

8th November, 2023

The Secretary BSE Ltd. Corporate Relationship Dept., 14th floor, P. J. Tower, Dalal Street, Fort Mumbai - 400 001 **Stock Code – 500331** The Secretary National Stock Exchange of India Ltd. Exchange Plaza, Plot no. C/1, G Block, Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051 Stock Code - PIDILITIND

Sub: Earnings Presentation

Dear Sir,

Please find attached the Earnings Presentation for the quarter ended 30th September, 2023.

Thanking You,

Yours faithfully, For Pidilite Industries Limited

Manisha Shetty Company Secretary

Encl: a/a

Regd. Office Regent Chambers, 7th Floor Jamnalal Bajaj Marg 208 Nariman Point Mumbai 400 021 **Pidilite Industries Limited**

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Q2' FY 24

Earnings Presentation





DISCLAIMER

This presentation may contain statements which reflect the management's current views and estimates and could be construed as forward looking statements.

The future involves certain risks and uncertainties that could cause actual results to differ materially from the current views being expressed.

Potential risks and uncertainties include such factors as general economic conditions, foreign exchange fluctuations, competitive product and pricing pressures and regulatory developments.

- > Growth momentum of Q1FY24 continued in Q2FY24 with robust Underlying Volume Growth (UVG) of 8.2%.
- Growth was broad based with Domestic Consumer & Bazar ("C&B") delivering UVG of 8.4% (4yr CAGR: 14%) and Domestic Business to Business ('B2B') growing with UVG of 20.0% (4yr CAGR: 11%). Both the Industrial and Project verticals delivered healthy growth.
- > The growth in rural markets continued to be higher than urban markets.
- Standalone Gross Margin % expanded both sequentially (by 228 bps) & YOY (by 1,095 bps). We continued to remain aggressive in nurturing our brands by doubling our investments in A&SP as compared to Q2FY23.
- ▶ EBITDA Margins at 23.2% improved by 604 bps over Q2FY23 and 47 bps over Q1FY24.
- Domestic subsidiaries continued to deliver robust sales growth driven by C&B businesses; EBITDA margins also improved both sequentially and year on year.

- International subsidiaries (excl Pidilite USA Inc.) reported moderate sales growth despite uncertain global economic conditions, inflation and currency devaluation challenges in some countries. EBITDA (excl Pidilite USA Inc.) registered robust growth along with improvement in EBITDA Margins both sequentially and year on year.
- We continue to remain optimistic in the near term with tailwinds coming from the extended festive season, increase in construction activity as well as the governments focus on capex.
- Though input prices are currently stable, we remain watchful of the current geo-political situation and its impact on input prices as well as global demand.

FINANCIAL HIGHLIGHTS



EARNINGS SUMMARY Q2' FY24

	NET SALES	EBITDA*	PBT*	PAT	
CONSOLIDATED	Rs. 3,065 Cr	Rs. 680 Cr	Rs. 622 Cr	Rs. 459 Cr	
YOY GROWTH	2.2%	36.0%	41.7%	35.7%	

STANDALONE	Rs. 2,768 Cr	Rs. 643 Cr	Rs. 609 Cr	Rs. 455 Cr	
YOY GROWTH	2.4%	38.5%	40.8%	35.0%	

*EBITDA is before non-operating income. PBT is Profit before tax and Exceptional Items.

EARNINGS SUMMARY H1' FY24

	NET SALES	EBITDA*	PBT*	ΡΑΤ	
CONSOLIDATED	Rs. 6,329 Cr	Rs. 1,387 Cr	Rs. 1,266 Cr	Rs. 932 Cr	
YOY GROWTH	3.9%	34.7%	38.8%	34.1%	

Standalone	Rs. 5,720 Cr	Rs. 1,314 Cr	Rs. 1,239 Cr	Rs. 922 Cr	
YOY GROWTH	4.4%	38.1%	41.5%	37.6%	

*EBITDA is before non-operating income. PBT is Profit before tax and Exceptional Items.

SEGMENT SUMMARY - STANDALONE

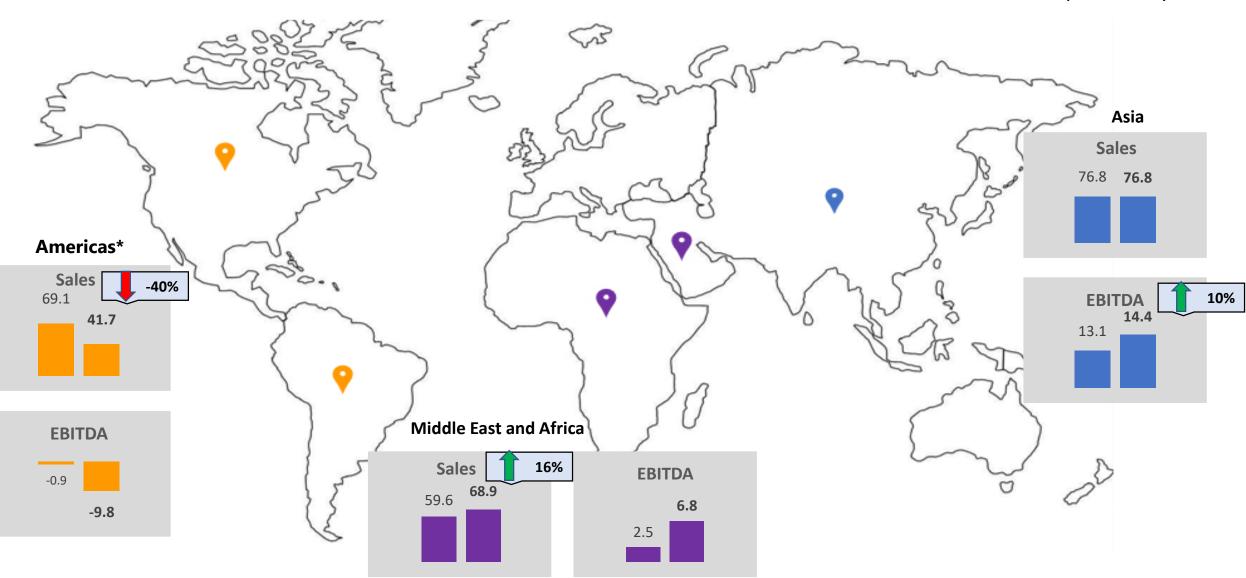
(in INR	Crores)
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Sr.		Quarter Ended			Half Year Ended		
No.	PARTICULARS	Sep'22	Sep'23	Growth (%)	Sep'22	Sep'23	Growth (%)
1	Segment Sales						
	a) C&B	2,189	2,269	3.7%	4,381	4,693	7.1%
	b) B2B	547	531	-2.8%	1,175	1,107	-5.7%
	c) Others	22	18	-20.0%	48	40	-17.9%
	Total	2,758	2,818	2.2%	5,603	5,839	4.2%
	Less : Inter Segment Sales	55	50	-9.2%	122	120	-2.1%
	Net Sales	2,703	2,768	2.4%	5,481	5,720	4.4%
2	Segment Results						
	a) C&B	512	669	30.8%	1,022	1,356	32.7%
	b) B2B	46	70	54.4%	121	160	32.4%
	c) Others	(0)	2	580.3%	1	2	85.8%
	Total Segment Results	557	742	33.1%	1,144	1,518	32.7%
	Less : i) Finance Costs	7	7	5.5%	12	14	23.4%
	ii) Other unallocable expenditure	117	125	6.5%	257	265	3.2%
	net of unallocable income						
	Profit Before Tax (PBT)	433	609	40.8%	876	1,239	41.5%

OVERSEAS SUBSIDIARIES PERFORMANCE Q2' FY24

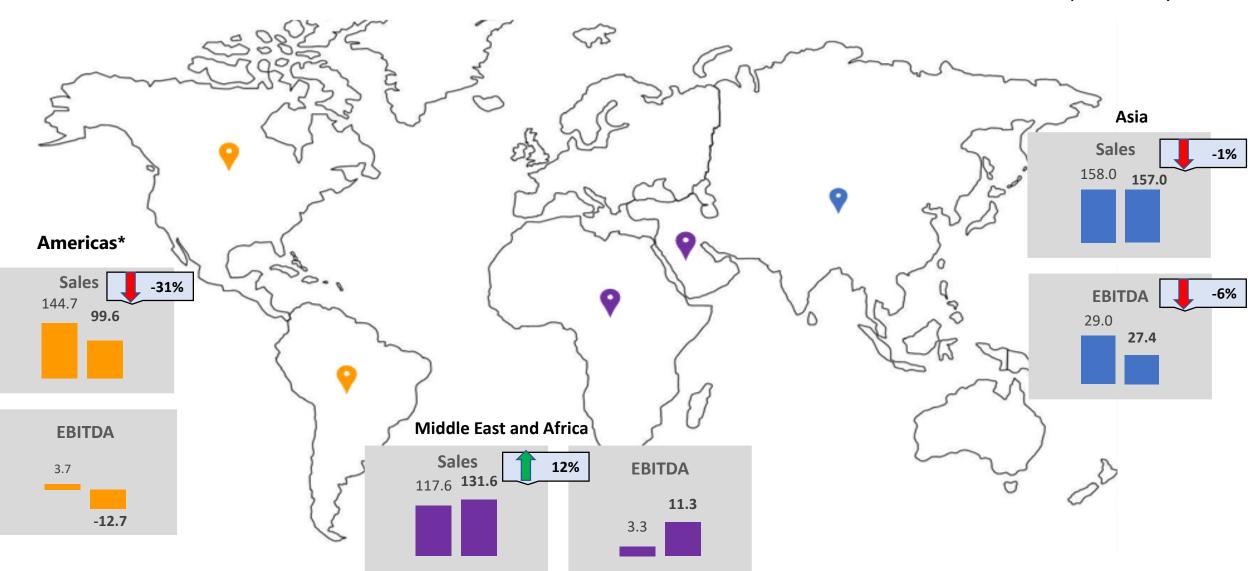
(in INR Crores)



* Includes Pidilite USA Inc - In Q4 FY23, it has been decided to discontinue the operations of Sargent Art Division in a phased manner. {Revenue- CY: **8.5 cr** (PY: 32.5 cr); EBITDA- CY: **-10.4 cr** (PY: -2.9 cr)} i) Amounts are like for like actual reported numbers excluding translations and other consolidation impacts and ii) Amounts in '**bold** 'denotes CY

OVERSEAS SUBSIDIARIES PERFORMANCE H1' FY24

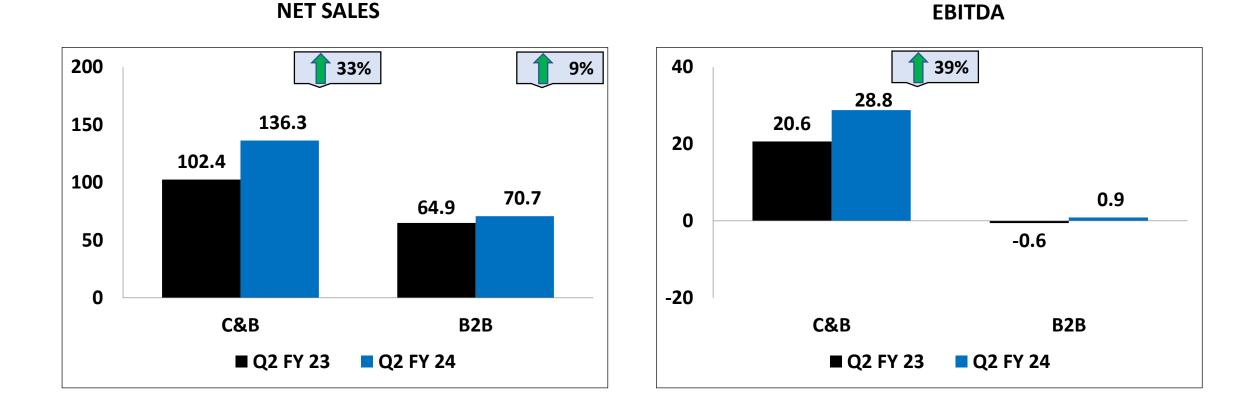
(in INR Crores)



* Includes Pidilite USA Inc - In Q4 FY23, it has been decided to discontinue the operations of Sargent Art Division in a phased manner. {Revenue- CY: **32.2 cr** (PY: 75.4 cr); EBITDA- CY: **-13.6 cr** (PY: 0.5cr)} i) Amounts are like for like actual reported numbers excluding translations and other consolidation impacts and ii) Amounts in '**bold** 'denotes CY

DOMESTIC SUBSIDIARIES PERFORMANCE Q2' FY24

(in INR Crores)

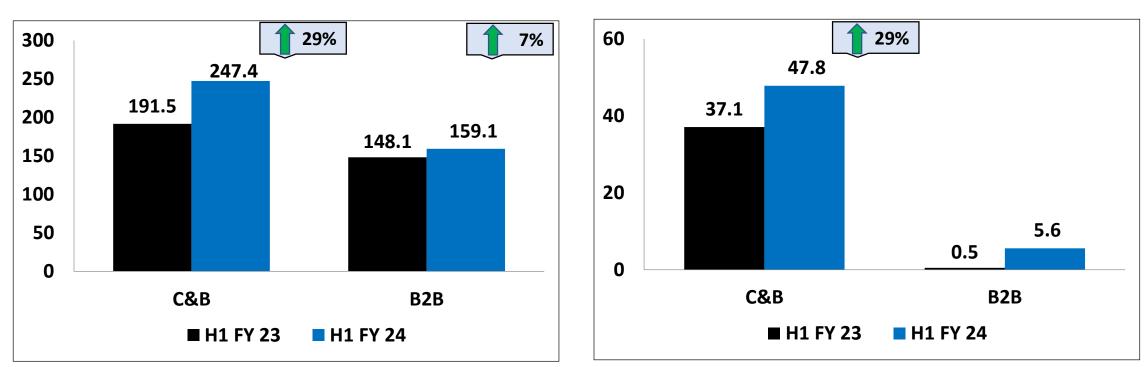


EBITDA is before exceptional items. Figures are reported excluding other consolidation impacts.

DOMESTIC SUBSIDIARIES PERFORMANCE H1' FY24

(in INR Crores)

EBITDA



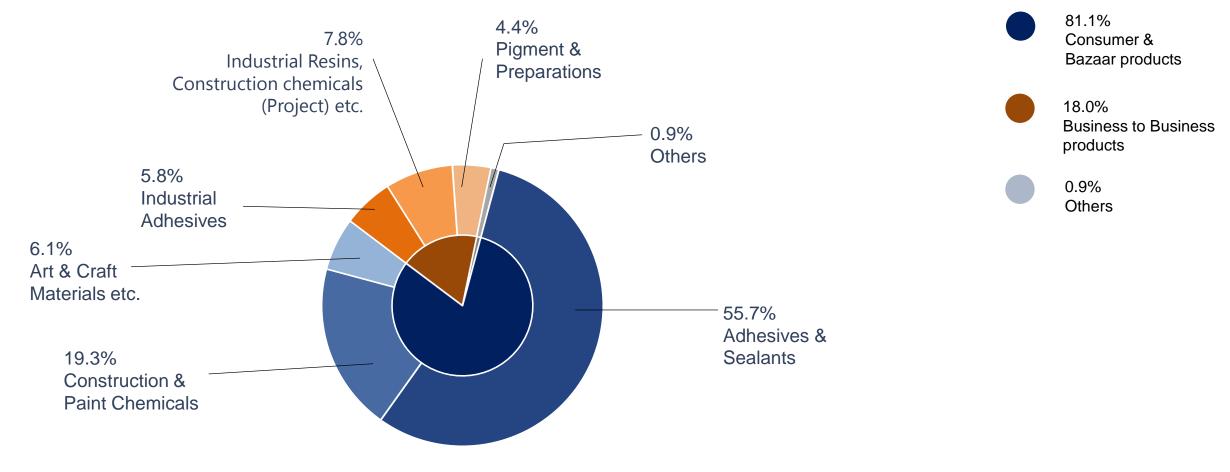
NET SALES

EBITDA is before exceptional items. Figures are reported excluding other consolidation impacts.

CASH FLOW STATEMENT- STANDALONE

			(in INR Crores)
Sr. No.	Particulars	FY'23	H1 FY'24
A]	Cash Flows from Operating Activities		
	Profit Before Tax	1,668	1,239
	Depreciation	222	124
	Working Capital Changes	(75)	193
	Taxes paid (Net of Refunds)	(399)	(223)
	Other Non Cash/Non Operating Items	17	(29)
	Net Cash generated from Operating Activities [A]	1,432	1,303
B]	Cash Flows from Investing Activities		
	Investment in Capex	(429)	(268)
	Investment in Subsidiaries	(79)	(80)
	Investment in Mutual Funds	(266)	(369)
	Income on Investments & Others	20	13
	Net cash used in Investing Activities [B]	(754)	(703)
C]	Cash Flows from Financing Activities		
	Net Borrowings Availed/(Repaid)	(105)	-
	Dividends Paid	(508)	(560)
	Others	(59)	(30)
	Net cash used in Financing Activities [C]	(673)	(590)
	Net movement in Cash and Cash Equivalents [A+B+C]	6	11
	Cash and Cash Equivalents at the end of the period	154	164

INDUSTRY SEGMENT COMPOSITION



Standalone Results - % of Total Sales based on FY 2022-23

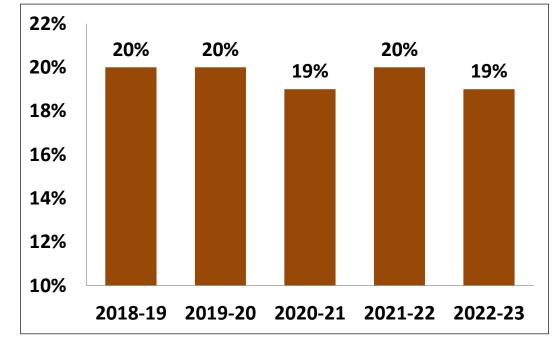
5-Year Performance by Business Segments (Standalone)

Numbers represent Percentage of Total Sales

82% 81% 81% 80% 80% 80% 80% 78% 76% 74% 72% 70% 2018-19 2019-20 2020-21 2021-22 2022-23

Consumer and Bazaar (C&B)

Business to Business (B2B)



B2B includes Others also

COMPANY AT A GLANCE

Brand established in 1959 Pioneer in Consumer &

Specialty Chemicals

Adhesives & sealants, construction chemicals, art & craft products & polymer emulsions

7 Regional offices

38 plants

33 co-makers in India

8700+ employees

International manufacturing facilities in Thailand, Dubai, Brazil, Egypt, Bangladesh, Sri Lanka & Kenya

20 overseas subsidiaries (6 direct and 14 stepdown)

Rs 831 Cr revenue from overseas subsidiaries in FY 23 History of creating strong brands

Exporter of Pigments and Pigment emulsions to

emerging markets as well as Europe and North America Among the **most trusted brands** in the country. Other big brands include M-Seal, Fevikwik, Fevistik, Roff, Dr. Fixit, Fevicryl, Araldite, Araldite Karpenter and Araseal.

5 R&D centres in India.



DOMESTIC PRESENCE INDIA OPERATIONS

6,150+ SKUs of 900+ products

Domestic Revenue of **Rs. 9,713 Cr** for FY23

38 plants, 33 Co-makers

5,300+ distributors

48 warehouses

7 regional offices & 4 RDCs

13 domestic subsidiaries (including 1 partnership

firm) and **7** associates





Creating Value by Creating Categories

CORE

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Established Brands with high market maturity and strong share position

Emerging categories with significant potential for market growth or share gain

1

GROWTH

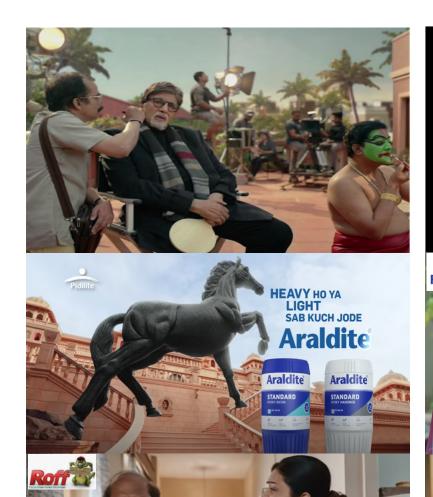
Nascent Categories with huge market creation opportunity

PIONEER

1-2X GDP

2-4X GDP...

100 Crores revenue in 3 years





MARKETING & ADVERTISING

Consistent and effective brand building activities across various categories a. Consumer Adhesives & Sealants b. Craftsmen Adhesives c. Waterproofing Chemicals d. Hobby & Craft Colours

Several of the brands are well-known in respective categories (Fevicol, Fevikwik, M-Seal, Dr Fixit, Fevicryl, etc.)

Award winning advertisements resulting in mass appeal of brands across all segments and geographies.

Significant relationship building activities with end users and influencers.

Extensive grass root contact with endusers to promote usage of products and brands. 20

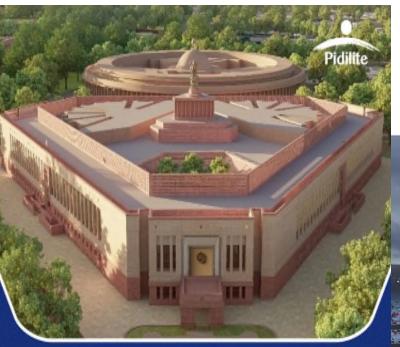
CONNECTING DIGITALLY



We're the pros at racing against time ;) #Fevikwik #P henkoNahiJodo #F1



Formula (No.) 1 to fix it! In 5 seconds, Max :)



Pidilite Industries Limited is delighted to contribute to the construction of the remarkable New Parliament Building. (A Central Public Works Department (CPWD) Project) Br. Fixit 🕏

Protection from leakages on and off the field

@indian....See more

Pitch ko barish se bachane ka best solution!

#JustFixit #INDvsPAK

02262688505 | www.drfixit.co.in | info.drfixit@pidilite.com

...

CELEBRATING OCCASSIONS- DIGITAL WAY



Jo saare dilon ko jode :) #GaneshVisarjan#FevicolKaJod #MazbootJod



Radiate joy of Onam with Dr. Fixit's waterproofing! Say goodbye to cracked paint and hello to vibrant celebrations....See more

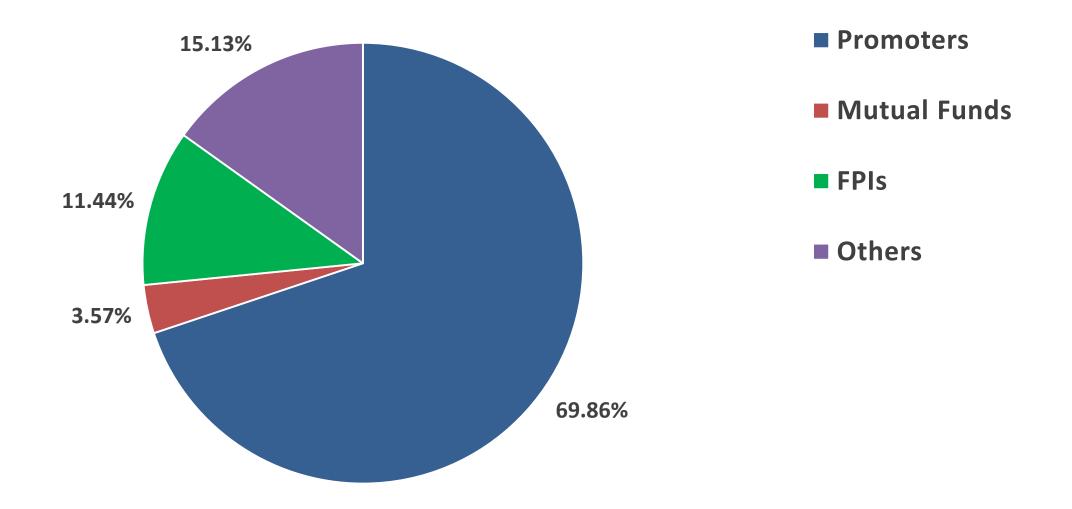


This Kargil Vijay Diwas, we recognize and take pride in the valiant efforts of our armed forces.

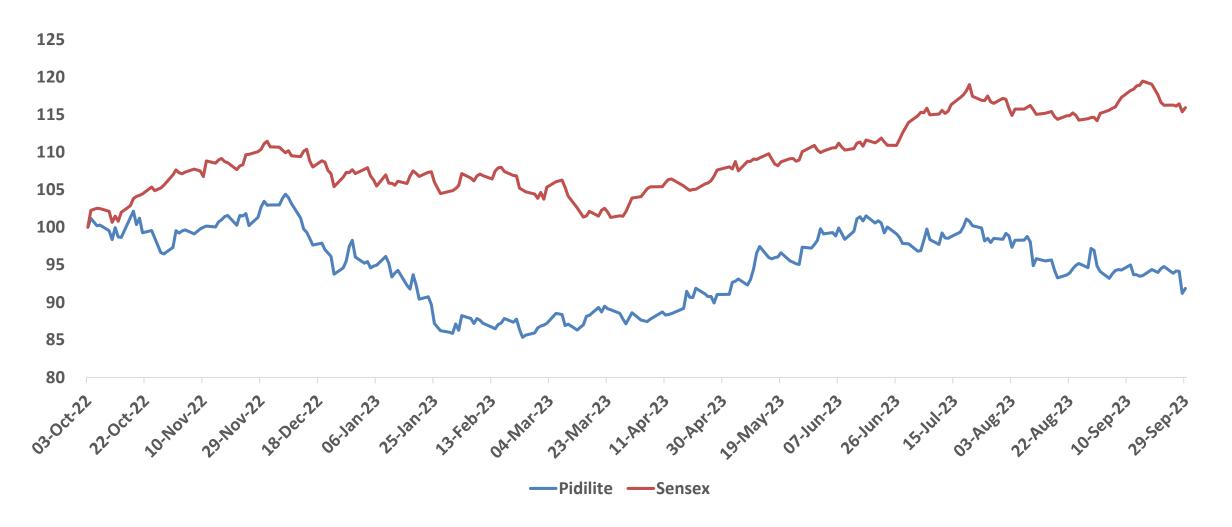
#KargilVijayDiwas #MagarKiJakad #Roff #TileFixingExpert



SHARE HOLDING PATTERN- 30th September 2023

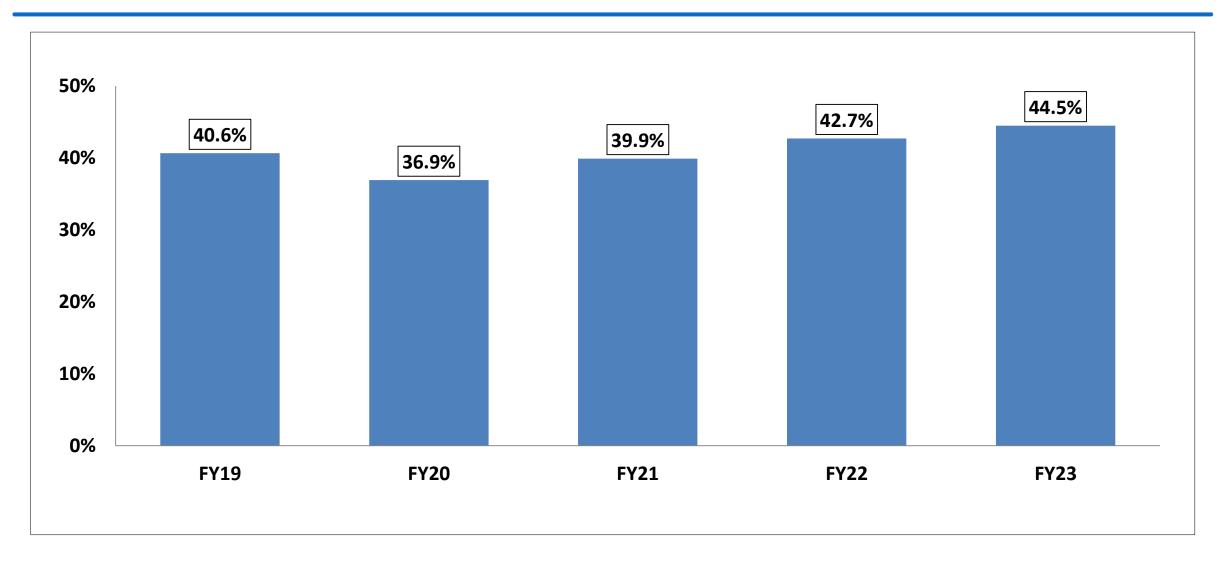


SHARE PRICE MOVEMENT



Rebased to 100

CONSISTENT DIVIDEND PAYOUTS



Note: The Net Profit considered for above calculation is excluding exceptional items



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[Company Secretary]

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