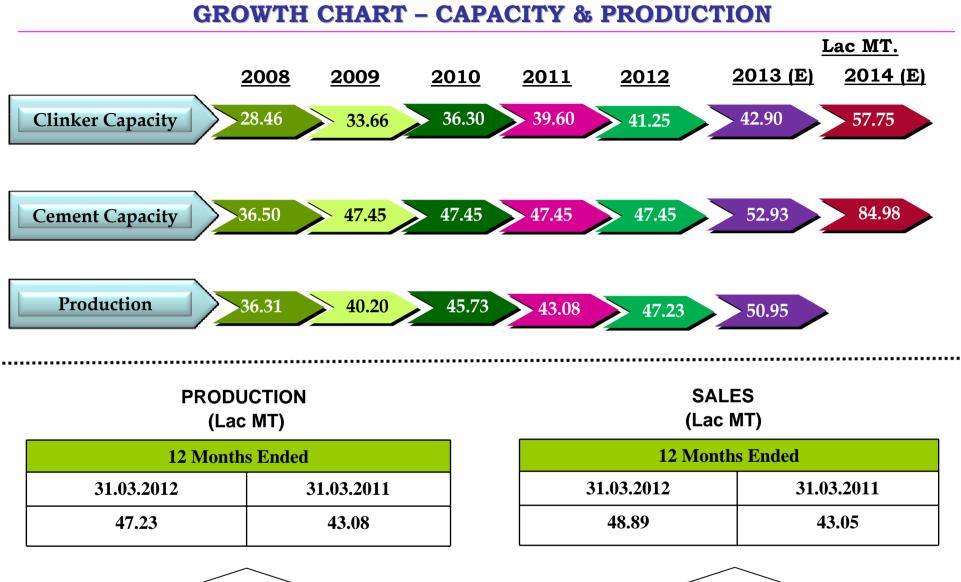




Investors' Meet May '12













14 %

Industry Growth Vs JKLC – Twelve Months

Qty. Mn. Ton

Particulars	Apr.10 - Mar.11 (12M)	Apr.11 - Mar.12 (12M)	% Growth 12 mths.	
All India	210.4	224.9	7%	
Our Zone				
- North	47.1	51.3	9%	
- Gujarat	15.6	18.0	15%	
- Total	62.7	69.3	11%	
JK Lakshmi Cement	4.31	4.89	14%	



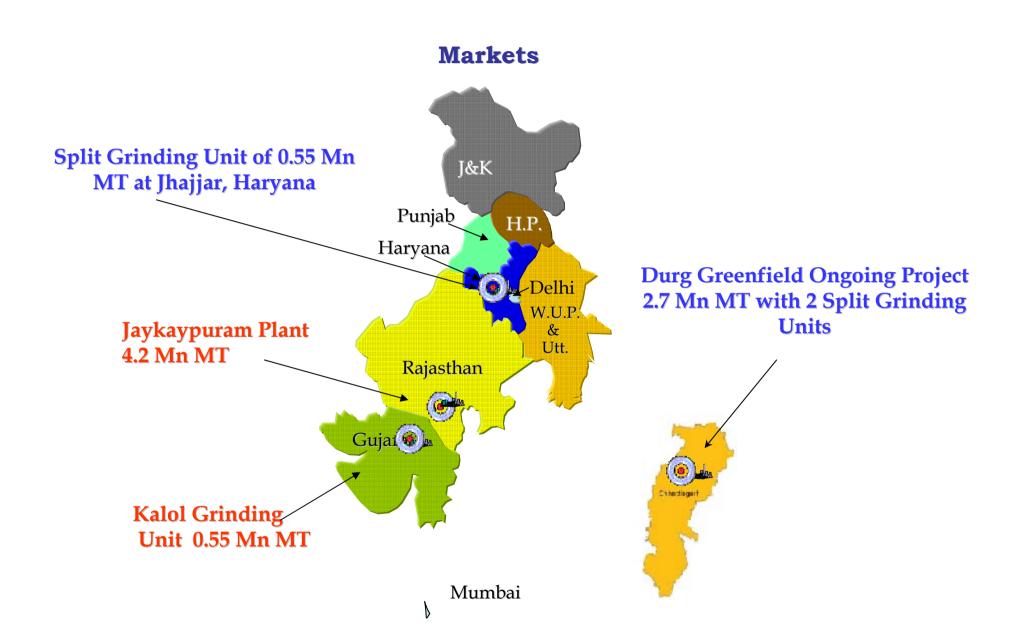


Capacity Utilisation – Twelve Months

Particulars	Apr.10 - Mar.11 (12M)	Apr.11 - Mar.12 (12M)
All India	76%	75%
Our Zone		
- North	81%	81%
- Gujarat	84%	77%
- Total	82%	80%
JK Lakshmi Cement	91%	100%









Region-wise Cement Sales

Regions	2010-11	2011-12
	% sales	% sales
Rajasthan	25	24
Gujarat	35	36
Maharashtra	8	8
North	32	32





Financial Highlights – For the Year ended Mar.12

Sr.	Particulars	Unit	For 12 Months ended				
No.			31.03.12	31.03.12 31.03.11		Incr. / Decr. (-) in	
					Figures	%	
1	Production (Incl. Clinker Sale)	Lac MT	47.23	43.08	4.15	10%	
2	Sales	Lac MT	48.89	43.05	5.84	14%	
3	Turnover	Rs. Cr.	1915	1486	429	29%	
4	Net Sales (Net of Excise)	Rs. Cr.	1711	1317	394	30%	
5	PBIDT (before other Income)	Rs. Cr.	321	185	136	73%	
6	PBIDT (after other Income)	Rs. Cr.	391	224	167	75%	
7	Interest (net)	Rs. Cr.	80	60	19	32%	
8	PBDT	Rs. Cr.	312	163	148	91%	
9	Depreciation	Rs. Cr.	130	85	45	53%	
10	PBIT	Rs. Cr.	262	139	122	88%	
10	Exceptional Items	Rs. Cr.	39	0	39	-	
11	РВТ	Rs. Cr.	143	79	64	81%	
12	РАТ	Rs. Cr.	109	59	50	84%	
13	Basic EPS (Face Value Rs. 5/-)	Rs.	8.89	4.83	4.06	84%	
14	OPM (On Net Sales)	%	19%	14%	5%		



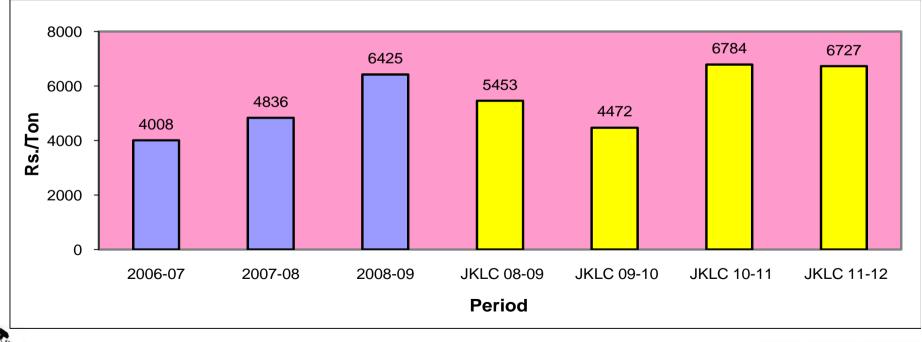


Fuel Cost 2006-12

FUEL COST 2006-12

Rs/MT

		13/1011
AVERAGE LANDED COST OF RIL PETCOKE	2006-07	4008
AVERAGE LANDED COST OF RIL PETCOKE	2007-08	4836
AVERAGE LANDED COST OF RIL PETCOKE	2008-09	6425
AVERAGE COST JKLCL'S BLENDED FUEL	JKLC 08-09	5453
AVERAGE COST JKLCL'S BLENDED FUEL	JKLC 09-10	4472
AVERAGE COST JKLCL'S BLENDED FUEL	JKLC 10-11	6784
AVERAGE COST JKLCL's BLENDED FUEL	JKLC 11-12	6727





KEY FINANCIAL RATIOS

Particulars	Unit	2010-11	2011-12
Operating Profit Margin (net of Excise)	%	14	19
Interest Coverage	Times	4	5
Total Debt / Equity	Times	0.99	0.96
Net Debt / Equity	Times	0.39	0.48





PE (x) of some Cement Companies

SI No.	Company	CMP Rs. on 23.05.12	EPS Trailing 12 Months	PE(X)
1	JK Lakshmi Cement Ltd. *	62	8.89	7.0
2	Mangalam Cement Ltd.	126	20.97	6.0
3	Shree Cement Ltd.	2580	76.64	33.7
4	ACC	1132	60.19	18.8
5	Ambuja Cement * *	138	7.39	18.7
6	Ultratech Cement	1372	89.26	15.4

* Face Value Rs. 5/- each

* * Face Value Rs. 2/- each





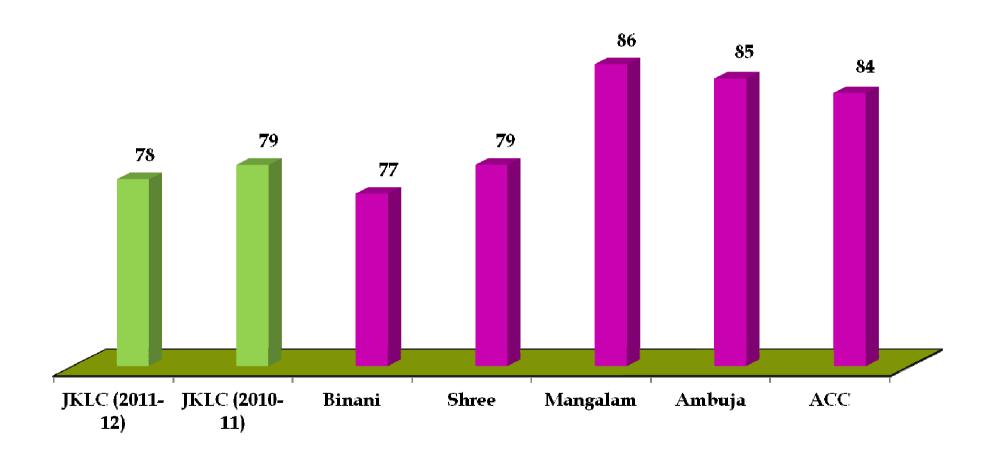
Comparative Enterprise Value of some Cement Companies

S.No	Particulars	Unit	JKLC	Mangalam Cement	Shree Cement	ACC	Ambuja Cement	Ultratech Cement
			31.03.2012	31.03.2012	30.09.2011	31.12.2011	31.12.2011	31.03.2012
1	Share Price (As on 23.05.2012)	Rs.	62	126	2,580	1,132	138	1,372
2	Equity Shares O/s nos.	Crore	12.24	2.67	3.48	18.80	153.44	27.41
3	Market Capitalization (As on 20.05.2011)	Rs. Crore	758	337	8,988	21,269	21,174	37,605
4	Total Debt O/s	Rs. Crore	1,070	24	1,741	511	49	3,808
5	Sub Total (3 + 4)	Rs. Crore	1,828	361	10,729	21,780	21,223	41,413
6	Less Cash Balance	Rs. Crore	538	88	1,861	2,832	2,870	2,829
7	Enterprise Value (EV) (5 - 6)	Rs. Crore	1,289	272	8,869	18,948	18,354	38,584
8	Capacity	Lac Tons	47.45	20.00	133.88	286.83	273.50	487.50
9	EV per Ton (7 / 8)	Rs / Ton	2,718	1,362	6,624	6,606	6,711	7,915
10	<mark>EV per Ton</mark> (1 US \$ = Rs.50)	US \$	54	27	132	132	134	158





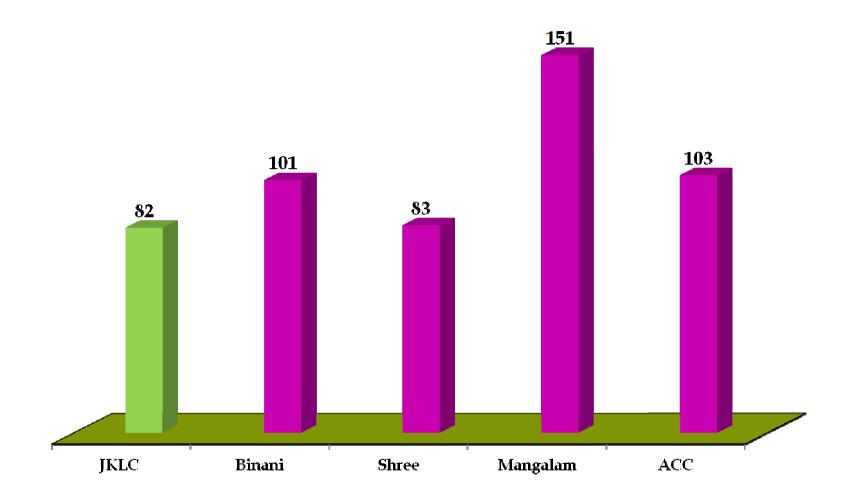
Comparative Power Consumption 2010-11







Comparative Coal Consumption 2010-11





Demand Supply Scenario – All India

S.No.	PARTICULARS	2010 -11	2011 - 12	2012-13 (Estimated)
1	Opening Capacity	259	306	312
2	Capacity Additions during the year	47	6 **	39
3	Capacity at end of the year	306	312	351
4	Effective Production Capability	242	274	296
5	Cement Domestic Demand	209	223	243
6	Domestic Demand Growth %	5	7	9
7	Exports - Cement & Clinker	5	4	4
8	Total Despatches	214	227	247
9	Surplus	28	47	49
10	Surplus as % of Prod. Capability	12%	17%	17%
11	Capacity Utilisation %	76%	75%	74%

** Complete figure of capacity addition yet to be received by CMA



Demand Supply Scenario – Our Zone (North + Gujarat)

S.No.	PARTICULARS	2010 -11	2011 - 12	2012-13 (Estimated)
1	Opening Capacity	84	94	95
2	Capacity Additions during the year	10	2 **	10
3	Capacity at end of the year	94	95	105
4	Effective Production Capability	78	85	91
5	Cement Domestic Demand	68	76	84
6	Domestic Demand Growth %	5	11	11
7	Exports - Cement & Clinker	5	4	4
8	Total Despatches	73	80	88
9	Surplus	5	5	3
10	Surplus as % of Prod. Capability	6%	6%	3%
11	Capacity Utilisation %	82%	80%	88%

** Complete figure of capacity addition yet to be received by CMA





Ongoing Project – Clinkerisation

SI No.	Particulars	Rs. Cr.
A	Capacity (Lac.Tons)	3.30
1	Project Cost	100
2	Debt	70
3	Internal Accruals	30
4	Debt : Equity Ratio	2.33

Expected Commissioning -

March'13





Greenfield Cement Plant - Durg

S.No.	Particulars	Rs. Cr.
A	Capacity (Lac. Tons)	27.00
1	Project Cost	1,250
2	Debt	850
3	Internal Accruals	400
4	Debt : Equity Ratio	2.13

Expected Commissioning -

Oct/Dec' 2013





AAC Blocks

SI No.	Particulars	Rs. Cr.
Α	Capacity (Lac. Cu.M.)	1.32
1	Project Cost	40
2	Debt	28
3	Internal Accruals	12
4	Debt : Equity Ratio	2.33

Expected Commissioning -

March' 2013





Power Availability

SI. No.	Source of Power	Capacity MW	Cost/Unit Rs./Kwh
1	Existing Thermal Power Plant	36	3.80
2	Green Power Plant	12	0.62
3	New Thermal Power Plant	18	3.80
4	Supplies from 3rd Party (VS Lignite)	21	3.94
5	Total Availability	87	3.40
6	Less : Captive requirement	67	
7	Net Availability for Sale	20	





Shareholder's friendly Initiatives

1. Buy-back upto Rs. 97.50 Crores at a Cap of Rs. 70/- per share.

Cap of Rs. 70/- per share represents :

- > 57% Premium over 12 months average price.
- ➢ 68% Premium over 6 months average price.
- ➢ 67% Premium over 3 months average price.
- ➢ 66% Premium over 1 months average price.
- > 43% Premium over 15 days average price.
- 2. Share Split from Rs. 10/- per share into 2 Shares of Rs. 5/- each.





Shareholder's friendly Initiatives (Contd..)

3. <u>High Dividend Payout Ratio</u>

>26% for FY 2012.

>30% for FY 2011.

4. Actual Dividend Paid

>40% for FY 2012.

- **>25% for FY 2011.**
- **>50% for FY 2010.**
- **>40% for FY 2009.**



Guidance for 2012-13

- > Additional low cost power through 12 MW Green Power Plant and low cost fuel through use of Bio-mass fuel.
- > Augmentation of Kiln-2 & 3 resulting in enhancement of Clinker capacity by 3.30 Lac. Tons.
- > Borrowing through CP / Buyers / Suppliers Credit & swapping in higher yield instruments.
- **>** Reduction in Borrowing Cost on LT Loans through annual resetting.
- > Further improvement in efficiencies.
- > Trading in surplus Power .





Way Forward

>Focus on Value Added Products : RMC & AAC Blocks

Increasing volumes through split location Grinding unit and outsourcing Grinding Arrangement.

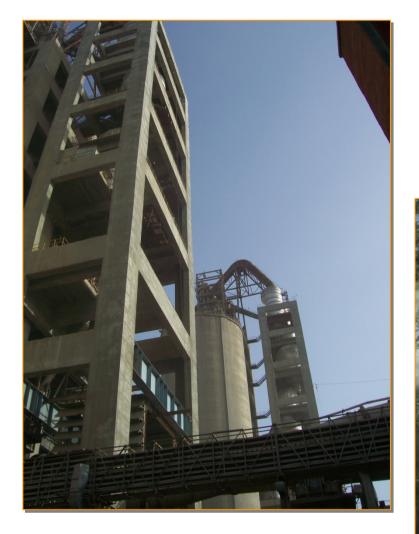
Short term rating continues at PR 1+ (highest possible rating).

>JKLC continues to enjoy <u>AA-</u> Rating.

>Moving Towards 10 Mn Tonne Capacity







Thank You







KSHMI 😳

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