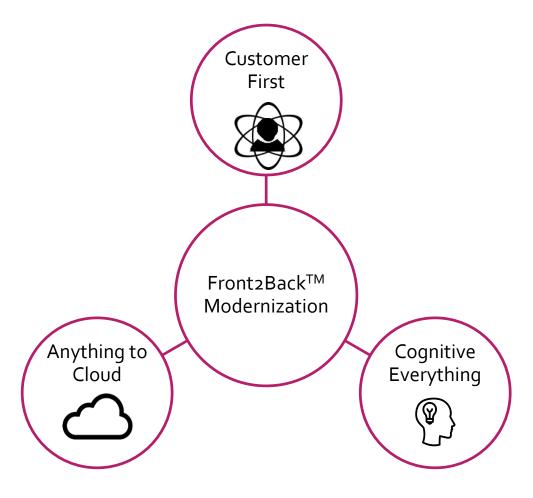


# INVESTOR PRESENTATION Q2 FY19

# Enable **Customers** to reimagine their **Digital Future** by shifting anything to **Cloud** and power everything with **Cognitive**





# **Mphasis at a Glance**

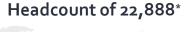
#### **Key Facts**

- Incorporated in 1992
- Marquee clients including largest bank and insurance companies in North America, largest publicly traded Invest. Services firm, largest logistics provider and largest commercial RE player
- 52.4% owned by Blackstone\*, a Global Private Equity firm

#### Financial Strength

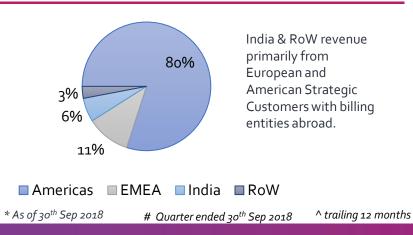
Market Cap \* Cash \* Revenue ^ \$3.05 billion \$346 million \$1,060 million

#### Global Delivery Footprint and Sales Coverage

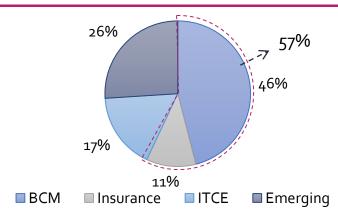




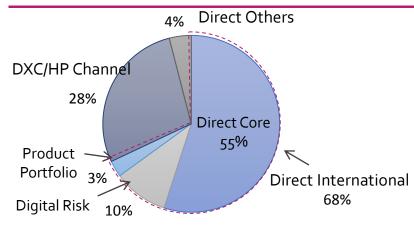
#### Geographical Split of Revenue #



#### Deep domain expertise in BFSI #

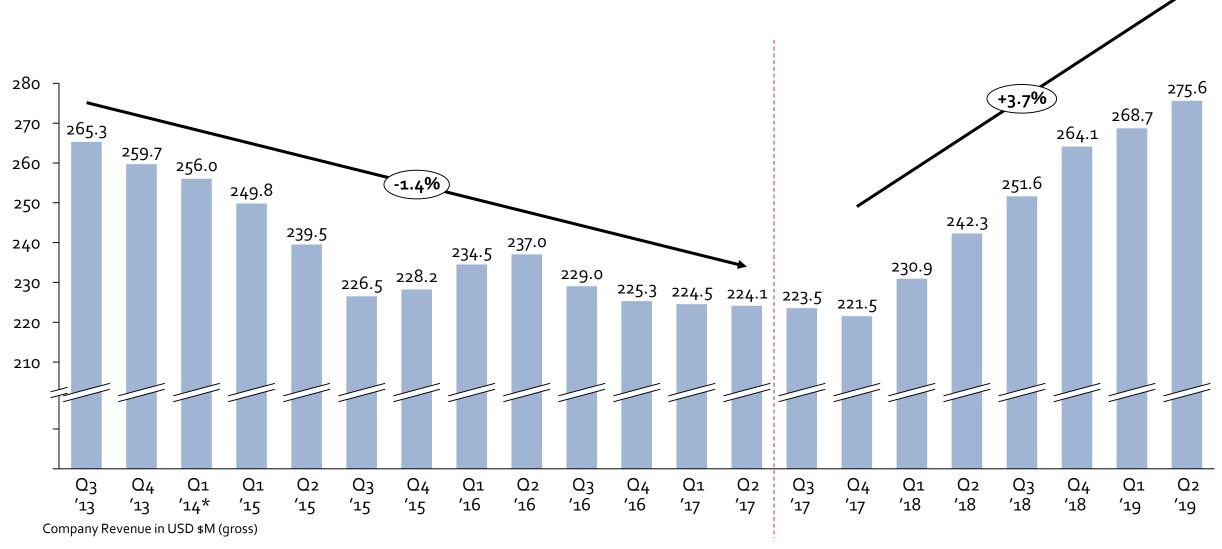


#### 68% of Revenue from Direct International #





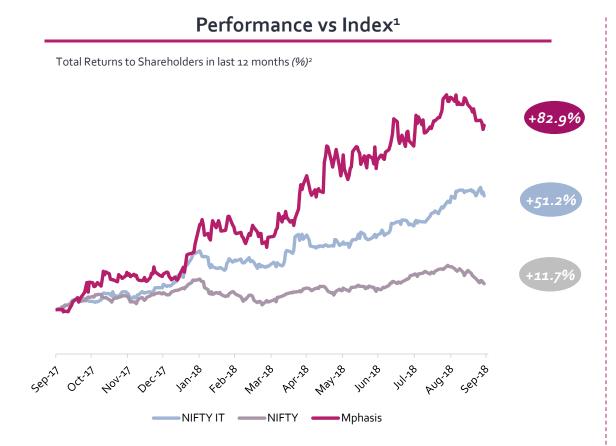
# **Mphasis Turn Around Story**

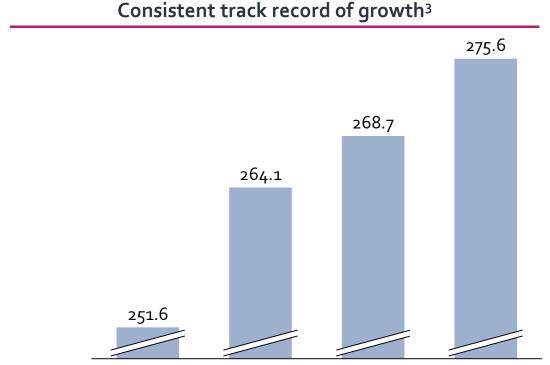


<sup>\*</sup> Transition Year 5 months adj.



# **Performance Highlights**





Q4'18

Q1'19

YoY %

Q3'18

+12.6%



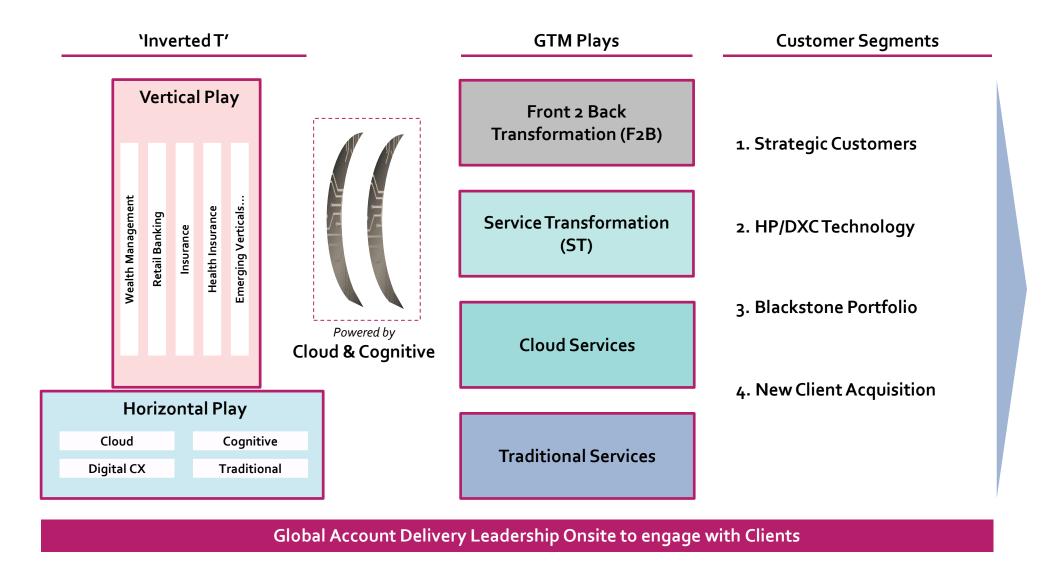
Q2'19

<sup>1.</sup> Indexed to 100 - As of 09/29/2017

<sup>2.</sup> Includes Dividend and Buyback; As of 09/28/2018

<sup>3.</sup> Overall Gross revenue – \$ Mn

# Corporate Strategy: Bring the "T" back into IT



Focus Geographies:

- Americas
- Europe

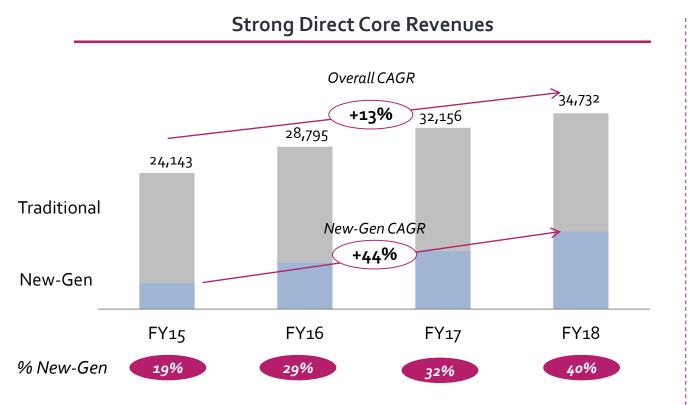


## **Core Investment Thesis**

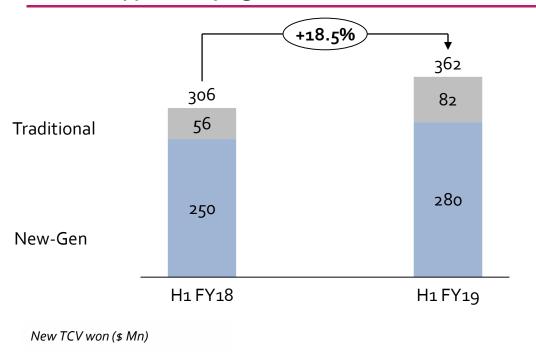
- 1 Accelerate Direct Core Continue to outgrow the market with a three pronged approach
  - Farming Strategic Accounts
  - Blackstone Portfolio Opportunity
  - Focused Strategy for New Logos
- 2 Strategic Partnership with DXC/HP Transformed relationship with four growth engines
- Continued focus on Margin Expansion to fuel Growth
- Strong Management team backed by an experienced Board
- Strong Cash-flow Generation and Optimal Cash Strategy to maximize shareholder value

# 1

# **Accelerate Direct Core: Track record of Growth driven by New Generation Services**



#### Supported by significant wins in NewGen



New-Generation Services contributed to 83% of total deal wins (TCV) in FY18 and 40% of Revenues in FY18

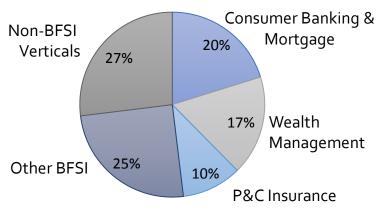
New-Generation Services contributed 45% of Direct Core revenues in H1 FY19 representing a YoY growth of 51%

Note: Direct Core constituted 78% of Direct International Revenue (and 55% of Mphasis Revenue) in FY18



# **Accelerate Direct Core: The Secret Sauce Fueling the Engine**

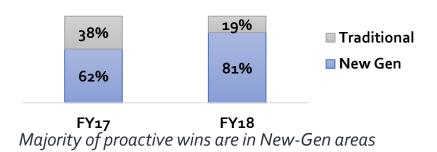
#### Domain Strength built by...



- Select chosen subverticals within the BFSI sector
- Invested in domain experts with deep industry expertise in chosen areas

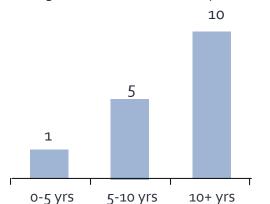
#### Go-to-Market optimized for catching Deals Upstream

- Institutionalized Early Engagement sales process
- Robust account planning for selecting early engagement areas based on spend, competition and ability to win



#### ... years of working with Marquee Customers

Strategic Accounts: Relationship Tenure 11/16 strategic clients are from BFSI verticals



Customer base include many industry leaders:

- Largest Bank in North America
- Largest Insurance Company in North America
- Largest publicly traded Invest. Services Firm
- Largest Logistics Provider
- Largest Commercial RE player

Well entrenched across multiple business lines at customers

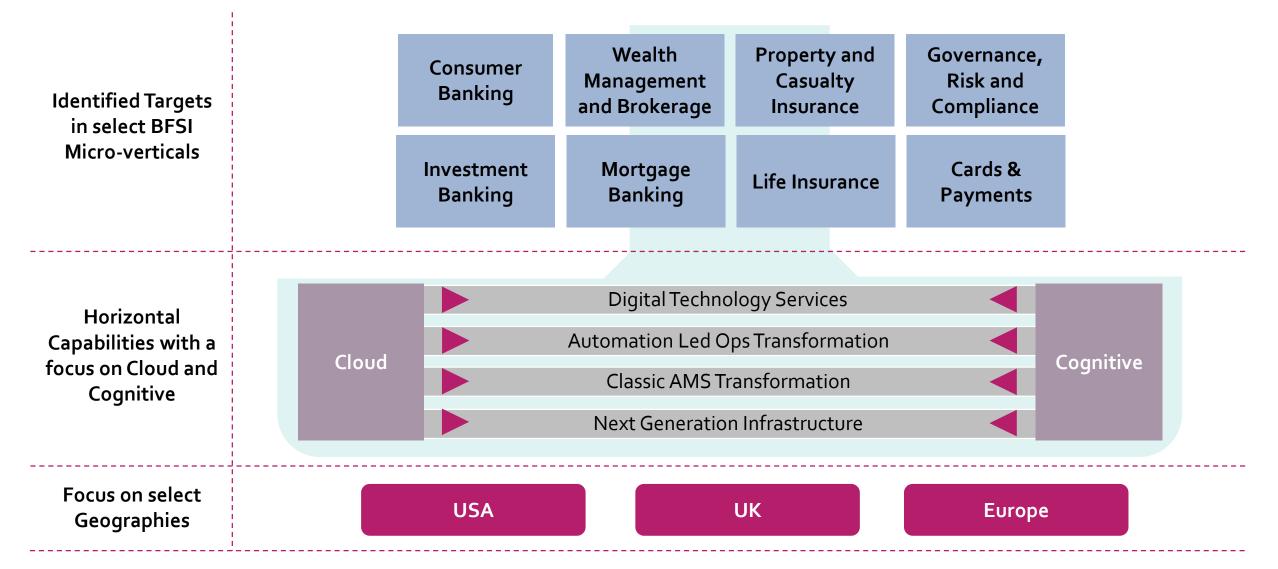
#### **Proactive Customer Management**

- Onsite Global Delivery Account Leader (GDAL) works proactively with the customer to address issues in real time
- Service Delivery Excellence and CSAT focus

Account	Ranking
Large North American Bank	# 1
Leading Investment Services Firm	# 1
Global Logistics Co.	# 1



# **Accelerate Direct Core: Focused Strategy for New Logo Wins**







# **Accelerate Direct Core: Mphasis X2C2 TM - Cloud and Cognitive**



# **Cloud Services**

#### Cloud CoE – Investing in building IP / Accelerators

- End to end Services incl Cloud Consulting, Cloud Migration (re-host, re-factor, re-purchase), Cloud Native App Dev, DevOps, Cloud Ops
- Strong Cloud Partnership Network Pivotal
  - Setting up a Pivotal Lab to build skillset for next generation cloud services
- Case Study 1 One of the Largest Brokerage Firms
  - Application development and migration using Pivotal Cloud Foundry; development of leading Robo Advisor
- Case Study 2 Largest Retail Banks in the US
  - Successfully transitioned middleware into micro services, enabling a faster front end at a lower cost
- Case Study 3 A Step towards Zero UI

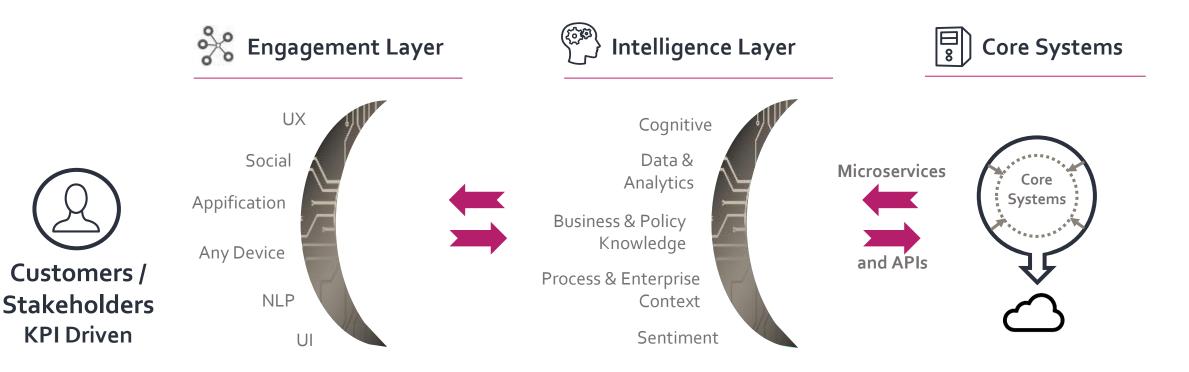


# **C**ognitive Computing

- Digital Partner of Choice of 5 Fortune 500 Companies
- One of the first applications on Apple Pay
- \* First to introduce Semantic technology to a Large NA bank
- Pioneer of integrating Natural Language Interaction with Salesforce.com
- Set up NextLabs
  - Next Angles Al and NLP based GRC Automation platform
  - Deep Insights Cognitive computing platform, which transforms enterprise decision by depth analysis of structured and unstructured data sources
  - Infragenie Intelligent infrastructure automation platform that predicts, diagnoses and resolves infrastructure issues
  - Hypergraph Actionable insights by bridging the gap between enterprise data and external data



# **Accelerate Direct Core: Mphasis X2C2 TM - Front to Back Transformation**



### Mphasis X2C<sup>2</sup><sub>™</sub> - Powered by Cloud & Cognitive

- Right sized transformations delivering chunks of business value in a timely manner
- Best way to introduce **disruptive technology** (X<sub>2</sub>C<sup>2</sup>) to legacy environments
- Reference architecture based transformation: leverages technology from previous iterations to reduce marginal cost of implementation



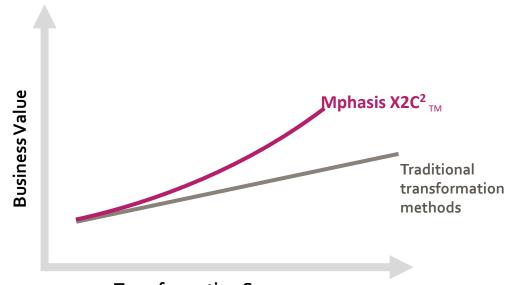


# **Accelerate Direct Core: Mphasis X2C2 TM - Key Levers and Benefits**

#### Holistic 5D approach

#### INNOLATION SPEED SOS ARKICIENCA SOS ARKICIENCA **CLOUD NATIVE** > DevOps & Agile **Enablement** > Pivotal Based App Development **MIGRATION APPLICATIONS** › Automated Migration Design Thinking > Data Center Migration > Smart Applications > Portfolio > Deep Learning & EXPERIENCE Transformation Advanced Analytics FRONT > Cloud Ops > Decision Modeling — BACK SECURITY **TRANSFORM CLOUD COGNITIVE INTEGRATION AUTOMATION** > Secure iPaaS > Robotic Process Implementation Automation > Cloud integration Ops IT Gateway **Automation**

#### Integrated Mphasis X<sub>2</sub>C<sup>2</sup>TM Benefits



#### **Transformation Scope**

Cloud Migration Reference Architecture	Cloud & Cognitive Lab Transformation Scope	Pre Integrated Cognitive Platform
CX Analytics Framework	Advanced Level Partnerships	Design Thinking Methodology
DevOps Analyzer	Customer 360 Platform	Large Implementation Experience
Cognitive Capability as a Service Architecture	Encoded Domain Knowledge Models	Smart App Framework



# 2 Strategic Partnership with DXC/HP: Transformed Relationship with four Growth Engines

A series of corporate actions have resulted in creation of four new entities -**Hewlett-Packard Company** Oct 2014 (Nov 2015) **Hewlett Packard** Enterprise Mar 2016 (Apr 2017) Sep 2016 (Q3 2017) **Enterprise Group** Non-Core Enterprise **Services Business** and Core Software **Software Assets** XC.technology **Hewlett Packard** Enterprise HP Inc. Revenue: \$25 bn \$28 bn \$3.2 bn \$52 bn Mphasis DXC/HP Channel 89% 8% 3% **Revenue Contribution:** 

Mphasis is a preferred supplier to each of these four entities



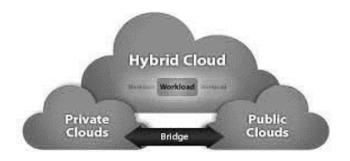
# Strategic Partnership with DXC/HP: Apps Migration to Cloud

May 25<sup>th</sup> 2017: DXC Technology (NYSE: DXC) has named Mphasis as a new Solution Partner to transform and modernize enterprise applications for public, private and hybrid cloud.









#### **Focus Verticals**

- Banking and Financial Services
- Insurance

#### **Focus Geographies**

- North America
- UK

#### Offerings

- Front<sub>2</sub>Back<sup>TM</sup> Modernization
- Applications to Cloud
- Cloud Native Apps

#### **Client Benefits**

- ✓ Faster Transformations: Rapidly capture untapped value of the cloud for mission critical and high value applications
- ✓ **Lower Costs:** Offer lower cost consumption-based models and automation to reduce the cost of legacy IT
- ✓ Right Skills: Access to the next generation of IT skills and innovative capabilities

#### Why Mphasis and DXC?

- ✓ **Joint GTM track record:** 10 year relationship with the Enterprise Services business marked by successful joint wins in the market.
- ✓ Impeccable Delivery: Mphasis has a NPS of 85
- ✓ Next Gen Offerings:
  - X2C<sup>2</sup><sup>TM</sup>, iADMS<sup>TM</sup>, Front2Back<sup>TM</sup> Modernization

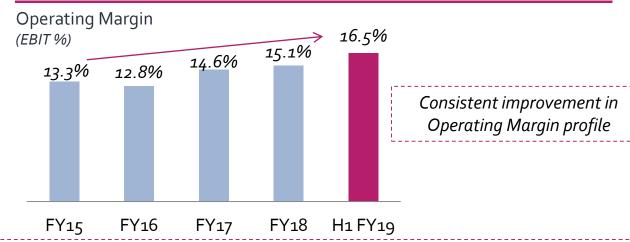


# **Action plan to drive Margin Expansion to fuel Growth**

#### Concrete steps executed...

- Divestment of Domestic BPO business
- Stabilization and offshoring to improve margins for Digital Risk
- Margin expansion through Improvements in various operating levers
  - Restructured people supply chain
  - Increased pricing power
  - Business model shift





#### "Digital Factory of the Future" – ensure stable margins while funding growth ...

- Establish best-in-class scalable delivery and operations by installing and operationalizing key medium-long term enablers (people supply chain)
- Focus on structural savings inefficiencies taken out stay out; implementation support and Results Delivery Office

Pyramid Optimization

Key Levers:

Strategic Shoring

Pyramid Optimization

Commercial Model

Automation

People Supply Chain

Tail Account Rationalization

Margin improvements and cost savings at each level, along with an increasing trend of non-linear revenues

(1) FY15 based on Indian GAAP; FY16 based on special purpose Ind-AS, FY17 & FY18 are based on Ind-AS



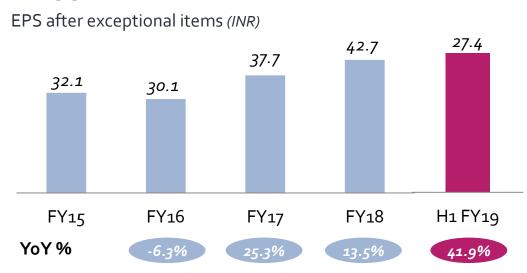
# **Strong Management**

- 1 Infused new talent across levels
  - Executive Committee
  - Senior Leader positions
  - Regional Sr Leaders in Focus Markets
- 2 Strong Board
- Support from BX Ecosystem

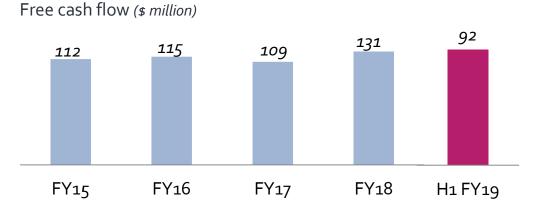


# 5 Strong Cash flow Generation and Optimal Cash Strategy to maximize shareholder value

#### Strong growth in EPS



#### Consistent free cash flow generation



#### Track record of healthy Dividends...

Dividend Payout (DPS including tax / EPS before exceptional items)



- Announced share buy-back worth Rs 9,883 Mn in Q1 FY19
- Completed share buy-back worth Rs 11,030 Mn in FY18

#### One of Industry leading FCF/EBITDA conversion

Free cash flow (FCF)/Adj. EBITDA





## **Core Investment Thesis: Execution update Summary – H1 FY19**

- Accelerate Direct Core
  - Farming Strategic Accounts
  - Blackstone Portfolio Opportunity
- 2 Strategic Partnership with DXC/HP

Continued focus on Margin Expansion to fuel Growth

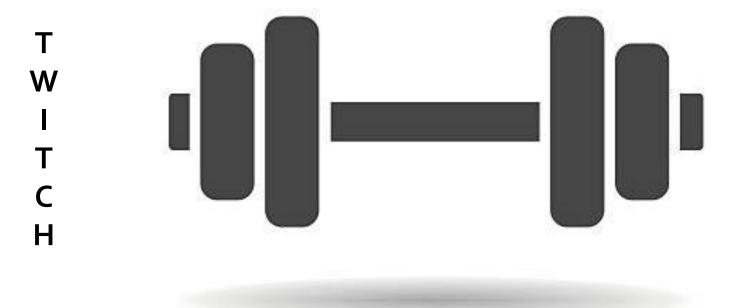
- Strong Management team backed by an experienced Board
- Strong Cashflow Generation and Optimal Cash Strategy to maximize shareholder value

- Strong growth of 14.5% YoY in Constant Currency
- Continued momentum in Deal wins: \$362M TCV; New-Gen Services at 77%
- Broad based growth from Strategic Accounts; BX portfolio and New Accounts
- Continued Strong growth momentum from FY'18; YoY constant currency growth of 24.1%
- Good deal traction in Cloud Partnership; Won significant transformation deals
- Delivered EBIT of 16.5% in H1 FY19; Continued improvement in operating levers
- Expect to operate in EBIT of 15%-17% band

- Management augmenting Cloud and Cognitive capabilities to deliver Service
   Transformation and Front-2-Back Modernization
- Strong free cash flow generation of \$92 Mn in H1 FY19; Q2 FY19 Cash Balance of \$346 Mn (after dividend payout of \$66 Mn)
- Announced share purchase program for Rs 9,883 Mn at maximum share price of Rs 1,350 in Q1 FY19



# Why Are We Different?





- T-Shaped Solution Strategy Domain depth + Breadth of Tech - 2C powered
- Tier 1 capabilities in BFSI
- Front2Back<sup>TM</sup> Modernization
- X2C<sup>2TM</sup>
- Focus & Specialization
- Data Center of the Future is an Empty Room™
- N=1 Hyper personalization using HyperCloud
- Consistently Rated #1 or #2 by Customers



# **THANK YOU**

Email: Investor.Relations@mphasis.com

#### **About Mphasis**

Mphasis (BSE: 526299; NSE: MPHASIS) enables customers to reimagine their digital future by applying a unique formula of integrated cloud and cognitive technology. Mphasis X2C<sup>2</sup><sub>TM</sub> formula for success, (shift anything to cloud and power everything with cognitive), drives five dimensions of business value with an integrated consumer-centric Front to Back Digital Transformation, enabling Business Operations and Technology Transformation. Mphasis applies advancements in cognitive and cloud to traditional application and infrastructure services to bring much needed efficiency and cost effectiveness. Mphasis' core reference architectures and tools, combined with domain expertise and hyper specialization are the foundation for building strong relationships with marquee customers.

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# **Strong Leadership Team**



Nitin Rakesh CEO



Dinesh Venugopal

10 yrs in Mphasis and in ExCo

• President, Mphasis Digital & Direct Core GTM



Sundar Subramanian

· President, Global Delivery

I

Joined in October 2017



Elango R

12 yrs in Mphasis and in ExCo

• President, HP Business Unit



Puneet Bhirani

17 yrs in Mphasis 8 yrs in ExCo

· CEO, Digital Risk



**Eric Winston** 

Joined in October 2017

• EVP, General Counsel and Chief Ethics & Compliance Officer



Suryanarayanan

9 yrs in Mphasis4 yrs in ExCo

Chief Financial Officer



Srikanth Karra

Joined in May 2017

• Chief Human Resource Officer



# **Experienced Board**



**Davinder Singh Brar** Chairman, Independent Director

Promoter of GVK Biosciences Formerly Director of the Reserve Bank of India (RBI)



Nitin Rakesh CEO and Director

CEO and Director at Mphasis Previously CEO and President of Syntel



#### N Kumar Independent Director

Vice Chairman of the Sanmar Group, a multinational conglomerate Honorary Consul General of Greece in Chennai



Jan Kathleen Hier **Independent Director** 

Formerly Executive VP at Charles Schwab Served as VP Engineering at Transaction Technology, a Citicorp subsidiary



**David Lawrence Johnson** Director

Senior Advisor at Blackstone based in New York Formerly Senior VP of Strategy at Dell



#### Marshall Lux Director

Financial Services consultant and practitioner for over 30 years On the board/ advisory council of various PEs across industries and geographies



Paul James Upchurch Director

**Executive Director at Blackstone** Formerly an Executive VP at Nielsen



**Amit Dixit** Director

Senior Managing Director and Head of Private Equity in India for Blackstone Formerly a Principal at Warburg Pincus



#### **Amit Dalmia** Director

Managing Director in the Private Equity group in India for Blackstone Formerly served various management roles at Hindustan Unilever India





Independent Directors

