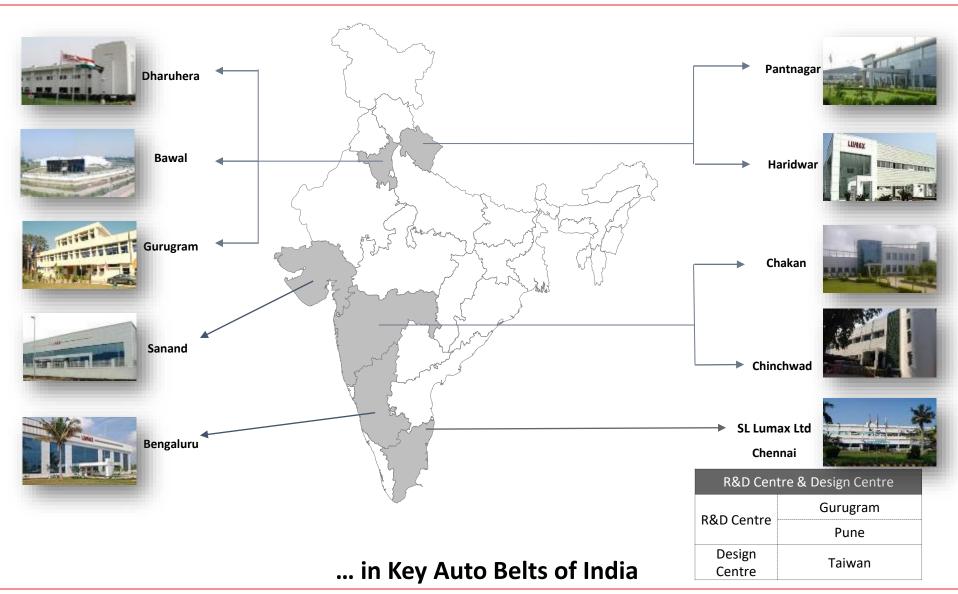


... Servicing almost 90% of OE Customers in India ...



... From Strategic Locations ...







State of Art Manufacturing Facilities









State of Art Manufacturing Facilities









State of Art Manufacturing Facilities



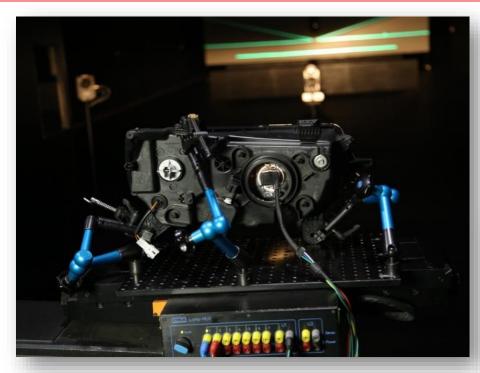






...In-house R&D & Validation Facility









...In-house Design Studio







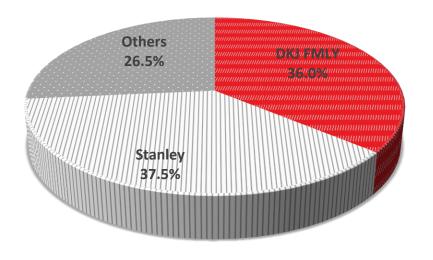








Shareholding breakup



Stanley Electric Company Ltd

Over three decades of strong technical & financial collaboration with Stanley Electric Company Ltd, Japan

A world leader in Vehicle Lighting & Illumination products for Automobiles

The only Global Auto Lighting company to manufacture LED worldwide



Promoter Group





Mr. Dhanesh Kumar Jain Chairman

- He is 74 years of age & holds a MBA degree from Delhi university & has successfully completed President Management Program from Harvard Business School
- Over 50 years of experience in the automotive industry in management, operations & administrative roles
- He has held various industry positions
 - Past president of ACMA, President suppliers association — Toyota Kirloskar Motors, Chairman of Trade Fairs Committee ACMA, Co-chairman of Regional Committee on Membership of Northern Region CII, Past Chairman of CSR subcommittee of the Northern Region of CII



Mr. Deepak Jain Managing Director

- He is 43 years of age & is a Business Graduate from Illinois Institute of Technology, USA with specialization in Operations Management & International Business
- He has undergone extensive training at Stanley Co. Limited, U.S.A. & Stanley Electric Co. Limited, Japan. He has over 21 years experience
- He was chairman of ACMA's HR/IR & Skill
 Development Committee, past chairman
 of Sustainable Technology Development
 Committee of ACMA, past National
 Coordinator of Young Business Leader
 Forum of ACMA and past president of
 Supplier's club, Honda Cars India Limited
- He is Member of Young President
 Organization and Entrepreneurs'
 Organization. He also holds the position of
 Chairman of Northern Region of ACMA &
 Vice President of Toyota Kirloskar
 Supplier's Association



Mr. Anmol Jain
Jt. Managing Director

- He is 38 years of age & holds Bachelors in Business Administration in Finance & Supply Chain Management (Double major) from Michigan State University, U.S.A.
- He worked as a Management Trainee with GHSP, U.S.A. & subsequently, joined Lumax Group, in 2000 & has over 17 years of experience
- He has held various positions in Industry associations. He was the National Coordinator of ACMA-YBLF from 2014-16. He was also the Chairman CII Haryana State Council in 2012-13
- He is currently the EC member of Honda Cars India Supplier's Club & Bajaj Auto Vendor Association MC member



Promoter Group





Mr. Eiichi Hirooka Senior Executive Director

- He is 59 year old & is a Masters in Business Administration (Finance)
- He is a Nominee Director of M/s Stanley Electric Co. Limited, Japan & possesses around 33 years of rich experience in Auto Lighting sales in USA
- He is with Lumax since 2011



Mr. Koji Swada Executive Director

 He is 54 years old & graduated from Osaka Institute of Technology

- He is a Nominee Director of M/s Stanley Electric Co.
 Limited, Japan and possesses over 31 years of rich experience in Quality Control & Lamp Assembly
- He is with Lumax since 2008



Mr. Toru Tanabe Non-Executive Director

- He is 58 years old & is a graduate from Hosei university, japan
- He has over 25 years of rich experience in R&D of Electrical components & advanced Illumination systems for automotive equipment
- He also has about 10 years of experience in automotive electronics
- He joined Stanley, Japan in 1981



...Supported by Strong Independent Directors





Mr. A P Gandhi

- He is 79 years old & is a mechanical engineer
- He has held top leadership positions in prestigious organisations having over 40 years of experience
- His last assignment was as President at Hyundai Motors India Limited. Prior to that he was Chief Executive –R&D at Escorts Limited & at Telco before that, holding various senior positions in the area of manufacturing operations



Mr. Rajeev Kapoor

- He is 65 years old and mechanical engineer (hons) from NIT, Kurukshetra
- He was MD for Copart Inc. and has served as independent director on the board of RICO industries, Co-Chair of Economic Committees SIAM, Served on board of ARAI, Pune and on board of Indo Italian chamber of Commerce
- Listed on the power list of 2012, alongside Mr. Ratan Tata, Mr. Rahul Bajaj, Mr. Anand Mahindra etc.
- Entrepreneurial by nature and experience in excess of 40 years



Mr. M.C. Gupta

- He is 79 years old and is MA in English Literature from Agra University
- He is a Retd. IAS officer & has served the Union & State Governments in various capacities including Deputy Secretary, Min of Finance-Dept. of economic Affairs, Advisor – UNIDO (United Nations Industrial Development Organisation)



Mr. Dhiraj Dhar Gupta

- He is 67 years old and holds B.Com honours from SRCC, Delhi University
- He is an Industrialist; Director & Promoter of KSS Abhishek Auto Pvt Limited, having over 3 decades of experience in Auto Component manufacturing



Mr. Ratan Kapur

- He is 60 years old & is a B.Com Graduate from Delhi University
- He is an Industrialist & possesses more than 33 years of experience in Auto Component Industry
- He was the President of ACMA & Chairman of Haryana State Council of CII



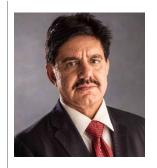
Ms. Pallavi Dinodia Gupta

- She is 37 years old and holds B.Com honours
 is a Law Graduate from Delhi University
- She is a Chartered Accountant by profession & is a partner in SR Dinodia & Co. LLP, Chartered Accountants.
- She specializes in international taxation & also actively involved in the domestic taxation

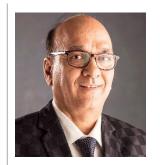


Professional & Experienced Team





Mr. Vineet Sahni Chief Executive Officer Age: 52 Years Experience: 30 Years



Mr. Naval Khanna
Corporate Head – Taxation
Age: 59 years
Experience: 40 years



Mr. Sanjay Mehta Group – Chief Financial Officer Age: 50 years Experience: 27 Years



Mr. Shrutikant Rustagi Chief Financial Officer Age: 47 Years Experience: 22 Years



Mr. B S Bhadauriya Group – Company Secretary Age: 53 Years Experience: 27 Years



Mr. Shwetank Tiwari Company Secretary Age: 39 Years Experience: 12 Years



Ms. Ibha Lal Corporate Head - HR Age: 50 Years Experience: 25 Years



Ms. Priyanka Sharma Corporate Communication & CSR Age: 48 Years Experience: 22 Years



Mr. Atul Jain
Corporate Head - Materials
Age: 48 Years
Experience: 25 Years



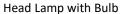
The Path Ahead



Head Lamp – Technology Evolution









Projector Head Lamp



All LED Head Lamp



Head Lamp with bulb + Led DRI



Head Lamp with LED Projector and LED DRI

2011-13

- Head Lamps with Halogen Bulbs with Clear PC Lens with Multi Focal Reflector (MFR) for Light Distribution were introduced in the passenger vehicle segment
- Indian OEM's introduced
 Projector Lamps with Halogen
 Lamps and some features with
 LED like the DRL (Daytime
 Running Lights). But Projector
 Lamps were offered as an option
 in top variants of the vehicles and
 not as a standard feature

2014-15

- Introduction of Projector Lamps with Halogen Bulbs for new vehicles launched in India by more number of OEM's as standard feature
- In the later half of 2014 and start of 2015 more number of OEM's shifted focus to introduction of LED's for feature of DRL's and / or signature Lighting
- Also in 2015 more number of Head Lamps were introduced with LED's for DRL feature with usage of HID (High Intensity Discharge) Bulbs for Projector

2016-17

- Almost all the models were introduced either with LED DRL feature or Projector Head Lamp (either with Halogen Bulb or HID Bulb) or with both LED DRL and Projector Head Lamp
- Headlamps with Signature DRL's or Lighting become a styling feature and were introduced in the vehicles launched in 2016
- Later half of 2016 also witnessed the introduction of LED Projector Head Lamps thus leading to more penetration of Electronics and LED into Head Lamps
- Year 2017 will witness the transition to manufacturing of Localized LED Head Lamp with Signature DRL and Position

2017-18

 The future models which are replacing the existing models are now either with Projector Head Lamp (Bulb) whose predecessor were with Halogen Bulbs and with Projector Head Lamp (with LED) whose predecessors were with Projector with Halogen Bulbs

LED to drive the future growth



Rear Lamp – Technology Evolution





Split type Tail Lamp



Tail Lamp with LED Signature and Tail function



All LED Tail Lamp



3D Led Tail lamp



Adaptive rear Lighting

2011-12

 Tail lamps were introduced with Clear Lenses with adoption of Multi Color Molding technique for giving a Homogenous appearance to the tail lamp

2013-mid of 2014

 New Styling adopted in Tail Lamps with introduction of Split Tail Lamp design

End of 2014 - 2015

- Penetration of LED's into Tail Lamps with introduction of one or more feature with LED.
- LED's adopted for giving Signature shape in the Tail Lamps

2016

 Almost all the new models launched were having presence of LED's either for one of the functions or for Signature Lighting

2017 onwards

 All the new models to be introduced are with LED's for having better Aesthetic Appearance and Signature Appearance

LED to drive the future growth



Leveraging on our Strengths for LED Market



The Market Scenario

Increased styling demands by OEMs to individualise & differentiate

Influencing the cost of lighting cluster

Creating revenue opportunities for Tier I suppliers

Partnership with Stanley Electric -

Stanley is one of the Auto Lighting company globally to manufacture LEDs

Lumax is supplying to almost 90% of OE customers

Higher need for Localization of Engineering & Cost Reduction

Strategically located Manufacturing Infrastructure

Consistent Investment in R&D

Backward integration with PCBMT (Surface Mounting Technology)

To gain from Bharat Stage VI

Creating The LUMAX Advantage

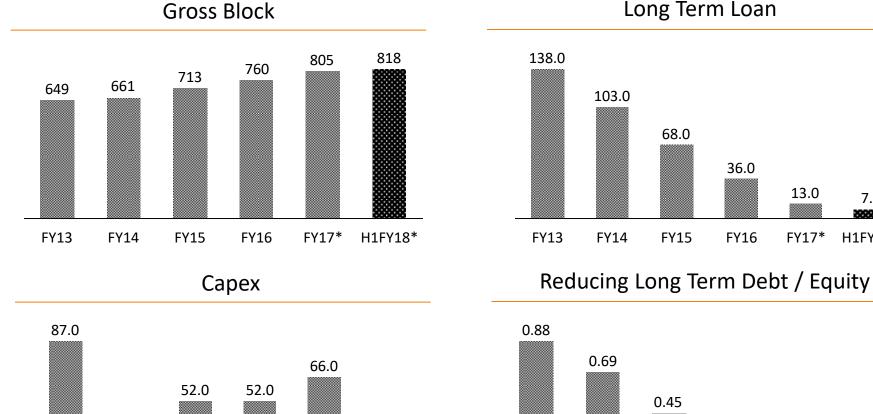


Financials



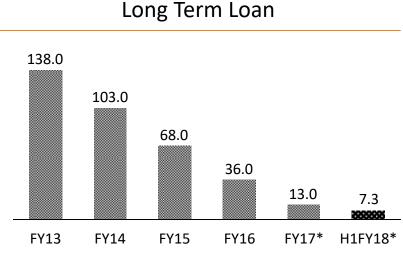
Expansion funded through Internal Accruals





13.0

H1FY18*



0.21 0.05 0.03 **FY13 FY14 FY15** FY16 FY17* H1FY18*

Standalone Results

Rs. Crores

FY13

21.0

FY14

FY15

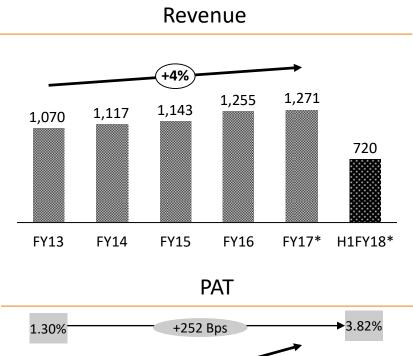
FY16

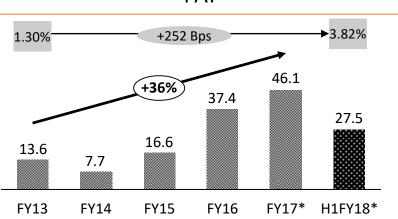
FY17*

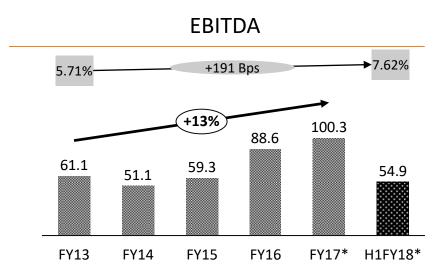


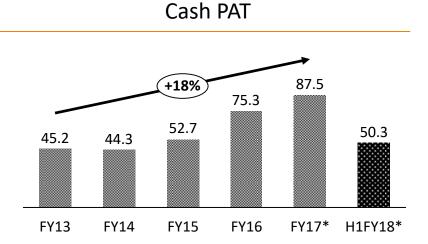
Revenue & Healthy Margins











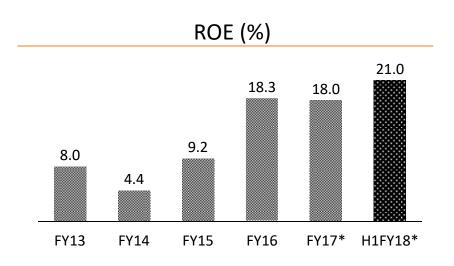
Standalone Results

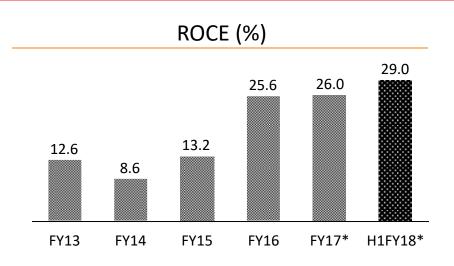
Margins



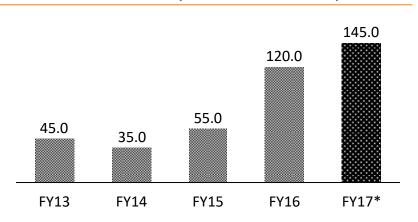
Healthy Return Ratios



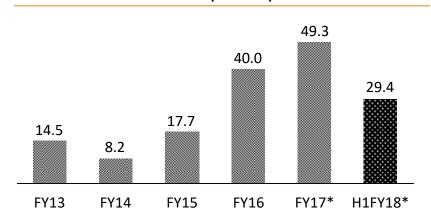




Dividend (% of Face Value)



EPS (in Rs.)

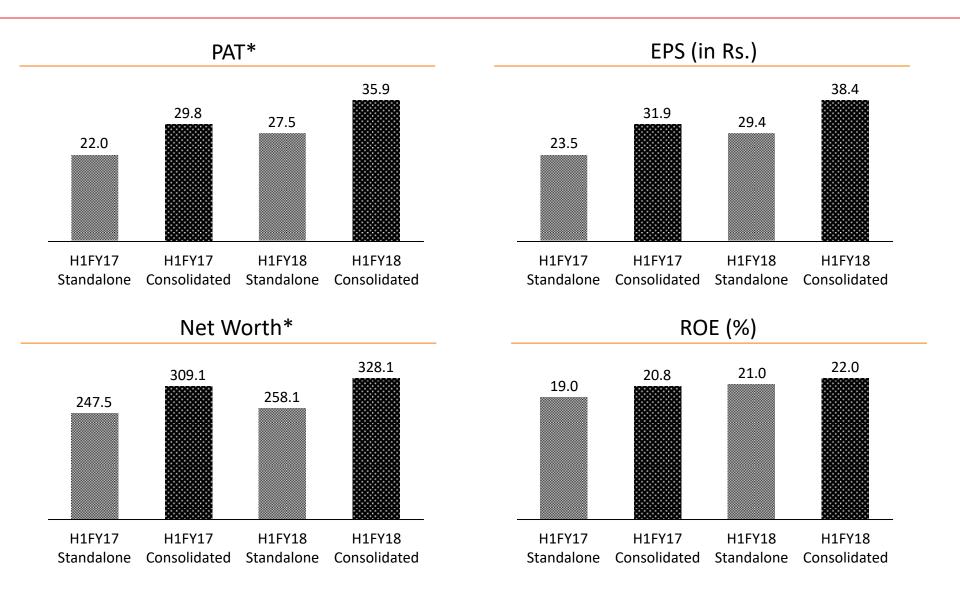


Standalone Results



Consolidated Performance

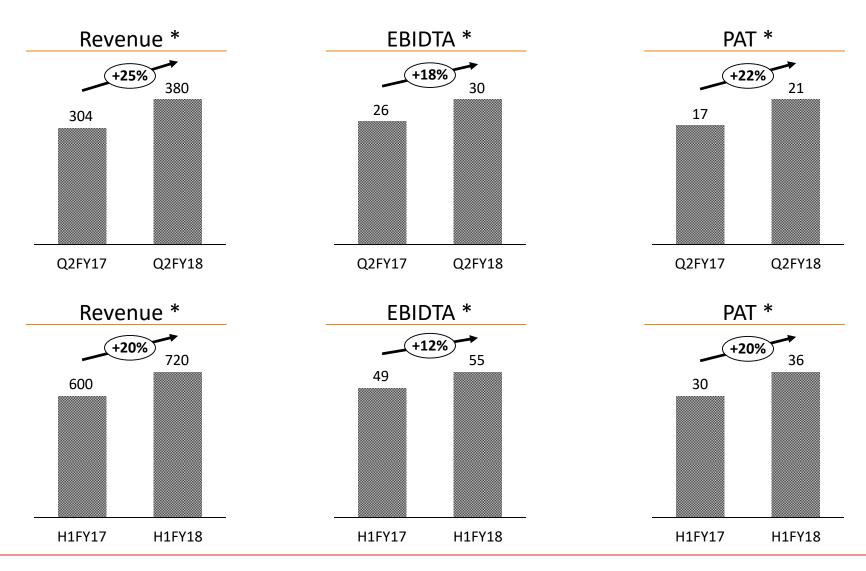






YTD Highlights - Consolidated







Consolidated P&L Statement



Particulars (Rs. in Crores.)	Q2FY18	Q2FY17	Y-o-Y	H1FY18	H1FY17	Y-o-Y	FY17
Total Revenue (Net of Excise duty)	379.65	304.20	24.8%	720.07	599.66	20.1%	1,270.92
Raw Material	245.82	188.78		468.96	374.20		817.82
Employee Expenses	45.23	40.21		88.59	78.30		159.85
Other Expenses	58.40	49.65		107.65	98.17		192.94
EBITDA (Inc Other income)	30.98	26.68	16.1%	57.40	51.32	11.8%	106.31
EBITDA Margin	8.2%	8.8%		8.0%	8.6%		8.4%
Depreciation	11.62	10.41		22.80	20.60		41.39
Finance Cost	1.15	2.87		2.42	5.91		10.66
PBT	18.21	13.41	35.9%	32.17	24.81	29.7%	54.26
Profit from Associates	6.72	6.44		13.78	10.10		10.53
Tax	4.18	2.87		10.04	5.06		10.42
PAT	20.76	16.98	22.2%	35.91	29.85	20.3%	54.37
PAT margin	5.5%	5.6%		5.0%	5.0%		4.3%
EPS	22.21	18.17	22.2%	38.42	31.93	20.3%	58.17



Consolidated Balance Sheet



Particulars (Rs. in Crores.)	Sep-17	Mar-17	
Shareholder's Fund	328.13	309.12	
Share Capital	9.35	9.35	
Reserves & Surplus	318.78	299.77	
Non-current Liabilities	39.94	35.25	
Long-term Borrowings	4.18	3.64	
Deferred Tax Liabilities (net)	9.79	6.46	
Other Long Term Liabilities	8.63	8.90	
Long Term Provisions	17.34	16.25	
Current Liabilities	682.70	535.25	
Short-term Borrowings	80.20	79.02	
Trade Payables	407.41	326.84	
Other Current Liabilities	160.50	98.95	
Short Term Provisions	34.59	30.44	
Total Liabilities	1050.77	879.62	

Particulars (Rs. in Crores.)	Sep-17	Mar-17	
Non-current Assets	590.67	530.90	
Fixed Assets	494.57	439.05	
Long-term Loans and Advances	2.62	2.38	
Non-current Investments	88.72	78.73	
Other Non-current Assets	4.76	10.74	
Current Assets	459.44	348.07	
Current Investments	0.21	0.23	
Inventories	162.90	116.05	
Trade Receivables	230.31	190.94	
Cash and Bank Balances	2.42	1.37	
Derivatives	-	0.57	
Other Current Assets	63.60	38.91	
Asset Held for Sale	0.66	0.66	
Total Assets	1050.77	879.62	





Plant Inauguration





Gujarat Plant Inauguration on 2nd November 2017 by Mr K Ayukawa, Managing Director, MSIL and Mr N Aizawa, Managing Director, SMG







ICQC Phillipines – Gold Award- Received on 26th October 2017 by both Bawal and Haridwar plant teams







Award received for Quality Improvements from Maruti Suzuki on 8^{th} May 2017







Overseas Supplier Association-'Special Recognition Award' from Toyota Motor Corporation, award being given by Mr. Takeshi Uchiyamada, Chairman, Toyota Motor Corporation







Supplier Business Capability Building Award from Mahindra & Mahindra, being given by Mr. Hemant Sikka, Chief Purchasing Officer, in presence of Mr. Lalit Verma, Sr. VP CDMM & Mr. Rajnish Vashisht, VP CDMM, Mahindra & Mahindra

Best Supplier Award from TAFE September 2016, being given by Mrs. Mallika Srinivasan, Chairperson TAFE









ACMA Award 2016 –Bronze -Excellence in Technology -Large Category, being given by Mr. Anant Geete, Hon'ble Union Minister for Heavy Industries & Public Enterprises in presence of Heavy Industries and Public Enterprises, in presence of Mr. Guenter Butschek, Chief Executive & Managing Director, Tata Motors

ACMA Award 2015 –Silver –Excellence in Technology -Large Category, being given by Mr. Anant Geete, Hon'ble Union Minister for Heavy Industries & Public Enterprises in presence of Heavy Industries and Public Enterprises, in presence of Mr. Vikram Kirloskar, Vice Chairman, Toyota Kirloskar Motor





TPM Award





JIPM-TPM EXCELLENCE AWARD PANTNAGAR PLANT, MARCH 2014



Future Ready: New Design Centre in Taiwan





Mr. C K Tao, Director, TAITRA-Taiwan Office, Mr. David Ho, Ex-President, TYC Group, Taiwan, along with Mr. D K Jain, Chairman and Mr. Vineet Sahni, CEO, Lumax Industries Limited



Celebrated 25 years of Listing





- Special bell ringing ceremony to celebrate 25 years of Listing on BSE on 28th November'2014
- Attended by Mr. DK Jain, Chairman, Lumax Industries Limited & Mr. T Kitano, President Stanley, Japan at BSE, Mumbai



CSR Initiatives





Health



Towards its endeavour to give back to society, the group has taken various initiatives towards Education of the underprivileged. Four schools in the NCR region, close to its facilities have been adopted, starting with improving its infrastructure, to facilitating the annual fee so as to ensure a conducive environment for learning and continuity in education.

Also provide support towards maintaining good health of the community around its facilities.



Education







For further information, please contact:

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