

15th May, 2019

The Secretary BSE Ltd. Corporate Relationship Dept., 14th floor, P. J. Tower, Dalal Street, Fort Mumbai - 400 001 Stock Code - 500331

The Secretary National Stock Exchange of India Ltd. Exchange Plaza, Plot no. C/1, G Block, Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051 Stock Code - PIDILITIND

Sub: Investor Update

Dear Sir,

Please find attached the Investor Update for the quarter and year ended 31st March, 2019 and a presentation.

Thanking You,

Yours faithfully, For Pidilite Industries Limited

Puneet Bansal Company Secretary

Encl: a/a

Pidilite Industries Limited

Corporate Office

Ramkrishna Mandir Road Andheri - E, Mumbai 400059, India



## Pidilite Industries Limited Investor Update

Quarter and Year ended March 2019

### Coverage

- Financial Highlights
- Business segment wise results
- Overseas subsidiaries performance
- Domestic subsidiaries performance
- Financial Results

### **Financial Highlights**

	Cor	solidated		Standalone						
Particulars	Quarter Ended Mar'19	Year Ended Mar'19	Quarter Ended Mar'19	Year Ended Mar'19						
Sales Growth	10.8%	17.5%*	8.4%	14.5%*						
EBITDA Growth	1.7%	2.3%	3.2%	0.3%						

### **Investor Communication**

This investor update covers the Company's performance for the quarter and year ended 31st March 2019.

### **Contact information**

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Telephone: 022-2835 7949

### **Financial Highlights**

### January - March 2019

### Consolidated Performance as compared to the same quarter last year:

- Net sales grew by 10.8%.
- Material cost as a % to net sale is higher by 160 Bps vs same period last year, however it has improved by 309 Bps vs Q3'19.
- EBITDA before non-operating income grew by 1.7%, given the input cost led contraction in gross margins by 1.6%.
- Profit before tax declined by 0.8%.
- Profit after tax declined by 4.3%. Exceptional items represents provision for diminution / impairment
  in value of investments made by subsidiaries amounting to Rs. 11.0 Crores (mainly investment in IL&FS
  amounting to Rs 4.4 Crores provided). Current tax for the quarter includes Rs 52.8 crores (previous
  year Rs. 46 crores) being excess provision of earlier years now written back.

### Standalone Performance as compared to the same quarter last year:

- Net sales grew by 8.4%, with sales volume & mix growth of 2.5%. This was driven by 3.6% growth in sales volume & mix of Consumer & Bazaar products and negative 1.1% growth in sales volume & mix of Industrial Products.
- Material cost as a % to net sales is higher by 158 Bps over same period last year, however it has improved by 347 Bps vs Q3'19.
- EBITDA before non-operating income grew by 3.2%, given the input cost led contraction in gross margins by 1.6%.
- Profit before tax grew by 1.8%.
- Profit after tax grew by 2.1%. Current tax for the quarter includes Rs 52.8 crores (previous year Rs. 46 crores) being excess provision of earlier years now written back.

\*Reflecting accounting impact of GST (excise duty and net input taxes adjusted from sales of base twelve months).

### April – March 2019

### Consolidated Performance as compared to the previous financial year:

- On a comparable basis\*, net sales grew by 17.5% (excluding sales of Cyclo division of Pidilite USA Inc., which was sold by Pidilite USA Inc. in June 2017).
- Material cost as a % to net sales is higher by 311 Bps.
- EBITDA before non-operating income grew by 2.3%, given the input cost led contraction in gross margins by 3.1%.
- Profit before tax grew by 0.1%.
- Profit after tax declined by 3.9%. Exceptional items represents provision for diminution / impairment in value of investments made by subsidiaries amounting to Rs. 18.0 Crores (mainly investments in IL&FS amounting to Rs 10.6 Crores entirely provided).

### Standalone Performance as compared to the previous financial year:

- On a comparable basis\*, net sales grew by 14.5%, with sales volume & mix growth of 10.4%. This was driven by 12.2% growth in sales volume & mix of Consumer & Bazaar products and 1.9% growth in sales volume & mix of Industrial Products.
- Material cost, as a % to net sales, is higher by 286 Bps.
- EBITDA before non-operating income improved marginally by 0.3%, given the input cost led contraction in gross margins by 2.9%.
- Profit before tax grew by 3.4%.
- Profit after tax grew by 2.5%.

\*Reflecting accounting impact of GST (excise duty and net input taxes adjusted from sales of base twelve months).

### Business Segment Wise Performance – Standalone (On a comparable basis)

Sr.	Particulars	O	uarter end	ed	Year ended		
No.	r ai uculai s	Mar'19	Mar'18	% Changes	Mar'19	Mar'18	% Changes
1	Segment Net Sales						
	a) Consumer & Bazaar Products	1095.8	1006.4	8.9%	5049.9	4368.9	15.6%
	b) Industrial Products	289.3	270.2	7.1%	1055.8	966.4	9.2%
	c) Others	14.1	11.7	20.9%	65.8	51.5	27.7%
	Total	1399.2	1288.3	8.6%	6171.5	5386.8	14.6%
	Less : Inter Segment Revenue	32.0	27.5	16.2%	123.3	105.9	16.5%
	Net Sales	1367.2	1260.7	8.4%	6048.2	5280.9	14.5%
2	Segment Results						
	a) Consumer & Bazaar Products	293.1	268.3	9.2%	1450.1	1350.0	7.4%
	b) Industrial Products	43.2	46.9	-8.0%	154.1	158.3	-2.6%
	c) Others	(1.9)	(1.4)	32.0%	(9.0)	(1.9)	364.1%
	Total	334.4	313.9	6.5%	1595.2	1506.3	5.9%
	Less : i) Finance Costs	1.8	1.6	12.4%	7.1	6.1	17.6%
	ii) Other Unallocable Expenditure net of						
	Unallocable Income	49.8	34.4	44.5%	211.6	169.0	25.2%
	Total Profit Before Tax	282.8	277.8	1.8%	1376.5	1331.3	3.4%

### January - March 2019

- Net sales of Consumer & Bazaar segment grew by 8.9%. PBIT of Consumer & Bazaar segment grew by 9.2%
- Net sales of Industrial Products segment grew by 7.1%. PBIT of Industrial products segment declined by 8% given the input cost led contraction in gross margins by 140 Bps and forex losses.

### April - March 2019

- Net sales\* of Consumer & Bazaar segment grew by 15.6%. PBIT of Consumer & Bazaar segment grew by 7.4%.
- Net sales\* of Industrial Products segment grew by 9.2%. PBIT of Industrial Products segment declined by 2.6% given the input cost led contraction in gross margins by 217 Bps.

\*Reflecting accounting impact of GST (excise duty and net input taxes adjusted from sales of base twelve months).

### Overseas subsidiaries performance

- The Company has 19 overseas subsidiaries (6 direct and 13 step-down) and one joint venture, including those having manufacturing and selling operations in USA, Brazil, Thailand, Dubai, Egypt, Sri Lanka and Bangladesh.
- The performance of the following major geographies in constant currency terms is detailed below. These are like for like actual reported numbers excluding translations and other consolidation impacts.
- Figures displayed below do not include Sales and EBITDA of Cyclo Division of Pidilite USA (Cyclo business was divested by Pidilite USA in June 17).

Sales	Qı	ıarter En	ded		Year Ende	d
	Mar'19	Mar'18	Growth	Mar'19	Mar'18	Growth
Pidilite USA Inc.	26.1	26.2	-0.5%	103.6	113.7	-8.9%
Pulvitec do Brasil Industria e Commercio de Colas e Adesivos Ltda	21.1	19.1	10.2%	86.8	85.7	1.3%
Pidilite Speciality Chemicals Bangladesh Pvt Ltd	24.1	20.2	19.5%	98.5	85.3	15.5%
Pidilite Industries Egypt SAE includes Pidilite Trading Egypt L.L.C	6.8	7.4	-8.2%	29.4	28.1	4.7%
Pidilite Bamco Ltd includes Bamco Supply and Services	14.3	12.5	14.9%	60.1	55.8	7.7%
Pidilite MEA Chemicals LLC	25.6	22.2	15.1%	99.4	89.6	10.9%
Pidilite Lanka Pvt Ltd	9.0	7.8	14.9%	36.8	31.3	17.7%
Others	2.0	3.5	-42.5%	8.7	10.1	-13.6%
TOTAL SALES	129.0	119.0	8.4%	523.3	499.6	4.7%

	Qı	arter En	ded		Year Ended	d
EBITDA	Mar'19	Mar'18	Growth	Mar'19	Mar'18	Growth
Pidilite USA Inc.	(0.2)	1.3	-114.6%	1.4	7.5	-81.6%
Pulvitec do Brasil Industria e Commercio de Colas e Adesivos Ltda	(0.9)	0.1	-1642.2%	0.3	0.7	-47.8%
Pidilite Speciality Chemicals Bangladesh Pvt Ltd	4.2	3.2	29.9%	17.0	15.8	7.4%
Pidilite Industries Egypt SAE includes Pidilite Trading Egypt L.L.C	(0.5)	(0.5)	2.0%	(1.7)	(1.5)	-14.4%
Pidilite Bamco Ltd includes Bamco Supply and Services	1.2	0.4	186.2%	3.8	4.8	-21.3%
Pidilite MEA Chemicals LLC	(1.8)	(1.9)	2.6%	(7.4)	(10.0)	25.4%
Pidilite Lanka Pvt Ltd	(0.1)	(0.1)	38.3%	(0.6)	1.0	-162.0%
Others	(0.3)	(0.2)	-82.0%	(1.3)	6.8	-118.5%
TOTAL EBITDA	1.7	2.4	-30.3%	11.5	25.2	-54.6%

- Sargent Art, a division of Pidilite USA, reported decline in EBITDA for the quarter mainly due to changes in product and customer mix.
- Pulvitec do Brasil reported a decline in EBITDA due to competitive pressure in key products.
- The subsidiaries in Bangladesh and Thailand have reported good sales growth. EBITDA for the full year for subsidiaries in Thailand declined on account of higher material cost.
- The subsidiaries in Egypt reported decline in sales for the quarter due to market conditions. EBITDA declined due to higher input cost.
- The subsidiaries in UAE reported reduction in EBITDA losses due to higher sales and control on expenses.
- Pidilite Lanka continued to grow for the quarter and full year. EBITDA continues to remain under pressure due to higher input costs and forex losses.

### **Domestic subsidiaries performance**

- The Company has 8 domestic subsidiaries and 2 partnership firm.
- Pursuant to the NCLT order, Percept Waterproofing Services Limited and Nina Waterproofing Systems Pvt Ltd have merged wef 1<sup>st</sup> Apr 2017. The merged entity has been renamed as Nina Percept Pvt Ltd.
- The performance of major subsidiaries is detailed below. These are like for like actual reported numbers and exclude consolidation impact.

No Ci							
Salaa		Quarter Ended	t	Year ended			
Sales	Mar'19	Mar'18	Growth	Mar'19	Mar'18	Growth	
Nina Percept Pvt Ltd	73.6	75.0	-2.0%	305.0	239.2	27.5%	
ICA Pidilite Pvt Ltd	43.2	23.8	81.2%	168.3	102.8	63.8%	
Cipy Polyurethane Pvt Ltd	42.1	26.7	NA	155.4	26.7	NA	
Others	18.3	16.2	12.7%	64.0	55.6	15.1%	
Total Sales	177.1	141.8	24.9%	692.8	424.3	63.3%	

FRITDA		Quarter Endec	t	Year ended			
EBITDA	Mar'19	Mar'18	Growth	Mar'19	Mar'18	Growth	
Nina Percept Pvt Ltd	9.7	11.5	-15.4%	34.6	30.0	15.3%	
ICA Pidilite Pvt Ltd	(1.7)	(2.6)	35.2%	1.7	1.4	18.0%	
Cipy Polyurethane Pvt Ltd	6.6	2.2	NA	21.1	2.2	NA	
Others	2.3	1.8	25.4%	5.9	6.1	-3.3%	
Total EBITDA	17.0	12.9	31.4%	63.3	39.7	59.4%	

- Nina Percept, subsidiary engaged in waterproofing services, reported sales decline of 2% over same quarter last year on account of higher base and some challenges in market conditions.
- During the year, ICA Pidilite has acquired brands and technical knowhow of certain wood finish products from holding company (PIL). Like for like sales growth after excluding these products is 17% over same quarter last year. EBITDA was impacted by higher input cost and foreign exchange losses. Going forward local manufacturing is expected to scale up and this should result in improvement in margins.
- Cipy was acquired in February 2018. Performance is therefore not comparable with same period last year.

#### PIDILITE INDUSTRIES LIMITED

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### STATEMENT OF STANDALONE AUDITED FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED 31.03.2019

Rs Crores

Sr. No.         Particulars         For the Quarter ended         For the Verlanded         For the Verlanded         Sind Quarter ended         Sind Quarter ended         For the Verlanded         Sind Quarter ended         Auditod         Multiple         Sind Quarter ended         Sind Quarter ended         Auditod         Auditod         Auditod         Auditod         Auditod         Auditod         Auditod         Auditod         Sind Quarter ended         Auditod         Auditod         Auditod         Auditod         Auditod         Auditod         Auditod         Auditod         Sind Quarter ended         Auditod         Audito							Rs Crores	
Total Income		Particulars	For	the Quarter en	ded	For the Year ended		
Total Income			31.03.2019	31.12.2018	31.03.2018	31.03.2019	31.03.2018	
Second From Operations   1378.66   1589.72   1273.63   6094.66   5490.96   5.254   30.93   47.07   191.51   136.49   1								
b) Other Income   52.54   30.93   47.07   191.51   136.49     Total Income   1431.20   1620.65   1320.70   6286.17   5627.45     Expenses	1	Total Income						
Total Income		a) Revenue from Operations	1378.66	1589.72	1273.63	6094.66	5490.96	
Expenses   Cost of materials consumed   Cos		b) Other Income	52.54	30.93	47.07	191.51	136.49	
a) Cost of materials consumed b) Purchases of stock-in-trade c) Changes in inventories of finished goods, work-in-progress and stock-in-trade d) Excise Duty 136.56 e) Employee benefits expense f) Finance costs fin		Total Income	1431.20	1620.65	1320.70	6286.17	5627.45	
b) Purchases of stock-in-trade c) Changes in inventories of finished goods, work-in-progress and stock-in-trade d) Excise Duty e) Employee benefits expense f) Finance costs f)	2	Expenses						
c) Changes in inventories of finished goods, work-in-progress and stock-in-trade (63.01) (17.19) (57.37) (73.81) (8.48) (4.48) (4.47) (4.42) (2.416) (4.42) (4.42) (2.416) (4.42) (4.45) (19.28) (4.42) (2.416) (4.42) (4.45) (4.4		a) Cost of materials consumed	633.95	739.98	586.74	2763.65	2271.28	
and stock-in-trade (63.01) (17.19) (57.37) (73.81) (8.48) d) Excise Duty		b) Purchases of stock-in-trade	101.06	108.45	70.36	374.58	275.13	
d) Excise Duty e) Employee benefits expense f) Finance costs f) Finance costs f) Finance costs f) Finance costs f) Employee benefits expense f) Finance costs f		c) Changes in inventories of finished goods, work-in-progress						
e) Employee benefits expense f) Finance costs f) Finance costs g) Depreciation, amortisation and impairment expense e) 29.82 e) 23.43 e) Other expenses e) 273.95 e) Profit before exceptional items and tax (1-2) e) Profit before tax (3-4) e) Deferred tax		and stock-in-trade	(63.01)	(17.19)	(57.37)	(73.81)	(8.48)	
1.85			-	-	-	-		
g) Depreciation, amortisation and impairment expense   29.82   23.43   22.83   99.83   91.48   10   10   10   10   10   10   10   1		' · · · · · · · · · · · · · · · · · ·				663.54		
h) Other expenses   273.95   267.94   278.95   1074.79   953.28     Total Expenses   1148.43   1288.87   1042.91   4909.72   4296.17     3 Profit before exceptional items and tax (1-2)   282.77   331.78   277.79   1376.45   1331.28     5 Profit before tax (3-4)   282.77   331.78   277.79   1376.45   1331.28     6 Tax Expense   277.79   1376.45   1331.28     6 Current tax   34.56   113.61   34.42   385.56   356.89     7 Deferred tax   5.01   (6.52)   5.21   11.45   19.20     7 Profit for the period (5-6)   243.20   224.69   238.16   979.44   955.19     8 Other Comprehensive Income   1.00   1.00     1 Income tax relating to items that will not be reclassified to profit or loss   2.84   (3.97)   3.64   (4.37)   0.20     9 Total Comprehensive Income for the period (7+8)   244.92   222.11   240.68   976.46   955.32     10 Paid-up Equity Share Capital (Face value of share : Re. 1/-)   50.80   50.80   50.78   50.80   50.78     10 Other Equity Share capital (Face value of share : Re. 1/-)   4.42   4.69   19.28   18.81     10 Earnings per equity share in Rs.   2		1 ′	1.85					
Total Expenses   1148.43   1288.87   1042.91   4909.72   4296.17   3   Profit before exceptional items and tax (1-2)   282.77   331.78   277.79   1376.45   1331.28     Exceptional items								
3   Profit before exceptional items and tax (1-2)   282.77   331.78   277.79   1376.45   1331.28     4   Exceptional items								
Exceptional items		•		1288.87			4296.17	
5 Profit before tax (3-4)       282.77       331.78       277.79       1376.45       1331.28         6 Tax Expense	3		282.77	331.78	277.79	1376.45	1331.28	
6 Tax Expense Current tax Deferred tax Deferred tax Tay Deferred tax Deferred tax Tay Defer	4		-	-	-	-	-	
Current tax       34.56       113.61       34.42       385.56       356.89         Deferred tax       5.01       (6.52)       5.21       11.45       19.20         7       Profit for the period (5-6)       243.20       224.69       238.16       979.44       955.19         8       Other Comprehensive Income ltems that will not be reclassified to profit or loss income tax relating to items that will not be reclassified to profit or loss income tax relating to items that will not be reclassified to profit or loss income tax relating to items that will not be reclassified to profit or loss income tax relating to items that will not be reclassified to profit or loss income tax relating to items that will not be reclassified to profit or loss income tax relating to items that will not be reclassified to profit or loss income tax relating to items that will not be reclassified to profit or loss income tax relating to items that will not be reclassified to profit or loss income tax relating to items that will not be reclassified to profit or loss income tax relating to items that will not be reclassified to profit or loss income tax relating to items that will not be reclassified to profit or loss income tax relating to items that will not be reclassified to profit or loss income tax relating to items that will not be reclassified to profit or loss income tax relating to items that will not be reclassified to profit or loss income tax relating to items that will not be reclassified to profit or loss income tax relating to items that will not be reclassified to profit or loss income tax relating to items that will not be reclassified to profit or loss income tax relating to items that will not be reclassified to profit or loss income tax relating to it	5	, ,	282.77	331.78	277.79	1376.45	1331.28	
Deferred tax   5.01   (6.52)   5.21   11.45   19.20   7   Profit for the period (5-6)   243.20   224.69   238.16   979.44   955.19   8   Other Comprehensive Income   Items that will not be reclassified to profit or loss   2.84   (3.97)   3.64   (4.37)   0.20   (1.12)   1.39   (1.12)   1.39   (0.07)   1.39   (0.07)   1.39   (1.12)	6	Tax Expense						
7         Profit for the period (5-6)         243.20         224.69         238.16         979.44         955.19           8         Other Comprehensive Income Items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to ite		Current tax	34.56	113.61	34.42	385.56	356.89	
8 Other Comprehensive Income Items that will not be reclassified to profit or loss Items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to items that will not be reclassified to profit or loss Income tax relating to In		Deferred tax	5.01	(6.52)	5.21	11.45	19.20	
Items that will not be reclassified to profit or loss   2.84   (3.97)   3.64   (4.37)   0.20	7	Profit for the period (5-6)	243.20	224.69	238.16	979.44	955.19	
Income tax relating to items that will not be reclassified to profit or loss   (1.12)   1.39   (1.12)   1.39   (0.07)	8							
9 Total Comprehensive Income for the period (7+8)  10 Paid-up Equity Share Capital (Face value of share : Re. 1/-)  11 Other Equity  12 Earnings per equity share in Rs.  a) Basic  244.92  222.11  240.68  976.46  955.32  50.80  50.80  50.80  50.80  50.80  50.80  50.80  4135.92  3513.15		Items that will not be reclassified to profit or loss	2.84	(3.97)	3.64	(4.37)	0.20	
10       Paid-up Equity Share Capital (Face value of share : Re. 1/-)       50.80       50.80       50.78       50.80       50.78         11       Other Equity       4135.92       3513.15         12       Earnings per equity share in Rs.       a) Basic       4.42       4.42       4.69       19.28       18.81		Income tax relating to items that will not be reclassified to profit or loss	(1.12)	1.39	(1.12)	1.39	(0.07)	
11 Other Equity     4135.92     3513.15       12 Earnings per equity share in Rs.     @ 4.79 @ 4.42 @ 4.69     19.28     18.81	9	Total Comprehensive Income for the period (7+8)	244.92	222.11	240.68	976.46	955.32	
12 Earnings per equity share in Rs. a) Basic @ 4.79 @ 4.42 @ 4.69 19.28 18.81	10	Paid-up Equity Share Capital (Face value of share : Re. 1/-)	50.80	50.80	50.78	50.80	50.78	
a) Basic @ 4.79 @ 4.42 @ 4.69 19.28 18.81	11	Other Equity				4135.92	3513.15	
	12	Earnings per equity share in Rs.						
		a) Basic	@ 4.79	@ 4.42	@ 4.69	19.28	18.81	
		b) Diluted		@ 4.42	@ 4.68	19.27	18.80	

<sup>@</sup> For the period only and not annualised.

See accompanying Notes to Financial Results

### STANDALONE AUDITED SEGMENT INFORMATION FOR THE QUARTER AND YEAR ENDED 31.03.2019

Rs Crores

Qr.	Particulars	For	the Quarter en	ded	For the Y	ear ended
No.		31.03.2019	31.12.2018	31.03.2018	31.03.2019	31.03.2018
		Audited	Unaudited	Audited	Audited	Audited
1	Segment Revenue					
	a) Consumer & Bazaar Products	1104.19	1338.80	1015.91	5086.38	4546.29
	b) Industrial Products	292.28	261.78	272.66	1065.58	994.77
	c) Others	14.20	18.25	12.58	66.05	55.81
	Total	1410.67	1618.83	1301.15	6218.01	5596.87
	Less : Inter Segment Revenue	32.01	29.11	27.52	123.35	105.91
	Revenue from Operations	1378.66	1589.72	1273.63	6094.66	5490.96
2	Segment Results					
	a) Consumer & Bazaar Products	293.09	360.74	268.34	1450.11	1349.96
	b) Industrial Products	43.20	30.93	46.94	154.10	158.29
	c) Others	(1.90)	(2.02)	(1.44)	(8.98)	(1.94)
	Total	334.39	389.65	313.84	1595.23	1506.31
	Less: i) Finance Costs	1.85	1.62	1.63	7.14	6.06
	ii) Other Unallocable Expenditure net of					
	Unallocable Income	49.77	56.25	34.42	211.64	168.97
	Total Profit Before Tax	282.77	331.78	277.79	1376.45	1331.28
3	Segment Assets					
	a) Consumer & Bazaar Products	1956.86	2031.01	1822.41	1956.86	1822.41
	b) Industrial Products	583.98	559.75	508.51	583.98	508.51
	c) Others	73.67	57.48	46.54	73.67	46.54
	d) Unallocated	2735.50	2557.07	2250.49	2735.50	2250.49
	Total Segment Assets	5350.01	5205.31	4627.95	5350.01	4627.95
4	Segment Liabilities					
	a) Consumer & Bazaar Products	741.96	818.18	727.27	741.96	727.27
	b) Industrial Products	216.03	220.04	163.22	216.03	163.22
	c) Others	10.99	11.60	5.92	10.99	5.92
	d) Unallocated	194.31	218.44	167.61	194.31	167.61
	Total Segment Liabilities	1163.29	1268.26	1064.02	1163.29	1064.02

Unallocated Segment Assets as at 31st March 2019 include the following:-

a) Capital Work in Progress Rs. 95.43 Crores (all other reporting dates: Rs. 101.35 Crores) of Synthetic Elastomer Project.

b) Investments in units of mutual funds, debenture, bonds, preference shares, term deposits with banks, etc Rs. 1571.00 Crores (31st December 2018 Rs. 1434.82 Crores and 31st March 2018 Rs. 1176.59 Crores)

### STANDALONE AUDITED STATEMENT OF ASSETS AND LIABILITIES AS AT 31.03.2019

			Rs Crores
Sr		As at	As at
	Particulars	31.03.2019	31.03.2018
No		Audited	Audited
A	ASSETS	7 4	7 43 43 43
^	Non Current Assets		
1		007.00	050.00
	(a) Property, Plant and Equipment	667.62	656.62
	(b) Capital Work-In-Progress	229.08	164.13
	(c) Goodwill	86.11	86.11
	(d) Other Intangible Assets	196.93	197.34
	(e) Financial Assets		
	(i) Investments	1,038.49	713.68
	(ii) Loans	2.94	3.32
	(iii) Other Financial Assets	18.51	11.69
	(f) Income Tax Assets (net)	98.53	62.27
	(g) Other Non-Current Assets	82.45	69.25
	Total Non Current Assets		
		2,420.66	1,964.41
2	Current Assets	[	
	(a) Inventories	734.30	630.94
	(b) Financial Assets		
	(i) Investments	1,151.39	1,072.01
	(ii) Trade Receivables	774.98	689.59
	(iii) Cash and Cash equivalents	60.24	66.12
	(iv) Bank balances other than (iii) above	56.94	11.64
	(v) Loans	15.38	13.22
	(vi) Other Financial Assets	9.25	8.59
	(c) Current Tax Assets	5.25	23.66
	(d) Other Current Assets	126.87	147.77
$\vdash$	Total Current Assets	2,929.35	2,663.54
$\vdash$	TOTAL ASSETS	5,350.01	4,627.95
В	EQUITY AND LIABILITIES		
	EQUITY		
	(a) Equity Share Capital	50.80	50.78
	(b) Other Equity	4,135.92	3,513.15
	Total Equity	4,186.72	3,563.93
	4- <b>y</b>	,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	LIABILITIES		
1	Non-Current Liabilities		
'			
	(a) Financial Liabilities		
	(i) Other Financial Liabilities	46.01	43.01
	(b) Provisions	34.55	29.57
	(c) Deferred Tax Liabilities (net)	112.97	102.90
	Total Non-Current Liabilities	193.53	175.48
2	Current Liabilities		
	(a) Financial Liabilities		
	(i) Trade Payables		
	- Total Outstanding Dues of Micro Enterprise and Small Enterprises	20.96	19.58
			408.58
	- Total Outstanding Dues of Creditors other than Micro Enterprise and Small Enterprises	428.19	
	(ii) Other Financial Liabilities	440.85	394.36
	(b) Other Current Liabilities	57.42	49.46
	(c) Provisions	14.60	9.78
	(d) Current Tax Liabilities (net)	7.74	6.78
	Total Current Liabilities	969.76	888.54
	Total Liabilities	1,163.29	1,064.02
М	TOTAL EQUITY AND LIABILITIES	5,350.01	4,627.95
$\Box$	I O I AL EXOLI I AND LIADILITIES	J,JJU.U I	7,021.33

Notes to the Standalone Financial Results:

Revenue from Operations excluding Excise Duty (A-B)

- 1. The above results have been reviewed by the Audit Committee on 14th May 2019 and approved by the Board of Directors at their meeting held on 14th May 2019.
- 2. The Company has opted to publish Standalone as well as Consolidated Financial Results.
- 3. The financial results of the Company have been prepared in accordance with Indian Accounting Standards ("Ind AS") notified under Section 133 of the Companies Act, 2013 ('Act') read with Companies (Indian Accounting Standards) Rules, 2015, as amended.
- 4. Consequent to the introduction of Goods and Services Tax (GST) with effect from 1st July 2017, Revenues are required to be net of GST. Accordingly, revenues for the year ended 31st March 2018 include Excise Duty upto 30th June 2017 and are not comparable to those presented thereafter. The following additional information is being provided for ease of understanding:

					RS Cloles
	Qu	arter ended		Year ended	
	31.03.2019	31.12.2018	31.03.2018	31.03.2019	31.03.2018
Revenue from Operations (A)	1378.66	1589.72	1273.63	6094.66	5490.96
Excise Duty (B)	-	-	-	-	136.56

Rs Crores

5354.40

5. Subject to the approval of the shareholders at the Annual General Meeting, the Board recommended payment of Dividend of Rs. 6.50 per equity share of Re. 1 each for the financial year ended 31st March 2019.

1589.72

1273.63

6094.66

- 6. During the quarter, the Company alloted 1,350 equity shares of face value of Re. 1/- each under Employee Stock Option Plan 2016 to the employee of the Company's subsidiaries to whom the options were granted.
- 7. The Company granted options for 2,500 equity shares of face value of Re. 1/- each under Employee Stock Option Plan 2016 on 13th May 2019.

1378.66

- 8. The provision for current tax has been made after considering Rs. 52.87 Crores and Rs. 46.47 Crores being excess provision written back in respect of earlier years in March 2019 and March 2018, respectively.
- 9. The figures for the quarter ended 31st March 2019 and 31st March 2018 are the balancing figures between the audited figures in respect of the full financial year and the published year to date figures up to the third quarter of the relevant financial year.
- 10. Previous periods' figures are regrouped to make them comparable with those of current period.

Mumbai

Dated: 14th May 2019

BHARAT PURI Managing Director DIN: 02173566

#### PIDILITE INDUSTRIES LIMITED

REGD. OFFICE: 7th Floor, Regent Chambers, Jamnalal Bajaj Marg, 208, Nariman Point, Mumbai - 400 021 Tel No. 91 22 2835 7000 Fax: 91 22 2835 6007

Email address: investor.relations@pidilite.co.in Website: www.pidilite.com CIN: L24100MH1969PLC014336

### STATEMENT OF CONSOLIDATED AUDITED FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED 31.03.2019

Rs Crores

	T.	1				Rs Crores
Sr. No.	Particulars	Fo	r the Quarter end	ded	For the ye	ar ended
		31.03.2019	31.12.2018	31.03.2018	31.03.2019	31.03.2018
		Audited	Unaudited	Audited	Audited	Audited
1 1	Total Income					
1	a) Revenue from Operations	1638.93	1848.30	1485.31	7078.74	6218.76
	b) Other Income	56.21	30.67	52.07	146.64	148.41
	Total Income	1695.14	1878.97	1537.38	7225.38	6367.17
2	Expenses	1999.11	1010101	1001100	1	5551111
-	a) Cost of materials consumed	794.88	870.52	697.29	3265.51	2565.02
	b) Purchases of stock-in-trade	76.93		83.15	396.28	318.86
	c) Changes in inventories of finished goods, work-in-progress	(56.97		(68.52)	(75.21)	
	and stock-in-trade	(0.010.1)	,	(/	( ,	
	d) Excise Duty	_	_	_	_	140.35
	e) Employee benefits expense	217.12	208.74	173.45	836.66	712.40
	f) Finance costs	6.57	6.21	3.83	26.07	15.54
	g) Depreciation, amortisation and impairment expense	38.96	32.09	29.77	132.74	119.88
	h) Other expenses	328.19	323.21	326.01	1,287.29	1,137.14
	Total Expenses	1405.68	1545.45	1244.98	5869.34	5012.96
3	Profit before Exceptional Items, Share of profit of Associate and					
	Joint venture and Tax (1-2)	289.46	333.52	292.40	1356.04	1354.21
4	Share of profit of associate (net of tax)	1.47	1.78	1.39	3.60	4.75
5	Share of profit of joint venture (net of tax)	_	(0.31)	(0.57)	_	(0.16)
6	Profit before Exceptional Items and Tax (3+4+5)	290.93	334.99	293.22	1359.64	1358.80
7	Exceptional items	10.95			18.02	-
8	Profit before tax (6-7)	279.98	330.59	293.22	1341.62	1358.80
	Tax Expense					1000100
_	Current tax	40.74	118.38	40.45	406.58	374.08
	Deferred tax	2.37	(7.35)	5.25	6.65	18.63
10	Profit for the period (8-9)	236.87	219.56	247.52	928.39	966.09
<u> </u>	Attributable to:	230.07	213.50	247.52	320.03	300.03
	Shareholders of the Company	235.14	219.47	244.11	924.91	962.35
	Non Controlling Interest	1.73	0.09	3.41	3.48	3.74
11	Other Comprehensive Income	1.73	0.09	3.41	3.40	3.74
1	Items that will not be reclassified to profit or loss	0.88	(3.70)	3.52	(6.29)	(0.02)
	Income tax relating to items that will not be reclassified to profit or loss	(0.68	( /	(1.08)	1.83	(0.02)
	Items that will be reclassified to profit or loss	(4.40	' I	2.54	7.23	(1.52)
	Total Other Comprehensive Income	(4.20)			2.77	(1.54)
	Attributable to:	(4.20)	(10.23)	4.98	2.77	(1.54)
	Shareholders of the Company	(3.82	(10.48)	4.82	2.82	(1.70)
	Non Controlling Interest	(0.38		0.16	(0.05)	
12	Total Comprehensive Income for the period (10+11)	232.67	209.31	252.50	931.16	964.55
⊢ <u>'</u>	Attributable to:	232.67	203.31	232.50	331.16	304.35
1	Shareholders of the Company	231.32	208.99	248.93	927.73	960.65
	' '	1.35		3.57	3.43	3.90
12	Non Controlling Interest	50.80		50.78		50.78
	Paid-up Equity Share Capital (Face value of share : Re. 1/-)	50.80	50.80	50.78	50.80	
	Other Equity			1	4097.29	3523.26
15	Earnings per equity share in Rs.		4.00	400	40.04	40.05
1	a) Basic	@ 4.63			18.21	18.95
	b) Diluted	@ 4.63	@ 4.32	@ 4.80	18.20	18.94

@ For the period only and not annualised.

See accompanying Notes to Financial Results

### CONSOLIDATED AUDITED SEGMENT INFORMATION FOR THE QUARTER AND YEAR ENDED 31.03.2019

Rs Crores

					Ns Cioles					
Sr.	Particulars	For	the Quarter end	led	For the Ye	ar ended				
No		31.03.2019	31.12.2018	31.03.2018	31.03.2019	31.03.2018				
		Audited	Unaudited	Audited	Audited	Audited				
1	Segment Revenue									
	a) Consumer & Bazaar Products	1364.46	1597.38	1227.59	6070.46	5274.09				
	b) Industrial Products	292.28	261.78	272.66	1065.58	994.77				
	c) Others	14.20	18.25	12.58	66.05	55.81				
	Total	1670.94	1877.41	1512.83	7202.09	6324.67				
	Less : Inter Segment Revenue	32.01	29.11	27.52	123.35	105.91				
	Revenue from Operations	1638.93	1848.30	1485.31	7078.74	6218.76				
2	Segment Results					!				
	a) Consumer & Bazaar Products	301.01	362.82	282.06	1449.56	1371.80				
	b) Industrial Products	43.20	30.93	46.94	154.10	158.29				
	c) Others	(1.90)	(2.02)	(1.44)	(8.98)	(1.94)				
	Total	342.31	391.73	327.56	1594.68	1528.15				
	Less: i) Finance Costs	6.57	6.21	3.83	26.07	15.54				
	ii) Other Unallocable Expenditure net of									
	Unallocable Income	46.28	52.00	31.33	212.57	158.40				
	Add: Share of profit of associate/joint venture	1.47	1.47	0.82	3.60	4.59				
	Total Profit Before Exceptional Item and Tax	290.93	334.99	293.22	1359.64	1358.80				
	Exceptional Items	10.95	4.40	-	18.02	-				
	Profit before tax	279.98	330.59	293.22	1341.62	1358.80				
3	Segment Assets									
	a) Consumer & Bazaar Products	3203.06	3291.58	3012.02	3203.06	3012.02				
	b) Industrial Products	583.98	559.75	508.51	583.98	508.51				
	c) Others	73.67	57.48	46.54	73.67	46.54				
	d) Unallocated	2053.80	1906.09	1637.39	2053.80	1637.39				
	Total Segment Assets	5914.51	5814.90	5204.46	5914.51	5204.46				
4	Segment Liabilities									
	a) Consumer & Bazaar Products	1103.97	1209.58	1087.08	1103.97	1087.08				
	b) Industrial Products	216.03	220.04	163.22	216.03	163.22				
	c) Others	10.99	11.60	5.92	10.99	5.92				
	d) Unallocated	228.28	257.33	199.19	228.28	199.19				
	Total Segment Liabilities	1559.27	1698.55	1455.41	1559.27	1455.41				

Unallocated Segment Assets as at 31st March 2019 include the following:-

- a) Capital Work in Progress Rs. 95.43 Crores (all other reporting dates: Rs. 101.35 Crores) of Synthetic Elastomer Project.
- b) Investments in units of mutual funds, debenture, bonds, preference shares, term deposits with banks, etc Rs.1571.00 Crores (31st December 2018 Rs. 1434.82 Crores and 31st March 2018 Rs. 1176.59 Crores)

### CONSOLIDATED AUDITED STATEMENT OF ASSETS AND LIABILITIES AS AT 31.03.2019

	Rs Cı						
<u>   </u>		As at	As at				
Sr No	Particulars	31.03.2019 Audited	31.03.2018 Audited				
A	ASSETS	Audited	Audited				
^	Non Current Assets						
'	(a) Property, Plant and Equipment	913.32	802.59				
	(b) Capital Work-In-Progress	242.13	227.73				
	(c) Goodwill	184.99	177.42				
	(d) Other Intangible Assets	349.30	362.18				
	(e) Investments accounted for using equity method	24.43	25.03				
	(f) Financial Assets						
	(i) Investments	371.87	105.99				
	(ii) Loans	3.06	5.91				
	(iii) Other Financial Assets	41.74	38.81				
	(g) Income Tax Assets (net)	102.06	64.82				
	(h) Deferred Tax Assets (net)	10.72	5.86				
	(i) Other Non-current Assets	88.89	79.34				
	Total Non Current Assets	2,332.51	1,895.68				
2	Current Assets	004.45	004.00				
	(a) Inventories (b) Financial Assets	934.45	804.33				
	(b) Financial Assets (i) Investments	1,151.40	1,114.92				
	(ii) Trade Receivables	1,151.40	938.13				
	(iii) Cash and cash equivalents	128.12	149.34				
	(iv) Bank balances other than (iii) above	62.31	14.24				
	(v) Loans	12.12	11.85				
	(vi) Other Financial Assets	71.61	65.49				
	(c) Current Tax Assets (net)	2.62	28.64				
	(d) Other Current Assets	163.36	175.49				
	(e) Assets held for Sale	-	6.35				
	Total Current Assets	3,582.00	3,308.78				
	TOTAL ASSETS	5,914.51	5,204.46				
В	EQUITY AND LIABILITIES						
	EQUITY						
	(a) Equity Share Capital	50.80	50.78				
	(b) Other Equity	4,097.29	3,523.26				
	Equity attributable to owners of the Company	4,148.09	3,574.04				
	Non-Controlling Interests	207.15	175.01				
	Total Equity	4,355.24	3,749.05				
	LIADULTICA						
	LIABILITIES No. Comment Link Vision						
'	Non-Current Liabilities (a) Financial Liabilities						
	(a) Financial Liabilities (i) Borrowings	8.51	7.11				
	(ii) Others	85.98	91.24				
	(ii) Others (b) Provisions	43.93	38.17				
	(c) Deferred Tax Liabilities (net)	120.14	110.66				
	Total Non-Current Liabilities	258.56	247.18				
2	Current Liabilities						
_	(a) Financial Liabilities						
	(i) Borrowings	102.54	115.44				
	(ii) Trade Payables						
	- Total Outstanding Dues of Micro Enterprise and Small Enterprises	31.55	22.33				
	- Total Outstanding Dues of Creditors other than Micro Enterprise and Small Enterprises	549.09	521.48				
	(iii) Others	497.22	443.12				
	(b) Other Current Liabilities	89.55	79.09				
	(c) Provisions	19.79	13.07				
	(d) Current Tax Liabilities (net)	10.97	13.70				
	Total Current Liabilities	1,300.71	1,208.23				
igsquare	Total Liabilities	1,559.27	1,455.41				
	TOTAL EQUITY AND LIABILITIES	5,914.51	5,204.46				

Notes to the Consolidated Financial Results:

- 1. The above results have been reviewed by the Audit Committee on 14th May 2019 and approved by the Board of Directors at their meeting held on 14th May 2019.
- 2. The Company has opted to publish Standalone as well as Consolidated Financial Results. The above results comprise the results of Pidilite Industries Ltd. (Holding Company), 29 subsidiary companies (including two partnership firms), one Associate Company and one Joint Venture.
- 3. The financial results of the Company have been prepared in accordance with Indian Accounting Standards ("Ind AS") notified under Section 133 of the Companies Act, 2013 ('Act') read with Companies (Indian Accounting Standards) Rules, 2015, as amended.
- 4. Consequent to the introduction of Goods and Services Tax (GST) with effect from 1st July 2017, Revenues are required to be net of GST. Accordingly, revenues for the year ended 31st March 2018 include Excise Duty upto 30th June 2017 and are not comparable to those presented thereafter. The following additional information is being provided for ease of understanding:

					RS Crores
	Quarter ended		Year ended		
	31.03.2019	31.12.2018	31.03.2018	31.03.2019	31.03.2018
Revenue from Operations (A)	1638.93	1848.30	1485.31	7078.74	6218.76
Excise Duty (B)		-	-	-	140.35
Revenue from Operations excluding Excise Duty (A-B)	1638.93	1848.30	1485.31	7078.74	6078.41

- 5. Subject to the approval of the shareholders at the Annual General Meeting, the Board recommended payment of Dividend of Rs. 6.50 per equity share of Re. 1 each for the financial year ended 31st March 2019.
- 6. Exceptional items represent diminution / impairment in value of investments for the quarter ended 31st March 2019 Rs. 10.95 Crores, 31st December 2018 Rs. 4.40 Crores and for the year ended 31st March 2019 Rs. 18.02 Crores.
- 7. During the quarter, the Company alloted 1,350 equity shares of face value of Re. 1/- each under Employee Stock Option Plan 2016 to the employee of the Company's subsidiaries to whom the options were granted.
- 8. The Company granted options for 2,500 equity shares of face value of Re. 1/- each under Employee Stock Option Plan 2016 on 13th May 2019.
- 9. The provision for current tax has been made after considering Rs. 52.87 Crores and Rs. 46.47 Crores being excess provision written back in respect of earlier years in March 2019 and March 2018, respectively.
- 10. The figures for the quarter ended 31st March 2019 and 31st March 2018 are the balancing figures between the audited figures in respect of the full financial year and the published year to date figures up to the third quarter of the relevant financial year.
- 11. Previous periods' figures are regrouped to make them comparable with those of current period.

Mumbai

Dated: 14th May 2019

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Q4FY19/ FY19
Earnings Presentation

## **Disclaimer**



This presentation may contain statements which reflect the management's current views and estimates and could be construed as forward looking statements.

The future involves certain risks and uncertainties that could cause actual results to differ materially from the current views being expressed.

Potential risks and uncertainties include such factors as general economic conditions, foreign exchange fluctuations, competitive product and pricing pressures and regulatory developments.



# **Financial Highlights**









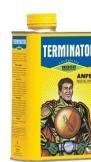






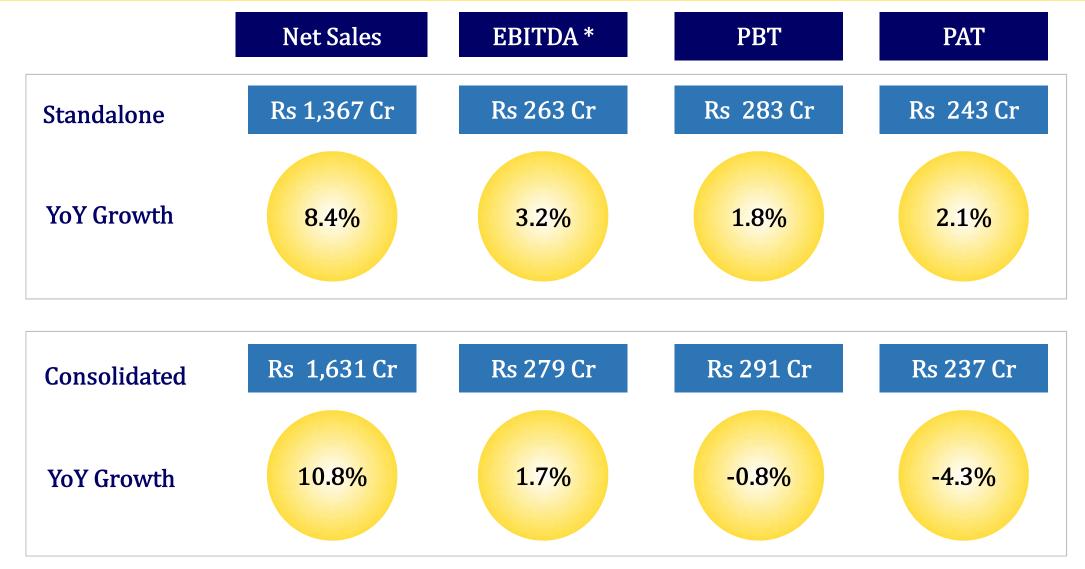






# **Q4FY19 Earnings Summary**

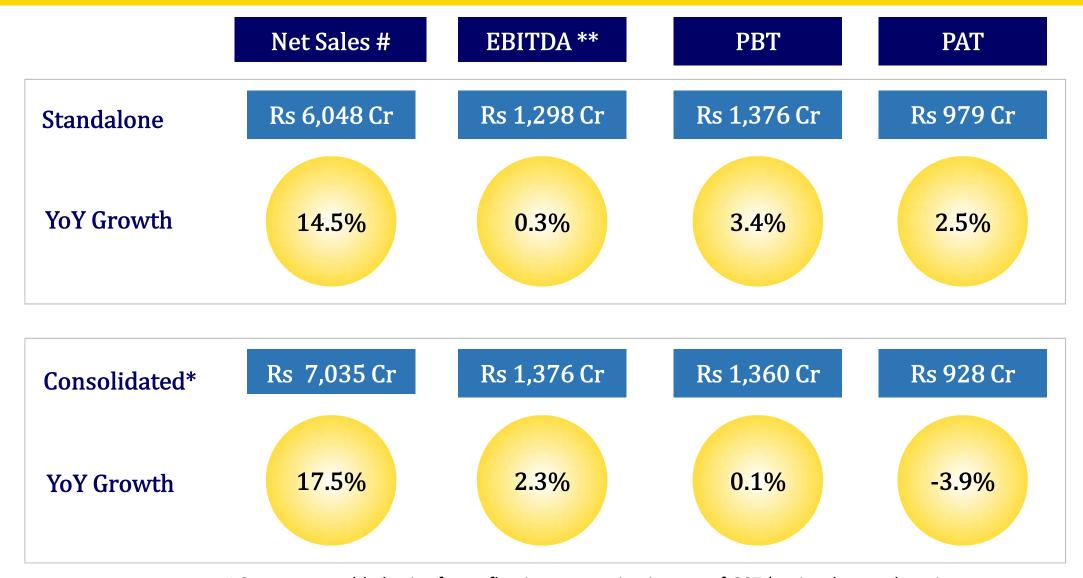




<sup>\*</sup> EBITDA is before non operating income

## **FY19 Earnings Summary**





# On a comparable basis after reflecting accounting impact of GST (excise duty and net input taxes adjusted from sales of base twelve months)

<sup>\*</sup> Excluding sales of Cyclo division of Pidilite USA Inc., which was sold by Pidilite USA Inc. in June 2017

Pidilite Industries Limited \*\* EBITDA is before non operating income

## **Comments on Financial Performance**



### Standalone

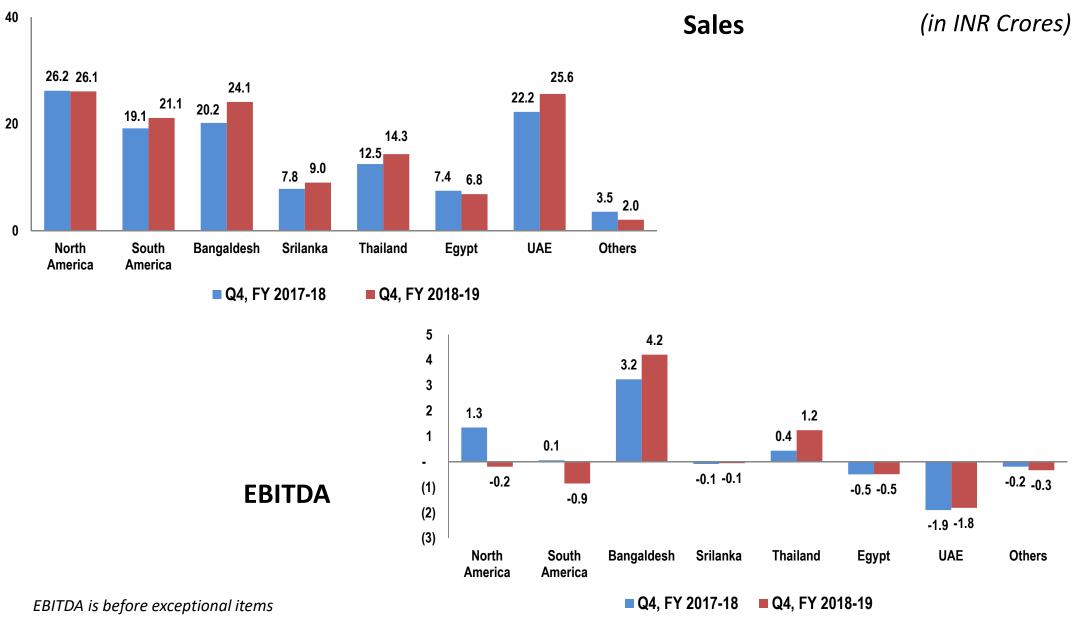
- Net Sales grew by 8.4% in Q4.
- EBITDA, before non-operating income, at Rs 263 Cr grew by 3.2% in Q4, given the input cost led contraction in gross margins by 1.6%. However input cost has improved by 3.5% vs Q3'19.

### Consolidated

- Net Sales grew by 10.8%.
- EBITDA, before non-operating income, at Rs 279 Cr grew by 1.7% in Q4, given the input cost led contraction in gross margins by 1.6%. However input cost has improved by 3.1% vs Q3'19.

## **Q4FY19 Overseas Subsidiaries Performance**

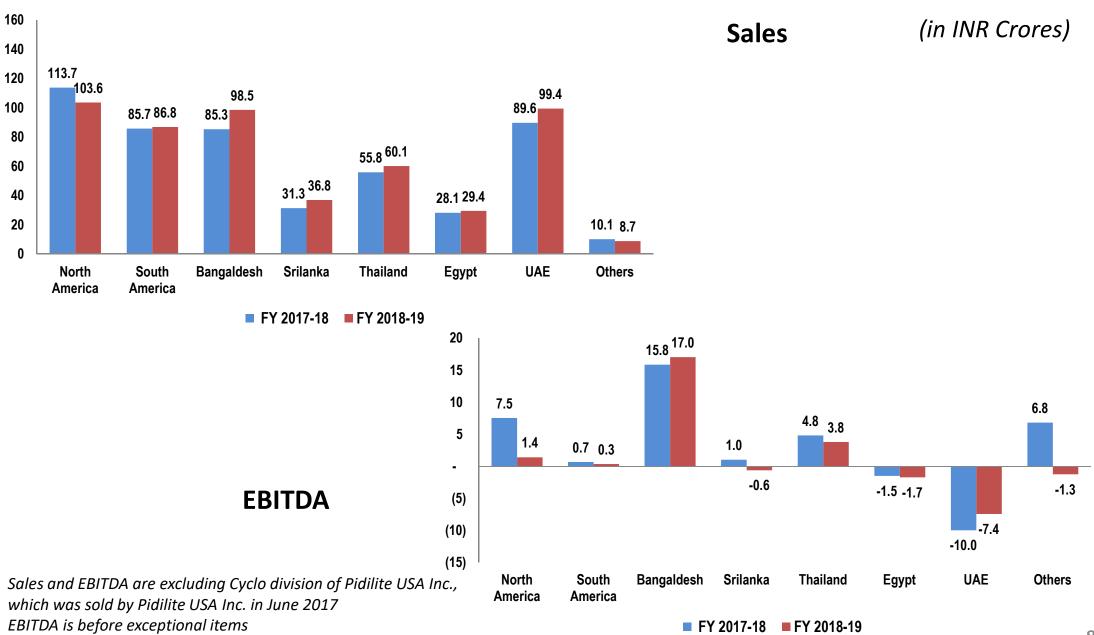




## **FY19 Overseas Subsidiaries Performance**

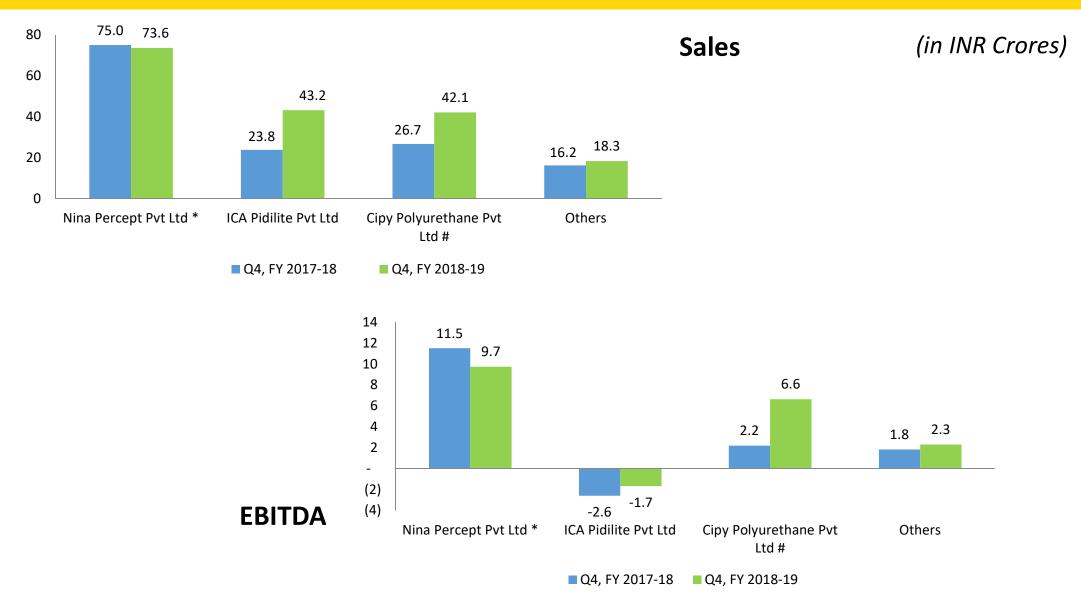
Figures are reported as per constant currency





## **Q4FY19 Domestic Performance**



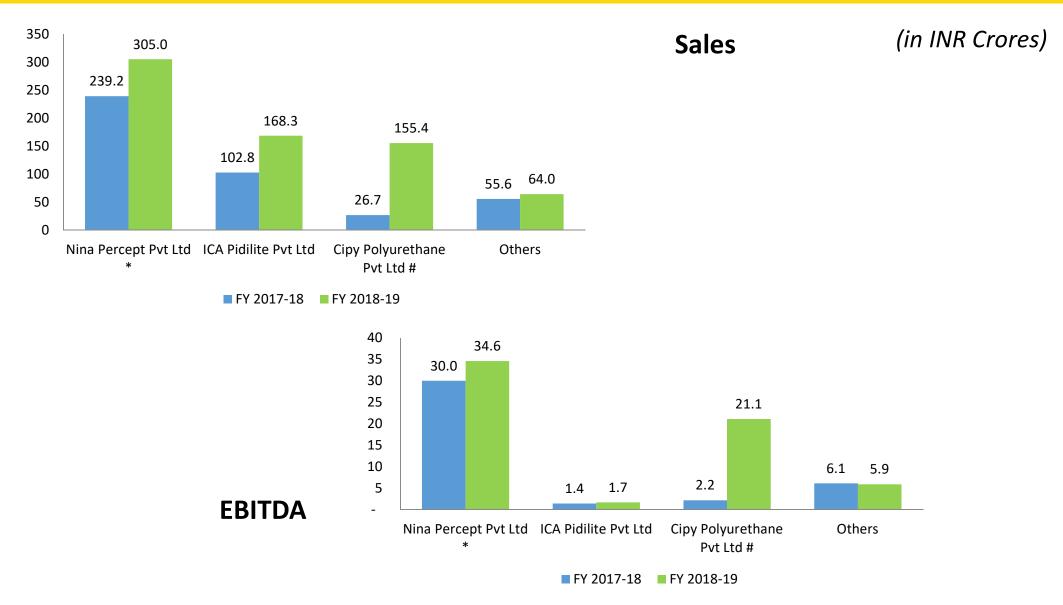


EBITDA is before exceptional items

<sup>\*</sup>Nina Waterproofing Systems Pvt Ltd and Percept Waterproofing Services Ltd have merged into Nina Percept Pvt Ltd with effect from 1 April, 2017. # CIPY Polyurethanes Pvt Ltd acquired in February 2018

## **FY19 Domestic Subsidiaries Performance**





EBITDA is before exceptional items

<sup>\*</sup>Nina Waterproofing Systems Pvt Ltd and Percept Waterproofing Services Ltd have merged into Nina Percept Pvt Ltd with effect from 1 April, 2017. # CIPY Polyurethanes Pvt Ltd acquired in February 2018



# **Company Overview**



















# **Company Overview**



Brand established in 1959. Pioneer in Consumer and Specialty Chemicals

Adhesives & sealants, construction chemicals, art & craft products and polymer emulsions

History of creating strong brands

Among the most trusted brands in the country. Other big brands include Dr. Fixit, M-seal and Fevikwik

8 Regional offices with 23 plants and 23 co-makers in India

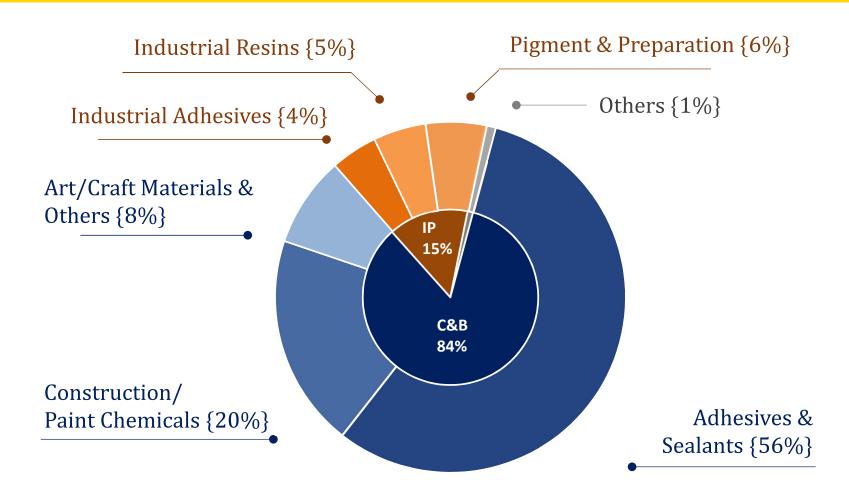
- International manufacturing facilities in USA, Thailand, Dubai, Brazil, Egypt, Singapore, Bangladesh and Sri Lanka
- Special focus growing business in Bangladesh and Sri Lanka
- Manufacturing facility planned in Ethiopia. An additional manufacturing facility in Bangladesh is expected to commence production in Q2 FY 19.

 Exporter of Pigments and Pigment emulsions to emerging markets as well as Europe and North America

3 R&D centers in India

## **Industry Segment Composition**





C&B - Consumer & Bazaar, IP - Industrial Products, Others

# **5-Year Performance by Business Segments**

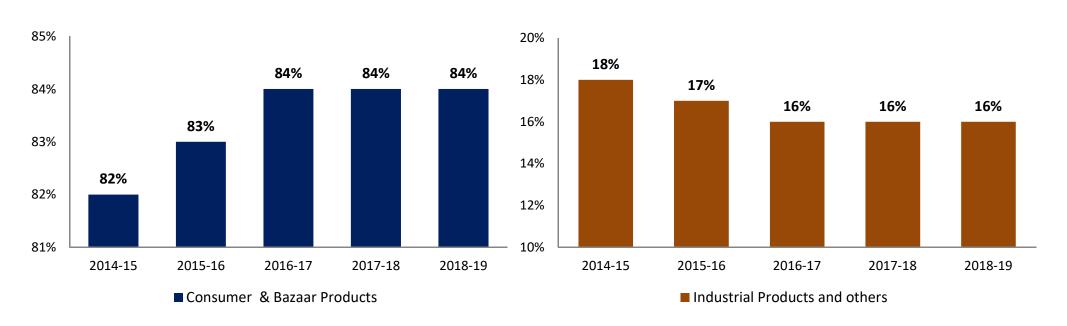


### **Numbers represent Percentage of Total Sales**

### **Consumer and Bazaar Products**

### **Industrial Products**

IP includes Others also



## **Domestic Presence – India operations**



- **5200**+ SKUs of **500**+ products
- Domestic Revenue of Rs. 5,488 Cr for FY19
- 23 plants, 23 Co-makers

- 4,900+ distributors
- 27 warehouses
- 8 regional offices & 2 RDCs





### **Global Presence**



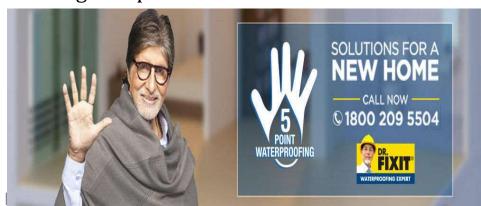
- Exports to more than 80 countries. Major exports to Middle East, SAARC, Africa, USA & Europe.
- Export Revenue of Rs. 607 Cr in FY19.
- 19 Overseas subsidiaries 6 Direct and 13 Step down. 1 Joint Venture.
- Total revenue from Overseas subsidiaries of Rs. 523 Cr in FY19.
- International manufacturing facilities in USA, Thailand, Dubai, Brazil, Egypt, Singapore, Bangladesh and Sri Lanka.
- Specific focus on growing business in Bangladesh and Sri Lanka.
- Manufacturing facility planned in Ethiopia. An additional manufacturing facility in Bangladesh is expected to commence production in Q2 FY19.

# Marketing/ Advertising



- Consistent and effective brand building activities across various categories (a) Consumer Adhesives & Sealants (b) Craftsmen Adhesives (c) Waterproofing Chemicals (d) Hobby & Craft Colours
- Several of the brands are well-known in respective categories (Fevicol, Fevikwik, M-Seal, Dr Fixit, Fevicryl, etc.)
- Award winning advertisements resulting in mass appeal of brands across all segments and geographies.
- Significant relationship building activities with end users and influencers.

 Extensive grass root contact with end-users to promote usage of products and brands.







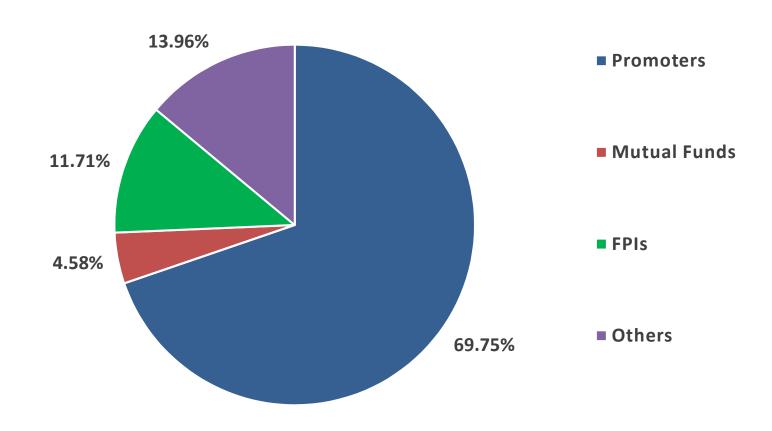






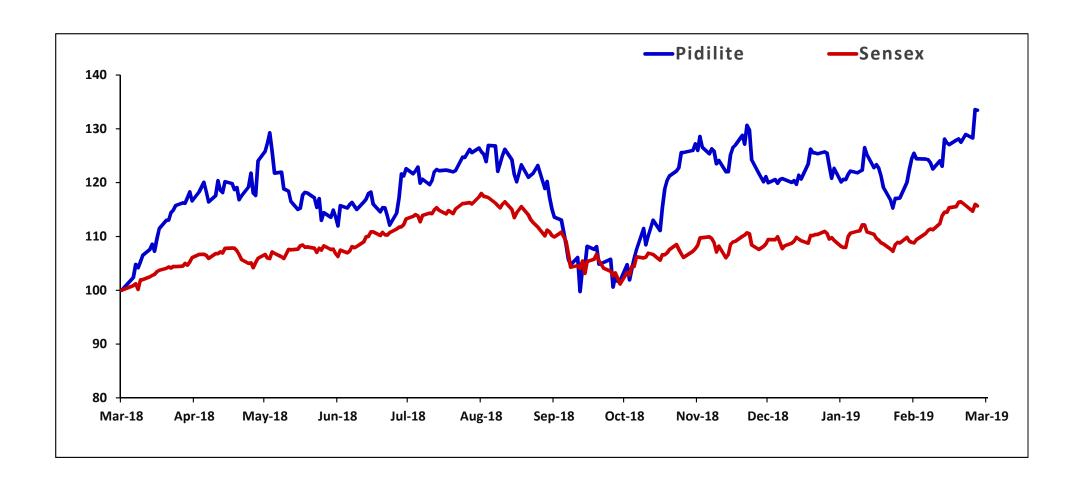
# **Shareholding Pattern as of March 31, 2019**





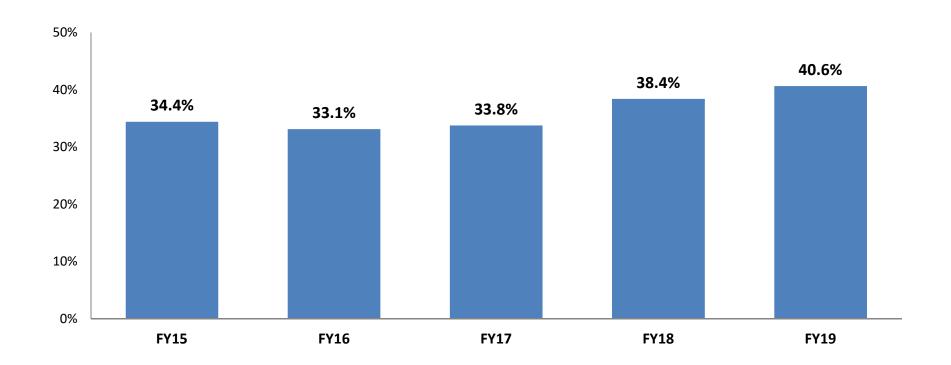
## **Share Price Movement**





# Backed by consistent dividend payouts





### **Investor Contacts**





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