

Q2 and H1FY23 November-2022 Investor Presentation

Creating a Global Company

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### Safe Harbor



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Certain statements in this presentation concerning our future growth prospects are forward looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The company's results may be affected by factors including, but not limited to, the risks and uncertainties in pharmaceutical research and development; competitive developments; regulatory actions; the extent and duration of the effects of the COVID-19 pandemic; litigation and investigations; business development transactions; economic conditions; and changes in laws and regulations, including health care reform. The company undertakes no duty to update forward-looking statements except as required by applicable law.

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# Q2 and H1FY23 Highlights

### Management Commentary

### 

"We saw high double-digit growth with robust performance across all our regions, despite a tough operating environment, as we continued investing in our capabilities. Manufacturing and Innovation are our strategic pillars, and we believe the acquisition of capacity from Tevapharm India will provide further fillip to growth. We continue to navigate the challenging environment through our strong execution. Looking ahead, we continue to see growing demand in our OTC segment across the regions, and we are well-positioned to take advantage of these opportunities."



# Mark Saldanha

#### MANAGING DIRECTOR AND CEO



| ₹ 452.6 cr     | ₹ 80.3 cr     | ₹60.1 cr   | ₹ <b>335 cr</b>          |   |
|----------------|---------------|------------|--------------------------|---|
| +25.5%         | +33.6%        | +29.9%     |                          |   |
| (YoY)          | (YoY)         | (YoY)      | as of September 30, 2022 |   |
| Q2FY23 Revenue | Q2FY23 EBITDA | Q2FY23 PAT | Cash                     | ļ |

# Q2FY23 Highlights

| <b>Operating Revenue</b><br>Rs 452.6 cr<br>(+25.5% YoY) | US & North America<br>(+13.7% YoY) | <b>UK &amp; Europe</b><br>(+32.6% YoY) | Australia & NZ<br>(+39% YoY) |
|---|------------------------------------|--|------------------------------|
| Gross Profit  | EBITDA                             | PAT                                    | EPS                          |
| Rs 229.4 cr   | Rs 80.3 cr                         | Rs 60.1 cr                             | Rs 1.52                      |
| (+23.4% YoY)  | (+33.6% YoY)                       | (+29.9% YoY)                           |                              |
| 50.7% margin  | 17.7% margin                       | 12.9% margin                           | (+36.3% YoY)                 |

- > Revenue growth driven by continued volume growth and market share gains in the existing products
- High single digits price erosion in the Generic Rx business in US
- Better margins led by operating leverage
- ➤ Total R&D Expenditure at ₹9.8 cr., constituting ~2.2% of revenue and expected to increase to ~4-5% over the next few years

# Q2FY23 Highlights



### Business

- Acquired manufacturing unit from Tevapharm India
- Taking steps to backward integrate into API manufacturing of our core molecules for captive consumption
- Ongoing buyback, for an aggregate consideration not exceeding Rs 6000 lakhs

### Product Pipeline



- UK: Planned 34 new filings over the next three years, of which 7 are planned in FY23. In addition, 16 products are already filed and awaiting approval
- USA: 32 products are in the pipeline, of which 20 are oral solids and 12 are ointments and creams. Within oral solids, 4 are softgels
- Australia and New Zealand: 10 products are in the pipeline and expected to be launched over the next two years

# H1FY23 Highlights

| <b>Operating Revenue</b><br>Rs 886.3 cr<br>(+24.8% YoY) | <b>EBITDA</b><br>Rs 153.1 cr<br>(+11.4% YoY)<br>17.3% margin | <b>PAT</b><br>Rs 120.3 cr<br>(+10.5% YoY)       | BellsHeadthcare<br>Doomg ceased table<br>Per Fast<br>Errer Errer<br>Database<br>Transcetamor<br>soo mg ceasures<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor<br>Transcetamor |
|---|--|---|---|
| <b>R&amp;D</b><br>Rs 18.7 cr<br>(2.1% of sales)         | <b>Cash from Ops.</b><br>Rs 97.9 cr<br>(+9.8% YoY)           | Capex<br>Rs 10.1 cr<br>(Plan Rs.200cr in 2 yrs) |   |
| Working Capital<br>116 days                             | Net Cash<br>Rs 335 cr<br>(30 <sup>th</sup> September 2022)   | <b>Net Debt/EBITDA</b><br>-1.1x                 | <image/>  |

# Acquisition of manufacturing capacity from Tevapharm India

Marksans Pharma Ltd.

Acquisition of capacity from Tevapharm in Goa, India

Addition to the three existing manufacturing sites in Southport (UK), Farmingdale (US) and Goa (India)

Manufacturing site is spread across 47,597 square meters Approvals to manufacture products from EU, Health Canada & Japanese Health Authority

Transaction expected to be finalized by April 1, 2023, subject to the usual closing conditions

Scalable capacity with Plan to **double the existing Indian capacity** from 8bn units per annum

Plan to manufacture tablets, hard and soft gel capsules, ointments, gummies, creams, etc.

Continued **supply to Teva's affiliates for certain products at least** until the end of FY23

# Quarterly Financial Summary – Profit and Loss Statement



#### 

| Particulars (₹ cr.)         | Q2FY23 | Q1FY23 | Q2FY22 | YoY    | QoQ    |
|-----------------------------|--------|--------|--------|--------|--------|
| Operating Revenue           | 452.6  | 433.8  | 361.2  | 25.5%  | 4.3%   |
| Gross Profit                | 229.4  | 218.9  | 185.8  | 23.4%  | 4.8%   |
| Gross Margin %              | 50.7%  | 50.5%  | 51.5%  | -80bps | 20bps  |
| EBITDA                      | 80.3   | 72.9   | 60.1   | 33.6%  | 10.2%  |
| EBITDA Margin %             | 17.7%  | 16.8%  | 16.6%  | 110bps | 90bps  |
| Finance Costs               | -2.5   | -1.8   | -1.5   | 69.0%  | 40.9%  |
| Depreciation & Amortization | -14.1  | -11.1  | -7.4   | 90.2%  | 26.4%  |
| Other Income                | 14.2   | 16.5   | 8.6    | 65.2%  | -14.2% |
| Profit before tax           | 77.8   | 76.4   | 59.8   | 30.2%  | 1.8%   |
| Taxes                       | -17.7  | -16.3  | -13.5  | 31.3%  | 8.9%   |
| Net Profit                  | 60.1   | 60.2   | 46.3   | 29.9%  | -0.1%  |
| Net Profit Margin %         | 12.9%  | 13.4%  | 12.5%  | 40bps  | -50bps |
| Diluted EPS (INR)           | 1.52   | 1.46   | 1.11   | 36.3%  | 3.9%   |

# Half Yearly Financial Summary – Profit and Loss Statement



#### $\bullet \bullet \bullet$

| Particulars (₹ cr.)         | H1FY23 | H1FY22 | ΥοΥ     |
|-----------------------------|--------|--------|---------|
| Operating Revenue           | 886.3  | 710.2  | 24.8%   |
| Gross Profit                | 448.3  | 372.5  | 20.4%   |
| Gross Margin %              | 50.6%  | 52.5%  | -190bps |
| EBITDA                      | 153.1  | 137.4  | 11.4%   |
| EBITDA Margin %             | 17.3%  | 19.4%  | -210bps |
| Finance Costs               | -4.3   | -2.5   | 75.8%   |
| Depreciation & Amortization | -25.2  | -14.9  | 69.4%   |
| Other Income                | 30.7   | 14.5   | 112.1%  |
| Profit before tax           | 154.3  | 134.6  | 14.6%   |
| Taxes                       | -34.0  | -25.7  | 32.3%   |
| Net Profit                  | 120.3  | 108.9  | 10.5%   |
| Net Profit Margin %         | 13.1%  | 15.0%  | -190bps |
| Diluted EPS (INR)           | 2.99   | 2.62   | 14.1%   |

# Half Yearly Financial Summary – Balancesheet



#### $\bullet \bullet \bullet$

| ASSETS (INR cr)                     | As at<br>30 Sept 2022 | As at<br>31 March 2022 |
|-------------------------------------|-----------------------|------------------------|
| Non-current assets                  |                       |                        |
| Property, plant and equipment       | 331.0                 | 341.6                  |
| Capital work-in-progress            | 0.6                   | 0.7                    |
| Goodwill                            | 47.6                  | 30.0                   |
| Intangible assets                   | 58.0                  | 56.7                   |
| Intangible assets under development | 1.4                   | 1.9                    |
| Financial assets                    |                       |                        |
| Other financial assets              | 2.9                   | 2.6                    |
| Deferred tax assets (net)           | -                     | 3.9                    |
| Other non-current assets            | 5.1                   | 1.6                    |
| Total non-current assets            | 446.7                 | 438.9                  |
| Current assets                      |                       |                        |
| Inventories                         | 427.7                 | 424.4                  |
| Financial Assets                    |                       |                        |
| Investments                         | 0.4                   | 0.4                    |
| Trade receivables                   | 405.9                 | 394.8                  |
| Cash and cash equivalents           | 245.2                 | 206.4                  |
| Bank balances other than above      | 89.8                  | 142.9                  |
| Other financial assets              | 7.4                   | 8.4                    |
| Other current assets                | 44.3                  | 20.8                   |
| Current tax assets (Net)            | 0.8                   | 3.1                    |
| Total current assets                | 1,221.5               | 1,201.2                |
| TOTAL ASSETS                        | 1,668.2               | 1,640.1                |

| EQUITY AND LIABILITIES (INR cr)                       | As at<br>30 Sept 2022 | As at<br>31 March 2022 |
|---|-----------------------|------------------------|
| Equity  |                       |                        |
| Equity share capital                                  | 40.4                  | 40.9                   |
| Other equity  | 1,222.9               | 1,161.3                |
| Equity attributable to owners of the Company          | 1,263.3               | 1,202.3                |
| Non-Controlling interests                             | 19.4                  | 20.7                   |
| Total equity  | 1,282.7               | 1,223.0                |
| Liabilities   |                       |                        |
| Non-current liabilities                               |                       |                        |
| Lease liabilities                                     | 49.7                  | 41.4                   |
| Provisions  | 2.2                   | 1.9                    |
| Total non-current liabilities                         | 64.4                  | 60.9                   |
|   |                       |                        |
| Current liabilities                                   |                       |                        |
| Borrowings  | 39.1                  | 41.3                   |
| Lease liabilities                                     | 11.6                  | 28.1                   |
| Trade payables  |                       |                        |
| To micro enterprises and small enterprises            | 24.5                  | 6.7                    |
| To other than micro enterprises and small enterprises | 104.9                 | 193.3                  |
| Other financial liabilities                           | 90.3                  | 65.6                   |
| Other current liabilities                             | 23.1                  | 3.1                    |
| Provisions  | 0.5                   | 0.7                    |
| Deferred tax liabilities (net)                        | 12.5                  | 17.6                   |
| Current tax liabilities (net)                         | 27.2                  | 17.3                   |
| Total current liabilities                             | 321.1                 | 356.2                  |
| Total liabilities                                     | 385.5                 | 417.1                  |
| TOTAL EQUITY AND LIABILITIES                          | 1,668.2               | 1,640.1                |

### Quarterly Performance



### 



EBITDA (₹ cr.) & EBITDA Margin (%)



Gross Profit (₹ cr.) & Gross Profit Margin (%)



PAT (₹ cr.) & PAT Margin (%)



### **Operating Revenue - Segmental Split**



Australia and New Zealand (₹ cr.)





### Rest of the World (₹ cr.)





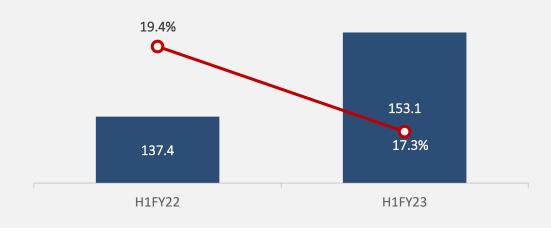
# Half Yearly Performance

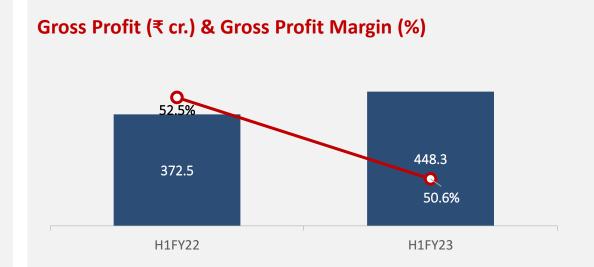


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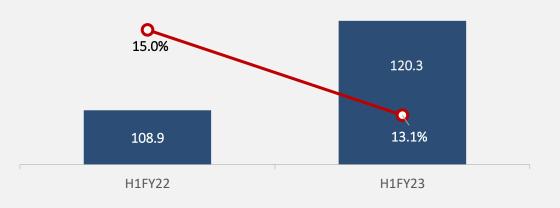


EBITDA (₹ cr.) & EBITDA Margin (%)





PAT (₹ cr.) & PAT Margin (%)



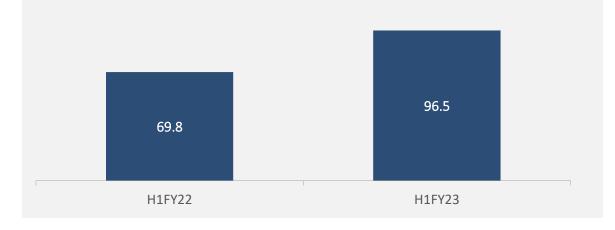
## Half Yearly - Segmental Split



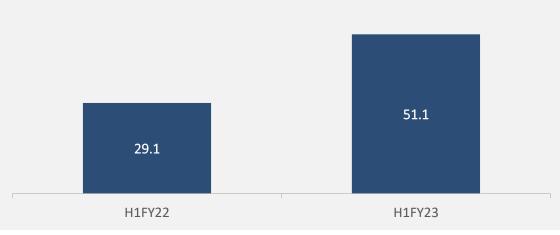


305.1 H1FY22

Australia and New Zealand (₹ cr.)



### Rest of the World (₹ cr.)



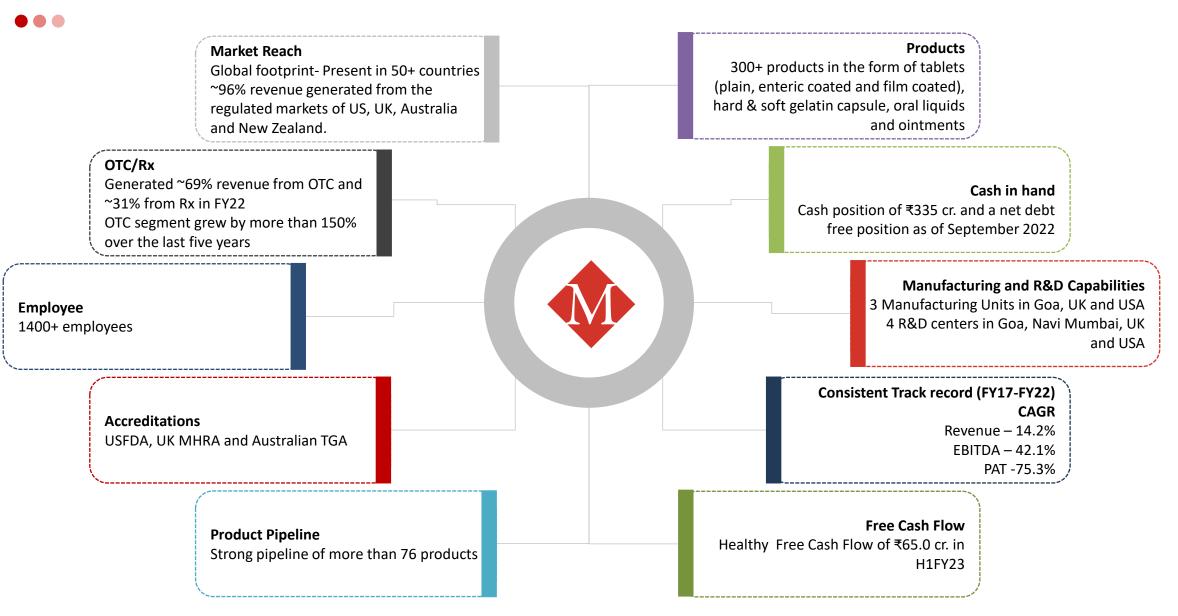




# About the company

### Marksans Pharma- Snapshot

India's leading pharmaceutical company with a focus on regulated markets, specializing in research, manufacturing and marketing of generic pharmaceutical formulations



Marksans Pharma Ltd

Marksans Today – Reinvented ourselves through disciplined and successful acquisitions creating a forward integrated model



 $\bullet \bullet \bullet$ 

#### USA

- Contributes ~41.1% to the revenue in H1FY23
- Presence in the USA through Time Cap Labs, a 37 years old company
- Focus on OTC and Rx market.
- Leading OTC store brand with the customer base of leading USA retailers like Target, Walmart,

Walgreens, Kroger etc.

### **UK and Europe**

- Contributes ~42.3% to the revenue in H1FY23
- Presence in the UK and Europe through two subsidiaries, Relonchem and Bells Healthcare
- Bells is the largest
   manufacturer of private
   label & branded cough
   liquids in the UK
- Relonchem supplies a broad range of own label healthcare pharmaceutical products.

# Australia and New Zealand

- Contributes ~10.9% to the revenue in H1FY23
- Presence in Australia and New Zealand through subsidiary Nova Pharmaceuticals
- Nova is one of the
  leading branded and
  private label suppliers
  in Australia to top
  retailers like
  Woolworths Ltd., Coles
  Mayer Ltd., Aldi,
  Metcash etc.

### RoW

- Contributes ~5.8% to the revenue in H1FY23
- Presence in Middle
   East, Southeast Asia,
   CIS, Russia and Africa.
- Company has acquired AHC in UAE that will strengthen its presence in MENA region

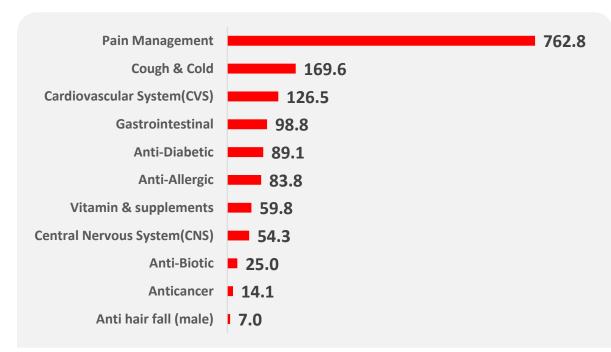
# Offering quality affordable healthcare products



### $\bullet \bullet \bullet$

- Presence across 10+ therapeutic areas
- OTC Pain Management, Cough and Cold, Gastrointestinal, Vitamin & supplements, Anti-Allergic
- Rx CVS, CNS and Anti-Diabetic
- 1500+ SKUs and 300+ products
- With more than 50 products in US
- Bells Healthcare, UK has more than 100 products while Relonchem has more than 160 products
- And more than 30 products in Australia

### Product Portfolio – FY22 Revenue (₹ Cr.)



Wider product basket with complete product offering in four largest OTC segments



Forward Integrated business model with proprietary distribution infrastructure

Long-lasting relationship with the customers

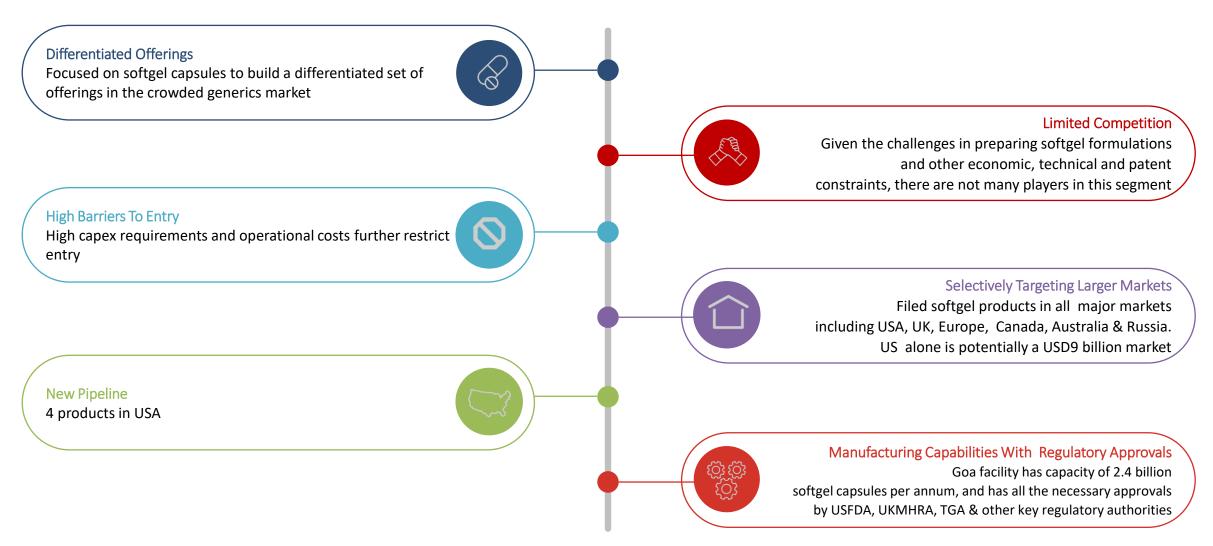


Stable and sustainable business model Marksans Pharma Ltd

# Most active in Softgel segment with limited competition



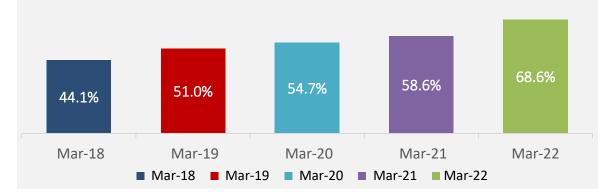
#### $\bullet \bullet \bullet$





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Continued increase in the revenue share from OTC segment over the last five years



### **Store Brands**

- Manufacturing and Distribution of Store Brands is one of the key focus area
- Presence in high growth therapeutic areas through SKUs and strong product pipeline driven by low-cost manufacturing facilities leading to long-lasting relationship with the retailers

### In OTC, the revenue comes from store brands and own label



### **Own Labels**

- Marksans also specializes in own label where it provides products to supermarkets, high street retailers, pharmacy chains and wholesalers.
- Bells Healthcare, UK and Time-Cap Labs, US and Nova
   Pharmaceutical, Australia have their own labels for OTC products
- Majority of the products are exported to various regions

### Own Label and Private label stores brand



### $\bullet \bullet \bullet$

### Bells Healthcare, UK

- Bell's Healthcare specializes in own label products and provides to supermarkets, high street retailers, pharmacy chains and wholesalers.
- Private label allows customers to provide high quality own label in their own artwork
- Presence across therapeutic areas including analgesics, cough and cold, pain relief, gastrointestinal, ear care and skin care for the UK and Export markets

### Time-Cap Labs, US

- TCL manufactures and sells finished products through own label and store brands
- The company also has own label products on e-commerce platforms like Amazon

# Nova Pharmaceuticals, Australia and New Zealand

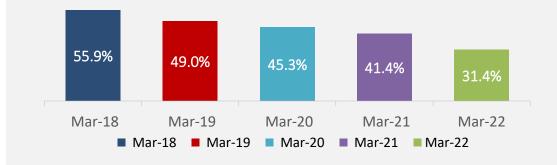
- Nova Pharmaceuticals has private label store brand manufacturing capabilities for a vast range of products. It is a prominent distributor to popular retail brands
- Nova also supplies its products to major pharmacies in Australia



### Rx

### $\bullet \bullet \bullet$

### ~31% revenue derived from Rx products

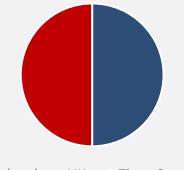


### Relonchem, UK

Relonchem has over 160 product licenses. It supplies a broad range of own label healthcare pharmaceutical products across therapeutic areas including anti-diabetic, antihypertensive, anti-depressant, anticancer, anti-ulcerative, allergy relief, anti-viral and pain relief for the UK market



### In Rx, revenue comes Relonchem, UK and Time-Cap Labs, US



Relonchem,UK Time-Cap Labs

### Time-Cap Labs, US

- Time-Cap Labs focuses on manufacturing high quality products in the both OTC and Rx market across pain management, CNS and anti-diabetic categories
- Selling them through large wholesalers and pharmacies in the US

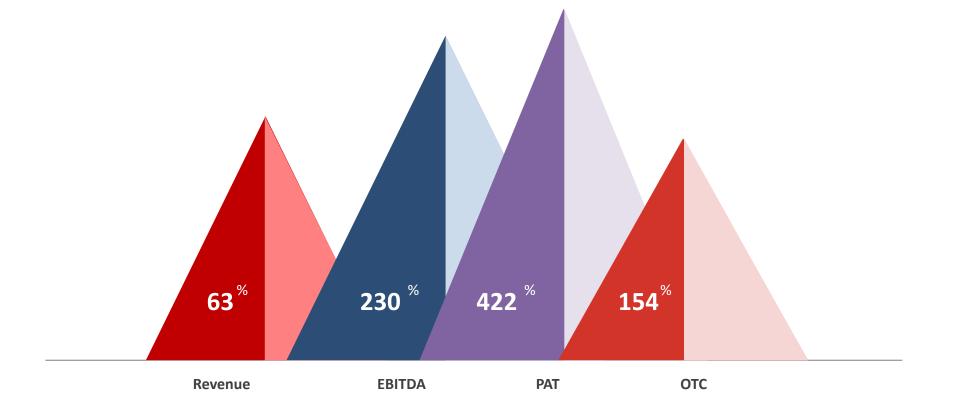


# Has led to high growth track record



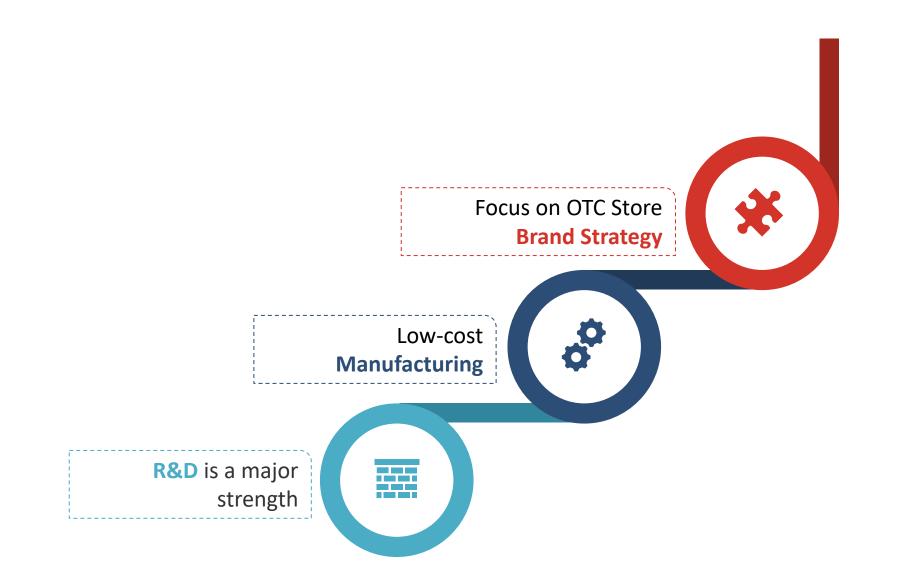
### $\bullet \bullet \bullet$

Over 2018-2022, Marksans has seen high growth across the key parameters



# Leveraging our key strengths

Becoming a high performing healthcare company by leveraging our key strengths  $\Phi_{Marksans Pharma Ltd.}$ 



### 1) Focus on OTC Store Brand Strategy

### What do we do?



### 

- Marksans Pharma manufactures more than 1500 SKUs and 300+ products
- We manufacture and sell products through store and own brand model
- We are the preferred store brand partners where our long-lasting retailers' have partnered with us for manufacturing of OTC products for them
- Our expertise in private label manufacturing has helped retailers to create value for our customers through cost savings and long-term loyalty

We have long lasting partnership for store brand manufacturing with the leading retailers across our key geographies





# Our store brand products are available through e-commerce as well...



Our products for the retailers are available in outlets and ecommerce as well

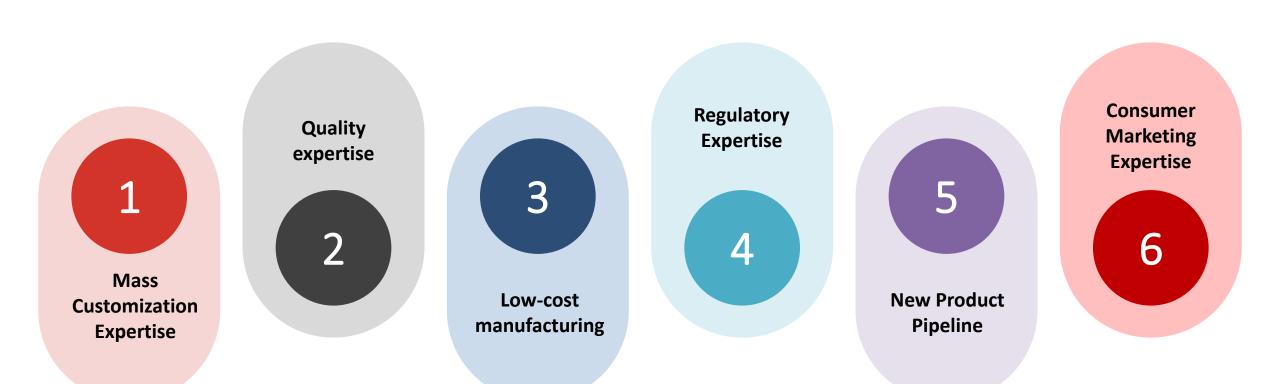
With almost full range of Store brand OTC products available online today through the retailers

| In-stock items only   |       |  |  |   |
|---|-------|--|--|---|
| Category  | ^     | FREE gift<br>offer                                 | FREE gift<br>offer   | FREE gift<br>offer                                  |
| Aigraine Pain Relief  |       | Malpana Contention of                              |  | Télagrases avec en en en en                         |
| on-Aspirin  |       | Ibuprofen  | Magnama<br>Managana  |   |
| roduct Type   | ^     | BOrtantina,  | Responden 200<br>Service of the second service | 4012115   |
| Non-Aspirin Pain Reli   | evers |  | 120/VI21/Summ  |   |
|   |       | Walgreens<br>Ibuprofen Mini Softgels - 80 ea       | Walgreens<br>Ibuprofen Softgels - 120 ea   | Count:  |
| Brand   | ~     | ****   | ***** = 0FSA   | 40 ea   |
| and the second se | ~     | \$7.99 50.10 / es                                  | \$7.99 (0.07 / es  | W Walgreens   |
| Price   |       | Buy 1, Get 1 50% OFF<br>15% off when you spend \$2 | 15% off when you spend \$2<br>FREE gift offer  | ibuprofen 200 mg Softgels - 40 ea<br>★★★★★ 41 © FSA |
| Symptom   | ~     | Erro on when you spend \$2                         | Price Silvarier  | \$4.79 50.12/co                                     |
|   |       |  |  | Buy 1, Get 1 50% OFF                                |
| Form  | ~     |  |  | 15% off when you spend \$2                          |
|   |       | V Pickup   |  | V Pickup  |
| lge   | ~     |  |  | Same Day Delivery                                   |
| Days Supply   | ~     | V Shipping   |  | ✓ Shipping  |
| vays suppry   | 0.00  |  | X Not sold in stores   |   |

Why is Marksans retailers preferred partner for store brand OTC growth



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### Marksans edge over competition

#### **Rx COMPETITORS:**

Lack of resources, infrastructure or experience to handle the requirements and complexity of store brands customization at a large scale

#### **STORE BRAND OTC COMPETITORS:**

- Do not have the critical scale to support
- Long Lasting Consumer ٠ Relationship

in

- Experience • manufacturing store brands
- Low-cost manufacturing in India
- Quality systems ٠
- Regulatory expertise
- ANDA investment .

#### NATIONAL BRAND OTC **COMPETITORS:**

Low profitability due to high

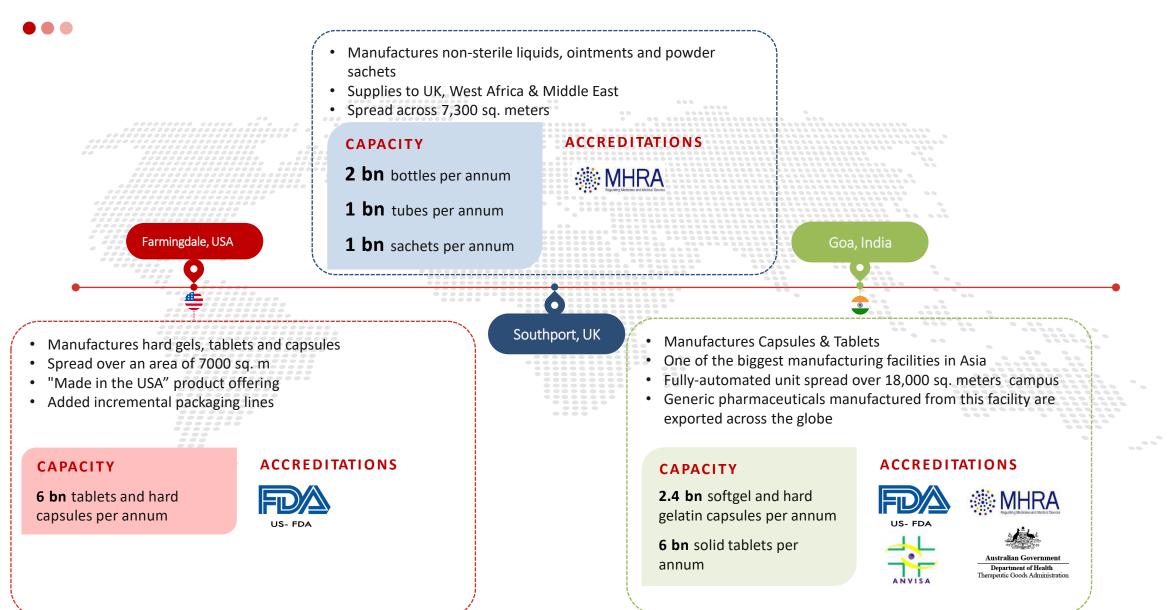
marketing cost

Marksans Pharma Ltd.

# 2) Low-cost Manufacturing

### Low-cost manufacturing base across key regions





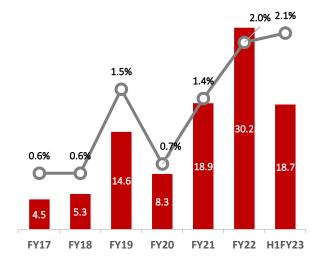
# 3) R&D is a major strength

# R&D and Product Launches Highlights



R&D % to sales

Expected to increase to ~4-5 % over the next few years



| Brand                         | Composition  | Therapy Segment             | Market |
|-------------------------------|--|-----------------------------|--------|
| LOSARTAN                      | LOSARTAN 25 MG, 50 MG, 100 MG TABLETS                | Anti-Diabetic               | UK     |
| ONDANSETRON                   | ONDANSETRON 4MG, 8 MG TABLETS                        | Gastrointestinal            | UK     |
| CARVEDILOL                    | CARVEDILOL 3.125 MG, 6.25 MG, 12.5 MG, 25 MG TABLETS | Cardiovascular System(CVS)  | UK     |
| TRAMADOL                      | TRAMADOL 50 MG CAPSULES                              | Pain Management             | UK     |
| CLOPIDOGREL                   | CLOPIDOGREL 75 MG TABLETS                            | Cardiovascular System(CVS)  | UK     |
| PREDNISOLONE                  | PREDNISOLONE 5 MG TABLETS                            | Anti-Allergic               | UK     |
| ROSUVASTATIN                  | ROSUVASTATIN 5MG, 10MG, 20MG, 40 MG TABLETS          | Cardiovascular System(CVS)  | UK     |
| BICALUTAMIDE                  | BICALUTAMIDE 50MG , 150MG TABLETS                    | Anticancer                  | UK     |
| FUROSEMIDE                    | FUROSEMIDE 20MG, 40MG TABLETS                        | Cardiovascular System(CVS)  | UK     |
| LIQUIDS - LORATIDINE          | LORATIDINE 5MG/5ML ORAL SOLUTION 70ML GSL PACK       | Anti-Diabetic               | UK     |
| LIQUIDS - IBUPROFEN           | IBUPROFEN 100 MG/5ML ORAL SOLUTION 200 ML P PACK     | Pain Management             | UK     |
| LIQUIDS - ALL IN ONE SOLUTION | PARACETAMOL, GUAIFENESIN, PHENYLEPHRINE              | Cough and Cold              | UK     |
| APAP ER                       | ACETAMINOPHEN EXTENDED RELEASE 650MG                 | Pain management             | US     |
| CETRIZINE TABLETS             | CETRIZINE 5MG, 10MG                                  | Anti Allergy                | US     |
| FLUOXITINE CAPSULES           | FLUOXITINE 10MG, 20MG, 40MG                          | Central Nervous System(CNS) | US     |



**Continued focus on R&D investments** leading to a robust pipeline of new developed & pipeline products



Plans to enhance portfolio with addition of 12-13 products every year



Focus is on developing soft gels and different delivery system like extended release, liquid, OTC products and ointments



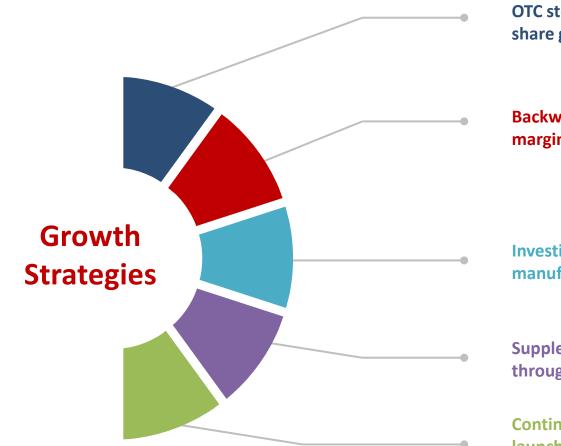
Approved ANDAs/MAs



# 2022 and Beyond

### Core Growth Strategies for the future

 $\bullet \bullet \bullet$ 



OTC store brand / market share gains

Backward Integration for sustained margin development

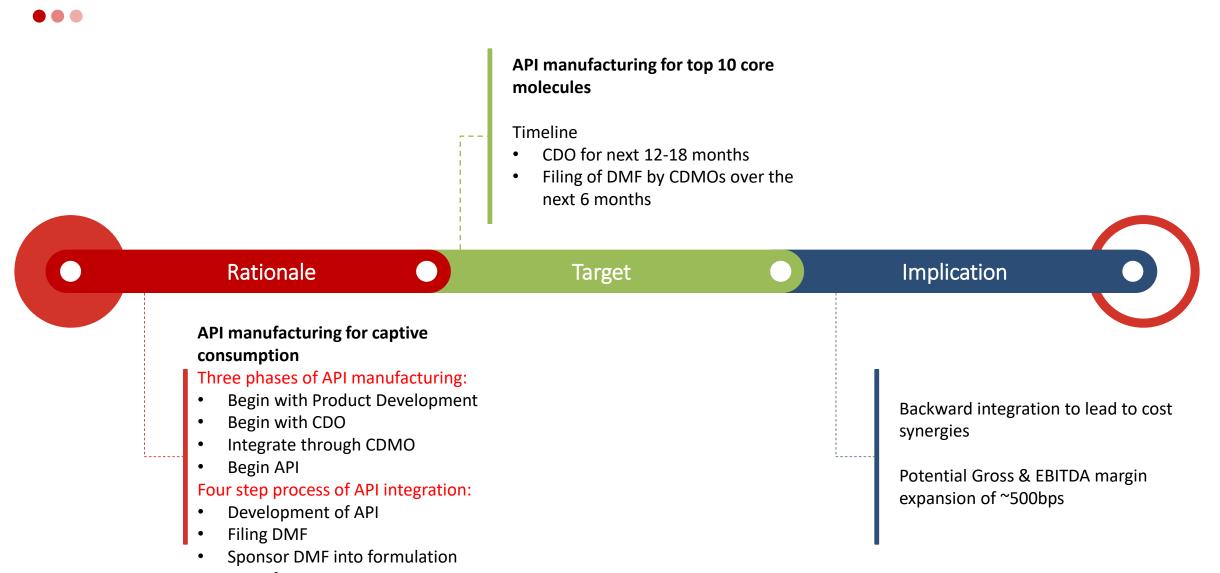
Investing in new low-cost manufacturing capabilities

Supplement growth through acquisitions

Continued product launches through a healthy product pipeline Marksans Pharma Ltd.

## Backward Integration for sustained margin development





• Manufacturing Capacity

### Investing in new low-cost manufacturing capabilities



#### 

Target – Adding new capacity of 8bn units per annum

Products manufactured in new capacity - Oral solids, tablets, hard and softgels, ointments, gummies, creams

| Current Capacity (per annum)      | Location  |
|-----------------------------------|---|
| 8 bn                              | Goa   |
| 4 bn                              | UK  |
| 6 bn                              | USA   |
|                                   |   |
| 18 bn                             | Overall capacity across three locations             |
| 18 bn<br>New Capacity (per annum) | Overall capacity across three locations<br>Location |
|                                   |   |

Acquired capacity from Tevapharm India in Oct-2022 with potential to scale up manufacturing footprint in India by additional ~8bn units per annum over the period of next two years

### Supplement growth through acquisitions



#### 

#### Marksans Pharma has reinvented itself and witnessed growth momentum supported by organic and inorganic route.



With a healthy cash position of ₹335 cr. (as of September 30, 2022)



Strong Credit Rating



Consistent cash generation ability

Marksans will continue to supplement its growth profile:

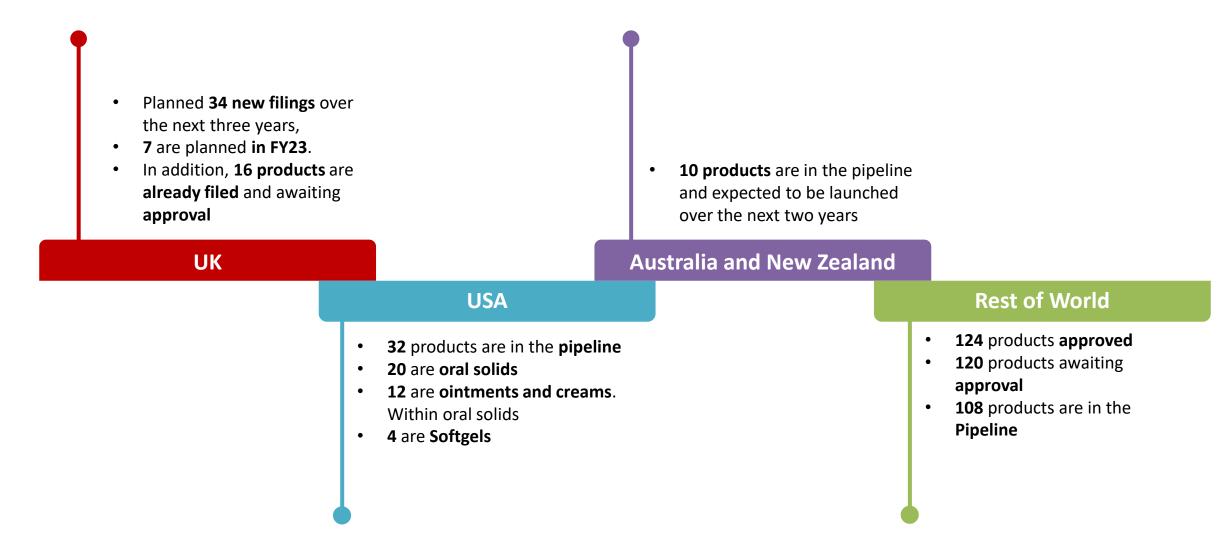
- Planning to acquire ANDAs to cut short development time
- Expansion in growing markets through acquiring front end marketing and distribution companies
- Expansion In EU and Middle East
- For rapid expansion into various therapy areas and other markets including UK and Europe, the company plans to acquire product licenses
- The company has plans to acquire manufacturing assets in India as well as marketing licenses in Europe and USA to expand business operations in regulated markets

# Continued product launches through a healthy product pipeline



 $\bullet \bullet \bullet$ 

Strong product pipeline followed by successful launches led by continued focus on R&D



# **Global overview**

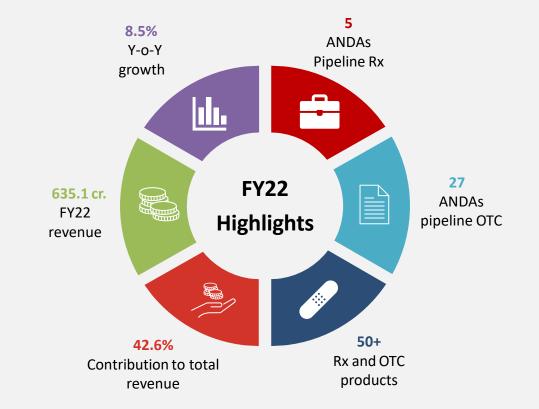
## US consumer healthcare

### United States of America | Operations Overview

#### $\bullet \bullet \bullet$

#### Summary

- The US pharmaceutical market is one of the key focus areas
- The US constitutes over 30-40% of the global pharmaceutical market, and the strategic acquisition of Time Cap Labs allows us to expand offerings in this market
- Servicing the region through Time Cap Labs Inc., our wholly owned subsidiary acquired in June 2015
- Proprietary Marketing presence with 100% integration of Time-Cap Laboratories
- Manufacturing OTC products in USA while ANDA-approved products are manufactured from the Goa facility and exported to North American countries
- Our current product portfolio segment proves highly advantageous for the growth prospects in this region and well placed to capture an increasing shift from Rx to OTC in the USA



### Time-Cap Laboratories, USA | Overview



#### 

#### Key Highlights

#### Summary

- Founded in 1981, TCL is engaged in the manufacturing of solid dose generic pharmaceutical products
- TCL manufactures and sells finished products in bulk quantities and packages the remainder under the Time Cap brand

#### **Product Portfolio**

- Manufactures 50+ products across Private Label OTC, Generic Prescription Drugs & Nutritional supplements
- Private Label OTC has presence across 4 categories Gastrointestinal & Laxatives, Pain Management & Analgesic, Cold & Cough and Anti-Allergy
- Products are comparable versions of popular national brands, and offer consumers significant value because they provide the same efficacy at a substantially lower price

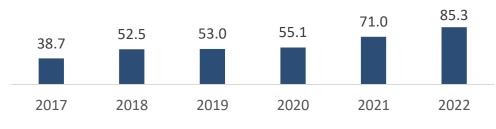
#### Filings

- 23 ANDA filings in the US
- 17 approved in OTC & generic pharma
- Plan to file 4-6 ANDAs every year
- We are the only Indian company with USFDA approval for Claritin soft gel capsules (Loratadine)

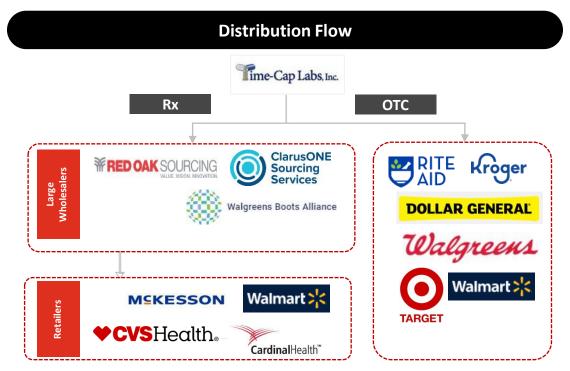
#### Manufacturing Infrastructure

- Located in Farmingdale, NY, the USFDA approved facility is well-equipped to manufacture tablets, caplets, capsules & pellets
- Turnkey operation which includes formulation, tableting / pellet manufacturing, coating, encapsulation, imprinting and packaging

#### Marksans Pharma INC - Key Financials (USD mn)



Revenue



### Capitalizing on the distribution and e-commerce







Flavor Name: Acetaminophen 325 MG - Regular Stre... A



#### Timely by Time Cap Labs - 1000 Count Bisacodyl Tablets 5mg -Laxatives for Constipation Relief -Compared to Senokot - Natural Vegetable Based Visit the TIME-CAP LABS, INC. Store \*\*\*\*\*\* 1,230 ratings | 20 answered questions Price: \$14.00 (\$001 / Count)

Get \$50 off instantly: Pay \$0.00 514/00 upon approval for the Amazon Rewards Visa Card. No annual fee.

| Brand                      | TIME-CAP LABS, INC. |
|----------------------------|---------------------|
| Item Form                  | Tablet              |
| Age Range<br>(Description) | Adult               |
| Unit Count                 | 1000 Count          |
| Package<br>Information     | Bottle              |





Timely by Time Cap Labs -Ibuprofen 200mg - 1000 Tablets -Compared to Advil - Pain Relief Tablets and Fever Reducer for Adults - for Headache Relief, Menstrual Pain, Tooth and Joint Aches Visit the TIME-CAP LABS, INC. Store Visit the TIME-CAP LABS, INC. Store

> Price: \$18.00 (\$0.02 / Count) Get Fast, Free Shipping with Amazon Prime

Get \$50 off instantly: Pay \$0.00 <del>\$10.00</del> upon approval for the Amazon Rewards Visa Card. No annual fee.

Flavor Name: Ibuprofen 200mg

Ibuprofen

200mg

Liquid Gels

~

### UK Consumer Healthcare

# United Kingdom | Operations Overview

#### $\bullet \bullet \bullet$

#### Summary

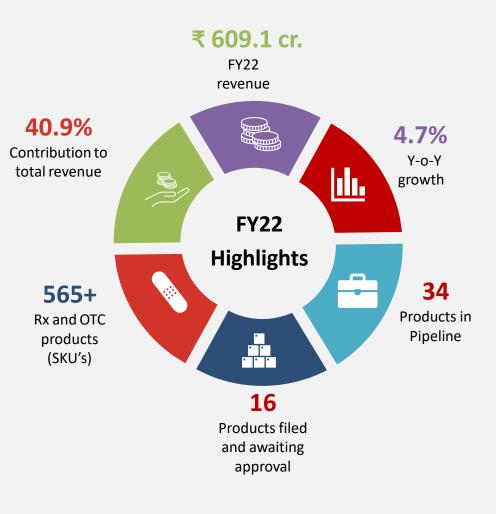
- We have served the UK market since 2007
- UK is one of the largest generic markets in Europe
- The Company services this region through Marksasn Pharma Ltd. and its wholly owned subsidiary Marksans Pharma (UK) Ltd that includes 2 step-down subsidiaries:

Bell, Sons & Co. (OTC portfolio) – acquired in 2008

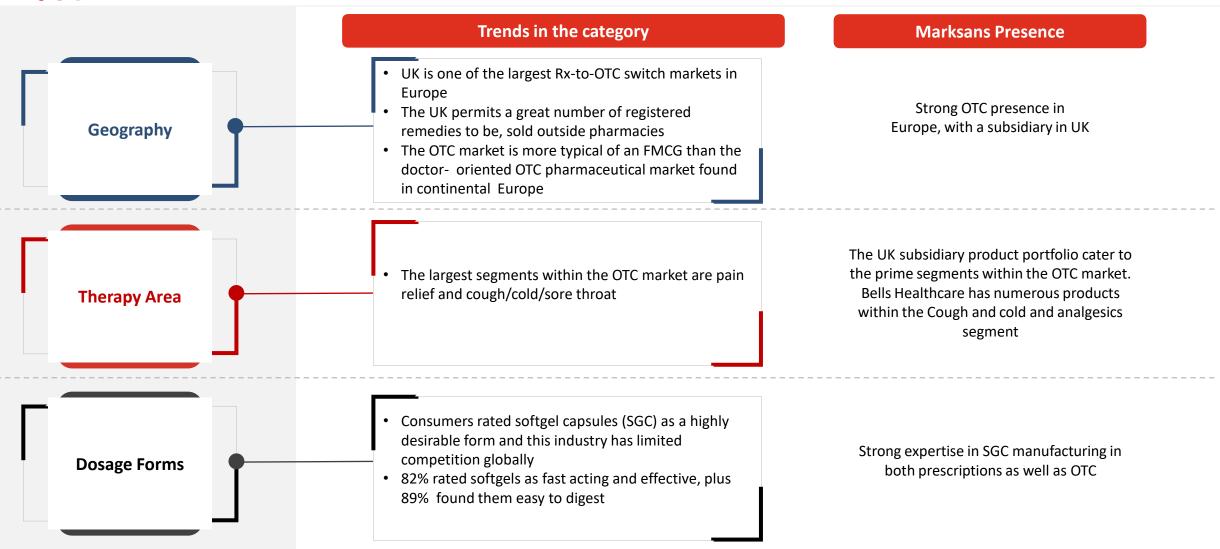
Relonchem (High-end Rx portfolio) – acquired in 2008

- These strategic acquisitions provided us with immediate sales & frontend access to the UK's generic licensing market of wholesalers, retailers & hospitals
- Leading OTC store brand, our UK customer base includes all major UK retailers:





### Rx-to-OTC Switch Trend in the UK has been advantageous for Marksans



Following the trend, Marksans Pharma is currently in the process of switching 'Sildenafil 50mg' from Rx to OTC

Marksans Pharma Ltd

# Bell Sons & Co. (Druggists), UK | Overview



#### 

#### Key Highlights

#### Summary

- Established in 1848 and acquired by Marksans in 2008, Bell Sons & Co is an established manufacturer and distributor of broad range of OTC products
- Largest manufacturer of private label & branded cough liquids in the UK

#### Operations

- It manufactures more than 450 SKUs across cough & cold, pain management, gastrointestinal, vitamins, palliative healthcare products & oils
- Bells has 100+ marketing authorizations
- Bells' 90% revenue contribution comes from the UK market while the remaining 10% comes from exports
- Export in 30+ countries with principal markets in West Africa & Middle East Infrastructure
- Manufactures products at the UKMHRA and BRC approved manufacturing facility in Southport while Head Office is at Widnes
- Facility also includes own R&D centre and a pilot plant for development of liquid Rx products for the UK markets
- Bells has constructed a dedicated warehouse for Finished Goods that is spread across 300,000 sq.ft

#### Distribution

- It has a wide UK customer base including leading retailers, pharmacies, chemist wholesalers and cash & carry outlets
- Currently it has 100 customers worldwide, which includes 30 distributors for exports markets & 70 customers (10 wholesalers, 10 pharmacies & 50 retailers) in the domestic market
- Bells also uses Relonchem's distribution network to place the products in the UK market



#### **Types of customers**



### Relonchem Limited, UK | Overview



#### Key Highlights

#### Summary

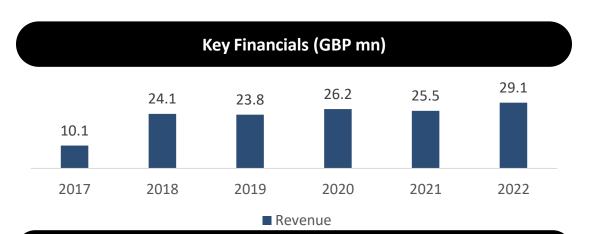
 Established in 2002, Relonchem Limited (referred as "Relonchem" or "Company" in this section) is engaged in licensing, marketing & supply of generic pharmaceutical products to wholesalers, retailers & hospitals in UK

#### **Product Portfolio**

- Own label products in therapies such as anti-diabetic, anti-hypertensive, antidepressant, anti-cancer, anti-ulcerative, anti-allergic, hormones, steroids & pain relief for the UK market
- The company has also developed a range of narcotic & dermatology products which face limited competition
- It has 140+ commercialized products/SKUs and 162 marketing authorizations that can also be made valid in pan Europe
- The company manufactures its generics products in India, the low-cost manufacturing base and owns a spacious warehouse in the UK

#### Distribution

- The company has a vast distribution network backed by partnerships with major national distributors such as AAH Unichem & Phoenix, Llyods, Boots, Almus, NHS etc.
- Relonchem has over 162 product licenses and supplies a broad range of own label products across therapeutic categories



**Types of customers** 



Marksans Pharma Ltd

### Relonchem Limited, UK | Product Range



#### $\bullet \bullet \bullet$





Australia and New Zealand Consumer Healthcare

# Nova Pharmaceuticals, Australia and New Zealand | Overview



#### Key Highlights

#### Summary

- Founded in 2003, engaged in R&D and marketing of generic OTC products and is the leading supplier of Branded Generic and Private Label products in Australasia.
- In 2005, Marksans acquired 60% stake in Nova to have an established base in Australia

#### **Product Portfolio**

- Nova primarily focuses on Analgesics, Anti-histamines, Anti-fungal, Anti-Allergy, Dermatology, Essential Oils and Gastrointestinal segments
- All products comply with TGA Australia regulations

#### Regulatory

- Nova Pharma holds 30 MAs
- Experienced in-house team to facilitate product registrations in Australia and New Zealand
- Health Economics and Medical Reimbursement (PBS)

#### Sourcing

 Nova does not have its own manufacturing facility and sources products from Marksans' manufacturing facilities in India & UK

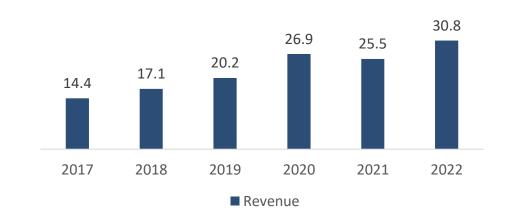
#### **Marketing and Sales**

 Experienced salesforce in Specialty care, Hospital, Pharmacies and Mass Market OTC

#### Sourcing

- Nova supplies its products to major chain stores & pharmacies in Australia, including Woolworths, Coles Mayer, Aldis, Metcash & Fauldings and Co.
- Prominent supplier of products to retail brands such as Homebrand, Black and Gold
- Marksans Pharma Ltd is supplying to New Zealand pharmaceutical market via alliance of Teva/Arrow Pharma

#### Key Financials (AUD mn)

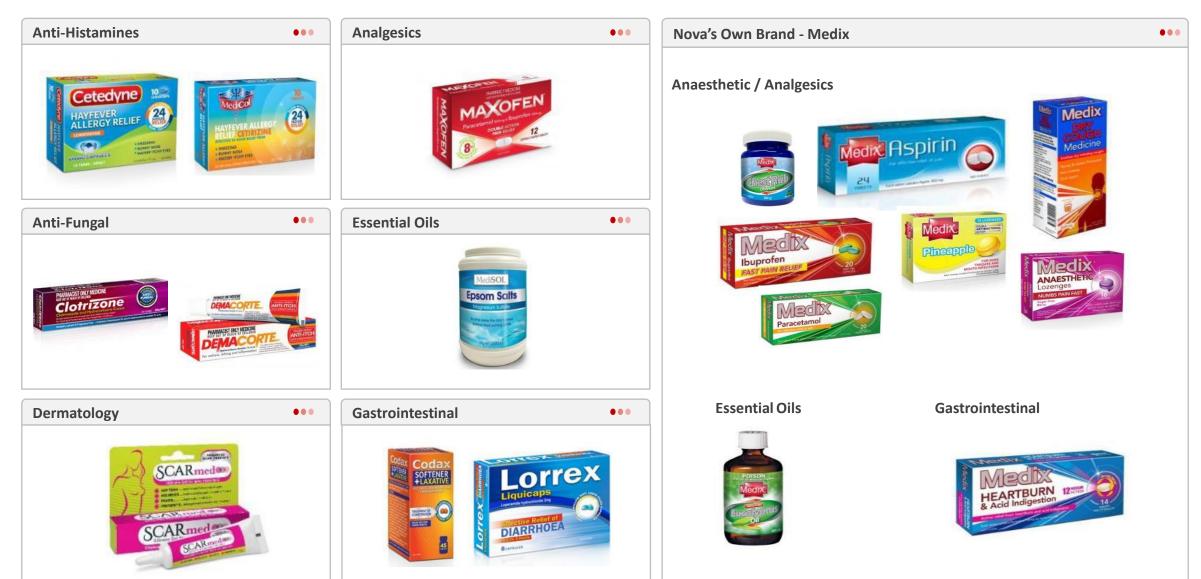




# Nova Pharmaceuticals, Australia and New Zealand | Product Offerings



 $\bullet \bullet \bullet$ 



# Build Nova Brands Pharmacy Focus

|   | Pharmacy Value Propositions   |
|---|-------------------------------|
| 1 | Quality                       |
|   | Affordability                 |
|   | Continuity of supply          |
| • | Currently 26 products within  |
|   | the pharmacy portfolio and    |
|   | rapidly growing the range     |
| • | Niche and highly sought-after |
|   | products and categories       |
|   |                               |

### Highlights - Pharmacy Business

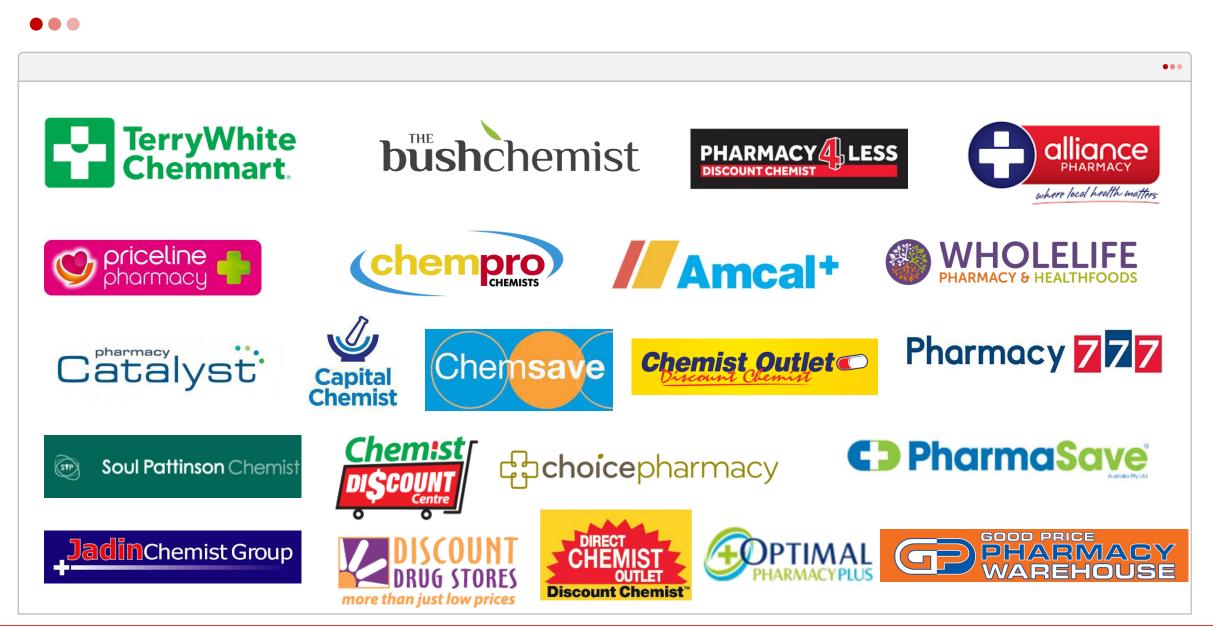
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### Pharmacy Group Support...





### Pharmacy Group Support...



#### 



### Nova Pharmacy Range - May 2022



#### 

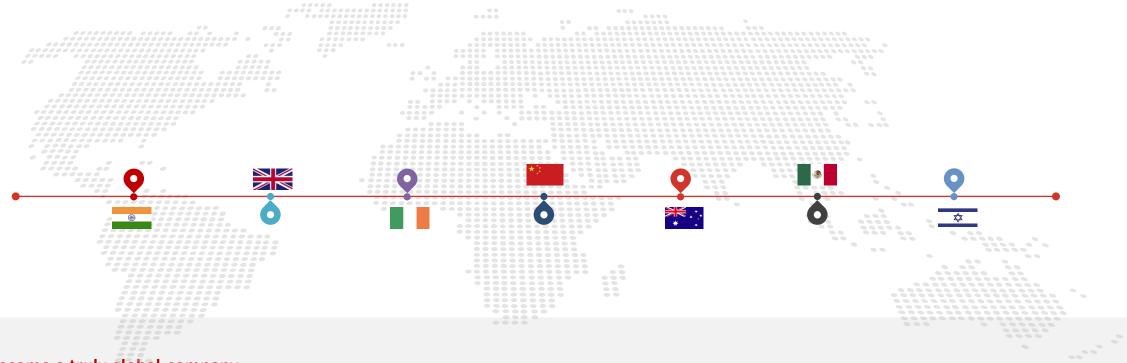


# Outlook

### Where Are We Heading?



 $\bullet \bullet \bullet$ 



#### Become a truly global company

Expanding in other geographies by acquiring companies with the same strategy of distribution of OTC Products through store brands

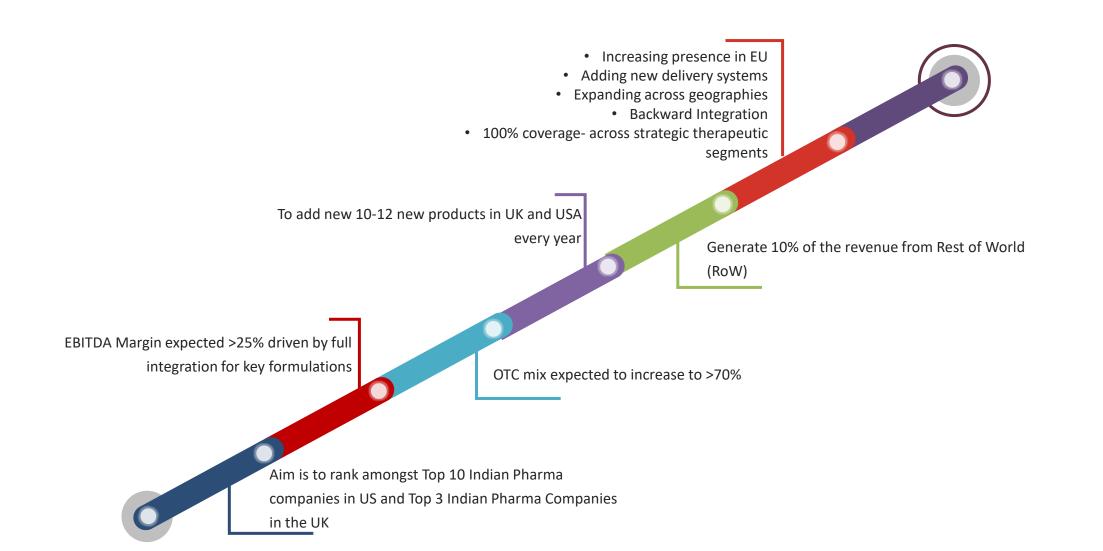
Expanding in other geographies by acquiring companies with Rx capabilities

Expanding to have significant international footprint



### Long term goals

 $\bullet \bullet \bullet$ 



### Marksans - A Compelling Investment



Best-in-Class **Store Brand Partne**r for Traditional Retailers

Headroom for Significant Multiple Expansion

COVID-19 and **Supply Chain-Related Impacts are Temporary**, Margins Expected to Recover in coming quarters Focused on OTC segment in **Growing**Categories

Strong and deleveraged balance sheet to support growth

Aim to fully **integrate business model** for key formulations Robust and **consistent financial performance** 

Cost effectiveness through **backward** integration

Expansion in emerging markets through **distribution driven model** 

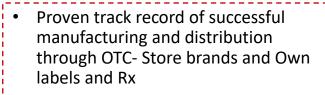
### Marksans – Committed for growth in future



#### $\bullet \bullet \bullet$

- Growing demand in OTC store brand segment across the regions
- Rise in OTC to Rx switch
- Own label sales through exports and ecommerce platform is expected to have growing demand in coming years

Sustainable High Growth Business Model



- Stable customer base leading to market share gains
- Low-cost manufacturing and mass customization expertise
- New and best product pipeline
- Regulatory expertise
- Strong balance sheet



| • | Continued growth in sales and EBITDA in the future |
|---|--|
|   |  |
|   | Growth in the                                      |



### We are delivering on the promises we made



 $\bullet \bullet \bullet$ 



Growing towards INR 2000 crore revenue target



Effectively utilizing the cash through buyback, dividends, disciplined acquisitions and capacity expansion



Improving margins – Through fully integrated business model - adding API manufacturing for captive consumption for key formulations



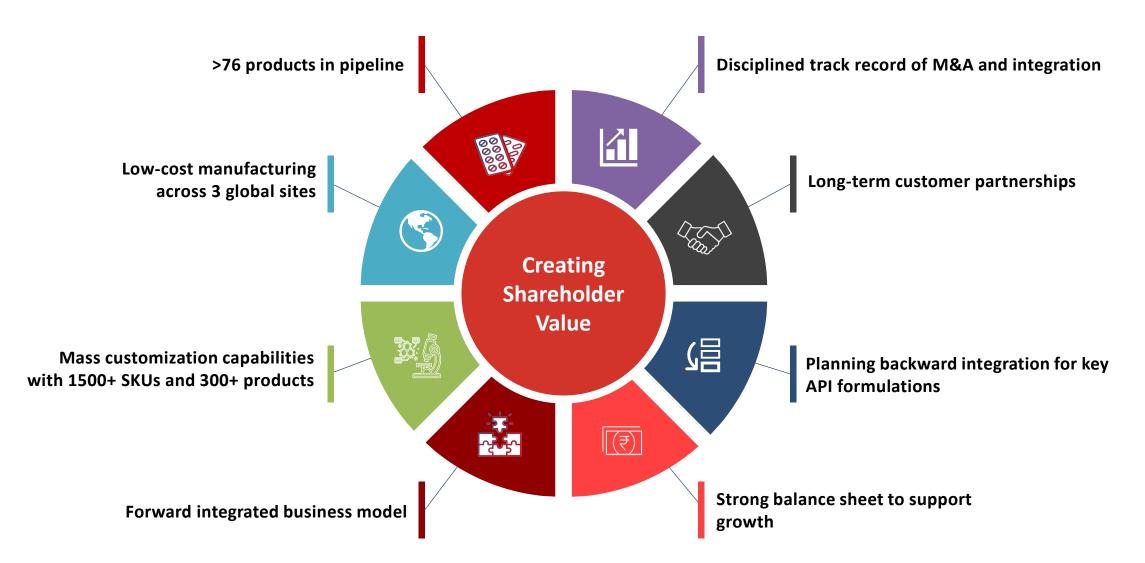
Increasing transparency and strengthening corporate governance principles

# Focus on enhancing shareholder's value

### Unique Sustainable Competitive Position



 $\bullet \bullet \bullet$ 

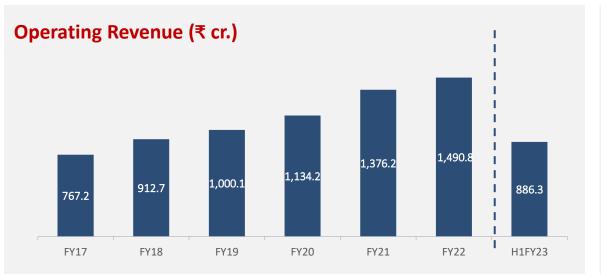


# Financial Highlights

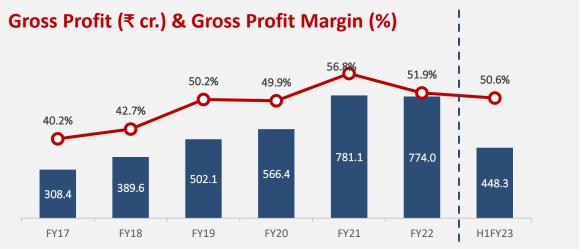
### **Financial Performance**

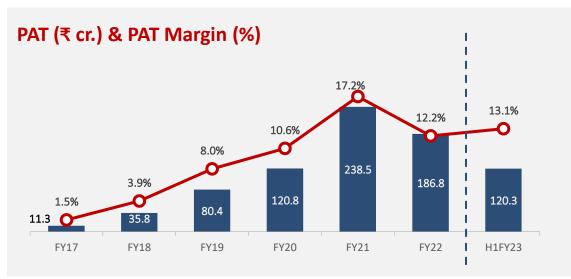


#### $\bullet \bullet \bullet$



EBITDA (₹ cr.) & EBITDA Margin (%) 24.7% 17.4% 17.3% 17.0% 13.2% 339.6 8.6% 258.9 5.8% 192.3 153.1 0 132.1 78.4 44.7 FY18 FY19 FY20 FY21 FY22 H1FY23 FY17





### **Financial Ratios**





Net Debt to EBITDA (x)

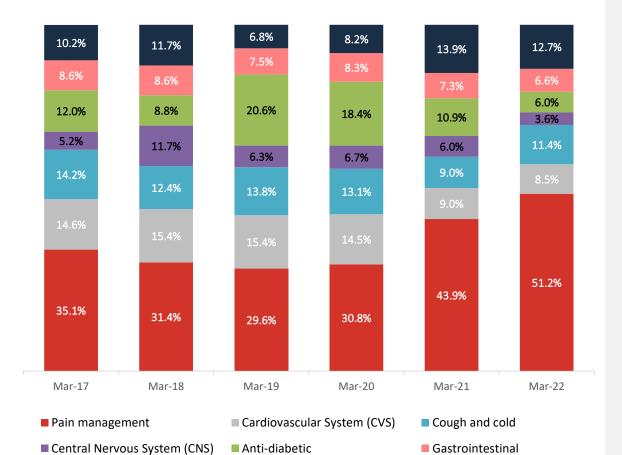




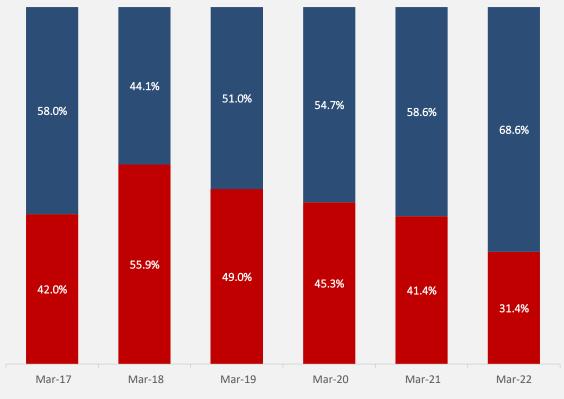
### Segmental Mix

#### $\bullet \bullet \bullet$

#### Therapeutic Segment-Wise Split



#### Segment Revenue Split



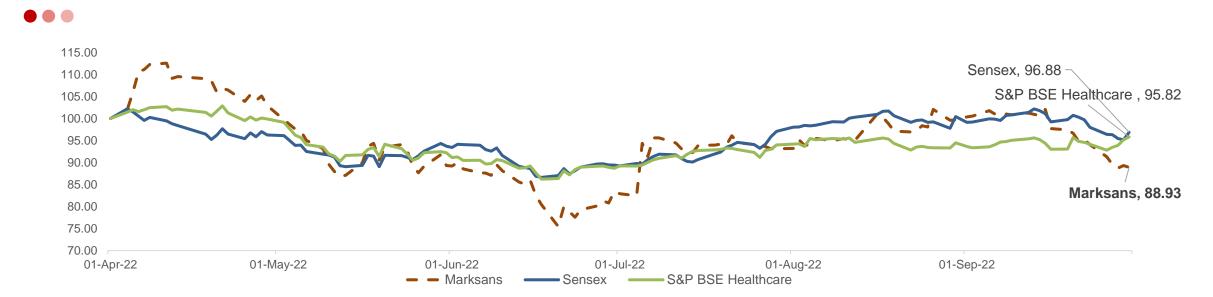
OTC

RX

Others\*

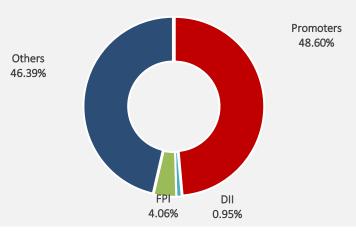
## Share price and Shareholding Pattern





| Price Data (30 <sup>th</sup> September 2022) |             |
|--|-------------|
| Face Value (INR)                             | 1.0         |
| Market Price (INR)                           | 46.60       |
| 52 Week H/L (INR)                            | 62.35/38.70 |
| Market Cap (INR Mn)                          | 18,936.25   |
| Equity Shares Outstanding (Mn)               | 406.3       |

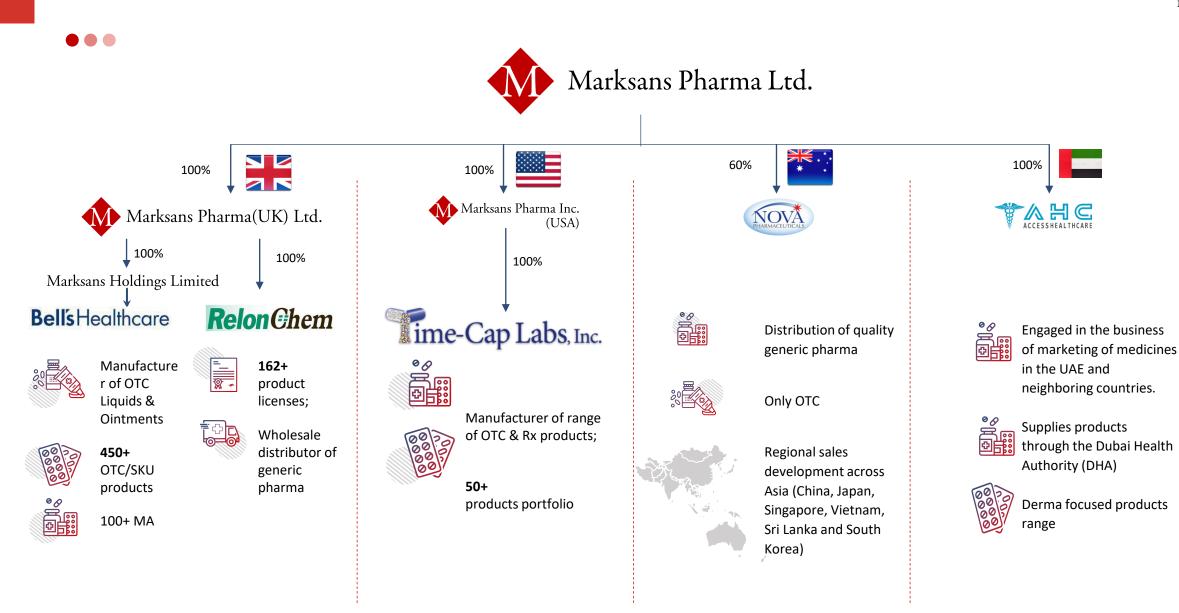
Shareholding Pattern as on 30th September 2022



Source: BSE, Chart rebased 100

### Business structure







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## ESG Philosophy





## ENVIRONMENTAL

- Efficient use of resources to minimize the waster generation.
- Priority to energy conservation measures including regular review of energy generation and consumption and effective control on utilization of energy.
- Committed to protect environment and ecological balance also maintaining quality of soil, air and water.



- Company is actively contributing to the social and economic development and build a better sustainable way of life for weaker sections of society.
- Ensures social and economic dignity and freedom regardless of nationality, gender, race, economic status or religion to all its talents at all level.
- Committed to improving the quality of life of the local community and society at large.



#### GOVERNANCE

- Committed to good corporate governance to achieve long term corporate goals and to enhance shareholders value.
- **Highly competent** and diverse board of directors.
- Highest degree of transparency, responsibility and delegation in all facets.
- Internal Control & Policy for managing conflict of interest and code of conduct.



### $\bullet \bullet \bullet$

| Provided Covid-19<br>Relief Supplies                                | Provided Covid-19 related, antibody testing, and other medical requirements like medicines , sanitizers, masks, gloves and PPE kits to the frontline workers in Goa |
|---|---|
| Free Food To Needed<br>People                                       | Joined hands with NGO's to serving meals, ration, grocery kits for migrant families in villages in Goa  |
| Promoting Healthcare  | Medical treatment to under privileged society suffering from cancer and other blood disorders in Maharashtra  |
| Overall Wellbeing Of<br>Women And Children                          | Women and children development, professionalizing Anganwadis and national nutrition mission in Goa with Ministry of Health, Government of Goa                       |
| Tree Plantation   | Tree plantation in Verna Industrial Estate, Goa   |
| Oxygen Concentrator Tree plantation in Verna Industrial Estate, Goa |   |
| Women And Child<br>Development                                      | Provided Sanitary Pads to poor women under the "MY PAD, MY RIGHT" program, an initiative of Swatch Bharat scheme of Beti Bachao scheme of the Govt of India         |



# Corporate Governance Philosophy

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## Corporate Governance Philosophy



#### $\bullet \bullet \bullet$





## **Experienced** Team

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## Board with Global Expertise





Mark Saldanha Founder, Chairman & Managing Director

- Science Graduate
- 30+ years experience in the marketing, production and finance functions
- Ex- Whole Time Director, Glenmark Pharmaceuticals Ltd.



Sandra Saldanha Promoter, Whole-Time Director

- MA in Arts (Sociology)
- Experience in Human Resource
   Management, Business Development,
   Projects and Supply Chain Management



Varddhman Jain Whole-Time Director

- M. Pharm (Pharmaceuticals)
- 27 years experience in manufacturing, quality R&D, compliance & regulatory affairs both for API and FDF manufacturing
- Successfully handled several regulatory inspections including USFDA, MHRA, PMDA Japan and WHO
- Created sound Internal processes for regulatory clearance



Seetharama Raju Buddharaju Independent Director

- B.Sc., PGDBM, PGDMSM
- 36 years of experience in Sales
   Management, Marketing and Business
   Administration
- Ex- Parke-Davis, Pfizer

## Board with Global Expertise (Continued)







Abhinna Sundar Mohanty Independent Director

- M.Sc., Mathematics
- 39 years experience in sales, marketing, business development and business strategy
- Ex-Alembic Pharma



Digant Mahesh Parikh Independent Director

- MBA, Finance
- 26 years experience in Corporate Finance, Strategic Planning and Business Set-up & Scale up.



Dr. Meena Rani Surana Independent Director

- B. Pharm., Ph.D in Pharmaceutics -Indian Institute of Technology, BHU, Varanasi, India, Post Doctoral Fellowship in Pharmaceutics- University of Minnesota, USA
- 28 years experience in pharmaceutical regulatory affairs, quality assurance, formulation and pre-formulation



Dr. Sunny Sharma Non-Executive Director

- MBA, MBBS.
- Senior Managing Director, OrbiMed Asia
- Ex-Investor Growth Capital (IGC), Easton Capital

## Experienced Leadership Team





Mark Saldanha Founder, Chairman & Managing Director

- Science Graduate
- 30+ years experience in the marketing, production and finance functions



Varddhman Jain Whole-Time Director

- M. Pharm (Pharmaceuticals)
- 27 years experience in manufacturing, quality R&D, compliance & regulatory affairs both for API and FDF manufacturing



- Sathish Kumar MD – Marksans Pharma UK Ltd.
- M. Pharm (Pharmaceuticals)
- 20+ years experience in Production, Formulation development, Regulatory, Technical and Business Development.



Anjani Kumar COO – Global Operations and USA

- B.Pharm (Pharmaceuticals)
- 38+ years experience in all aspects of pharma management
- Ex-Wockhardt, Cipla, Lupin



David Mohammed MD- Pharmaceuticals Australasia Pty Ltd

 20+ years experience in pharma innovation,

operations, distribution

 Ex-MD Australasia and Africa, Valeant Pharmaceuticals



Jitendra M Sharma Chief Financial Officer

- CA, CWA
- 28 years expertise in treasury, forex management, costing, fund raising and internal control systems.





### For more information please contact:

#### Jitendra Sharma

#### **Corporate Office**

11th Floor Grandeur, Off Veera Desai Road, Opp Gundecha Symphony, Andheri (W), Mumbai – 400 053, Maharashtra - India

Marksans Pharma Ltd

(CFO)

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