

11<sup>th</sup> August, 2022

The Secretary BSE Ltd. Corporate Relationship Dept., 14<sup>th</sup> floor, P. J. Tower, Dalal Street, Fort Mumbai - 400 001 **Stock Code – 500331**  The Secretary National Stock Exchange of India Ltd. Exchange Plaza, Plot no. C/1, G Block, Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051 Stock Code - PIDILITIND

Sub: Investor Update

Dear Sir,

Please find attached the Investor Update for the quarter ended 30<sup>th</sup> June, 2022 and a presentation.

Thanking You,

Yours faithfully, For Pidilite Industries Limited

Manisha Shetty Company Secretary

Encl: a/a

Regd. Office Regent Chambers, 7th Floor Jamnalal Bajaj Marg 208 Nariman Point Mumbai 400 021 **Pidilite Industries Limited** 

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### Pidilite Industries Limited Investor Update

Quarter ended June 2022

#### Coverage

Financial Highlights

- Financial Highlights
- Segment wise performance
- Overseas subsidiaries performance
- Domestic subsidiaries performance
- Financial Results

	Consolidated	Standalone
Particulars	Quarter Ended	Quarter Ended
	June'22	June'22
Sales Growth	60.3%	62.5%
PAT Growth	64.3%	60.7%

#### **Investor Communication**

This investor update covers the Company's performance for the quarter ended 30<sup>th</sup> June 2022.

#### **Contact information**

Manisha Shetty, Company Secretary E-mail: <u>manisha.shetty@pidilite.com</u> Telephone : 022-2835 7949

#### Mumbai, August 10, 2022:

The Company reported robust revenue growth, a combination of higher volumes and measured price increases. Consolidated Net Sales crossed a new milestone of Rs 3,000 crores in the current quarter.

Consumer & Bazaar ("C&B") growth was across all geographies and categories of adhesives, construction chemicals and DIY portfolio. Business to Business ("B2B") growth was strong across all verticals.

While input costs remained elevated, EBITDA Margins remained constant sequentially on account of calibrated pricing, increased sales and effective cost management actions.

While the near term remains challenging, we remain cautiously optimistic on the medium term given the recent softening of input prices led by lower oil prices, a good monsoon and continued good demand conditions in the housing and home improvement sector. Our focus continues to be to deliver broad based profitable volume growth.



#### **Financial Highlights**

### Q1 FY 2022 - 23:

#### Consolidated Performance as compared to same quarter last year:

- Net sales grew by 60.3%.
- Material cost as a % to net sales is higher by 736 Bps vs same quarter last year and 181 Bps vs sequential quarter.
- EBITDA before non-operating income grew by 52.3%
- Profit before tax and Exceptional Items (PBT) grew by 63.3%.
- Profit after tax (PAT) grew by 64.3%.

#### Standalone Performance as compared to to same quarter last year:

- Net sales grew by 62.5%, with underlying sales volume & mix growth of 44.3%. This was driven by growth of 49.2% in sales volume & mix of C&B and 28.9% in sales volume & mix of B2B.
- Material cost as a % to net sales is higher by 796 Bps vs same quarter last year and 205 Bps vs sequential quarter.
- EBITDA before non-operating income grew by 50.3%
- Profit before tax and Exceptional Items (PBT) grew by 58.8%.
- Profit after tax (PAT) grew by 60.7%.

#### Business Segment Wise Performance – Standalone (On a comparable basis)

				Rs Crores
Sr.	PARTICULARS	Quarter Ended		
No		Jun'22	Jun'21	Growth
1	Segment Sales			
	a) Consumer & Bazaar Products (C&B)	2,192.0	1,315.3	66.6%
	b) Business to Business (B2B)	627.8	417.1	50.5%
	c) Others	25.8	9.9	160.8%
	Total	2,845.6	1,742.3	63.3%
	Less : Inter Segment Sales	67.2	32.2	108.7%
	Net Sales	2,778.4	1,710.1	62.5%
2	Segment Results			
	a) Consumer & Bazaar Products (C&B)	510.4	348.9	46.3%
	b) Business to Business (B2B)	74.9	55.1	35.9%
	c) Others	1.4	0.6	136.7%
	Total Segment Results	586.7	404.6	45.0%
	Less : i ) Finance Costs	4.4	6.3	-29.8%
	ii) Other unallocable expenditure net of	139.2	119.4	16.6%
	Unallocable income			
	Profit before tax	443.1	278.9	58.8%

### Q1 FY 2022 - 2023

- Net sales of C&B segment grew by 66.6%. PBIT of C&B segment grew by 46.3%.
- Net sales of B2B segment grew by 50.5%. PBIT of B2B segment grew by 35.9%.



- The Company has 20 overseas subsidiaries (6 direct and 14 step-down) and one joint venture, including those having manufacturing and selling operations in USA, Brazil, Thailand, Dubai, Egypt, Sri Lanka, Bangladesh, and Kenya.
- Overseas subsidiaries maintained positive momentum and reported high double-digit constant currency revenue growth largely led by judicious pricing actions.
- The performance of the following geographies in constant currency terms is detailed below. These are like for like actual reported numbers excluding translations and other consolidation impacts.

			Rs Crores	
Sales	Qu	arter ende	d	
Jales	June 22	June 21	Growth	
Asia	83.8	63.4	32.2%	
Middle East and Africa	61.4	49.1	25.0%	
Americas	70.9	55.3	28.3%	
Total	216.1	167.8	28.8%	
	Quarter ended			
EBITDA	June 22	June 21	Growth	
Asia	June 22 15.9	<b>June 21</b> 12.5	-	
			Growth	
Asia	15.9	12.5	<b>Growth</b> 27.8%	

#### Domestic subsidiaries performance

- The Company has 12 domestic subsidiaries (including 1 partnership firm) and 3 associates.
- Domestic subsidiaries registered good sales growth. EBITDA margins of B2B subsidiaries remained under pressure due to higher input costs.
- Two of Pidilite' s wholly owned subsidiaries namely Pidilite Adhesives Pvt. Ltd (PAPL) and Cipy Polyurethanes Pvt. Ltd (CIPY) have merged with the parent company w.e.f. 1<sup>st</sup> Apr'22. Accordingly, the previous periods have been restated, as if the merger had occurred from the beginning of the comparative periods.
- The performance of domestic subsidiaries is detailed below. These are like for like actual reported numbers excluding consolidation impacts.

			Rs Crores	
	Quarter Ended			
Sales	June 22	June 21	Growth	
Consumer & Bazar (C&B)	89.3	43.5	105.4%	
Business to Business (B2B)	83.2	61.2	35.9%	
Total	172.5	104.7	64.7%	
	Quarter Ended			
EBITDA	June 22	June 21	Growth	
Consumer & Bazar (C&B)	16.2	4.3	277.9%	
Business to Business (B2B)	0.9	-7.2	112.0%	
Total	17.1	-2.9	682.6%	





Particulars

Sr.

No.

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#### PIDILITE INDUSTRIES LIMITED

REGD. OFFICE : 7th Floor, Regent Chambers, Jamnalal Bajaj Marg, 208, Nariman Point, Mumbai - 400 021 Tel No. 91 22 2835 7000 Fax : 91 22 2835 6007

Email address : investor.relations@pidilite.co.in Website : www.pidilite.com CIN : L24100MH1969PLC014336

30.06.2022

For the Quarter ended

31.03.2022

Rs Crores

1.80

3.05

For the Year

ended

31.03.2022

30.06.2021

#### STATEMENT OF STANDALONE FINANCIAL RESULTS FOR THE QUARTER ENDED 30.06.2022

Unaudited Unaudited Unaudited Audited (Refer Note 5) (Refer Note 5) (Refer Note 5) Total Income a) Revenue from Operations 2789.74 2229.84 1719.37 8895.62 b) Other Income 10.71 9.84 6.46 39.96 **Total Income** 2800.45 1725.83 2239.68 8935.58 2 Expenses a) Cost of materials consumed 1444.52 1260.88 822.47 4523.17 b) Purchases of stock-in-trade 228.19 177.10 119.07 607.84 c) Changes in inventories of finished goods, work-in-progress and stock-in-trade (21.75)(164.44)(61.50)(225.52)d) Employee benefits expense 265.17 231.27 234.50 926.76 e) Finance costs 5.27 27.24 4.43 6.31 f) Depreciation, amortisation and impairment expense 50.42 50.85 45.28 194.38 g) Other expenses 386.39 336.82 280.75 1290.97 7344.84 Total Expenses 2357.37 1897.75 1446.88 3 Profit before exceptional items and tax (1-2) 443.08 341.93 278.95 1590.74 4 Exceptional items 5 **Profit before tax (3-4)** 443.08 341.93 278.95 1590.74 6 Tax Expense Current tax 120.00 79.30 73.59 397.53 Deferred tax (10.27)10.60 (2.12)7 Profit for the period (5-6) 333.35 252.03 207.48 1191.41 8 Other Comprehensive Income Items that will not be reclassified to profit or loss 0.85 (4.69)(1.71)(12.11)Income tax relating to items that will not be reclassified to profit or loss (0.21)1.18 0.43 9 Total Comprehensive Income for the period (7+8) 333.99 248.52 206.20 1182.35 10 Paid-up Equity Share Capital (Face value of share : Re. 1/-) 50.83 50.83 50.82 50.83 11 Other Equity 6292.87 12 Earnings per equity share in Rs. a) Basic @ 4.96 @ 6.56 @ 23.45 4.08 @ b) Diluted 6.55 @ 4.96 @ 4.08 23.43 For the period only and not annualised.

See accompanying Notes to Financial Results



#### STANDALONE SEGMENT INFORMATION FOR THE QUARTER ENDED 30.06.2022

Rs Crores

					Rs Crores	
Sr.	Particulars	F	For the Quarter ended			
No.		30.06.2022	31.03.2022	30.06.2021	31.03.2022	
		Unaudited	Unaudited	Unaudited	Audited	
			(Refer Note 5)	(Refer Note 5)	(Refer Note 5)	
1	Segment Revenue					
	a) Consumer & Bazaar Products	2198.30	1713.22	1321.31	7018.02	
	b) Business to Business	632.87	554.85	420.37	1987.32	
	c) Others	25.78	18.77	9.89	63.70	
	Total	2856.95	2286.84	1751.57	9069.04	
	Less : Inter Segment Revenue	67.21	57.00	32.20	173.42	
	Revenue from Operations	2789.74	2229.84	1719.37	8895.62	
2	Segment Results					
	a) Consumer & Bazaar Products	510.38	414.43	348.92	1874.79	
	b) Business to Business	74.92	47.84	55.12	195.00	
	c) Others	1.42	(0.82)	0.60	(2.16)	
	Total	586.72	461.45	404.64	2067.63	
	Less : i) Finance Costs	4.43	5.27	6.31	27.24	
	ii) Other Unallocable Expenditure net of					
	Unallocable Income	139.21	114.25	119.38	449.65	
	Profit Before Exceptional Item and Tax	443.08	341.93	278.95	1590.74	
	Exceptional Items	-	-	-	-	
	Profit Before Tax	443.08	341.93	278.95	1590.74	
3	Segment Assets					
	a) Consumer & Bazaar Products	6075.72	5740.11	5547.60	5740.11	
	b) Business to Business	1511.93	1412.04	1235.28	1412.04	
	c) Others	19.01	11.74	27.06	11.74	
	d) Unallocated	1694.66	1574.48	1521.10	1574.48	
	Total Segment Assets	9301.32	8738.37	8331.04	8738.37	
4	Segment Liabilities					
	a) Consumer & Bazaar Products	1585.96	1340.46	1057.57	1340.46	
	b) Business to Business	519.58	495.64	407.62	495.64	
	c) Others	2.82	1.00	1.78	1.00	
	d) Unallocated	509.71	557.57	1084.34	557.57	
	Total Segment Liabilities	2618.07	2394.67	2551.31	2394.67	

Consumer & Bazaar segment (C&B) covers sale of products mainly to end consumers which are retail users such as carpenters, painters, plumbers, mechanics, households, students, offices, etc. Sale consists of mainly Adhesives, Sealants, Art and craft Materials and Construction and paint Chemicals. Business to Business (B2B) covers sale of products to end customers which are mainly large business users. This includes Industrial Products (IP) such as adhesives, synthetic resins, organic pigments, pigment preparations, construction chemicals (projects), surfactants, etc. Others mainly includes sale of raw materials.



Notes to the Standalone Financial Results:

- 1. The above results have been reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings held on 10th August 2022.
- 2. The Statutory auditors have carried out a "Limited Review" of the above financial results for the quarter ended 30th June 2022 and have issued an unmodified opinion.
- 3. The financial results of the Company have been prepared in accordance with Indian Accounting Standards ("Ind AS") notified under Section 133 of the Companies Act, 2013 ('Act') read with Companies (Indian Accounting Standards) Rules, 2015, as amended.
- 4. The Company has allotted 10,535 equity shares on 22nd June 2022 of face value of Re. 1/- each under Employee Stock Option Plan 2016 to the employees of the Company, to whom the options were granted.
- 5. During previous year, the Company had filed two merger applications with National Company Law Tribunal (NCLT) with respect to merger of its wholly owned subsidiaries namely Pidilite Adhesives Pvt. Ltd (PAPL) and Cipy Polyurethanes Pvt. Ltd (CIPY). Consequent to the filing of NCLT orders approving the mergers with Registrar of Companies, mergers have become effective from Appointed date being 1st April 2022. Accordingly, the previous periods have been restated for the accounting impact of merger, as if the merger had occurred from the beginning of the comparative periods.
- 6. The figures for the quarter ended 31st March 2022 are the balancing figures between the audited figures in respect of the full financial year and the published year to date figures upto the third quarter of the relevant financial year.

FOR AND ON BEHALF OF THE BOARD OF DIRECTORS

Mumbai Dated : 10th August 2022 BHARAT PURI Managing Director DIN: 02173566



#### PIDILITE INDUSTRIES LIMITED

REGD. OFFICE : 7th Floor, Regent Chambers, Jamnalal Bajaj Marg, 208, Nariman Point, Mumbai - 400 021

Tel No. 91 22 2835 7000 Fax : 91 22 2835 6007

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#### STATEMENT OF CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER ENDED 30.06.2022

					Rs Crores
Sr. No.	Particulars	Fo	or the Quarter end	ded	For the Year ended
		30.06.2022	31.03.2022	30.06.2021	31.03.2022
		Unaudited	Unaudited	Unaudited	Audited
1	Total Income				
	a) Revenue from Operations	3101.11	2507.10	1936.79	9920.96
	b) Other Income	10.68	11.11	6.12	36.30
	Total Income	3111.79	2518.21	1942.91	9957.26
2	Expenses				
	a) Cost of materials consumed	1565.36	1413.88	911.18	5040.74
	b) Purchases of stock-in-trade	249.77	186.62	139.50	648.40
	<ul> <li>Changes in inventories of finished goods, work-in-progress and stock-in-trade</li> </ul>	(7.15)	(184.23)	(64.97)	(244.96
	<ul> <li>d) Employee benefits expense</li> </ul>	315.73	278.61	280.60	1112.36
	e) Finance costs	9.03	9.35	9.62	42.08
	f) Depreciation, amortisation and impairment expense	61.32	62.19	56.63	239.61
	g) Other expenses	447.92	411.14	322.89	1517.13
	Total Expenses	2641.98	2177.56	1655.45	8355.36
3	Profit before Exceptional Items, Share of profit of Associates and				
	Joint venture and Tax (1-2)	469.81	340.65	287.46	1601.90
4	Share of profit of associates (net of tax)	3.42	5.22	2.28	11.88
5	Share of profit of joint venture (net of tax)	-	-	-	-
6	Profit before Exceptional Items and Tax (3+4+5)	473.23	345.87	289.74	1613.78
7	Exceptional items	-	-	-	-
8	Profit before tax (6-7)	473.23	345.87	289.74	1613.78
9	Tax Expense				
	Current tax	123.30	79.95	76.87	407.94
	Deferred tax	(7.59)	11.57	(4.77)	(0.92
10	Profit for the period (8-9)	357.52	254.35	217.64	1206.76
	Attributable to:				
	Shareholders of the Company	353.61	254.35	220.07	1207.56
	Non Controlling Interest	3.91	-	(2.43)	(0.80
11	Other Comprehensive Income				
	Items that will not be reclassified to profit or loss	0.68	(5.71)	(1.62)	(12.88
	Income tax relating to items that will not be reclassified to profit or loss	(0.18)	1.44	0.41	3.23
	Items that will be reclassified to profit or loss	9.92	(14.38)	6.76	(12.46
	Total Other Comprehensive Income	10.42	(18.65)	5.55	(22.11
	Attributable to:	10.42	(10.00)	0.00	(22.11
	Shareholders of the Company	7.66	(17.23)	5.66	(20.63
	Non Controlling Interest	2.76	(1.42)		(1.48
12	Total Comprehensive Income for the period (10+11)	367.94	235.70	223.19	1184.65
. ~	Attributable to:	007.04	200.10	220.10	1104.00
	Shareholders of the Company	361.27	237.12	225.73	1186.9
	Non Controlling Interest	6.67	(1.42)		(2.28
13	Paid-up Equity Share Capital (Face value of share : Re. 1/-)	50.83	50.83	50.82	50.83
	Other Equity			00.02	6352.88
	Earnings per equity share in Rs.				
	a) Basic	@ 6.96	@ 5.00	@ 4.33	23.76
	b) Diluted	@ 6.95			23.75
@	For the period only and not annualised.				

For the period only and not annualised. See accompanying Notes to Financial Results



#### CONSOLIDATED SEGMENT INFORMATION FOR THE QUARTER ENDED 30.06.2022

					Rs Crores	
Sr.	Particulars	For the Quarter ended				
No.		30.06.2022	31.03.2022	30.06.2021	31.03.2022	
		Unaudited	Unaudited	Unaudited	Audited	
1	Segment Revenue					
	a) Consumer & Bazaar	2435.84	1913.23	1486.24	7794.41	
	b) Business to Business	721.95	645.28	482.02	2278.32	
	c) Others	25.78	18.77	9.89	63.70	
	Total	3183.57	2577.28	1978.15	10136.43	
	Less : Inter Segment Revenue	82.46	70.18	41.36	215.47	
	Revenue from Operations	3101.11	2507.10	1936.79	9920.96	
2	Segment Results					
	a) Consumer & Bazaar	535.16	417.70	370.44	1933.70	
	b) Business to Business	74.84	44.41	42.01	152.70	
	c) Others	1.42	(0.82)	0.60	(2.16)	
	Total	611.42	461.29	413.05	2084.24	
	Less : i) Finance Costs	9.03	9.35	9.62	42.08	
	ii) Other Unallocable Expenditure net of					
	Unallocable Income	132.58	111.29	115.97	440.26	
	Add: Share of profit of associates and joint venture	3.42	5.22	2.28	11.88	
	Profit Before Exceptional Item and Tax	473.23	345.87	289.74	1613.78	
	Exceptional Items	-	-	-	-	
	Profit before tax	473.23	345.87	289.74	1613.78	
3	Segment Assets					
	a) Consumer & Bazaar	7131.93	6804.00	6596.68	6804.00	
	b) Business to Business	1945.14	1850.86	1633.37	1850.86	
	c) Others	19.01	11.74	27.06	11.74	
	d) Unallocated	1035.29	849.02	791.99	849.02	
	Total Segment Assets	10131.37	9515.62	9049.10	9515.62	
4	Segment Liabilities					
	a) Consumer & Bazaar	1630.77	1699.18	1377.34	1699.18	
	b) Business to Business	1012.29	974.19	837.20	974.19	
	c) Others	2.82	1.00	1.78	1.00	
	d) Unallocated	509.71	238.64	769.11	238.64	
	Total Segment Liabilities	3155.59	2913.01	2985.43	2913.01	

Consumer & Bazaar (C&B) segment covers sale of products mainly to end consumers which are retail users such as carpenters, painters, plumbers, mechanics, households, students, offices, etc. Sale consists of mainly Adhesives, Sealants, Art and craft Materials and Construction and paint Chemicals. Business to Business (B2B) covers sale of products to end customers which are mainly large business users. This includes Industrial Products (IP) such as adhesives, synthetic resins, organic pigments, pigment preparations, construction chemicals (projects), surfactants, etc. Others mainly includes sale of raw materials.



Notes to the Consolidated Financial Results:

- 1. The above results have been reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings held on 10th August 2022.
- 2. The above results comprise the results of Pidilite Industries Ltd. (Parent Company), 32 subsidiary companies (including one partnership firms), (Parent Company and it's subsidiaries together referred as "the Group") three Associate Companies and one Joint Venture. The Statutory auditors have carried out a " Limited Review" of the above financial results for the quarter ended 30th June 2022 and have issued an unmodified opinion.
- 3. The financial results of the Group have been prepared in accordance with Indian Accounting Standards ("Ind AS") notified under Section 133 of the Companies Act, 2013 ('Act') read with Companies (Indian Accounting Standards) Rules, 2015, as amended.
- 4. The Parent Company has allotted 10,535 equity shares on 22nd June 2022 of face value of Re. 1/- each under Employee Stock Option Plan 2016 to the employees of the Company, to whom the options were granted.
- 5. During previous year, the Parent Company had filed two merger applications with National Company Law Tribunal (NCLT) with respect to merger of its wholly owned subsidiaries namely Pidilite Adhesives Pvt. Ltd (PAPL) and Cipy Polyurethanes Pvt. Ltd (CIPY). Consequent to the filing of NCLT orders approving the mergers with Registrar of Companies, mergers have become effective from Appointed date being 1st April 2022.
- 6. The figures for the quarter ended 31st March 2022 are the balancing figures between the audited figures in respect of the full financial year and the published year to date figures upto the third quarter of the relevant financial year.
- 7. Previous periods' figures are regrouped to make them comparable with those of current period, wherever applicable.

FOR AND ON BEHALF OF THE BOARD OF DIRECTORS

Mumbai Dated : 10th August 2022 BHARAT PURI Managing Director DIN: 02173566





## Q1' FY 23

## Earnings Presentation





### DISCLAIMER

This presentation may contain statements which reflect the management's current views and estimates and could be construed as forward looking statements.

The future involves certain risks and uncertainties that could cause actual results to differ materially from the current views being expressed.

Potential risks and uncertainties include such factors as general economic conditions, foreign exchange fluctuations, competitive product and pricing pressures and regulatory developments.

### MARKET OUTLOOK

- Currently the domestic demand situation is stable with a positive bias due to continued good demand conditions in housing and home improvement sector and good monsoon
- Global operating environment in terms of inflation, currency and supply chain disruptions remain fragile and might impact margins.
- The recent tightening in monetary policies by Central Banks for taming inflation, may impact consumer sentiments
- Recent softening of input prices led by lower oil prices are encouraging but benefit of this will flow in second half of financial year.
- > The focus continues to be to deliver broad based profitable volume growth.

## FINANCIAL HIGHLIGHTS



### EARNINGS SUMMARY Q1' FY23

	NET SALES	EBITDA*	PBT*	PAT
CONSOLIDATED	Rs. 3,091 Cr	<b>Rs. 529 Cr</b>	Rs. 473 Cr	Rs. 358 Cr
YOY GROWTH	60.3%	52.3%	63.3%	64.3%

STANDALONE	Rs. <b>2,778 Cr</b>	Rs. 487 Cr	Rs. 443 Cr	Rs. 333 Cr
YOY GROWTH	62.5%	50.3%	58.8%	60.7%

•EBITDA is before non operating income. PBT is Profit before tax and Exceptional Items.

### **PERFORMANCE OVERVIEW**

- > Q1 FY23 recorded robust revenue growth, a combination of higher volumes and measured price increases.
- > Consolidated Revenue crossed a new milestone of Rs 3,000 cr in the current quarter.
- C&B reported growth across all geographies and categories of adhesives, construction chemicals and DIY portfolio. B2B growth was strong across all verticals.
- While input costs remained elevated, EBITDA Margins remained constant sequentially on account of calibrated pricing, increased sales and effective cost management actions.
- Domestic subsidiaries registered good sales growth. EBITDA margins of B2B subsidiaries remained under pressure due to higher input costs.
- International subsidiaries maintained positive momentum and reported high double-digit constant currency revenue growth largely led by judicious pricing actions.

### **OVERSEAS SUBSIDIARIES PERFORMANCE Q1' FY23**

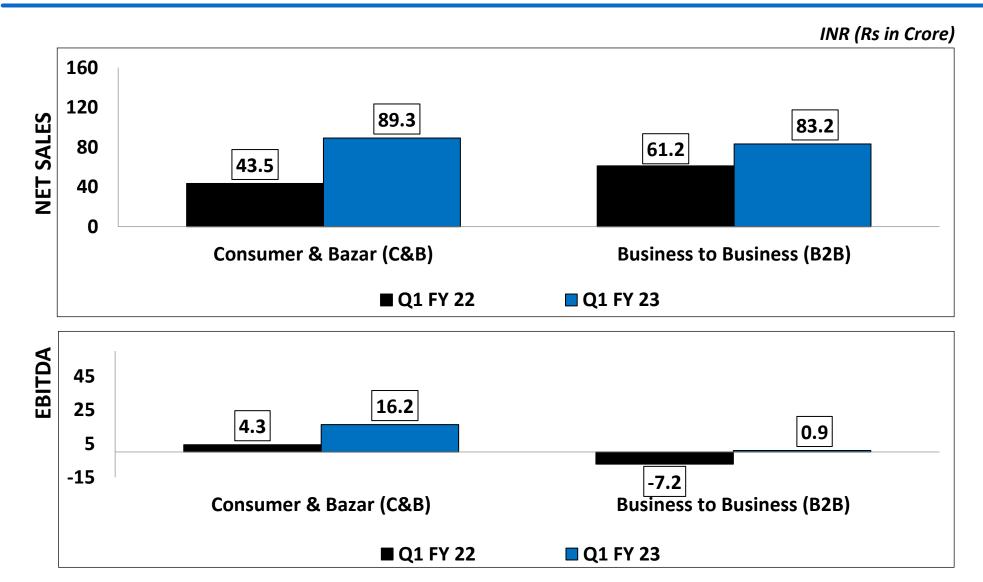
(in INR Crores)



· Amounts are like for like actual reported numbers excluding translations and other consolidation impacts

• Amounts in 'bold 'denotes CY

### **DOMESTIC SUBSIDIARIES PERFORMANCE Q1'FY23**



EBITDA is before exception items. Figures are reported excluding other consolidation impacts.

### A COMPANY AT GLANCE

### Brand established in 1959

Pioneer in Consumer & Specialty Chemicals Adhesives & sealants, construction chemicals, art & craft products & polymer emulsions History of creating strong brands

Among the **most trusted brands** in the country. Other big brands include M-Seal, Fevikwik, Fevistik, Roff, Dr. Fixit, Fevicryl, Araldite, Araldite Karpenter and Araseal.

8 Regional offices

**30** plants

**34** co-makers in India

**7500+** employees

International manufacturing facilities in USA, Thailand, Dubai, Brazil, Egypt, Bangladesh, Sri Lanka & Kenya

**Rs 725 Cr** revenue from overseas subsidiaries in FY 22 Exporter of Pigments and Pigment emulsions to emerging markets as well as Europe and North America

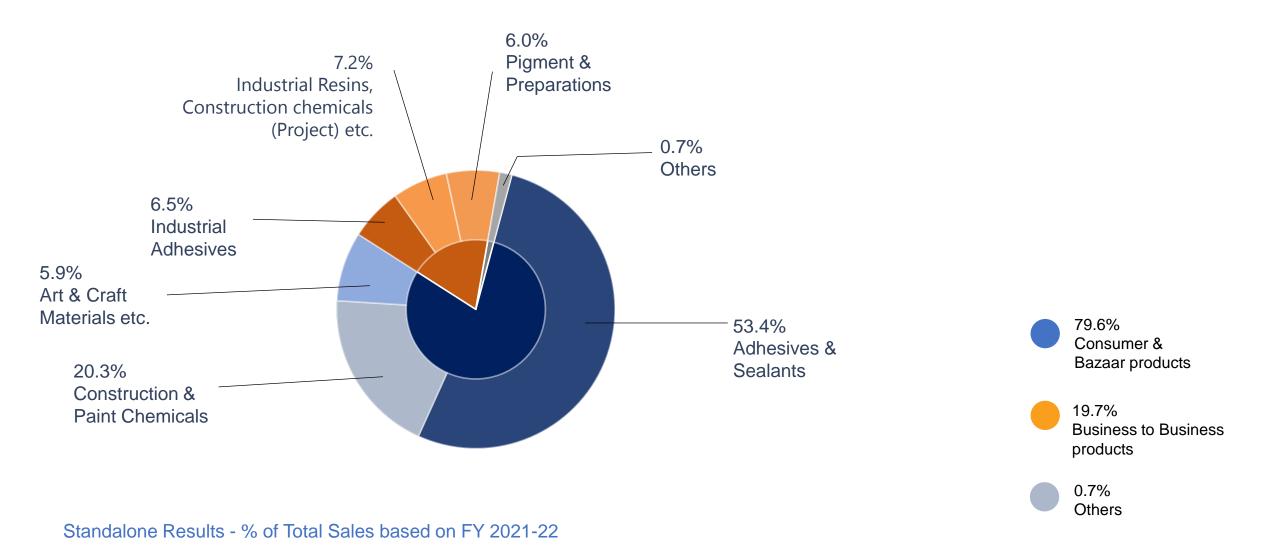
**3** R&D centres in India.

1 in Singapore

1 in USA

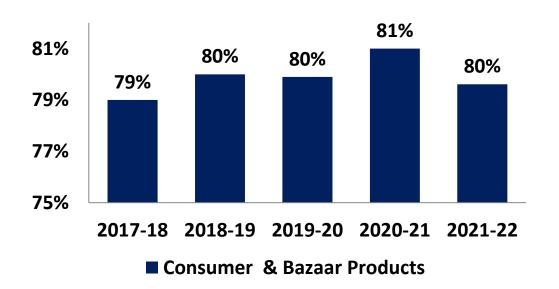


### **INDUSTRY SEGMENT COMPOSITION**



### **5-Year Performance by Business Segments**

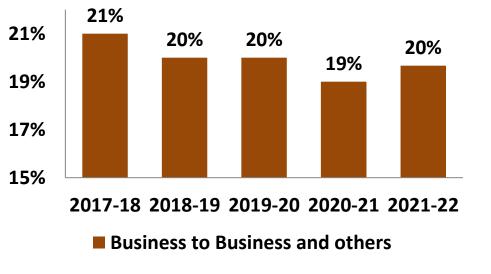
### Numbers represent Percentage of Total Sales



**Consumer and Bazaar (C&B)** 

### **Business to Business (B2B)**





### **DOMESTIC PRESENCE** INDIA OPERATIONS

6,000+ SKUs of 850+ products

Domestic Revenue of **Rs. 7,461 Cr** for FY22

30 plants, 34 Co-makers

4,700+ distributors

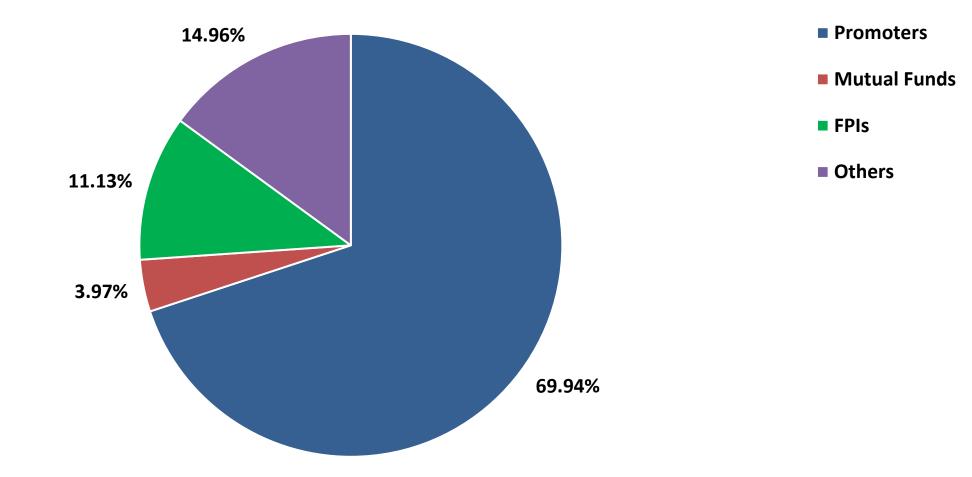
43 warehouses

8 regional offices & 3 RDCs





### **SHARE HOLDING PATTERN- 30th June 2022**



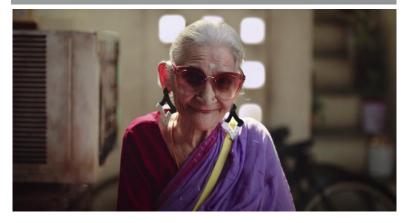








Doesn't bond certain substances, such as Polythene, PP, HDPE, Silicone Rubber, PTFE, Styrofoam, etc









# MARKETING & ADVERTISING

Consistent and effective brand building activities across various categories a. Consumer Adhesives & Sealants b. Craftsmen Adhesives c. Waterproofing Chemicals

d. Hobby & Craft Colours

Several of the brands are well-known in respective categories (Fevicol, Fevikwik, M-Seal, Dr Fixit, Fevicryl, etc.)

Award winning advertisements resulting in mass appeal of brands across all segments and geographies.

Significant relationship building activities with end users and influencers.

Extensive grass root contact with endusers to promote usage of products and brands.

### **CONNECTING DIGITALLY**

FEVICOL Fevicol

Yaha log rukte nahi, ruk jaate hain! #FevicolKaJod #MazbootJod



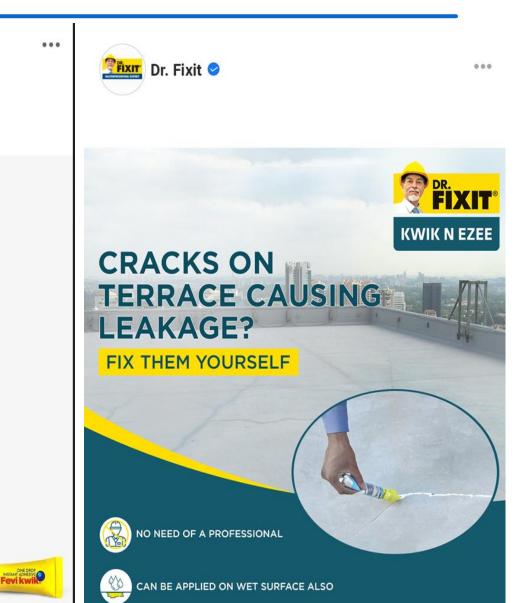


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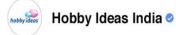
Did you notice Thor'ese cracks on the hammer? #Fevikwik #PhenkoNahiJodo #Thor #ThorHammer

> **Even for Gods** without a plan





### **CELEBRATING OCCASSIONS- DIGITAL WAY**



....

Don't we all agree to this? This Earth Day, let's fill the world with ART and bask in the joy it brings. Because as we said, Earth without Art is just EH!

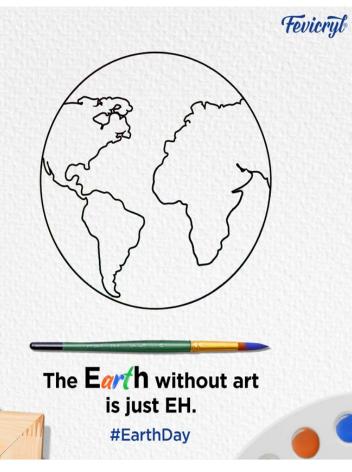


Fevicol

Always down to Earth :) #SpaceDay #FevicolKaJod #MazbootJod

Fevicol

Don't worry, doodh ;) #WorldMilkDay #FevicolKaJod #MazbootJod





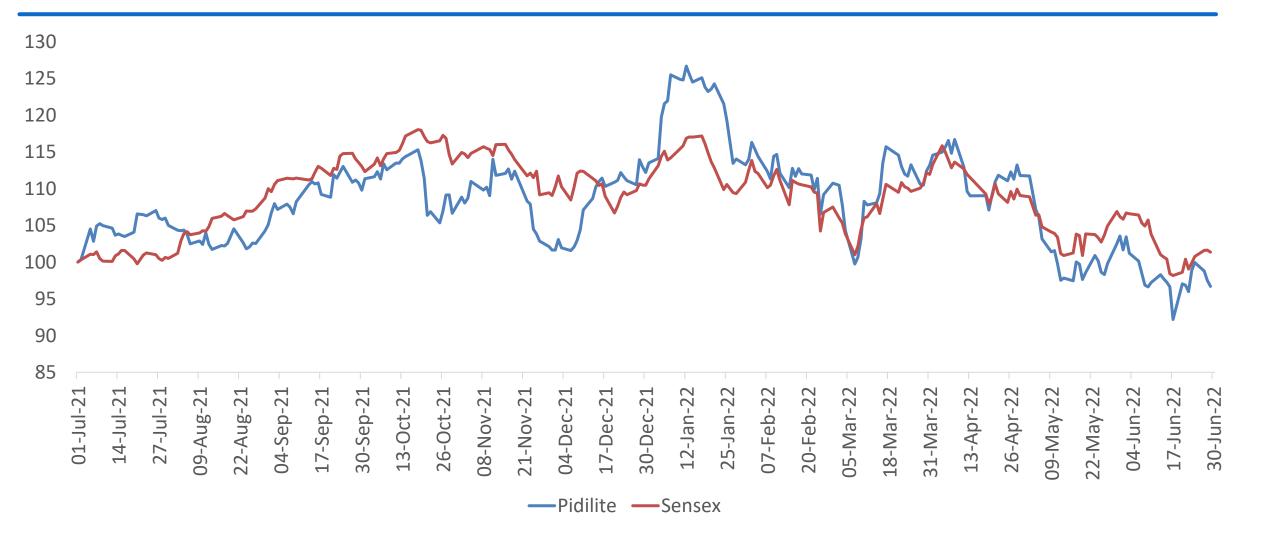




Nazar hattegi doodhghatna nahi ghategi :)

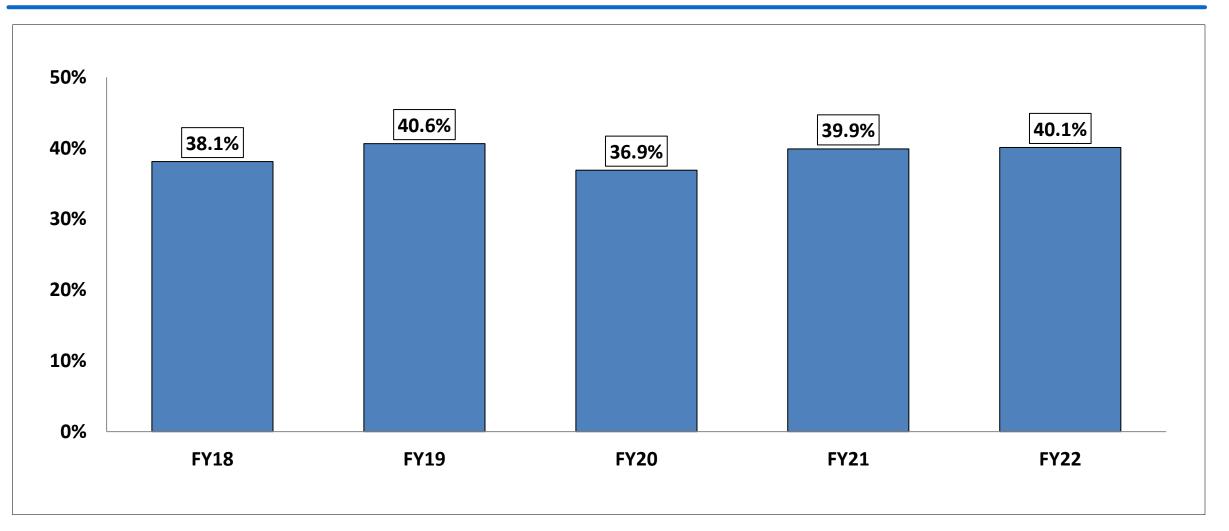
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### **SHARE PRICE MOVEMENT**



Rebased to 100

### **CONSISTENT DIVIDEND PAYOUTS**



FY 22: Final dividend of Rs. 10.0 per share approved by shareholders at the AGM held on 10th August 2022

Note: The Net Profit considered for above calculation is excluding exceptional items



CIN: L24100MH1969PLC014336

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Manisha Shetty

[Company Secretary]

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