

Ref No.: ICIL/16/2023-24

November 06, 2023

National Stock Exchange of India Ltd.	BSE Limited	
Listing Department	Department of Corporate Services	
Exchange Plaza,	Floor 25, Phiroze Jeejeebhoy Towers,	
Bandra Kurla Complex, Bandra (East),	Dalal Street,	
<u> Mumbai – 400 051</u>	<u> Mumbai – 400 001</u>	
Company Symbol : ICIL	Scrip Code No.: 521016	

#### Subject: Investor Presentation Q2 & H1 FY24

Dear Sir/Madam,

Please find enclosed herewith a copy of Investor Presentation on Financial Results for Q2 & H1 FY24.

Kindly take the above on record.

Thanking you,

Yours faithfully,

For Indo Count Industries Limited

Satnam Saini Company Secretary & GM- Legal

Encl.: A/a

### Indo Count Industries Ltd



Q2 & H1FY24 Investor Presentation





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### Commenting on the results, Mr. Anil Kumar Jain - Executive Chairman said,

"Our robust performance, achieving Rs. 1000cr + quarterly revenue for the 1st time in the company's history, showcases our distinct strategic vision and the enduring strength of our capabilities.

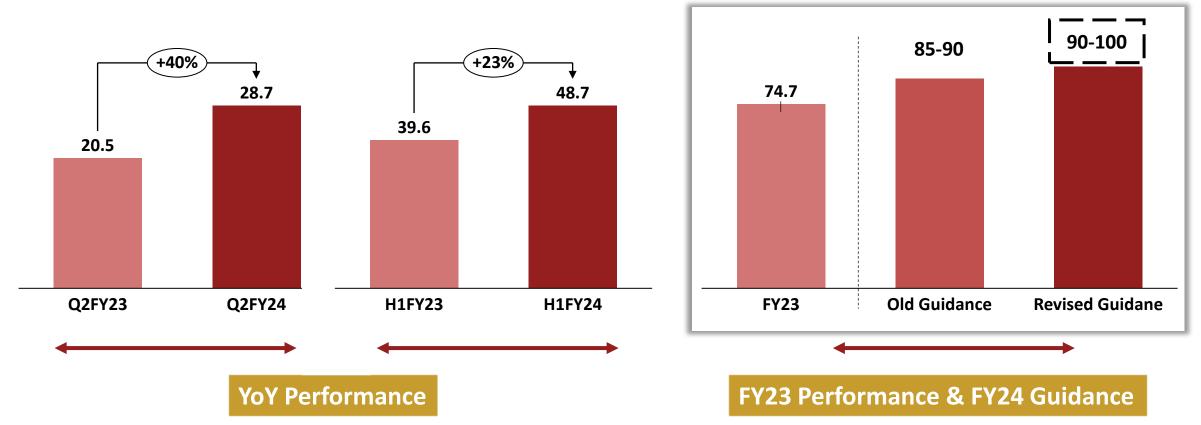
Being the largest global providers of comprehensive bed linen solutions, our steadfast commitment to sustainable initiatives and community engagement have played a pivotal role in driving our growth.

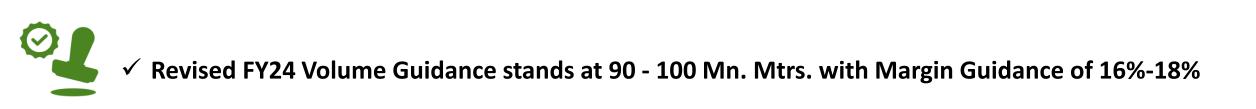
As a leading exporter, our unwavering focus remains on expanding our share in both global and domestic markets."

### STRONG VOLUMES IN Q2 & H1 FY24... INCREASING GUIDANCE FOR FY24



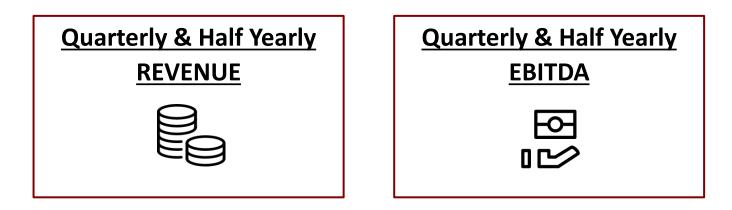
in million metres











Particulars (Rs. Crs.)	Q2FY24	Q2FY23	ΥοΥ%	H1FY24	H1FY23	<b>ΥοΥ%</b>	FY23
Total Income	1,033	849	22%	1,780	1,571	13%	3,043
EBITDA	189	120	58%	319	261	23%	486
EBITDA Margin	18.3%	14.1%	420 bps	17.9%	16.6%	135 bps	16.0%

The synergy of our strategies and execution reinforces our commitment to sustainable growth and market share gains

**KEY HIGHLIGHTS** 





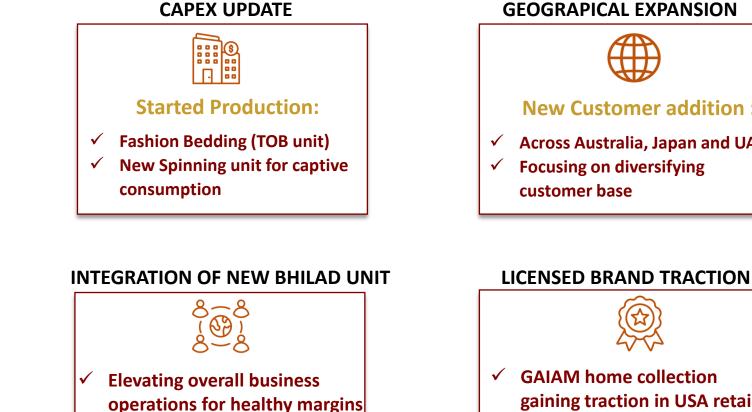
**RENEWABLE ENERGY INITIATIVES** 

Strategic Solar Investment

for Sustainable Energy and

**Cost Optimization** 

 $\checkmark$ 



# New Customer addition : Across Australia, Japan and UAE **Focusing on diversifying** customer base



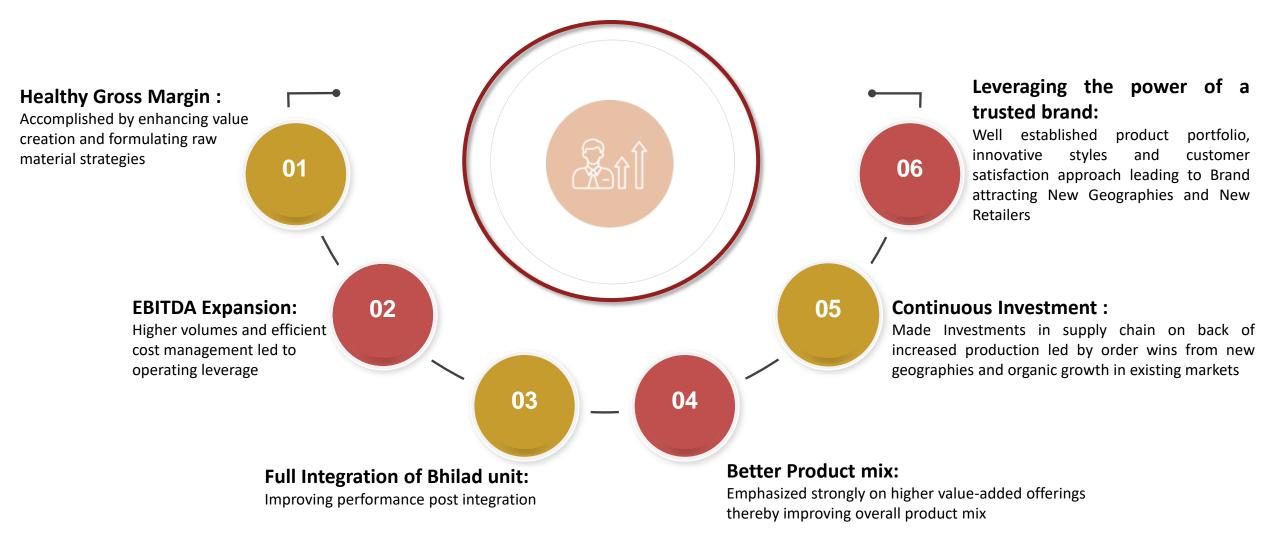


**Optimizing Assets, Expanding Global Presence and Achieving Cost-Efficiency** 





Empowering Growth Through Strategic Investments and Efficient Management



### **ENHANCING ESG TO GEAR FOR FUTURE GROWTH**





## Q2 & H1 FY24 CONSOLIDATED PROFIT & LOSS STATEMENT



Particulars (Rs. Crs.)	Q2FY24	Q2FY23	ΥοΥ%	Q1FY24	QoQ%
Total Income	1,033	849	22%	747	38%
EBITDA	189	120	58%	130	45%
EBITDA Margin (%)	18.3%	14.1%	420 bps	17.4%	86 bps
Depreciation	20	15		19	
Finance Cost	18	21		15	
PBT	151	84	80%	97	56%
Тах	37	17		23	
РАТ	114	67	70%	74	55%
EPS (Rs.)	5.77	3.38		3.72	

H1FY24	H1FY23	ΥοΥ%
1,780	1,571	13%
319	261	23%
17.9%	16.6%	135 bps
39	32	
33	35	
248	194	28%
60	49	
188	144	30%
9.49	7.29	
	1,780         319         17.9%         39         33         248         60         188	1,780       1,571         319       261         17.9%       16.6%         39       32         33       35         248       194         60       49         188       144

FY23		
3,043		
486		
16.0%		
65		
62		
359		
82		
277		
13.97		



SSETS (Rs. Crs.)	Sept-23	Mar-23	EQUITY AND LIABILITIES (Rs. Crs.)	Sept-23	
Non-Current Assets			Equity		
Property, Plant & equipment	1,241	1,039	Equity Share Capital	40	
Capital Work in progress	14	180	Other Equity	1,901	
Right of Use	50	57	Non-Controlling Interest		
Other Intangible Assets	23	14	Total Equity	1,941	-
Intangible Assets under development	4	4	Non-Current Liabilities		
Financial Assets			Financial Liabilities		
i) Loans			i) Borrowings	168	
Other Financial assets	6	6	ii) Lease liabilities	25	
Other Non-Current Assets	12	22	Provisions	12	
Non current Tax Assets(Net)	25	25	Deffered Tax Liabilities(Net)	78	
Total Non-Current Assets	1,375	1,346	Other Non-Current liabilities	21	
Current Assets			Total Non-Current Liabilities	304	-
Inventories	931	895	Current Liabilities	504	_
Financial Assets				645	
i) Investments	120	143	i)Borrowings	645	
ii) Trade Receivables	556	409	ii)Lease liabilities	11	
iii) Cash and Cash Equivalents	43	92	iii)Trade Payables	236	
iv) Bank Balances	10	16	iv) Other financial liabilities	73	
vi)Other Financial Assets	11	8	Other Current Liabilities 16		
Current Tax Assets	1	2	Current provision	3	
Other Current Assets	186	148	Current Tax Liability	3	1
Total Current Assets	1,858	1,713	Total Current Liabilities	987	
Total Assets	3,233	3,060	Total Equity and Liabilities	3,233	

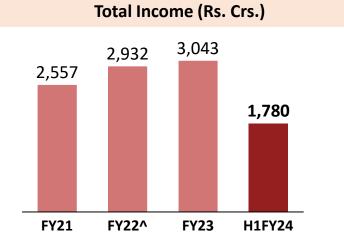
### CASH FLOW STATEMENT

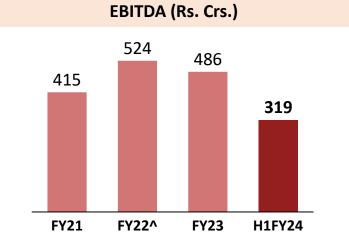


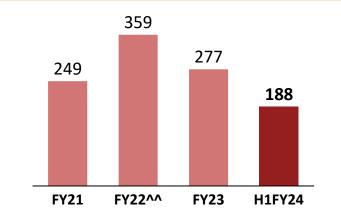
Particulars (Rs. Crs.)	Sep-23	Sep-22
Profit before Tax & Exceptional	248	194
Adjustment for Depreciation & other items	50	61
Operating profit before working capital changes	298	254
Changes in working capital	-169	132
Cash generated from operations	129	386
Direct taxes paid (net of refund)	-48	-61
Net Cash from Operating Activities	82	325
Net Cash from Investing Activities	-27	-252
Net Cash from Financing Activities	-104	-339
Net Change in cash and cash equivalents	-49	-265
Cash and cash equivalents at the beginning	92	387
Cash and cash equivalents at the end	43	121

### **COSISTENT PERFORMANCE**

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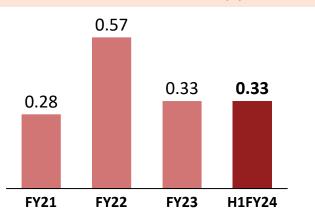


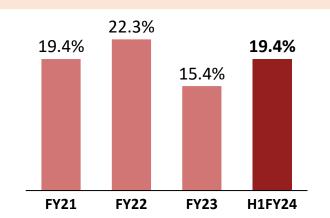




PAT (Rs. Crs.)

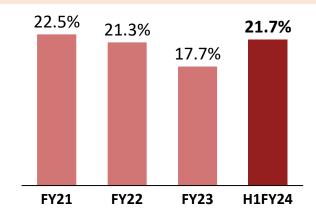
NET DEBT/EQUITY(x)





ROE

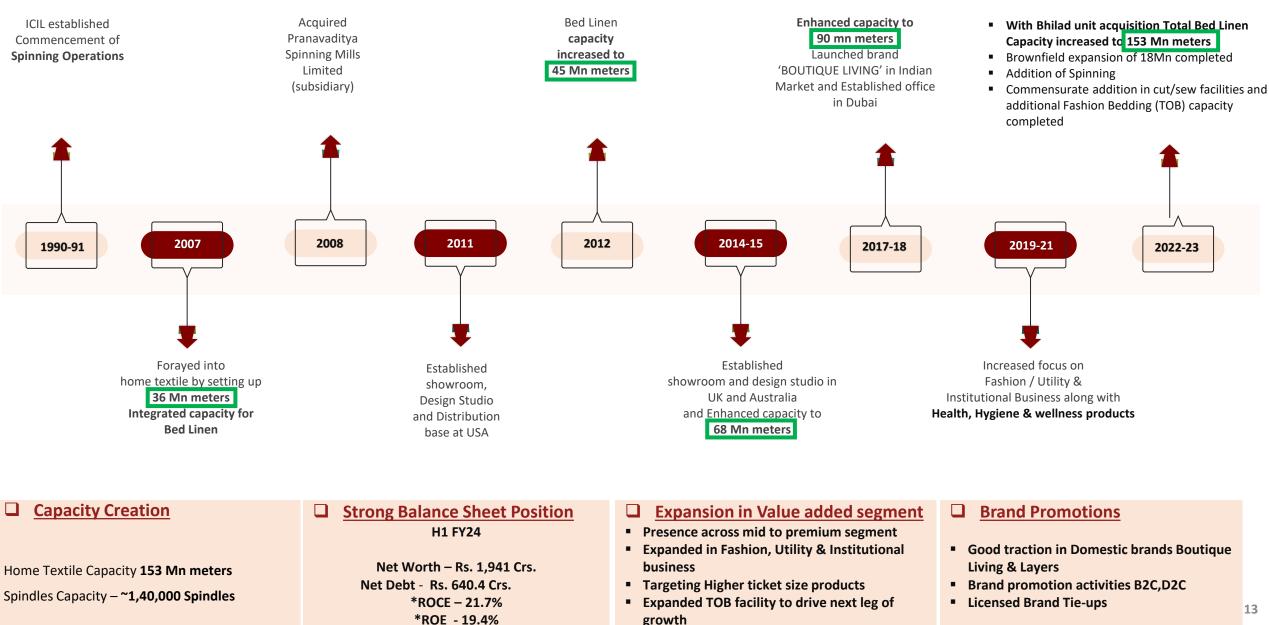
ROCE



^Excludes RoSCTL benefits of Rs 49.99 Crores for the period of January 1, 2021 to March 31, 2021
 ^^FY22 PAT includes RoSCTL benefits of Rs 49.99 Crores for the period of January 1, 2021 to March 31, 2021
 All figures on Consolidated & Annualised Basis

### **OUR JOURNEY OF RESILIENCE & GROWTH**



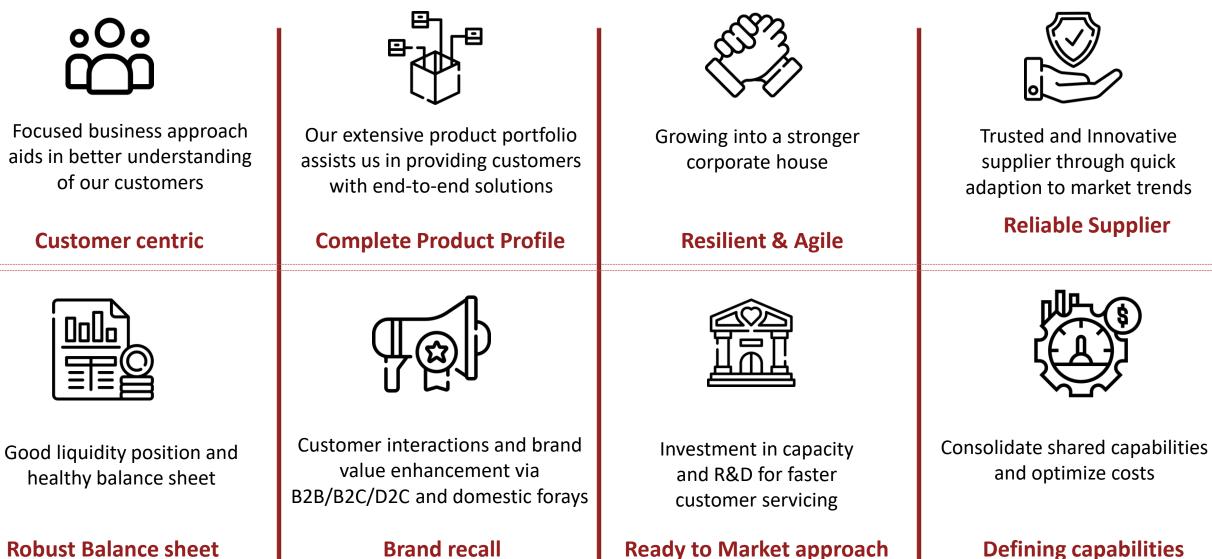


\*Annualised





Our strategy of being a 'Focussed' and 'Customer centric' organisation has taken us to a leadership position

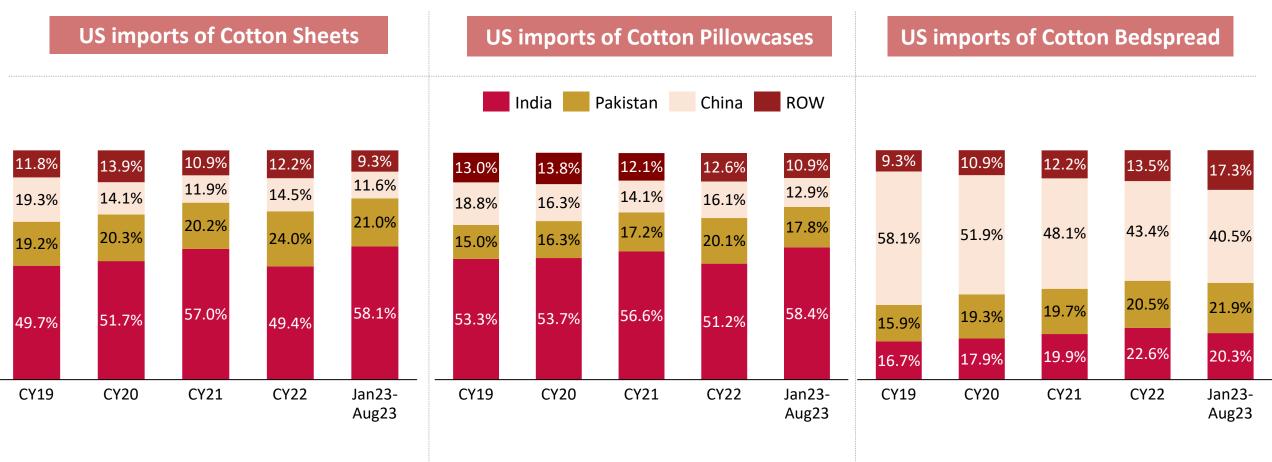




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# **INDUSTRY OVERVIEW**





China +1 strategy is playing out

Unveiling a visible opportunity in Fashion Bedding market



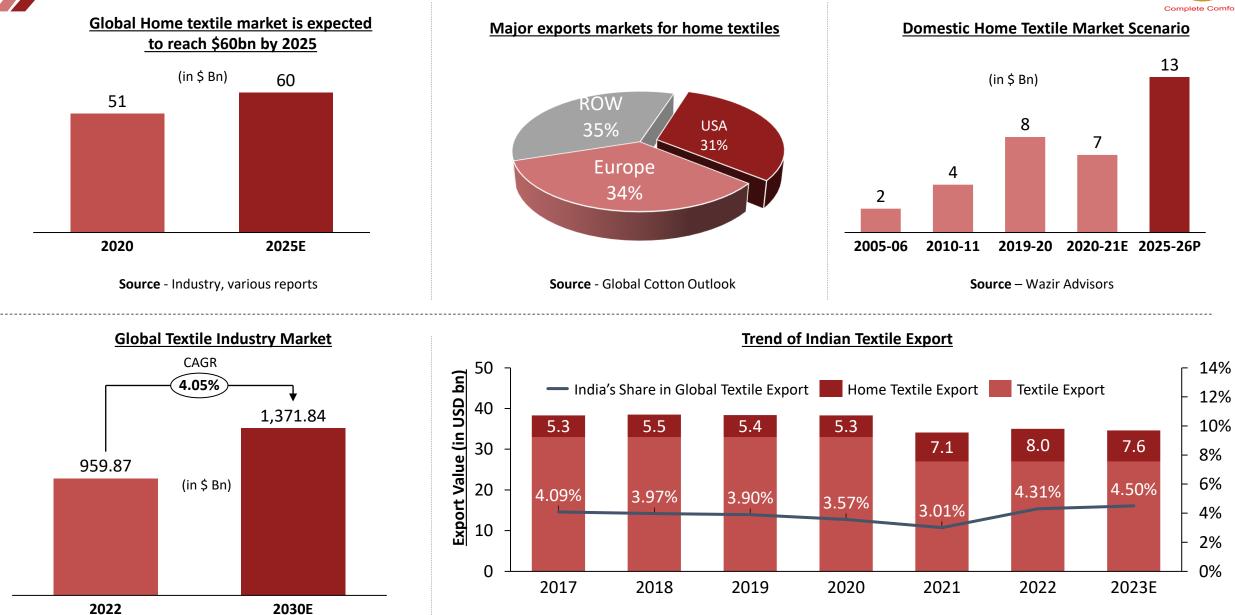


□ Retail sales continued to grow in September even as consumers faced continuing economic pressures

- September retail sales show that consumers have retained the ability and willingness to spend despite accumulating economic headwinds from higher interest rates and slowing growth. As we gear up for the holiday season, we expect moderate growth to continue as consumers focus on value and household priorities. Retailers have been hard at work getting holiday inventories in place to provide consumers with great products, competitive prices and convenience at every opportunity *NRF President and CEO Matthew Shay*
- The consumer is still healthy, and today's report shows households are forging ahead with plenty of buying power despite persistent inflation, rising interest rates and geopolitical conflicts NRF Chief Economist Jack Kleinhenz

### **TEXTILE INDUSTRY TRENDS**





Source - Industry, various reports

**Source** - Centre for Monitoring Indian Economy (CMIE) and CareEdge

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ADVANTAGE INDIA



### **CHINA + 1 STRATEGY**

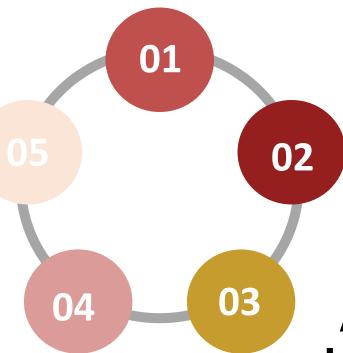
 'China Plus One' has led to several western countries looking at alternate markets

### **FREE TRADE AGREEMENT**

- Government of India executed FTAs with Australia and UAE
- UK, Canada, EU and GCC FTA's are in process
- FTAs with these countries will open up market for Indian home textile exports and provide level playing field

### COTTON BAN FROM XINJIANG REGION

 The ban of cotton from the Xinjiang region would lead to increased demand for Indian cotton textile



### **GOVERNMENT INITIATIVES**

- Governments initiatives such as Atmanirbhar Bharat, PLI schemes, textile parks helping Indian Textile players
- Government of India, has released a draft on second round of production-linked incentive (PLI 2.0) scheme for the textile sector
- The scheme will attract investment and reduce the import dependence in textile accessories

### AVAILABILITY OF RM & SKILLED LABOR

- India being the world's largest cotton producer ensures supply chain security
- Availability of skilled manpower helps India to grow



### **ABOUT US**



**Domestic Business** B2C & D2C brands

BOUTIQUE



The Largest Global Home Textile Bed Linen Company



Comprehensive product portfolio in the premium segment that comprises of bed sheets, fashion bedding, utility bedding and institutional bedding



**OUR GLOBAL FOOTPRINT** 







Indo Count exports to more than 50+ Countries across 5 Continents and going forward to widen its geographical footprint



Long-Term Relationship with Big box retailers



Global Customers Accreditations and Quality Certifications

### **PROVIDING COMPLETE BEDLINEN SOLUTION**





- Indo Count is recognized among the top three Global bed sheet suppliers in the US
- > The Product basket includes Bed sheets, Fashion Bedding, Utility Bedding & Institution Bedding
- Going forward the company is focused on expanding in value added segments such as Fashion Bedding, Utility Bedding and Institutional Bedding

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# **OVERVIEW OF B2C & D2C**

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OUR BRAND PORTFOLIO



WHOLISTIC SLEEP·Ry HOTELATHOME MAXIMIX Layers<sup>®</sup> TOTALLY REVERSIBLE BEDDING kneet beyond FLANNEL ECO KIDS non-iron **COLOR SENSE** CORNER COTTON ORIGINAL - THE FABFIT COTTON ORIGINAL WEAVESTRY BOUTIQUE EXCHANGE BOUTIQUE LIVING A N CHESTER SUNWASHED LIVING Luxury **E-commerce & Other Digital Domestic Business** Focused digital presence in US, Europe, Middle-East and India **Channels** FY22 **FY22** 7% of Revenue 2% of Revenue 10% of Revenue 2.5% of Revenue **FY23 FY23** Current focus on Shift from Ambitious 5 Year **Brand building Traditional Retail** Plan for Brand & Community to B2C / D2C 25 Growth building

**OUR PORTFOLIO** 



### LAUNCHED HEALTH & WELLNESS GLOBAL BRAND - GAIAM

an industry-leading health & wellness brand



- The GAIAM home collection is an extensive range of bedding and bath solutions that will help consumers restore, relax and enjoy a better night's sleep
- The GAIAM home collection has gained momentum in USA retail stores

### PARTNERSHIP WITH A LICENSED BRAND, JASPER CONRAN FOR AN EXCLUSIVE BED AND BATH COLLECTION,



www.jasperconran.com/collections/home

JASPER CONRAN

- This partnership with Jasper is creating a high-quality bed and bath brand incorporating natural fibres in superior thread counts and fabric constructions, using the most advanced technologies
- The range is sold and marketed internationally under the Jasper Conran London brand, exclusively through Indo Count
- Attention to detail and the integrity of the product is central to the values of the brand
- Currently promoted in UK & UAE market

### **JASPER CONRAN COLLECTION**

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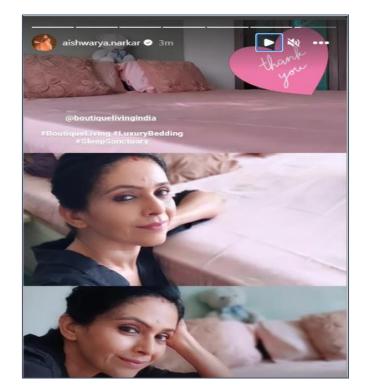
### Promoting the brand through various channels





In-store branding for visibility in retail store

### Influencer Activities



Promoted Essential category products via influencers

#### **TV Commercials**



Product presence in Major leading Television serials

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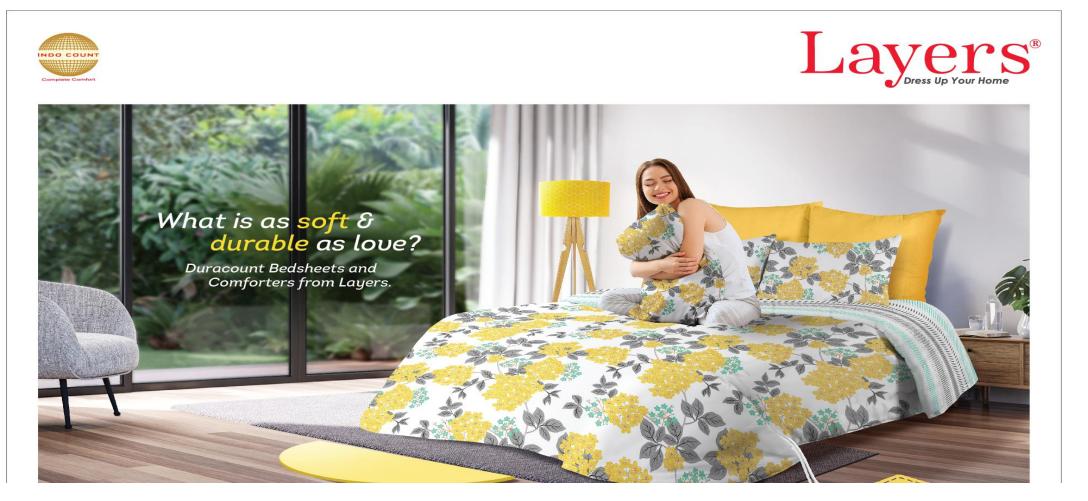
Boutique Living is a brand for the well-heeled Indian with superior aesthetic sense and who have refined taste both in the interiors and bed linens.



With a robust R&D, technical know-how and in-house production, Boutique Living products are designed to cater to the personal choice of the customers with a promise of better sleep and experience and complete comfort.



Layers represents a remarkable combination of global designs and value pricing enabling customers to decorate their homes the way they desire



Developed using cutting-edge technologies, Layers boasts of designs with contemporary & elegant styles and with special anti-microbial & anti-fungal properties in the health and wellness space

SUSTAINABILITY IS IN OUR DNA

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### SUSTAINABLITY INITIATIVES





• Indo Count is determined to protect the planet and people by contributing to climate change reduction by adopting of more renewable energy resources.



 ICIL maintained CDP performance on one of the world's largest global disclosure platform CDP (Carbon Disclosure Project) and received 'B' score which is higher than the average 'C' for companies across Asia as well as the globe for taking coordinated actions on climate issues



- The Higg Index delivers a holistic overview that empowers us to make meaningful improvements that protect the wellbeing of our factory workers, local communities, and the environment.
- ICIL has achieved a commendable score of **90.6** for Higg Index vFEM (3<sup>rd</sup> party verified Facility Environmental Module)

### **Dyes from Natural Waste Extract**



This initiative has made our supply chain more sustainable and ecofriendlier

To foster our sustainable offerings, we are using plant-based dyes on organic cotton for our Pure Earth collection.

These dyes are synthesized from non-edible waste by-products from agriculture and herbal industries. such as turmeric. tamarind, pomegranate, indigo, nutshells, leaves and residues from plants like beets and bitter oranges, leaving the edible part still available for food consumption.



Giga-Guru Project Gigaton Indo Count has contributed towards Project Gigaton since inception for reducing GHG emissions through various initiatives. Indo Count has been awarded with the tittle of "Giga Guru" consecutively for the last five years. >66400 MT Green House Gas Emissions reduction across various Gigaton Pillars



**Pr**@jectGigaton

working with suppliers to prevent **1 BILLION METRIC TONS OF GREENHOUSE GASES BY 2030** 



ICIL is an official member of the **U.S Cotton Trust** Protocol.

The US Cotton Trust protocol provides mills and manufacturers critical assurances they need to prove to their customers that they are an approved supply chain partner for brands and retailers who are sourcing more sustainably grown cotton.



- THESIS deploys science-based Key Performance Indicators identifying environmental & social hotspots across the entirety of a global value chain
- ICIL has achieved 2nd Rank in THESIS survey



#### Member at UNITED NATIONS GLOBAL COMPACT



**Indo Count** is a member at **United Nations Global Compact** and the Company is committed to integrating UNGC's Principles into the organizational culture and ensuring building a greener sustainable future

ICIL has developed a Business Plan 2030 which has identified SIX pillars of sustainability and also mapped our operational performance against NINE SDG goals



#### CEO study on Sustainability for 2022



CEO & Executive Director, Indo Count Industries



Being sustainable is no longer a cost of doing business; it is a catalyst for innovation, growth, new market opportunity and wealth creation."

K.K. Lalpuria CEO & Executive Director, Indo Count Industries

Indo Count Industries Ltd. participated in United Nations Global Compact India & ACCENTURE led CEO study on Sustainability for 2022

#### Our Scientific approach to climate action - JOINING SBTI





DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

- Indo Count has adopted a scientific approach in its journey for Climate action by joining global campaign led by SBTi (Science Based Target initiatives)
- Aligned with Paris agreement, targets for GHG emission reduction have been taken till the year 2030 and these targets are in-line with well-below 2 degree Celsius trajectory
- Indo Count will continue to achieve emission reductions by adapting the sustainable practices across the supply chain and all manufacturing units in the company

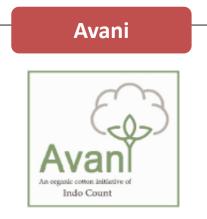
### SUSTAINABLE RAW MATERIAL SOURCING INITIATIVES



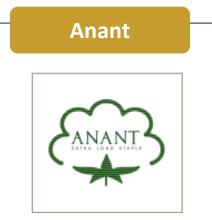
### Gagan



- Project Gagan aims to<br/>employlong-lasting<br/>alternativesalternativestocurrent<br/>agricultural practices
- It brings awareness to sustainable methods of cotton cultivation among improve farm farmers to production and farmer the income through judicious use of water, pesticides, and fertilizers It focuses on building the of "BCI supply chain Cotton,"



- Project Avani was created to promote sustainable social infrastructure and support systems for the farming community
- It conserves biodiversity and natural resources to build an environmentally sustainable business model
- **Organic cotton's** supply chain is being focused on in this project



- Project Anant is a collaboration with CITI-CDRA. Many of the farmers in the area are tribal groups and smallholders
- The focus of this venture is to provide support and proper training to farmers from these regions
- It promotes **extra longstaple cotton** and its performance covering

<u>Total No. of Farmers</u> <u>Covered</u> 50,000+

Total Area Covered

1,60,000+ Acres

### **ESG INITIATIVES**



#### Environmental

- Added renewable energy through solar project
- Recycling and reuse of water through modernized ETP plant
- Conservation of water resources
- Reduction in the use of plastic & Recycling of plastic waste
- Promoting sustainable fibre products

#### Social

- CSR activities revolves around health, education, environment and water sanitation
- Improving awareness among the farmers to cultivate cotton in a more sustainable method
- Promoting sanitation by building/ maintaining toilet blocks. Improve lives of community in local areas where ICIL operates

#### Governance

- Experience Board of Directors in the home textiles industry
- The Board has an optimum combination of Executive and Non-Executive directors, including an Independent Woman Director
- Risk Management Policies
- Occupational Health Policies
- Regular review and updation of policies in response to the changing requirements

#### The Way Ahead



#### **GHG Emissions**

Reduce Scope 1 & 2 GHG emissions by 33% in our operations by 2030 Reduce Scope 3 GHG emissions by ~15% in our Supply chain by 2030





#### **Water Conservation**

Reduce freshwater consumption from current 50% to 25% by 2023 Installation of ZLD by 2030.

#### Preferred/Sustainable Fibre Sourcing

Building sourcing capacity for 100% Preferred fiber by 2030

### **CSR INITIATIVES**



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#### Education

We provide improved infrastructure; support **130+ schools**, educate the specially-abled and facilitate them with E-learning tools for over **65,000+ students** 





#### Healthcare

We facilitate free health check-ups in remote area villages/slum areas by providing preventive and curative healthcare programs, where we have treated **650,000+** patients till now & **80000+** Patients provided various health services in the year through Health Vans in 96 Villages/Slum

#### Water and Sanitation

We provide clean drinking water through water purifiers and RO systems that have benefitted **100,000+** persons every year





#### **Women Empowerment**

We support training and skill development for women to successfully work in the textile industry

#### **Agriculture And Livelihood**

Our projects "**Gagan**", " and "**ANANT**" aim to impart better Agricultural Practices resulting in higher cotton yield & income, thereby improving life and livelihood of farmers



#### **Plantation Programme**

Initiated the massive Miyawaki Plantation program in MIDC waste land at Kolhapur Number of Plants Planted of Local variety: 20,000 ; Area of Plot: 5 acres In addition to this ICIL has Initiated the Miyawaki Plantation at Bhilad

At Indo Count, we give priority to Social impact in all our business activities

We have created an impact across areas including health, education, women empowerment, environment and water sanitation



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#### 2<sup>nd</sup> RUNNER - UP

Best CSR Excellence in Healthcare (Implementing Organisation)

Indo Count Foundation

#### **Best CSR in Healthcare (Implementing Organization) - Conferred by ASSOCHAM**

ICIL Foundation, the CSR arm of Indo Count Industries Ltd., has been recognised by ASSOCHAM at the 2nd Healthcare Summit and Awards 2023.

The Foundation secured the 2<sup>nd</sup> Runner up position in the Healthcare category, Best CSR in Healthcare (Implementing Organization), in which over 200 organizations from all over the country had participated

The Implementation category deserves special mention since it acknowledges the Indo Count Foundation for its actual work on the ground in providing quality healthcare to its local communities, instead of only monetary contributions to other healthcare organizations

The award was conferred on the Foundation at the 2nd Healthcare Summit and Awards 2023, held by ASSOCHAM, at Hotel Shangri-la, New Delhi, on Aug 22, 2023



#### Boutique Living Recognized as E-Retail Brand of the Year 2023

Our brand Boutique Living has been recognized as the E-Retail Brand of the Year, 2023, at the ET Retail Ecommerce and Digital Natives Awards (eDNA) 2023

The ET Retail E-commerce and Digital Natives Awards (eDNA) 2023 focus on acknowledging and rewarding innovation, sustainability and revolutionary ideas in India's E-commerce and direct-to-consumer (D2C) brands stand as a testament to the remarkable journey of India's e-commerce and direct-to-consumer (D2C) brands



#### **<u>CII NATIONAL AWARD</u>**

ICIL received a national level award for Excellence in Water Management, conferred by the Confederation of Indian Industry (CII)

This award was conferred for Excellence in Water Management in the year 2022 and company's contribution in improving water use efficiency and integrated approach in wastewater management which includes recycling, recovery and reuse of industrial effluents



#### **NIRYAT SHREE AWARD 2020-21**

ICIL has been awarded the "Niryat Shree Gold Trophy" for the year 20-21 by the Federation of Indian Export Organizations in the non MSME category of the Textiles sector including RMG, Made-Ups, Yarn, Handicrafts and Carpets.

The 'Niryat Shree' is awarded to member exporters of FIEO for achieving outstanding performance in the export of goods and services



Our Domestic brand **Layers** recognized as the **FEMINA POWER BRANDS of the Year 2022-23** for Introducing exquisite designs wrapped in superior fabrics at affordable prices.



# Layers Up Your Home

#### FEMINA POWER BRANDS 2022-23: LAYERS

Our domestic brand Boutique Living has received Best Brand Award 2022 by The Economic Times at the 5th edition of "The Economic Times Best Brands 2022 Conclave". The significance of this award is to find the brands that keep customers' happiness at their focus and carve a niche for themselves.



ECONOMIC TIMES BEST BRAND 2022

#### HIGHEST FOREIGN EXCHANGE EARNER IN MAHARASHTRA

ICIL has been awarded by the Federation of Indian Export Organizations (FIEO) for being the Highest Foreign Exchange Earner in Maharashtra for two consecutive years 2018-2019 and 2019-2020.



#### **<u>CITI BIRLA SUSTAINABILIY AWARD</u>**

Our commitment towards sustainability has been rewarded with the announcement of the **CITI Textile Sustainability Awards.** 

ICIL has been honoured as the First Runner-Up in the "Contribution towards Zero Carbon Emission" category of awards.

STIT TRATAL
The Board of Trustees
CITT's Birts Economic and Textile Research Foundation Awards
Fast pleasury in confusing
CERTIFICATE OF MERIT
M/s. Indo Count Industries Ltd.
fe
Being 1st Runner Up
"Contribution Towards Zaro Carton Masion"
During 2010-10 mail
There is a second

Chairman, Shri. Anil Kumar Jain, has been conferred with the "Mahatma Award for Lifetime Achievement in Corporate Social Responsibility, Sustainability and Social Impact" for the impact made on society through the works of the Indo Count Foundation.



MAHATMA AWARD Shri Anil Kumar Jain, Executive Chairman, Indo Count Industries Ltd has been honoured with the "Industrial Excellence Award" by The Textile Association of India.



INDUSTRIAL EXCELLENCE AWARD **Boutique Living** has been chosen by the Editorial Board of exchange4media and impactonnect as a winner of e4m PRIDE OF INDIA – THE BEST OF BHARAT' Award 2022.





### **CONTACT US**

#### **Company**:



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