

## Crompton Greaves Consumer Electricals Limited Registered & Corporate Office:

05GBD, Godrej Business District, Pirojshanagar, Vikhroli (West), Mumbai 400079. India

Tel: +91 7304575254

W: www.crompton.co.in CIN: L31900MH2015PLC262254 Email: crompton.investorrelations@crompton.co.in

Date: August 07, 2025

To,	To,				
BSE Limited ("BSE"),	National Stock Exchange of India Limited				
Corporate Relationship Department,	("NSE")				
2 <sup>nd</sup> Floor, New Trading Ring,	Exchange Plaza, 5th Floor,				
P.J. Towers, Dalal Street,	Plot No. C/1, G Block,				
Mumbai – 400 001.	Bandra Kurla Complex, Bandra (East),				
	Mumbai – 400 051				
BSE Scrip Code: 539876	NSE Symbol: CROMPTON				
ISIN: INE299U01018	ISIN: INE299U01018				
Our Reference: 61/2025-26	Our Reference: 61/2025-26				

Dear Sir/Madam,

## Sub: Press Release for quarter ended June 30, 2025

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015, enclosed herewith is a copy of the Press Release on the Unaudited Financial Results (Standalone and Consolidated) for the quarter ended June 30, 2025.

You are requested to take the same on your record.

Thanking you,

For Crompton Greaves Consumer Electricals Limited

Rashmi Khandelwal Company Secretary & Compliance Officer ACS - 28839

Encl: as above



# Crompton Greaves Consumer Electricals Ltd. announces its results for Q1 FY26

Despite seasonal impact, industry outperformance in various categories. Market share gains recorded;

Consolidated revenue stood at Rs. 1,998 Cr. Material margins held;

Butterfly revenue growth trajectory continues with EBITDA growth by 39% YoY

**Mumbai, 7<sup>th</sup> Aug 2025:** Crompton Greaves Consumer Electricals Ltd. ('Company'), India's leading Consumer Durables player, reported its standalone & consolidated financials for the first quarter and financial year ended 30<sup>th</sup> June 2025

### Financial (standalone) Highlights:

- Revenue for the quarter at Rs.1,819 Cr; Weather-related disruptions impacted seasonal products
- Material Margin held at 32.1% despite challenging environment
- Successfully transitioned to Zero Debt and continue to maintain Net Cash positive status following repayment of Rs. 300 Cr NCD tranche

#### **Segment Performance Highlights:**

Successfully navigated a challenging quarter marred by seasonal disruptions, with ECD revenue at Rs. 1,586 Cr; Market share gains YoY across categories

- Fans remained muted on account of decline in TPW; New launches in premium category such as Niteo,
   Nucleoid, Fluido Series gathered traction
- Solar pumps witnessed 2x YoY growth this quarter; Secured largest-ever solar pumps order of Rs. 101
   Cr from Maharashtra Energy Development Agency (MEDA), reinforcing leadership
- Continue to expand tender presence in solar pumps across states leading to a strong order pipeline
- Healthy momentum in kitchen portfolio with SDA delivering double-digit growth, driven by strong demand in small kitchen appliances

### Lighting EBIT momentum builds as revenue remains steady; Improved market share YoY in LED lights

- Overall revenue held steady at Rs. 232 Cr, showing resilience against ongoing price erosions
- B2B delivered strong volume growth led by industrial wins; B2C momentum in outdoor and decorative lighting
- EBIT surged 41% YoY to Rs. 29 Cr; Margins expanded 370 bps to 12.6% supported by a better product mix and operational efficiencies

# Butterfly Gandhimathi Appliances Ltd. Revenue stood at Rs. 187 Cr, achieving strong EBITDA growth by 39% YoY

- Growth witnessed in mixer grinders & pressure cookers, reflecting improved traction across channels
- Market share gains in core categories driven by execution and channel recovery
- Introduced a new brand positioning embodying the philosophy of 'Celebrating Change'
- Rolled out industry first solutions across key categories through the 'Idea First Series' range of products – over 40 SKUs - bringing to life its new brand positioning



Commenting on the CGCEL's performance, **Promeet Ghosh, MD & CEO**, said, "We navigated a challenging quarter due to unseasonal weather, impacting cooling products, offset by strong growth in solar pumps and small domestic appliances. Continued EBIT momentum in the lighting business, while revenue remained stable amidst ongoing price erosion. Kitchen portfolio performed well with robust growth in small domestic appliances and Butterfly introduced a new brand identity with industry-first range of products under the 'Idea First Series'. During the quarter we gained market share in various categories demonstrating our resilience and robust execution capabilities. We remain focused on strengthening our brand, distribution, innovation, manufacturing, and people capabilities to drive future growth and capitalize on emerging opportunities."

**He added**, "Climate change is altering demand patterns and is driving changes in consumer behaviour. We see sustainability not just as a responsibility, but also as a driver of smarter choices, sharper innovation, product differentiation and consumer affinity. Through our sustainability goals, our focus is on building a resilient value chain, reducing GHG scope 1 & 2 emissions, lowering emission intensity per unit sales, and integrating sustainability into every stage of product development. Doing good in business and for shareholders is inextricably linked to doing good for the planet. Our mission is clear: to build a resilient business model— transparently, measurably, and responsibly — and help shape a new blueprint for consumer durables in India."

#### Standalone Financials:

Particulars (Rs. Cr)	Q1 FY26	Q1 FY25	Y-o-Y	Q4 FY25	Q-o-Q
Revenue	1,819	1,959	-7.2%	1,879	-3.2%
Material Margin	565	613	-7.8%	626	-9.7%
Material Margin (%)	31.1%	31.3%	-20 bps	33.3%	-220 bps
EBITDA	178	222	-20.1%	246	-27.7%
EBITDA Margin (%)	9.8%	11.4%	-160 bps	13.1%	-330 bps
PAT	125	158	-20.6%	171	-26.6%
PAT Margin (%)	6.9%	8.0%	-110 bps	9.1%	-220 bps

## **Standalone Financials (Segment):**

Particulars (Rs. Cr)	Q1 FY26	Q1 FY25	Y-o-Y	Q4 FY25	Q-o-Q
ECD					
Revenue	1,586	1,727	-8%	1,603	-1%
EBIT	212	259	-18%	268	-21%
EBIT Margin (%)	13.3%	15.0%	-170 bps	16.7%	-340 bps
Lightning					
Revenue	232	233	0%	276	-16%
EBIT	29	21	41%	44	-33%
EBIT Margin (%)	12.6%	8.9%	+370 bps	15.9%	-330 bps



## **Butterfly Financials:**

Particulars (Rs. Cr)	Q1 FY26	Q1 FY25	Y-o-Y	Q4 FY25	Q-o-Q
Revenue	187	182	3%	187	0%
Material Margin	77	69	12%	73	5%
Material Margin (%)	41.0%	37.8%	+320 bps	39.2%	+180 bps
EBITDA	13	9	39%	16	-21%
EBITDA Margin (%)	6.8%	5.1%	+170 bps	8.6%	-180bps
PAT	6	3	155%	9	-29%
PAT Margin (%)	3.4%	1.4%	+200 bps	4.8%	-140bps

## **Consolidated Financials:**

Particulars (Rs. Cr)	Q1 FY26	Q1 FY25	Y-o-Y	Q4 FY25	Q-o-Q
Revenue	1,998	2,138	-7%	2,061	-3%
Material Margin	642	682	-6%	699	-8%
Material Margin (%)	32.1%	31.9%	+20 bps	33.9%	-180 bps
EBITDA	192	232	-18%	264	-27%
EBITDA Margin (%)	9.6%	10.9%	-130 bps	12.8%	-320 bps
PAT	124	152	-19%	172	-28%
PAT Margin (%)	6.2%	7.1%	-90 bps	8.3%	-210 bps



## **About Crompton Greaves Consumer Electrical Ltd. (CGCEL):**

CGCEL is India's market leader in Fans, no. 1 player in Residential Pumps and has leading market positions in its other product categories. The Company manufactures and markets a wide spectrum of consumer products - Fans, Lights, Pumps and Appliances including Kitchen Appliances. The Company has strong dealer base across the country and wide service network offering robust after sales service to its customers.

### For further queries, please contact:

### Investor Relations:

## Company

Chief Investor Relations Officer

Tel: +91 22 6167 8499

Email: crompton.investorrelations@crompton.co.in