

Lumax Industries Limited

Investor Presentation - August 2019



Safe Harbor



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Seven Decade Strong

Leader in Automotive Lighting & Gear Shifters

14 Entities in 8 States

29 Manufacturing Facilities

4 R&D Centres (India)

& 1 Design Centre (Taiwan)

Over 9,000 Employees

Two Listed Entities



Lumax Industries Limited

Products & Services

End-to-end Automotive Lighting Solutions

Partnerships

- Stanley Japan
- SL Corporation Korea

Lumax Auto Technologies Limited

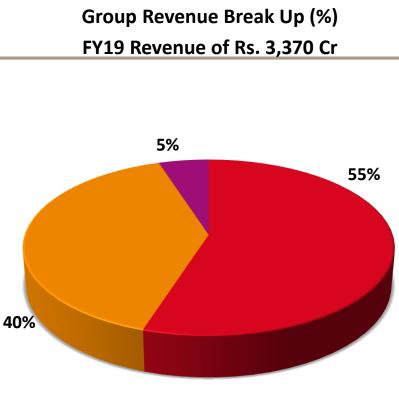
Products & Services

Intake Systems, Integrated Plastic modules, 2-wheeler Chassis & Lighting, Gear Shifters, Shift Tower, Seat Structures, LED Lighting, Aftermarket, Electrical & Electronics components, Telematics Products and Services, Oxygen Sensors

Partnerships

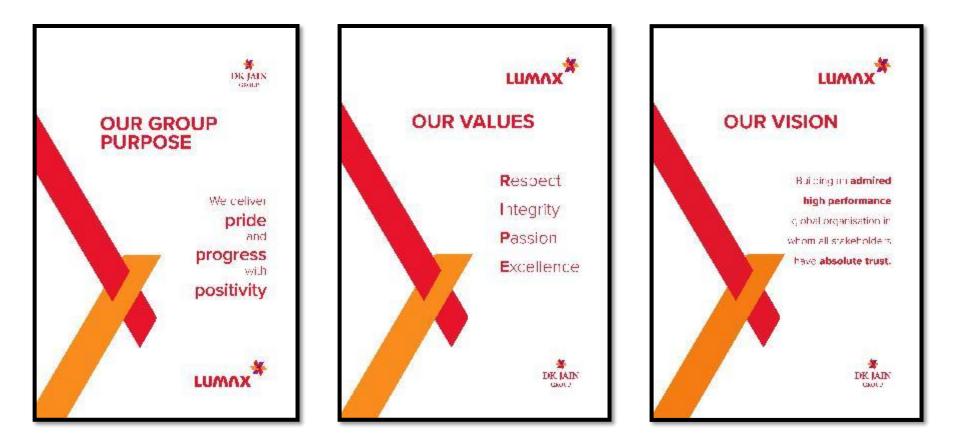
- Cornaglia SPA Italy
- Mannoh Industrial Co. Limited Japan
 Ituran Israel
- Gill Industries Inc. USA
- Austem Co. Limited Korea

- Alpine Japan
- FAE Spain
- JOPP Germany



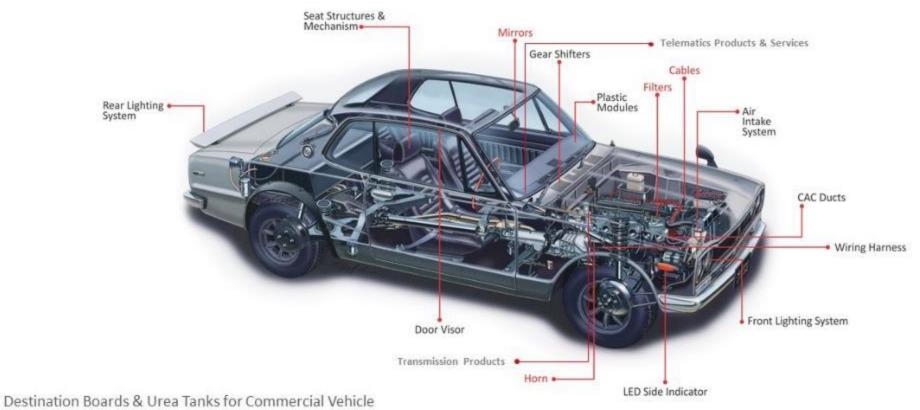
Lumax Industries Limited Lumax Auto Technologies Limited Other Entities





Diversified Product Range – 4-wheelers & CV

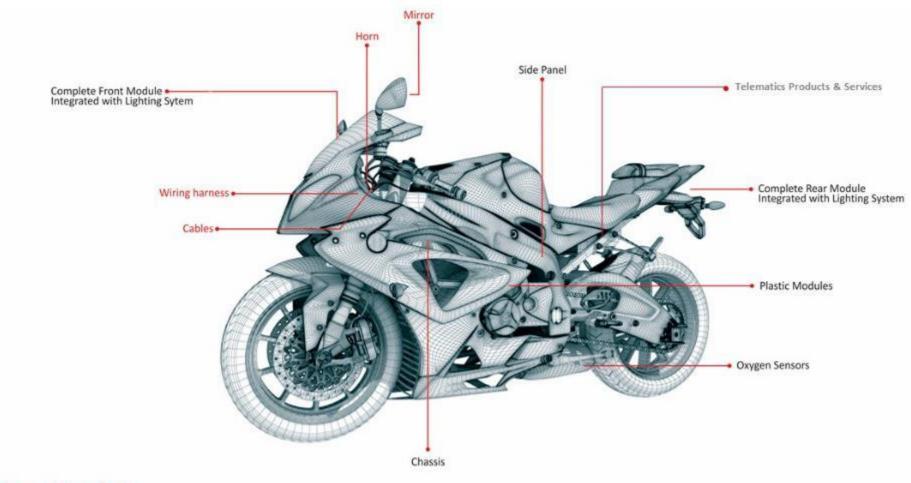




Aftermarket products

Diversified Product Range – 2-wheelers





Aftermarket products

Fostering Partnerships to Deliver Excellence





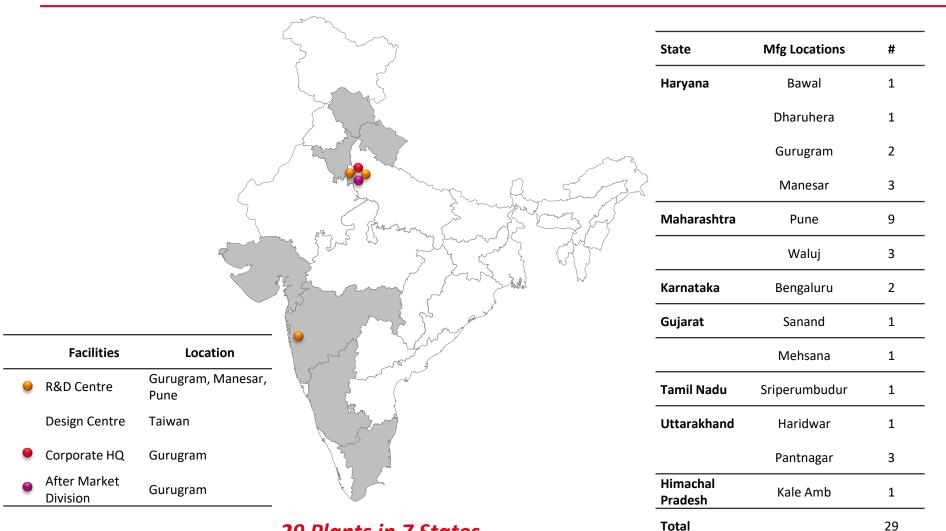






29 Locations close to Customers





29 Plants in 7 States

Lumax Industries Limited & Lumax Auto Technologies Limited, along with its subsidiaries, JVs & Associates

Enhanced 360°Customer View



Understand the Customer

 A real understanding of varying customer needs & the capability to deliver outstanding results

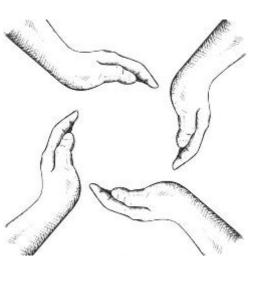
Environmental Conscious

 Environment-conscious work practices

Research & Development

Centre in Taiwan

Government approved 3 R&D facilities & 1 Overseas Design



Experienced Team

Highly Qualified & Experienced workforce of dedicated professionals

Technology Leadership

- Partnerships with global players provides competitive edge
- Avant-grade technology at par with the best players worldwide

Global Footprints

 Global footprint through exports

Faster Turnaround

 Lightning-fast turnaround time & impressive speed to market

11









... Strong After Market Exports Presence



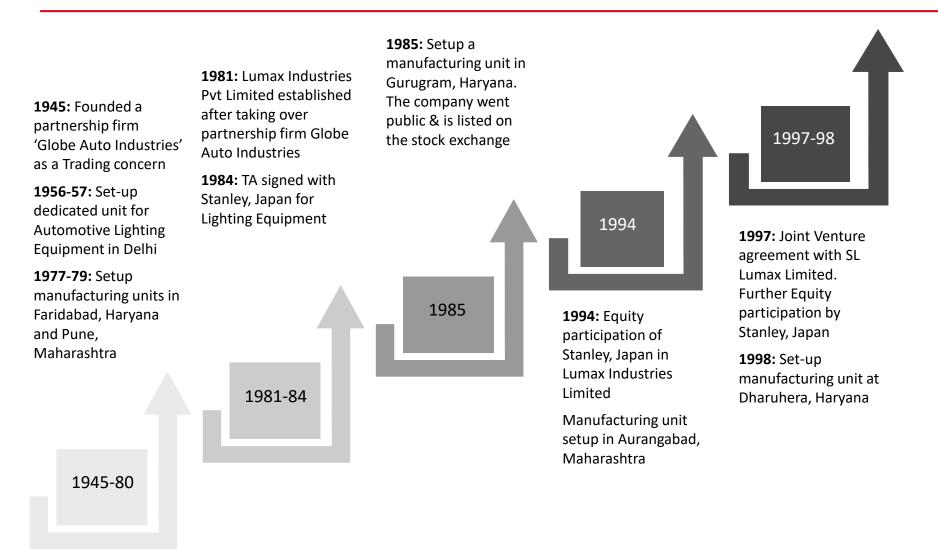
Lumax Industries Limited

Driving Leadership in Automotive Lighting



Milestone

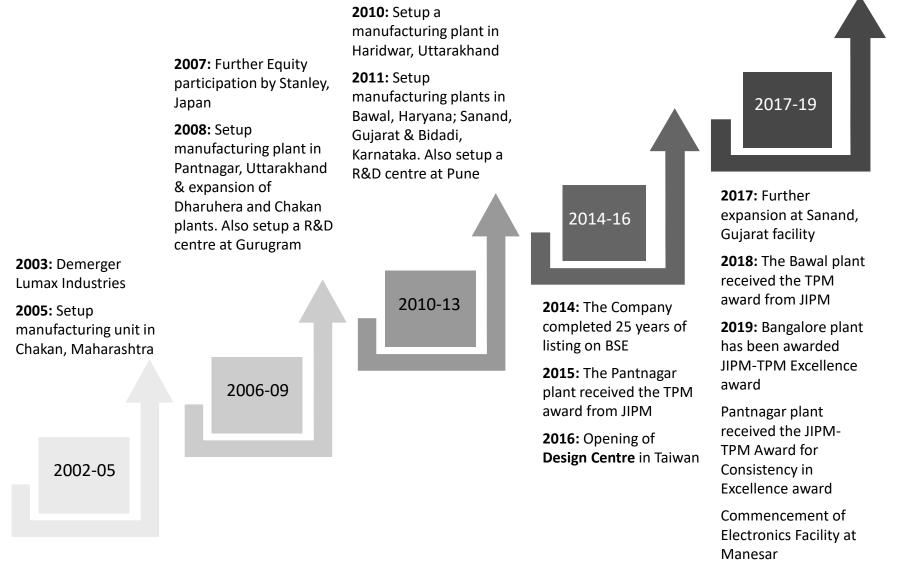




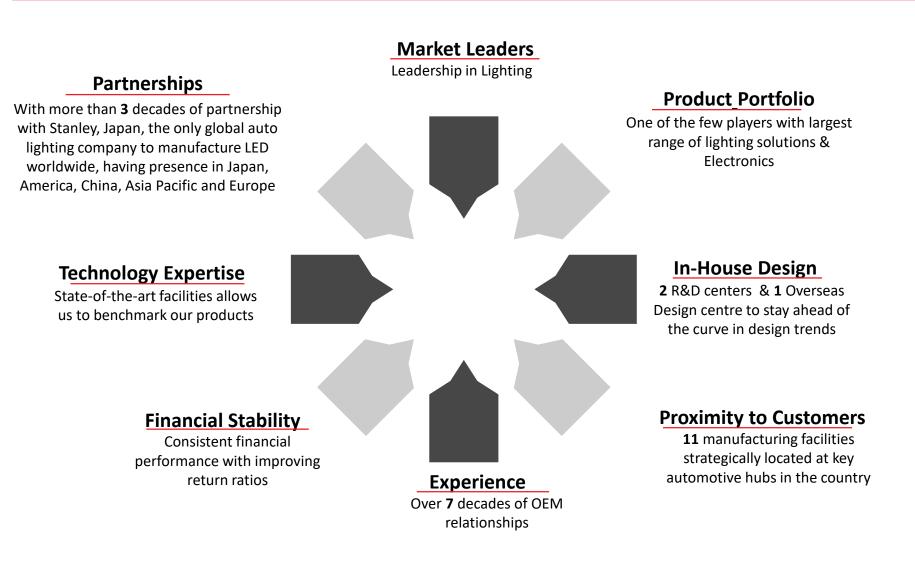
Milestone



...2005 -2019 a period of strategic expansion







17



Product wise Sales Q1FY19 (Rs. 468 Crores)* Product wise Sales Q1FY20 (Rs. 391 Crores)* 7% 12% 26% 22% 67% 66% Front Lighting Rear Lighting Others Front Lighting Rear Lighting Others

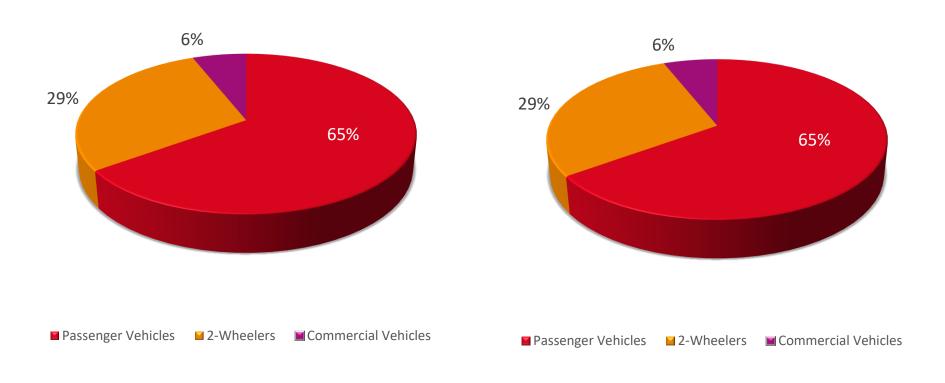
Front Lighting – Head Lamp & Fog Lamp Rear Lighting – Tail Lamp & High Mount Stop Lamp Others – Auxiliary Lamps, Indicators

* Excludes Mould Sales



Segment wise Sales Q1FY20 (Rs. 391 Crores)*

Segment wise Sales Q1FY19 (Rs. 468 Crores)*

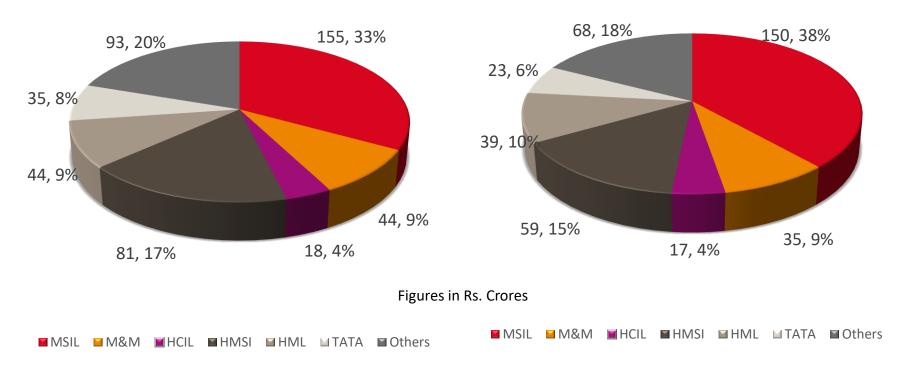


* Excludes Mould Sales



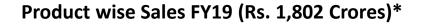
Customer wise Sales Q1FY19 (Rs. 468 Crores)*

Customer wise Sales Q1FY20 (Rs. 391 Crores)*

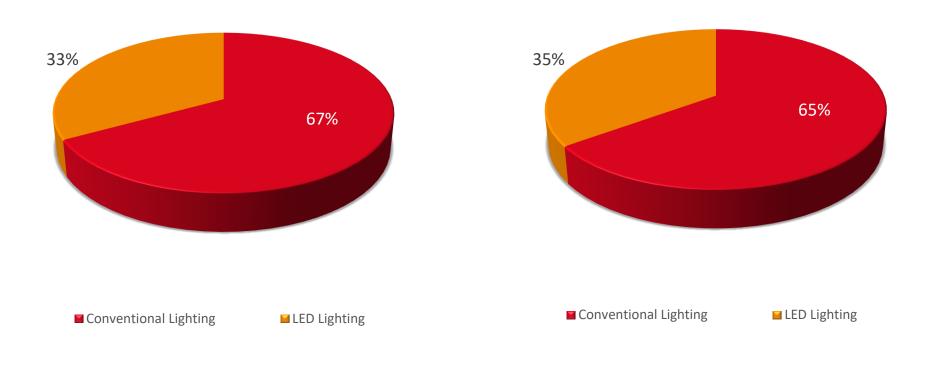


* Excludes Mould Sales





Product wise Sales Q1FY20 (Rs. 391 Crores)*





SL Lumax Limited

Associate Company with 21.28% holding

Plant in Sriperumbudur (Chennai)

In partnership with SL Corporation, Korea, a multinational automotive player with presence in Asia-Pacific, Europe & US

Products

Lamps

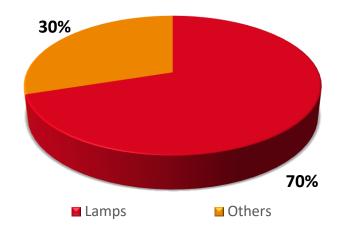
Head Lamp, Rear Combination Lamp, Fog Lamp

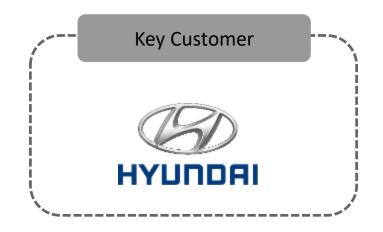
Others

Chassis, Trim & Mirrors

Shift Lever, Parking Brakes

Sales Breakup FY19 – Rs. 1,255 Crores





Strong Customer Base ...

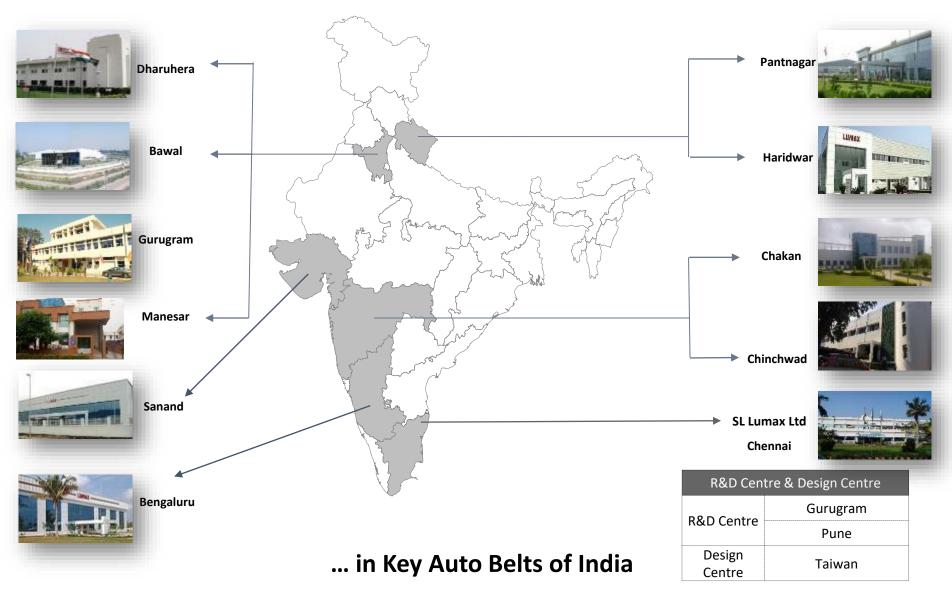




... Servicing almost 90% of OE Customers in India ...

... From Strategic Locations ...





Map not to scale. All data, information and maps are provided "as is" without warranty or any representation of accuracy, timeliness or completeness

State of Art Manufacturing Facilities







State of Art Manufacturing Facilities







State of Art Manufacturing Facilities

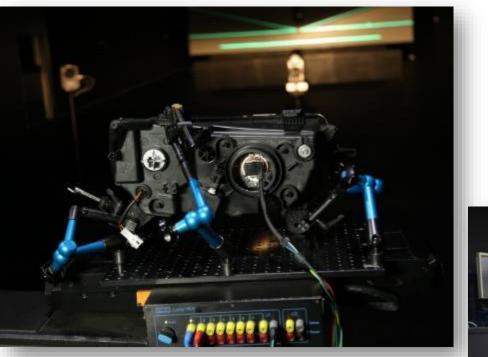






...In-house R&D & Validation Facility







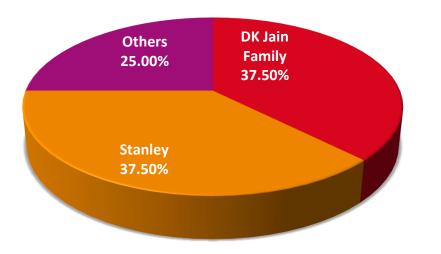
...In-house Design Studio







Shareholding breakup



Stanley Electric Company Ltd

Over three decades of strong technical & financial collaboration with Stanley Electric Company Ltd, Japan

A world leader in Vehicle Lighting & Illumination products for Automobiles

The only Global Auto Lighting company to manufacture LED worldwide

Promoter Group





Mr. Dhanesh Kumar Jain Chairman Emeritus

- He is 76 years of age & holds a MBA degree from Delhi university & has successfully completed President Management Program from Harvard Business School
- Over 50 years of experience in the automotive industry in management, operations & administrative roles
- He has held various industry positions
 - Past president of ACMA,
 President suppliers association –
 Toyota Kirloskar Motors,
 Chairman of Trade Fairs
 Committee ACMA, Co-chairman
 of Regional Committee on
 Membership of Northern Region
 CII, Past Chairman of CSR sub committee of the Northern
 Region of CII



Mr. Deepak Jain Chairman & Managing Director

- He is 44 years of age & is a Business Graduate from Illinois Institute of Technology, USA with specialization in Operations Management & International Business
- He has undergone extensive training at Stanley Co. Limited, U.S.A. & Stanley Electric Co. Limited, Japan. He has over 21 years experience
- He was chairman of ACMA's HR/IR & Skill Development Committee, past chairman of Sustainable Technology Development Committee of ACMA, past National Coordinator of Young Business Leader Forum of ACMA and past president of Supplier's club, Honda Cars India Limited
- He is Member of Young President Organization and Entrepreneurs' Organization. He also holds the position of Vice President of ACMA & Vice President of Toyota Kirloskar Supplier's Association



Mr. Anmol Jain Jt. Managing Director

- He is 40 years of age & holds Bachelors in Business Administration in Finance & Supply Chain Management (Double major) from Michigan State University, U.S.A.
- He worked as a Management Trainee with GHSP, U.S.A. & subsequently, joined Lumax Group, in 2000 & has over 17 years of experience
- He has held various positions in Industry associations. He was the National Coordinator of ACMA-YBLF from 2014-16. He was also the Chairman CII Haryana State Council in 2012-13
- He is currently the President of Honda Cars India Supplier's Club & MC member of Bajaj Auto Vendor Association

Promoter Group





Mr. Tadayoshi Aoki Senior Executive Director

- He is 52 years old & is a Mechanical Engineering from Tokoyo Denki University Japan
- He is Nominee Director of M/s Stanley Electric Co.
 Limited, Japan and possesses over 28 years of rich experience in the field of Car Electronics, Engineering, Sales of car electronic parts and Sales Planning Division
- He is with Lumax since 2017



Mr. Koji Swada Executive Director

- He is 55 years old & graduated from Osaka Institute of Technology
- He is a Nominee Director of M/s Stanley Electric Co.
 Limited, Japan and possesses over 31 years of rich experience in Quality Control & Lamp Assembly
- He is with Lumax since 2008



Mr. Toru Tanabe Non-Executive Director

- He is 58 years old & is a graduate from Hosei university, japan
- He has over 25 years of rich experience in R&D of Electrical components & advanced Illumination systems for automotive equipment
- He also has about 10 years of experience in automotive electronics
- He joined Stanley, Japan in 1981

...Supported by Strong Independent Directors





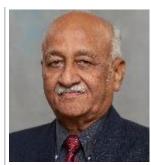
Mr. A P Gandhi • He is 80 years old & is a mechanical engineer

- He has held top leadership positions in prestigious organisations having over 40 years of experience
- His last assignment was as President at Hyundai Motors India Limited.
 Prior to that he was Chief Executive –R&D at Escorts Limited & at Telco before that, holding various senior positions in the area of manufacturing operations



Mr. Rajeev Kapoor • He is 66 years old and mechanical engineer (hons) from NIT, Kurukshetra • He was MD for Copart Inc. and has served as independent director on the board of RICO industries, Co-Chair of **Economic Committees** SIAM. Served on board of ARAI. Pune and on board of Indo Italian chamber of Commerce • Listed on the power list of 2012, alongside Mr. Ratan Tata, Mr. Rahul Bajaj, Mr. Anand Mahindra etc.

Anand Mahindra etc.
Entrepreneurial by nature and experience in excess of 40 years



Mr. M.C. Gupta

- He is 80 years old and is MA in English Literature from Agra University
- He is a Retd. IAS officer & has served the Union & State Governments in various capacities including Deputy Secretary, Min of Finance-Dept. of economic Affairs, Advisor – UNIDO (United Nations Industrial Development Organisation)



Mr. Dhiraj Dhar Gupta

- He is 68 years old and holds B.Com honours from SRCC, Delhi University
- He is an Industrialist; Director & Promoter of KSS Abhishek Auto Pvt Limited, having over 3 decades of experience in Auto Component manufacturing



Mr. Ratan Kapur

- He is 61 years old & is a B.Com Graduate from Delhi University
- He is an Industrialist & possesses more than 32 years of experience in Auto Component Industry
- He is the current President of ACMA & Chairman of Haryana State Council of CII

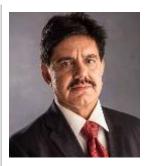


Ms. Ritika Modi

- She is 38 years old and has an industry experience of over 25 years in the travel and airline industry
- She is currently Regional President of UNIGLOBE Travel South Asia, heading the largest single brand travel franchise network in South Asia region

Professional & Experienced Team





Mr. Vineet Sahni CEO & Senior Executive Director Age: 54 years Experience: 30 Years



Mr. Sanjay Mehta Group – Chief Financial Officer Age: 52 years Experience: 29 Years



Mr. Naval Khanna Corporate Head – Taxation Age: 61 years Experience: 40 years



Mr. Vikas Marwah Chief Strategy Officer Age: 51 Years Experience: 28 Years



Mr. Shrutikant Rustagi Chief Financial Officer Age: 49 Years Experience: 24 Years



Ms. Ibha Lal Corporate Head - HR Age: 52 Years Experience: 26 Years



Ms. Priyanka Sharma Corporate Communication & CSR Age: 50 Years Experience: 24 Years



Mr. Atul Jain Corporate Head - Materials Age: 49 Years Experience: 26 Years



Mr. Sanjay Sachdev Corporate Head - Legal Age: 48 Years Experience: 27 Years



The Path Ahead





Rear Lamp – Technology Evolution



Split type Tail Lamp	Tail Lamp with LED Signature and Tail function	All LED Tail Lamp	3D LED Tail lamp	Adaptive rear Lighting
2011-12	2013-mid of 2014	End of 2014 - 2015	2016	2017 onwards
 Tail lamps were introduced with Clear Lenses with adoption of Multi Color Molding technique for giving a Homogenous appearance to the tail lamp 	 New Styling adopted in Tail Lamps with introduction of Split Tail Lamp design 	 Penetration of LED's into Tail Lamps with introduction of one or more feature with LED. LED's adopted for giving Signature shape in the Tail 	 Almost all the new models launched were having presence of LED's either for one of the functions or for Signature Lighting 	 All the new models to be introduced are with LED's for having better Aesthetic Appearance and Signature Appearance
		Lamps		LED to drive the future growth

Head Lamp – Technology Evolution





Head Lamp with Bulb



Projector Head Lamp



All LED Head Lamp



Head Lamp with bulb + Led DRL



Head Lamp with LED Projector and LED DRL

2011-13

- Head Lamps with Halogen Bulbs with Clear PC Lens with Multi Focal Reflector (MFR) for Light Distribution were introduced in the passenger vehicle segment
- Indian OEM's introduced Projector Lamps with Halogen Lamps and some features with LED like the DRL (Daytime Running Lights). But Projector Lamps were offered as an option in top variants of the vehicles and not as a standard feature

2014-15

- Introduction of Projector Lamps with Halogen Bulbs for new vehicles launched in India by more number of OEM's as standard feature
- In the later half of 2014 and start of 2015 more number of OEM's shifted focus to introduction of LED's for feature of DRL's and / or signature Lighting
- Also in 2015 more number of Head Lamps were introduced with LED's for DRL feature with usage of HID (High Intensity Discharge) Bulbs for Projector

2016-17

- Almost all the models were introduced either with LED DRL feature or Projector Head Lamp (either with Halogen Bulb or HID Bulb) or with both LED DRL and Projector Head Lamp
- Headlamps with Signature DRL's or Lighting become a styling feature and were introduced in the vehicles launched in 2016
- Later half of 2016 also witnessed the introduction of LED Projector Head Lamps thus leading to more penetration of Electronics and LED into Head Lamps
- Year 2017 witnessed the transition to manufacturing of Localized LED Head Lamp with Signature DRL and Position

2017-19

 The future models which are replacing the existing models are now either with Projector Head Lamp (Bulb) whose predecessor were with Halogen Bulbs and with Projector Head Lamp (with LED) whose predecessors were with Projector with Halogen Bulbs

LED to drive the future growth



The Market Scenario

Increased styling demands by OEMs to individualise & differentiate

Influencing the cost of lighting cluster

Creating revenue opportunities for Tier I suppliers

Partnership with Stanley Electric -Stanley is one of the Auto Lighting company globally to manufacture LEDs

Lumax is supplying to almost 90% of OE customers

Higher need for Localization of Engineering & Cost Reduction

Strategically located Manufacturing Infrastructure

Consistent Investment in R&D

Backward integration with PCBMT (Surface Mounting Technology)

To gain from Bharat Stage VI





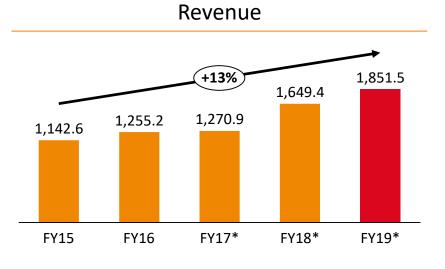
Financials



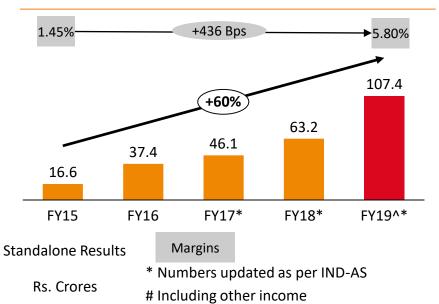


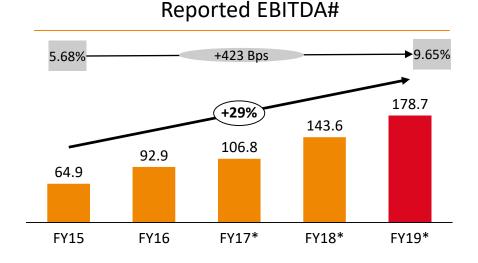
Strong Growth in Total Income with Healthy Margins



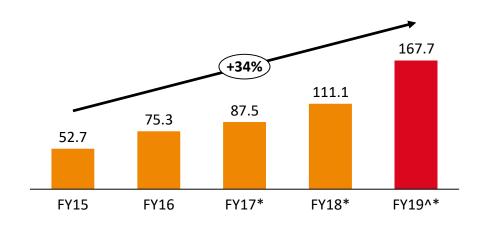


PAT



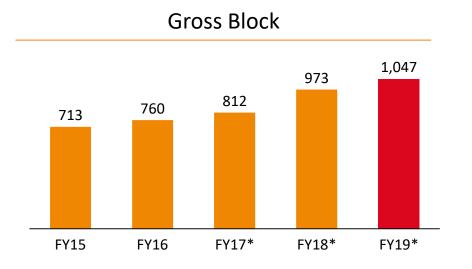


Cash PAT



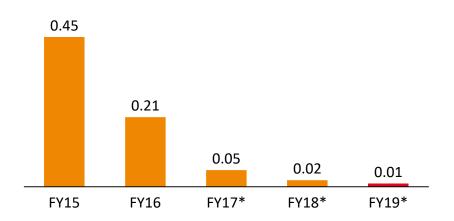
^Includes one-time gain on sale of asset of Rs. 36.20 Crores and the tax paid on the same was Rs. 7.20 Crores, in FY19



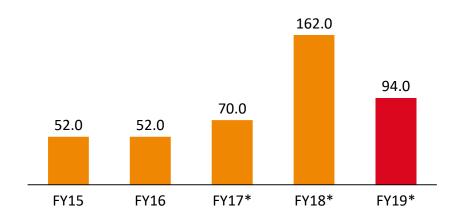


Eong Term Loan 68.0 36.0 13.0 5.0 2.7 FY15 FY16 FY17* FY18* FY19*

Reducing Long Term Debt / Equity



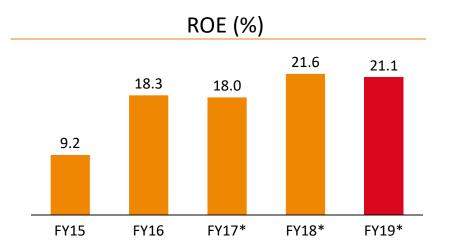
Capex

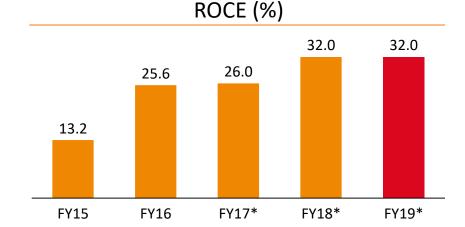


Standalone Results

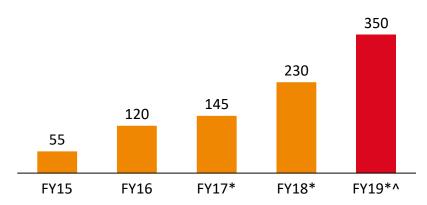
Healthy Return Ratios







Dividend (% of Face Value)



^ Total Dividend includes special dividend of Rs. 10/share on account of income on sale of land and building in FY19

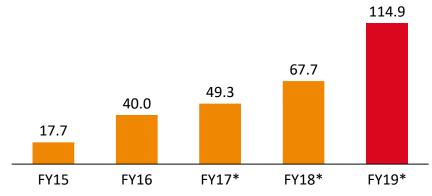
Standalone Results

* Numbers updated as per IND-AS

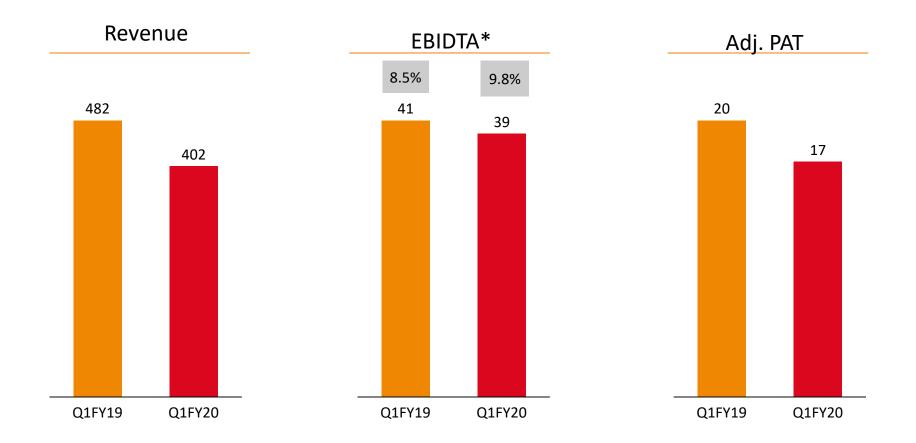
ROCE = EBIT / Capital Employed

Capital Employed = Networth + Long term debt including Current Maturity **42**

EPS (in Rs.)







Numbers updated as per IND-AS



Particulars (Rs. in Crores)	Q1 FY20	Q1 FY19	YoY	Q4F Y19	QoQ	FY19
Manufacturing Revenue	391.04	468.13		417.99	-6.4%	1,802.41
Molds Revenue	10.98	13.78		14.66	-25.1%	49.04
Total Operating Revenue (Net of Excise duty)	402.02	481.91	-16.6%	432.65	-7.1%	1,851.45
Other Income	1.09	0.39		8.76		25.52
Total Income	403.12	482.30	-16.4%	441.41	-8.7%	1,876.97
Raw Material	247.96	318.7		283.46		1,213.18
Employee Expenses	53.15	53.77		53.44		218.00
Other Expenses	62.61	68.93		65.03		267.10
EBITDA	39.40	40.90	-3.7%	39.49	-0.2%	178.69
EBITDA Margin	9.8%	8.5%		9.1%		9.7%
Depreciation	15.19	13.30		18.97		60.29
Finance Cost	4.63	3.07		4.58		15.52
Profit Before Tax & Execptional items	19.57	24.53	-20.2%	15.94	22.8%	102.88
Execptional items*	0.00	0.00		0.00		36.20
РВТ	19.57	24.53	-20.2%	15.94	22.8%	139.08
Тах	5.64	7.16		3.80		31.68
PAT	13.93	17.36	-19.7%	12.14	14.8%	107.40
PAT margin	3.5%	3.6%		2.8%		5.8%
EPS	14.91	18.57		12.99		114.89

Standalone Balance Sheet



ASSETS (Rs. in Crores)	Mar-19	Mar-18	EQUITY & LIABILITIES	Mar-19	Mar-18
Non-current assets			Equity		
Property, plant and equipment	544.12	514.02	Equity Share capital	9.35	9.35
Capital work-in-progress	49.00	33.83			
Investment property	0.72	0.00	Non-Controlling Interest	0.00	0.00
Intangible assets	4.61	4.35	Other equity	362.90	283.52
Intangible assets under development	0.79	0.00	Sub-total - Shareholders' funds	372.24	292.86
Financial assets			LIABILITIES		
Investments	5.15	4.51			
Loans	5.38	3.92	Non-current liabilities		
Others	2.27	2.31	Financial liabilities		
Other tax Assets	5.17	0.81	Borrowings	0.94	2.28
Deferred tax assets (net)	0.00	0.27	Provisions	25.25	20.03
Other non-current assets	31.99	8.08	Deferred tax liabilities (net)	4.34	0.00
Sub-total - Non-Current Assets	649.20	572.10			
Current assets			Other non-current liabilities	0.00	0.00
Inventories	204.15	168.79	Sub-total - Non-current liabilities	30.53	22.31
Financial assets			Current liabilities		
Investments	0.14	0.15	Financial liabilities		
Trade receivables	221.01	318.23	Borrowings	136.96	99.21
Cash and cash equivalents	2.01	1.24			
Bank balances other than Cash	0.23	0.47	Trade payables	380.09	536.36
Loans	0.99	0.95	Other financial liabilities	101.63	117.95
Others	10.62	32.55	Provisions	12.34	11.27
Other current assets	25.75	39.92	Other current liabilities	80.31	54.44
Sub-total - Current Assets	464.91	562.30			
Assets Classified as held for Sale	0.00	0.02	Sub-total - Current liabilities	711.34	819.24
TOTAL - ASSETS	1,114.11	1,134.41	TOTAL - EQUITY & LIABILITIES	1,114.11	1,134.4

Numbers updated as per IND-AS



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Total Income	403.12	482.30	-16.4%	441.41	-8.7%	1,862.98
Raw Material	247.96	318.70		283.46		1,213.18
Employee Expenses	53.15	53.77		53.44		218.00
Other Expenses	62.61	68.93		65.03		267.10
EBITDA	39.40	40.90	-3.7%	39.49	-0.2%	164.70
EBITDA Margin	9.8%	8.5%		9.1%		8.9%
Depreciation	15.19	13.30		18.97		60.29
Finance Cost	4.63	3.07		4.58		15.52
PBT before Exceptional items & share of profit/ (loss) of associate	19.57	24.53	-20.2%	15.94	22.8%	88.89
Exceptional items*	0.00	0.00		0.00		36.20
Profit from Associates	3.11	3.23		2.54		9.19
Profit before Tax	22.68	27.76	-18.3%	18.49	22.7%	134.28
Тах	6.12	7.71		4.24		30.49
РАТ	16.56	20.04	-17.4%	14.25	16.2%	103.79
PAT margin	4.1%	4.2%		3.3%		5.6%
EPS	17.72	21.44		15.25		111.04

Consolidated Balance Sheet



SSETS (Rs. in Crores)	Mar-19	Mar-18		EQUITY & LIABILITIES	EQUITY & LIABILITIES Mar-19
on-current assets		ļ		Equity	Equity
Property, plant and equipment	544.12	514.02	4	Equity Share capital	Equity Share capital 9.35
Capital work-in-progress	49.00	33.83			
nvestment property	0.72	0.00			
tangible assets	4.61	4.35		Other equity	Other equity 425.55
ntangible assets under development	0.79	0.00		Sub-total - Shareholders' funds	Sub-total - Shareholders' funds 434.90
vestments accounted Using Equity Method	79.08	86.76		LIABILITIES	LIABILITIES
inancial assets	1.60	0.96	┥	Non-current liabilities	Non-current liabilities
Loans	5.38	3.92	1	Financial liabilities	Financial liabilities
Others	2.27	2.31		Borrowings	Borrowings 0.94
Other tax Assets	5.17	0.81		Provisions	Provisions 25.25
Other non-current assets	31.99	8.08		Deferred tax liabilities (net)	Deferred tax liabilities (net) 17.22
Sub-total - Non-Current Assets	724.74	655.04	4		
Current assets				-	4
nventories	204.15	168.79	4	Sub-total - Non-current liabilities	Sub-total - Non-current liabilities 43.41
inancial assets				Current liabilities	Current liabilities
Investments	0.14	0.15		Financial liabilities	Financial liabilities
Trade receivables Cash and cash equivalents	221.01	318.23 1.24	$\frac{1}{2}$	Borrowings	Borrowings 136.96
Bank balances other than Cash	0.23	0.47		Trade payables	Trade payables 380.09
Loans	0.99	0.95		Other financial liabilities	Other financial liabilities 101.63
Others	10.62	32.55		Provisions	Provisions 12.34
Other current assets	25.75	39.92		Other current liabilities	
Sub-total - Current Assets	464.91	562.3			
Assets Classified as held for Sale	0.00	0.02		Sub-total - Current liabilities	
OTAL - ASSETS	1,189.64	1,217.35	TO	TAL - EQUITY AND LIABILITIES	TAL - EQUITY AND LIABILITIES 1,189.64

Numbers updated as per IND-AS











Lumax Industries Limited won the Overall Performance (Shield) Award from Maruti Suzuki India Limited in May, 2019.





Lumax Industries bagged four prestigious awards from ACMA for Manufacturing Excellence, Excellence in Technology - Product Innovation and Excellence in Supplier Development in 2019.





Award received from Maruti Suzuki India Ltd - May 2018

For Tier 2 Upgradation

For Gujarat Localization

For Overall Vendor Performance





HMSI Awards for New Product Development





SML Isuzu Award for Design and Development





Team Sankalp from Lumax Industries Limited, Bawal won the 'Best Overall Project' Award at the ICQCC, Singapore, 2018. It was the highest award of the competition. Team Sankalp also bagged the 'Star Award'. While both Team Sankalp and Team Jagriti from Lumax Industries Limited, Dharuhera won the 'Gold Award' at the competition

TPM Award





JIPM Award for Excellence in Consistent TPM Commitment Pantnagar Plant, 2019

JIPM-TPM Excellence Award Bengaluru Plant, 2019

TPM Award





JIPM-TPM Excellence Award Pantnagar Plant, March 2014

JIPM-TPM Excellence Award Bawal Plant, November 2017

CSR Initiatives









Towards its endeavour to give back to society, the group has taken various initiatives towards Education of the underprivileged. Four schools in the NCR region, close to its facilities have been adopted, starting with improving its infrastructure, to facilitating the annual fee so as to ensure a conducive environment for learning and continuity in education.

Also provide support towards maintaining good health of the community around its facilities

Health









For further information, please contact:

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