



**August 06, 2025**

BSE Limited  
Corporate Relationship Department,  
P J Towers, Dalal Street  
Mumbai – 400 001  
**Scrip Code- 523558**

**Sub: Investor Presentation on the Un-Audited Financial Results for the Quarter ended 30<sup>th</sup> June, 2025.**

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed investor presentation on the Un-Audited Financial Results of the Company for the Quarter ended 30<sup>th</sup> June, 2025.

Kindly take the above on record.

Thanking You,

For **SWISS MILITARY CONSUMER GOODS LIMITED**

**VIKAS JAIN**  
**COMPANY SECRETARY**

**SWISS MILITARY CONSUMER GOODS LIMITED**

Regd. Office: W-39, Okhla Industrial Area, Phase-II, New Delhi – 110020

☎ +91 11 41067060, ✉ info@swissmilitaryshop.com

🌐 www.swissmilitaryshop.com, CIN: L51100DL1989PLC034797

Swiss Military Consumer Goods Limited



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# Every Journey **A Statement**







# A New Start



QoQ  
Q1/**FY26** vs Q1/**FY25**  
(STANDALONE FINANCIALS)



5,429.32	4532.22
Revenue (₹ lac) June 25	Revenue (₹ lac) June 24
% Change 19.79	



312.72	313.34
EBITDA (₹ lac) June 25	EBITDA (₹ lac) June 24
% Change (0.20)	



196.59	250.14
PAT (₹ lac) June 25	PAT (₹ lac) June 24
% Change (21.41)	



5.76	6.91
EBITDA Margin (%) June 25	EBITDA Margin (%) June 24
% Change (16.69)	





QoQ  
Q1/**FY26** vs Q1/**FY25**  
(CONSOLIDATED FINANCIALS)



5,552.01	4,638.86
Revenue (₹ lac) Jun 25	Revenue (₹ lac) Jun 24
% Change 19.68	



193.30	172.89
PAT (₹ lac) Jun 25	PAT (₹ lac) Jun 24
% Change 11.81	



312.11	239.39
EBITDA (₹ lac) Jun 25	EBITDA (₹ lac) Jun 24
% Change 30.38	



5.62	5.16
EBITDA Margin (%) Jun 25	EBITDA Margin (%) Jun 24
% Change 8.93	





## MD'S Words

The first quarter of FY 2025–26 marked a steady start for Swiss Military Consumer Goods Ltd., despite visible headwinds in the broader market. Our quarter-on-quarter growth in revenue and operational profitability is a reflection of the continued strength of our brand, disciplined execution, and consumer-centric strategy.

During the quarter, we made meaningful progress across key areas — from deeper market penetration and product availability to the operational commencement of our manufacturing facility, which is expected to significantly enhance supply chain efficiency and cost control going forward.

While the quarter also presented short-term challenges in the form of reduced demand and intensified competition, our focus on margin protection, prudent cost management, and channel optimization helped maintain overall stability.

Looking ahead, we remain committed to driving innovation, expanding our reach and staying agile in a dynamic market. The foundation we are building today will enable us to deliver sustainable value and long-term growth for all our stakeholders.







# The Ascent Continues





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# Swiss Military Aims For Product And Geographic Growth.

Swiss Military aggressively expands product lines and reach, backed by “Make in India” facility.





# Spectra

## Hard Top Laptop Stroller

From boarding the flight to last minute boardroom meeting, carry to impress with the Swiss Military Spectra Hard Top Laptop Stroller.

Ideal for work trips, it features a large storage capacity with one side zipper compartment.

It fits up to 15.6" laptops with 360° dual rotating wheels.



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# Black Gold Collection

Swiss Military's Black Gold Collection introduces lightweight, durable, and versatile trolley bags blending their signature aesthetic with minimalist designs. The bags are equipped with quiet 360° spinner wheels and a dual TSA lock, enhancing the experience for modern traveller.



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# Elevating our Standards



# Ascending Excellence

(Standalone)



## Revenue from Operations (₹ Lac)

Q1/FY25	<div></div>	4,532
Q2/FY25	<div></div>	5,377
Q3/FY25	<div></div>	5,574
Q4/FY25	<div></div>	5,783
Q1/FY26	<div></div>	5,429

## EBITDA (₹ Lac)

Q1/FY25	<div></div>	230*
Q2/FY25	<div></div>	250
Q3/FY25	<div></div>	322
Q4/FY25	<div></div>	392
Q1/FY26	<div></div>	313

## Profit after Tax (₹ Lac)

Q1/FY25	<div></div>	167*
Q2/FY25	<div></div>	175
Q3/FY25	<div></div>	233
Q4/FY25	<div></div>	261
Q1/FY26	<div></div>	197

\*THE FIGURES OF Q1/FY25 HAVE BEEN REARRANGED TO THE EXTENT OF DIVIDEND INCOME FROM SUBSIDIARY COMPANY





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# Ascending Excellence

(Consolidated)



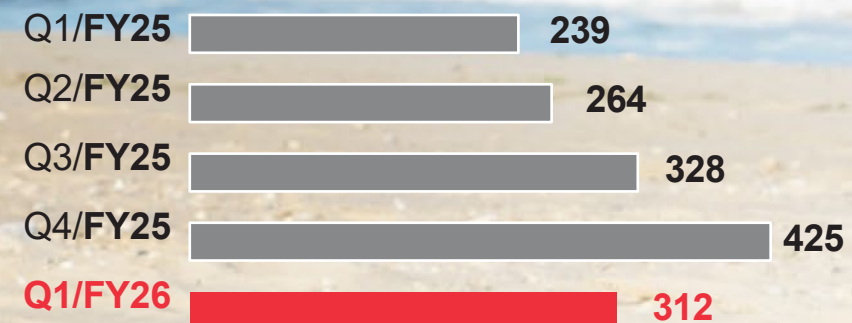
## Revenue from Operations

(₹ Lac)



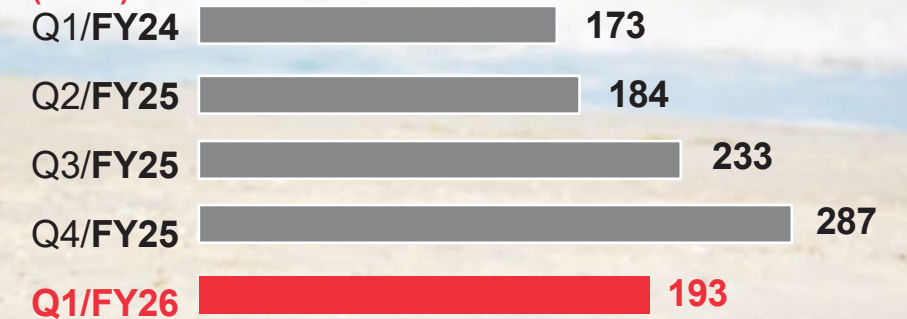
## EBITDA

(₹ Lac)



## Profit after Tax

(₹ Lac)







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# About The Company



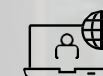
15+

Manufacturing  
partners



1,500+

Product skus



200+

Cities of presence



110+

Distributors



3,400+

multi-brand outlets



15+

E-commerce  
portals marketing  
our products



# How Are We Different?

- 1 Market products through physical and digital channels
- 2 Licensees of the globally recognised Swiss Military brand in India.
- 3 Own manufacturing plant
- 4 Collaborate with white-label manufacturing partners



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# What Drives Us?



## VISION

The vision of the Swiss Military is to be the most coveted & loved brand in India for its quality and reliability



## MISSION

Swiss Military's mission is to continue its unfailing commitment to offering world-class products at affordable prices.



## EMERGING TREND

# Smart Luggage

The India smart luggage market is expected to reach

USD **244.9** million  
by 2030.

Tech-savvy travelers prioritize integrated travel experiences.



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**THANK  
YOU**

**Vikas Jain**

*Company Secretary*

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