



Ref. No.: PSL/2025-26/CS/SE/21

Date: July 25, 2025

To, Listing Department National Stock Exchange of India Limited Exchange Plaza, 5 th Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051 Symbol: DIAMONDYD	To, Corporate Relationship Department BSE Limited P.J. Towers, Dalal Street, Mumbai - 400 001 Security Code: 540724 Security ID: DIAMONDYD
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Dear Sir/Madam,

Subject: Press Release on Unaudited Financial Results for the quarter ended June 30, 2025

Please find enclosed herewith Press Release on Unaudited Financial Results of the Company for the quarter ended June 30, 2025.

This is for your information and record.

Thanking you,

Yours faithfully,

For **Prataap Snacks Limited**

Sanjay Chourey
Company Secretary and Compliance Officer

Encl.: As above

Prataap Snacks Limited

CIN: L15311MP2009PLC021746

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Prataap Snacks Limited (PSL)

REPORTS Q1 FY26 RESULTS

INCOME FROM OPERATIONS HIGHER BY 3% QOQ, EBITDA REBOUNDS SHARPLY TO RS. 180 MN, UP 3.7X QOQ

Indore, July 25, 2025: Prataap Snacks Ltd. (PSL), (BSE- 540724), (NSE- DIAMONDYD) a leading Indian Snacks Food Company has announced its financial results for the quarter ended 30th June 2025:

In Q1 FY26, PSL reported:

- Income from operations of Rs. 4,089.4 million, an increase of 3% over Q4 FY25
- Operating EBITDA of Rs. 180.1 million, higher by 3.7x compared to Rs. 49.2 Mn in Q4 FY25
- PAT of Rs. 6.9 million compared to loss of Rs. (119.4) Mn in Q4 FY25
- EPS (Diluted) stood at Rs. 0.29 per share



Commenting on the Q1 FY26 performance, Mr. Amit Kumar – MD, Prataap Snacks Limited said.

"We are pleased to report a positive start to the financial year with Q1 FY26 revenues of Rs. 4,089.4 Mn., reflecting 3% growth on a sequential quarter basis. On a year-on-year basis, revenues experienced a decline of 2.4%, primarily due to persistent macroeconomic challenges impacting overall consumption in lower income groups. However, we are encouraged by a noticeable improvement in demand trends towards the latter half of the quarter, signaling improved market sentiment towards discretionary spends.

Encouragingly, we have also witnessed an improvement in margin, primarily driven by the decline in input prices and supported by the positive impact of ongoing initiatives of grammage rationalization and process enhancement.

From a product perspective, our pellet and namkeen categories have been the cornerstone of our topline growth this quarter. We have expanded the reach of these products, increasing availability across key touchpoints. Furthermore, we are excited to announce the launch of new namkeen SKUs, including Bhunja and Kasturi, tailored to resonate with consumer preferences in the eastern region. These innovations are poised to strengthen our market penetration and drive incremental growth in these high-potential markets.

While inflationary pressures continue to pose challenges to consumption, early indicators suggest a gradual recovery in demand. The timely onset of the monsoon is expected to bolster rural economic activity, a critical driver for our industry. With a positive performance in Q1 FY26, we are optimistic about sustaining this momentum through the remainder of the financial year. Our strategic focus on innovation, operational excellence, market expansion supported by greater integration of technology positions us well to capitalize on emerging opportunities and deliver sustainable value to our stakeholders."

–ENDS–



About Prataap Snacks Ltd

Prataap Snacks Limited (PSL) is a leading Indian Snacks Food Company. It offers multiple variants of products across categories of Potato Chips, Extruded Snacks, Namkeen (traditional Indian snacks) and Cakes under the popular and vibrant Yellow Diamond and Avadh brands. PSL is focused on offering deep value to consumers through a variety of pack sizes at attractive price points. Its products are present across 27 states and 4 union territories in India, and it is one of the fastest growing companies in the organized snacks industry.

Headquartered in Indore, India; PSL operates 16 manufacturing facilities of which 7 facilities (Indore 1&2, Assam, Bengaluru, Kolkata and Rajkot 1&2) are owned and 9 facilities (Kolkata, Jharkhand, Hyderabad, Kanpur, Karnal, Patna, Hissar, Nalbari and Gwalior) are on contract manufacturing basis. Its distribution network includes more than 5,200 super/sub distributors allowing it extensive reach across the country. PSL has a wide presence that is equally spread in metro cities and urban clusters as well as in rural areas and Tier 2 and 3 cities and towns. Its products are available at independent grocers and small retail stores in the lanes and bylanes of its key markets and it is now building up its presence in modern trade outlets and quick commerce platforms.

Led by an able and experienced leadership and guided by an accomplished Board of Directors, PSL is a socially responsible corporate citizen with a strong focus on Corporate Governance and Internal controls. PSL is listed on the Bombay Stock Exchange (BSE:540724) and National Stock Exchange (NSE:DIAMONDYD) in India.

For further information please contact:

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Disclaimer

Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties, like regulatory changes, local political or economic developments, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Prataap Snacks Limited (PSL) will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward looking statements to reflect subsequent events or circumstances.

