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12th August 2025

National Stock Exchange of India Ltd. Listing Department Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051 Company Symbol : ICIL	BSE Limited Department of Corporate Services Floor 25, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001 Scrip Code No. : 521016
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Subject: Investor Presentation Q1 & FY26

Dear Sir/Madam,

Please find enclosed herewith a copy of Investor Presentation on financial results for Q1 & FY26.

Kindly take the above on record.

Thanking you,

Yours faithfully,

For **Indo Count Industries Limited**

Satnam Saini
Company Secretary & GM- Legal

Encl.: A/a

Indo Count Industries Ltd

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Complete Comfort

Rewriting the Future

INDO COUNT INDUSTRIES LIMITED

Q1 FY26 INVESTOR PRESENTATION
August 2025





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Q1FY26 PERFORMANCE HIGHLIGHTS



Commenting on the results Mr. Anil Kumar Jain, Executive Chairman said, “FY26 began with uncertainties surrounding US tariffs, contributing to broader global challenges. While the impact of the tariff situation started becoming evident by late February 2025, Q1FY26 was the first full quarter following the temporary tariff phase. Despite the continued uncertainty, we remained focused on working closely with our customers and aligning our production with their sourcing strategies. This led to lower volume offtake and temporarily subdued revenues for this quarter.

While the trade deal is yet to be finalized, we view the current headwinds as near-term challenges. Indo Count, have successfully managed such challenges firmly since inception and converting them into opportunities that drive long-term growth. Our commitment remains unwavering—to ensure sustainable success for our team, stakeholders, and the broader community.

We take immense pride in the re-launch of our legacy brand Wamsutta through the D2C channel in USA market which received an overwhelming response. As a 180-year-old heritage brand, Wamsutta has made a strong comeback with its premium bedding and bath offering and we are confident to make further strides with the Brand.

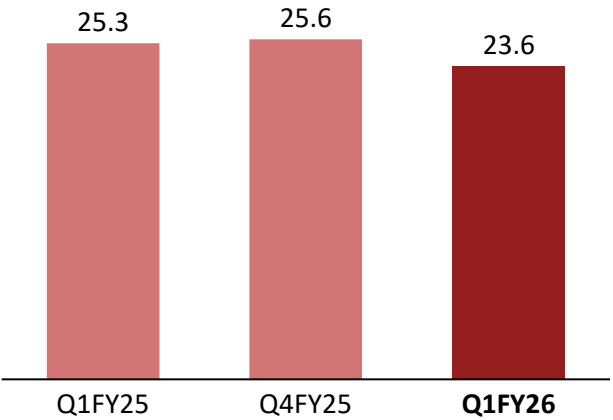
We are present in 50+ countries and have been growing our presence through focused efforts in the last few years. With governments signing new Free Trade Agreements (FTAs), our market share and contribution from ROW markets will improve in the near future.”



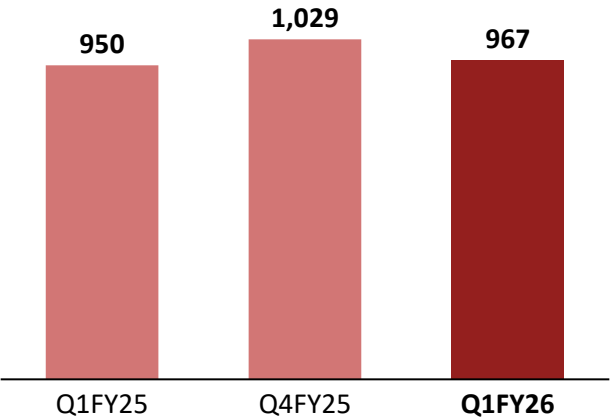
Q1FY26 CONSOLIDATED PERFORMANCE HIGHLIGHTS



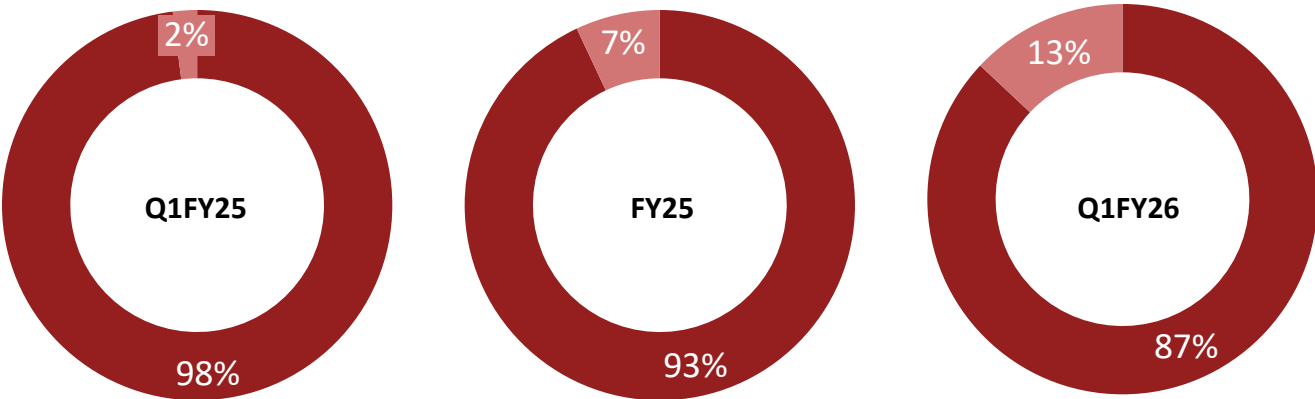
Volume (Mn. Mtrs)



Revenue (INR Crs)



Revenue Break-up (%)



Core Business New Businesses

- Core Business: (Bed Linen)
- New Businesses (Utility Bedding + USA Brand Business)

In Q1FY26, branded business across all 3-categories contributed **~20%** to overall revenues

E-commerce channels accounted approximately **12%** to overall revenues, **reflecting growing digital engagement**

In July 2025, Company launched the legacy Wamsutta brand through Direct-to-Consumer (D2C) platform in USA
The launch garnered a highly encouraging response

Non-U.S. core business contributed **~30%** to the overall revenue mix, ensuring continued focus on geographical diversification
Domestic business contributed **2.25%** to overall revenues

New business (Utility bedding and USA brand business) **continues to show positive trajectory and customer acceptance**



Q1FY26 CONSOLIDATED PROFIT & LOSS STATEMENT

Particulars (Rs. Crs.)	Q1 FY26	Q1 FY25	YoY%	Q4 FY25	QoQ	FY25
Total Income	967	950	1.8%	1,029	-6.0%	4,191
EBITDA	119	154	-22.8%	88	35.0%	573
EBITDA Margin (%)	12.26%	16.17%		8.55%		13.68%
Depreciation	38	25		36		117
Finance Cost	31	21		36		123
PBT	49	108	-54.2%	16	215.6%	334
Tax	12	30		4		88
PAT	38	78	-51.4%	11	237.4%	246
EPS (Rs.)	1.91	3.93		0.56		12.42

Revenue:

- Ongoing focus on inventory control and portfolio realignment by Big Box Retailers, amid the fluid trade situation impacted volumes and revenues for Q1FY26

New Businesses:

- Revenue from Utility Bedding and the USA Brand business increased to Rs. 130 crore in Q1 FY26, up from Rs. 125 crore in Q4 FY25
- Utility Bedding segment, with its manufacturing base in the USA, enjoys a unique position and strong relationships with its customers
- Furthermore, brand-related demand is driven more by performance than price sensitivity

Margins:

- Margins recovered from the previous quarter, driven by improved cost-efficiency measures, resulting in a 372 bps expansion
- Margins remained below compared to previous year levels due to product mix impact and incubation costs of new businesses which are expected to continue until the end of this year
- Margins and Sales volumes are expected to remain subdued in the near term as the implications of the U.S. tariff situation are yet to stabilize



Wamsutta: A Strategic Brand Revival Anchored in **Legacy** and **Modernity**

Portfolio Premiumisation



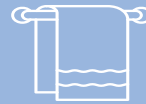
Transitioning into the premium tier catalyses elevated price points, improved brand perception, and optimised product mix, contributing to higher blended margins

Channel Diversification



Expanding distribution from traditional B2B into B2C and D2C frameworks enables better pricing and engagement

Category Expansion



Beyond bed linens, our broader offering of towels, rugs, pillows, blankets, window treatments creates cross-selling opportunities and deepens the wallet share of the customer



The Original American Bedding and Bath Brand
Trusted for over 180 Years



BOUTIQUE LIVING | Layers®
Dress Up Your Home

The house of INDO COUNT invites you to an exclusive showcase where innovation, luxury, and comfort come together like never before.

Join us as we unveil our **Autumn/Winter 2025 Collection**, where our vision for the future takes shape.
Don't miss out!

feel the FUTURE
INDO COUNT TRADE MEET 2025

• **Date:** 4th & 5th August 2025
• **Venue:** Hotel Grand Hyatt, Mumbai
Bandra Kurla Complex, Siddharath Nagar, Vakola, Vicinity,
Mumbai, Maharashtra 400055

Meet theme: "Feel the Future"
A promise for the trade partners in Indian space - showcasing Innovative and Vibrant product range



Pan India Retailers & Distributors Meet 2025 — Biggest showcase, connecting Retail Strength Across India, building a National Network



- ✓ Premiumization - Boutique Living Brand on the rise in Mid-to-Premium Market
- ✓ Boutique Living and Layers are now present in over 2,000 MBOs, establishing a pan-India presence
- ✓ Boutique Living & Layers presence is increasing in Large Format Stores
- ✓ Category Expansion: Expanded Top-of-the-Bed, Bath, and Gifting portfolios



Largest ever retailers & distributors meet for Indo Count
Expanding domestic retail footprint with brand promotion, category expansion, and partnerships



Recognition





Appreciation by Agriculture Minister Shri. Shivraj Chauhan, praising HDPS as a transformative model for Indian cotton farming.



Community endorsement - 2025 Impact: Over **12,000 hectares** in Akola district under HDPS cultivation



University Acknowledgement - Dr. PDKV College acknowledged contribution towards development of the HDPS method

Performance Metrics	Conventional Method	HDPS
Plant Density (Plant/acre) 	11,000	~29,500
Yield (kgs/hectare) 	450	1,250

Centre of Excellence



- Partnership:** Indo Count Foundation in collaboration with Government of Maharashtra and Dr. PDKV College of Agriculture, Nagpur
- Purpose:** Advance sustainable, high-yield cotton farming through the establishment of a **Centre of Excellence**; Farmer empowerment and support
- Outcome:** **HDPS** (High-Density Planting System) for Cotton Farming

Success Story



Dilip Thakre –
Cotton farmer of Akola

Appreciating Centre of Excellence which helped him to set a bench mark by achieving remarkable **cotton yield of 1,250 kgs/hectare** against country average of 450 kgs/hectare

A pioneering farmer demonstrated HDPS viability with **29,400 plants per acre**, nearly **3x** the conventional count



FY26e

Sr. No.	Particulars (Rs. Crs)	Budgeted*	Actual (Q1FY26)
1	Zero liquid discharge (ZLD) facility for Effluent treatment plant at Bhilad Unit	50	-
2	Maintenance and other Capex	65	24
3	Greenfield Project – Utility Bedding in North Carolina	99	48
TOTAL		214	72

*will be funded through Internal Accruals and Debt on 50:50 basis



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**REWRITING THE FUTURE:
INDO COUNT 2.0**



Business Verticals

Single to Multiple businesses:
Moving from traditional to value-added segments

<ul style="list-style-type: none">Core Business (Bed Linen)	<ul style="list-style-type: none">Core Business (Bed Linen)New Businesses (Utility Bedding + USA Brand Business)
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Product Portfolio

Single to Multi-product offerings:
A complete Home Textile player

<ul style="list-style-type: none">Bed sheet/Pillow casesDuvet covers	<ul style="list-style-type: none">Bed sheet/Pillow casesDuvet coversQuilts/Comforters/BlanketsPillows/ Mattress pad/ Down alt comforters, Mattress protectorsOther products like bath, windows, rugs etc.
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Manufacturing Facilities

Single to Multi-location:
Establishing manufacturing operations in the U.S.

<ul style="list-style-type: none">Kolhapur, Maharashtra	<ul style="list-style-type: none">Kolhapur, MaharashtraBhilad, GujaratOhio, USAArizona, USANorth Carolina*, USA
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Market Size

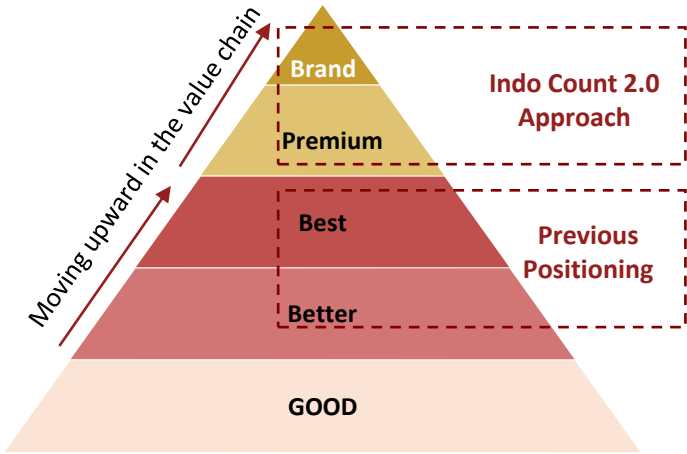
Increased Total Addressable Market
Moving up value-chain

<ul style="list-style-type: none">Sheet Set: \$4 Bn US Market Size	<ul style="list-style-type: none">Diversification into other value-added segments, increasing addressable market size: \$15 Bn US Market Size
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Market Presence

White Labelling to Branded Business:
Multichannel to Omnichannel

<ul style="list-style-type: none">Majority contribution from white labelling	<ul style="list-style-type: none">White LabellingPrivate LabelLicensed BrandsOwened Brands
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Category expansion and product diversification are expected to drive stronger growth

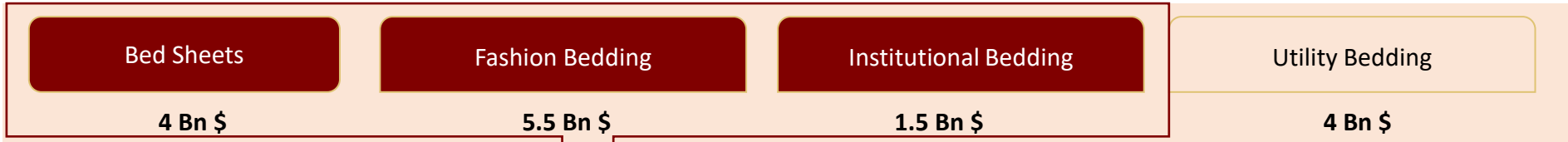


Focus on high-value products to strengthen brand positioning in larger market, thus driving sustainable growth

*expected to commence from September 2025

CORE BUSINESS: BED LINEN

USA BED LINEN CATEGORIES MARKET SIZE*



Continued focus on
our core bedsheet
business

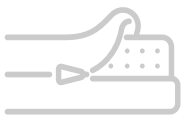


Largest bed linen
manufacturer in the
world

Product Offerings



Flat Sheet



Fitted Sheet



Pillow Cases &
Blankets



Comforters &
Duvet Covers



Institutional
Bedding

and many
more....

Manufacturing Capabilities

Kolhapur,
Maharashtra

108 mn meters



Bhilad,
Gujarat

45 mn meters

Total Capacity
~153 mn meters

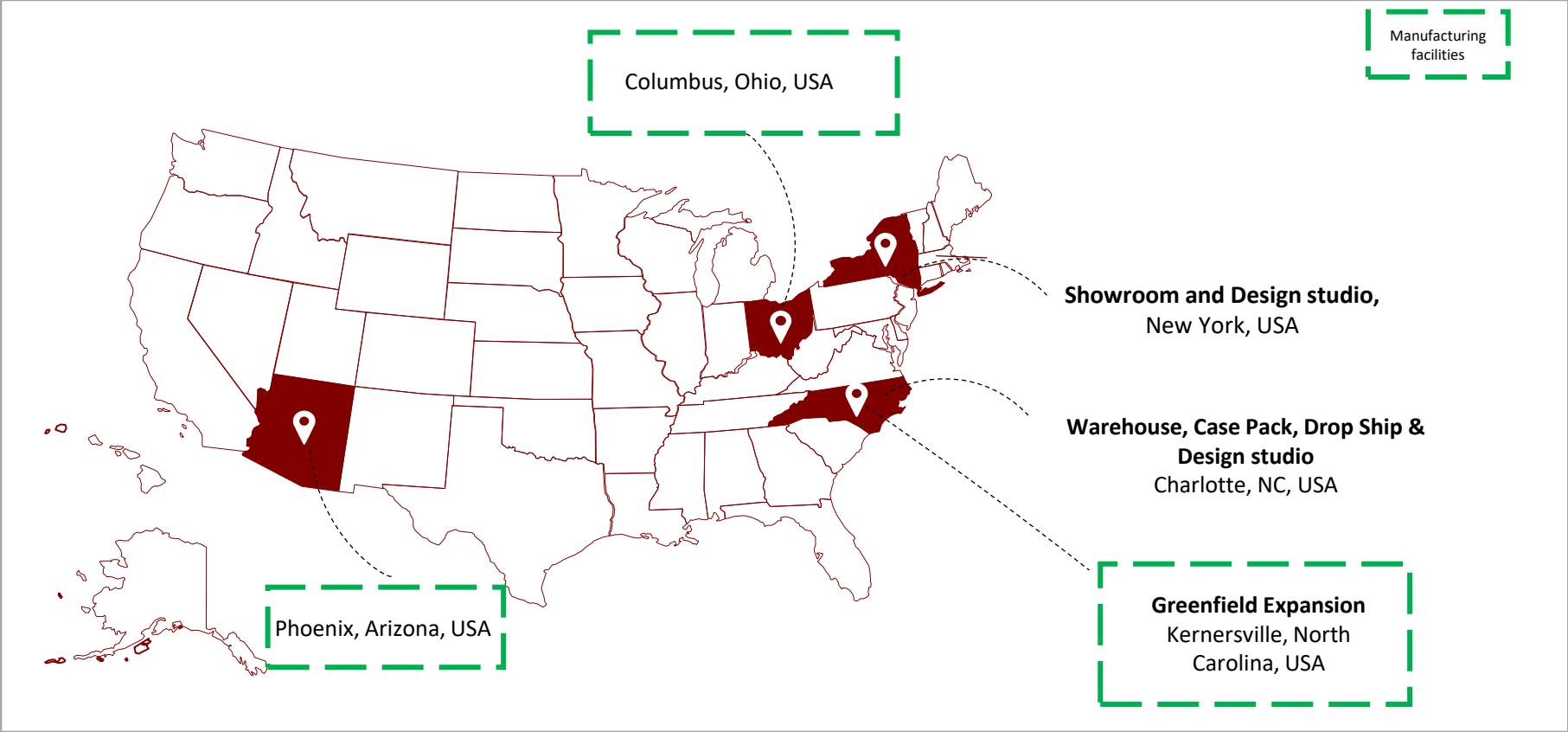
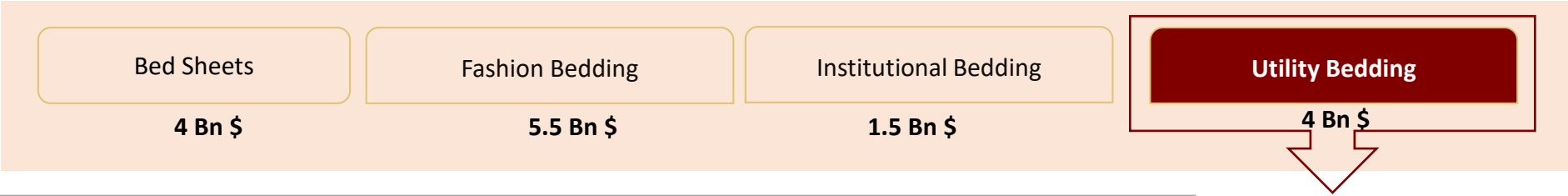


Leading the Global Home Textiles Market with
Comfort & Innovation



NEW BUSINESS: UTILITY BEDDING

USA BED LINEN CATEGORIES MARKET SIZE*



Key Brands

Beautyrest.

SLEEP/RX®

Pilozzz.
sleep mindfully






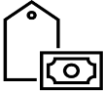


Indo Count's new U.S. facility reinforces its foothold, supporting the utility bedding business in reaching an aggregate revenue of approximately \$175 Mn

*Source: HTT Research

The Maps provided are for pictorial representation only. Maps not to scale. All data, information, and maps are provided "as is" without warranty or any representation of accuracy, timeliness or completeness

NEW BUSINESS: USA BRAND BUSINESS

	Owned Brand	License Brand Tie - Ups		
				
 Overview & Products	<ul style="list-style-type: none"> ✓ A well-established US national brand ✓ Legacy of more than 180 years ✓ Offering bed, bath, rugs, window and other products 	<ul style="list-style-type: none"> ✓ Fieldcrest (est. 1893) combines elegance and durability for luxury living ✓ Merging style and functionality for lasting quality in bed and bath ✓ Targeting younger consumers seeking everyday luxury and reliable textiles 	<ul style="list-style-type: none"> ✓ Established in 1923, Waverly leads in American home decor ✓ Unique bedding and bath products with customizable options ✓ Targeting design-savvy women aged 25-44 	<ul style="list-style-type: none"> ✓ First national wellness and yoga brand in North America ✓ Over 25 years of promoting health and mindfulness ✓ Offers bedding and bath solution for improved relaxation and sleep quality
 Rationale	<ul style="list-style-type: none"> ✓ Indo Count has ladder up into the branded segment, elevating its status and expanding its presence across US retail markets 	<ul style="list-style-type: none"> ✓ The new licensing agreements encompass a wide range of product categories, including sheets, fashion and utility bedding, bath among others ✓ These additions significantly strengthens Indo Count's brand portfolio, enhancing its ability to cater to diverse consumer segments in the US and Canada 		<ul style="list-style-type: none"> ✓ To leverage Gaiam's established reputation in wellness and unite Indo Count's expertise to expand into the home segment with premium bedding ✓ Utilize Gaiam's retail and digital network to reach a broad audience
	Strong traction across all our brands	From products to powering brands	Brand-led Diversification: Expanding reach, Enriching brand value	From core product to a complete Soft Home Textile player – Bigger basket, higher brand impact

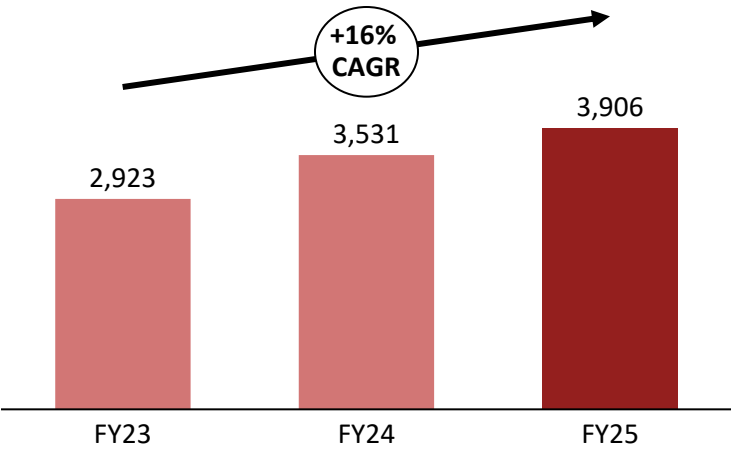


USA Brand Business will drive significant top-line growth, with a \$100Mn revenue potential in the next 3 years

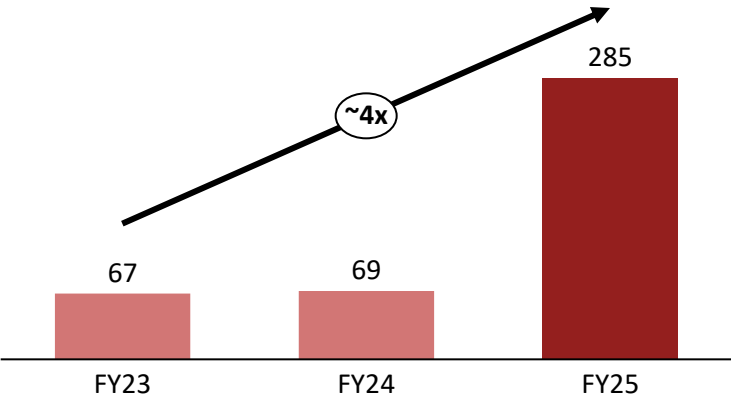


BUSINESS VERTICALS: PERFORMANCE HIGHLIGHTS

Core Business (Rs. Crs)



New Businesses (Rs. Crs)



% Contribution to Revenue	FY23	FY24	FY25	Q1 FY26
Bed Linen	98%	98%	93%	87%
New Businesses	2%	2%	7%	13%
Total Revenue	100%	100%	100%	100%

Core Business: Bed Linen

- Sheets
- Fashion Bedding
- Institutional Bedding

New Businesses:

- Utility Bedding
- USA Brand Business

Total Branded Business:

- Core Business Brand
- Utility Bedding Brand
- USA Brand Business



REWRITING THE FUTURE

Core Business: Bed Linen



New Business: Utility Bedding



New Business: USA Brand Business

- Integrated plant capacity: **153 mn meters**
 - Kolhapur, Maharashtra – **108 mn meters**
 - Bhilad, Gujarat – **45 mn meters**
- Full in-house capability: Product Design, Spinning, Weaving, Processing & Cut-n-Sew
- Product range includes **sheet sets, fashion bedding and institutional bedding**
- Domestic brands Boutique Living & Layers driving growth through omnichannel expansion, influencer marketing, and nationwide reach is part of core business
- Includes both **B2B** (white labeling) and ICIL's **owned/licensed/private labels**
- Multi-channel presence: including eCommerce

- Entered pillow & quilt **manufacturing in the USA** (via acquisition & greenfield)
- Phase 1 of greenfield setup to complete by Sept 2025
- Multiple location facilities in US :
 - Groveport, Ohio
 - Phoenix, Arizona
 - Kernersville, North Carolina
- Added licensed brand **Beautyrest** to accelerate growth
- Multi-channel model – **includes B2B and branded business**

- Includes strong US household brands:
 - Wamsutta, Fieldcrest, Waverly, Gaiam
- Extending our core offerings into new categories to become a **complete Soft Home Textile solutions provider**
- **Wamsutta launched as D2C in July this year**, others available across multiple retail

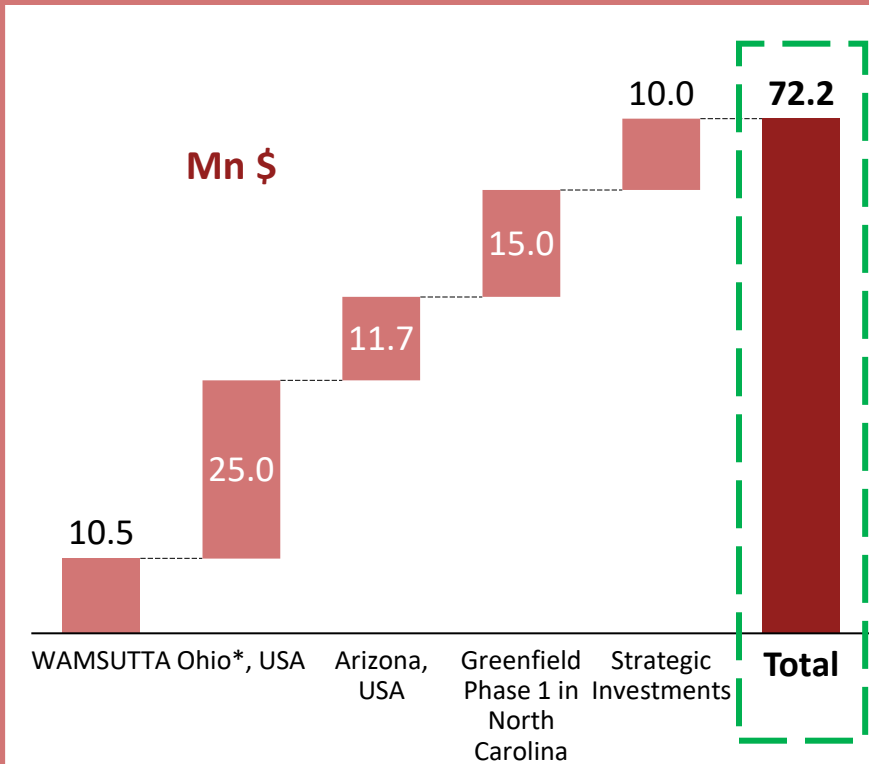


Aspiring to 2× Revenue by CY28, with Brands & Value-Added Segments Contributing ~\$275M

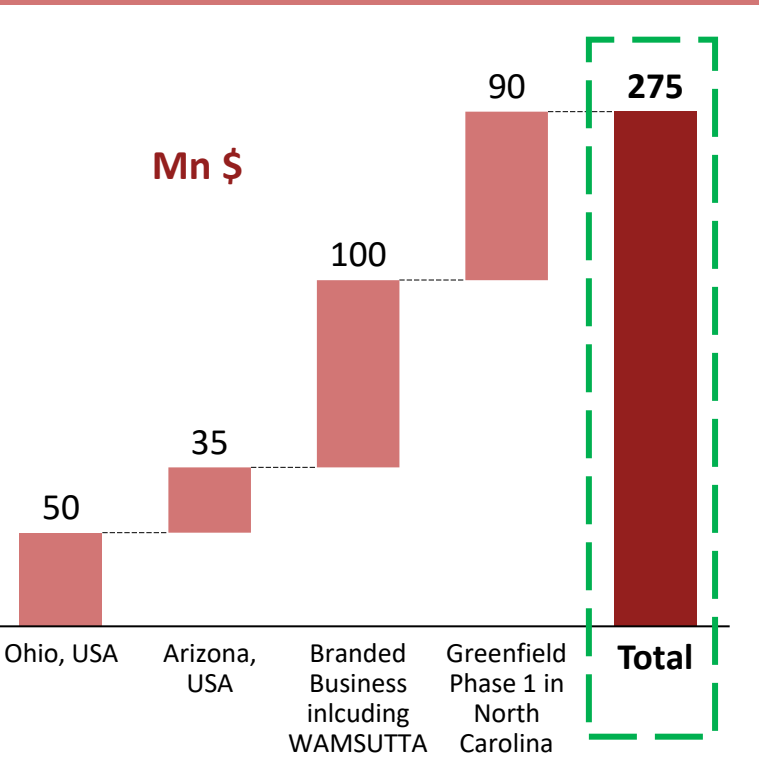
REAFFIRM OUR GUIDANCE: SCALING CORE BUSINESS + NEW BRANDS AND UTILITY BEDDING SEGMENT



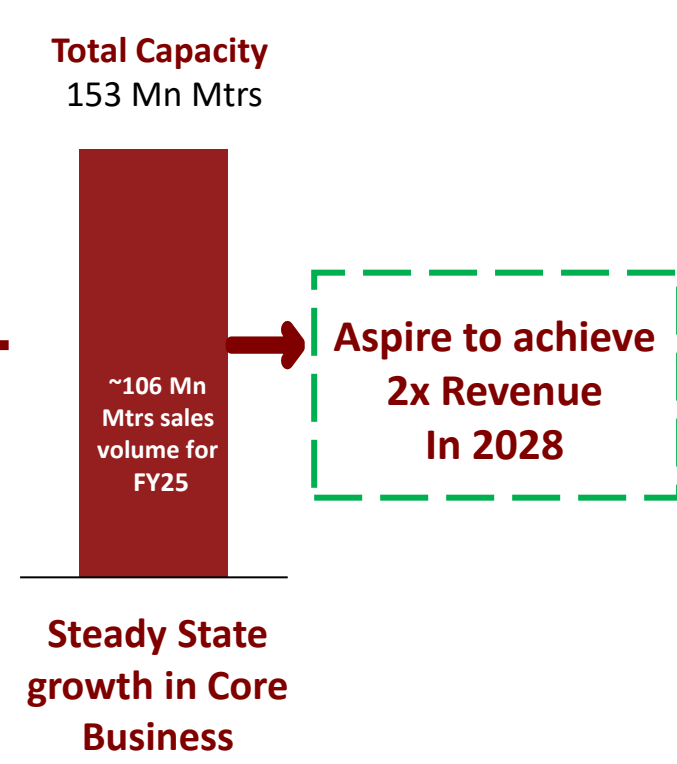
Investment in recent acquisitions and Brands



Peak revenue potential



Core Business



Targeted investments in talent and key hiring

+

Organic growth in Core business

+

Fostering innovation and expansion into newer segments like utility bedding and USA brands

+

Strategic focus on long-term value creation

*Includes payment on 100% basis



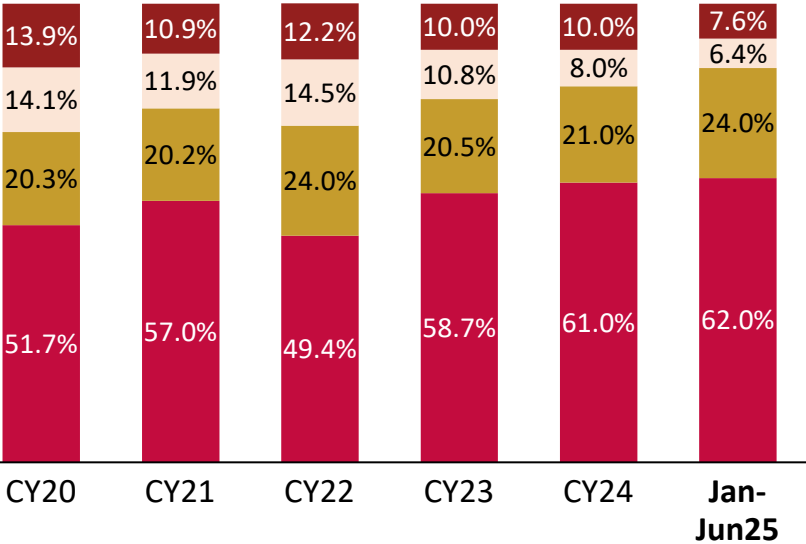
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INDUSTRY OVERVIEW



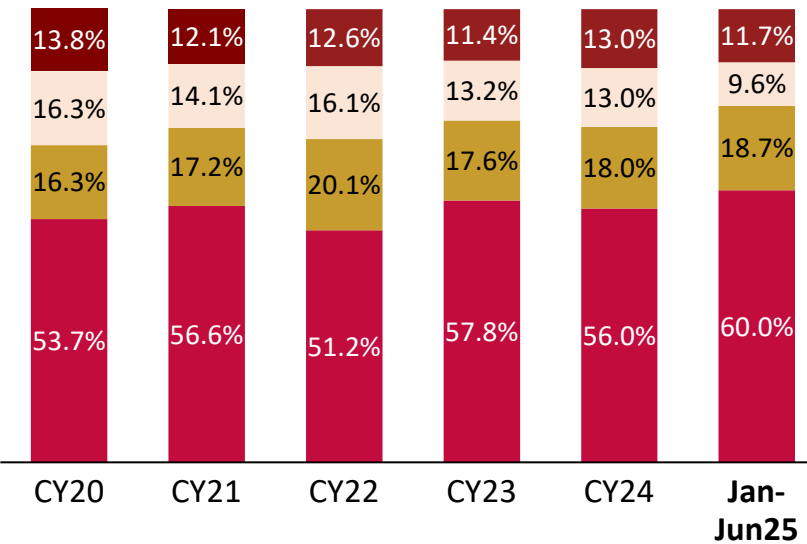
USA HOME TEXTILES MARKET DYNAMICS

US imports of Cotton Sheets

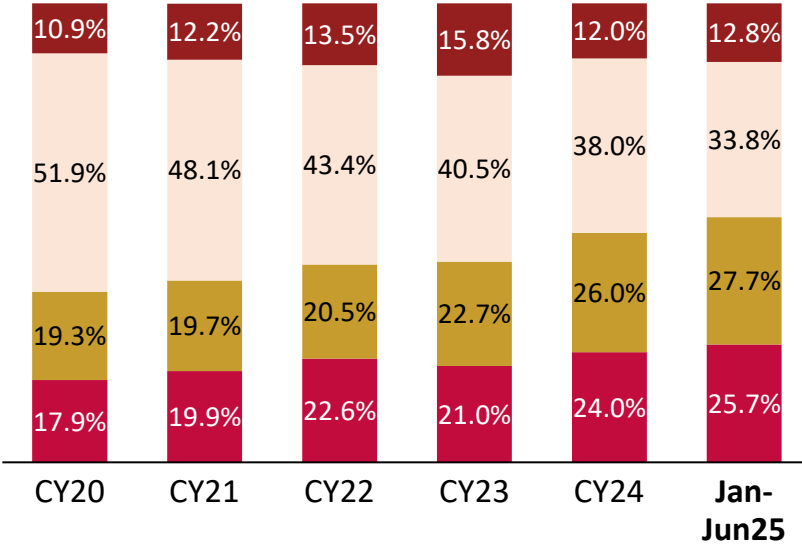


US imports of Cotton Pillowcases

India Pakistan China ROW



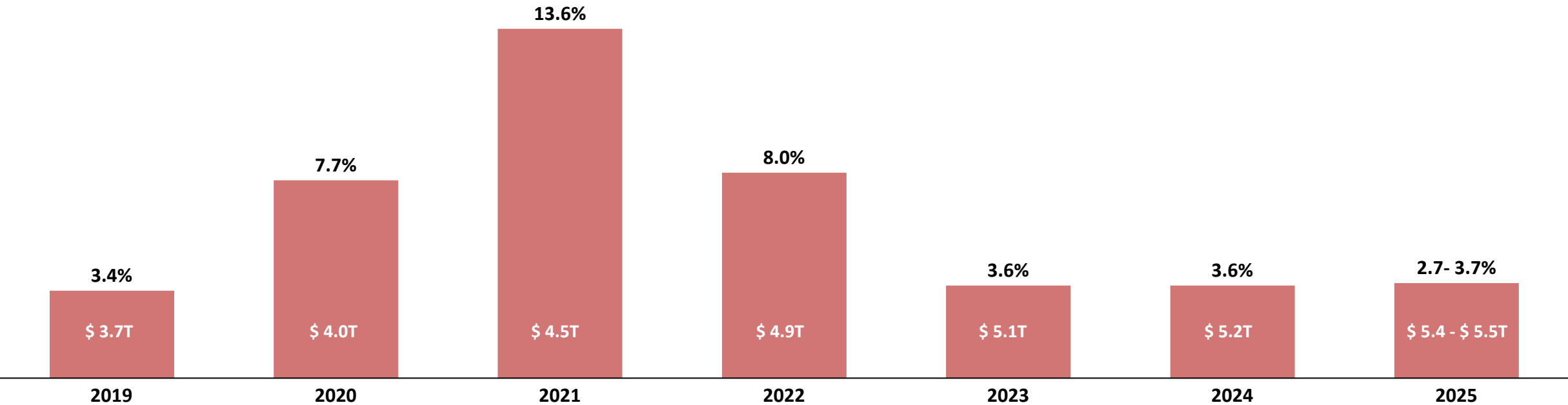
US imports of Cotton Bedsread



- China +1 strategy is playing out
- Unveiling a visible opportunity in Fashion Bedding market



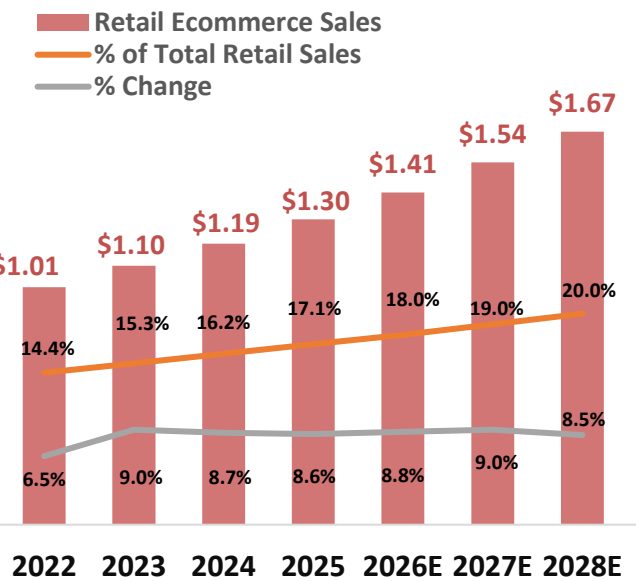
Annual Retail Sales and Sales Growth



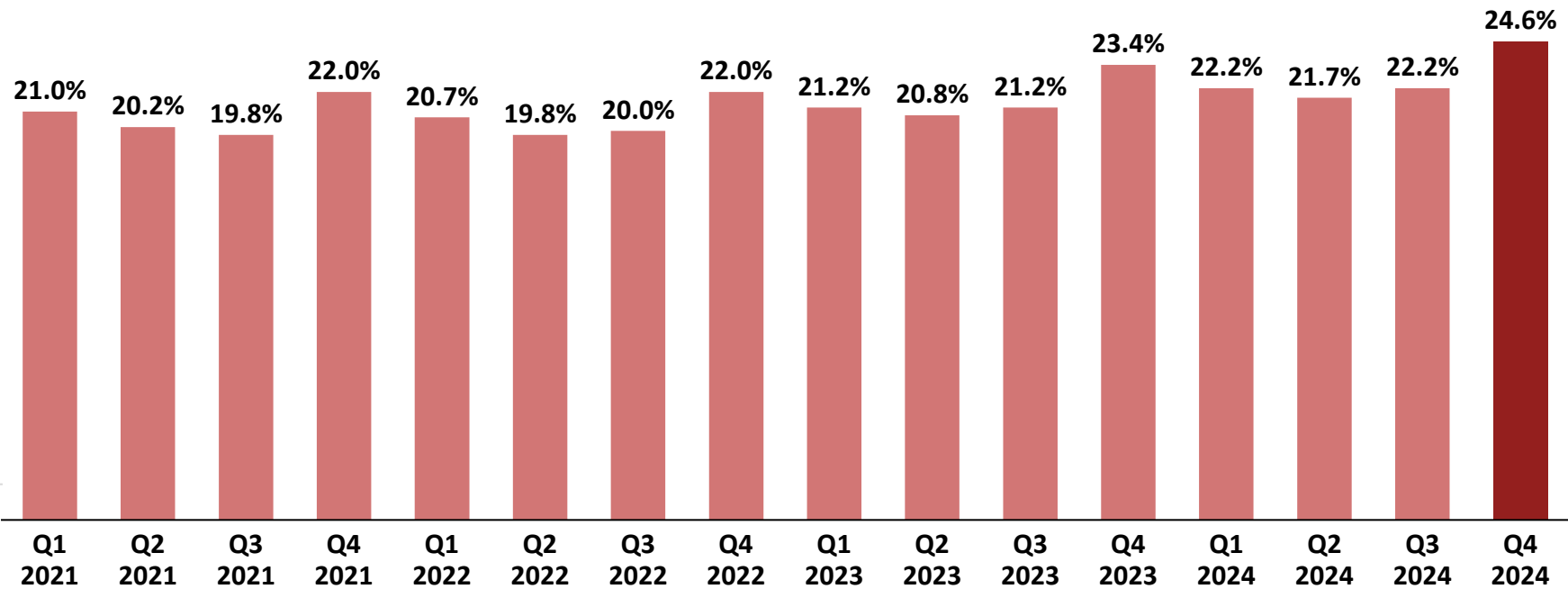
- The National Retail Federation (NRF) has forecast that **retail sales during 2025 will grow between 2.7 per cent and 3.7 per cent over 2024, reaching between \$5.42 trillion and \$5.48 trillion**
- The 2025 sales projection compares with 3.6 per cent annual sales growth of \$5.29 trillion dollars in 2024
- Overall, the economy has shown continued momentum so far in 2025 — bolstered by low unemployment and real wage gains however, significant policy uncertainty is weighing on consumer and business confidence. Still, serving customers will remain retailers’ top priority no matter what the economic environment,” - ***NRF president and CEO Matthew Shay***



US Retail Ecommerce Sales: 2022 – 2026E
(US \$ Trillions)



US E-commerce sales penetration
Ecommerce's share of total retail sales by quarter (Q1 FY21 – Q4 FY24)



- Q4 2024 continued the upward trend in ecommerce that the holiday shopping season sparked
- These trends highlight the growing importance of both the holiday season and mobile optimization for ecommerce success

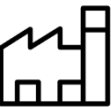


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COMPANY OVERVIEW



ABOUT US



The Largest Global Home Textile Bed Linen Company



Comprehensive product portfolio in the premium segment that comprises of bed sheets, fashion bedding, utility bedding and institutional bedding

Our Forte



Global Player

- Renowned player with strong focus on bed linen
- Established business with global prestigious clients
- Strong product positioning
- Continuous product development through innovation and R&D



Strong Domain Expertise

- Complete end-to-end solution in bedding
- Efficient marketing and branding
- Widespread global distribution
- Enhanced customer service experience



Operationally Efficient

- Proficient and scalable operations
- Experienced management with a competitive track record
- Progressive investments in state-of-the-art technology
- Business process reengineering through IT initiatives
- Training and development of human resource

Domestic Business B2C & D2C brands



ESG Focused



Credit Rating

ICRA Ratings

Long Term – ICRA AA-
(Outlook: Stable)
Short Term – ICRA A1+

CARE Ratings

Long Term – CARE AA-
(Outlook: Positive)
Short Term – CARE A1+

Bed Sheets

Flat Sheet
Fitted Sheets
Pillow-cases



Fashion Bedding

Comforters & Duvets
Shams & Decorative Pillows
Quilts, Coverlets



Utility Bedding

Mattress Pads,
Protectors, Pillows
Down Alt Comforters



Institutional Bedding

Basic white sheets
Shams & Pillows
Bed Skirts, Duvet covers



The Product basket includes Bed sheets, Fashion Bedding, Utility Bedding & Institutional Bedding across Omnichannel



OUR GLOBAL FOOTPRINT

10,000+ Employees
(Direct/Indirect)

- Showroom, Warehouse, E-com Drop Ship & Design studio in USA
- Showroom, Warehouse & Design studio, E-com Drop Ship in UK
- Showroom in UAE



Services (World Over)

- Product Development
- EDI-based replenishment services
- Market Research
- Total Supply Chain Solutions
- Inventory Planning
- Innovation
- Modern warehousing services
- E-Commerce fulfillment
- Consumer Insights



Indo Count exports to more than **50+ Countries** across **5 Continents** and continues to widen its geographical footprint



Long-Term Relationship with Big box retailers



Global Customers Accreditations and Quality Certifications





OUR BRAND PORTFOLIO



OWNED BRANDS



LICENSED BRANDS



Building Market Leadership through Brand Strategy with diverse Product Offerings



ESG AWARDS & ACCOLADES



**VASTRA RATNA
(GLOBAL ACHIEVER) AWARD BY TEXPROCIL –
October 2024**

Mr. Anil Kumar Jain, Executive Chairman, honoured with the Vastra Ratna Award (Global Achiever), in recognition of his contribution towards promoting excellence in the Indian Cotton Textiles sector



**HOME EXCELLENCE AWARD by HFPA, New York -
September 2024**

Indo Count has been honoured with the Home Excellence Award for Supplier/Manufacturer, in recognition of its outstanding performance in expanding its business and for its ongoing investments in sustainability and corporate social responsibility



**GOLD TROPHY BY TEXPROCIL
(The Cotton Textile Export
Promotion Council)- May 2024**

Indo Count has also been recognized by TEXPROCIL for the Highest Export Performance in Cotton Made Ups-Bed Linen/Bed Sheets/Quilts and for the Special Achievement in Made-Ups



**CSR APPRECIATION AWARD BY
THE CSR ONE DECADE
CELEBRATION COUNCIL –
July 2024**

Indo Count has received the CSR Appreciation Award in recognition of its sustained commitment to corporate social responsibility, celebrated during the Indian CSR One Decade Celebration



**WINNER - EXCELLENCE IN ENVIRONMENTAL SUSTAINABILITY
- July 2024**

Indo Count won the Best Wastewater Initiative within its factory operations, and Best Environment-Friendly Initiative through impactful CSR efforts beyond its factory, at the Global CSR & ESG Awards



**WINNER - 'CII 18TH NATIONAL AWARD FOR
EXCELLENCE IN WATER MANAGEMENT 2024' IN THE
'WITHIN THE FENCE' CATEGORY BY CII WATER
INSTITUTE – November 2024**

Indo Count won the National Award in the 'Within the Fence' category, recognizing its commitment to sustainable water management and responsible resource use



**MR. MOHIT JAIN, EXECUTIVE VICE CHAIRMAN,
WINS FAMILY ENTREPRENEUR OF THE YEAR
AWARD BY ENTREPRENEUR
INDIA AWARDS - September 2024**

Mr. Mohit Jain, Executive Vice Chairman, was honoured with FAMILY ENTREPRENEUR OF THE YEAR 2024 in recognition of his exceptional growth and success in building upon and continuing the legacy of the family business



**WATER SUSTAINABILITY AWARD -
March 2024**

Honoured as Runner-Up for the Water Sustainability Award 2024, Indo Count was recognized by UNDP, the Ministry of Jal Shakti, and TERI for its impactful initiatives in water conservation within industry and community



**WINNER - BSL BEST SUSTAINABLE RETAIL
PRACTICES**

**WINNER - EXCELLENCE IN WASTE REDUCTION
AND CIRCULAR INNOVATION LEADERSHIP BY
CITI TEXTILE SUSTAINABILITY AWARDS
- February 2025**

Indo Count won two prestigious honors at the CITI Textile Sustainability Awards: the BSL Best Sustainable Retail Practices and Excellence in Waste Reduction and Circular Innovation Leadership. These awards recognize our commitment to reducing environmental impact and promoting sustainability, circularity, and traceability in the textile sector



Complete Comfort

SUSTAINABILITY IS IN OUR DNA

Environmental

- Addition of a renewable energy source through solar project
- Recycling and reuse of water through modernized ETP plant
- Expansion of biogas capacity to generate more renewable power
- Reducing the use of plastic & recycling of plastic waste
- Promoting sustainable fibre products

Social

- Focus on CSR activities revolving around health, education, environment, water & sanitation, skill development & sports promotion
- Improving awareness among farmers for more sustainable methods of cotton cultivation

Governance

- Board of Directors with significant experience in the textile industry
- An optimum combination of Executive and Non-Executive directors, including an Independent woman director
- Strategic Risk Management Policies
- Comprehensive Occupational Health Policies
- Regular review and renewal of policies in response to changing compliance and regulatory requirements

The Way Forward



GHG Emission Targets

Reduction of Scope 1 & 2 GHG emissions in Operations by 33% by 2030

Reduction of Scope 3 GHG emissions in the Supply chain by ~15% by 2030



Water Conservation

Reduction of freshwater consumption from the current 50% to 25% by 2030

Installation of ZLD by 2030



Preferred/Sustainable Fibre Sourcing

Building sourcing capacity for 100% Preferred Fibre by 2030

ICIL remains steadfast in its commitment to safeguarding our planet by actively reducing its carbon footprint by adopting renewable energy sources.



- The Company has consistently demonstrated its dedication to climate action by maintaining strong performance on the Carbon Disclosure Project (CDP), one of the world's leading global disclosure platforms, securing a rating of 'B', surpassing the average rating of 'C' of companies across Asia
- ICIL ensures comprehensive evaluation of its sustainability efforts, enabling improvements that enhance the wellbeing of factory workers, local communities, and the environment, and achieving an impressive score of 90.6 on the Higg Index vFEM (third-party verified Facility Environmental Module)

Dyes from Natural Waste Extract



Initiative for an eco-friendly and sustainable Supply Chain

To enhance the sustainability of its products, Indo Count incorporates plant-based dyes in organic cotton for its Pure Earth collection of bed linen. These dyes are derived from the non-edible by-products and residues obtained during the processing of almond shells, saw palmetto, cotton plants, beetroot and bitter oranges. By utilizing waste materials while preserving the edible portions for food consumption, this initiative promotes a more eco-friendly and responsible supply chain.



Giga-Guru
Project Gigaton

Since the inception of Project Gigaton, Indo Count has actively contributed to reducing greenhouse gas emissions (GHG) through a range of sustainability initiatives, and for its unwavering commitment to environmental responsibility, the Company has been honoured with the prestigious title of "Giga Guru" for five consecutive years.

Through its dedicated efforts across various Gigaton Pillars, Indo Count has successfully achieved a reduction of over 42,900 metric tons of GHG.



Indo Count is an official member of the U.S. Cotton Trust Protocol, reinforcing its commitment to sustainable sourcing and responsible practices. This protocol provides manufacturers with essential assurances, enabling them to demonstrate their role as approved supply chain partners for brands and retailers prioritizing sustainably grown cotton.



Additionally, Indo Count actively engages with THESIS, a platform that utilizes science-based Key Performance Indicators to identify environmental and social hotspots across the entire global value chain. Through its dedicated sustainability initiatives, Indo Count has achieved an impressive 2nd rank in the THESIS survey



Member of United Nations Global Compact



Indo Count is an active member of the United Nations Global Compact (UNGC), the world's largest corporate sustainability initiative, launched in 2000 to encourage businesses worldwide to adopt sustainable and socially responsible policies.

As part of its long-term commitment to sustainability, the Company has developed Business Plan 2030, which outlines its six key pillars of sustainability, and has also strategically aligned its operational performance with nine Sustainable Development Goals (SDGs)

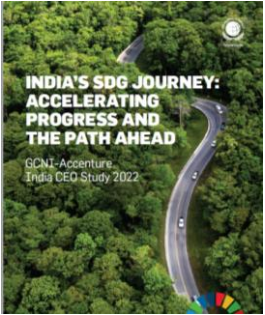
NINE SDG Goals



CEO Study on Sustainability



K.K. Lalpuria,
CEO & Executive
Director, Indo
Count Industries



“Being sustainable is no longer a cost of doing business; it is a catalyst for innovation, growth, new market opportunity and wealth creation.”

K.K. Lalpuria
CEO & Executive Director, Indo Count Industries

Indo Count participated in the United Nations Global Compact India & Accenture led CEO study on Sustainability.

SBTi – Scientific Approach to Sustainability



- Indo Count has embraced a science-driven approach in its commitment to climate action by joining the global Science Based Targets initiative (SBTi)
- Aligned with the Paris Agreement, the Company has set ambitious GHG emission reduction targets through 2030, ensuring they align with the well-below 2°C trajectory to mitigate climate change
- Indo Count will continue to achieve emission reductions by adopting sustainable practices across its supply chain and all manufacturing units in the Company

Gagan



- **Project Gagan** is dedicated to implementing sustainable alternatives to conventional agricultural practices, fostering long-term environmental and economic benefits.
- The initiative educates farmers on responsible cotton cultivation, emphasizing techniques that are efficient and eco-friendly and which enhance farm productivity and increase income, including the judicious use of water, pesticides, and fertilizers.
- A key focus is to strengthen the supply chain of **Better Cotton Initiative (BCI)** Cotton, ensuring a more sustainable and ethically sourced cotton industry. Through this approach, ICIL advances its commitment to responsible sourcing and agricultural sustainability.

Avani



- **Project Avani** is designed to strengthen sustainable social infrastructure and support systems for farming communities, fostering long-term resilience and economic stability
- The initiative is committed to biodiversity conservation and natural resource management, ensuring that agricultural practices contribute to an environmentally sustainable business model
- A core focus of Project Avani is the **development and enhancement of the organic cotton supply chain**, promoting responsible sourcing and eco-friendly cultivation methods that benefit both farmers and the environment.

Prithvi



- **Project Prithvi**, in partnership with Shree Ram Cotton Industries in Gujarat, is dedicated to advancing regenerative agriculture through sustainable cotton production
- This initiative focuses on **procuring and cultivating regenerative cotton** directly from farmers, fostering eco-friendly practices that enhance soil health and long-term agricultural sustainability
- Through its efforts, Project Prithvi supports **regen-agri cotton cultivation** across **7,396 acres**, benefiting **1,400 farmers**, strengthening the supply chain, and promoting responsible farming methods for a more sustainable future.



Total No. of Farmers Supported
50,000+

Total Area Covered
1,70,000 Acres



INDO COUNT ELEVATES DJSI SCORE, STRENGTHENING ESG COMMITMENT



DJSI Index Objective and Methodology

The Dow Jones Sustainability Indices (DJSI) are globally recognized benchmarks, tracking the stock performance of the top 10% most sustainable companies across 61 industries.

Developed by S&P Dow Jones Indices and Robeco SAM, the indices use a transparent, rules-based methodology based on the annual S&P Global Corporate Sustainability Assessment.

They serve as essential benchmarks for investors integrating sustainability into portfolios and provide an engagement platform to encourage companies to improve their sustainability practices.

- **Achieved a DJSI Score of 66 for the year 2024**, up from 45 in 2023 - placing Indo Count among the top 10% in the Textile, Apparel & Luxury Goods sector and well above the industry average of 30
- DJSI participation fosters continuous improvement, helping Indo Count identify and act on key sustainability focus areas
- Integrated ESG across business functions — from strategic objectives and governance to operations and supply chain management
- Adopted global best practices in renewable energy, water conservation, circular economy, and ethical sourcing, driving meaningful environmental and social impact



Building on innovative textile solutions with renewable energy, circular economy, and responsible resource management, aligned with global ESG standards to lead as a trusted and forward-thinking industry pioneer.



Complete Comfort

CSR INITIATIVES



Healthcare



- Operating Mobile Health Vans that have treated **80,000+** patients across **120 villages** in Kolhapur & Bhilad
- Provided Dialysis treatment infrastructure and machines to Govt. hospitals in Kolhapur district
- Actively supported the PM TB Mukta Bharat Abhiyan initiative in Bhilad, resulting in 526 out of 1000 patients being declared TB-free.

Education



- Supporting **138+ schools with E-learning** facilities, benefiting **51,200+ students** in Kolhapur & Bhilad
- Installed **Smart TVs with E-learning** software in 65 schools, benefiting **30,000+ students** in Kolhapur

Water & Sanitation



- Providing clean drinking water for communities, benefiting 1,00,000+ people yearly
- Delivered **3,20,000+ liters of safe drinking water** to local communities
- Constructed school toilets & public toilets in Kolhapur & Bhilad, benefiting **10,000+ students and local community residents**

Environment



- **Planted 44,000+ trees in 10.5-acres of land** using the Miyawaki method
- Enhanced biodiversity, attracting local fauna and boosting local flora
- Reduced pollution & urban heat, with **~500+ tons of carbon sequestered** annually



Sports Development



- Built a **state-of-the-art Gymnasium** in the Divisional Sports Complex, Kolhapur
- Through this, sportspersons and locals have improved physical fitness and enhanced athletic performance
- Facilitated greater community engagement in **health and wellness activities**

Focus on Women & Children



- Renovated **5 Anganwadi Centers** in Bhilad benefiting children (0–6 years), pregnant women, lactating mothers and adolescent girls
- In associations with Government PHCs, organised MAMTA Day or Health and Nutrition Day, a monthly initiative focused on improving maternal and child health.
- Facilitated health check-ups, immunization & counselling sessions

Agriculture & Livelihood



- The GAGAN cotton project improved the livelihoods of **26,382 farmers** and boosted cotton production in **1,12,448 acres** in 5 districts in Maharashtra
- Brought about a reduction in the use of fertilizers and pesticides
- Facilitated an 35.5% increase in cotton yield in Chandrapur district

Women Empowerment



- Trained women for textile industry jobs, encouraging their financial independence
- Supported the **Indian Deaf Cricket Association** for promoting sports tournaments for deaf women cricketers



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