# Piramal Enterprises Limited Investor Presentation

May 2018





### Disclaimer

Except for the historical information contained herein, statements in this presentation and any subsequent discussions, which include words or phrases such as 'will', 'aim', 'will likely result', 'would', 'believe', 'may', 'expect', 'will continue', 'anticipate', 'estimate', 'intend', 'plan', 'contemplate', 'seek to', 'future', 'objective', 'goal', 'likely', 'project', 'on-course', 'should', 'potential', 'pipeline', 'guidance', 'will pursue' 'trend line' and similar expressions or variations of such expressions may constitute 'forward-looking statements'.

These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements.

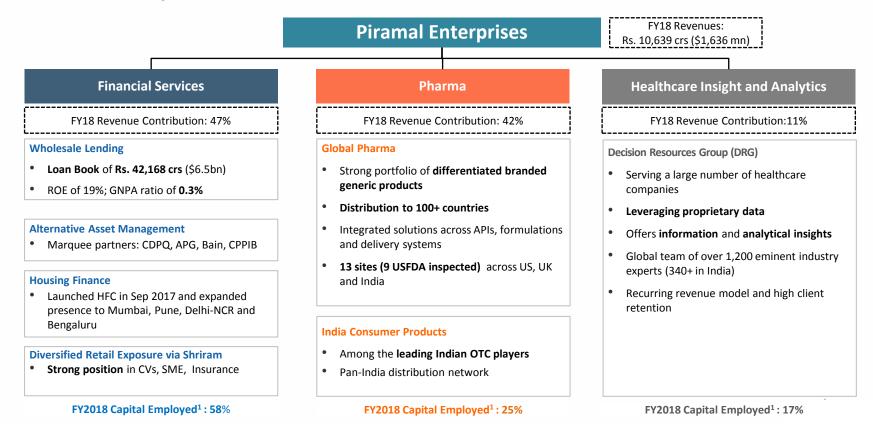
These risks and uncertainties include, but are not limited to Piramal Enterprise Limited's ability to successfully implement its strategy, the Company's growth and expansion plans, obtain regulatory approvals, provisioning policies, technological changes, investment and business income, cash flow projections, exposure to market risks as well as other risks.

Piramal Enterprises Limited does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date thereof.

These materials are not a prospectus, a statement in lieu of a prospectus, an offering circular, an invitation or an advertisement or an offer document under the Indian Companies Act, 2013 together with the rules and regulations made thereunder, the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009, as amended, or any other applicable law in India. The securities referred to herein have not been and will not be registered under the U.S. Securities Act of 1933, as amended, and may not be offered or sold in the United States, except pursuant to an applicable exemption from registration. No public offering of securities is being made in the United States or in any other jurisdiction.

Note: Figures in previous periods might have been regrouped or restated, wherever necessary to make them comparable to current period.

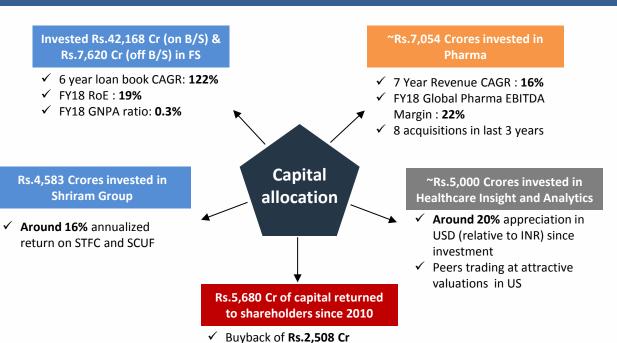
### **Piramal Enterprises Limited: Business Overview**





### **Efficient capital allocation over years**

Demonstrated track record of delivering value through focus on operating excellence, timely investments as well as disciplined exits



✓ Annual dividends of Rs.2,568 Cr¹

& Special dividend of Rs. 604 Cr ✓ FY2018 Dividend Payout – 29 %

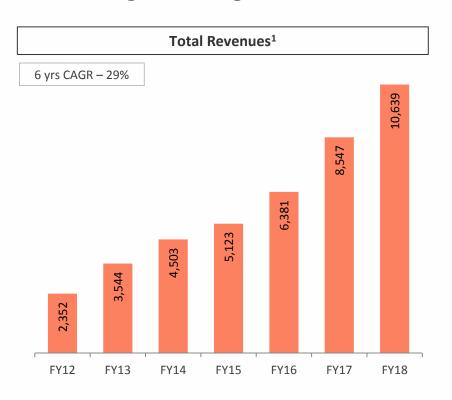
8 businesses successfully built across multiple sectors, 2 new businesses in building up phase

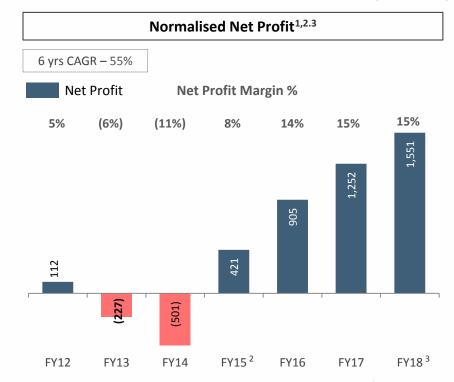
Company has made over 50 acquisitions till date. Most of these acquisitions were successful

Over the preceding 30 years, more than 90% of our key capital allocation decision turned out to be successful

### **Delivering robust growth - track record**







#### Note:

1) FY2016, FY2017 and FY2018 results have been prepared based on IND AS, prior periods are IND GAAP; 2) FY2015 net profit excludes exceptional gain on sale of 11% stake in Vodafone India partly offset by the amount written down on account of scaling back of our investments in NCE research.; 3) FY2018 normalised net profit excludes synergies on account of merger of subsidiaries in Financial services segment

## **Consistently delivering strong performance**

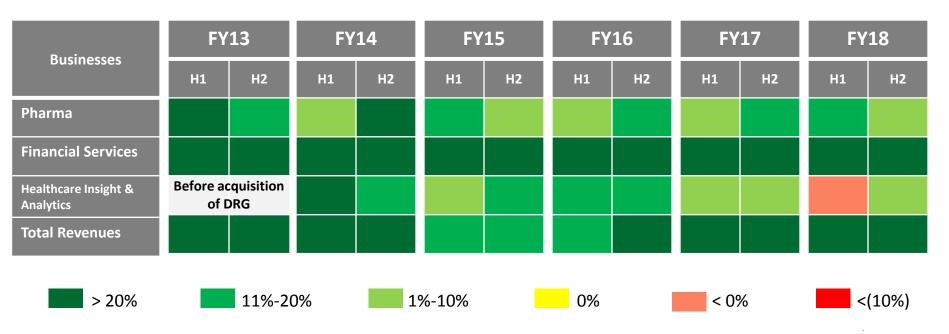
		Revenues		(In Rs. Crores)  Net Profits					
Period	Reported Period	Previous Period	% YoY Change	Reported Period	Previous Period	% YoY Change			
Q1FY15	1,182	965	+22%	55	(147)	NM			
Q2FY15	1,243	1,131	+10%	41	(32)	NM			
Q3FY15	1,400	1,286	+9%	224	(11)	NM			
Q4FY15	1,298	1,121	+16%	100	(311)	NM			
Q1FY16	1,401	1,182	+19%	169	55	+206%			
Q2FY16	1,504	1,243	+21%	235	41	+473%			
Q3FY16	1,786	1,400	+28%	307	224	+37%			
Q4FY16	1,691	1,298	+30%	193	100	+93%			
Q1FY17	1,776	1,401	+27%	231	169	+36%			
Q2FY17	1,966	1,504	+31%	306	235	+30%			
Q3FY17	2,342	1,786	+31%	404	307	+32%			
Q4FY17	2,463	1,691	+46%	311	193	+61%			
Q1FY18	2,254	1,776	+27%	302	231	+31%			
Q2FY18	2,536	1,966	+29%	384	306	+25%			
Q3FY18	2,858	2,342	+22%	490	404	+21%			
Q4FY18	2,991	2,463	+21%	3 <b>7</b> 5 <sup>4</sup>	311	21%			

10+ consecutive quarter of delivering Revenue growth higher than 20%

12+ consecutive quarter of delivering Net Profit (normalised) growth over 20%

### Various business segments growing consistently over years

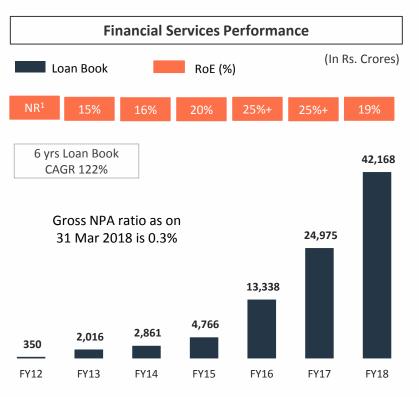
### Metrics showing YoY revenue growth



Note: \* Investment income from treasury operations for various periods has been clubbed under Financial Services to make numbers more comparable



### **Strong performance trend in Financial Services**

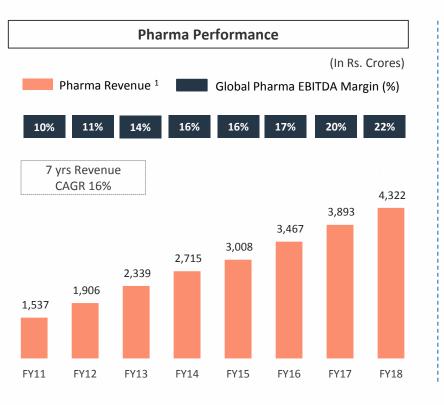


- PEL's loan book has grown at a robust CAGR of 122% over last 6 years. Consistently delivering 60%+ YoY growth in loan book in each of the last 13 quarters
- During FY2018 loan Book grew 69% YoY to Rs. 42,168 Crores
- The Company has recorded an ROE of 25%+ over last 10 consecutive quarters prior to the fund raise through QIP and Rights Issue
- Consistently maintaining a healthy asset quality below 1% since last 9 quarters
- The consistent robust growth in loan book is an outcome of our strong diversification - Launched 22 products across various business verticals

#### Note:



### **Consistent performance trend in Pharma**

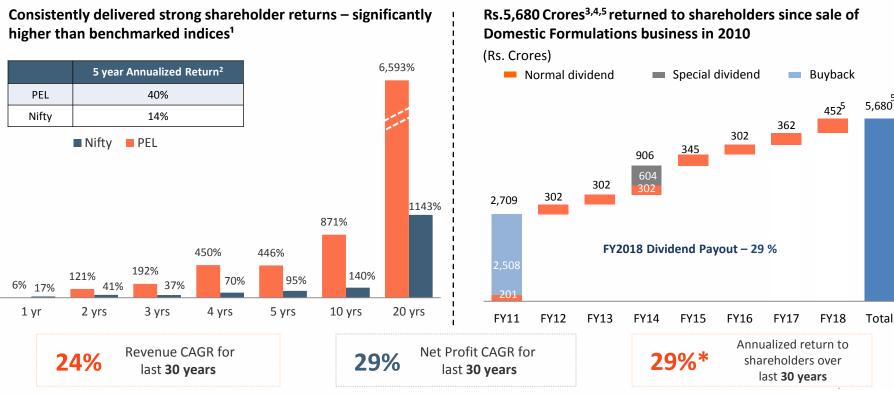


- PEL's Pharma revenue has grown at a CAGR of 16% over last 7 years
- Global Pharma (accounts for 92% of Pharma revenues) has delivered a strong growth in EBITDA margins from 10% in FY2011 to 22% in FY2018
- Since FY2011, PEL successfully cleared 31 USFDA inspections, 102 other regulatory audits and 826 customer audits
- Our differentiated business model has ensured that we perform better than most of the other Indian Pharma companies

#### Note:

Pharma Revenue includes Global Pharma & Consumer Products Revenue, Global Pharma revenue accounted for 92% of the Pharma revenue during FY18

## Returns to shareholders consistently outperforming all benchmarks



#### Notes:

<sup>1)</sup> Total shareholder returns are as on 30 Apr 2018. Assumes re-investment of dividend in the stock (Source : Bloomberg); 2) Annualized returns are as on 30 Apr 2018; 3) Of the buy back of 41.8 mn shares shown in 4) Capital returned to shareholder through dividends doesn't include amount paid under Dividend Distribution Tax; Excludes any dividend payout upon FY11, buyback of 0.7 mn shares happened in FY12: conversions of CCDs & related Rights till book closure date



### **Board of Directors**



AJAY PIRAMAL **CHAIRMAN** AWARDED "ENTREPRENEUR OF THE YEAR" BY UK TRADE & INVESTMENT COUNCIL AWARDED "CEO OF THE YEAR" BY WORLD STRATEGY FORUM AWARDED "GLOBAL LEADER OF TOMORROW" BY WORLD ECONOMIC FORUM CO - CHAIR, UK-INDIA CEO FORUM MEMBER OF THE NATIONAL COUNCIL OF CONFEDERATION OF INDIAN INDUSTRY

#### **DIRECTORS**



DR. SWATI PIRAMAL VICE-CHAIRPERSON **EMINENT SCIENTIST** AWARDED PADMA SHRI



**NANDINI PIRAMAL** EXECUTIVE DIRECTOR, OTC, HR, QUALITY & RISK MBA. STANFORD



ANAND PIRAMAL NON-EXECUTIVE DIRECTOR, **HEADS PIRAMAL REALTY** MBA, HARVARD



**VIJAY SHAH** EXECUTIVE DIRECTOR. 25+ YEARS WITH GROUP **TURNAROUND BUSINESSES** 

#### **INDEPENDENT DIRECTORS**



N VAGHUL FORMER CHAIRMAN, ICICI BANK



**KEKI DADISETH** FORMER CHAIRMAN, HINDUSTAN UNILEVER LTD



**PROF. GOVERDHAN MEHTA EMINENT SCIENTIST** FORMER DIRECTOR - IISc AWARDED PADMA SHRI



**DEEPAK M SATWALEKAR** FORMER MD & CEO, **HDFC STANDARD LIFE** 



DR. R MASHELKAR **EMINENT SCIENTIST** FORMER DG, CSIR AWARDED PADMA VIBHUSHAN



**S RAMADORAI** FORMER VICE-CHAIRMAN. TCS



SIDDHARTH (BOBBY) MEHTA **FORMER PRESIDENT & CEO TRANSUNION** 



**GAUTAM BANERJEE** SENIOR MD & Co-CHAIRMAN, ASIA OPERATING COMMITTEE, BLACKSTONE, SINGAPORE



### **Robust Governance Mechanism**





Legal, Risk, Quality and Compliance teams are independent and report directly to the Board members

### **Board Sub-committees**

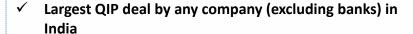


PHARMA		FINANCIAL SERVICES	HEALTHCARE INSIGHT & ANALYTICS			
Pharma Operations Board		5 Investment Committees for Real Estate Lending, RE Fund Management, Corporate Finance Transactions, Emerging Corporate Lending and Housing Finance	Healthcare Insight & Analytics Board			
		Executive Directors		l		
	Executive Directors	Independent Directors	Independent Director	į		
	Key Business CEOs	Financial Services CEO	Business CEO	į		
	External Experts	External Experts	External Expert	l		
		Business Vertical Heads		l		



### First major fund raise in the history of PEL - ~Rs.7,000 Crores

### Successfully raised ~Rs.4,996 Crores through CCDs



- First QIP of INR denominated CCDs in India A milestone deal in the history of Corporate India - a benchmark for future fund raising deals in India
- Widespread participation: from FII long only investors, global university endowment fund, domestic institutions and alternative asset managers comprising over 30 institutional investors
- Provides benefit of both debt (downside protection) and equity (upside opportunity) instruments



### Successfully raising Rs.1,978 Crores through Rights Issue

- Existing shareholders of PEL got an equal opportunity to participate in the fund raising
- Rights issue size of Rs.1,978 Crs includes Rs.190 Crs of entitlement reserved for the CCD holders
- Issue was **oversubscribed by 1.26x** times excluding the CCD holders reservation
- CCD holders will be entitled to subscribe to rights issue portion of their entitlement as and when they convert CCD into shares over the next one year



### Top Institutional Investors in the company

**A**berdeen





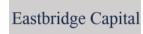
















WELLINGTON MANAGEMENT®



STATE STREET

**GLOBAL ADVISORS** 















### **Strategic partnerships**



Total AUM - €474 Bn

Alliance Partner – **Infrastructure Financing** 



Total AUM - US\$37 Bn

Alliance Partner -**Distressed Asset Investing** 



Total AUM - C\$317 Bn

Alliance Partner -**Real Estate Financing** 



Total AUM - C\$60 Bn

Alliance Partner -**Real Estate Financing** 



Total AUM - US\$22 Bn

PEL invested in **Shriram Group** 



Market Cap - US\$56 Bn

JV Partner



Market Cap - US\$80 Bn

PEL had invested in Vodafone India



Market Cap - US\$104 Bn

Acquirer – Domestic **Formulations Business** 



### Values Create Value

#### **Partnerships**

- Long term partnerships with financial and operational partners
- Pharma business developed through relationships
- Long-standing relationships with global partners including Allergan (JV since 1996), Bain (JV for distressed debt)

#### Shriram -Shared Vision

- Retail exposure through investments in Shriram Group
- Opportunity to invest in Shriram Group emerged due to matching set of values

#### **Tenured Leadership**

- Professional management team
- Experienced leadership with domain expertise

#### **Alignment with Minority Shareholder Interests**

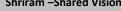
- Largest effective promoter shareholding among **Financial Institutions**
- No monetization of PEL shares by Promoters
- No equity investments of Promoters outside of Piramal Group
- No inter-group lending to Piramal Realty
- ESOP program funded by Promoters since 1996

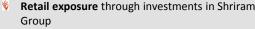
#### **Business Ethics, Integrity and Corporate Governance**

- 31 USFDA Inspections cleared since 2011
- High asset quality GNPA2 of 0.3% in FY2018
- Reputed and experienced Board

Knowledge Action

Care **Impact** 



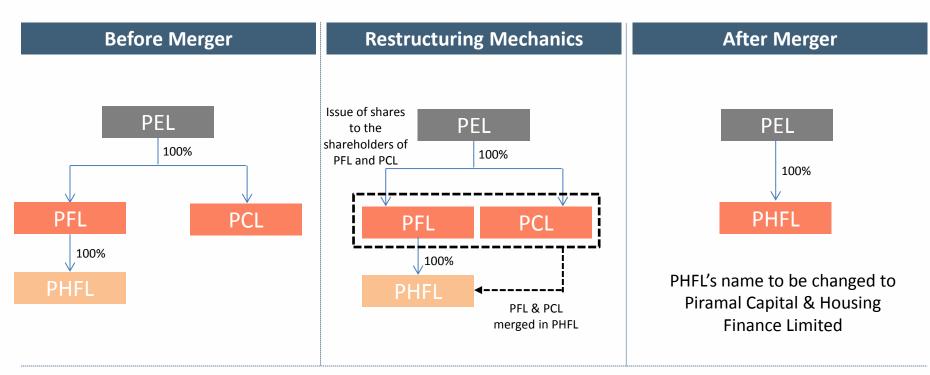


Mr. Ajay Piramal is the Chairman of Shriram Capital



## **Restructuring of the Financial Services business**

## Merger of Piramal Finance and Piramal Capital with Piramal Housing **Finance**



Note:

PEL – Piramal Enterprises Ltd. PFL - Piramal Finance Ltd.

PCL - Piramal Capital Ltd. PHFL - Piramal Housing Finance Private Ltd.



### Synergies from the merger

### Improve profitability and risk adjusted returns

Synergies expected to improve the annual ROE of the Financial Services business by 2-3% in the next few years

### Improvement in credit rating

Diversified portfolio comprising both retail and wholesale shall improve credit rating

### **Enhance lender base**

Open up avenues for combined entity to raise funds from diversified lenders

### **Higher allocation from Mutual Funds on** lending to HFCs

Mutual Fund can lend higher amount to HFCs as against NBFCs (40% vs. 25% of overall lending)

### Reduction in borrowing cost

Borrowing cost expected to go down by 25 to 50 basis points

### **Single Financial Services entity**

One entity to provide end-to-end financing solutions

### **Leverage Brickex**

Capitalising on the inhouse Brickex arm for sourcing and facilitating home loans

### **Leveraging Asset Monitoring**

Leveraging robust asset monitoring capabilities of the wholesale platform for retail construction finance loans

### **Enhance operational** <u>efficiency</u>

Restructuring will enhance management and operational efficiency due to integration of common functions like IT, HR, Finance, Legal, compliance, etc.

### **Optimum capital** adequacy

Optimum capital adequacy will improve returns



### Accounting treatment of the merger

### Impact on Profit and Loss Statement and **Balance Sheet**

**Impact on Cash Flow Statement** 

Q4 and full year FY2018 The profit for the Q4 and full year FY2018 has gone up by Rs. 3,569 Crore due to recognition of Deferred Tax Asset in the balance sheet on account of the merger.

No impact on Cash Flows

**Future Years** 

The Deferred Tax Asset is expected to get reversed proportionately in each year over the next few years, resulting in to effective tax rate of 35% over reported Profit and Loss account.

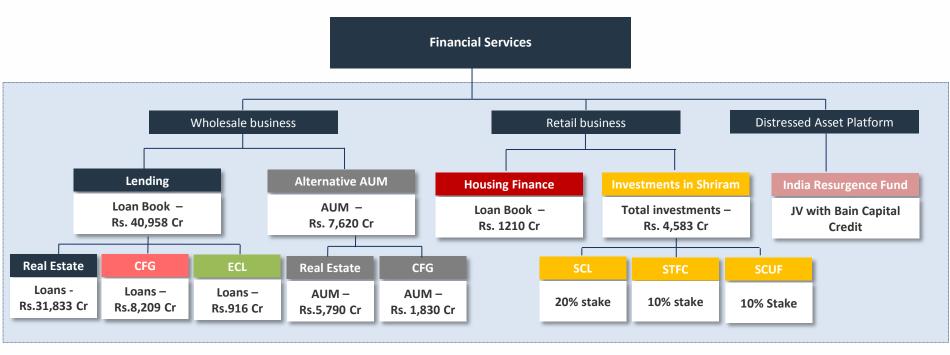
- The cash flow statement is expected to reflect a lower tax outgo (as compared to reported tax expense in profit & loss Account) over next few years resulting in cumulative lower cash outflow of Rs.3.569 Crore.
- Hence, Cash profit is expected to be higher as compared with the normalised net profit (excluding exceptional items) generated by the company over next few years



## **Financial Services**

### **©** Piramal Enterprises Limited – Investor Presentation

### Diversified exposure across both wholesale and retail financing



CFG - Corporate Finance Group; STFC - Shriram Transport Housing Finance;

ECL - Emerging Corporate Lending; SCUF - Shriram City Union Finance

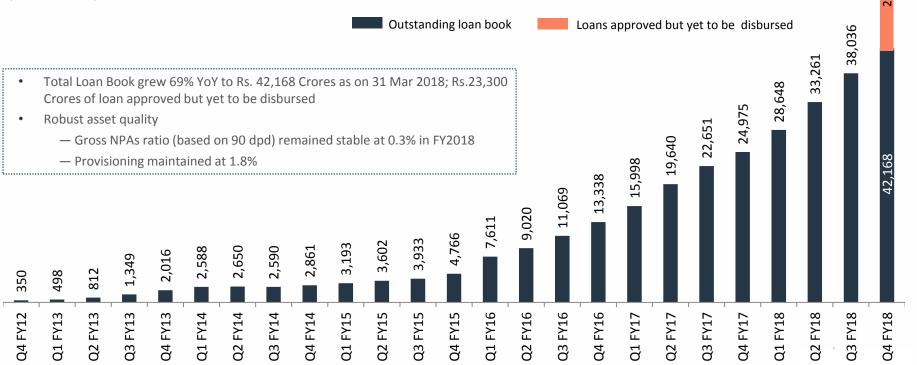
HFC - Housing Finance Company;

SCL - Shriram Capital Limited;

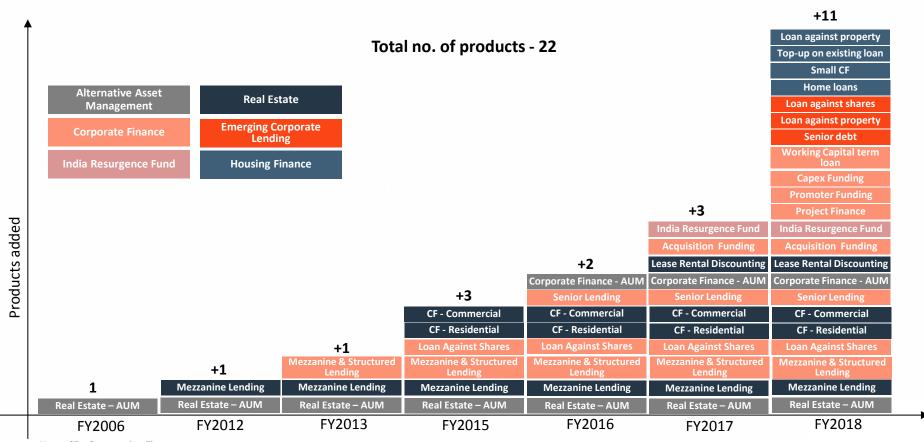
## Building a robust and scalable financial services platform....

Continued scaling up of loan book

(in Rs. Crores)



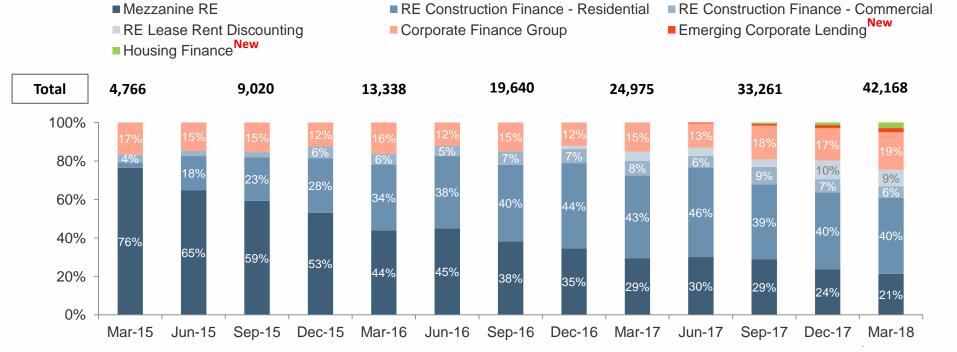
### ....through consistently expanding product portfolio



Note: CF - Construction Finance

## Consistently enhancing diversification in the lending portfolio; significantly lowering the overall risk profile

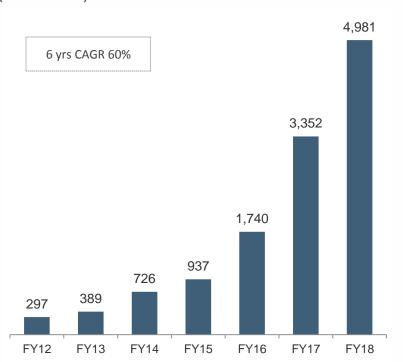
Trend of changing portfolio mix (%)



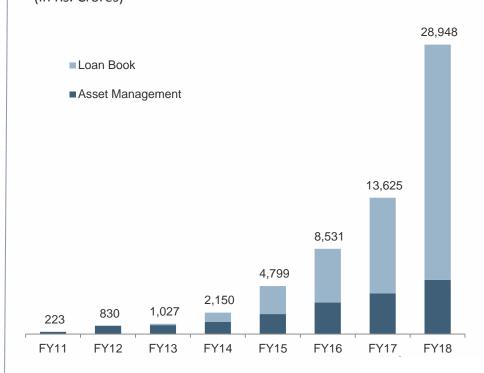
Note: RE – Real Estate; CFG Loan book includes old education loans

### Strong trend of growth in income; maturing of the book

Rapidly growing income from Financial Services business (in Rs. Crores)



### Strong trend of cumulative exits / repayments<sup>1,2</sup> (in Rs. Crores)



#### Notes:

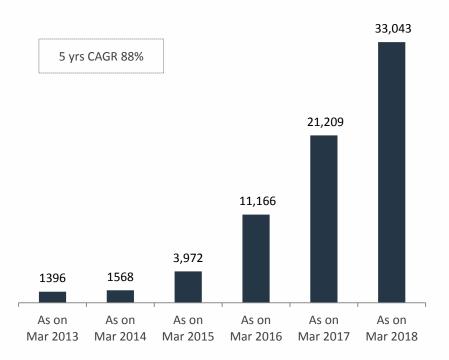
- FY2016, FY2017 & FY2018 numbers are as per IND AS and prior period are as per IND GAAP.
- Excludes our investment in Vodafone India, which was exited during FY2015

Exits from Asset Management business have been included on calendar year basis

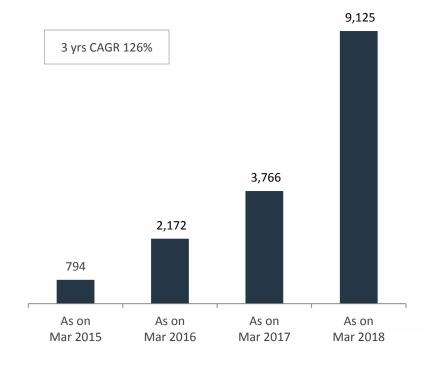


## Consistently expanding loan book across segments

Rapidly growing Real Estate (incl. Housing Finance) loan book (in Rs. Crores)







## Real Estate end-to-end financing model

Particulars	Private Equity	Mezzanine Lending	Construction Finance	Lease Rent Discounting	Housing Finance		
Stages of lending for a project	Primarily for land purchase	Post land purchase till commencement of construction (Phase of obtaining approvals)	For construction of projects	Lease rental discounting for commercial projects	Providing housing loans to home buyers		
Current Size	Off Balance Sheet (Third Party Funds with PEL sponsor commitment upto 7.5%)	On Balance Sheet	On Balance Sheet On Balance Sheet On Balance Sheet				
Year of commencement	Started in 2006; acquired by PEL in 2011	2011	2015	2016	2017		
Current Size	Rs.4,939 Crores	Rs.8,999 Crores	Rs.19,210 Crores	Rs.3,623 Crores	Rs.1,210 Crores		
Yield / IRR	20-24%	14-17%	13-15%	9-11%*	9-11%		
Tenor	4-6 years	3-5 years	4-6 years	7-15 years	20-30 years		

<sup>\*</sup> To down-sell a portion of the portfolio to maintain RoE



## How will we grow rapidly and create a sizeable HFC?

#### Significant opportunity from existing developer relationships

## 110+ **Developers**

#### Unsold (Rs. 000' Crores) Value Total projects financed by 60 118 PEL Total projects with 360+ 151 296 developers (PEL customers) **Projects**

Tapping even a portion of the existing developers' customer base can create a significant opportunity

#### **Leveraging Brickex**

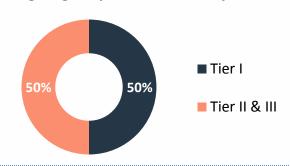


10,000+ Distributors

Brickex is India's leading B2B aggregation platform focusing on sales & marketing of Real Estate and Financial Services products with a network of 10.000+ distributors across Tier I cities

#### Focusing on Tier II and Tier III cities

### Targeting to open 24 branches by 2020



### Extending loans to the self-employed



#### LAP, Small Construction Finance

#### **Small Construction Finance**

- Target top developers in Tier II & III cities
- Leveraging Brickex for market insights / sourcing

#### Loan against property (LAP)

- To enter the market through Piramal ecosystem
- Specialised underwriting cell for self-employed

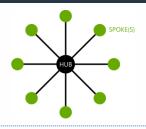
#### Affordable housing

- Our development partners entering affordable segment
  - To selectively fund based on existing relationship
- Higher margins with selective use of syndication/down selling



### HFC: Measures to reduce costs and enhance returns

### **Hub and Spoke model (Branch light)**



- Consistency in decision making
- Better control
- Scalability with optimum cost

### Leveraging group's shared services



- Manage non-core activities efficiently
- Greater economies of scale

### Usage of data, analytics and bureau insights



- For setting up credit policy framework
- For early warning signals

#### **Latest technology**



- Leveraging Fintechs, etc.
- Transparency on application status
- Quick turnaround time

### Sourcing from developers (B to B to C Model) and Brickex



- Lower cost compared with DSAs, connectors, etc.
- Properties sold through Brickex will be referred to our HFC for loans – low cost of sourcing

### Diversification and expected rating upgrade



- Improve leveraging capability
- Reduce cost of borrowings
- Enhance RoE for overall Financial Services



### **Corporate Finance Group**

Diversified offering across sectors including senior debt, Average tenure of around 5-6 years and lock in period Type of project finance, acquisition finance, promoter finance, **Tenure** for 1-2 years. product and mezzanine investments Mostly first charge & escrow on existing / future **Nature of** Security revenues, fixed / movable assets, pledge of shares, 1.5-2x times security cover corporate guarantee, etc. Loan book grew 118% YoY to Rs.8,209 Crores as on 31 Loan book Yield range widened to 14-17% Yield Mar 2018 **Sector Agnostic** Auto Structured Finance Renewables Infra E'tainment Services Telecom Logistics Others Cement Component **Transactions** Senior lending **Promoter funding** Loan against shares Mezzanine lending **Project Finance** 



### Launch and progress of Emerging Corporate Lending

### **Target segments**

✓ Financing requirements of emerging and mid-market companies

#### **Products offered**

✓ Senior Debt, Loan against Property, Lease Rental Discounting, Promoter Financing, Structured Debt, Loans against Shares etc.

### Ticket size

✓ Offering solutions with ticket size ranging from Rs.10 Crores to Rs.125 Crores

### Sector-agnostic platform

✓ Funding diverse sectors including auto ancillaries, manufacturing, pharma, services, hospitality, etc.

### Risk profile

✓ Low Risk Portfolio with deals backed by cashflows

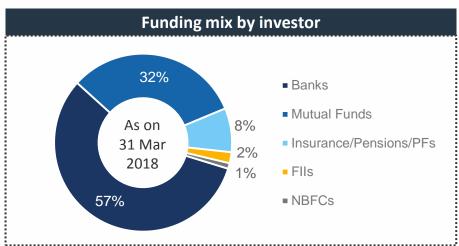
### **Progress so far**

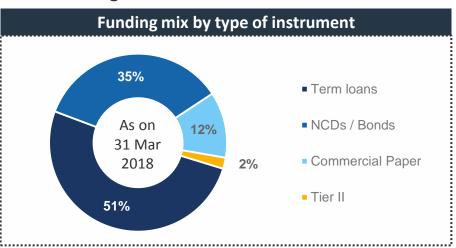
- ✓ Loan book of Rs.916 Crores as on 31 Mar 2018; growth of 48% over last quarter; disbursed Rs.330 Crores during Q4FY2018
- ✓ Total team of 18 people including underwriting, investment, dedicated business operations, legal and asset management functions
- ✓ For deal origination, senior relationship managers are based in Mumbai, Delhi, Chennai, Hyderabad and Pune
  - Bangalore & Ahmedabad to be staffed in Q2FY2019



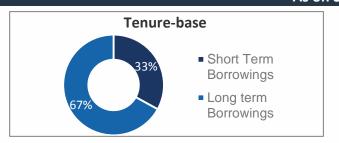
### **Borrowing profile**

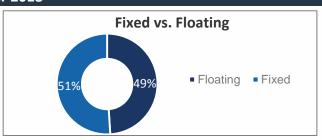
### **PEL Financial Services Borrowings Mix**





#### As on 31 Mar 2018







### **Performance metrics**

PEL Financial Services (excluding Shriram) performance against various parameters

Particulars	FY2018		
Total Loan Book size	Rs.42,168 Crores		
Total Equity in Loan Book and AUM business	Rs.9,725 Crores		
Average Yield on Loans	14.8%		
Average Cost of Borrowings	8.4%		
Net Interest Margin	7.7%		
Cost to Income Ratio	15.5%		
Total Provisioning	1.8% <sup>1</sup>		
Gross NPA ratio (based on 90 dpd)	0.3%		
ROA	3.9%		
ROE	19%²		

### Higher focus on AUM business (generating fee income) is also expected to improve ROEs in future



### Consistently delivering exceptional performance quarter after quarter

### **Trend of key ratios**

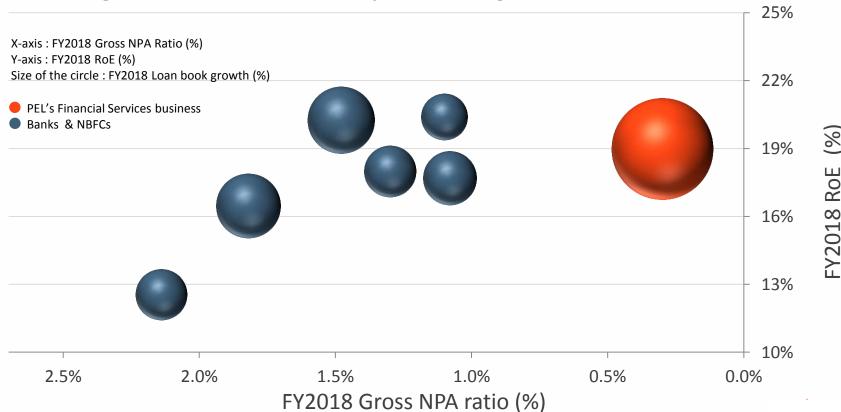
	Q4 FY15	Q1 FY16	Q2 FY16	Q3 FY16	Q4 FY16	Q1 FY17	Q2 FY17	Q3 FY17	Q4 FY17	Q1 FY18	Q2 FY18	Q3 FY18	Q4 FY18
Loan book growth (%)	67%	138%	150%	181%	180%	110%	118%	105%	87%	79%	69%	68%	69%
GNPA ratio %	1.9%	1.5%	1.1%	1.2%	0.9%	0.6%	0.4%	0.5%	0.4%	0.2%	0.2%	0.4%	0.3%
RoE%	21%	25%+	25%+	25%+	25%+	25%+	25%+	25%+	25%+	25%+	25%+	21%¹	19%¹

#### Note:

1. ROE calculation also takes into account the capital allocation from recent fund raise. During Q3, Rs 2,300 Crores was allocated to financial services. In Q4, the entire Rs.5000 crores of estimated allocation got allocated towards financial services business

### Firamal Enterprises Limited – Investor Presentation

Performing better than the best performing banks and NBFCs of India





Measures to ensure healthy asset quality

#### Review and governance mechanism

#### **Board of Directors**



#### **Board Sub-committee for Financial Services**

This sub-committee comprise of Executive Directors, Independent Directors & External Experts

Legal and Risk teams are independent and report directly to the Board members



5 Investment Committees for Real Estate Lending, RE Fund Management, Corporate Finance Transactions, Emerging Corporate Lending and Housing Finance

These committees comprise of Executive Directors, Independent Directors, External Experts and Business CEOs



#### **Deal Clearance Committee**

Independent Risk Management Team Independent Legal Team

**Asset Management Team** 

Finance & compliance

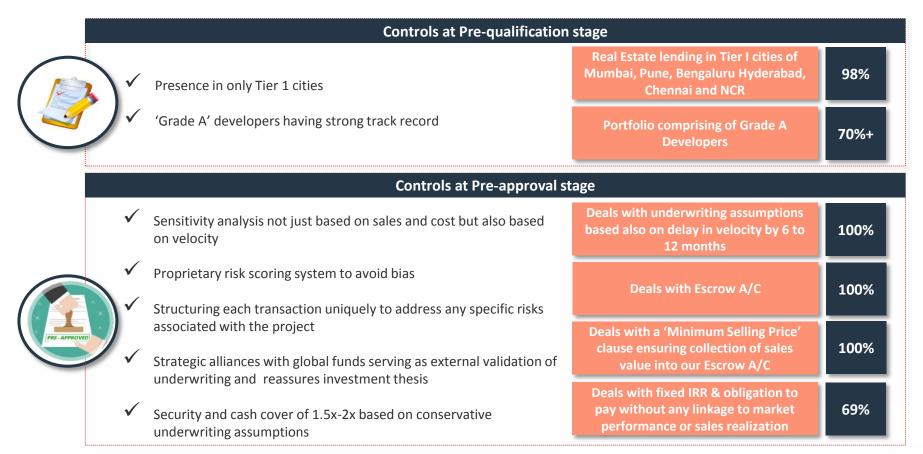
Brickex



#### Investment Teams



## Stringent controls across stages of lending





### Constant asset monitoring ensuring healthy asset quality

**Developers** 120+ **Transactions** 225+ **Projects pan India** 375+



✓ Constant monitoring by local teams in each city and dedicated asset monitoring team

- Monthly / Quarterly site visits to assess the project progress
- Monthly performance review with regard to sales units, value & price, collections and various costs
- Computation of monthly cash cover to ensure adherence to stipulated cash cover

Site Visits / month	185+
Developer sales MIS monitored per month	100%
Project escrow Accounts monitored per month	100%
Transaction coverage in Early Warning Signal Meetings	100%
Projects under construction stage / completed	80%

# Sample images of the construction sites - Proof of site visits with date and time





### **Sample of Site Visit Report**

Tower Name	Expected completion date	Dec 07, 2016	Nov 23, 2016	Oct 20, 2016	Sep 20, 2016	Aug 16, 2016	Jul 18, 2016
No. of Labours on site		400 - 425	400 - 425	400-425	430-450	360-380	310-330
Tower 1 : 4B + G + 22 Fir.			Financial	Services			
RCC	Mar, 2017	Work in progress on 18 <sup>th</sup> and 19 <sup>th</sup> floors	Work in progress on 18 <sup>th</sup> floor.	Work in progress on 14th & 15 <sup>th</sup> floor.	Work in progress on 12 <sup>th</sup> & 13 <sup>th</sup> floors.	Work in progress on 9 <sup>th</sup> & 10 <sup>th</sup> floors.	Work in progress on 6 <sup>th</sup> & 7 <sup>th</sup> floors.
Block Work	Jun, 2017	12 <sup>th</sup> floor in progress.	9 <sup>th</sup> floor in progress.	6 <sup>th</sup> floor in progress.	4 <sup>th</sup> floor in progress.	3 <sup>rd</sup> floor in progress.	2 <sup>nd</sup> floor in progress.
Plastering / Gypsum	Sep, 2017	Gypsum started on 1st and 2nd floor.	-	-	-	-	-
Flooring	Dec, 2017	Awaiting for material to start with flooring in next week.	-	-	-	-	-
Finishes	Jun, 2018	-	-	-	-	-	-



### Sample of overall Portfolio Performance Review Sheet

O/s Summary (Rs crs)

Category	No. of Deals	Mumbai	Pune / Ahmedabad	Bengaluru / Hyderabad	NCR	Chennai	Total
Green  – No Issue over next 6 months							
Yellow  - No issue ; however, closely monitor for next 6 months							
Orange  – Envisage stress over next 6 months							
Red — Default							
Total							

Note: Colour coding is done after factoring in the project performance vis-à-vis budget on the following parameters

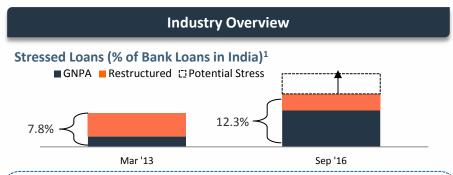
- Sales Velocity in terms of units, area and value
- Pricing per sq ft and ticket size
- Collections
- Approval timelines
- Construction cost incurred
- Cash cover
- Ability to meet principal and interest obligations
- Site visit findings



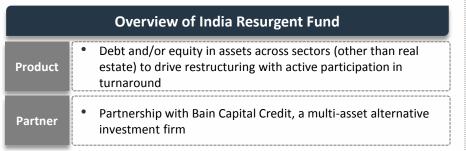
# **Distressed Investment Opportunity**



#### **Distressed Investment Opportunity**



- India growth story with strong govt commitment to long term asset creation
- Rising bank NPLs putting strain on capital adequacy and credit growth
- Lenders and corporates running out of options stress lies in sectors like power, steel, construction, textiles, etc.
- Resolution' has been elusive so far but regulatory push evident from New Insolvency and Bankruptcy Code (IBC) and recent RBI ordinance





#### **Progress so far**

- The partnership has developed a large pipeline of opportunities to pursue, and is in active diligence on few of them
- The fund has received SEBI AIF approval for investing
- The partnership has applied to RBI for Asset Reconstruction Company license



# Partnership with Shriram – Strategic in nature



#### Partnership with Shriram - Strategic in nature

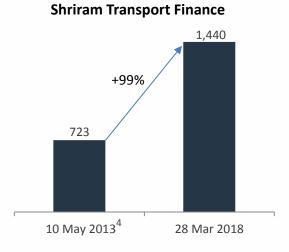
Acquired ~10% stake in STFC Invested Rs.1,636 Crores

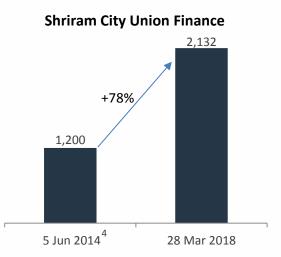




**Total** investments in **Shriram Group** Rs.4,583 Crores

**Share Price Performance since investments** (Rs. per share)





- Market capitalization of c. Rs. 468 bn (US\$7.2bn) for listed entities<sup>1,2</sup>
- US\$ 21.8 bn<sup>3</sup> of assets under management
- 3,500+ branches<sup>3</sup>
- Customer base of 19.9+ mn<sup>3</sup>
- Exposure to retail financing segments including: Used and New CVs, Small and Medium Enterprises, Consumer and Gold loans, Life Insurance and General Insurance
- Leading player in used Commercial Vehicle and Micro. Small and Medium **Enterprises financing**

Note: FX rate: 1 USD= Rs. 65

(1) Listed entities include Shriram Transport Finance and Shriram City Union Finance (2) As of 28<sup>th</sup> Mar, 2018 (3) As of 31<sup>st</sup> March, 2018 (4) PEL's purchase price on the respective date of investment - Doesn't include related costs in acquiring these stakes

## Future Roadmap: On track to create one of the largest well-diversified Financial Services businesses of India

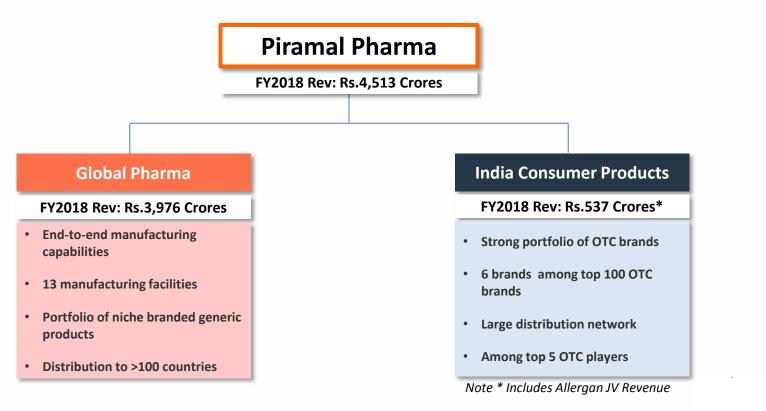
#### **Building an Integrated Financial Services Business**

- Continue to grow real estate loan book by launching relevant, innovative and customized solutions
- Further growing the recently launched products such as commercial construction finance and LRD
- Continue to diversify loan book through focus on Corporate Finance Group (non real estate) space
- **Scale up Housing Finance** through:
  - Developer relationships through point of presence loan origination
  - Brickex network
  - Enter into tier 3 and tier 4 cities
- Maintain focus on asset quality while generating higher risk adjusted RoEs
- Contribute in taking Shriram to the next level
- Optimize liability franchise
  - Further deepen and diversify funding sources
  - Target credit rating improvement
- **Continue to enhance technology usage** to improve efficiency through:
  - Use of analytics for decision making
  - Automation of system and processes to improve Turnaround Time (TAT)



# **Pharma**

## Pharma business portfolio delivering strong growth within and outside India





#### Eight value accretive acquisitions to boost growth

#### **Global Pharma**

#### Coldstream (Injectables)



Ash Stevens (HPAPI)



Injectable anaesthesia & pain management products







Intrathecal severe spasticity & pain management products



#### **India Consumer Products**

4 brands from Pfizer



**5 brands from Organon** India & MSD BV



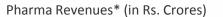
Baby-care brand-Little's

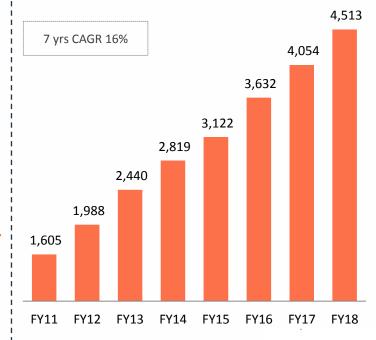


Digeplex and associated brands



#### **Growing largely organically since Abbott deal**





Notes: \* Includes Allergan JV revenues



# **Global Pharma**



#### Global Pharma: How are we rapidly moving up the value chain?

Acquired global businesses to enter into niche capabilities





**Expanding manufacturing capacities in niche areas** 











### Global Pharma: How are we rapidly moving up the value chain?

Adding differentiated hospital branded generic products organically and inorganically









118 countries Direct sales force Distributors

Strong product portfolio to leverage global distribution network

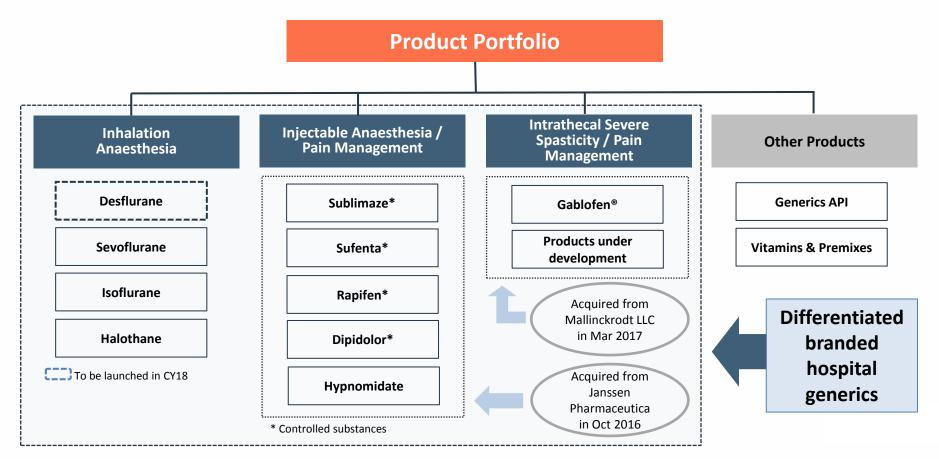


- Leverage global distribution network adding differentiated products
- Differentiated offerings Niche branded generics and controlled substances

- **Entry barrier** Complex to manufacture, sell and distribute resulting in limited competition
- **Expands addressable market size** from US\$ 1 bn Inhalation Anaesthesia market to US\$20 bn generic hospital product market



## Creating a solid product portfolio



#### Piramal Enterprises Limited – Investor Presentation

# 13 manufacturing facilities both in East and West – All key sites USFDA approved



Through direct sales force and distributors

**Distribution Model** 

# **Global Pharma: Strengthening presence in key geographies**



38% (as on 31st Mar 2018) % Global Business Assets 24% 43% (as on 31<sup>st</sup> Mar 2018) 30% market share in US in Inhalation Expanding presence in key countries including **Distribution Presence** Anaesthesia UK, Italy, Germany, etc.

Through direct sales force



### **Global Pharma: Strengthening presence in key geographies**



#### Strong presence in India

- Manufacturing facilities in India
  - Mumbai : API & Formulations Development
  - Digwal: API Development & Manufacturing and Anaesthesia Manufacturing
  - Pithampur: Formulations Manufacturing
  - Ahmedabad : Drug Discovery and Formulations Development
  - Ennore: API Development & Manufacturing
  - Mahad: Vitamins & Minerals Premixes
- 33% of Total Assets of Global business is in India



#### **Expanding Presence in Japan**

- > One of the two approved generics in the market for Sevoflurane, with leading market share
- Leading market share for Fentanyl with the only currently approved generic in the market



## How are we performing in the areas of compliance, quality and reliability?

#### Since 2011, cleared all inspections:

- 31 USFDA inspections
- 133 other regulatory inspections
- 826 customer audits

#### Recognized at reputed global forums:

- Global Pharma Services won the CMO Leadership Award 2018 in all six categories in March 2018 at New York
- PEL won the 'Regulatory Procedures and Compliance' award at CPhI Pharma Awards (2017) in Germany in Oct 2017
- PEL won the 'Industry Partner of the Year' award at Global Generics and Biosimilars Awards 2017 in Germany in Oct 2017
- Ash Stevens won six awards in CMO Leadership Awards of Life Science Magazine in Mar 2017



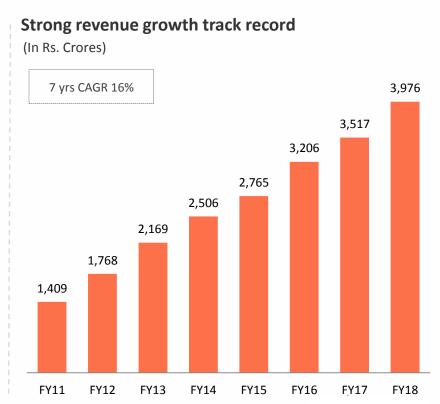




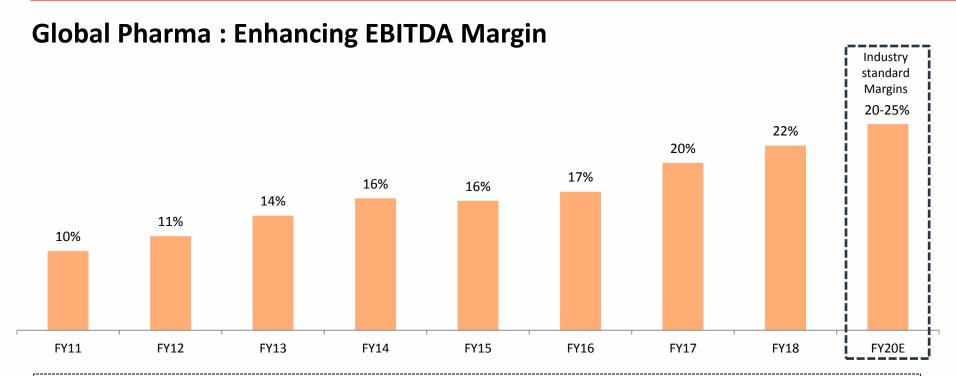


#### **Global Pharma: Growth Strategy**

- Continue to add more products both organically and inorganically to leverage our strong sales and distribution network
  - Continue to look for acquisition opportunities in complex products
  - Launching latest generation Inhalation Anaesthesia i.e. Desflurane
  - Integrate the acquired products and generate synergies
- Leverage and expand our end to end manufacturing and service delivering capabilities (especially in niche capabilities i.e. injectable, HPAPI, ADC etc.)
  - Good traction for development business and integrated offerings
  - Injectable and HPAPI acquisitions will enhance cross selling opportunities
  - Undergoing capex worth over USD 85 mn to expand capacities and capabilities across facilities
- Further expand our presence in strong markets including US, Europe, Japan etc.
- Continue to maintain focus on quality and compliance







- Acquired high margin products
- Introduction and growth of high margin products (including Desflurane etc.)
- · Manufacturing at facilities with niche high-end capabilities
- Higher capacity utilization

- Backward integration for raw materials
- · Further leverage global distribution
- · Optimise yields and manufacturing processes
- Cost improvement initiatives



#### Why can we create a large and profitable global pharma business?



**End-to-end** manufacturing capabilities with niche offerings

Investing to move up the value chain

Strong focus on compliance, quality and reliability



Well-positioned to create a large, well-diversified and profitable global pharma business

Strong presence in US, Europe, Japan and India



**Growing organically** and inorganically

Offering complete pool of services to large & mid sized Pharma Companies

Strong portfolio of niche products and services

**Large distribution** network reaching

>100 countries



## **India Consumer Products**



## **Strong product portfolio**







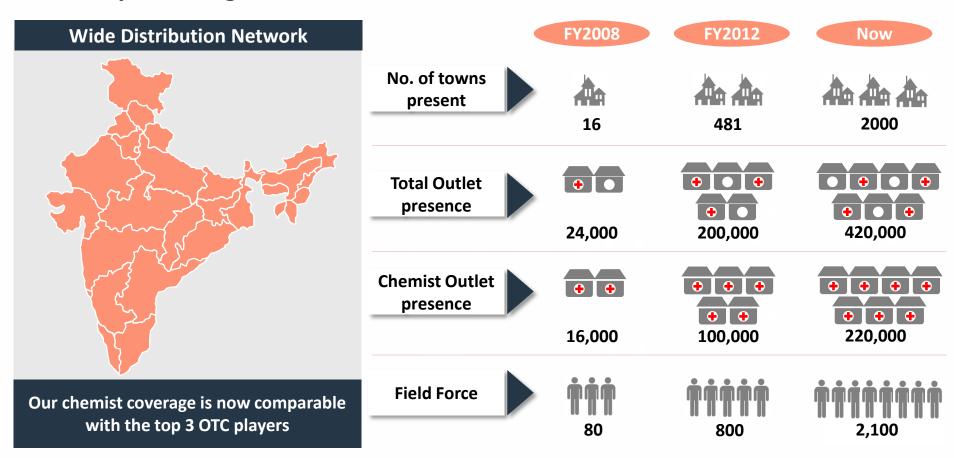








### **Developed a large India-wide distribution network**





### Adding products organically and inorganically

#### **Products added organically**



Instant pain relieving mouth ulcer gel



A non-drowsy anti-allergy **OTC** brand



Oil Balance Face Wash & Face Scrub



A sore throat pain relief product



A pregnancy test kit



Paan flavoured antacid



Detoxifies the after effects of socializing, etc.



**Educational game Jungle Magic Garden Sciencz** 

#### Product portfolios added through acquisition





4 brands from Pfizer Ltd



5 brands from Organon India & MSD BV

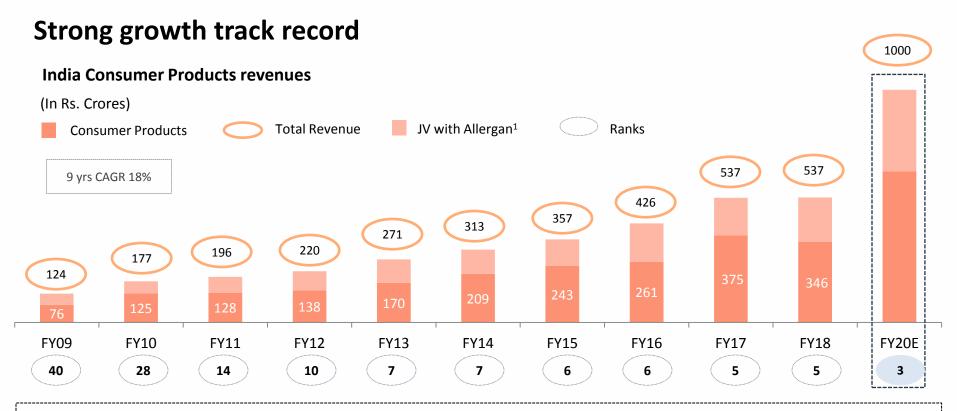


Baby-care brand 'Little's'



Digeplex and associated brands





- Integration of acquired portfolios
- Continue to add products both organically (including brand extensions) and through acquisitions
- Reduced stock-outs

- Tap e-commerce, rural, exports & alternate opportunities
- · Addition of new products or brands will leverage the distribution network; and help fixed cost amortisation resulting in higher margins

### How Consumer Products business can become a significant play for us?





# **Overall**

# Our differentiated business model enabling better performance vs. peers

**Revenue Growth Rates of Top Pharma companies** 

Top Pharma Companies	FY16	FY17	FY18
Sun Pharma	4%	11%	(14%)
Lupin	12%	23%	(9%)
Aurobindo Pharma	15%	8%	9%
Cipla	22%	6%	3%
Dr. Reddy's Lab	5%	-9%	1%
Cadila Healthcare	11%	0%	24%
Glenmark Pharma	17%	20%	0%
Jubilant Lifesciences	1%	2%	26%
Peers Average	11%	8%	5%
PEL Overall Pharma business	16%	12%	11%

Source: Companies reported numbers, Stock Exchange Filings



# **Healthcare Insight & Analytics**



#### **Healthcare Insight and Analytics: At A Glance**

Historically viewed as a syndicated healthcare market research company, Decision Resources Group (DRG) has transformed itself into a data-driven, technology enabled, healthcare insights business

We assist our clients in the Pharma, MedTech, Insurance (Payer), and Provider sectors, addressing many of the most pressing questions in the healthcare industry:

We do this by leveraging a large team of area experts, Real World Health Data, sophisticated analytics tools and data science to deliver:

We are increasingly:

- Where to invest?
- How to get approved, contracted and paid?
- How to prove value?
- How to drive commercial success?
- Market Research
- Services
- Data
- **Analytics**
- Embedded in our clients' workflows
- Delivering critical client solutions, which have a bespoke front end, but which are based upon a series of common back-end algorithms



# Answering our clients' most pressing questions

**Hospital Audit** 

	Market	Which therapeutic markets have the highest potential?
CES	Assessment	What should healthcare organizations do as healthcare shifts to a value focus?
	Market Access	What is the best evidence to support my access and reimbursement argument?
SCIENCES		How will the key payers in the future make decisions about my product?
	Commercial	What levers can I pull to improve my brands' volume?
<u> </u>	Optimization	<ul> <li>How is my product being perceived in market relative to competition?</li> </ul>
	Digital	Where should my digital spend be targeted?
	Innovation	How can I segment and target segments uniquely?
~	Market	What are my competitors doing?
PAYER/ ROVIDEF	Assessment	<ul><li>How is the market unfolding? Who is winning and losing?</li></ul>
RO.	Performance	• Where can I improve my hospital's performance? In Revenue Cycle Management? In IT? In Supply Chain?
<b>—</b>	Improvement	How do I benchmark relative to hospital peers?

Health Plan Data **Proprietary Survey Data** 

Leaders Interview

Our **Business**  Analytical Tools

Market Forecasts

**Customized Services** 

Proprietary Databases



# Strong positioning with high long term revenue visibility

## **Key Business Highlights**

Serves major Developed and Emerging Markets
FY2018 Revenue - US\$186 mn
Capabilities across customer's product life cycle
17 offices across 6 locations globally
1,300+ employees globally (340+ in India)

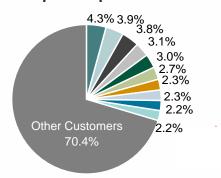
## Significant revenue visibility

- DRG serves nearly all leading life sciences companies
- Over 70% of revenue is recurring in nature
- 96% client retention by value
  - 100% among top 50 customers

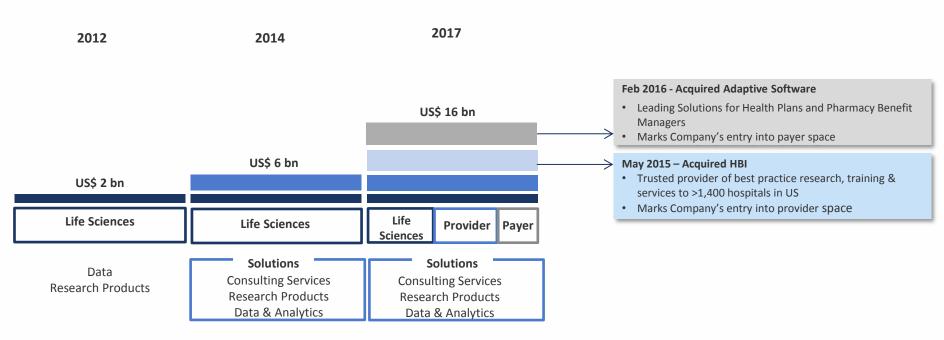
## >10yr Relationships With All of Our Top Ten Customers

Customer	# of Years
AstraZeneca	>10 yrs
Bayer	>10 yrs
Boehringer Ingelheim	>10 yrs
Johnson & Johnson	>10 yrs
Merck & Co	>10 yrs
Novartis	>10 yrs
Novo Nordisk	>10 yrs
Pfizer	>10 yrs
Roche	>10 yrs
Takeda	>10 yrs

Top 10 Relationships Comprise <30% of Revenue



# **Expanding into New Markets**



Source: Based on proprietary market research and internal DRG estimation



# **Established offices in India to drive margin improvement**

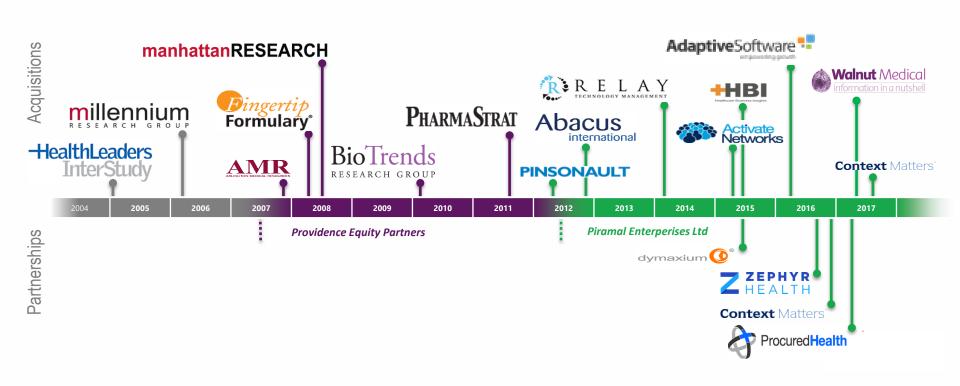
- DRG launched a new initiative to transform its global talent pool by expanding to India. Business opened offices in Bengaluru (Jan 2015) and Gurugram (Feb 2016) with over 340 positions on boarded (i.e. 29% of DRG's headcount).
- Scaling India operations to:
  - Improve customer delight, delivery, and response times through building 24/7 capabilities
  - Access a large pool of educated professionals with substantial expertise
  - Establish new international offices in a key growth market
  - Accelerate DRG's profit growth through the costeffective expansion of teams



## Strategic **DECISION** making is easier when you have

access to proprietary data and expert **RESOURCES** from

an integrated **GROUP** of best-in-class companies.





# **Comparable Company Analysis**

**Public Company Peer Valuation Trading Multiples** 

	2017 Multiples		
DRG Peers	EV/Revenue	EV/EBITDA	EV (US\$ MM)
Gartner, Inc. (NYSE: IT)	3.5x	21.1x	8,640
HealthStream, Inc. (NASDAQ: HSTM)	3.1x	24.9x	692
IHS Market Ltd. (NASDAQ: INFO)	6.6x	23.2x	18,073
Inovalon Holdings, Inc. (NASDAQ: INOV)	2.9x	16.3x	1,219
Medidata Solutions, Inc. (NASDAQ: MDSO)	5.9x	40.2x	2,750
National Research Corporation (NASDAQ: NRCIB)	4.7x	14.5x	514
Quintiles IMS Holdings, Inc. (NYSE: Q)	4.7x	22.4x	25,072
Median	4.7x	22.4x	2,750

Source: CapIQ, Wall Street equity research, SEC Filings



# **Comparable Transaction Analysis**

Sector M&A Valuation Multiples

Target	Buyer / Investors	Transaction Value (USMM)	Transaction Value / LTM Revenue	Transaction Value / LTM EBITDA
iHealth	Connolly	1,200	7.5x	14x
Heartbeat Experts	Truven Health	136	5.2x	22x
Vitruvian	CRF	374	4.5x	18x
IMS Health	Quintiles	13,346	4.4x	15x
Altegra	Emdeon	910	4.3x	16x
Truven Health	IBM Watson Health	2,600	4.2x	17x
Merge Healthcare	IBM Watson Health	1,000	4.2x	24x
WebMD	KKR	2,800	4.0x	15x
	Median		4.4x	17x

Source: CapIQ, Wall Street equity research, SEC Filings;

<sup>\*</sup> ND - Not Disclosed



# **Future Roadmap: Growing business and improving margins**

- Continuously expanding our capabilities, geographic presence and addressable market through strategic acquisitions
  - (FY13) **Expanded market access capabilities** by acquisition of Abacus
  - RELAY (FY14) Activate Networks (FY15) (FY16) **Enhanced analytics** by acquisition of
  - **+++BI** (FY16) AdaptiveSoftware (FY16) **Entry into provider and payer space** by acquisition of
  - Walnut - Access to European hospital data by acquisition of (FY18) Context Matters (FY18)
- Continue to transform our customer offering towards higher end value-added insights and solutions by leveraging proprietary data and analytics tools and deploying user-centric, technology-driven applications
- Further invest into developing our consulting skills and talent pool
- Selectively enter new high growth markets
- Improve margins by leveraging our India base



# **Financials**



# **Diversified Revenue Mix**

(In Rs. Crores or as stated)

	Quarter IV ended				Full Year Ended		
Net Sales break-up	31-Mar-18	31-Mar-17	% Change	% Sales	31-Mar-18	31-Mar-17	% Change
Financial Services	1,395	999	39.6%	46.8%	4,982	3352	48.6%
Pharma	1,330	1,214	9.6%	40.6%	4,322	3,893	11.0%
Global Pharma	1,245	1,103	12.9%	-	3,976	3,517	13.1%
India Consumer Products	85	111	(23.3%)	-	346	375	(7.9%)
Healthcare Insight and Analytics	234	227	2.9%	11.4%	1,209	1,222	(1.1%)
Others	32	23	-	1.2%	127	80	-
Total	2,991	2,463	21.5%	100%	10,639	8,547	24.5%

## Note:

1. Foreign Currency denominated revenue in Q4 FY2018 was Rs.1,377 Crores (46% of total revenue) and in FY2018 was Rs.4,907 Crores (46% of the total revenue)



# **Consolidated P&L**

(In Rs. Crores or as stated)

	Quarter IV Ended			Full Year Ended		
Particulars Particulars	31-Mar-18	31-Mar-17	% Change	31-Mar-18	31-Mar-17	% Change
Net Sales	2,991	2,463	21%	10,639	8,547	24%
Non-operating other income	36	86	(58%)	259	234	11%
Total income	3,028	2,549	19%	10,899	8,781	24%
Other Operating Expenses	1,610	1,430	13%	5,479	5,048	9%
OPBIDTA	1,417	1,119	27%	5,419	3,733	45%
Interest Expenses	831	590	41%	2,978	2,031	47%
Depreciation	115	122	(5%)	477	382	25%
Profit before tax & exceptional items	471	407	16%	1,964	1,320	49%
Exceptional items (Expenses)/Income	-	8	-	-	10	-
Income tax						
Current Tax and Deferred Tax	189	103	83%	693	228	204%
Deferred Tax on account of merger of subsidiaries	(3,569)	-	-	(3,569)	-	-
Profit after tax (before MI & Prior Period items)	3,851	296	1,201%	4,840	1,082	347%
Minority interest	-	-	-	-	-	-
Share of Associates <sup>1</sup>	92	15	534%	280	170	65%
Net Profit after Tax	3944	311	1169%	5,120	1,252	309%
Net Profit Margin %	132%	13%	-	48%	15%	-
Normalised Net Profit <sup>2</sup>	375	311	21%	1,551	1,252	24%
Normalised Net Profit Margin %	13%	13%	-	15%	15%	-
EPS (Rs./share) <sup>3</sup>	203.6	17.9	1,035%	281.7	72.3	290%
Normalised EPS (Rs./share) <sup>3</sup>	19.3	17.9	8%	85.4	72.3	18%

Notes 1) Income under share of associates primarily includes our share of profits at Shriram Capital and profit under JV with Allergan, as per the new accounting standards; 2) Normalised Net Profit after Tax excludes synergies on account of merger of subsidiaries in Financial services segment; 3) Basic and diluted EPS for 3M ended Dec 31, 2017, Mar 31, 2018 & year ended Mar 31, 2018 have been restated for effect of Rights Issue



# **Consolidated Balance Sheet**

(In Rs. Crores or as stated)

Particulars	31 Mar 2018	31 Mar 2017
Equity Share Capital	36	35
Other Equity	26,409	14,848
Non Controlling Interests	12	13
Borrowings (Current & Non Current)	44,161	30,451
Deferred Tax Liabilities (Net)	29	31
Other Liabilities	1,901	2,675
Provisions	135	187
Total	72,683	48,239
PPE, Intangibles (Under Development), CWIP	5,740	5,425
Goodwill on Consolidation	5,633	5,427
Financial Assets		
Investment	23,527	21,717
Others	21,287	5,887
Other Non Current Assets	437	399
Deferred Tax Asset (Net)	4,244	625
Current Assets		
Inventories	774	723
Trade receivable	1,355	1,108
Cash & Cash Equivalents & Other Bank balances	2,467	1,541
Other Financial & Non Financial Assets	7,219	5,387
Total	72,683	48,239

Note: The above numbers have been regrouped from IND AS Financial Statements for Presentation purposes only



# Appendix

# **Financial Services: Focus areas of key functions**

## **Asset Management Team**

- **Regular Site Visits**
- Monitoring the project
- Providing real time feedback
- Micro-market analysis
- Performance review
- Ensuring adequate cash cover at all time

## **Risk Management Team**

- Independent & unbiased assessment of risk
- Provide insights using portfolio analytics
- Analyse & benchmark deal based on proprietary risk ratings model
- Recommend changes to enhance the Risk-Reward pay-off

## **Legal Team**

- Identifying legal risks
- Ensuring adequate mitigants
- Transaction structuring & compliance
- Legal Checks and Balances
- Due diligence and documentation
- Legal recourse in the event of default

## Finance & Compliance Team

- Budgeting and forecasting
- Continuous tracking of ROE
- Proactive monitoring of overdue accounts and exits
- Audits, compliances & internal controls
- Co-investment and down selling opportunities

## **Brickex**

- Micro market research to assist price and velocity assumptions
- Support developer in achieving sales velocity
- Sourcing new deals through wide channel partner network
- To Support Retail Housing Finance

## **Technology Team**

- End-to-end technology solutions
- Reduce turnaround time
- Centralised analytical capabilities
- Standardisation and efficiency in process
- Streamline processes

# Financial Services: Illustration 1 - How we closed our largest FS deal?

	Developer Proposal	Our Deal
Facility Amount	Rs 1,500 Crores	Rs.2,320 Crores
Purpose	Towards Lender A exit	<ul> <li>Rs.820 Cr – Towards takeover of existing loans on Project A and Project B (quality projects)</li> <li>Rs.1,500 Cr – Towards Lender A exit</li> </ul>
Proposed Security	2 <sup>nd</sup> charge on Project C	<ul> <li>1st charge on Project A and Project B (Takeover of existing loans to have full control on escrow)</li> <li>2nd charge on Project X &amp; Project Y</li> <li>2nd charge on Project W cashflows</li> <li>1st charge on Plot A (10 Acres)</li> <li>2nd charge on unutilised FSI of Project C</li> </ul>
Disbursement	Full amount upfront	<ul> <li>Linked to sales milestones of projects (ability to back test our sales assumptions)</li> </ul>
Deal Type	General Corporate Purpose	Receivables discounting + Takeover of Construction Finance establishing full escrow control

# Financial Services: Illustration 2 - How we resolved an old NPA case?

## **Project X**

- Rs.60 Crores facility disbursed in Sep 2012
- Security of multiple apartments consisting of 3BHKs & Duplex
- Account was classified as NPA in March 2014

	Resolution	
Legal	Brickex (our in-house real estate advisory arm)	Finance
<ul> <li>Pressure building through legal proceedings including mortgage enforcement</li> </ul>	<ul> <li>Sourcing and engaging with customer for sales of security units</li> <li>Continuous dialogue with developers</li> </ul>	<ul> <li>Bridging the gap of Customer and Developer expectation</li> <li>Multiple meetings with EOW and</li> </ul>
<ul> <li>Filed criminal complaint with Economic Offence Wing (EOW) and Crime Branch</li> </ul>	Structuring transaction	Crime Branch

## Outcome

Recovered entire Principal with interest of Rs.20 Crores, whereas other lenders are yet to recover even their principal.

# Global Pharma: Acquisitions of two niche branded hospital generic products

# Sublimaze





Gablofen® (baclofen) - Intrathecal spasticity management

product and two pain management products under

Currently marketed in the US; approved for launch in 8



**Products Acquired** 

**Acquisition Highlights** 

Brand names and all related IP associated with products

Know-how to make both API & finished products

Marketing Authorisations in >50 countries

Five injectable anaesthesia & pain management products -

Sublimaze, Sufenta, Rapifen, Dipidolor, and Hypnomidate

Gablofen® is for patients who do not get relief / have intolerable side effects from oral baclofen

development

**European Countries** 

Upfront - US\$155 mn Consideration Up to US\$20 mn, if the product portfolio achieves agreed financial milestones over the next 30 months

Upfront - US\$171 mn Up to US\$32 mn payable based on financial performance of acquired assets over next 3 years



# Global Pharma: What makes these two acquisitions attractive for us?

## Access to niche markets with entry barriers

- Enhance our access to niche markets of controlled substances and differentiated products
- Entry barriers are high due to complex selling and distribution of these niche products, resulting in limited competition
  - For instance, limited alternate treatments are available for severe spasticity Gablofen. It is the only Baclofen drug in prefilled syringes & vials currently.

## Leverage global distribution

- Maximize value from existing sales infrastructure and partner network into hospitals
- Significantly expands our presence in US, EU, Japan, large EMs, etc.

# Significantly expands the addressable market size

Entered the US\$20 bn global generic hospital drug market, from US\$1.1 bn Inhalation Anaesthesia market earlier

Global Pharma: Large global distribution network reaching to over 100

countries

- Presence in 118 countries
- Serving over 6,000 hospitals in the world

## **Both product acquisitions:**

- Strengthen presence in US, EU, Japan & EMs
- Enable higher fixed cost amortisation to improve margins





# The structure of the deal to set a benchmark for the future fund raising deals in India

## A win-win for both Investors and PEL

## For Investors

- Protects from the down-side (investors will get the interest coupon for next 18 months)
- Gives all upside (CCDs can be converted into pure equity at any time in future)
- Provides the benefits of both debt and equity instruments
- Listing of CCDs should bring liquidity to the instrument

## **For PEL**

- Interest coupon is nearly same / lower than the cost of the borrowing for PEL
- ✓ Equity base to get enhanced progressively in next 18 months in line with business requirements
- Attracted a large number of the top institutional investors

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