Changing the way, we twist the yarn



Date: 18<sup>TH</sup> July, 2025

BSE Limited	Stock ID: MEERA
Corporate Relationship Department,	Scrip Code: 540519
14 <sup>th</sup> Floor, P. J. Towers,	
Dalal Street, Fort,	
Mumbai – 400001.	

Dear Sir/Madam,

#### SUB: INVESTOR PRESENTATION

With reference to captioned subject and pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the Investor Presentation of the Company. The same is also available on the Company's website at <a href="https://www.meeraind.com">www.meeraind.com</a>

Kindly take the above information on your record.

Thanking You,

For, Meera Industries Limited

BHAVISHA Digitally signed by BHAVISHA KUNAL KUNAL CHAUHAN Date: 2025.07.18 12:45:33 +05'30'

Bhavisha Kunal Chauhan
Company Secretary & Compliance Officer
M No- FCS-12515



Manufacturing and Trading of textile twisting technology and machineries

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## **COMPANY OVERVIEW**

Meera Industries Limited – an ISO 9001 certified company headquartered in Surat, Gujarat – is a reputed name in the textile machinery sector. With decades of industry expertise, Meera has grown into a prominent manufacturer of high-performance twisting, cabling, winding, and heat-setting machines, catering to both domestic and global markets across 39+ countries.

Grounded in a culture of innovation, Meera has introduced several patented technologies, including its flagship TPRS twisting system. Its in-house R&D capabilities, combined with a dedicated team, enable the delivery of intelligent, durable, and cost-efficient solutions for diverse segments such as technical textiles, carpet yarns, FIBC, and industrial threads.

Now listed on the **BSE Mainboard**, Meera Industries has demonstrated a consistent growth trajectory—broadening its product range while venturing into new sectors. Its recent entry into the flexible packaging space with a **state-of-the-art CPP film division** reflects its commitment to diversification and capitalizing on high-growth opportunities.

Driven by a clear strategic vision—to become a globally recognized brand for **technologically advanced**, **quality-centric machinery**—Meera continues to build on its strengths. With robust leadership, **ethical business practices**, and a **loyal customer base**, the company is poised for sustained value creation and long-term success.

#### Vision:

To become a global leader in world-class twisting machine manufacturing, driven by innovation, authenticity, and a future-ready mindset.

#### Mission:

To continuously innovate and deliver user-friendly, high-tech twisting machinery that meets the evolving needs of global customers. We are committed to sustainability, energy efficiency, and superior productivity through ongoing research and development, ensuring our machines are not only advanced but also environmentally responsible.



# **KEY FACTS & FIGURES**

## **REVENUE & PROFITABILITY**

# **Revenue From Operation**

₹ 3984.93

**▲** 32%



₹ 611.43

▲104%

#### **EBITDA Margin**

15.34%

**▲** 54%

#### **PAT**

₹ 372.18

▲155%

#### **PAT Margin**

9.34%

**▲** 93%

Amount in Rs. lakhs

### **RETURN & CAPITAL**

#### **Return on Equity**

12.76%

719bps

#### **Return on Capital Employed**

17.71%

784bps

#### **Debtor Days**

58 days

+30 days

#### **Working Capital days**

71 days

-57 days

#### **Net Debt to Equity**

0.30x

▲ 0.12x

### **COMPANY & FACTS**



#### **Patented Technology**

TPRS - Twisting, Plying, and Reverse Twisting in One Step



#### **Export Reach**

39+ countries across 5 continents



#### **Product Portfolio**

14+ advanced machinery lines



#### **Certifications**

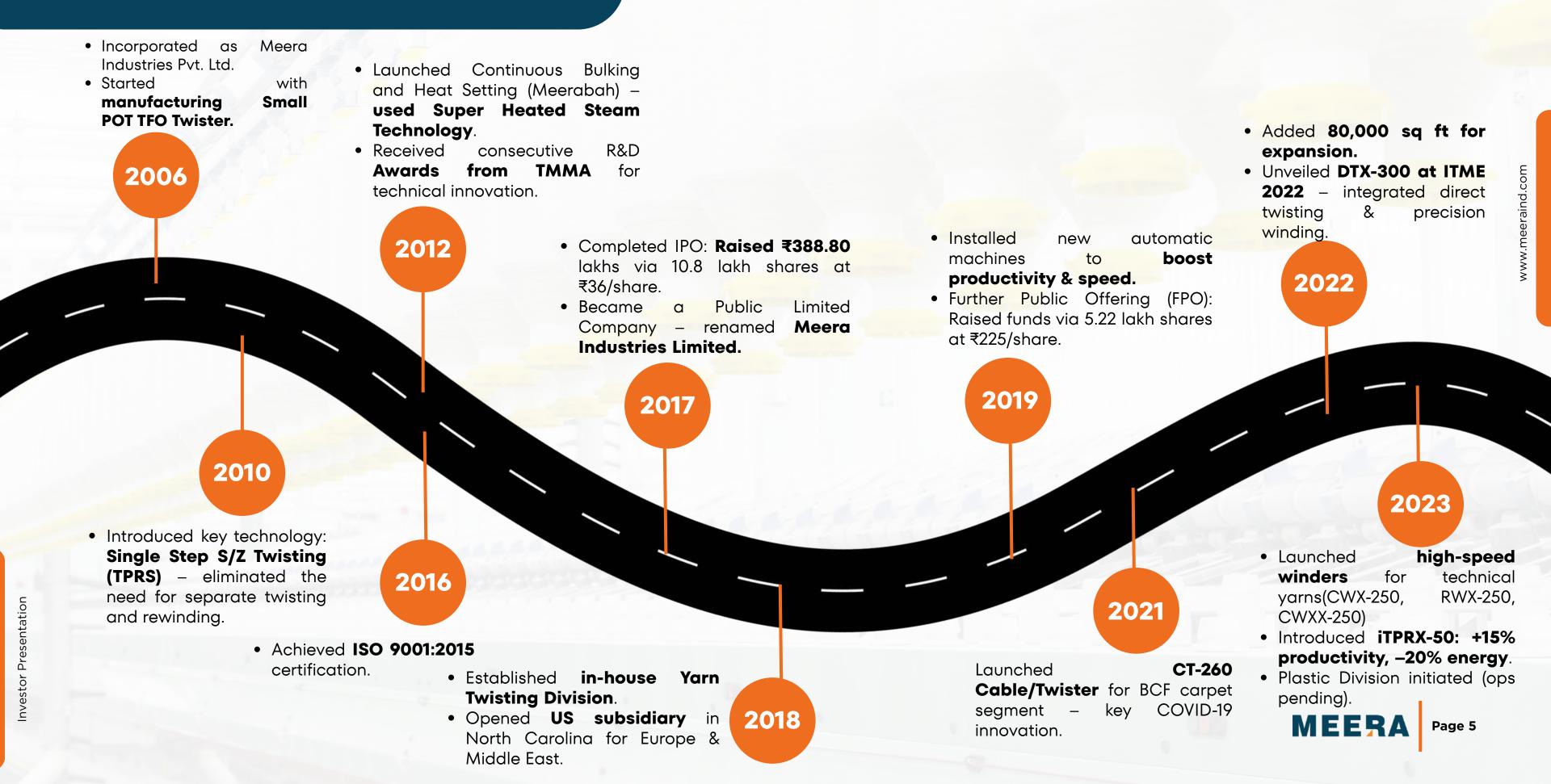
- ISO 9001 Certified
- DSIR Recognized R&D Unit
- CE Compliant Machinery







## **KEY MILESTONES**



















































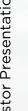












# **PRODUCTS**











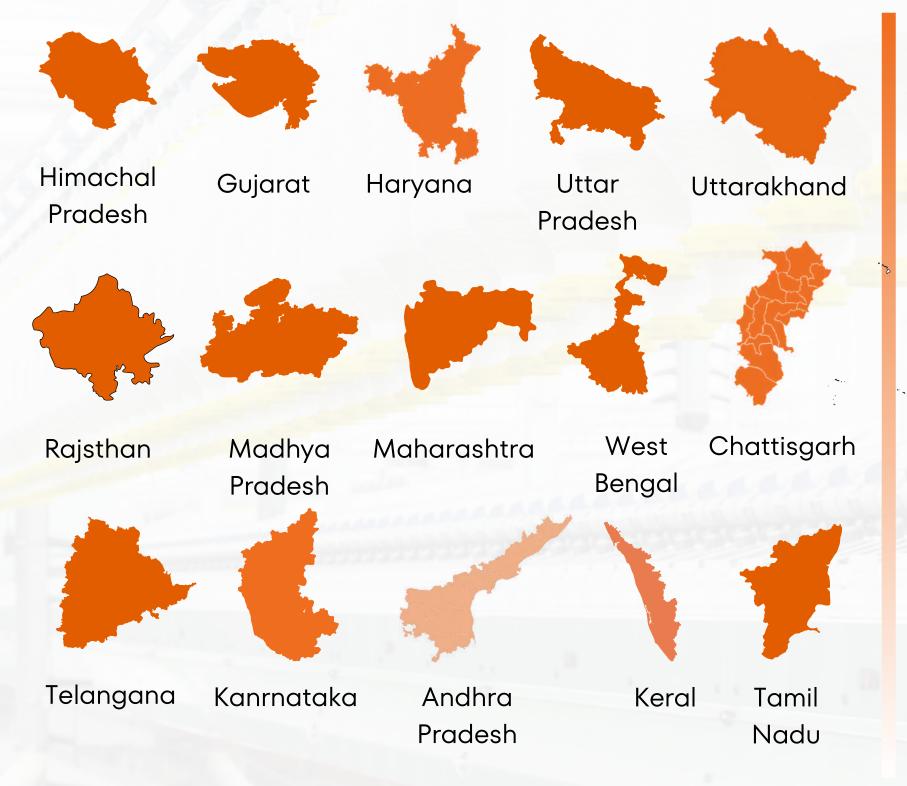




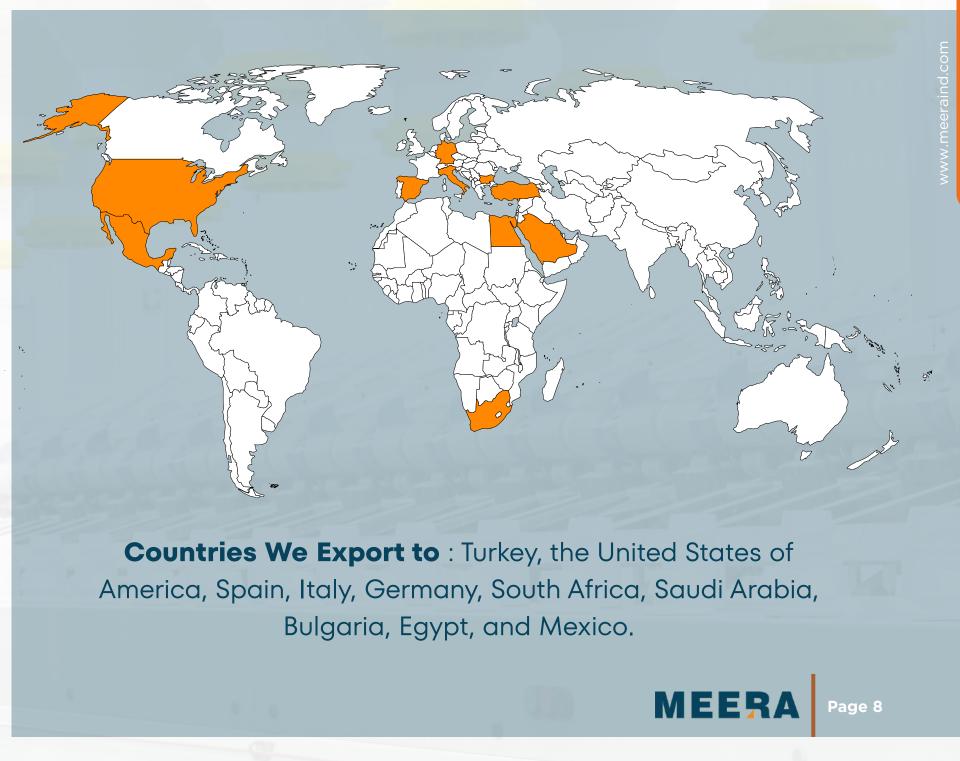


# GEOGRAPHICAL FOOTPRINT

# India



# **Outside India**



# MANUFACTURING FACILITY DETAILS

#### **Location/Address**

2126, Road No. 2, GIDC, Sachin, Surat - 394230, Gujarat, India

#### **Capacity Utilization**

- Installed Capacity: 100%
- Current Operational Capacity:35%









#### **Products Manufactured at This Facility**

- Cast Polypropylene (CPP) Films
- Twisting and winding machinery
- Yarn processing and heat setting equipment
- Customized solutions for flexible packaging applications

#### **Technology Utilized**

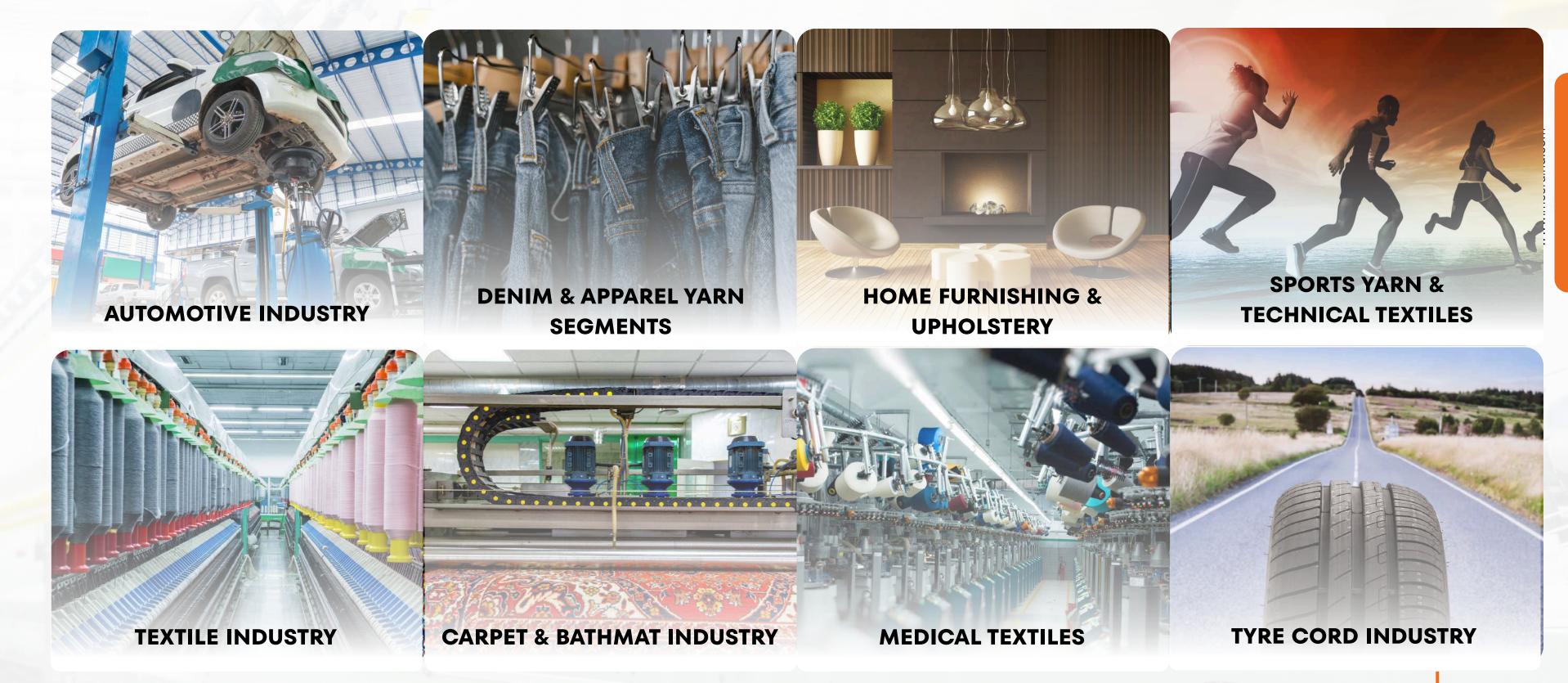
This facility integrates advanced technologies to ensure high efficiency,

precision, and quality in production. Key systems include:

- Automated production lines with process control systems
- In-house design and prototyping tools
- Energy-efficient machinery and material handling solutions
- ERP-integrated operations for real-time monitoring and inventory management



# INDUSTRIES SERVED



# INDIGENOUS INNOVATION FOR GLOBAL IMPACT

**MEERA** is committed to delivering high-tech textile machinery that matches global standards—without the high cost or import dependency. Our mission is to empower manufacturers through local innovation and reliable performance.

# Identifying Market Gaps

Imported machines often bring high costs, complex upkeep, and limited local support. MEERA addresses these pain points by understanding real customer needs and tailoring solutions accordingly.



# Smart, Cost-Effective Innovation

We engineer machines that retain core global features but are built for Indian conditions—affordable, easy to maintain, and highly efficient.



#### **Core Product Line**

Our flagship machines—iTPRX-50, CT-260 (twisting), CWX/RWX (winding), and Meerabah (heat setting)—combine precision, durability, and smart automation at lower operational costs.



# Reducing Import Dependency

By offering globally competitive machines locally, MEERA enables businesses to reduce reliance on expensive imports while gaining faster service and support.



# Expanding Global Reach

With a growing footprint in 30+ countries, we are scaling our sales and service network through exports, local partners, and direct support hubs.



# INDIGENOUS INNOVATION FOR GLOBAL IMPACT

**MEERA** is committed to delivering high-tech textile machinery that matches global standards—without the high cost or import dependency. Our mission is to empower manufacturers through local innovation and reliable performance.

# Strategic Collaborations

We partner with agents, distributors, and service providers to strengthen our presence and **deliver** better on-ground customer engagement.

#### Strong After-Sales Support

MEERA offers prompt after-sales service, remote diagnostics, training, and spare availability to ensure smooth and reliable operations.

# Building the MEERA Brand

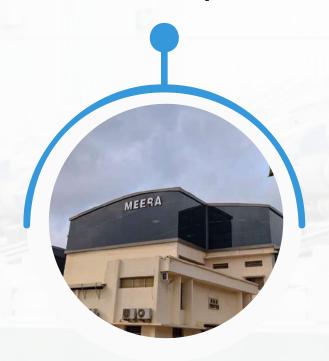
Our brand stands for trust, value, and performance. We aim to be the go-to choice for advanced, affordable, and dependable textile machinery.

# Entering New Sectors

We're expanding into specialized sectors like medical, automotive, tyre cord, carpet, and sports yarn—offering tailored solutions for high-performance applications.









# **QUALITY CONTROL AND CERTIFICATIONS**

An ISO 9001certified quality management system governs the entire production cycle, from raw material sourcing to final product inspection. The company maintains an in-house testing lab to uphold quality standards and follows precision manufacturing practices aligned with global brands.















Certificate of Compliance

GEERA INDUSTRIES LIMITED

2126, ROAD NO.-2, G.LD.C, SACHIN- 394230, SURAT GUJARAT, INDIA

Cert



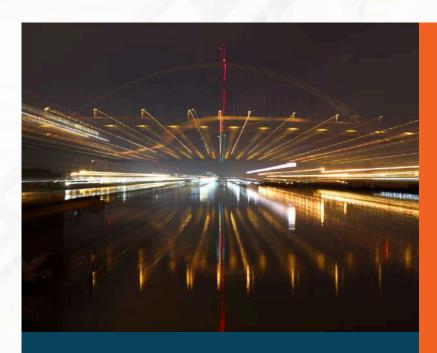


Cert





# HIGH-GROWTH SEGMENT EXPANSION



#### Meera is targeting highdemand sectors like:

- Technical textiles
- Carpet yarn
- Packaging & FIBC
- Fishing nets & twines
- Specialty fabrics & performance filaments

These segments demand efficient, cost-effective, and high-performance machinery— Meera's core strength.

#### **DIVERSIFIED PRODUCT PORTFOLIO**

With offerings across 10+ industries and 100+ applications, Meera's wide product ecosystem ensures agility, adaptability, and sustained relevance in both emerging and mature markets.



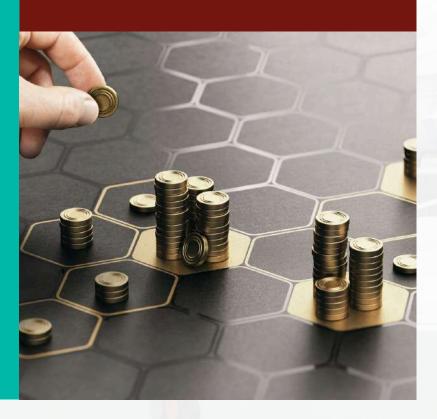
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#### **RIDING SELF-RELIANCE & RE-SHORING TRENDS**

With global shifts toward local manufacturing, import substitution, and supply chain de-globalization, Meera is wellpositioned to serve emerging hubs in Asia, the Middle East, and Latin America with locally developed, advanced machinery.

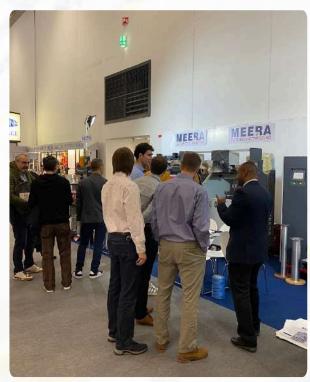
#### **INDIA GROWTH ADVANTAGE**

Driven by GDP growth and support for government manufacturing, India's textile sector is booming. Meera meets rising domestic demand with scalable, energy-efficient, and affordable solutions for manufacturers of all sizes.



# **EXHIBITIONS**











# TES EXHIBITION









Techtextil Frankfurt 2024, held from April 23-26 at Messe Frankfurt, was a leading global trade fair for technical textiles and nonwovens. With 1,600 exhibitors from 50+ countries and visitors from over 100 nations, it showcased innovations across the full textile value chain from R&D and fibres to composites, coatings, and machinery. The event highlighted sustainability, AI, and smart technologies, positioning itself as a hub for cutting-edge, eco-conscious textile solutions.

GTTES 2025 was a key event for the textile industry, showcasing India's innovation, sustainability, and technological capabilities in textile machinery. It positioned India as a global sourcing hub, promoted trade partnerships, and supported the goal of achieving a \$350 billion industry size by 2030. The exhibition also encouraged MSME and startup participation, ensuring inclusive industry growth.

# SUBSIDIARY

# MEERA INDUSTRIES USA,LLC

100%

Owned By

# MEERA FUTURISTIC TWISTING

Address: 1938 West Green Drive, High Point North Carolina 27260,United States of America

#### **Strategic Global Market Expansion**

#### 1.Direct Gateway to the U.S. and Latin America Markets

Unlock access to two of the world's largest and most industrially advanced regions, fueling revenue growth and global brand positioning.

#### 2.Enhanced Brand Trust & Market Credibility

A physical presence in key geographies reinforces commitment, reliability, and longterm vision — critical for enterprise customers.

#### **3.Customer-Centric Support & Agility**

Ensures prompt service, faster spare part availability, and on-site demonstrations — boosting customer satisfaction and conversion through real-time trials.



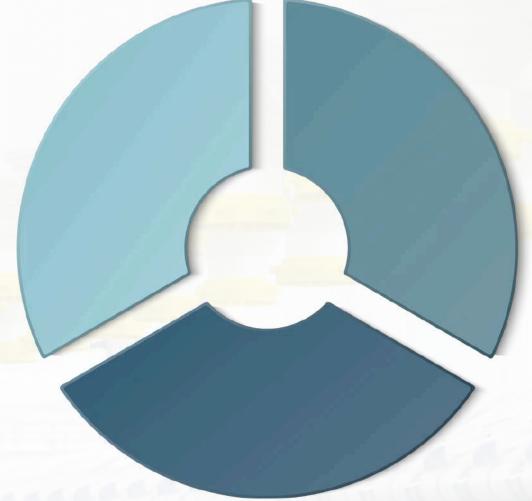
# **CUTTING-EDGE R&D**

#### **DRIVING INNOVATION & EFFICIENCY**

# DSIR-Recognized R&D Centre

innovation capabilities.

Meera's in-house Research &
Development centre is officially
recognized by the Department of
Scientific & Industrial Research
(DSIR), Ministry of Science &
Technology, Government of India
— a strong endorsement of our



# Core R&D Capabilities

- Advanced design and simulation tools
- Integrated ERP systems for endto-end process optimization
- Multi-disciplinary team: expertise in design, 3D modeling, electronics & mechanical engineering

#### **Strategic Focus Areas**

- **Energy Efficiency:** Developing machines that deliver maximum output with minimal power consumption
- **User-Centric Design**: Operator-friendly, ergonomic, and easy-to-maintain systems
- **Customer-Driven Upgrades**: Continuous enhancements based on user feedback and emerging textile trends



# DESIGN EXCELLENCE & INDIGENOUS INNOVATION

Core Design Philosophy

- Energy-Efficient & High Productivity: All machines are engineered for optimal performance while conserving energy.
- **Operator-Centric**: Ergonomic, easy-to-operate, and compliant with CE safety and quality standards.
- Globally Competitive: Designed to meet international benchmarks for performance and reliability.

Advanced
Manufacturing &
Process Optimization

- **Modernized Production:** Use of CNCs and automated component-making machines reduces production time and enhances precision.
- Quality Assurance: Enhanced SOPs, rigorous component testing, and pre-assembly checks
  ensure product reliability.
- **Continuous Improvement**: Feedback-driven QC mechanisms ensure process refinement at every stage.

Make in India Commitment • In alignment with the 'Atmanirbhar Bharat' mission, Meera focuses on indigenous development of advanced twisting and winding solutions—minimizing reliance on imports and offering cost-effective, high-tech alternatives tailored for both Indian and global markets.

# **RECOGNIZED & AWARD-WINNING INNOVATION**

# **Award-Winning Technologies**

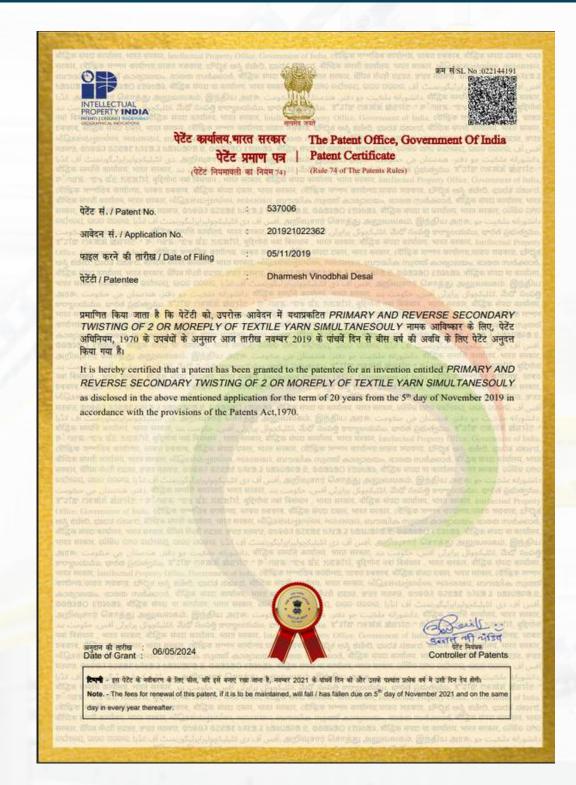
- TPRS Single-Step S/Z Twisting
  - Recognized by TMMA (2010–11)
  - o Combines twisting, plying & reverse twisting in one step
  - Enables up to 40% savings in cost and space
  - High package weight (10–12 kg), knotless output
- Meerabah Continuous Bulking & Heat Setting
  - Awarded by TMMA (2011–12)
  - Utilizes superheated steam tech (6–7 TPD output)
  - PLC-controlled, low operating cost, minimal capital requirement

# Recent Product Innovations

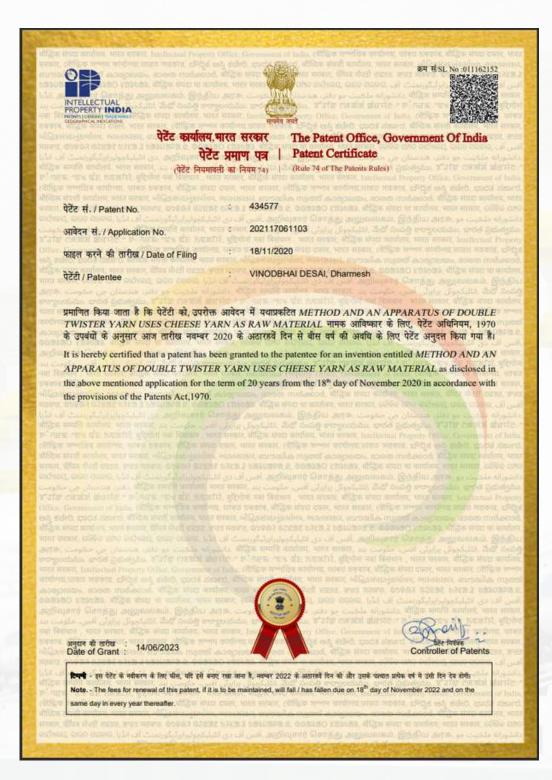
- 1. DTX-300 is a high-speed machine combining direct twisting with precision winding in one step. It achieves **speeds up to 400 m/min** and features an advanced HMI, automatic tension control, and CE-certified safety systems.
- 2. CWX-250 / AWX-250 Winders are designed for multifilament, staple, UHMWPE, carbon, and glass yarns, reaching **speeds** of up to 800 m/min.
- 3. CT-240 / CT-260 carpet cablers deliver improved energy efficiency, productivity, and advanced tape drive systems. These models offer **better serviceability** and **high levels of customization**



## PATENTED PRODUCTS



PRIMARY AND REVERSE SECONDARY
TWISTING OF 2 OR MOREPLY OF TEXTILE
YARN SIMULTANESOULY



METHOD AND AN APPARATUS OF DOUBLE TWISTER YARN USES CHEESE YARN AS RAW MATERIAL

#### What is TPRS?

TPRS Technology pioneered by MEERA (Patent Pending) is a **One Step Twine Twister / Ply and Cable Twister (S/Z)** for making any type of Stitch Thread, Industrial Thread, Sewing Thread for Multifilament, Staple, and Tape Yarns. Traditionally Manufacturing Twine normally takes 3 steps but now it is possible to produced in **just One Step.** TPRS Twister produces large-size knot less packages. High on productivity TPRS Technology also offers the **best quality** for smooth working on sewing machines

#### **Patent Status:**

The patenting process for TPRS Technology is currently underway, highlighting MEERA's commitment to innovation and protection of intellectual property.

# **OPERATIONAL HIGHLIGHTS**



Expansion into CPP Film Manufacturing – Strategic Launch of Plastic Division



Starting up of New Division

NEW Product Launched



We are proud to announce the **launch of iTPRX-50**, the next-gen upgrade of our trusted TPRX technology. Already well-received **appreciation in Europe**, it offers **independent S/Z twist changes** via PLC, delivering unmatched flexibility, efficiency, and control in technical textile yarn production.





As part of our global expansion, we've appointed new agents in the **Baltic States**, **Eastern Europe**, **Former Soviet States**, **Central Asia**, **and Egypt**. This strengthens our international network and reinforces our commitment to localized service and support in key emerging markets.



Distributor
Expansion & Exports





We've achieved a key milestone by adding leading textile groups to our client base, boosting our global footprint. Renowned names like Welspun Flooring, Garware Technical Fibres, Pioneer Embroideries, SRF Ltd., DNH Spinners, and Ganesha Ecopet have trusted our technology for high-performance yarn applications—reinforcing our credibility in the textile industry.





We are honored to supply our advanced machinery to **The Synthetic and Art Silk Mills' Research Association (SASMIRA)** to support their R&D initiatives in technical textiles.

Our collaboration with a **leading Indian textile research institute** highlights our commitment to innovation and supporting government-led advancements in high-performance and technical textiles.



Government & Institutional Supplies

# Investor Presentation

## **EXECUTIVE DIRECTORS**



**Dharmesh V. Desai** 

Promoter, Chairman, and Managing Director

Dharmesh V. Desai, Promoter and Chairman & Managing Director of the Company, holds a B.E. (Mechanical) from NIT Surat. With over 25 years of industry experience, he previously worked with Garden Silk Mills and Premier Looms Manufacturers. He oversees the Company's overall operations, strategic planning, marketing, capacity expansion, and business development. He has been on the Board since the Company's incorporation.



Bijal D. Desai

Promoter,
Whole-time Director

Bijal D. Desai, is the Promoter of our Company and is also the Whole-time Director of our Company. She has experience of around eleven years in the business and industry. She holds a Master's degree in Science from the Veer Narmad South Gujarat University. She has been on our Board since the incorporation of our Company. She is currently responsible for handling activities related to operation and administration of our Company.



Ms. Kenny D. Desai

Executive Director

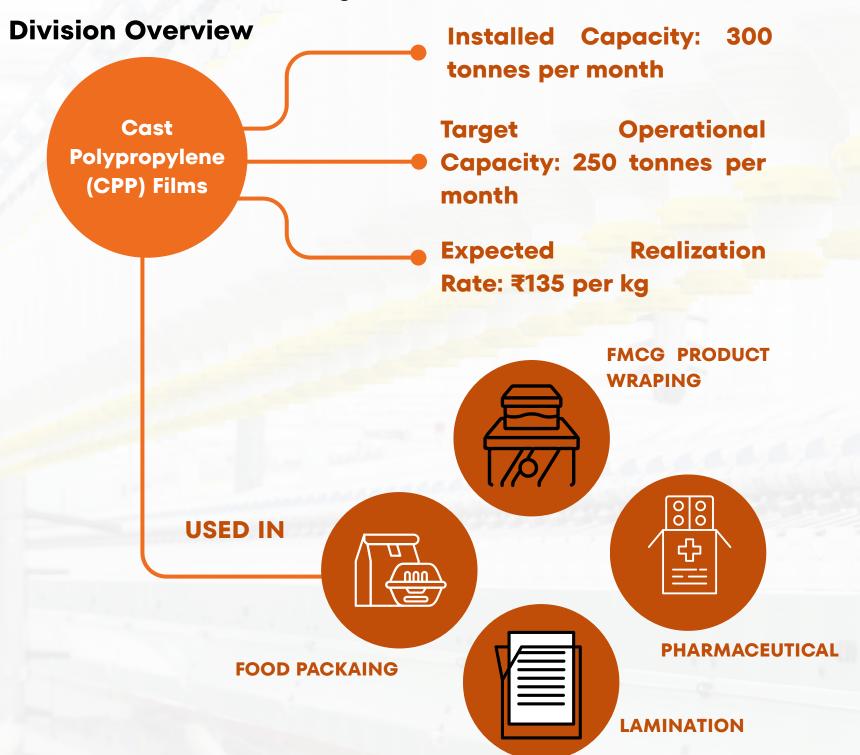
Ms. Kenny Dharemeshkumar Desai, is an Executive Director of the Company. She has done Master of Science (Integrated Marketing & Communication). She is having Experience in the same area for more than 2 years. She Joined our Board on 12th August, 2024.

# **INVESTMENT HIGHLIGHTS**

#### Expansion into CPP Film Manufacturing – Strategic Launch of Plastic Division

Meera Industries Limited is proud to announce the commencement of operations of its **new Cast Polypropylene (CPP) Film Division** as of June 2025. This marks a significant milestone in the company's long-term diversification strategy, representing a strategic entry into the **high-growth flexible packaging industry.** With this move, Meera aims to leverage its core manufacturing strengths to tap into **adjacent sectors, unlock new revenue streams, and drive** 

sustainable, value-added growth



#### **Contribution to Company Growth**

- Meera's new CPP Film Division adds a high-demand product line, diversifying revenue and enhancing profit margins.
- With ₹35 crore full capacity and ₹20-25 crore expected revenue in FY 2025-26, financial contributions begin reflecting this fiscal.
- The division focuses on in-house efficiencies and addressing unmet domestic demand, boosting long-term business resilience.
- Products are in **final trials** with clients; commercial dispatches to start within a month.
- Strong market demand exceeding current capacity allows Meera to prioritize high-value clients, ensuring sustainable growth and profitability.
- This vertical strengthens Meera's topline and underscores its commitment to innovation, diversification, and shareholder value.

#### **Key Demand Drivers in the Region**:

- Local sourcing preference due to **global supply chain disruptions**
- Post-COVID policy shifts encouraging domestic production over imports
- Rapid expansion of e-commerce and retail fueling demand for flexible and efficient packaging solutions
   MEERA Page 23

#### MEERA'S STRATEGY TO CAPTURE THE MARKET

1. Strategic Location & Supply Efficiency

Proximity to major industrial hubs like **Surat, Ahmedabad, and Vapi** enables faster deliveries, reduced logistics costs, and a clear operational edge.

2. Targeted Market Penetration & Channel Growth

Focused entry into **high-consumption sectors** (food processing, textiles, pharma) backed by a strong distributor network and B2B partnerships ensures **rapid customer acquisition**.

3. Operational & Brand Excellence

With decades of industry credibility and adoption of lean manufacturing, Meera delivers consistent quality, reduced lead times, and reliability that strengthens brand trust.

4. Import Substitution Advantage

By offering competitively priced, high-quality Indian-made CPP films, Meera supports **national self-reliance goals** while capturing market share from imported alternatives.

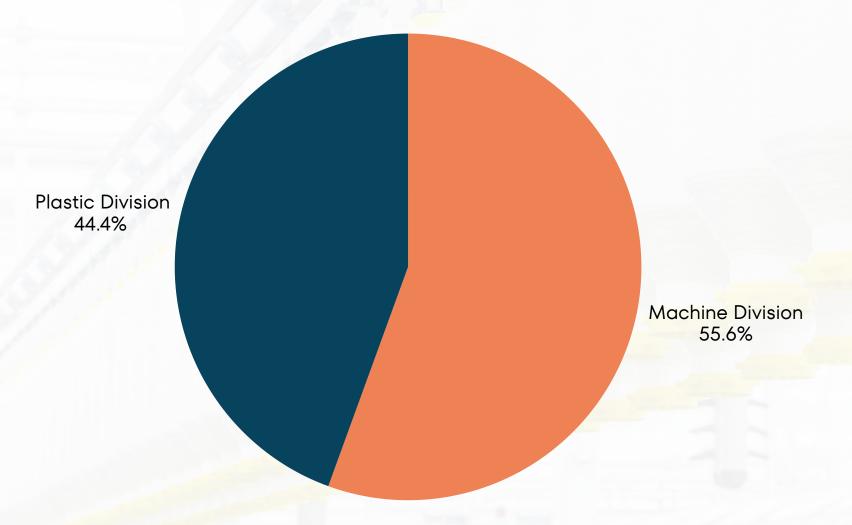


Market Opportunity – **Gujarat as a Strategic Growth Zone** 

Gujarat presents an ideal location for this expansion, as it is one of India's key industrial states with a dense concentration of packaging-dependent sectors:

- Food processing and snack manufacturing
- Textile and garment packaging
- Stationery and lamination businesses
- Pharmaceutical and chemical packaging units

# ORDER BOOK



The order breakdown highlights a total order value of **45 crore**, with the machine-based category contributing **25 crore** and the plastic-based category adding **20 crore** to the overall amount.

# MACHINE DIVISION

#### **Machine Division**

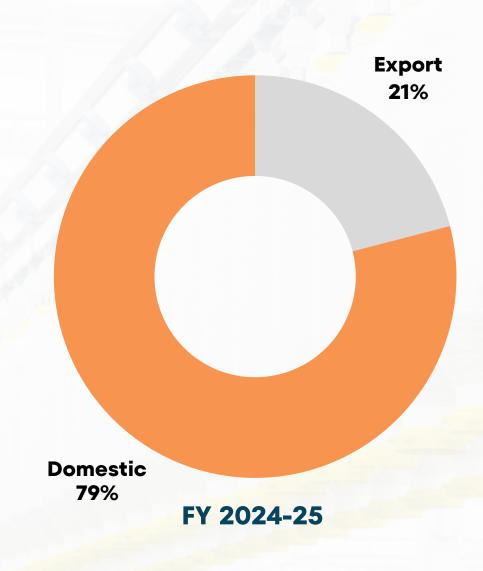
Meera Industries Limited is globally acknowledged as a pioneer in yarn twisting and heat-setting technologies. This division represents the company's original and core area of expertise, supported by strong in-house R&D capabilities. With a well-established global presence, Meera exports its machinery to more than 39 countries, reinforcing its position as a trusted name in the textile machinery sector.

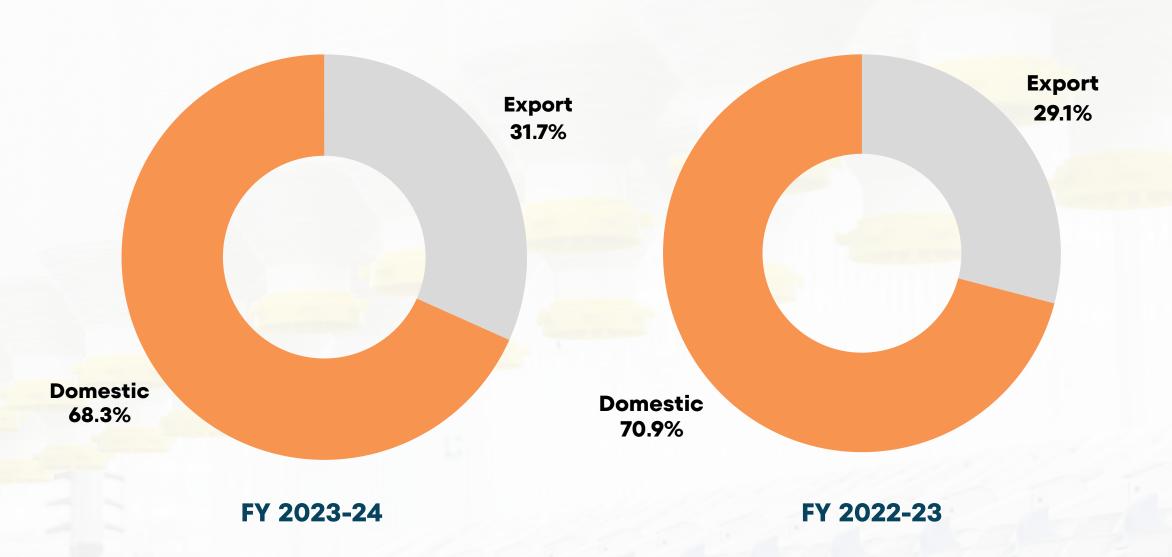
#### **Plastic Division**

The Plastic Division of Industries Limited is focused on the CPP production of (Cast Polypropylene) films — a fast-growing segment within the packaging division signifies This industry. Meera's strategic move to diversify traditional beyond textile machinery business, tapping into new opportunities while leveraging its manufacturing strength and industry insight.

# PLASTIC DIVISION

# REVENUE BREAKUP





#### (₹ in Lakhs)

Particulars	FY 2024-25	FY 2023-24	FY 2022-23
Export	20.96%	31.69%	29.06%
Domestic	79.04%	68.31%	70.94%
Total	100%	100%	100%

# PROFIT AND LOSS

#### (₹ in Lakhs)

Particulars	Q4FY25 (Audited)	Q3FY25 (Unaudited)	Q4FY24 (Audited)	FY25 (Audited)	FY24 (Audited)	YOY%
Revenue from Operations	739.97	1,164.22	959.57	3,984.93	3,014.23	32%
Other Income	14.09	2.98	3.16	32.38	4.11	688%
Total Income	754.06	1,167.20	962.73	4,017.31	3,018.34	33%
Total Expenditure	679.76	957.48	867.93	3,405.88	2,718.75	25%
EBITDA	74.30	209.72	94.80	611.43	299.59	104%
Depreciation	31.72	31.25	31.44	126.85	124.36	2%
nterest	8.70	3.79	3.89	22.23	10.73	107%
Profit before Tax	33.88	174.68	59.47	462.35	164.50	181%
Гах	15.17	40.31	(0.21)	90.17	18.40	390%
PAT	18.71	134.37	59.68	372.18	146.10	155%
EBITDA Margin	10.04%	18.01%	9.88%	15.34%	9.94%	54%
PAT Margin	2.53%	11.54%	6.22%	9.34%	4.85%	93%
PS	0.14	1.26	0.56	3.49	1.37	155%

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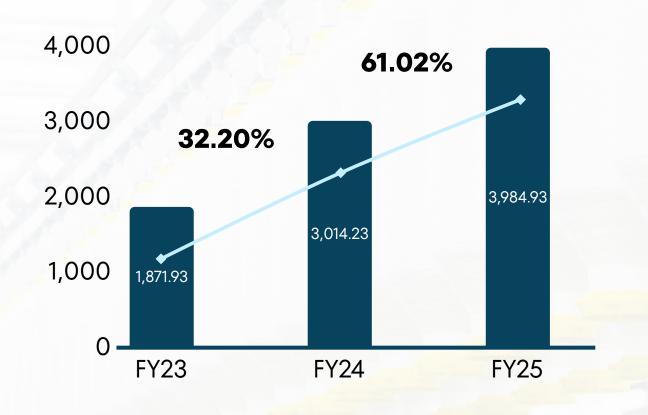
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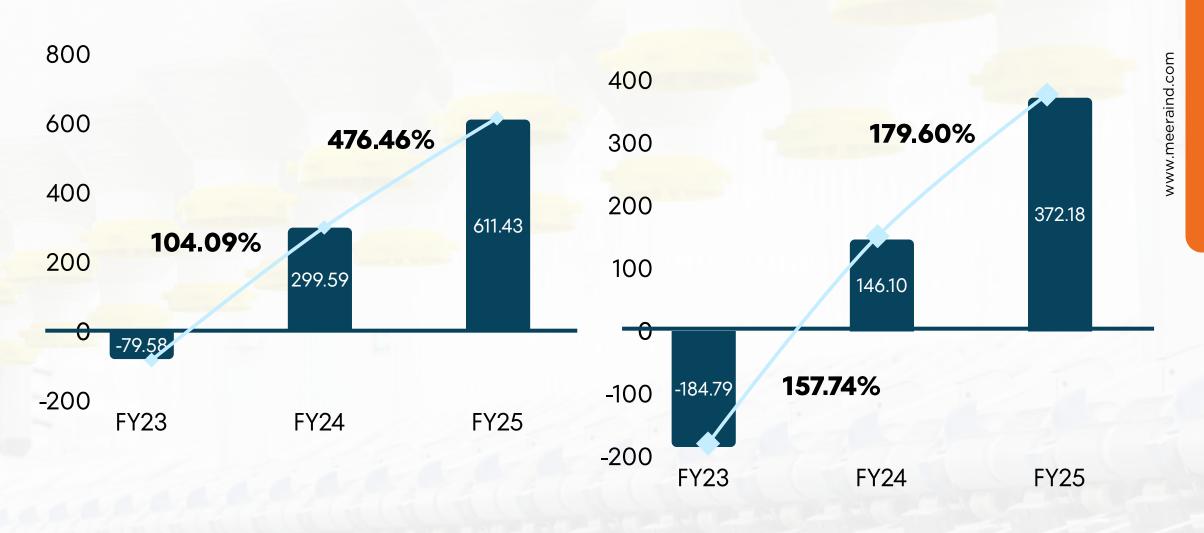
# BALANCE SHEET

(₹ in Lakhs)

Particulars	FY 2024-25	FY 2023-24
Equity Capital	1067.88	1067.88
Reserves	1847.60	1557.12
Borrowings	779.44	342.62
Other Liabiities	630.34	780.97
Total Liabilities	4325.26	3748.59
Fixed Assets	1788.92	1783.63
CWIP	731.83	33.96
Cash & Cash Equivalents	42.60	80.10
Other Assets	1761.91	1850.90
Total Assets	4325.26	3748.59

# RATIOS







(₹ in Lakhs)

EBITDA PAT

(₹ in Lakhs)

(₹ in Lakhs)



# Thank You.





www.meeraind.com



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Abhishek Bhutra | Himanshu Jain +91 80006 85556 , +91 89051 81853

ir@finportalin.com