

# Investor Presentation

### **Q2 & H1 FY22** November 10, 2021

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# Safe Harbor

Certain statements in this presentation concerning our future growth prospects are forward looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward looking statements. The company's results may be affected by factors including, but not limited to, the risks and uncertainties in pharmaceutical research and development; competitive developments; regulatory actions; the extent and duration of the effects of the COVID-19 pandemic; litigation and investigations; business development transactions; economic conditions; and changes in laws and regulations, including health care reform. The company undertakes no duty to update forward-looking statements except as required by applicable law.



# Q2&H1FY22 Earnings

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### **Management Commentary**

We had a challenging half year with geopolitical issues impacting shipments and inputs. Our revenue growth of 3.3 percent in H1FY22 was driven by the increasing penetration in EU and North American markets. Higher raw material, freight and packaging costs impacted margins however reduced finance costs and lower tax outgo helped to neutralise the same resulting us grow our bottomline by 8.8% in H1FY22. We remain focused on delivering superior returns for the long term to all our stake holders.



Mark Saldanha Founder, Chairman & Managing Director

 710.2
 137.4
 108.9
 322.7

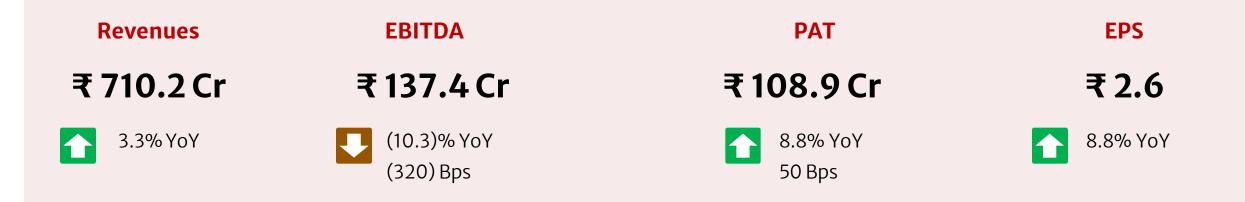
 +3.3%(Y0Y) (10.3)%(Y0Y) +8.8%(Y0Y) 322.7 

 **HIY22(₹ cr.)** (10.3)%(Y0Y) +8.8%(Y0Y) (Sep'21) 

 **Compared bit IDA HIFY22(₹ cr.)** (Sep'21) 

 **Cash(₹ cr.) Cash(₹ cr.)**

# H1FY22 Highlights



#### Financial Highlights

- Operating Revenue was ₹ 710.2 cr.; growth of 3.3 % as compared to ₹ 687.6 Cr. in H1FY21
- EBITDA at ₹ 137.4 cr. as compared to ₹ 153.2 cr. in H1FY21
- EBITDA margins at 19.0% in H1FY22 as against 22.2% in H1FY21
- PAT stood at ₹ 108.9 Cr.; growth of 8.8% YoY
- EPS for H1FY22 up by 8.8% YoY to ₹ 2.6

#### **Business Highlights**

- R&D spend of ₹ 14.4 cr. at 2.0% of sales in H1FY22
- Capex for H1FY22 at ₹ 25.0 cr.
- EBITDA margin reduction due to increased input & freight costs
- Better product mix, lower depreciation, finance cost and reduced tax outflow contributed to increase in PAT

#### **Preferential Issue**

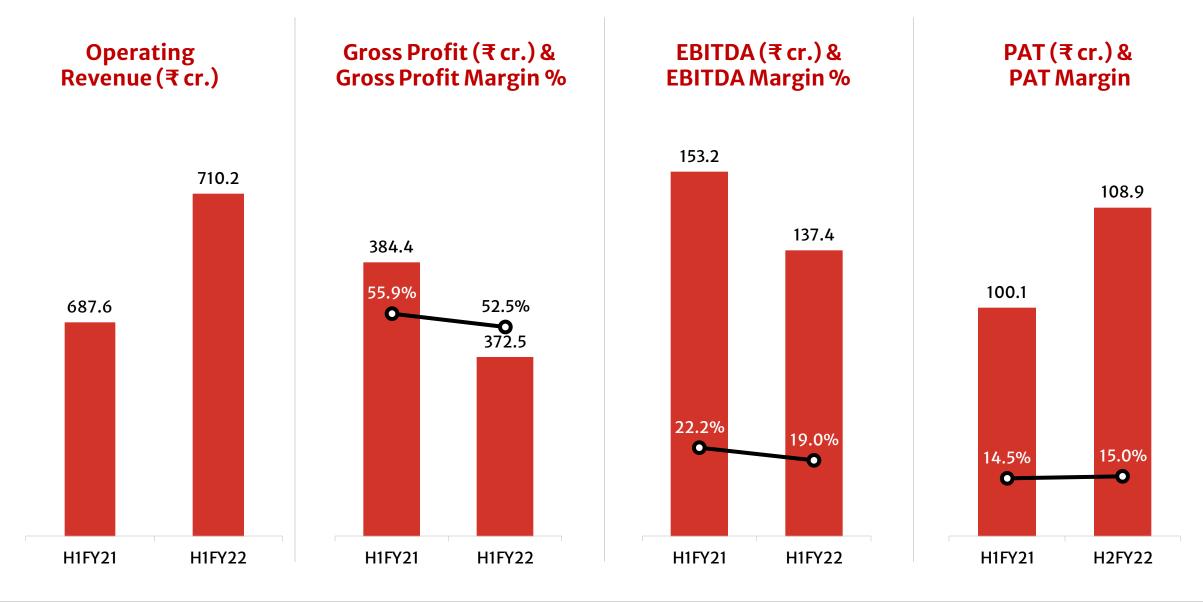
- Issued 493.2 lakhs optionally convertible warrants at ₹ 74.0 per warrant totalling to ₹ 365.0 cr. to OrbiMed, a global leading healthcare investment firm with \$19bn AUM
- OrbiMed to own ~10.7% stake in the Company post option exercise
- Also issued 10.0 lakhs warrants to the Promoter, Managing Director and CEO, Mr. Mark Saldanha at the said price of ₹ 74.0 per warrant

# Financial Highlights – Profit and Loss Statement

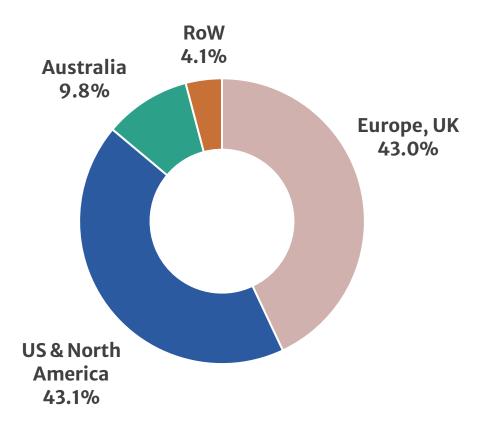
Particulars(₹ cr.)	H1FY22	H1FY21	ΥοΥ	Q2FY22	Q1FY22	Q2FY21	ΥοΥ
Operating Revenue	710.2	687.6	3.3%	361.2	349.0	356.5	1.3%
Gross Profit	372.5	384.4	(3.1)%	185.8	186.7	192.8	(3.6)%
Gross Profit Margin %	52.5%	55.9%	(340) Bps	51.4%	53.5%	54.1%	(270) Bps
EBITDA	137.4	153.2	(10.3)%	60.1	77.3	83.2	(27.7)%
EBITDA Margin %	19.0%	22.2%	(320) bps	16.6%	22.2%	23.3%	(670) bps
Finance Costs	2.5	3.5	(29.2)%	1.5	1.0	1.9	(22.4)%
Depreciation & Amortization*	14.9	26.2	(43.4)%	7.4	7.5	19.0	(61.1)%
Other Income	14.5	3.9	275.4%	8.6	5.9	3.7	133.6%
Profit before tax	134.6	127.3	5.7%	59.8	74.8	65.9	(9.3)%
Taxes	25.7	27.2	(5.6)%	13.5	12.2	15.2	(11.0)%
Net Profit	108.9	100.1	8.8%	46.3	62.6	50.7	(8.8)%
Net Profit Margin %	15.0%	14.5%	50 bps	12.5%	17.6%	14.1%	(160) Bps
Diluted EPS (₹)	2.6	2.4	8.8%	1.1	1.5	1.2	(8.3)%

\* Includes accelerated depreciation of ₹ 10.0 cr. in H1FY21 & Q2FY21

# **Consistent Performance on yearly basis**



# H1 FY22 Geographical Performance



### Commentary on Geographical Performance

- US, North America was the highest contributor at ₹306.1 cr. and witnessed 1.2% growth in H1FY22
- EU, UK formulations market recorded 6.7% growth at ₹ 305.1 cr. in H1FY22
- Australia, NZ formulation markets recorded 0.5% growth at ₹ 69.8 cr. in H1FY22
- Rest of World was almost constant with sales of ₹ 29.1 cr, in H1FY22



# **Company Overview**

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### **Business Overview**



Marksans Pharma Ltd., headquartered at Mumbai, is engaged in Research, Manufacturing & Marketing of generic pharmaceutical formulations



Key focus areas lie in OTC & prescription (Rx) drugs



Company manufactures **tablets** (plain, enteric coated and film coated), **hard & soft gelatin capsule, oral liquids and ointments** 



∼95% of revenues comes from regulated markets (FY21)



Forward-integrated business model



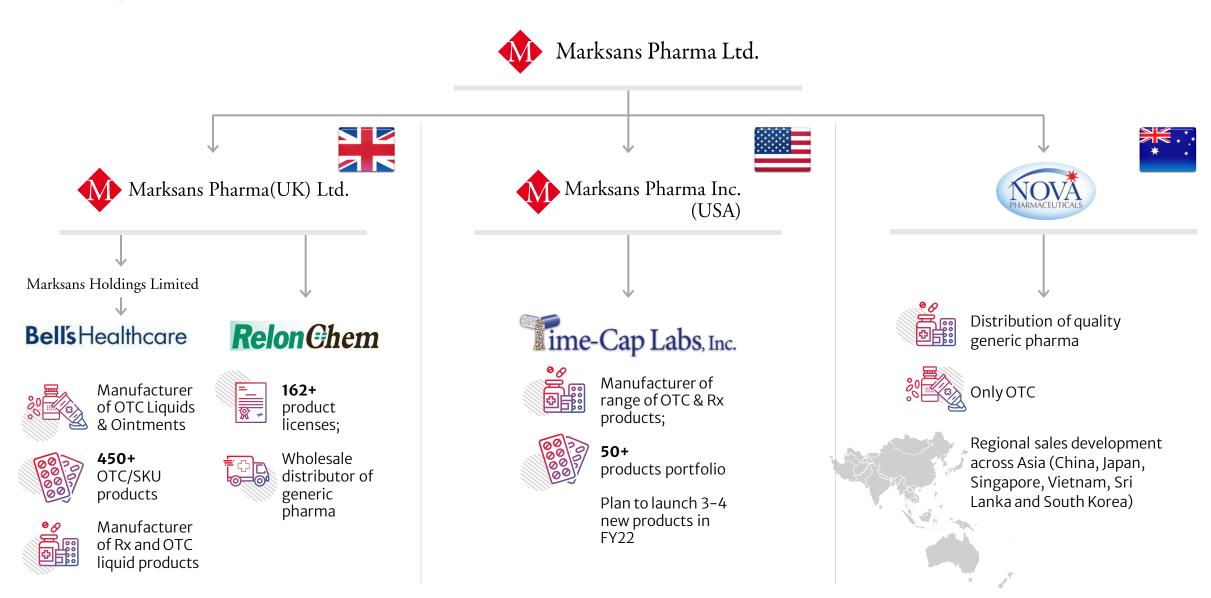
Manufacturing facilities accredited by USFDA, UKMHRA and Australian TGA





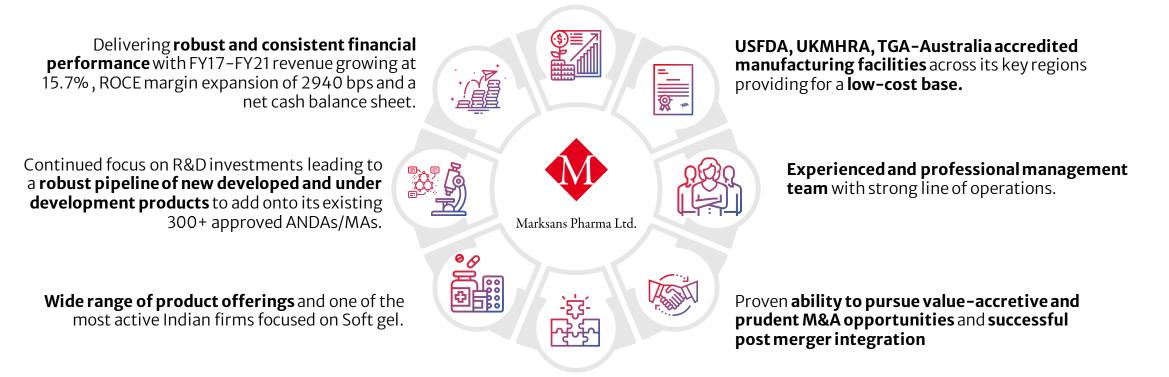


### **Group Structure**



### **Investment Rationale**

**Sustainable business model** with strategic focus on regulated markets with markets of USA, UK, Australia, New Zealand, Canada contributing to c. 95% of total revenues (FY21).



**Forward integrated business model** with presence across the pharma value chain including in-house R&D centers, owned and outsourced manufacturing set up and widespread supply chain and distribution set up through subsidiaries in USA, UK and Australia.

# **Differentiated model - Regulated Markets Focus**



#### **Global Footprint**

Acquired key players in major markets to expand its global footprint

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#### **Regulatory Approvals**

These markets are empowered with regulatory approvals which allows the company to sell its products without restrictions

#### **Higher Margins**

25+ Countries

largest

Proven ability to generate higher margins **by eliminating third parties** from the value chain

Market reach in 25+ countries

with the **UK and the US being the** 



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#### Proprietary Marketing Presence

Among the few Indian players with a proprietary marketing presence in the world's largest pharma market such as US, UK and Australia

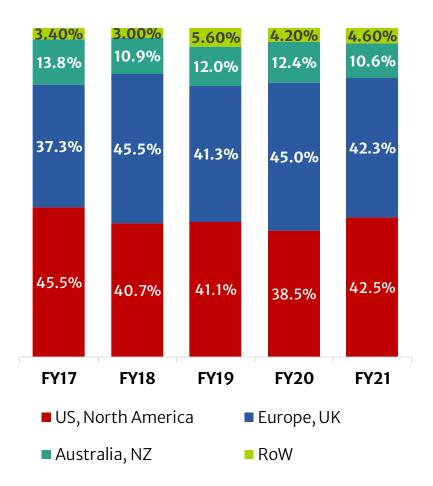
#### **Expansion in Regulated Markets**

Proposed expansion in the regulated markets through **integrated product development, cGMP compliance,** regulatory compliance and **utilization of latest technologies** 

#### **Revenue Contribution**

Generates ~95% of its revenues from regulated markets

### **Revenue Mix**

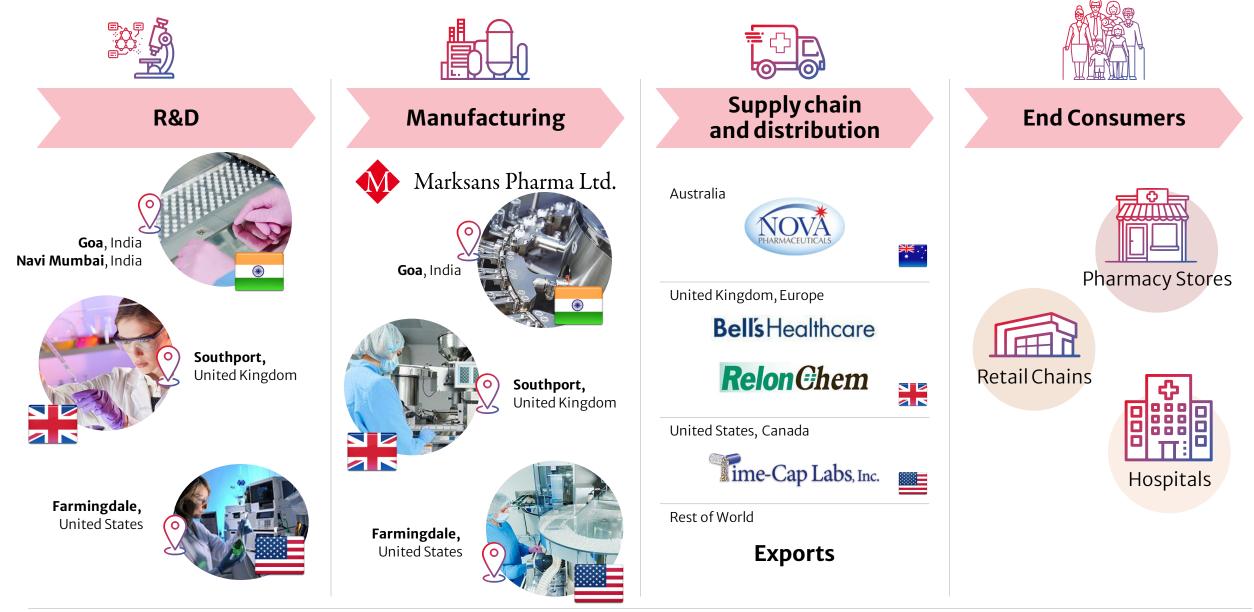


### Expansion to other developed markets

Other prominent markets include Australia, New Zealand, Canada and several other European countries



# Differentiated model – Forward Integration



### **Differentiated model – Accredited facilities across key regions** (Manufacturing Facilities)

Manufacturing Facility	Capacity	Accreditations
<ul> <li>Goa, India</li> <li>Manufactures oral solid tablets, and soft and hard gelatin capsules</li> <li>Ongoing expansion for adding new manufacturing lines</li> </ul>	<b>8 bn</b> softgel and hard gelatin capsules and tablets per annum	U.S. FOOD & DRUG ADMINISTRATION Australian Government Department of Health Therapeutic Goods Administration Wedicines & Healthcare products Regulatory Agency
<ul> <li>Southport, United Kingdom</li> <li>Manufactures non-sterile liquids, ointments and powder sachets</li> <li>Supplies to UK, West Africa &amp; Middle East</li> </ul>	<ul> <li>2 bn bottles per annum</li> <li>1 bn tubes per annum</li> <li>1 bn sachets per annum</li> </ul>	Medicines & Healthcare products Regulatory Agency
<ul> <li>Farmingdale, United States</li> <li>Manufactures hard gels, tablets and capsules</li> <li>Spread over an area of 7000 sq. m</li> <li>"Made in the USA" product offering</li> <li>Added incremental packaging lines</li> </ul>	<b>6 bn</b> tablets and hard capsules per annum	<b>FDA</b> U.S. FOOD & DRUG Administration

# Our strategic growth drivers of the past...

### Strategy

### **Growth Levers**



Consistently focused on the niche soft gel segment which gives higher margins



Acquired front end companies which give access to local brands and large wholesalers thereby enabling easy distribution push



Calibrated manufacturing to optimize resources

Aligned manufacturing in India and regulated markets for consistent supplies to leading retailers in developed markets

### ...along with Accretive Acquisitions...

### Successful Track Record of Integrating Acquisitions

Acquisitions				
	PHARMACEUTICALS	<b>Bell's</b> Healthcare	<b>Relon</b> Ghem	Time-Cap Labs, Inc.
Target Country	Australia	💥 United Kingdom	H United Kingdom	United States
Transaction Date	March 24, 2006	December 31, 2007	August 27, 2008	June 30, 2015
Sales increase from acquisition to FY21 (x)	43.9	4.3	5.7	2.9
Rationale	<ul> <li>To leverage Nova's research capabilities</li> <li>To establish ANZ front end presence</li> </ul>	<ul> <li>To strengthen UK market presence</li> <li>To enter OTC segment</li> </ul>	<ul> <li>To establish UK front e</li> </ul>	nd presence • To establish US front end presence
Fund Raise				
	PE-UTI Ventures, Spring Hill Bioventures	FCCB	QIP	Preferential allotment- Orbimed, Promoters
Deal value	₹ 300 mn	USD 50 mn	USD 21 mn	₹ 3,720 mn

Mar 2015

funding

Time-Cap acquisition

July 2021

• Utilise Orbimed's resources & expertise to

becoming a fully integrated global company

accelerate Marksans endeavour of

Nov 2005

Expansion

Feb 2003

Startup Funding

**Transaction Date** 

End use

### ..And Consistent Product Launches..

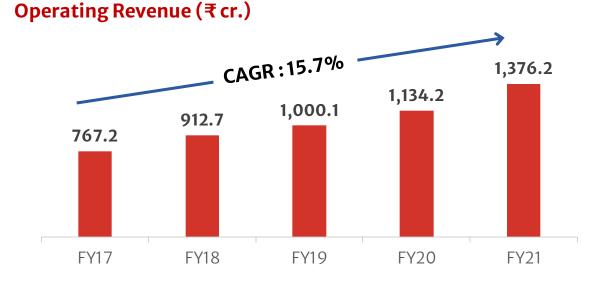
#### **RECENT KEY PRODUCT LAUNCHES**

BRAND	COMPOSITION	THERAPY SEGMENT	MARKET
METOZOLV (H1FY22)	Metoclopramide 10MG	Gastrointestinal	₩ ИК
CRESTOR (H1FY22)	Rosuvastatin - 5,10, 20, 40 MG	Cardiovascular	UK
COZAAR	Losartan Potassium – 25, 50 & 100 MG	Cardiovascular	
TAZAC, AXID	Nizatidine – 150 & 300 MG	Gastrointestinal	UK
LYRICA	Pregabaline- 25, 50, 100, 150, 200 & 300 MG	Central Nervous System	👫 ИК
IMURAN	Azathioprine 50 MG	Immunosuppressant	UK
TOFRANIL	Imipramine 25 MG	Central Nervous System	UK
LORATIDINE SGC	Claritin	Antihistamine	Australia
RISPERDAL	Risperidone	Central Nervous System	UK
KEPPRA	Levetiracetram – 750mg,1000mg	Central Nervous System	UK
ZOLOFT	Sertraline – 100mg	Central Nervous System	UK
ADVIL MINI	Ibuprofen(Min) SGC – 200mg	Pain Management	UK 📛 USA
PANADOL RAPID	Paracetamol (Rapid) 650mg	Pain Management	Australia
MUCINEX	Mucinex Fast / Sinus Max	Cough & Cold	USA USA
VICKS DQ/NQ	Day quil / Nightquil SGC	Cough & Cold	usa 🔮
ALKASELTZER	Alka Seltzer Plus	Gastrointestinal	😃 USA

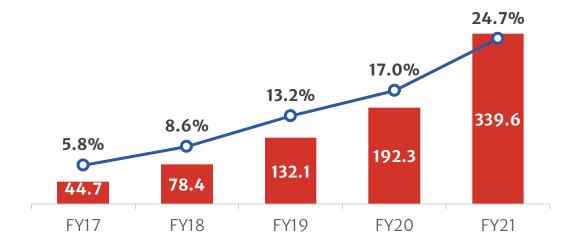
### ...have led to Marksans of Today..

	FY17	FY21
Business: Regulated Markets Focus	Regulated markets: <b>₹ 741.6 crs</b> Emerging markets: <b>₹ 32.9 crs</b>	Regulated markets: <b>₹ 1313.8 crs</b> Emerging markets: <b>₹ 62.3 crs</b>
Products	100+	~300
Manufacturing Facilities	<ul> <li>Goa: 6 billion capsules and tablets p.a.</li> <li>UK: 13.6 million bottles p.a.</li> <li>7.8 million tubes p.a.</li> <li>5.75 million units p.a.</li> <li>USA: 5 billion tablets &amp; capsules p.a.</li> </ul>	<ul> <li>Goa: 8 billion capsules and tablets p.a.</li> <li>UK: 2 billion bottles p.a.</li> <li>1 billion tubes p.a.</li> <li>1 billion sachets p.a.</li> <li>USA: 6 billion tablets &amp; capsules p.a.</li> </ul>
R&D	1– Goa R&D to sales: <b>0.6%</b>	1 - Goa 2- Navi Mumbai R&D to sales: <b>1.4%</b>
Financials	Revenue: <b>₹ 767.2 cr.</b> EBITDA: <b>₹ 44.7 cr.</b> EBITDA %: <b>5.8%</b> PAT: <b>₹ 11.3 Cr.</b>	Revenue: <b>₹ 1376.2 cr.</b> EBITDA: <b>₹ 339.6 cr.</b> EBITDA%: <b>17.2%</b> PAT: <b>₹ 238.5 cr.</b>

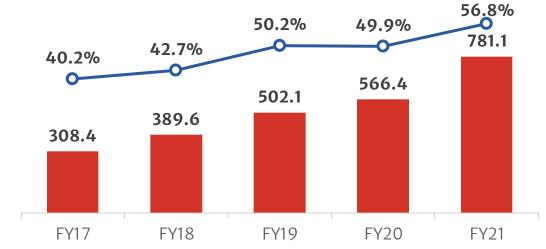
# ...with consistent financial performance over the years...



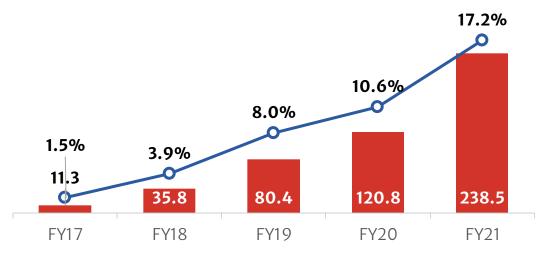
EBITDA (₹ cr.) & EBITDA Margin



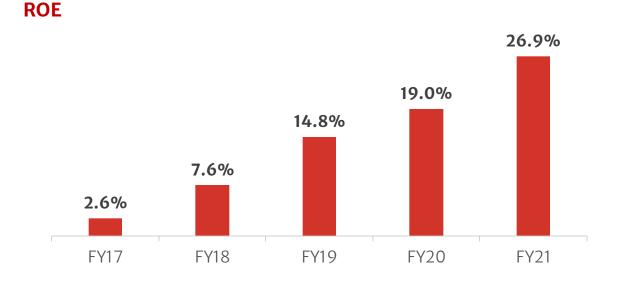
Gross Profit (₹ cr.) & Gross Profit Margin(%)



PAT (₹ cr.) & PAT Margin



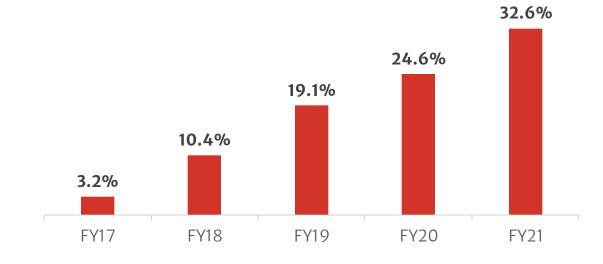
# ...with consistent financial performance over the years (cont'd)...



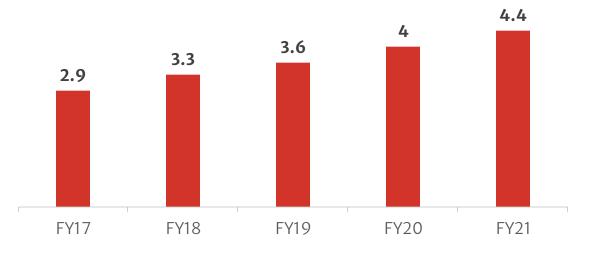
Net Debt to EBITDA (x)



ROCE(%)

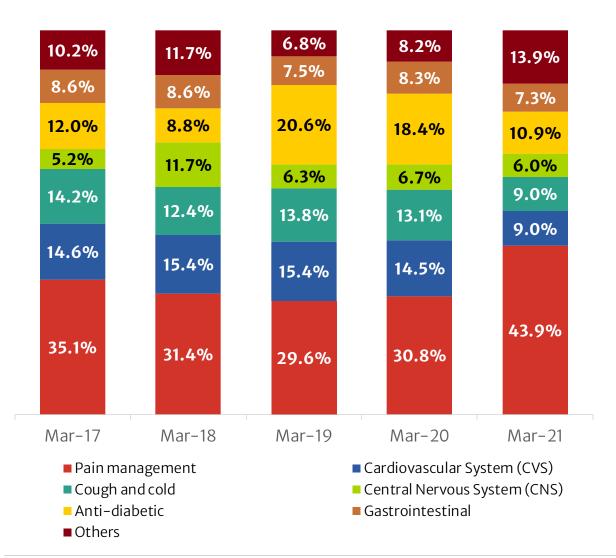


Fixed Asset Turnover Ratio (x)\*



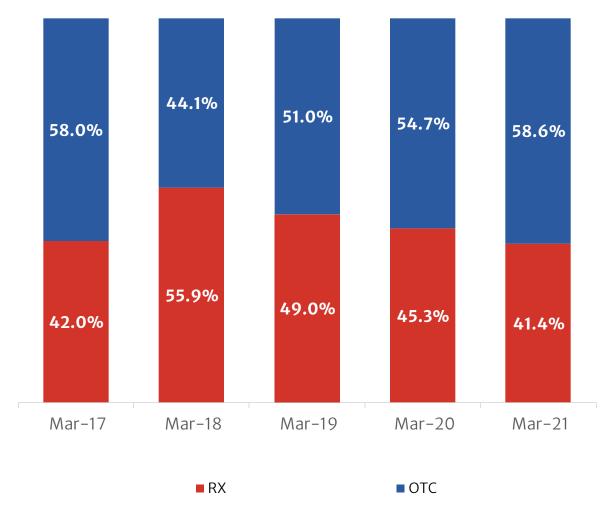
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# ..and Presence in Diverse Segments



#### **Therapeutic Segment-Wise YoY**

#### Segment Revenue YoY



# Geography wise performance – US Business

### **Company Presence**

- In June 2015, Marksans acquired Time-Cap Labs which enabled Marksans to establish proprietary marketing presence in US.
- Among the Top 20 Indian pharma companies in USA with a business franchise of USD 100 million
- 50+ products in various therapy area segments.
- Major focus on pain management with 30+ products
- **Strong distribution channel** marketing for both OTC and Rx products.

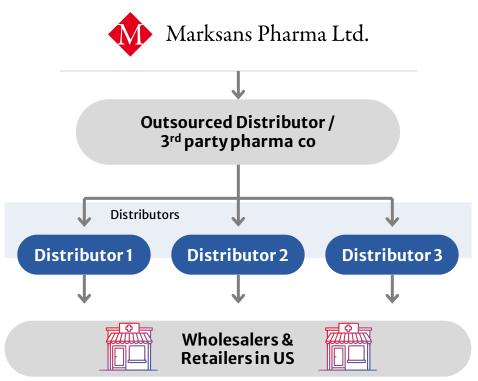
### **Overview of the market**

- The US holds over 30–40% of the global pharmaceutical market. Nominal spend on medicine is expected to grow at projected CAGR of 8% to reach USD 685 billion by 2023, due to ageing population, greater focus on speciality diseases and biologics innovation.\*
- Marksans' differentiated product offering of Softgel Capsules alone has market potential of USD 9 billion in US\*\*



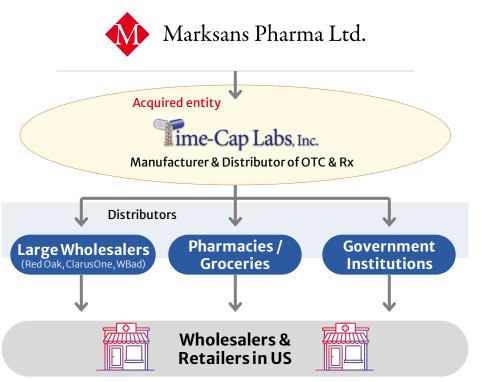
# USA- Unique Advantage of Own Manufacturing and Marketing

### **Old Business Positioning**



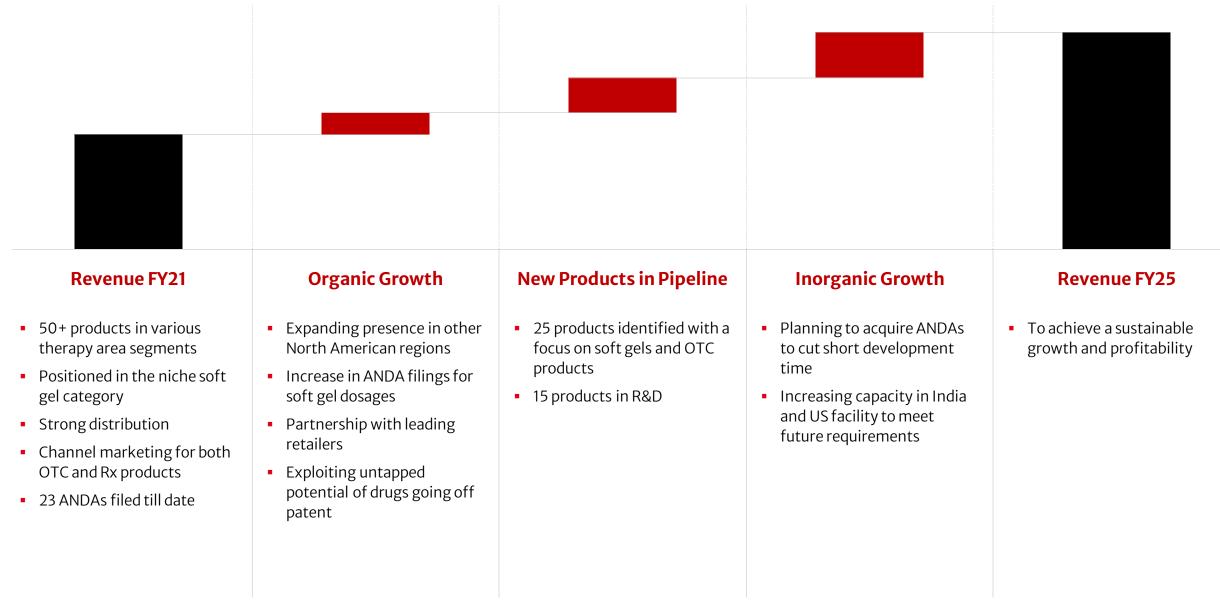
- Presence of distributor in the value chain eats away the margins given Marksans doesn't have its own front presence
- Can't control the relationships of sole distributor with other distributors, which can greatly affect the product reach in wholesale & retail chains in U.S.

#### **New Business Positioning**



- Own presence in the form of acquired entity gives the required frontend presence in the U.S. markets
- Marksans can also send its own bulk products, where TCL can repackage and place the products in the U.S. markets
- Full control of the distributors and end-point wholesalers & retailers

### **Growth levers for the future – US business**



# **Geography wise performance – UK Business**

#### **Company Presence**

- One of the top 5 Indian pharma companies in the UK.
- Relonchem and Bell have partnered with leading UK retailers including Tesco, ASDA, Morrisons, Boots for a strong distribution footprint.
- Bell has a strong OTC portfolio with 450+ OTC/SKU products
- Relonchem's portfolio comprises 162 MA's.

#### Overview of the market

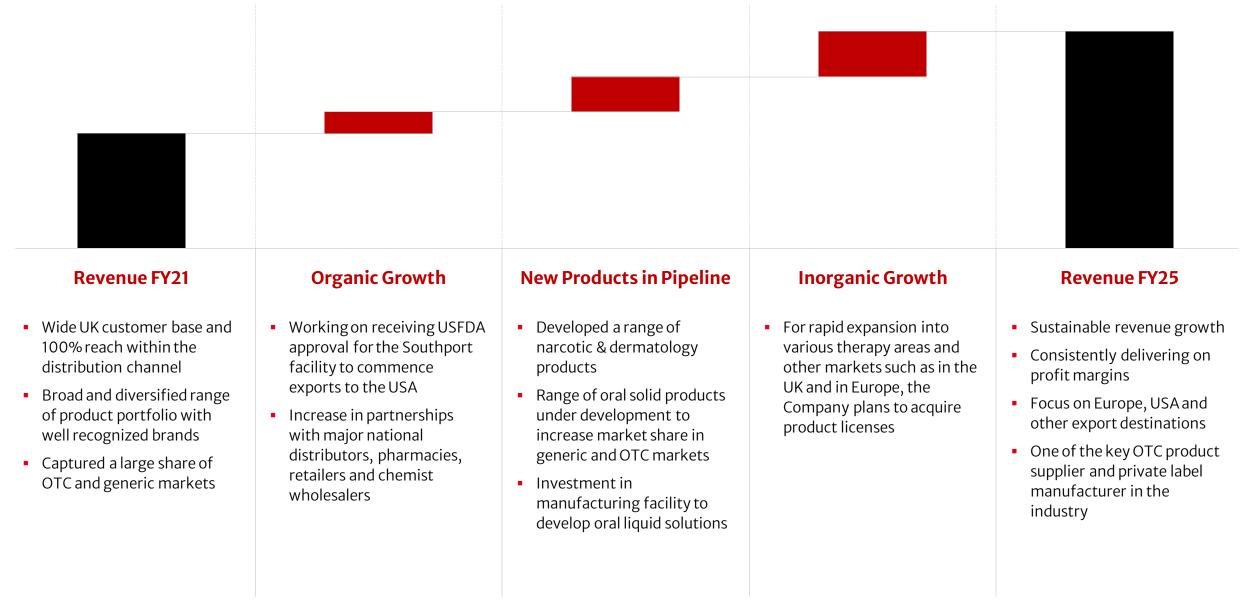
 The UK pharmaceutical market is estimated to grow by a CAGR of 3.6% to ~USD 34.0 billion by 2023, driven primarily by a universal coverage, growing disease burden and ease of healthcare access.\*



### UK- OTC Positioning gives Marksans the Right to Win

-	Trends in the category	Marksans Presence
<b>Geography</b>	<ul> <li>The UK is one of the largest Rx-to-OTC switch markets in EU</li> <li>Large number of registered remedies sold outside pharmacies</li> <li>FMCG oriented OTC market</li> </ul>	Strong OTC presence in Europe, with a subsidiary in UK
Therapy Areas	<ul> <li>The largest segments within the OTC market are pain relief and cough/cold/sore throat</li> </ul>	The UK subsidiary product portfolio cater to the prime segments within the OTC market. Bells Healthcare has numerous products within the Cough and cold and analgesics segment
<b>Dosage Forms</b>	<ul> <li>Consumers rated softgel capsules (SGC) as a highly desirable form and this industry has limited competition globally</li> <li>82% rated softgels as fast acting and effective, and 89% found them easy to digest</li> </ul>	Marksans enjoys a strong expertise in SGC manufacturing in both prescriptions as well as OTC

### **Growth levers for the future – UK business**



# **Australia Region Business**

### **Company Presence**

- Marksans carries out business operations in Australia and New Zealand through its subsidiary Nova Pharmaceuticals.
- Nova is one of the leading branded and private label and suppliers in Australia
- Tie-ups with topmost retailers & pharmacies in Australia, like Woolworths Ltd., Coles Mayer Ltd., Aldis, Metcash and Fauldings.
- Presence in key therapeutic areas

#### Australia and New Zealand will continue to remain focus markets for the Company

 Increased MA filings planned in next 2 years

### **Overview of the market**

 Australia's pharmaceutical market is set to rise to USD
 28.8 billion by 2026 registering a CAGR of 2.1%\*



### **Rest of the World**

#### **Company Presence**

- ROW includes markets of South East Asia, MENA, Russian Federation & Africa
- Presence in emerging markets such as South East Asia, MENA, LATAM, CIS and Africa
- In these countries, specific countries like Iraq, Ukraine and South East Asia are targeted
- In process of launching new products and obtaining product registration for over 100 products in emerging markets.

#### **Overview of the market**

 Spending in emerging markets is expected to grow at ~5% CAGR to reach USD 475 billion by 2024\*



### **Our Future Growth Strategy...**

### Strategy

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**Expansion** Expansion of current product portfolio in regulated market

### **Growth Levers**

The company generates ~95% of its revenue from regulated markets and expects to further expand in these markets through continued push of existing products and new launches in regulated and other related geographies

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**Product Launch** New product development and launch Will continue to add new 4–6 new products in UK, USA every year which are **expected to drive revenue growth to Rs 2,000 crores and beyond in the next few years** 

**Inorganic Expansion** Inorganic expansion to enhance manufacturing capabilities, product portfolio, newer markets

The company has **plans to acquire manufacturing assets** in India as well as **marketing licenses** in Europe and USA and emerging markets to expand business operations in global markets



**Backward Integration** Backward integration into API manufacturing

**Plans to backward integrate into API manufacturing** (for captive consumption thereby having presence in the entire value chain)

# ... guided by well rounded Board with Global Expertise...



Mark Saldanha Founder, Chairman & Managing Director

- Science Graduate
- 30+ years experience in the marketing, production and finance functions
- Ex-Whole Time Director, Glenmark Pharmaceuticals Ltd.



Sandra Saldanha Promoter, Whole-TimeDirector

- MA in Arts (Sociology)
- Experience in Human Resource Management, Business Development, Projects and Supply Chain Management



Varddhman Jain Whole-Time Director

- M. Pharm (Pharmaceuticals)
- 27 years experience in manufacturing, quality R&D, compliance & regulatory affairs both for API and FDF manufacturing
- Successfully handled several regulatory inspections including USFDA, MHRA, PMDA Japan and WHO
- Created sound Internal processes for regulatory clearance



Seetharama Raju Buddharaju Independent Director

- B.Sc., PGDBM, PGDMSM
- 36 years of experience in Sales Management, Marketing and Business Administration
- Ex-Parke-Davis, Pfizer

# ... guided by well rounded Board with Global Expertise...



Abhinna Sundar Mohanty Independent Director

- M.Sc., Mathematics
- 39 years experience in sales, marketing, business development and business strategy
- Ex-Alembic Pharma



Digant Mahesh Parikh Independent Director

- MBA, Finance
- 26 years experience in Corporate Finance, Strategic Planning and Business Set-up & Scale up.



Dr. Meena Rani Surana Independent Director

- B. Pharm., Ph.D in Pharmaceutics

   Indian Institute of Technology,
   BHU, Varanasi, India, Post
   Doctoral Fellowship in
   Pharmaceutics University of
   Minnesota, USA
- 28 years experience in pharmaceutical regulatory affairs, quality assurance, formulation and pre-formulation



Dr. Sunny Sharma Non-Executive Director

- MBA, MBBS.
- Senior Managing Director, OrbiMed Asia
- Ex-Investor Growth Capital (IGC), Easton Capital

# ... and driven by Experienced Leadership Team



Mark Saldanha Founder, Chairman & Managing Director

- Science Graduate
- 30+ years experience in the marketing, production and finance functions



Varddhman Jain Whole-Time Director

- M. Pharm (Pharmaceuticals)
- 27 years experience in manufacturing, quality R&D, compliance & regulatory affairs both for API and FDF manufacturing



Sathish Kumar MD – Marksans Pharma UK Ltd.

- M. Pharm (Pharmaceuticals)
- 20+ years experience in Production, Formulation development, Regulatory, Technical and Business Development.



Anjani Kumar COO – Global Operations and USA

- B.Pharm (Pharmaceuticals)
- 38+ years experience in all aspects of pharma management
- Ex-Wockhardt, Cipla, Lupin



David Mohammed MD- Pharmaceuticals Australasia Pty Ltd

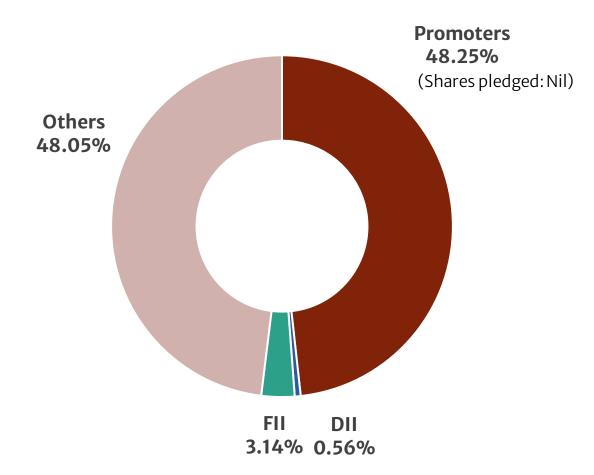
- 20+ years experience in pharma innovation, operations, distribution
- Ex-MD Australasia and Africa, Valeant Pharmaceuticals



Jitendra M Sharma Chief Financial Officer

- CA, CWA
- 28 years expertise in treasury, forex management, costing, fund raising and internal control systems.

### **Shareholder Information**



Share Information (as on Sep 30, 2021)

NSE Ticker	MARKSANS
BSE Ticker	524404
Market Cap (₹Cr)	2,824.2
% free-float	51.8%
Free-float market cap (₹ Cr)	1,461.5
Shares Outstanding	40,93,13,698
3M ADTV (Shares)*	31,88,715
3M ADTV (₹ cr)*	25.5
Industry	Pharmaceuticals
*Source: BSE, NSE	

# **ESG Philosophy**

### Environmental



- Efficient use of resources to minimize the waste generation.
- Priority to energy conservation measures including regular review of energy generation and consumption and effective control on utilization of energy.
- Committed to protect environment and ecological balance also maintaining quality of soil, air and water.

### Social

- Company is actively contributing to the social and economic development and build a better sustainable way of life for weaker sections of society.
- Ensures social and economic dignity and freedom regardless of nationality, gender, race, economic status or religion to all its talents at all level.
- Committed to improving the quality of life of the local community and society at large.



### Governance



- Committed to good corporate governance to achieve long term corporate goals and to enhance shareholders value.
- **Highly competent** and diverse board of directors
- Highest degree of transparency, responsibility and delegation in all facets.
- Internal Control & Policy for managing conflict of interest and code of conduct.

# **ESG Philosophy**

### Environmental



- Procured 2.9 million units of renewable energy in FY21
- ₹ 1.1 cr. spent on energy saving equipment in FY21
- Installed energy efficient motors
- Installed energy saving lamps

### Social

- Organized certified courses for enhancing employees' management and technical skills
- Distributed free food to lockdown affected underprivileged
- Antibody testing for migrant workers
- Provided essential supplies to frontline health workers



### Governance



- Committed to good corporate governance to achieve long term corporate goals and to enhance shareholders value
- Highly competent & diverse Board
- Internal Control & Policy for managing conflict of interest and code of conduct
- CSR policy in place
- Exceeded requirement of 2% of past 3 years average net profit on CSR in FY21



### For more information please contact:

### Investor Relations Team

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