Thomas Cook (India) Ltd.

Thomas Cook Building, Dr. D. N. Road,

Fort, Mumbai - 400001 Board: +91-22-6160 3333 CIN: L63040MH1978PLC020717



2nd August, 2018

The Manager, Listing Department **BSE Limited**

Phiroze Jeejeebhoy Towers,

Dalal Street, Mumbai - 400 001 Scrip Code: 500413

NCD Scrip Code: 952673, 952674, 952675

Fax No.: 2272 2037/39/41/61

Dear Sir/ Madam,

The Manager, Listing Department

National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051

Scrip Code: THOMASCOOK

NCD: Thomas Cook 9.37% 2018 SERIES 1, Thomas Cook 9.37% 2019 SERIES 2 Thomas Cook 9.37% 2020 SERIES 3

Travel Smooth

thomascook.in

Fax No.: 2659 8237/38

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated August 02, 2018: 'Thomas Cook India witnesses 20% growth from Telangana – Opens new branch in Hyderabad to leverage strong growth potential'.

This is for your information and records.

Thank you, Yours faithfully, For Thomas Cook (India) Limited

Amit J. Parekh

Company Secretary and Compliance Officer

Encl.: a/a

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A FAIRFAX Company



News Release

Thomas Cook Press Office: 022 42427380

Thomas Cook India witnesses 20% growth from Telangana Opens new branch in Hyderabad to leverage strong growth potential

Mumbai/Hyderabad, August 2, 2018: Thomas Cook (India) Ltd., India's leading integrated travel and travel related financial services company, opened a new branch at Jubilee Hills, Hyderabad to leverage the growing potential of Telangana State. Present at the inauguration were Mr. Romil Pant, Senior Vice President-Leisure Travel, and Mr. V. Pradeep, Associate Vice President, Foreign Exchange, Thomas Cook (India) Ltd. This expansion extends Thomas Cook India's presence in Telangana State to 10 consumer access centres (4 owned branches and 6 Gold Circle Partner franchise outlets) across Saifabad, Begumpet, Hitech City, Gachibowli, Kukatpally, Banjara Hills, Attapur, Sainikpuri and Malakpet; with 5 additional outlets in Andhra Pradesh.

Hyderabad has transformed from the City of Nizams into a vibrant commercial hub attracting global businesses from international retail to technology giants. Thomas Cook India's data highlights Hyderabad as a high potential market- across its Holiday and Foreign Exchange businesses. Hence in a strategic initiative to harness this strong growth opportunity, Thomas Cook India has selected the viable catchment of Jubilee Hills to setup its new branch, making it the fourth intra-city branch in Hyderabad, in addition to Saifabad, Begumpet and Hitech City.

The new outlet in Hyderabad offers consumers a range of holiday packages and financial services:

- International & Domestic Holidays (Group Tours, Personalised holidays, Cruises, etc)
- Foreign Exchange (Prepaid Travel Cards, International University Fee Remittances, Currency Notes, Money Transfers, Drafts & Wires
- Travel Insurance and Value Added Services

Mr. Rajeev Kale, President & Country Head - Holidays, MICE, Visa & Passport Services, Thomas Cook (India) Ltd. said, "At Thomas Cook, Telangana State has been identified as a prime driver and continues to deliver strong growth of 25% YOY for our Leisure Travel business. Our new branch at Jubilee Hills, Hyderabad (a key residential, commercial and retail centre), gives our consumers convenient access to a wide range of travel and foreign exchange services. Innovative products like our Holidays and Forex apps with doorstep delivery of foreign exchange; equally our cutting edge prepaid cards (Borderless and One Currency) are of great value to Hyderabad's tech savvy travellers and we are confident of seeing a strong uptake."

Mr. Deepesh Varma, Senior Vice President– Sales & Relationship Management, Foreign Exchange, at Thomas Cook India said, "Given the impressive increase of 45% across our key Forex product-segments (students opting to study abroad, our innovative Borderless Multicurrency Prepaid Card and Outward Remittances), we have identified Telangana State as a strategic source market. Telangana is also a significant outward remittances market for us; our Send Money Abroad service seeing increased uptake. Our partnerships with MoneyGram, Express Money and Western Union have also enabled us to increase our market share."

He concluded with, "Our current Study Buddy promotion, strategically timed to coincide with the peak student travel season with attractive offers including one laptop winner a day, is seeing strong demand from the Telengana market and with our new Hyderabad branch we look forward to bringing our diversity of products and services right to the doorstep of our Hyderabad customers."

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About Thomas Cook (India) Limited: Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The company set up its first office in India in 1881.

The Thomas Cook India Group spanning 21 countries across 4 continents, a team of over 6,625 and a combined revenue in excess of Rs. 11,411.6 Cr. (over \$ 1.75 Bn), operates leading B2C and B2B brands including, Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Travel Circle International Limited, Private Safaris East & South Africa. The Group is today one of the largest travel service provider networks headquartered in the Asia-Pacific region.

ICRA has placed the long-term rating of 'ICRA AA' assigned to the non-convertible debenture programme of TCIL on 'rating watch with developing implications'. CRISIL has placed its rating of 'CRISIL AA-' on the long-term bank facilities of TCIL on 'rating watch with developing implications', while reaffirming its 'CRISIL A1+' rating on the short-term bank facilities and short-term debt of the Company.

Thomas Cook (India) Ltd has been felicitated with The Best Outbound Tour Operator and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Excellence in Domestic Tour Operations at the SATTE Awards 2018, Best Travel Entrepreneur of The Year at TTG Travel Awards 2017, The French Ambassador's Diamond Award for Exemplary Achievements in Visa Insurance—2015, 2016 & 2017 and the Condé Nast Traveller—Readers' Travel Awards from 2011 to 2016. For more information, please visit www.thomascook.in

Thomas Cook (India) Limited is promoted by Fairfax Financial Holdings Limited through its wholly-owned subsidiary, Fairbridge Capital (Mauritius) Limited and its controlled affiliates which holds 66.99%. Fairbridge is responsible for the execution of acquisition and investment opportunities in the Indian subcontinent on behalf of the Fairfax family of companies.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. The company was founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa. The company has been under present management since 1985 and is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

The company, through Thomas Cook (India) Ltd., owns 49.02% of Quess Corp Limited, a provider of integrated business services, and 100% of Sterling Holiday Resorts Limited, a company engaged in time share and resort business.

About Quess Corp: Quess Corp Limited (BSE: 539978, NSE: QUESS), is India's leading business services provider. At Quess, we excel in helping large and emerging companies manage their non-core activities by leveraging our integrated service offerings across industries and geographies which provides significant operational efficiencies to our clients. Quess has a team of over ~261,700 employees across India, North America, South America, South East Asia and the Middle East across segments such as Industrials, Facility Management, People Services, Technology Solutions and Internet Business. Quess serves over 1,700+ clients worldwide. Established in 2007, Quess is headquartered in Bengaluru, India and has a market cap of overUSD 2.3 Bn as on March 31, 2018. http://www.guesscorp.com

About Sterling Holiday Resorts Limited: Sterling Holiday Resorts Limited, a leading holiday lifestyle company in India, was incorporated in 1986 with the vision of delivering great holiday experiences to Indian families. To achieve this vision, the company pioneered Vacation Ownership in India and set about building a network of leisure resorts at some of the best holiday destinations in India. Currently, Sterling Holidays has an inventory of 2124 rooms across 32 resorts.

In March 2016, Sterling Holidays acquired 'Nature Trails Resorts Private Limited' - an adventure holiday company that operates resorts at four unique destinations in Maharashtra. For more information, please visit www.sterlingholidays.com

About SOTC Travel Limited: SOTC Travel Limited (formerly known as SOTC Travel Private Limited) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCIL through its Subsidiary holds100% stake in Travel Circle International Limited, which has an attractive business in the travel sector backed by a trusted brand name, and a stable and motivated professional management team. The company is a premium outbound travel operator in Hong Kong. For more information please visit www.sotc.in

About the recent acquisitions: TCIL recently completed the acquisition of TC Forex Services Limited (Formerly known as Tata Capital Forex Limited) (TC Forex) and TC Travel and Services Limited (TC Travel). TC Forex offers travel related foreign exchange products including Currency notes, Travel Cards and Traveller's cheques and TC Travel offers a wide range of services including Airline ticketing, Booking Hotel accommodation, Visa and Passport facilitation, Travel insurance etc.

Media Enquiries:

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