



## Neel Foundation & JBM join hands to work for the aid of Thalassemic children

- Organizes blood donation camp in Sec 24, Faridabad in association with Red Cross Society
  - **XX** donors come forward to give a new life to children

**Faridabad, March 23, 2014:** Neel Foundation, an initiative of JBM Group, the leading auto component manufacturer for automobile industry in India today organised a voluntary blood donation camp to help children suffering from the fatal disease of Thalassemia. The blood donation camp was organised in association with Red Cross Society at JBM Industries plant at Plot No 269, Sector 24, Faridabad.

Mr. S.K. Arya, Chairman JBM Group was present on the occasion to motivate donors and support the fight against the deadly disease. Employees of JBM Group; their families and visitors actively participated in the camp and donated blood to support the cause and made this annual affair a success.

Speaking on the occasion, **Mr. S.K. Arya, Chairman, JBM Group** said, "I would like to start off by my expressing my heartfelt gratitude to all my colleagues who have made this initiative a grand success year after year. The commitment of everyone to ensure that there is no scarcity of blood for patients who suffer from this ailment is commendable. Neel Foundation will continue to organise camps annually to their bit in society for building a healthy nation."

Thalassemia is a serious inherited blood disorder. A child suffering from such a disease requires one unit of blood every two weeks. Survival of a Thalassemia major depends upon repeated life-long blood transfusions and iron chelation. As red blood cell transfusion is the most common treatment, the blood banks play a pivotal role in this.

Neel Foundation over years has been organising blood donation camps to commemorate Martyrs Day (23<sup>rd</sup> March) of Shaheed Bhagat Singh, Rajguru and Sukhdev.

### **About Neel Foundation**

Neel Foundation, initiated by JBM Group is an effort to assist, support and encourage the underprivileged. Under the aegis of Neel Foundation, JBM Group plays a pivotal role in community development with the help of NGOs and social organisations, assisting on agendas of public welfare and environmental concerns.

### **About JBM Group**

JBM Group is a focused, dynamic and progressive organisation that provides customers with value added products, services and innovative solutions. The Group has a diversified portfolio to serve in the field of automotive, engineering & design services, renewable energy and education sectors and has an infrastructure of 35 manufacturing plants, 4 engineering & design centres across 18 locations globally. With turnover of USD 1.2 billion, JBM Group has



broadened its horizons by focusing on quality delivery, solutions approach, product development processes, flexible manufacturing systems and contract manufacturing.

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