

October 28, 2025

|                                                                                                                       |                                                                                                   |
|-----------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|
| National Stock Exchange<br>"Exchange Plaza", C-1, Block G,<br>Bandra- Kurla Complex, Bandra (E),<br>Mumbai – 400 051. | BSE Limited<br>27th Floor, Phiroze Jeejeebhoy Towers,<br>Dalal Street, Fort,<br>Mumbai - 400 001. |
| Scrip Symbol : TTKPRESTIG                                                                                             | Scrip Code : 517506                                                                               |

Dear Sir,

**Sub: Data to be shared with Analysts for the second quarter ended September 30, 2025**

We are enclosing herewith a copy of information to be shared with Analysts. The said information will be published in our website also.

Please take this information on record.

Thanking you,

Yours faithfully,  
For TTK Prestige Limited,

Manjula K V  
Company Secretary & Compliance Officer

# TTK Prestige

L I M I T E D

## Q2 FY 2025-26 Investor Presentation



*Jo cooking se kare pyaar,  
woh Prestige se kaise kare inkaar.*

COOKING UP  
TIMELESS  
INNOVATIONS,  
TIME AND AGAIN.

 CUSTOMER CARE NO  
080-60004411

 Shop Online on  
[shop.ttkprestige.com](http://shop.ttkprestige.com)

TRI-PLY DESIGNER  
COOKWARE



NAKSHATRA PRO PLUS  
SVACHH HANDI 5L



CERAGLIDE DUO  
CERAMIC  
COOKWARE  
RANGE



PRISM PLUS  
1000W  
MIKER GRINDER



OSCAR PLUS  
SAFESENSE CHIMNEY





# Index



**General backdrop for Q2 of FY 2025-26**



**Performance Highlights**



**Subsidiaries - Performance Highlights**



**Going Forward**



**Product Launches**

## GENERAL BACKDROP FOR Q2 OF FY 2025-26

### A. GENERAL ECONOMY

- Global growth proved to be more resilient than anticipated, particularly in numerous emerging-market economies. Industrial production and trade experienced a boost due to pre-emptive actions taken ahead of increased tariffs.
- However, as per the OECD, the global GDP growth is projected to decelerate from 3.3% in 2024 to 3.2% in 2025 and further to 2.9% in 2026, as elevated tariffs and ongoing policy uncertainty slow down investment and trade.
- Consumer confidence also remains subdued by historical standards, in major advanced economies, possibly reflecting elevated policy uncertainty, global geo-political tensions and rising food price pressures.
- India's economy demonstrated resilient in FY 2025-26, aided by robust consumption, investment, and government spending.
- Domestic growth is thriving, driven by strong consumption, investments, and government expenditure, with supportive such as favorable monsoon conditions, GST 2.0, improved credit flow, and increasing capacity utilization are maintaining an optimistic outlook. Inflation in India stayed below projections.
- The external sector remained stable, with steady liquidity and strong financial markets helping to support the broader economy.
- The Reserve Bank of India adjusted its forecast for India's GDP growth for FY 2025-26, increasing it to 6.8% from the previous estimate of 6.5%.

## GENERAL BACKDROP FOR Q2 OF FY 2025-26

### A. GENERAL ECONOMY (Continued...)

- The RBI held the repo rate steady at 5.5%, maintaining a neutral stance amid easing price pressures and global uncertainty
- The rationalization of the GST rate effective from September 22, 2025, has streamlined taxation and reduced consumer prices, thereby directly affecting approximately 11.4% of the Consumer Price Index (CPI) basket.
- The GST 2.0 reforms have introduced significant changes aimed at simplifying the tax structure and boosting consumption. These reforms are expected to benefit the automobiles, consumer durables including Kitchenware, construction, healthcare / pharma and key household items in FMCG industries.
- Rising fuel and commodity prices added inflationary pressure, though partially offset by stable domestic demand and government interventions.
- Amid global trade uncertainty, India's merchandise exports rose 2.5% (Apr–Aug 2025) while imports grew 2.1%. Services exports continued double-digit growth.

## GENERAL BACKDROP FOR Q2 OF FY 2025-26

### B. SPECIFIC TO COMPANY

- The festive season boosted growth across all channels, with e-commerce leading the surge. General Trade also maintained its positive momentum this quarter.
- The rollout of GST 2.0 reforms has positively impacted the Consumer Durables sector, particularly benefited the Kitchenware segment and stimulated consumer demand.
- Despite overall growth, demand in September was temporarily subdued. The early September announcement of GST rate reductions led channel partners to delay purchases in anticipation of lower prices and also due to expected stricter regulations around passing on the benefits to consumers.
- The MFI-driven rural segment continues to face persistent challenges from last year, with no clear signs of recovery yet.
- Price competition remains strong, particularly in the lower-end segments of the market.
- After remaining stable for a couple of quarters, aluminium prices began trending upward during Q2, driven by ongoing tariff-related uncertainties and geopolitical developments.
- Exports remained strong as customers advanced shipments to mitigate tariff risks. However, uncertainty around potential tariff hikes is causing hesitations in placing new orders.

## PERFORMANCE HIGHLIGHTS

### KEY PERFORMANCE HIGHLIGHTS FOR 2<sup>nd</sup> QUARTER ENDED SEPTEMBER 30, 2025 (AS COMPARED TO Q2 OF PREVIOUS YEAR)

- Domestic Sales was Rs 765.3 Crores (PY Rs 695.1 Crores); growth of 10%
- Export Sales for the quarter was Rs 21.3 Crores (PY Rs 13.4 Crores); growth of 59%
- Total Sales was at Rs 786.6 Crores (PY Rs 708.5 Crores); growth of 11%
- Operating EBITDA was at Rs 100.5 Crores (PY Rs 76.9 Crores); growth of 30.7%.
- The Other Expense for the quarter includes Rs 17.9 Crores (PY Rs 7.9 Crores) being expenses attributable to Company's ongoing efforts over next few quarters to achieve overall business excellence and bringing in sustainable cost savings.
- The operating EBITDA before this provision was 15.0% (PY 11.0%). After this provision, the Operating EBITDA margin was at 12.8% (PY 10.9%)
- Profit before Tax was at Rs 94.2 Crores (PY Rs 77.1 Crores)
- Profit after Tax is at Rs 70.1 Crores (PY Rs 57.6 Crores)
- EPS was at Rs 5.12 per equity share of face value Rs 1/- each (PY Rs 4.17)
- Consolidated turnover was Rs 833.7 Crores (PY Rs 750.1 Crores); growth of 11.2%
- Consolidated Profit before Tax stood at Rs 88.5 Crores (PY Rs 70.4 Crores)
- Consolidated Profit after Tax is at Rs 63.2 Crores (PY Rs 52.3 Crores)
- Consolidated EPS was at Rs 4.69 per equity share of face value Rs 1/- each (PY Rs 3.82)

## PERFORMANCE HIGHLIGHTS

### KEY PERFORMANCE HIGHLIGHTS OF HALF YEAR ENDED SEPTEMBER 30, 2025 (AS COMPARED TO HALF YEAR ENDED SEPTEMBER 30, 2024)

- Domestic Sales was Rs 1324.6 Crores (PY Rs 1229.1 Crores); growth of 7.8%
- Export Sales for the first half was at Rs. 36.8 Crores (PY Rs 30.7 Crores); growth of 20%
- Total Sales was Rs 1361.4 Crores (PY Rs 1259.8 Crores); growth of 8.1%
- Operating EBITDA was at Rs 151.4 Crores (PY Rs 138.8 Crores); growth of 9.1%.
- The Other Expense for the quarter includes Rs 35.6 Crores (PY Rs 9.2 Crores) being expenses attributable to Company's ongoing efforts over next few quarters to achieve overall business excellence and bringing in sustainable cost savings.
- The operating EBITDA before this provision was 13.7% (PY 11.7%). After this provision, the Operating EBITDA margin was at 11.1% (PY 11.0%)
- Profit before Tax is at Rs. 141.4 Crores (PY Rs 139.7 Crores)
- Profit after Tax is at Rs. 105.2 Crores (PY Rs 104.4 Crores)
- EPS was at Rs 7.68 per equity share of face value Rs 1/- each (PY Rs 7.54)
- Consolidated turnover was Rs. 1443.0 Crores (PY Rs. 1338.0 Crores); growth of 7.8%.
- Consolidated Profit before Tax stood at Rs 123.7 Crores (PY Rs 125.4 Crores)
- Consolidated Profit after Tax is at Rs 88.8 Crores (PY Rs 93.0 Crores)
- Consolidated EPS was at Rs 6.63 per equity share of face value Rs 1/- each (PY Rs 6.84)

## PERFORMANCE HIGHLIGHTS

### KEY BUSINESS FACTS FOR Q2 & HALF YEAR OF 2025-26

- All channels grew during this quarter after long time. The growth was led by e-commerce as in previous quarters.
- General Trade and Prestige Xclusive, the traditional retail formats, catering to a broad customer base, registered a moderate year-on-year growth of approximately 4.0% during the 1st half (Q2 @ 3.5%) with Modern Format and E-Commerce holding common customer base demonstrated double-digit growth of around 20% with e-commerce leading it. CSD bounced back to double digit growth during this quarter.
- Due to change in GST rates for the Kitchenware effective 22nd September 2025, the sales were subdued until this date as the channel partners especially the general trade delayed their purchases in anticipation of lower prices. This led to shifting of some of the sales to Q3.
- With the implementation of some of the strategic initiatives the company has been steadily consolidating its market share across the channels and product categories during the first half of this year in addition to the sustainable cost savings in manufacturing and supply chain.
- The repositioned Judge Brand continue to grow strongly registering a strong growth of over 50% in both Q2 and 1st half of the year.
- The commodity prices have been in increasing trend during this quarter and impact of this in the gross margin will be reflected from Q3 though the Company has been doing some strategic buying to reduce this impact to some extent.

## PERFORMANCE HIGHLIGHTS

### KEY BUSINESS FACTS FOR Q2 & HALF YEAR OF 2025-26

- As of September 30, 2025, the Company maintains a comfortable free cash balance of over ₹785 Crores, inclusive of short-term liquid investments. This strong liquidity position is achieved after funding capital expenditure and allocating sufficient working capital to ensure a cost-effective and resilient supply chain.
- Introduced 51 new SKUs during this quarter across all categories.
- Prestige Xclusive chain strength stood at 701 in 323 towns contributing significantly to total sales.

PERFORMANCE HIGHLIGHTS

SALES BREAKUP – STANDALONE- FOR 2ND QUARTER  
(In Rs. Crores)

|            | Q2<br>2025-26 | Q2<br>2024-25 | GROWTH | Q2<br>2023-24 | Q2<br>2022-23 |
|------------|---------------|---------------|--------|---------------|---------------|
| COOKERS    | 240.5         | 223.5         | 7.6%   | 216.2         | 249.5         |
| COOKWARE   | 138.3         | 122.9         | 12.5%  | 114.9         | 130.7         |
| APPLIANCES | 376.8         | 332.1         | 13.5%  | 318.4         | 399.6         |
| OTHERS     | 31.1          | 30.1          | 3.4%   | 34.1          | 28.2          |
| TOTAL      | 786.6         | 708.5         | 11.0%  | 683.7         | 807.9         |

| PROPORTION TO<br>SALES | Q2<br>2025-26 | Q2<br>2024-25 |
|------------------------|---------------|---------------|
| COOKERS                | 30.6%         | 31.5%         |
| COOKWARE               | 17.6%         | 17.3%         |
| APPLIANCES             | 47.9%         | 46.9%         |
| OTHERS                 | 4.0%          | 4.2%          |
| TOTAL                  | 100.0%        | 100.0%        |

| Q2<br>2023-24 | Q2<br>2022-23 |
|---------------|---------------|
| 31.6%         | 30.9%         |
| 16.8%         | 16.2%         |
| 46.6%         | 49.5%         |
| 5.0%          | 3.5%          |
| 100.0%        | 100.0%        |

# PERFORMANCE HIGHLIGHTS

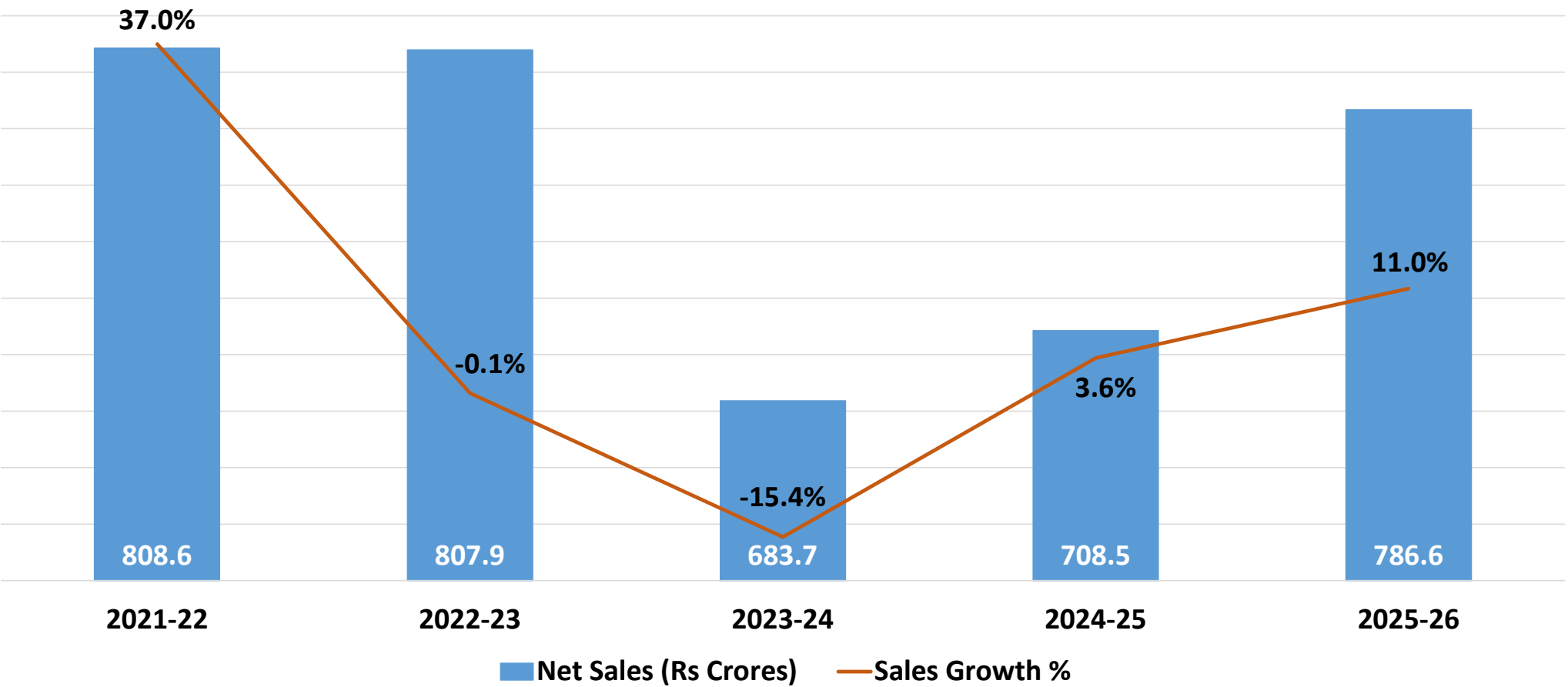
## SALES BREAKUP – STANDALONE- FOR 1ST HALF YEAR (In Rs. Crores)

|            | 1st Half<br>2025-26 | 1st Half<br>2024-25 | GROWTH | 1st Half<br>2023-24 | 1st Half<br>2022-23 |
|------------|---------------------|---------------------|--------|---------------------|---------------------|
| COOKERS    | 428.4               | 403.1               | 6.3%   | 394.6               | 443.5               |
| COOKWARE   | 243.8               | 221.4               | 10.1%  | 204.8               | 236.3               |
| APPLIANCES | 628.6               | 575.4               | 9.2%   | 569.6               | 671.7               |
| OTHERS     | 60.6                | 59.9                | 1.1%   | 64.6                | 56.0                |
| TOTAL      | 1361.4              | 1259.8              | 8.1%   | 1233.7              | 1407.6              |

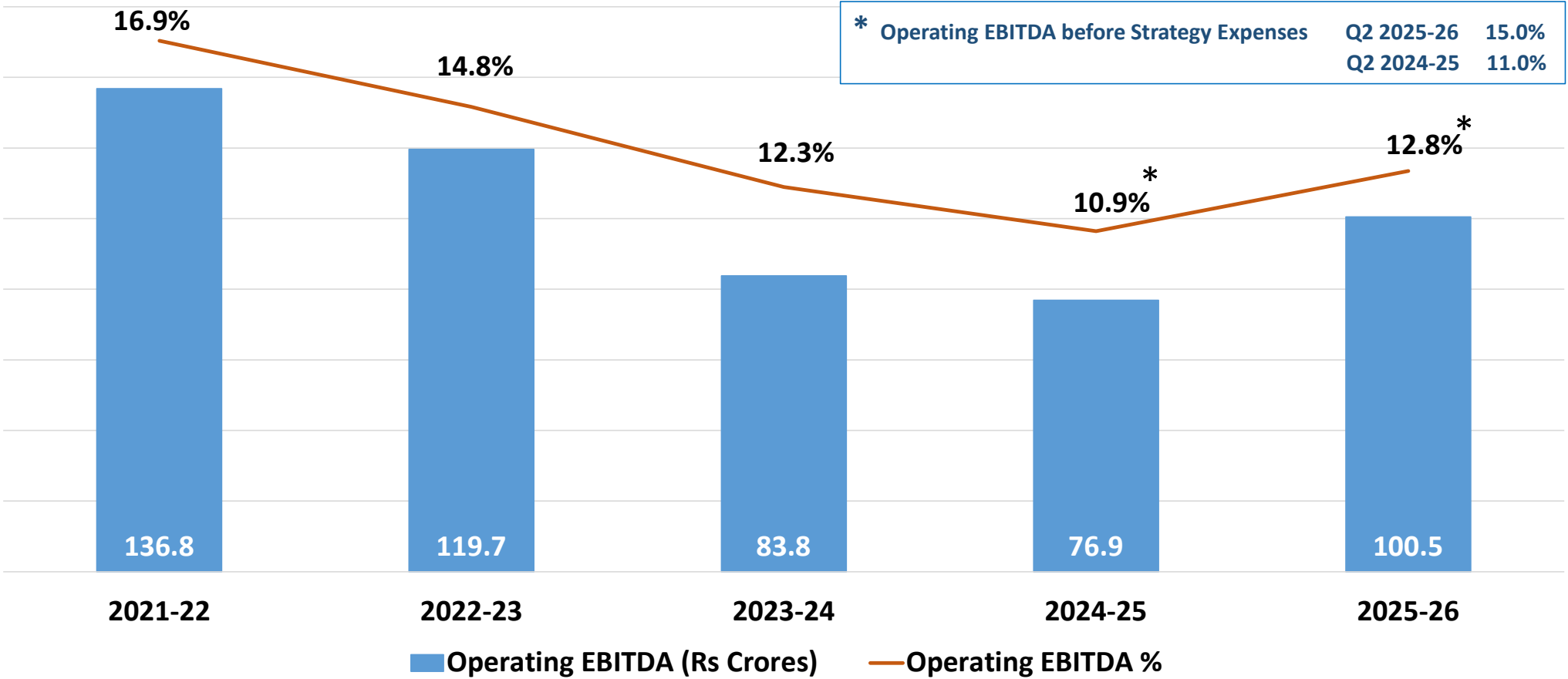
| PROPORTION TO<br>SALES | 1st Half<br>2025-26 | 1st Half<br>2024-25 |
|------------------------|---------------------|---------------------|
| COOKERS                | 31.5%               | 32.0%               |
| COOKWARE               | 17.9%               | 17.6%               |
| APPLIANCES             | 46.2%               | 45.7%               |
| OTHERS                 | 4.5%                | 4.8%                |
| TOTAL                  | 100.0%              | 100.0%              |

| 1st Half<br>2023-24 | 1st Half<br>2022-23 |
|---------------------|---------------------|
| 32.0%               | 31.5%               |
| 16.6%               | 16.8%               |
| 46.2%               | 47.7%               |
| 5.2%                | 4.0%                |
| 100.0%              | 100.0%              |

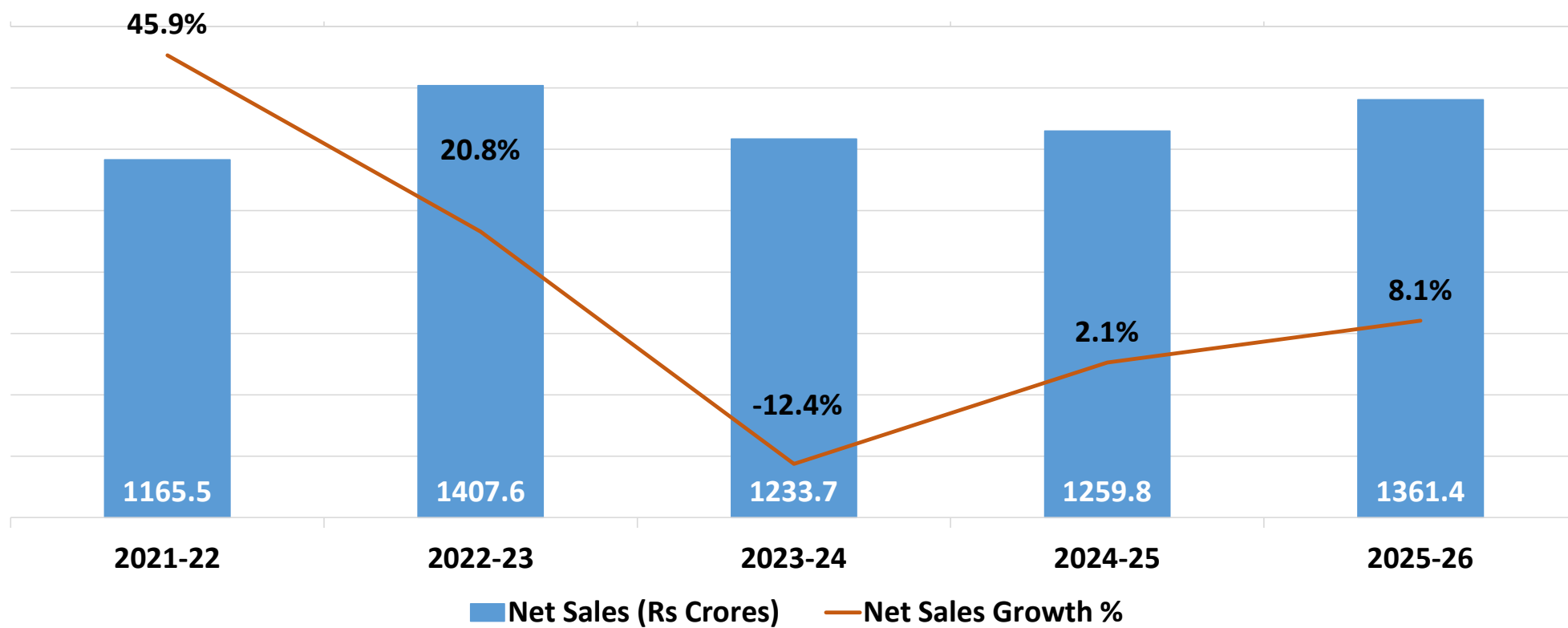
Q2 NET SALES OVER 5 YEARS (STANDALONE)



Q2 OPERATING EBITDA OVER 5 YEARS (STANDALONE)

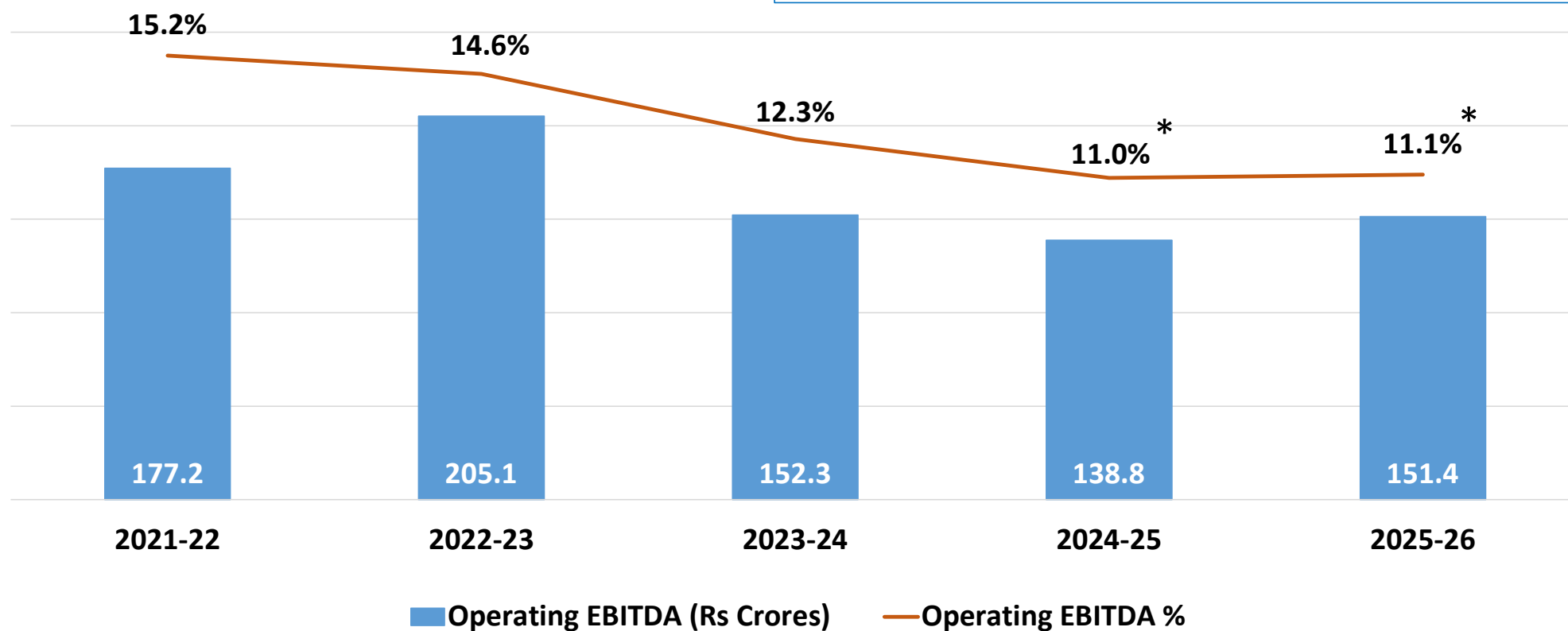


## 1<sup>ST</sup> HALF NET SALES OVER 5 YEARS (STANDALONE)



**TTK Prestige**  
LIMITED

**1<sup>st</sup> Half 2024-25    11.7%**



## SUBSIDIARIES PERFORMANCE HIGHLIGHTS

### UK SUBSIDIARY – HORWOOD HOMEWARES LTD

- Horwood achieved a sale of £ 3.22 million during Q2 FY26 (PY £ 3.17 million); growth of 1.5% and £ 5.6 million during 1st Half FY26 (PY £ 5.9 million).
- Horwood's Operating EBITDA for Q2 was at £ (0.01) million [PY £ (0.18) million] and the same for the 1st Half was at £ (0.6) million [PY £ (0.4) million].
- The UK economy in September 2025 showed signs of modest stabilization amid persistent inflationary pressures and subdued consumer spending.
- Gross Domestic Product (GDP) growth remained soft, with quarterly estimates for Q2 (April-June) confirmed at 0.3%, down from 0.7% in Q1, reflecting a slowdown in momentum.
- Business challenges were prominent, with economic uncertainty cited as the top issue affecting turnover (28% of trading businesses) and labour costs impacting 35.6% of larger firms.
- The Bank of England held interest rates steady at 4.0% on September 18<sup>th</sup>, citing a temporary inflation peak, with scope for a further cut later in the year.
- Overall, the economy avoided contraction but exhibited fragility, with forecasts upgraded slightly by the British Chambers of Commerce to 1.3% for 2025, though business investment growth was downgraded to 1.6%.

## SUBSIDIARIES PERFORMANCE HIGHLIGHTS

### UK SUBSIDIARY – HORWOOD HOMEWARES LTD (Continued...)

- In this tight market conditions Horwood is focusing more on accelerating its growth in online, International and Marketplace, to counter the drop off in other areas.
- In addition to the Horwood team continues to focus on management of its costs, SKU rationalization, stock availability, etc., that will improve our overall return on resource costs.

## SUBSIDIARIES PERFORMANCE HIGHLIGHTS

### INDIAN SUBSIDIARY – ULTRAFRESH MODULAR SOLUTIONS LIMITED

- Ultrafresh achieved a sale of Rs 9.3 Crores during Q2 FY26 (PY Q2: Rs 7.5 Crores); growth of 23.5% and Rs 18.0 Crores for 1st Half FY26 (PY: Rs 15.2 Crores); growth of 18.5%
- Ultrafresh's EBITDA for Q2 FY26 was at Rs (2.1) Crores (PY Rs (1.0) Crores) and the same for 1st Half FY26 is at Rs (4.2) Crores (PY Rs (3.0) Crores).
- Being a 51% Subsidiary Company their financials are consolidated appropriately in the Consolidated Financial Statements.
- Ultrafresh added 3 studios during the year Q2 FY26 totaling 173 studios as of September 30, 2025, after attritions.
- Encouraging B2C retail business has been driving the growth during this period. B2C online business which Ultrafresh launched from last year is also in stable growth path.
- B2B project billings have been delayed due to delay in readiness of the project. This is expected to revive in the 2nd half of the year.
- Ultrafresh has been investing in people and systems for future growth opportunities leading to higher losses for the period. However, it is continuing its efforts on optimisation of costs to improve its EBITDA margin in the coming quarters.

## GOING FORWARD

- IMF forecasts India's GDP growth at 6.4% for both 2025 and 2026, driven by reform momentum, strong consumption, and public investment.
- The key growth drivers led by private consumption, especially in rural areas, remaining strong, acceleration of the infrastructure spending, continued GST improvements, tax exemptions in the Union Budget, interest rate reduction and labour market reforms are expected to enhance the economic resilience in the coming quarters.
- With strategic policy focus and resilient domestic demand, the country is well-poised to sustain momentum and drive inclusive development in the years ahead.
- Urban and rural consumption are both on the rise, with real household spending projected to grow by 6.9% in 2025 and 5.5% in 2026, surpassing pre-pandemic levels. This presents a strong opportunity for businesses to tap into expanding demand across channels and geographies.
- Despite global uncertainties like tariffs, Indian consumers remain optimistic.
- This momentum is expected to translate into a significant uplift in consumer spending, driven by rising disposable incomes, low inflation, and supportive policy reforms.
- As an oil-import-dependent nation, India has been facing with higher input costs for petroleum and energy-intensive commodities including aluminium, affecting logistics and manufacturing sectors. This likely to impact the gross margins in the coming quarters.

## GOING FORWARD



- The Company will continue to invest strategically in initiatives aimed at driving business excellence and delivering sustainable cost efficiencies. While these investments may temporarily impact operating EBITDA over the next 6 - 7 quarters, they are expected to generate significant long-term value, with benefits outweighing costs in subsequent periods.
- With the consumption-led recovery presents compelling opportunities for portfolio expansion, particularly in consumer-focused sectors, we remain optimistic about sustained demand and long-term value creation.
- However, exports may be impacted by the ongoing tariff wars.
- The company has slated for launch around 49 new SKUs during Q3 of FY 26

### **SAFE HARBOUR**

THIS PRESENTATION MAY CONTAIN CERTAIN STATEMENTS WHICH ARE FUTURISTIC IN NATURE. SUCH STATEMENTS REPRESENT THE INTENTIONS OF THE MANAGEMENT AND THE EFFORTS BEING PUT IN BY THEM TO REALIZE CERTAIN GOALS. THE SUCCESS IN REALIZING THESE GOALS DEPENDS ON VARIOUS FACTORS BOTH INTERNAL AND EXTERNAL. THEREFORE, THE INVESTORS ARE REQUESTED TO MAKE THEIR OWN INDEPENDENT JUDGMENTS BY CONSIDERING ALL RELEVANT FACTORS BEFORE TAKING ANY INVESTMENT DECISION.

# **Kitchenware & Kitchen Appliances**

**Q2 FY 25-26**

### SMART COOK

CONVENIENT VERSATILE EFFICIENT



- SS Bowl for Cooking
- Touch Control
- 11 preset menus
- Pressure Indicator
- 6 litre capacity



1 New Products

## PRODUCT LAUNCHES

**TTK Prestige**  
LIMITED

### Nakshatra Pro+ Svachh



**3** New Products

- Deep Lid for Spillage Control
- 3.5mm thickness
- High-Quality Virgin Heavy Aluminium Body
- Anti-bulge Base
- Sturdy Handle

Range: 2,3 & 5L with  
Induction base

## PRODUCT LAUNCHES

**TTK Prestige**  
LIMITED

### Triply Cute Range Pressure Cooker



2 New Products

- Deep Lid for Spillage Control
- Food Grade inner body, Induction compatible outer body

Range: 3 & 5L

## Die Cast Grey Ceramic Range

7 New Products

Durability of Die cast with benefits of Ceramic



- Durable Die-Cast Body
- 3-Layer Ceramic Coating for high heating
- Extra Thick 5 mm Base
- Metal Spoon Friendly
- Induction Base
- PFOA & PFAS free

5mm  
Base  
thickness

Range:

- Fry Pan 20cm & 24cm
- Kadai 24cm
- Dosa Tawa 27cm & 31cm
- Grill Pan 24cm & 28cm

### Tri-Ply Range

Unparalleled warranty of 15 years on product which assures unmatched quality & durability.



4 New Products

- Tri-ply body – For durability and even heat distribution
- Inner layer - 304 grade food grade SS
- Gas and induction compatible

Range:

- Bulge Sauce Pan 14cm & 16cm
- Handi

### Tri-Ply Mini BYK

Unparalleled warranty of 15 years on product which assures unmatched quality & durability.



1 New Products

Range:

- Sauce Pan 14cm & 16cm
- Frying Pan
- Kadai
- Lid

- Tri-ply body – For durability and even heat distribution
- Inner layer - 304 grade food grade SS
- Gas and induction compatible

### Tri-Ply Honeycomb Range

Unparalleled warranty of 15 years on product and 3 years on Non-Stick which assures unmatched quality & durability.



**3** New Products



- Tri-ply body – For durability and even heat distribution
- Honeycomb pattern – For excellent non-stick release & durability
- Inner layer - 304 grade food grade SS
- Gas and induction compatible
- Glass lid & SS handles – Elegant
- Cool touch silicon handles for Kadai and casserole

Range:

- FP (26cm)
- Kadai (28cm)
- OT (28cm)

### Tri-Ply Patterned

Unparalleled warranty of 15 years on product and 3 years on Ceramic coating which assures unmatched quality & durability.



4 New Products



- Tri-ply body – For durability and even heat distribution
- Honeycomb pattern – For excellent release & durability
- Inner layer - 304 grade food grade SS
- Gas and induction compatible
- Glass lid & SS handles – Elegant
- Cool touch silicon handles for Kadai and casserole

Range:

- FP (20 & 24cm)
- Kadai (20 & 24cm)

## PRODUCT LAUNCHES

TTK Prestige  
LIMITED

### Popular & Popular Plus Svachh PC



5 New Products

- Deep Lid for Spillage Control
- 6L and above

Range: 6L & Above OL

## PRODUCT LAUNCHES

**TTK Prestige**  
LIMITED

### Kitchen Appliances



Judge InstaAir 4L



Provo Plus 60



Provo Plus 90



Oscar + 60



Oscar + 90



Oscar + 60 safesense



Oscar + 90 safesense



Marvella 3B Hob



Marvella 4B Hob



Judge Aura Plus  
1800W Induction

## PRODUCT LAUNCHES

**TTK Prestige**  
LIMITED

### Kitchen Appliances



Prestige Apex Blendo  
500W MG



Prestige Astra  
750W 5J MG



Prestige Celesta 750W  
3Jar MG



Prisma Pro 750W  
Food Processor



Nexus 500W MG



Nutri Mate - 400W



Astra Nutri Mix 350W



Astra Neo 4J 750W



Iris 750W 3 Jar



Prism Plus 1000W 3 J and  
4JMixer

THANK YOU

**Registered Office:**

Plot No.38, SIPCOT Industrial Complex, Hosur Tamilnadu 635126

**Corporate Office:**

Nagarjuna Castle No. 1/1, 1/2, Wood Street, Ashok Nagar,  
Richmond Town Bengaluru Karnataka 560025

For any query, please write to us at:

[investorhelp@ttkprestige.com](mailto:investorhelp@ttkprestige.com)