



Pidilite Industries Ltd.

Q2 FY17 Earnings Presentation





Disclaimer



This presentation may contain statements which reflect the management's current views and estimates and could be construed as forward looking statements.

The future involves certain risks and uncertainties that could cause actual results to differ materially from the current views being expressed.

Potential risks and uncertainties include such factors as general economic conditions, foreign exchange fluctuations, competitive product and pricing pressures and regulatory developments.



Q2 FY17 & H1 FY17 Financial Highlights















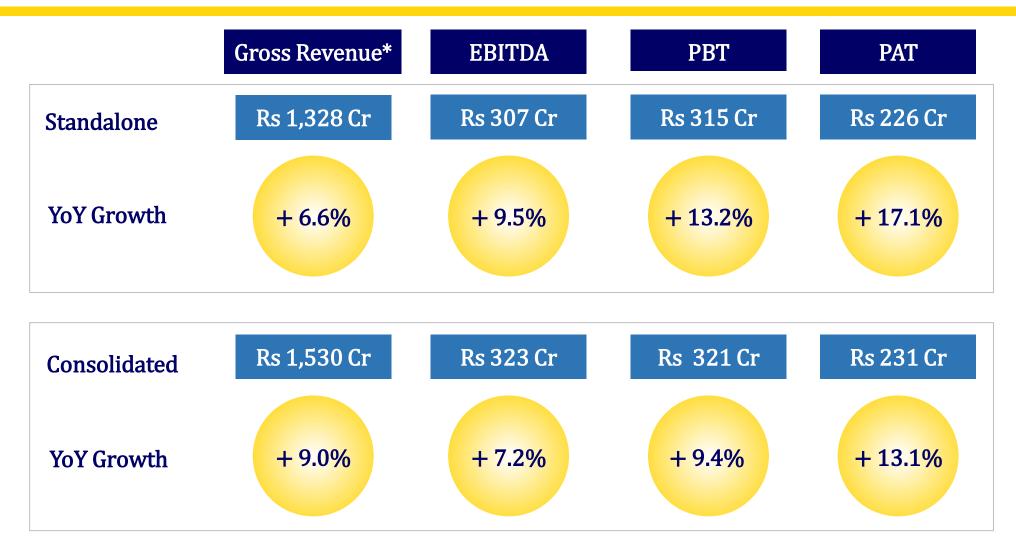






Q2 FY17 Earnings Summary



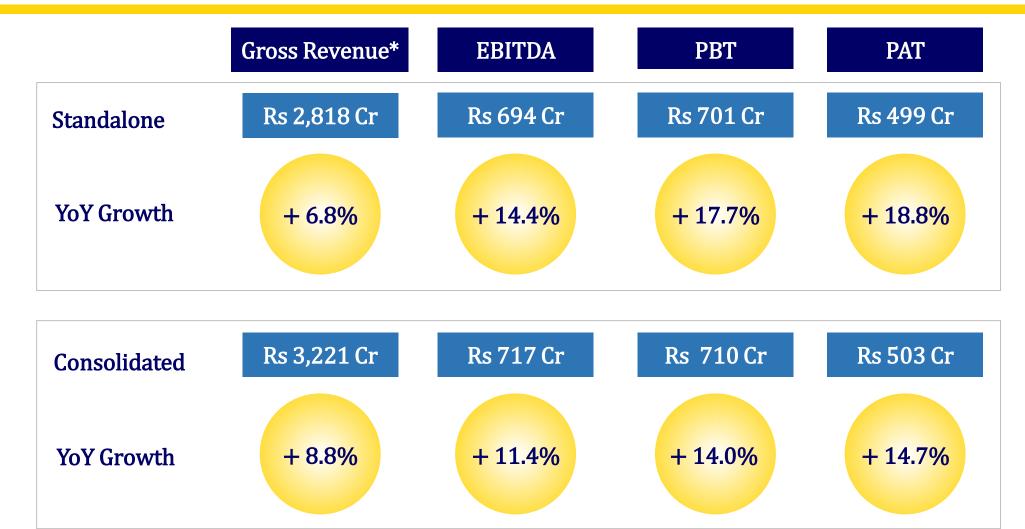


^{*} Gross Revenue includes other operating income

[#] Figures reported are Ind AS compliant

H1 FY17 Earnings Summary





^{*} Gross Revenue includes other operating income

[#] Figures reported are Ind AS compliant

Comments on Financial Performance



Standalone

- Gross Revenue grew by 6.6% in Q2 and 6.8% in H1.
- EBITDA grew by 9.5% in Q2 and by 14.4% in H1 as compared to last year, due to reduction in input costs.

Consolidated

- Gross Revenue grew by 9.0% in Q2 and 8.8% in H1.
- Material cost, as a % to sale, is lower by 219 Bps (for the quarter) and 308 Bps (for six months) as compared to same period last year, mainly on account of lower prices of key raw materials.

EBITDA grew by 7.2% in Q2 and by 11.4% in H1.

Ind AS – Reconciliation of Standalone Results



A reconciliation of the **Standalone** results to those reported under previous GAAP are summarised as under:

_	
Rs Crores	Rs Crores

	Particulars	For the Quarter ended		For Six months ended	
		30.09.2015		30.09.2015	
	Profit after tax as reported under previous GAAP	18	2.76		402.30
1	Impact of measuring investments at Fair Value through Profit or Loss (FVTPL)	8.94		12.83	
2	Impact of reversal of amortization of intangible assets due to change in estimate	6.74		13.41	
3	Deferred tax impact	(5.65)		(7.70)	
4	Others	0.36 1	0.39	(1.26)	17.28
	Profit after tax as reported under Ind AS	19	3.15		419.58
	Other Comprehensive Income	(0	0.03)		(0.17)
	Total Comprehensive Income as reported under Ind AS	19	3.12		419.41

Ind AS – Reconciliation of Consolidated Results



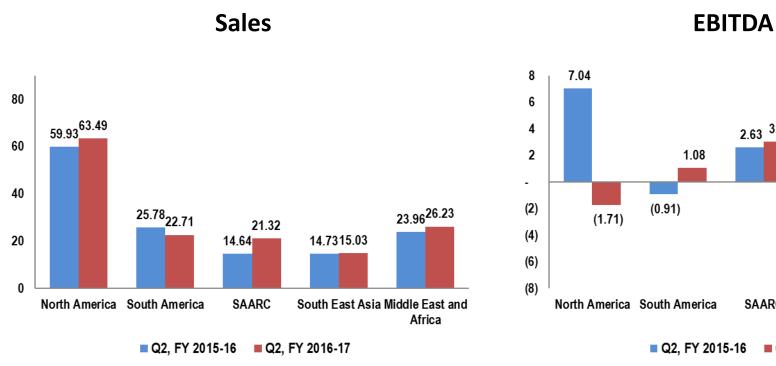
A reconciliation of the **Consolidated** results to those reported under previous GAAP are summarised as under:

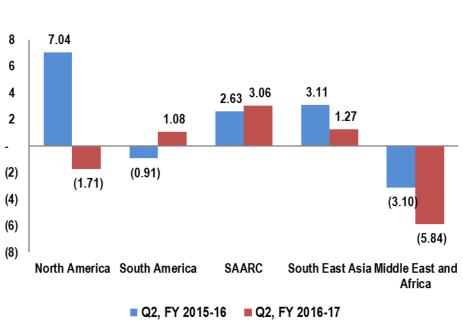
		Rs Crore	es	Rs Crores	
	Particulars	For the Quarter ended		For Six months ended	
		30.09.2015	30.09.	30.09.2015	
	Profit after tax as reported under previous GAAP	191.7	7 0	417.23	
1	Impact of measuring investments at Fair Value through Profit or Loss (FVTPL)	8.94	12.83		
2	Impact of reversal of amortization of intangible assets due to change in estimate	7.93	15.79		
3	Deferred tax impact	(5.77)	(7.99)		
4	Others	1.56 12.6	1.06	21.69	
	Profit after tax as reported under Ind AS	204.3	66	438.92	
	Other Comprehensive Income	(0.0	3)	(0.17)	
	Total Comprehensive Income as reported under Ind AS	204.3	3	438.75	

Q2 FY17 Overseas Performance



(in INR Crores)

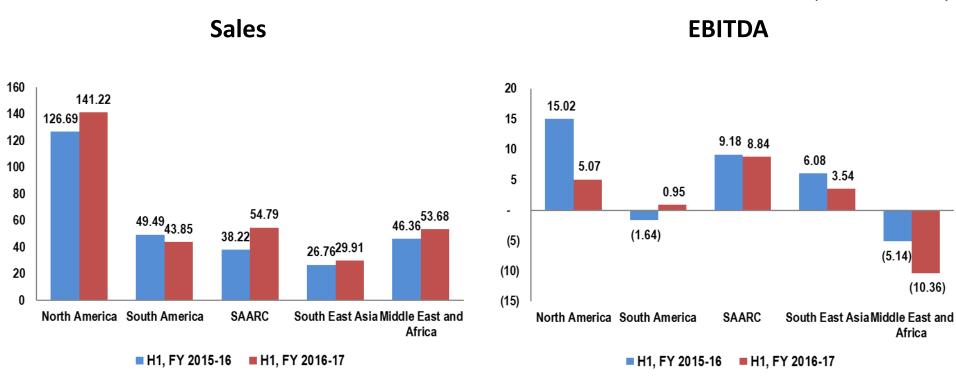




H1 FY17 Overseas Performance



(in INR Crores)





Company Overview





















Company Overview



Brand established in 1959. Pioneer in Consumer and Specialty Chemicals

Adhesives & sealants, construction chemicals, art & craft products and polymer emulsions

History of creating strong brands.

Among the most trusted brands in the country. Other big brands include Dr. Fixit, M-seal and Fevikwik

8 Regional offices with 21 plants and 26 co-makers in India

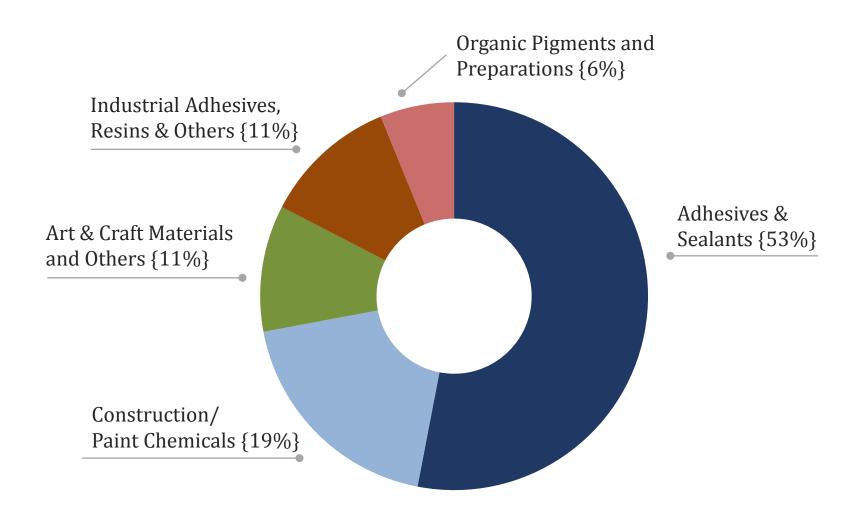
International manufacturing facilities in Thailand, Dubai, Brazil, US, Egypt and Bangladesh

Exporter of Pigments and Pigment emulsions to emerging markets as well as Europe and North America

3 R&D centers in India

Industry Segment Composition as on March 2016





Numbers represent Percentage of Total Net Revenue

5-Year Performance by Business Segments

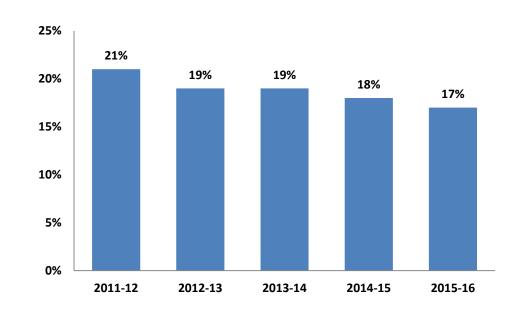


Numbers represent Percentage of Total Net Revenue

Consumer and Bazaar Products

84% 83% 83% 82% 82% 81% 81% 81% 80% 79% 79% 78% 77% 76% 75% 2011-12 2012-13 2013-14 2014-15 2015-16

Industrial Products



Domestic Presence – India operations



- **5500+** SKUs of **500** products
- Gross Turnover of Rs. 5,039 Cr for FY16
- 21 plants, 26 Co-makers

- **7000** distributors
- 30 warehouses
- 8 regional offices





Global Presence



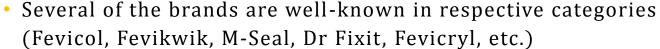
- Exports to more than 60 countries. Major exports to Middle East, Africa, USA & Europe.
- Export Turnover of Rs. 452 Cr in FY16.
- 17 Overseas subsidiaries 5 Direct and 12 Step down and 1 Joint Venture.
- Total revenue from Overseas subsidiaries of Rs. 582 Cr in FY16.
- International manufacturing facility in USA, Thailand, Dubai, Brazil, Egypt and Bangladesh.

Specific focus on Africa, Middle east, SAARC and emerging Asia.

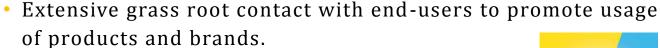
Marketing/ Advertising



Consistent and effective brand building activities across various categories (a) Consumer Adhesives & Sealants (b) Craftsmen Adhesives (c) Waterproofing Chemicals (d) Hobby & Craft Colours



- Award winning advertisements resulting in mass appeal of brands across all segments and geographies.
- Significant relationship building activities with end users and influencers.



Fevicol Science Project -ROB TVC



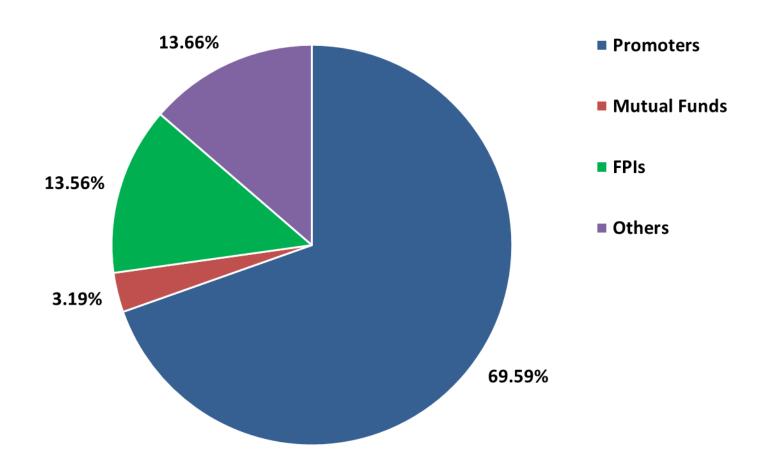






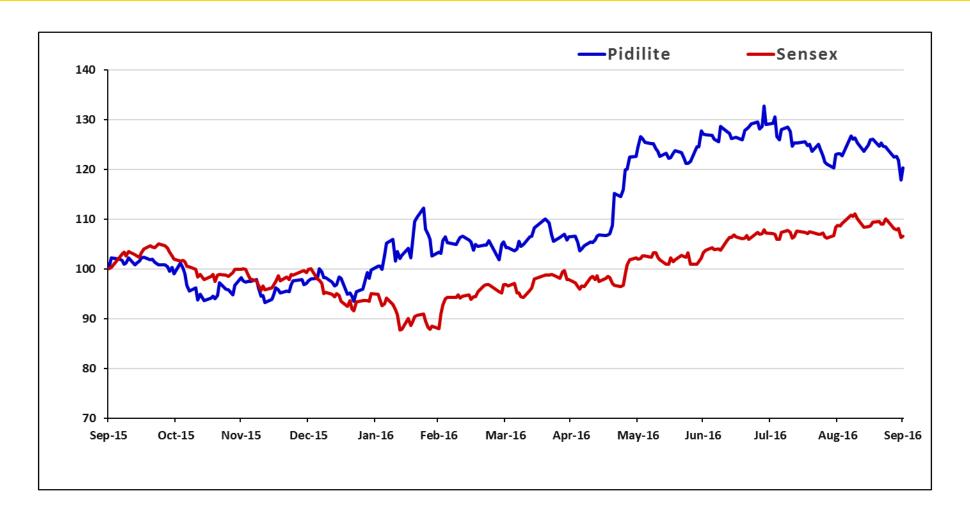
Shareholding Pattern as of September 30, 2016





Share Price Movement

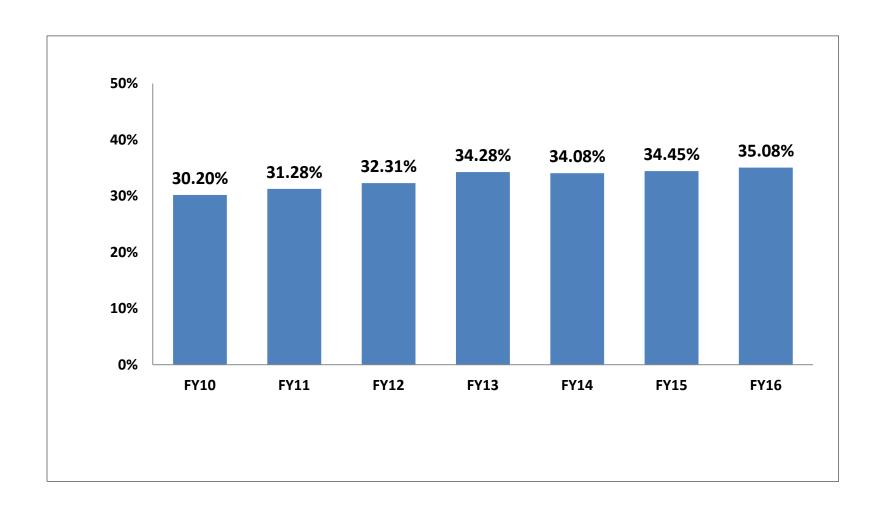




Rebased to 100

Backed by consistent dividend payouts





Investor Contacts





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