

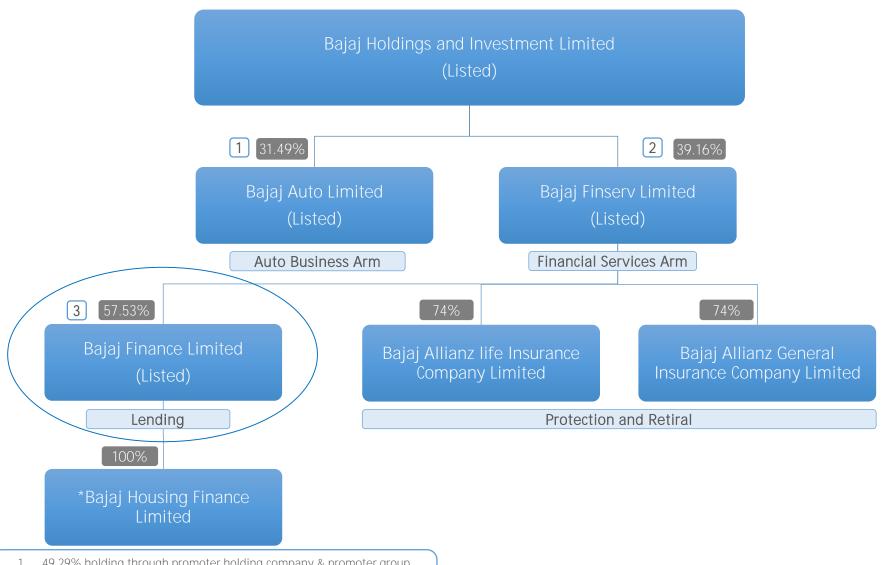
# BAJAJ FINANCE LIMITED Q2 FY16 Presentation

20<sup>th</sup> October 2015

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## BAJAJ GROUP STRUCTURE



- 49.29% holding through promoter holding company & promoter group
- 58.35% holding through promoter holding company & promoter group
- 57.60% holding through promoter holding company & promoter group

## BAJAJ FINSERV GROUP - EXECUTIVE SUMMARY



Bajaj Finserv is the financial services arm of the Bajaj group with business interest in "Lending", "Protection", and "Relationship management" through its various subsidiaries



Bajaj Finance Limited

- A 28 year old non bank finance company
- Diversified consumer, SME & commercial lender in India
- Credit rating of AAA/Stable by India Ratings
- Credit rating of AA+/Stable by CRISIL & ICRA
- 193 consumer branches and 272 rural locations with over 18,000+ distribution points
- Large customer franchise of 12.8 MM
- 4.92 MM clients acquired in FY'15



Bajaj Allianz General Insurance Company

- 2nd largest private General insurer in India as of FY15
- Offers a wide range of General insurance products across retail and corporate segments
- One of the most profitable General insurance companies in India. ROE of 28.9% in FY15
- Industry leading combined ratios (96.7% in FY15)
- Recognized in the market for claims servicing



Bajaj Allianz Life Insurance Company

- Amongst top 4 private players as of FY15 on new business
- Diversified distribution mix consisting of agency, bancassurance, other partners, direct etc.
- AUM of over 43K crores as of FY 15
- One of the most profitable private life insurers in India.
- 120K + individual agents and 750 offices across India (FY15)

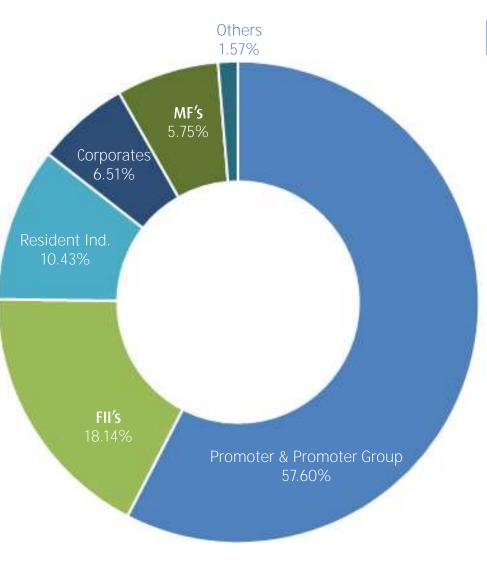
#### WHAT DO WE STAND FOR

"A non bank with strategy, structure & support model of a bank."

"Our diversified financial services strategy envisages an optimal mix of risk and profit to deliver a sustainable business model."

"The business construct is to deliver a sustainable ROA of 3% & ROE of 18-20% in the medium term"

## BAJAJ FINANCE - SHAREHOLDER PROFILE



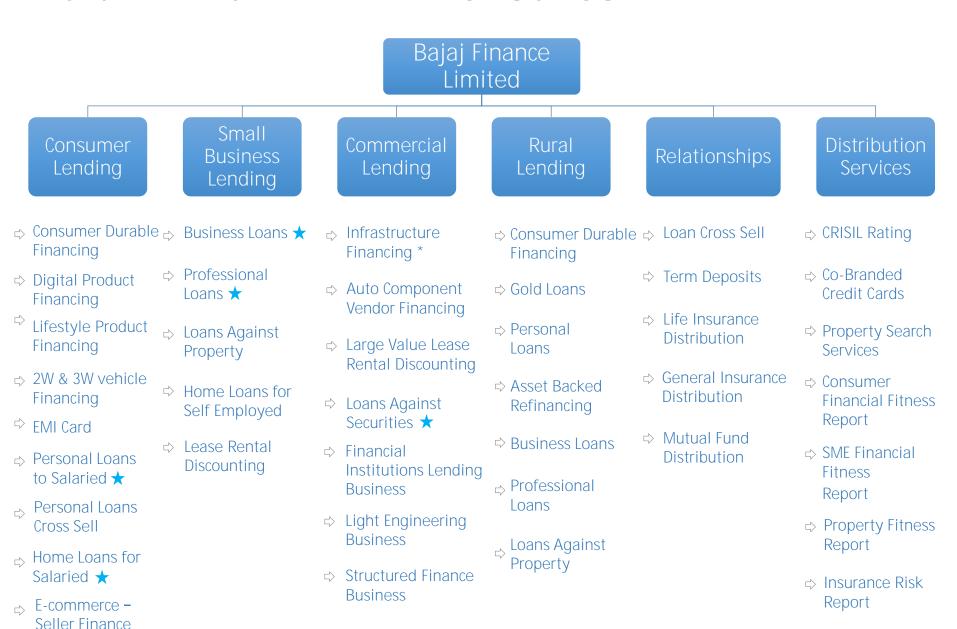
#### Top 20 investors & their holdings

Sr. No	Name of Shareholder	As on Mar'15	As on Sep'15
1	BAJAJ FINSERV LTD	62.53%	57.53%
2	MAHARASHTRA SCOOTERS LIMITED	3.78%	3.54%
3	GOVERNMENT OF SINGAPORE	-	2.51%
4	SMALLCAP WORLD FUND INC	-	1.13%
5	ACACIA PARTNERS LP	1.21%	1.13%
6	HDFC MID – CAP OPPORTUNITIES FUND	1.26%	1.07%
7	MACQUARIE BANK LIMITED	0.93%	0.84%
8	HDFC STANDARD LIFE INSURANCE CO. LTD.	0.41%	0.79%
9	ACACIA INSTITUTIONAL PARTNERS LP	0.77%	0.72%
10	GOLDMAN SACHS INDIA FUND LIMITED	0.65%	0.61%
11	ACACIA CONSERVATION FUND LP	0.64%	0.60%
12	PINEBRIDGE INVESTMENTS GF MAURITIUS LTD	1.10%	0.51%
13	WF ASIAN SMALLER COMPANIES FUND LTD	0.62%	0.48%
14	ACACIA BANYAN PARTNERS	0.51%	0.48%
15	AXIS MUTUAL FUND	0.45%	0.45%
16	PARVEST EQUITY INDIA	0.39%	0.39%
17	SUNDARAM SELECT MID CAP	0.54%	0.37%
18	SBI MAGNUM TAXGAIN SCHEME	0.48%	0.37%
19	SBI LIFE INSURANCE CO. LTD	0.26%	0.33%
20	BIRLA SUNLIFE TRUSTEE COMPANY PVT. LTD.	0.28%	0.32%

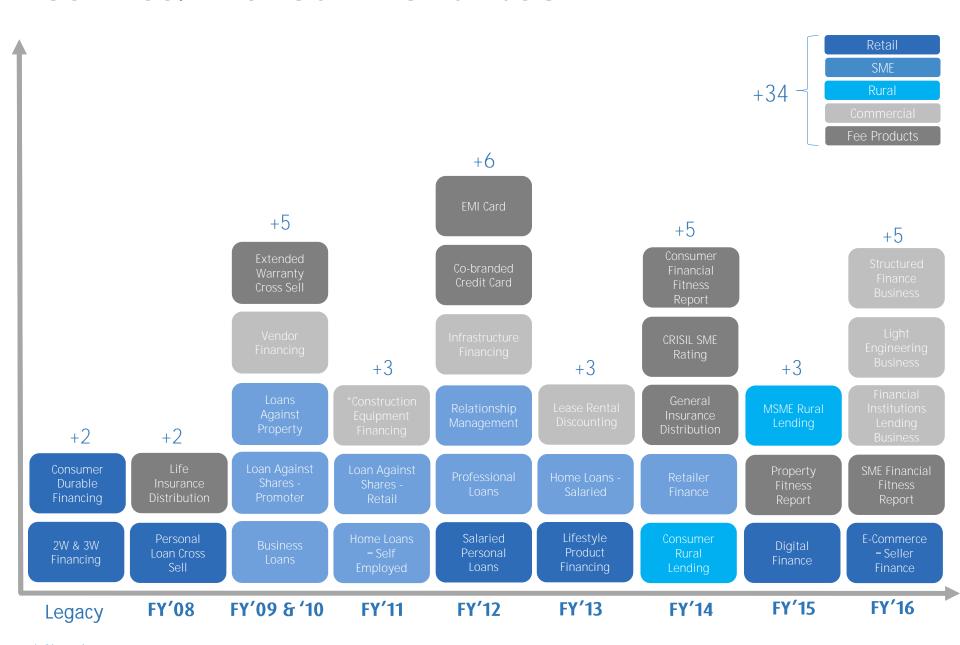
# FINANCIAL SNAPSHOT

								₹i	n Crore
Financials snapshot	FY09	FY10	FY11	FY12	FY13	FY14	FY15	YoY <b>(FY14 - FY15)</b>	CAGR
Assets under management	2,539	4,032	7,573	13,107	17,517	24,061	32,410	35%	31%
Total interest & fee income	599	916	1,406	2,172	3,110	4,073	5,418	33%	44%
Interest expenses	164	201	371	746	1,206	1,573	2,248	43%	55%
Net interest income (NII)	435	715	1,035	1,426	1,904	2,500	3,170	27%	39%
Operating expenses	220	320	460	670	850	1,151	1,428	24%	37%
Loan losses & provision	164	261	205	154	182	258	385	49%	15%
Profit before tax	51	134	370	602	872	1,091	1,357	24%	73%
Profit after tax	34	89	247	406	591	719	898	25%	73%
Ratios	FY09	FY10	FY11	FY12	FY13	FY14	FY15		
Return on assets	1.4%	2.8%	4.4%	4.2%	4.1%	3.6%	3.3%		
Return on equity	3.2%	8.0%	19.7%	24.0%	21.9%	19.5%	20.4%		
Earning per share (Basic) - ₹	9.3	24.2	67.5	110.8	135.7	144.8	179.9		
Net NPA	5.50%	2.20%	0.80%	0.12%	0.19%	0.28%	0.45%		
NPA provisioning coverage	32%	55%	79%	89%	83%	76%	71%		

## BAJAJ FINANCE LIMITED PRODUCT SUITE



## **BUSINESS/PRODUCT LAUNCH JOURNEY**



## **EXECUTIVE SUMMARY**

#### Bajaj Finance

- 28 year old non bank with a demonstrated track record of profitability.
- Focused on Consumer, SME & Commercial lines of businesses.
- Strategic business unit organization design supported by horizontal common utility support functions to drive domain expertise, scalability and operating leverage.
- Strategy is to focus on cross sell, customer experience and product & process innovations to create a differentiated & profitable business model.
- The company has ₹ 37,964 Crores of Assets under Management with a net NPA of 0.46% and a capital adequacy of 20.49% as at September 2015. The company in Q2 FY16 has delivered a pre tax profit of ₹ 428 Crores and a post tax profit of ₹ 279 Crores at a ROA¹ of 0.8% and ROE¹ of 4.2%.

# Consumer business

- Amongst the top three Two Wheeler lender in India focused on semi-urban & rural markets.
   Currently contributes to 30% of Bajaj Auto's domestic Two Wheeler sales.
- Largest Consumer Electronics lender in India, focused on affluent consumers.
- Amongst the largest personal loan lenders in India.
- Amongst a few non banks with an active co-branded Credit Card.
- EMI Card (Existing Membership Card) franchise crossed 4.1 MM cards.
- Amongst the largest new loans acquirers in India (3.39 MM in FY14 and 4.92 MM in FY15).

# Rural business

- Highly diversified lender in the rural eco system offering over 12 products in consumer and MSME business categories with a unique hub and spoke business model.
- Geographic presence across 272 towns and villages and retail presence across 2200+ stores.

# **EXECUTIVE SUMMARY (CONTD.)**

#### SME Business

- Focused on high net worth SMEs with an average annual sales of ₹ 25 Crores with established financials & demonstrated borrowing track records.
- Offer a range of working capital & growth capital products.
- Offer full range of mortgage (Loan against property, Lease Rental Discounting & Home Loans) and working capital products to SME & self employed professionals.
- Offer full range of growth & working capital lending products to professionals (Doctors & CA's).
- Built a dedicated SME Relationship Management channel to provide wide range of cross sell products to our SME franchise.

# Commercial business

- Offer wholesale lending products covering short, medium and long term needs of Auto component & light engineering vendors and financial institutions in India.
- Offer a range of structured products collateralized by marketable securities or mortgage.

#### Treasury

- Strategy is to create a balanced mix of wholesale and retail borrowings.
- Current mix of bank, debt markets and retail deposits is at 47:48:05.

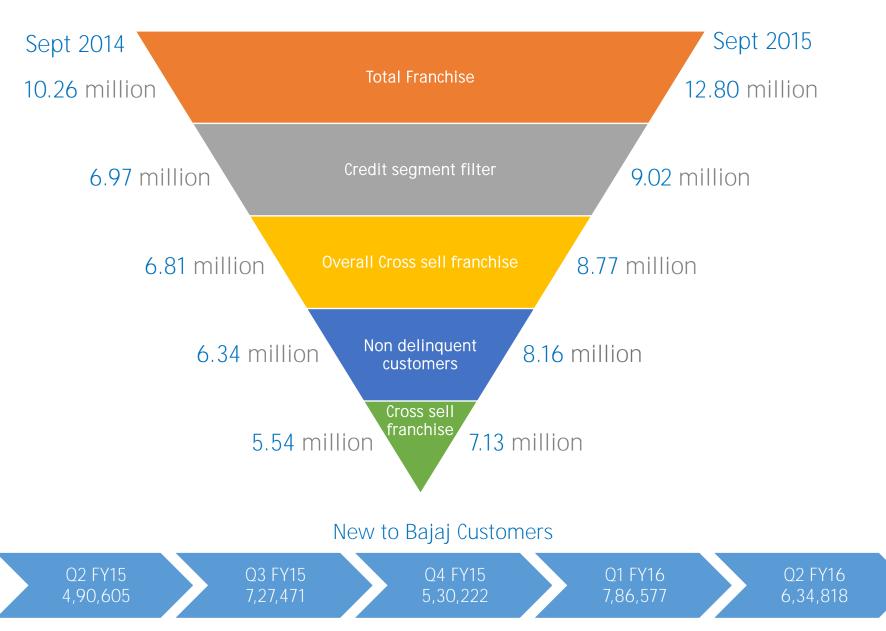
#### Credit Quality

- Gross and Net NPA of 1.67% and 0.46% respectively with a provisioning coverage of 73%. The company continued to provide for losses in excess of RBI requirements.
- Provisioning coverage ratio improved from 67% in Q2 FY15 to 73% in Q2 FY16.

#### Credit Rating

- Credit rating of AAA from India Ratings (Fitch).
- Credit rating of AA+/stable & AA+(stable) from CRISIL & ICRA respectively.
- Fixed deposit program has been rated FAAA/Stable by CRISIL and MAAA/Stable by ICRA.

## **CUSTOMER FRANCHISE**



Growing Customer cross sell franchise by 20-25% every year...

# **KEY PORTFOLIO METRICS**

Business Segment	AUM (₹ Crores)			Deploy- ments IRR		Ticket (	Quarter		
Dusiness segment	Q2 FY15	Q1 FY16	Q2 FY16	YoY	Q2 FY16	Rang	ge	(Lacs)	gone by
1. 2W & 3W finance	3,387	3,315	3,387	0%	780	22.0%	28.0%	0.50	0
2. Consumer durable finance	3,447	5,147	4,916	42%	2,465	24.0%	26.0%	0.29	
3. Digital product finance	160	354	409	156%	334	24.0%	26.0%	0.28	
4. Lifestyle product finance	139	211	275	98%	194	24.0%	26.0%	0.52	
5. Personal loans cross sell	1,928	2,741	3,058	59%	667	16.0%	33.0%	1.17	
6. Salaried personal loans	1,320	2,231	2,529	92%	691	14.0%	16.0%	4.50	
7. Business Ioans (BL)	2,168	3,058	3,320	53%	829	17.0%	20.0%	15	
8. Professional loans	463	737	845	83%	252	14.0%	17.0%	16	
9. Loan against property (LAP)	7,765	8,424	8,985	16%	1,303	11.0%	12.0%	175	0
10. Home loans (Self employed - HL)	2,463	3,063	3,094	26%	287	10.0%	10.7%	100	
11. Home loans (Salaried - HL)	633	938	1,096	73%	245	9.6%	10.5%	36	
12. Loan against securities	1,207	1,516	1,704	41%	-	10.8%	12.0%	200	
13. RM Business (LAP, HL, BL)	984	1,360	1,572	60%	383	10.0%	20.0%	53	
14. Vendor financing	972	1,333	1,322	37%	-	10.0%	12.5%	-	
15. Financial institutions group	-	-	60	-	60	10.5%	12.0%	-	
16. Structured finance	-	75	247	-	245	10.5%	12.0%	-	
17. Infrastructure lending	514	398	355	(31%)	-	NA	NA	NA	**
18. Rural lending	134	522	661	393%	328	14.0%	35.0%	0.40	

\*\* Paused

## STRONG DISTRIBUTION REACH

Geographic Presence (No. of branches)								
Business Line	FY12	FY13	FY14	FY15	FY16*			
Consumer durable branches	82	91	114	161	193			
SME business branches	31	57	80	119	157			
Rural Branches	-	-	14	50	68			
Rural Spokes	-	-	56	182	204			
Total Rural locations	-	-	70	232	272			

Distribution (Points of sale)									
Business Line	FY12	FY13	FY14	FY15	FY16*				
Consumer durable	2,800+	3,500+	4,900+	7,000+	8,000+				
Digital	-	850+	1,600+	2,650+	3,100+				
Lifestyle				1,150+	1,700+				
2W-Dealer/ASCs	2,200+	2,600+	2,600+	3,000+	3,000+				
SME - Partner	250+	400+	700+	700+	800+				
Rural Consumer Durable	-	-	-	1,500+	2,200+				

# of New loans disbursed ('000s)								
Business Line	FY12	FY13	FY14	FY15	FY16*			
Consumer Loans	1,465	1,908	2,450	3,623	2,215			
Lifestyle & Digital	-	37	109	374	288			
Personal Loans	90	116	137	206	142			
2W & 3W	654	736	651	561	288			
Rural Finance	-	-	22	131	158			
SME/Commercial	12	11	20	30	21			
Total	2,221	2,808	3,389	4,924	3,112			

**Assets Under Management (₹ Crores)										
Business Line	FY12	FY13	FY14	FY15	FY16*	Mix				
Consumer Lending	4,979	7,138	9,328	13,202	15,691	41%				
SME Lending	5,270	7,750	12,009	15,551	17,820	47%				
Commercial Lending	2,858	2,629	2,674	3,324	3,792	10%				
Rural Lending	-	-	50	333	661	2%				
Total AUM	13,107	17,517	24,061	32,410	37,964	100%				

<sup>\*\*</sup> LAS portfolio regrouped from SME Lending business to Commercial Lending business and Salaried Home Loans portfolio regrouped from SME Lending business to Consumer Lending business in Q1

<sup>\*</sup> As at/ Year to date for the quarter ending

## KEY PERFORMANCE HIGHLIGHTS FOR Q2 FY16

- Profit before tax for Q2 FY16 ↑ 43% to ₹ 428 Crores from ₹ 299 Crores in Q2 FY15
- Profit after tax for Q2 FY16 ↑ 42% to ₹ 279 Crores from ₹ 197 Crores in Q2 FY15.
- Assets Under Management during Q2 FY16 ↑ 36% to ₹ 37,964 Crores from ₹ 28,004 Crores in Q2 FY15.
- Deployments during Q2 FY16 ↑ 51% to ₹ 9,236 Crores from ₹ 6,115 Crores in Q2 FY15. \*
- Total income for Q2 FY16 ↑ 37% to ₹ 1,701 Crores from ₹ 1,242 Crores in Q2 FY15.
- New loans acquired during Q2 FY16 ↑ 42% to 13,93,309 from 9,78,174 in Q2 FY15.
- Loan losses and provisions for Q2 FY16 ↑ 71% to ₹ 137 Crores as against ₹ 80 Crores in Q2 FY15. The company made accelerated provisioning of ₹ 31 Crs in Q2 FY16. Adjusted for this, loan losses and provisions growth is 33% YoY.
- Return on Assets and Return on Equity for Q2 FY16 were 0.8% and 4.2% (not annualized) respectively. ROE is adjusted for capital raised by the company through QIP issue of ₹ 1,400 crores during Q1 FY16.
- Gross NPA and Net NPA as of 30 September 2015 stood at 1.67% and 0.46% respectively. The provisioning coverage ratio (PCR) stood at 73% as of 30 September 2015. Net NPA & provisioning coverage ratios stood at 0.48% and 67% respectively as of 30 September 2014 and have shown improvement in the corresponding period of the current year.
- Capital adequacy ratio (including Tier-II capital) stood at 20.49%. The tier I capital stood at 17.32%. The Company continues to be well capitalized to support its growth trajectory.

## SUMMARY FINANCIAL STATEMENT

Financials snapshot	Q2′16	Q2'15	YoY	H1'16	H1'15	YoY	₹ in Crores FY'15
Assets under finance (AUF)	36,515	26,751	36%	36,515	26,751	36%	31,199
Assets under management (AUM)	37,964	28,004	36%	37,964	28,004	36%	32,410
Total Interest & fee Income	1,701	1,242	37%	3,356	2,488	35%	5,418
Interest expenses	695	544	28%	1,372	1,044	31%	2,248
Net Interest Income (NII)	1,006	697	44%	1,985	1,444	37%	3,170
Operating Expenses	441	319	38%	894	661	35%	1,428
Loan Losses & Provision	137	80	71%	240	163	47%	385
Profit before tax	428	299	43%	850	619	37%	1,357
Income tax	149	102	46%	295	211	40%	459
Profit after tax	279	197	42%	555	409	36%	898
Ratios	Q2′16	Q2'15		H1'16	H1'15		FY'15
Total Opex to NII	43.9%	45.7%		45.1%	45.8%		45.1%
Total Opex to Total Income	25.9%	25.7%		26.6%	26.6%		26.4%
Loan loss to AUF*	0.4%	0.3%		0.7%	0.6%		1.2%
Return on Average AUF*	0.8%	0.7%		1.6%	1.6%		3.3%
Earning per share - Basic (Rs.) *	52.4	39.5		106.6	82.0		179.9
Return on Average Equity *	4.2%	4.6%		9.5%	9.7%		20.4%

<sup>\*</sup> Quarterly & half yearly numbers are not annualized

<sup>\*</sup> ROE is adjusted for capital raised by the company through QIP issue of ₹ 1,400 crores during Q1 FY16

# **BALANCE SHEET**

Balance Sheet as on  Equity and Liabilities	30-Sep-15	30-Sep-14	31-Mar-15	₹ in Crores 31-Mar-14
Share capital	53	50	50	50
Reserves and surplus	6,699	4,364	4,750	3,941
Money received against warrants	102	-	-	-
Total Shareholders' funds	6,854	4,413	4,800	3,991
Long-term borrowings	21,195	13,037	18,274	10,478
Other Long term liabilities	289	60	136	57
Long-term provisions	176	124	152	110
<u>Total Non-current liabilities</u>	21,659	13,220	18,561	10,646
Short-term borrowings	4,581	5,146	4,314	5,473
Trade payables	302	206	269	196
Other current liabilities	5,148	5,838	4,700	4,187
Short-term provisions	110	73	167	126
<u>Total Current liabilities</u>	10,142	11,263	9,450	9,982
Total liabilities	38,655	28,896	32,811	24,618

# BALANCE SHEET (CONTD.)

Balance Sheet as on	30-Sep-15	30-Sep-14	31-Mar-15	₹ in Crores 31-Mar-14
<u>Assets</u>				
Fixed assets	253	225	249	220
Non-current investments	236	76	175	-
Deferred tax assets (net)	260	175	212	139
Receivables under financing activity	21,449	15,918	18,120	13,852
Long-term loans and advances	88	87	89	112
<u>Total Non-current assets</u>	22,287	16,481	18,845	14,324
Current investments	488	571	157	28
Receivables under financing activity	15,066	10,833	13,080	9,119
Cash and bank balances	158	521	220	777
Short-term loans and advances	304	352	344	292
Other current assets	352	138	166	79
<u>Total Current assets</u>	16,368	12,415	13,966	10,294
Total assets	38,655	28,896	32,811	24,618

## MANAGEMENT DISCUSSION

#### Market Assessment:

Economic indicators showed some improvement

Parameters	Jul <b>'</b> 15	Aug '15	Sept'15
IIP	4.2%	6.4%	-
CPI	3.69%	3.74%	4.41%
WPI	-4.05%	-4.95%	-4.54%

- Consumer durables and Consumer non-durables have recorded growth of 17.0% and 0.4% respectively, with the overall growth in Consumer goods being 6.8%.
- As of September 18, 2015 projected gross bank credit of scheduled commercial banks amounted to ₹67.06 lac crores registering an increase of 9.61% during the year as against an increase of 9.21% in the previous year.
   On a sequential basis there was a 1.14% growth in the July-September quarter from June.
- As per **RBI's 'Financial** Stability **Report'** published in June 2015, stressed assets accounted for 11.1% of loans in the **country's** banking system as of 31 March, the highest since 2002. **PSB's** recorded the highest level of stressed assets at 13.5% of total advances as of March 2015.

#### Auto sector (H1 FY16)

	Overall	PV	CV	2 Wheeler	3 Wheeler	Scooter /Other
YoY growth %	1.16%	6.22%	7.18%	(0.36)%	(10.05)%	9.92%

- Housing market inventory continued to rise to record levels amid weak sales due to unaffordable prices and despite developers offering bigger discounts, freebies and innovative financing schemes to attract buyers.
- Developers are increasingly struggling to raise funds for their new projects or for completing their ongoing ones due to inventory over supply.

#### **Business Commentary:**

- Overall a strong quarter for the company with <u>granular</u> growth across all lines of businesses of the company.
- Two wheeler and Three wheeler financing business disbursed 780 Crs (20% YoY) during the quarter. Two Wheeler financing business disbursed 139K accounts in the quarter (11% YoY). Three Wheeler financing business disbursed 8K accounts in the quarter (21% YoY). Two Wheeler financing penetration of Bajaj Auto's domestic Two Wheeler sales increased to 30% from 28% in the previous quarter. Three wheeler financing penetration of Bajaj Auto's domestic Three Wheeler sales in Q2 was at 16%.
- Consumer Durable business had a strong quarter disbursing 908 K accounts (36% YoY). Independence day momentum led to increased sales for manufacturers and retailers, boosting sentiments before festival season. Existing customer penetration continued to remain strong. The business launched its first co brand EMI Card proposition with Vijay Sales the second largest retailer in India.
- Retailer finance business & extended warranty cross sell for consumer durable business remained strong, disbursing 930 Crs (83% YoY) & 45 Crs. Our extended warranty volume penetration crossed 16% in September 2015 from a low of 7.5% in the previous year.
- **Digital product finance business** disbursed 126 K accounts (102% YoY) during the quarter. Business crossed 50K accounts for the first time in the month of August 2015. The business continued to deepen relationships with leading manufacturers like Samsung & Apple and continues to expand its manufacturer relationships across mobile and laptop eco-system. Business is also exploring partnership opportunities with wireless carriers for financing packaged products.

- **Digital product finance business** Launched a partnership model called **'Digital Activate'** by combining strengths of the retailer and Bajaj Finance Limited. In this model Bajaj Finance is bringing the strength of its technology & franchise and retailers are committing the last mile delivery of mobile to create a distinct business model to grow volumes. As part of this initiative, Bajaj Finance has pre-approved 4 MM of its customers with a mobile or laptop offer with a 3 hour delivery commitment powered by retailer.
- Lifestyle finance business disbursed 38k accounts (92% YoY). The business continues to focus on identifying new categories like mattresses etc. New category additions should help the business accelerate growth in second half.
- Salaried personal loans continued its strong run during the quarter and disbursed 715 Crs (88% YoY). The medium term strategy for the business is to grow direct business and deepen geographic penetration as these will make the business disproportionately profitable. 'Direct to Customer' contribution in Q2 was 57% as compared to 51% in the previous year. Business added 15 new locations during the quarter to deepen its geographic footprint.
- Salaried home loans disbursed 246 Crs (119% YoY). The business launched Developer Finance product during the quarter. The salaried home loans business is growing rapidly with strong volume traction month on month. HFC license would further augment the delivery of its strategy.
- E-Commerce finance business launched in June 2015 with a 'Seller Finance' offering for sellers of Flipkart and Snapdeal disbursed 49 Crs across more than 140 sellers in Q2.
- Rural lending business continued to be the fastest growing business in Q2 as well. It disbursed 361 Crs (284% YoY) in Q2. The business added 18 new branches across states of Madhya Pradesh, Karnataka, Maharashtra and Gujarat during the quarter. The business is now present in 272 towns and villages in less than 3 years of its launch. The diversified business model pursued has delivered rich dividends.

- MSME Rural business, disbursed 48 Crs in Q2 but is going through its launch pain and should stabilise in the current quarter
- Business Loans had a strong quarter disbursing 1,020 Crs (58% YoY). Portfolio performance continues to hold well across all parameters. A first of its kind decision support system for SME was launched in Q2 which will reduce cost of processing by 50%. An added benefit would be higher volume growth as a result of ease of processing for channels.
- **Professional Loans** continued to grow very well and disbursed 251 Crs in Q2 (128% YoY). Our preapproved model to lend to **'Doctors'** has been highly disruptive in nature and it is being extended to the **'Chartered Accountant's'** segment from Q3.
- Loan against property business continued to remain in hyper competitive state. The business disbursed 1,262 Cr in Q2 (13% YoY). The organization structure in the mortgages business was realigned and right sized in the quarter. Transition to 'Direct to Customer' strategy has been accelerated to address increased margin & attrition pressure in the business.
- Self-employed home loan business disbursed 325 Crs in Q2 (de-growth of 26% YoY). The de-growth was on account of transition to a 100% 'Direct to Customer' model in order to build a low cost and sustainable ROE business. The strategy has already begun to deliver on a better ROE promise based on current acquisition trends and drivers.
- Infra financing business continued to remain in pause mode due to sectoral stress. The outstanding portfolio reduced by 90 Crs as a result of repayments in 2 accounts. The portfolio is now down to 355 Crs consisting of 6 accounts.

- Retail construction equipment finance business now has receivables of less than 90 Crs. This business had 1,100 crores of receivables at its peak. Due to timely exit from the business, we have managed to come out with no capital loss over the 5 years of this business. Incremental provisions are expected to be non-material and the business is expected to fully wind down in the next 9 months time.
- LAS business had a good quarter with a net assets addition of 159 Crs (80% YoY) catalyzed by growth in its retail segment. The business despite tremendous volatility continued to hold its portfolio performance well.
- Auto component financing businesses continued to grow well in this quarter as well.
- Structured Finance, Financial Institutions (FIG) lending business & Light Engineering Vendor Financing business are beginning to grow well and disbursed 310 Crs in Q2 (195 Crs in Structured Finance, 105 Crs in FIG & 10 Crs in Light Engineering).
- Relationship management (RM) strategy launched this year has started to deliver on growth momentum. RM business disbursed 376 Crs in Q2 (61% YoY).
- Fixed deposit business garnered 413 Crs of new fixed deposits during the quarter taking the total deposit book to 1,467 Crs (233% YoY). The average deposit amount stood at 3.3 lacs with a weighted tenor of greater than 24 months.
- IFA channel strategy to diversify our fixed deposit business is moving well with business empaneling 560 IFA's during the quarter in partnership with BAGIC & HDFC Life.

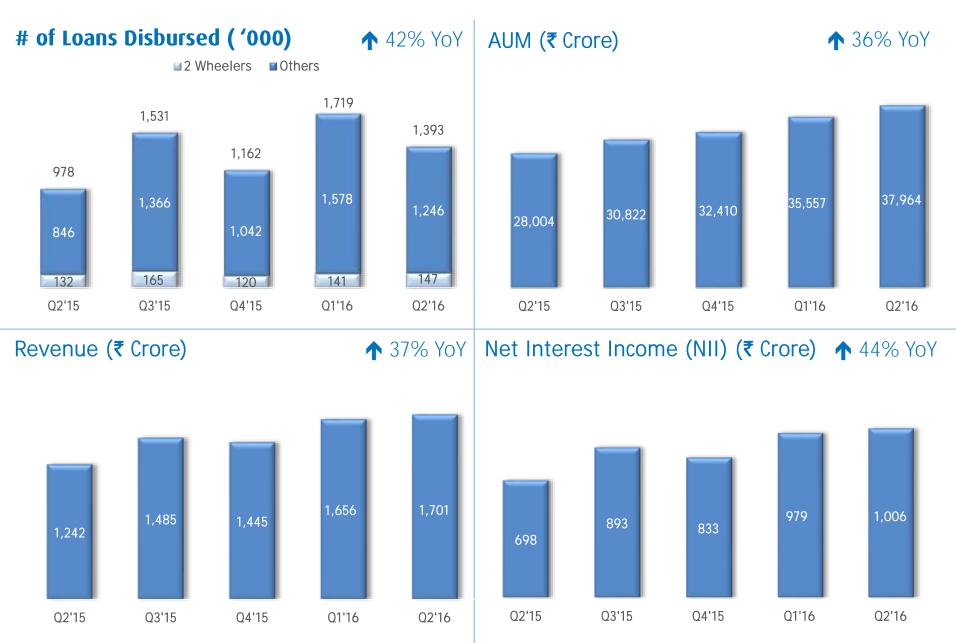
- Gross NPA and Net NPA as of 30 September 2015 stood at 1.67% and 0.46% respectively. The provisioning coverage ratio (PCR) stood at 73% as of 30 September 2015. Net NPA & provisioning coverage ratios were at 0.48% and 67% respectively as of 30 September 2014 and have shown improvement in the corresponding period of the current year.
- Interest cost for the company continues to remain significantly lower amongst its NBFC peers. Borrowing mix at the quarter end stood at 47:48:05 between banks, money markets and retail deposits respectively.

#### OTHER KEY INITIATIVES

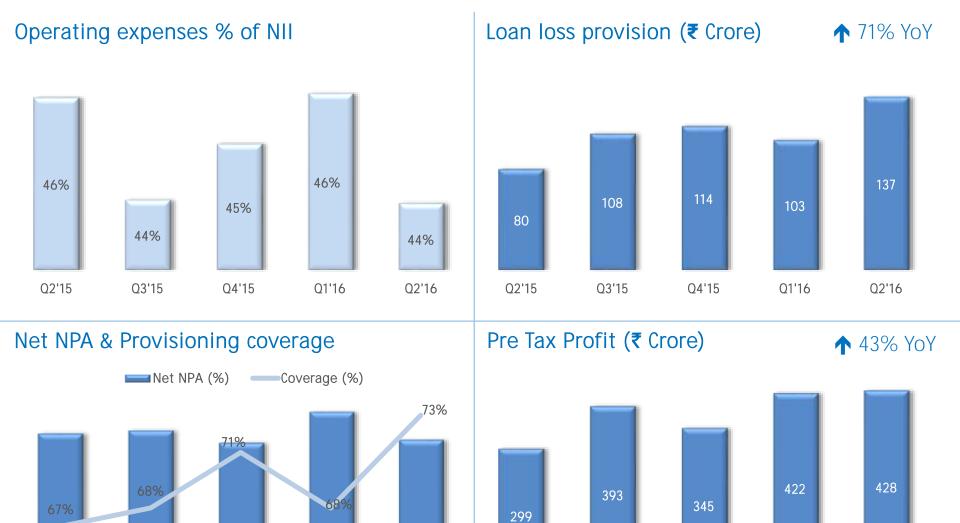
#### Key Developments in Q2:

- Bajaj Housing Finance Limited, the wholly owned subsidiary of Bajaj Finance Limited, has received a
  certificate of registration dated 24 September 2015 from National Housing Bank to carry on the business of
  housing finance. The license is a non-deposit taking HFC license.
- During the quarter, Bajaj finance received ASA (Authentication Service Agency) license from UIDAI. This will enable the company to get customers KYC (Aadhar) information electronically. This will help in delivering a superior buying experience to customers across all lines of businesses.
- The company launched a first of its kind consumer durable mobile app for its customers in October 2015. This mobile app will provide the customer with ease and comfort of anytime anywhere loan approval with minimal data entry. The mobile app is available to the customers on 'IOS' and 'Android' platforms.
- In Sep 15, the company received a credit rating of 'IND AAA' with Stable Outlook from India Ratings (Fitch).
- Company has launched 'Sparkling Diwali', a company wide initiative to capture a greater share of festival demand across its Consumer, Rural & SME businesses. This initiative is supported by a strong 360 degree marketing campaign.

## FINANCIAL PERFORMANCE TRENDS - Q2 FY16



## FINANCIAL PERFORMANCE TRENDS - Q2 FY16



0.55%

Q1'16\*

0.48%

Q2'15

0.49%

Q3'15

0.45%

Q4'15

0.46%

Q2'16\*

Q2'15

Q3'15

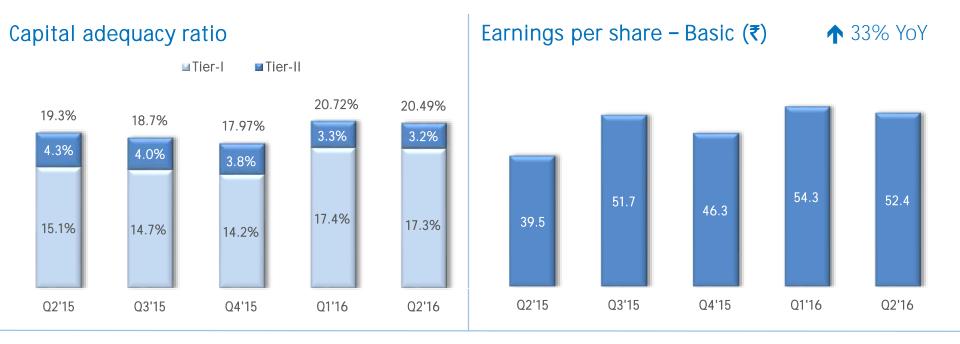
Q4'15

Q1'16

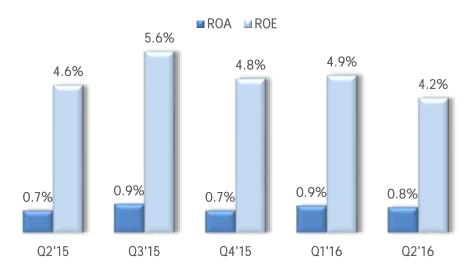
Q2'16

<sup>\*</sup>The net NPA & provisioning coverage numbers for Q1FY16 are at 150 days over-dues while the same for previous quarters are at 180 days over-due.

## FINANCIAL PERFORMANCE TRENDS - Q2 FY16

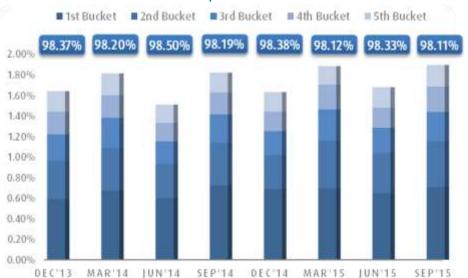


#### Return on avg. assets under finance & Equity

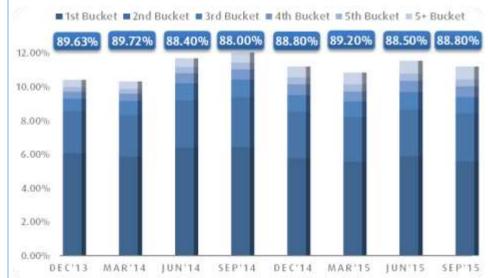


## CREDIT QUALITY - PORTFOLIO COMPOSITION

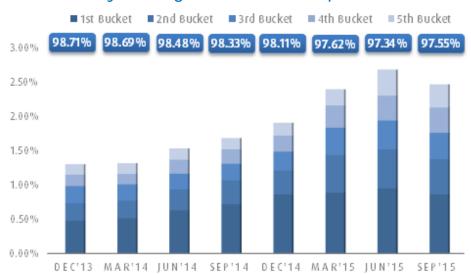




#### Two & Three wheeler loan portfolio

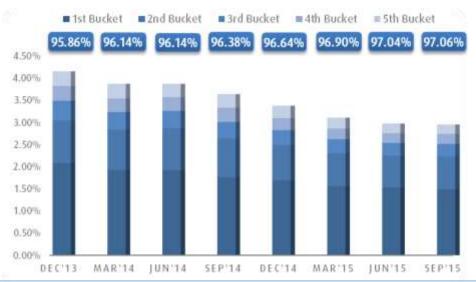


#### Lifestyle & Digital finance loan portfolio

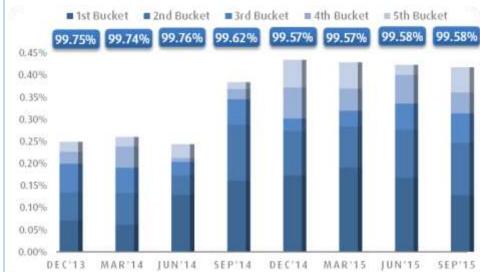


## CREDIT QUALITY - PORTFOLIO COMPOSITION

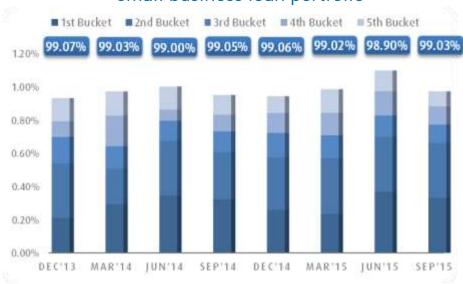
#### Personal loan cross sell portfolio



#### Salaried personal loan portfolio



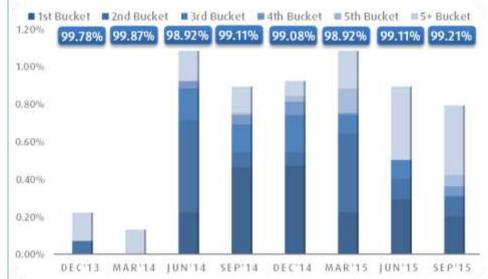
#### Small business loan portfolio



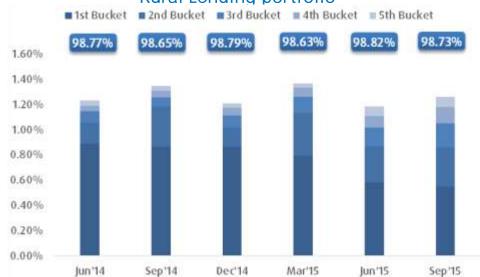
## CREDIT QUALITY - PORTFOLIO COMPOSITION



#### Home loans portfolio







## PR COVERAGE HIGHLIGHTS IN Q2 FY16

#### 'There is systematic shift of consumers from Internet to mobile'

BUSINESS

ava-bashing discoved composits in planning to profitable this commune. SMC commonstit rated bridge and grore with established for hand product distribution, and of for a trix of secured out attenued ar-nels. **Enjoye Jain**, Managing Director, field Flyance, said in an a-mull rater over with The Hinds about the compa-Air 's prospects Enford excerpts.

Ripe to 2015-16 parented out so far for the fluoristic services industry as well as 60 per cent Y-a-Y growth Ballel Finance, gleen that we are in the

prometry were sering a torolo-tion by adopting disruptive technology, Netr. Entitle. martphores, Audhar trimitheation, esize, permeets banks, IMIPS and other schusby-estated problings - sens delick in some parts of regulated, some design based, some country and uncertain market related to a large market like global environment is to market related by a large market like ladis, there are always opportunities to affective of changes in grow if a win-eig value proposition is consumer most for exceed. We not their Presence continue to shapping. Having sold work on the same and one quite happy. Use, independence. They with our progress to far. Dor-diversitied weekend Chagget 150 minerar marked in quality hadjuful in magamining growth as no enter to customers, and for coming, feather menor, SME and oversered server, new good retail clients. Our technology platforms pure sales. Further, Septem-vale as an edge over competition as we had events will shape be have not easily been able to encountally malestent technology, but also ensure that all concerns of clients are taken

Barder have also progressed on refail. leading basiness and giver their aggression in the segment, do they now pone a big charlenge for HBF Cs? If yes, shat is your strategy?

case part of our business genetic from approval process figure age and most gender catego continues to come from coloring and are gother recognized with our progress. This man I table offer own canazany which will be the rapic businesses. How golded some ex-centificator for one growth. We are also soring optionally ratio—perioses in the basis

name. SME, commercial, and hooking platform to many at two-trial contents. that mand finds offers good and for based product distribution, as an operational formation. well as offer a wax of secured and unrefutive also belge as knorage large-real growing contorner francism, as also or and environment

Do you see any pick-up in the consumer loans this festive casum; given the everall stuggishness in sent inest and

The company is focused on most course, a major placer among high net worth SMEs with an average annual sales of Rs.25 financials and demonstrated borrowing track records. In the first quarter, our SME business witnessed steady growth and on an average maintained over

signations in GDP street h?

tade forms essent to a lift from a syrryd sweeth. We do not see any de Violing this was too, though unsersonal April to July, Morseon

, which in a way is the egober events will stape how constrain record parents.

Banks are engaging their sustomers on the mobile/digital platform in a very big way, New it Bajaj Finance suggesting its large customer have on the digital side?

terroration and convenience are Sex to movival in this digital era. We have a very large values of business and horse, it is who as well as expected for torto live rage digital platforms. No hore India is a very hig product with anule. These loveraging the digital plotferm opportunity for all and there manned by firms, spake mores time now. For in-therith of opportunity, We have not a stance, we adopted about computing 25-39 per einé growth trajectory for ma eines 2000, we service our nucleusers as a continuity and we do not see any with loan delays as well as any query challenges at this point is over action—they tare on self-sortice basis from our tag this objective, then strategy is an excisate from large we have \$2.5 Millions. etriko a balleton between poleting cue- benset traffic on our website such turnets and new concepters. A signif- mustic we started 100 per out digital

turners, others we investige conveniently than We other than products to be serviced and turnerships of the others of the observed and turnerships of the observed and the observed and the observed and the observed and turnerships of the observed and turn tions. We believe we can do a let of contribute as high to 15-30 percent of business in rural in-thicse to increase will of state of our our southly volume to wone of these also if your our, we

speciations. Then to recommend from Internet by ness We are quite appear.

Our hours is to profitable and reasons maked. For marries, on our colless with the progress and feel

Hence, this finite compart, we plug to pr socured assets. Our stevo geographic dis-lieverage the module channel galte effect-Diely. We see working or creating caps — none is a waterful lettics which will case the process of creen, however offred, from and cotean taken - we are loon taking for our customers door, their its regularly commuting so as to mine by mobile phones. We me under varied will be dif-

> Raisi Finance has exited infrastructure linencing. Why here you takes such a step, when netional priority as

Mod is to develop physical

We have dwarp tentrared into a businees after coroful endoation with right propositions, siming for contribut

eighents where de hare feet or can be - to gree it this business. a relevant player, Green the dynamics of the infrostrumare business in terms of competition positioning or free crofts performance, to do not find yet our put o medict relevance is the box bence, we have decided to cold flagments refroetructure ingreent.

New is your SMC lending and communical leading his sepa segment performing in this fiscal, as far? What is poor eatlook for this year?

buildance is our fast approval turn-around time and flow loved and exerting as shoul photores. The new of these becamelogy

on also larger painting of the a-quarter against and make to a contratues in the business. meraps around rates of the 25. banks made cross with established its no-

side and demonstrated borrowing book our SME leasuress witnessed steady growth and on up everage maintained. Immoveth.

sterrall rend lending space. We do not forever algorithment challenges to our ruonlymenth strategy.

We need to keep to man! that both tural consumers and hurbans corone have the same applications as soften an bence, they need financial service products as truck as what, the will continue

Balai Finance raised some \$4,1,400 proces surfac in 2015, how do you intured to dealey floods and to which segment? What are your expension plans?

rec cent and that needs cultiful to be

We also have a street practice products or well as product ortifolic bedder oliganed semportal excession Our bugget differentiation in the SORC proofs in concenture and raise capital.

> Balai finance missed outline universal banking ficence, and you did not aipply for of their small finance bank or proments hards between So, what's our for Bajai Finance?

Goods our baseline committeed, we for Topy Prosect in Accised on that solvered both frequency is the right and worth 950 Ex with an annual form rather than the payments

When given a discussion week therefore, want to apply for a universe research. In the first quarter this toor, bunk hooses as and other itte inviteapplication against constant tap licence

ouneuri.c=shckbulico, in



Publication date: September 21, 2015, The Hindu - Multiple editions Article access: http://www.thehindu.com/business/Industry/there-is-systematic-shift-of-consumers-from-internet-tomobile/article7671158.ece

## PR COVERAGE HIGHLIGHTS IN Q2 FY16 (CONTD.)



"We realised

interesting

that there were

that we had not

looked at. The

rural business

plan came from

this exercise

along with the

cross-selling

opportunity

SANDRY BAIA)

Though Bajaj Finance failed to get a banking licence, the process of applying for it has given the company a fresh five-year road map for growth

Buse Finance may have falled to get a bunking licence in the first round have year, but Sanjiy Bulei. its vice-chairman, believes that the mores of applying for the licence did name a 'noss-bombing bank'.

Thus, the preparation helped it bulkend operations and exploit opportuni- management." les to cross-sell products.

"We realised that there were interuse plac come from this exercise, slong with the cross-selling opportunity;" says Brigi. "The robustness in our back-end operations improved because we bracharked existing systems with those that a bank woold need, it gave us a fresh five-year road map for business, which we are implementing now."

Balal Finance Managing Director Richer Jain adds the quest made the company follow stringers financial norms and governance standards. For instance, it storted to maintain liquid investments in the range of 4-7 per cent of the weetane from book - much like nunks and less like NBFCs.

The company has not given up its hope of becoming a bank. Jain says whenever the Reserve Bank of India swites applications for new licences.

Bajaj Finance would be interested.

Twen then, Bajaj has autressive growth plans. Thus, he wants to take his balance sheet to \$100,000 crore over the next five years, up from \$27,500 cross now. A large clouds of this growth will come from the SME and rural businesses with a clear mondate to acrease opportunities to cross sell.

For Saint Finance, both the busisesses have been growing at a fast clip. For instance, assets under management for the rural sector grew to \$822 choic in the quarter ended June 30, from \$26 cross in the year-ago quarter. However, in these segments, Bajaj Finance is bound o face competition from not just banks finclading the new small finance banks) but also large NBFCs like Reliance Capital, Edelweiss Capital and Lact Finance

Refrance Capital, another ask aspinest has a huge SME bean. The company claims had 95 per cent of its casconcrs are self-employed or

ing stood at 12 per cent.

Jain is not deterred by competition. per cent. This is all organic growth." He cent for a foreseeable period, whether lending, amongst others, it's consumer husiness, small business, up its balance shoet, expand its rural commercial basiness of the rolling busi-

#### On the growth track

"Every one of the asset

class will keep growing

by 20-25 per cent for a

whether it's consur

business, commercia

business, small

business \*

RAISEY JAIN

MT. Bodg Hawser

rural lending formed 24 per cent of its. Fixance has diversified at a last pace. In . presence in the gold loan segment was Joan book, while the share of SME lend- 2008, 85-90 per cent of its portfolio con- the key reason it did not feel the pain of sisted of automobile finance. Today, it is falling gold prices. down to just 8-9 per cent. From a more "We grew 35 per cent last year. Our two-product player, Bajai Finance has. We are now testing griddom in 10 urban CAGR for seven year is around 40-43 diversified into 3) products such aclosis markets in South India where it is peragainst property, home losses, personal alar. We are present in 175 hunches, further udds, "Every one of the asset loans, husiness fours, loan against secu-says Jain, "We think gold four is a large have a positive rub-off-ic made the com- class will keep growing by 20- 25 per rities, commercial lending and, SME asset class for banking industry, espe-

selective about the segments it takes part walle in customer." Bajaj Finance's and SME presence, strengthen its back-ness, subject to disciplined role in Take, for instance, liquid linance's for-smaller presence in the gold loss seg NBFCs that were bullish on gold finance the pain of the falling gold prices. and expended fast burnt their lingers, as-

"We do gold issue in rural markets cially for financial inclusion and SMEs. Balaj Finance, however, has been. It's a great model to offer to your branch ay toto the gold finance segment. Several ment was the key reason it did not five

Jain claims that thing Finance he exting opportunities that we had not. This confidence stems from the fact that gold process dropped. Bajai Pitrance took. been choosy about the people it works looked at. For instance, the rural busi-over the last seven to eight youer, Buful a more cautious approach. Its straffer for, "We are here to create a commerrially profitable business vanture, and risk is contral to the strategy of the lending business. One of the key learnings of the 2007-08 crisis in India was that dealing with the mass and below mass con sumers is fraught with much higher risks," he says. "As a result, our of the calls we took was to deal with mass affluont customers. Even they are not high ly penetrated. This also works with our cross sell strategy Bajaj Finance also rook the belp o tuchnology to incrusic its penutration. It

> mine customer information. Six years ago, the company embarked on the journe to adopt cloud comparing. This allowed the customy to crimch time for load application approval from a few days to three minutes.

> has made use of data warehousing, and

lytics, data charming among others to

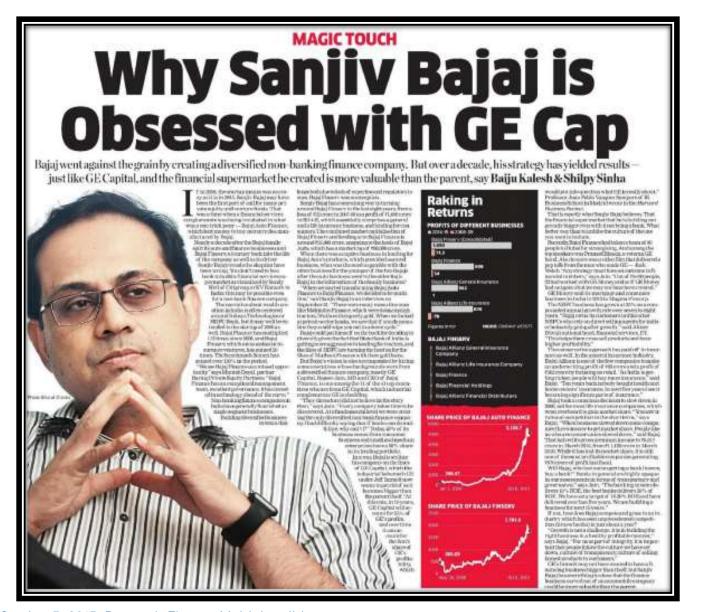
For loyal cusconners. If evenue up with involve confi that allow them to has swipe the cord and get access to consumer loans

For Balse, Bala Finance already a bank "We need bun tions in the bank line space to effectively deliver banking servicthroughout India. By handing out two or three licences every 10 years, RBI is creating scarcity. understand that there is a risk of failure when a

there is a much togge

risk to our economy by not trying," he says.

## PR COVERAGE HIGHLIGHTS IN Q2 FY16 (CONTD.)



<u>Publication date</u>: October 7, 2015, Economic Times – Multiple editions
<u>Article access</u>: <a href="http://economictimes.indiatimes.com/news/company/corporate-trends/how-sanjiv-bajaj-has-created-financial-services-supermarket/articleshow/49249643.cms">http://economictimes.indiatimes.com/news/company/corporate-trends/how-sanjiv-bajaj-has-created-financial-services-supermarket/articleshow/49249643.cms</a>

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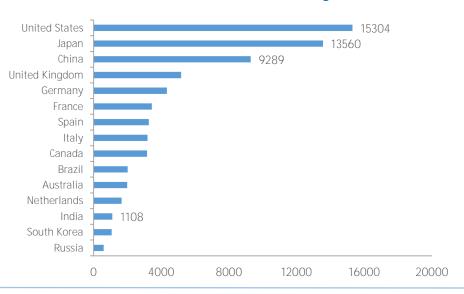
# BAJAJ FINANCE LIMITED Q2 FY16 Presentation

THANK YOU

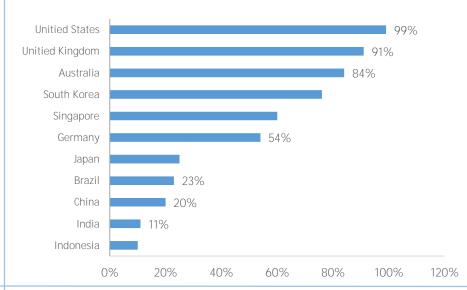
# **ANNEXURE**

## LENDING INDUSTRY OPPORTUNITY

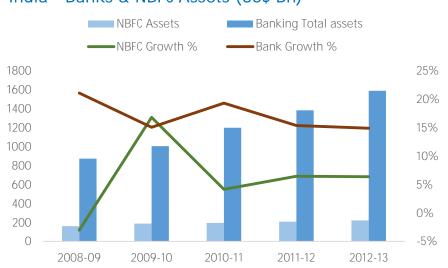
#### India vs. Advanced Economies - Banking Assets (\$ Bn)



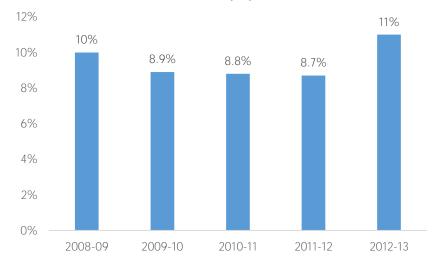
#### India vs. Advanced Economies - Consumer Debt/GDP (%)



#### India - Banks & NBFC Assets (US\$ Bn)



#### India - Consumer Debt/GDP (%)



<sup>\*</sup> Source: Internal research, RBI reports, Bloomberg reports, Industry research reports

## A FEW INITIATIVES IN THE LAST 24 MONTHS...

Last mile connectivity through cloud platform at 10,000+ retailers

Work flow based underwriting for SME businesses on cloud.

Low ticket high velocity collection capability (~250K accounts per month)

- Direct cash collection model for unbanked rural customers
- Flexi Loan to SME customers Flexibility to prepay & withdraw
- India's only E2E online salaried personal loan and business loan

- Centre of Excellence for Analytics across Sales, Pricing, Risk, Marketing, Collection & Service
- 98% customer resolution in 02 working days

Property Fitness Report (Property Dossier)

'Best Employer' awards by GPTW & Aon Hewitt 3 years in a row

Dedicated Digital Finance business carved out

Launched MSME rural lending business

Co-branded EMI card with Vijay Sales

14 Launched CD Mobile APP - Bajaj Finserv Experia

## PRODUCT PER CUSTOMER (PPC)

Product per Customer (PPC) is a measure of cumulative products bought by a customer over his/her lifetime.

#### Retail

Products	PPC	PPC	PPC	PPC
offered	Benchmark	(12 MOB)	(18 MOB)	(24 MOB)
16	3	2.24*	2.39*	2.48*

#### <u>SME</u>

Products	PPC	PPC	PPC	PPC
offered	Benchmark	(12 MOB)	(18 MOB)	(24 MOB)
14	5	2.71*	2.92*	3.14*

#### Product offerings – Retail

#### **Loan Products**

Consumer durable finance, Digital finance, Lifestyle finance, Personal Loan, Salaried Personal Loans, Salaried Home Loans

#### Fee Products

EMI Card, Credit Card, EMI Card - Preferred, Life Insurance, Health Insurance, Mutual Fund, Fixed Deposit, Extended Warranty Insurance, Credit Vidya, Retail Financial Fitness report

#### Product offerings – SME

#### **Loan Products**

Business Ioans, Loan against property, Home Ioans, Construction equipment Ioans, Loan against securities

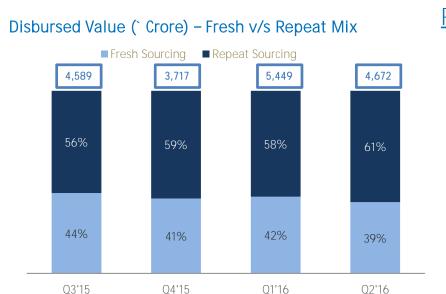
#### Fee Products

EMI Card, EMI Card - Preferred, Life Insurance, Health Insurance, Mutual Fund, CRISIL ratings, Property search services, Property fitness report, SME financial fitness report

<sup>\*</sup> Base product is included in the PPC calculation

<sup>\*</sup> PPC does not include short tenor & renewable loans (viz. PO, LAS & Retailer finance), TW, infra and Rural lending sourcing

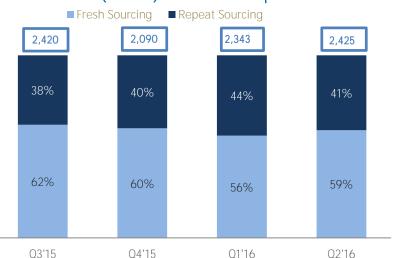
# PRODUCT PER CUSTOMER (PPC)



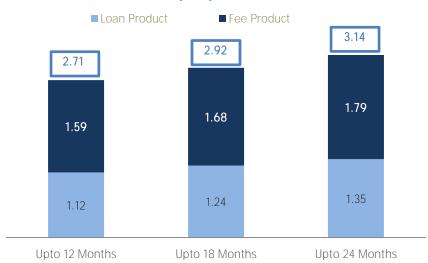




#### Disbursed Value (` Crore) - Fresh v/s Repeat Mix



#### SME Product Per Customer (PPC)



<sup>\*</sup> Base product is included in the PPC calculation

<sup>\*</sup> PPC does not include short tenor & renewable loans (viz. PO, LAS & Retailer finance), TW, Infra and Rural lending sourcing

## EMI CARD FRANCHISE

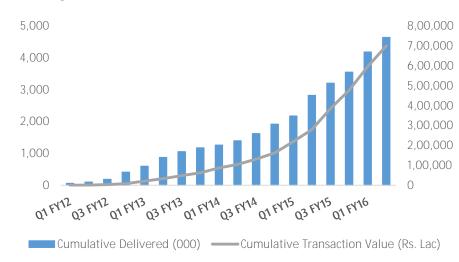
#### What is EMI Card

- EMI Card refers to Existing Member Identification Card.
- The EMI card can be used to purchase consumer durables & lifestyle products, by availing a loan from BFL without any documents.
- Customers simply have to Swipe & Sign to buy using an EMI card.
- Total volume for **Q2'FY16** 4,33,000
- Average line assigned per EMI card (Amount in Rs):
  - Per issued card 71,863
  - Per active card 73,428
- Activation rate of delivered EMI cards:
  - 0-6 MOB- 26%, 0-9 MOB **-** 34%, 0-12 MOB 38%

#### Key milestones

- Launch of EMI Card Pilot: May 2011
- 1 Lac Transactions Milestone: June 2012
- 1 Mn Cards Milestone: **November 2012**
- EMI Card New Design Launch: July 2013
- 5 Lac transactions milestone: October 2013
- 1.5 Mn Cards Delivered Milestone: **November 2013**
- 2.4 Lac Transactions in single month: Oct 2011
- 3 Mn Cards Delivered Milestone : Nov 2014
- 15 lac Transactions Milestone: Nov 2014
- 1 Mn Active cards milestone crossed : Feb 2015
- First co-branded card launched with Vijay Sales: May 2015

#### Progress till date



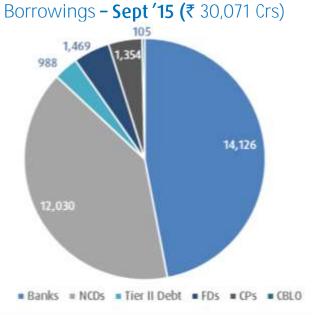
#### EMI Card Old & New design

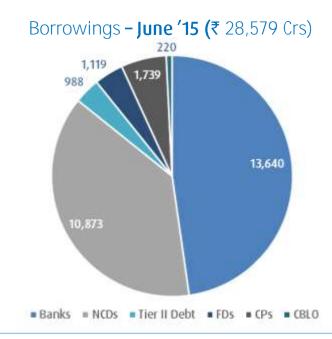


Old EMI Card design (May 2011 to June 2013)

New EMI Card design (July 2013 onwards)

## **ALM STRATEGY**









## BAJAJ FINSERV EXPERIA APP - PRINT AD



# ONE APP, THREE STEPS

AND A VERY HAPPY DIWALI!



#### Introducing India's first EMI Finance App







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BASIC DETAILS

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CONTROL

#### NPA PROVISIONING STANDARDS

Bajaj Finance provides a general provision of 0.40% on all standard assets (0.50% on Mortgages) against RBI's requirement of 0.25% (from FY16 0.30%)

# Consumer Finance provision coverage

- Consumer Durables :
  - 3-5 Bucket 75%
  - Above 5 100%
- 2 and 3 Wheeler:
  - 3 5 Bucket 30%
  - 6 12 Bucket 60%
  - Above 12 100%
- Personal Loan Cross Sell :
  - 3 5 Bucket 55%
  - Above 5 100%
- Salaried Personal Loan:
  - 3 5 Bucket 70%
  - Above 5 100%

# SME Finance provision coverage

- Home Loan / Loan against Property :
  - 4-5 Bucket 15%
  - 6-12 Bucket 25%
  - 13-18 Bucket 40%
  - 18-24 Bucket 60%
  - Above 24 100%
- Working Capital Loans :
  - 3-5 Bucket 70%
  - Above 5 100%
- Loan against Securities :
  - Above 5 100%

# Commercial Lending provision coverage

- Construction Equipment Finance :
  - 4 -5 Bucket 15%
  - 6 9 Bucket 30%
  - 10 12 Bucket 60%
  - Above 12 100 %
- Auto Component Finance :
  - 6 12 Bucket 10%
  - 12 18 Bucket 20%
  - 18 24 Bucket 30%
  - Above 24 100%
  - Graded provision on secured portfolio

Bajaj Finance provisioning standards are substantially stringent than RBI norms applicable for NBFC's.