



Date: 14th February, 2024

To, Listing Department, **National Stock Exchange of India Limited** Exchange Plaza, C-1 Block G Bandra Kurla Complex, Bandra (E), Mumbai- 400051.

Scrip Symbol: FOCUS

Series: EQ

Sub: Investor Presentation under Regulation 30 read with Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir /Madam.

Pursuant to Regulation 30 read with Para A of Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements), Regulations, 2015. Please find enclosed herewith the "Investor Presentation" for the Quarter ended 31st December, 2023 of the Company.

The presentation aforementioned has been uploaded the company's website on https://www.focuslightingandfixtures.com/investors/soaiim-fy-2023-24/.

We request you to take the above on your records.

Thanking You,

Yours faithfully,

FOR FOCUS LIGHTING AND FIXTURES LIMITED

AMIT VINOD SHETH MANAGING DIRECTOR DIN: 01468052









## Safe Harbour Statement



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These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks.

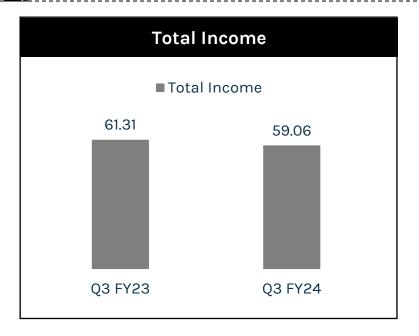
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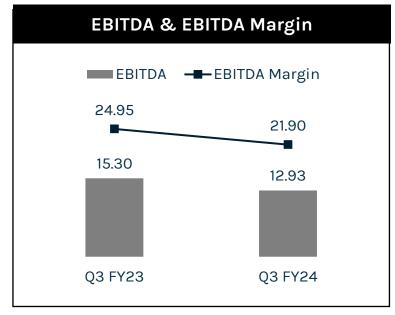
# Q3 FY24 Financial & Operational Highlights

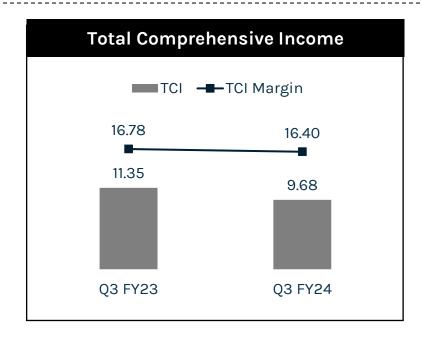


## Quarterly Performance Highlights YoY









Amount In ₹ Cr & Margin in %

## Vertical Wise Revenue Breakup

In ₹ Cr

Particulars	Q1 FY24	Q2 FY24	Q3 FY24
Retail Lighting	32.85	44.52	28.85
Home	8.25	8.41	27.36
Infrastructure	9.87	2.91	0.30
Railways	0.40	0.30	0.13
Total	51.37	56.14	56.64

## Last Four Quarter Performance



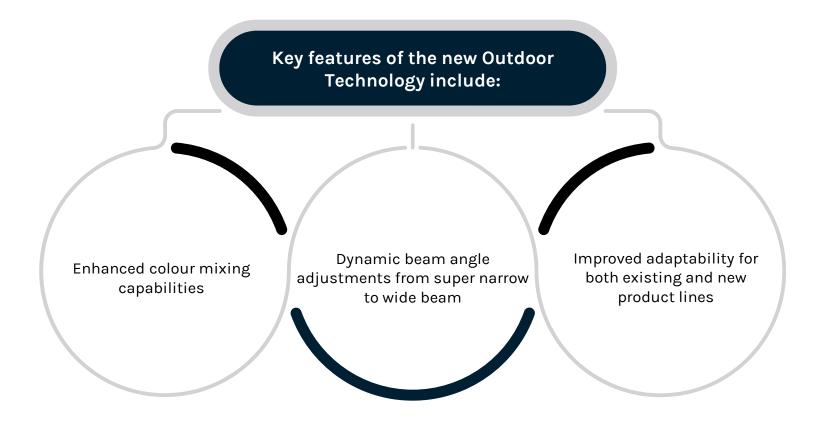
In ₹ Cr

					In ₹ Cr
Particulars	Q3 FY24	Q2 FY24	Q1 FY24	Q4 FY23	Q3 FY23
Revenue	56.64	56.18	51.37	40.89	60.84
Other Income	2.42	1.68	1.61	0.22	0.47
Total Income	59.06	57.86	52.98	41.11	61.31
Total Expenditure	46.13	44.76	40.21	33.03	46.01
EBITDA	12.93	13.11	12.77	8.08	15.30
Interest	0.29	0.22	0.30	0.22	0.25
Depreciation	2.29	1.57	1.17	1.40	1.15
PBT	10.35	11.31	11.29	6.46	13.90
Tax	0.66	1.72	2.27	1.30	3.61
PAT	9.69	9.59	9.03	5.16	10.29
Profit After Comprehensive Income	9.68	9.61	9.17	5.42	11.35



## Focus Lighting proudly unveils 'Optical,' a revolutionary Outdoor Technology.

This groundbreaking solution addresses industry challenges, particularly overcoming the limitation of narrow beam color mixing. Focus achieves an unprecedented narrow beam of 3 degrees and introduces a single lens technology for seamless beam angle adjustments from narrow to wide, eliminating the need for changing fixtures.





# Focus Lighting participated in Ace Tech 2023, a major architectural exhibition in India held at the Bombay Exhibition Centre from November 2nd to 5th.

- Ace Tech, with over 15 years of legacy, is a significant trade fair for architecture, building materials, art, and design, drawing global industry leaders.
- The showcase by Focus Lighting and Fixtures Limited featured cutting-edge indoor and outdoor lighting products, including Hewen, Nano downlight, Nano wall washer, Perdu 6X linear, Perdu 6X round, Deeper, Tumbler, Razor, Rotor, Dolmen, Needle, and more.
- The target audience comprised elite architects, lighting consultants, and prospective clients.
- In a unique move, Focus Lighting brought together dealers and architects during the exhibition to collectively showcase products and engage in discussions about the future business roadmap.'



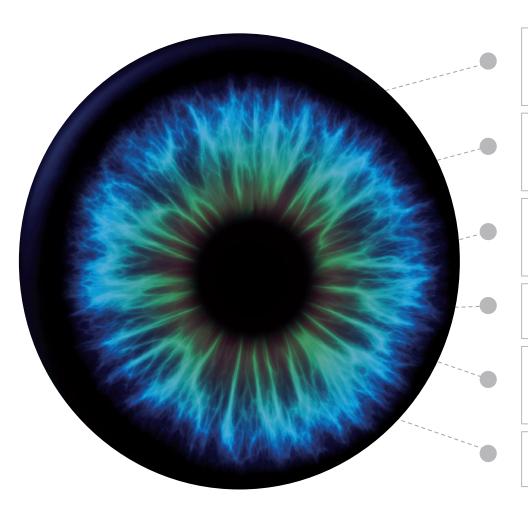




# **Company Overview**

Lights On!

**SEE** things better **FEEL** things better **DO** things better



Incorporated in 2005, Focus Lighting & Fixtures Limited is engaged in manufacturing and trading of innovative LED lights and fixtures with focus on indigenous high-end retail and architectural lighting at a competitive cost.

With keen sensibility and extensive research, we develop holistic lighting solutions that meet the highest international standards in terms of technology as well as aesthetics.

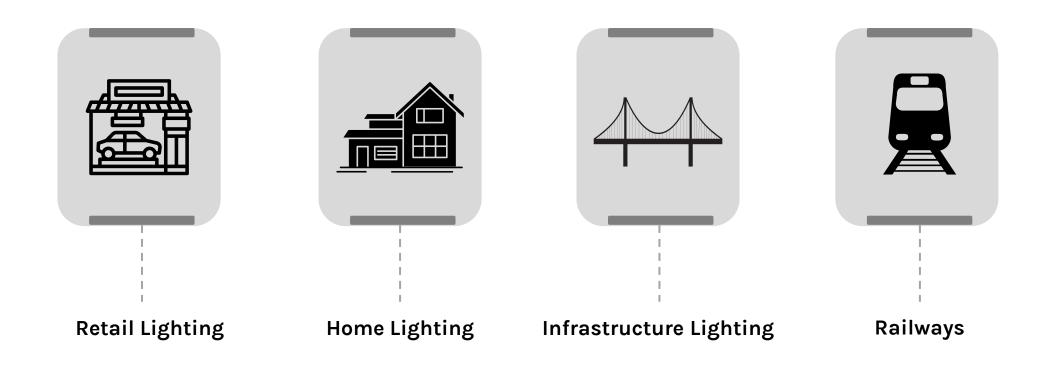
A major breakthrough was offered through the production of our innovative reflector technology with a higher efficiency level resulting in substantial reduction in power requirement.

In last five years we have started focusing on new segments like Home Lighting, Infrastructure Lighting & Railways with focus on innovative technologies like IOT.

We have pioneered in developing sustainable lighting concepts beyond current trends. Our standard 5 years warranty for all products serves as the promise of efficiency.

The company got listed on NSE Emerge in April 2017 & Migrated to Main Board of NSE in November 2021.

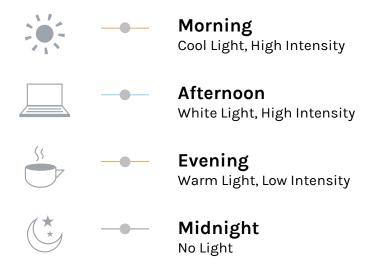


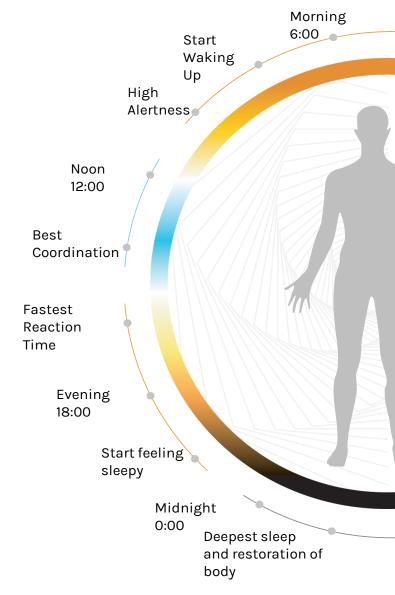


## Importance Of Lighting On Human Well-being

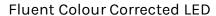


Our **response** to light depends on the aspects of colour spectrum, intensity and timing. Hence, it is important that the artificial lights in our surroundings considere these parameters. Human Centric Lighting solutions can support the human **circadian rhythm**, enhance concentration, prevent sleeping disorders and improve our **overall well-being**.





Regular Colour Corrected LED





Regular Colour Corrected LED Flu

Fluent Colour Corrected LED





Regular Colour Corrected LED

Fluent Colour Corrected LED



Regular Colour Corrected LED

Fluent Colour Corrected LED











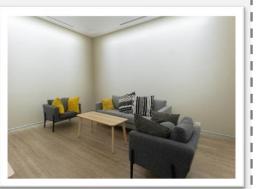
Recreation of the room under different lighting conditions







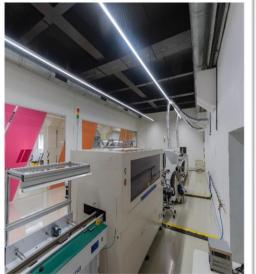




## State Of The Art Manufacturing Facility

# FOCUS°







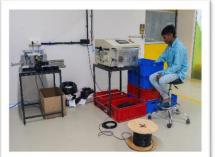












## Certifications That Promise High Quality







**ISO 9001** is the standard to which our Quality Management System is certified to enables consistent processes to ensure safe and reliable products.



**IECEE CB** scheme is the world's first international system for the mutual acceptance of product safety test reports and certificates for electrical and electronic equipment, devices and components.



**CE Mark** is manufacturer's declaration that products meets the requirements of the applicable European Directives related to health, safety and environmental protection standards.



**RoHS** is the directive on the restriction on the use of certain hazardous substances in electrical and electronic equipment.



IP20 confirms touch safe design with protection against solid objects up to 12 mm.

IP 45

IP45 confirms protection against solid objects over 1 mm and limited liquid ingress protection.

#### PHOTOMETRY LAB

For the past few years, PLUS has invested in a state-of-the-art- R&D and testing facility in Mumbai. Our light fittings are subjected to a wide variety of test procedures; including tasks we carry out in our in-house Photometry Lab equipped with a Full-Field Goniophotometer and a Spectroradiometer with a 2 meter Integrated Sphere. This enables us to create even better, more energy efficient and higher quality products for our customers in the future.

#### **SUSTAINABILITY**

Energy optimisation is central to retail lighting and is even more important today than it ever was. Our research and development work is geared towards ever more efficient and durable lighting solutions that go beyond short-term trends. Consequently, our focus on trendsetting LED technology and the desire to push future-oriented innovations encourages us to create new LED products - the perfect balance of efficiency and design.

















BCBGMAXAZRIA MUJI BrocksBrothers DIESEL Dune

GAS GUESS TATA MOTORS kate spade KENNETH COLE

### Support



Fixtures are certified with appropriate international safety certifications from independent laboratories.

Safety



Online as well as on-site support is available. Toll-free lines with a dedicated support team are set-up across India. Assistance is also offered in terms of installation and customization of the lighting.



Industry standard led engines are used, with the highest efficacy in their class along with least lumen depreciation and minimal failures (L90/B10).

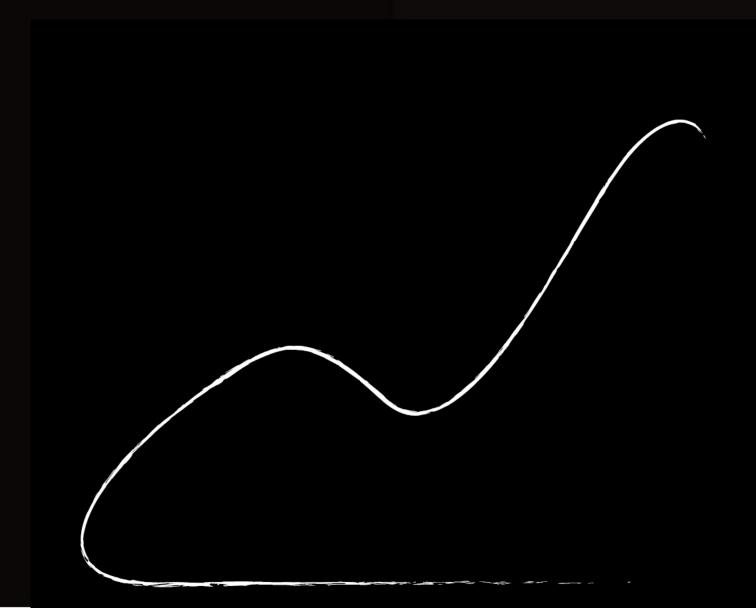


Products come with a warranty of 5 years warranty, supported by the conditioned power of the power lines.

#### Performance

Warranty

# **Management Overview**





## Mr. Amit Sheth - Managing Director

Mr. Sheth has an important role in market development, brand development and product innovation.

Having specialization in marketing, Mr. Sheth has designed new processes in marketing, initiated value selling channel loyalty programs.

He was solely responsible for the launch of new product concepts such as Lighting System, Micro downlights, Human Centric Lighting and Smart Lighting Control.





Mr. Amit Sheth Managing Director



Mrs. Deepali Sheth Executive Director



Mr. Chetan Shah Non Executive Independent Director



Mr. Sanjay Gaggar Non Executive Independent Director

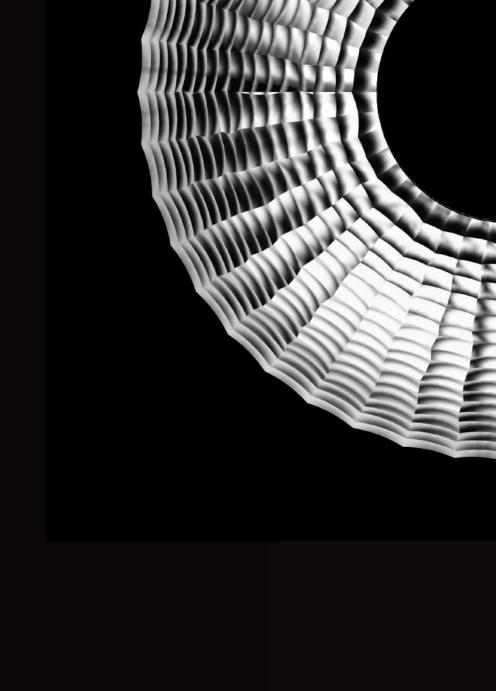


Mr. Mahesh Rachh Non Executive Independent Director



Ms. Khushi Sheth Non Executive Non Independent Director

# **Business Overview**



Our designs are deeply imbued with minimalism, conveying the message of simplicity and essential quality.



Array Pro



**Dione Cove** 



Elite



**EOS** 



Hyperway



Ilios





NIX



Perdu



## Towards a Smart Future

No longer need to flick the switch! Lights can be controlled with hand-held devices, may it be smartphones or tablets, over Bluetooth or Wi-Fi.



LAB Lumens & Beyond

# Partnership for co creation intelligent, more comprehensive lighting solutions

L&B's technology enables wireless lights to be controlled over Bluetooth and Digital Addressable Lighting Interface (DALI), as per the configuration of the lighting systems with smart accessories and devices.





## Accessories & Devices (Powered By L&B)



## **USB Bridge Device**WBUSBBD

- Easily connect
   Bluetooth to internet
- Manage connected devices through the cloud
- Remotely control BLE devices from anywhere
- Micro SD card slot for back-up memory in case of poor WiFi



#### Wireless Sensor W2BPIRS

- Ambient light sensor for day light harvesting
- Trigger lighting with motion and send data to energy efficiency management platform for heat mapping
- 128 bit encrypted for device and network security



#### Remote W5BBLER

- Wireless remote with 5 buttons
- 2 Buttons for intensity control
- 1 Button for pairing and another for channel selection
- 1 Button for On/OFF



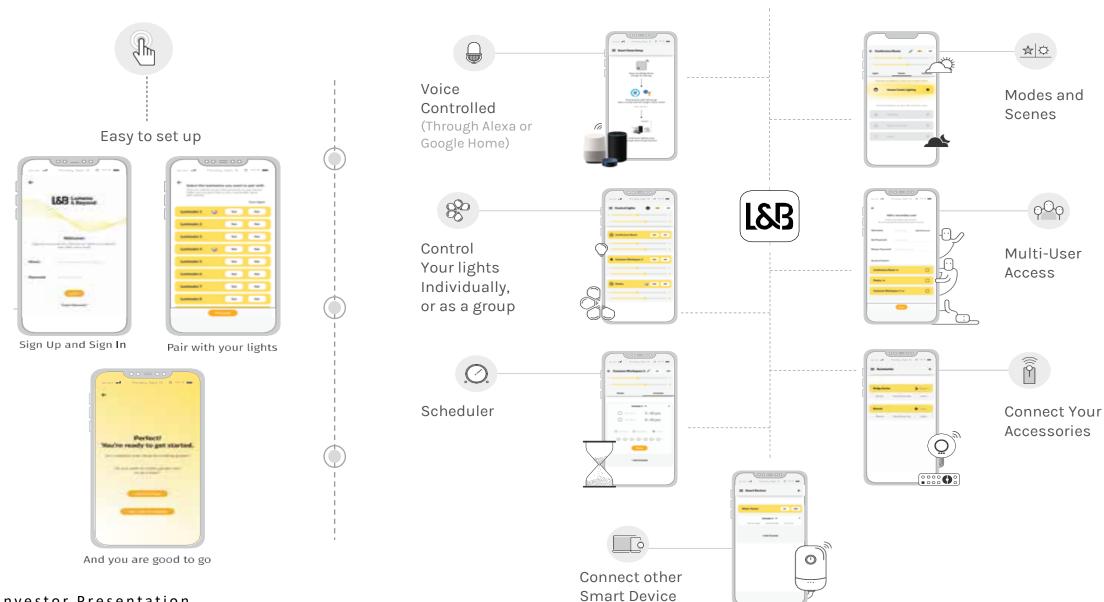
BLE Controlled 0-10 V Dual Channel Dimming AC Device with DALI BLEDCD-DALI



BLE Controlled 0-10 V
Dual Channel Dimming
Device with Micro
Sensor
BLEDCD-MS

## The L&B Mobile App





## Strategic Tie Up With Bartenbach







#### Unique patented optics

To realise the extraordinary potential of light, we have partnered with **Bartenbach** GmbH, an international leader in the creation and development of state-of-the-art optics

#### Lens

- Unique focus lens
- Highly efficient and architecturally integrated
- Different beam angles



#### Reflector

The structure of complex surface facets and the highest surface quality allow perfect beam control and optimal colour mixing.

These reflectors are uniquely

- Modular
- Exact and compact



#### Modular

The precisely designed reflectors enable different beam angles in the same type of luminaire with similar appearance.















































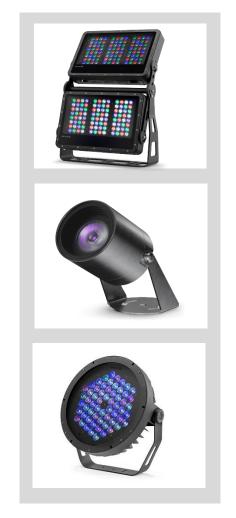








Façade Lighting



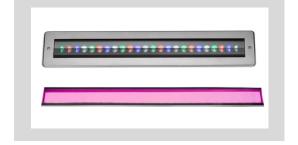
Linear Wall Grazing



Multimedia Pixel Lighting



Linear Recessed



In-ground Uplighters



Underwater Lighting



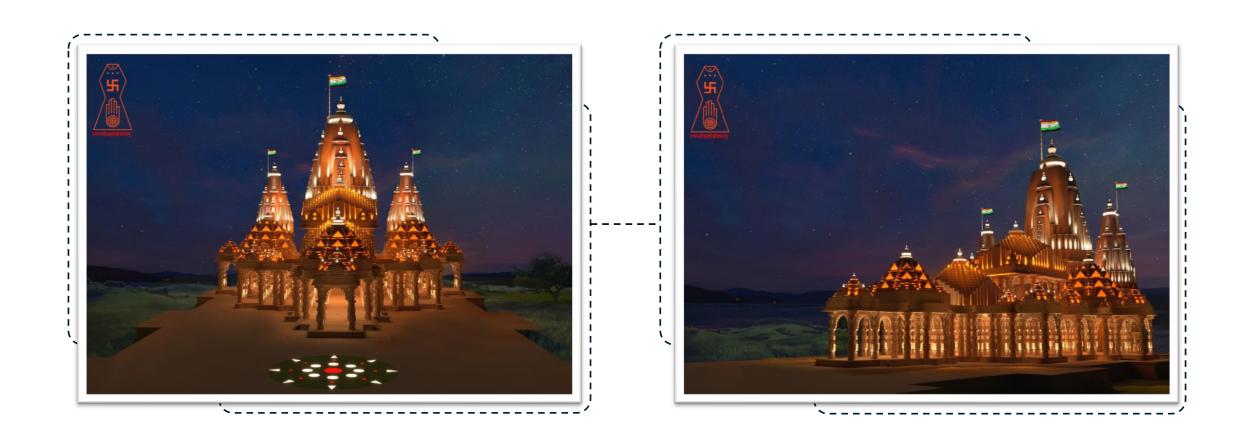
Image Projectors



Accent Lighting







The Bade Baba (Lord Adinath) Mandir' (Jain Temple) located at Kundalpur, Madhya Pradesh





3-D Mapping Light and Sound Show at Surat Castle, Gujarat



Passenger Light





Corridor Light





Berth Reading Light







Retrofit For Conventional Coaches







## At PLUS we are... Innovating for Efficiency



#### Sustainable, Green Technology

LED technology is the light source of the future. A convenient, highly efficient energy-saving light source has along life cycle and an absence of mercury.



#### Convenient

Well designed and easy to install. LED luminairs are compact and shock-proof. A long product life allows for extensive maintenance -free intervals.



#### **High Lumen Efficiency**

The radiation pattern of the LED eliminates the need to direct the light around the source. As a result, there is no light loss at the source, thus increasing it's efficiency.



#### **Mercury Free**

Mercury, known to be toxic, is harmful to humans as well as the environment. In comparison to other sources of light, LEDs contain absolutely no mercury.



### **Low Energy Consumption**

When compared to conventional lighting system such as CFLs and Low-Voltage Halogens, LED's show a remark able advantages in power consumptions.



#### **High Colour Rendering Index**

The Colour Rendering Index (CRI) measures the ability of light to reproduce the colours in comparison with an ideal light source LED has a high CRI of about 80. Also available at high CR on customization.



#### **Long Product Life**

LEDs have a long product Me of up to 50,000 hours with less than 30% drop in light output over its service Me. Life measured by burning hours of fixtures.



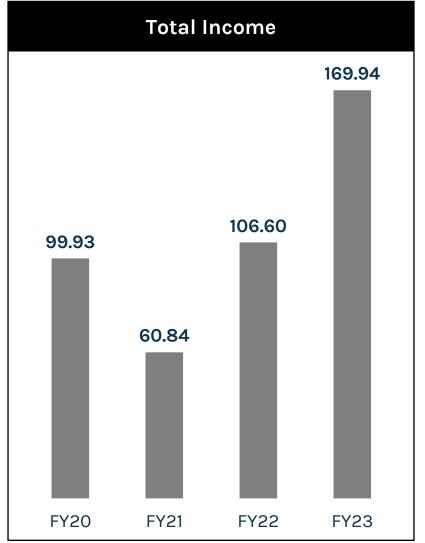
#### **5 Years Warranty**

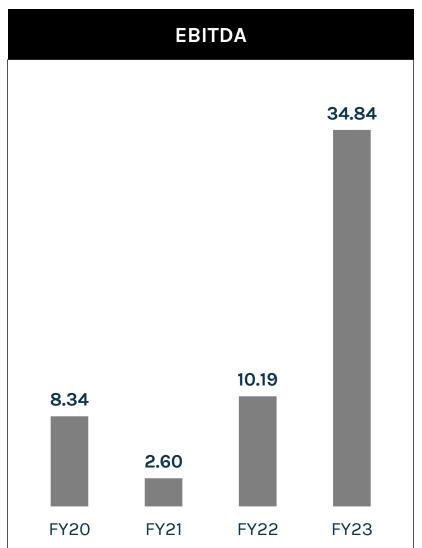
We provide 5 years warranty on all our products.

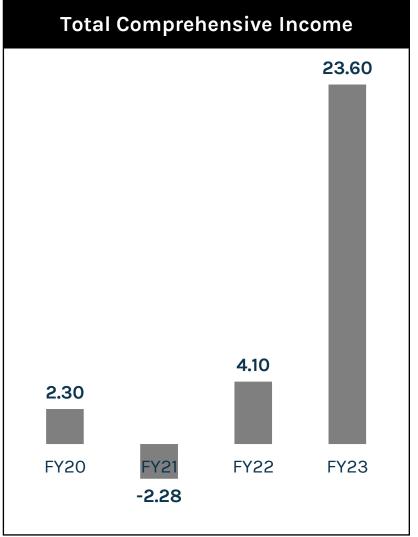
# **Financial Overview**





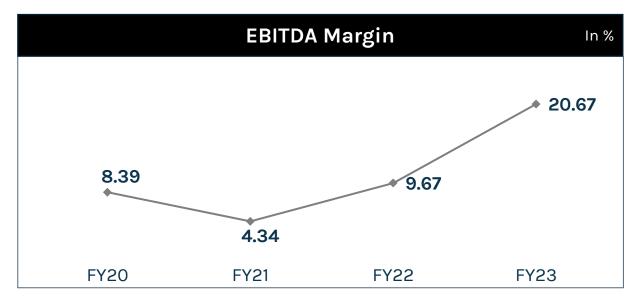


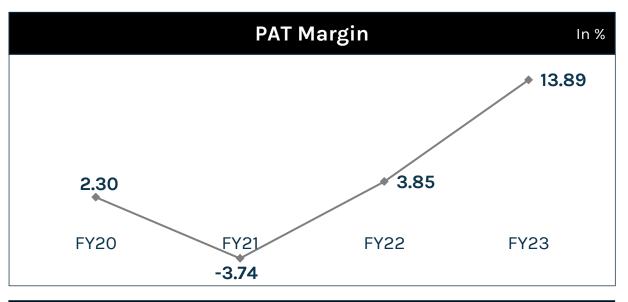




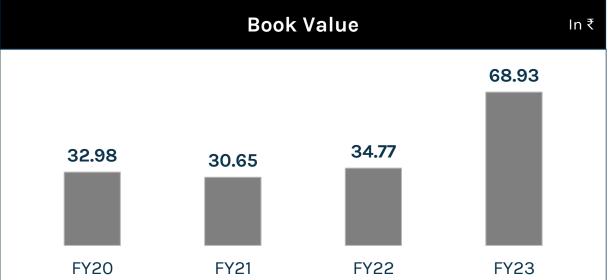
All Figures In ₹ Cr



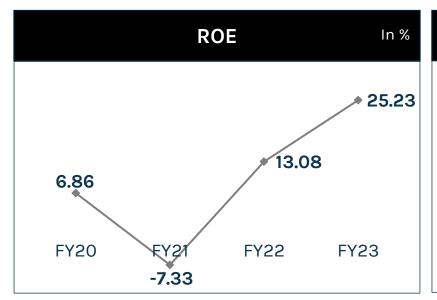


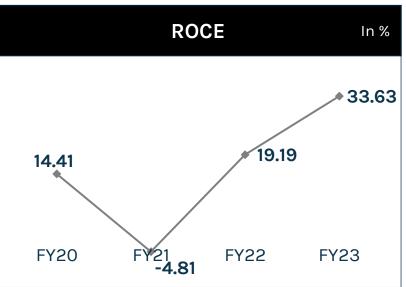


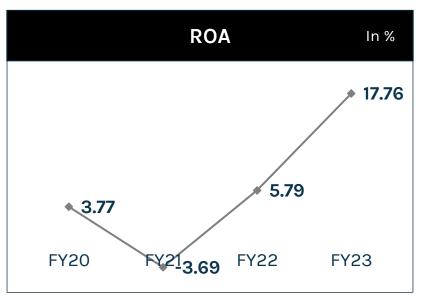




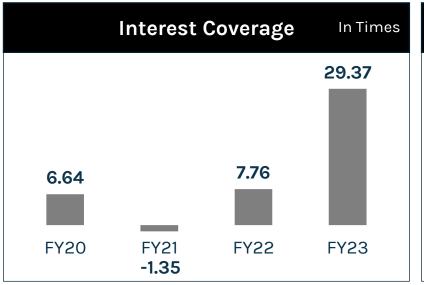


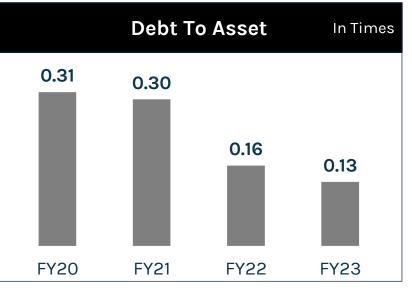




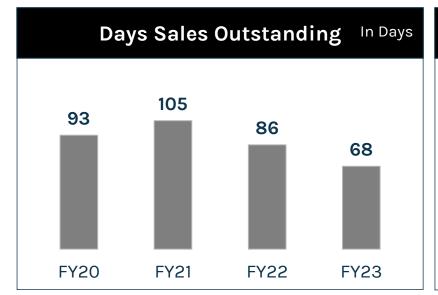


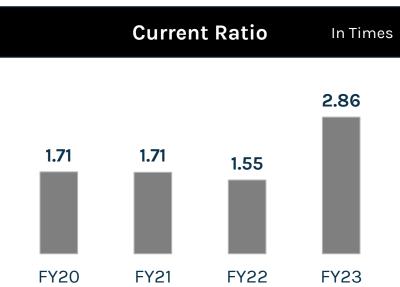
Debt To Equity			In Times
0.12	0.15		
		0.07	0.02
			0.03
FY20	FY21	FY22	FY23



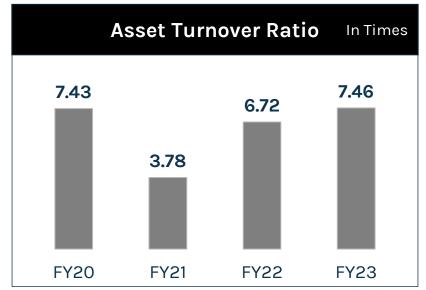


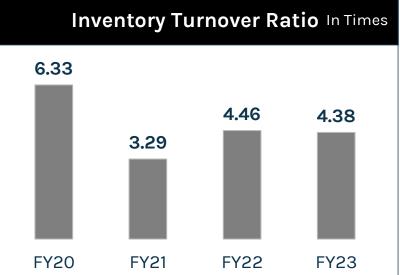














## Profit & Loss Statement



In ₹ Cr

				III ( CI
Particular	FY20	FY21	FY22	FY23
Revenues	99.32	59.96	105.39	168.56
Other Income	0.61	0.88	1.21	1.38
Total Income	99.93	60.84	106.60	169.94
Raw Material Costs	66.27	41.43	69.83	92.54
Employee Costs	12.65	9.32	13.58	21.05
Other Expenses	12.67	7.49	13.00	21.51
Total Expenditure	91.59	58.24	96.41	135.10
EBITDA	8.34	2.60	10.19	34.84
Finance Costs	0.73	1.13	0.88	1.03
Depreciation	3.52	4.13	3.36	4.59
Prior Period Adjustment	0.25	-	-	-
PBT	4.34	-2.66	5.95	29.22
Tax	2.05	-0.34	1.38	6.53
PAT	2.30	-2.32	4.56	22.69
Minority Interest	0.00	0.00	0.00	0.47
Total Comprehensive Income	2.30	-2.28	4.10	0.44
Reported Net Profit (After Ext Ord Income + Min. Interest)	2.29	-2.28	4.10	23.60

## Balance Sheet



In ₹ Cr

Equities & Liabilities	FY20	FY21	FY22	FY23
Equity	10.14	10.14	10.14	13.05
Reserves	23.29	20.93	25.10	76.90
Net Worth	33.43	31.07	35.24	89.95
Non Current Liabilities				
Long Term Borrowing	0.00	0.70	0.36	0.00
Deferred Tax Liabilities	0.00	0.00	0.00	0.00
Other Long Terms Liabilities	0.21	4.56	3.70	1.18
Long Term Provision	0.00	0.00	1.03	5.13
Total Non Current Liabilities	0.21	5.26	5.09	6.31
Current Liabilities				
Short Term Borrowings	4.18	4.02	2.20	2.95
Trade Payables	17.03	16.81	26.08	17.21
Other Current Financial Liabilities	0.00	1.73	3.32	3.78
Other Current Liabilities	5.32	2.58	6.84	7.12
Short Term Provision	0.68	0.17	0.81	0.44
Total Current Liabilities	27.20	25.31	39.25	31.50
Total Liabilities	60.84	61.64	79.58	127.76

				In ₹ Cr
Assets	FY20	FY21	FY22	FY23
Non Current Assets				
Fixed Assets	13.37	15.86	15.69	22.60
Non Current Investments	0.00	0.00	0.00	0.00
Other Non Current Financial Assets	0.35	1.66	1.60	12.46
Deferred Tax Assets	0.40	0.95	1.40	2.28
Other Non Current Assets	0.09	0.00	0.21	0.21
Total Non Current Assets	14.21	18.47	18.90	37.55
Current Assets				
Inventories	15.68	18.22	23.63	38.51
Trade Receivables	25.43	17.33	24.71	31.61
Cash & Bank Balance	0.70	1.14	0.63	8.18
Other Current Financial Assets	2.60	0.38	0.29	0.00
Current Tax Assets (Net)	0.00	0.02	0.00	0.00
Other Current Assets	2.41	6.09	11.42	11.91
Total Current Assets	46.63	43.17	60.68	90.21
Total Assets	60.84	61.64	79.58	127.76

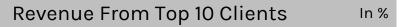
## **Cashflow Statement**

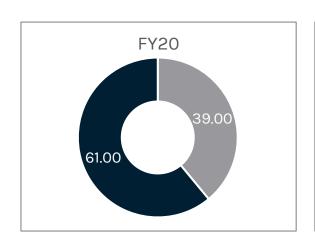


In ₹ Cr

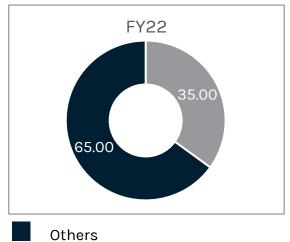
Particular	FY20	FY21	FY22	FY23
Cashflow from Operations	2.76	2.30	4.20	-13.52
Less: Investment in Fixed Assets	3.00	1.38	3.64	10.43
Free Cash flow	-0.24	0.92	0.56	-23.95
Cashflow from Investments	-3.00	-1.38	-3.49	-10.39
Cashflow from Financing	0.20	-0.10	-1.22	30.63
Net Cash flow	-0.04	0.82	-0.51	6.72
Opening Cash Balance	0.75	0.70	1.14	0.63
Closing Cash Balance	0.70	1.51	0.63	7.35

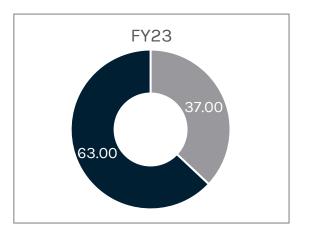




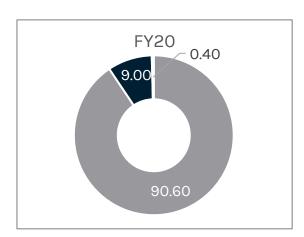


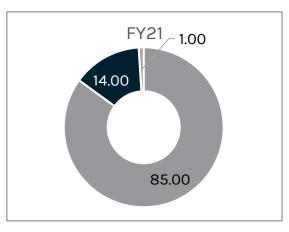


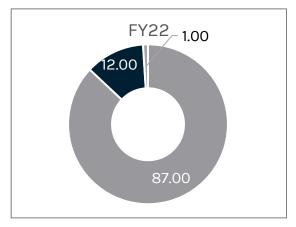




Geography Wise Revenue

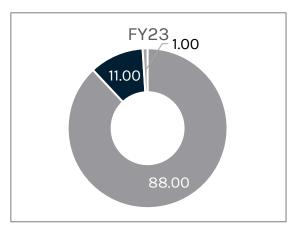






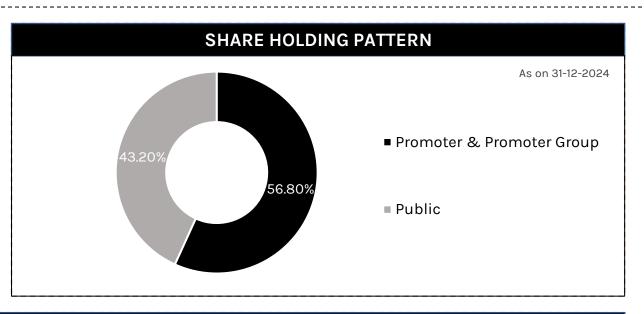
Singapore

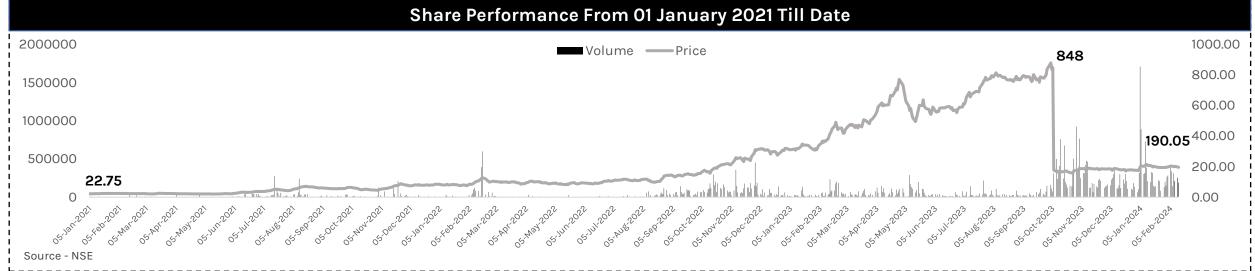
In %





NSE: FOCUS ISIN: INE593W01010				
	As on 13-02-2024			
Share Price (₹)	190.05			
Market Capitalization (₹ Cr)	1,259.66			
No. of Shares Outstanding	6,62,80,575			
Face Value (₹)	2.00			
52 week High-Low (₹)	217.80 - 73.00			





Note: 5:1 Stock Split. Record date - 6<sup>th</sup> October, 2023.

## Thank You!



## Focus Lighting & Fixtures Ltd.

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