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STEPS UP DIVIDEND TO 50%

The Board of Directors of JK Tyre & Industries Ltd. today approved the Company's Financial results for FY 14. The Board recommended a Dividend of 50% on the Equity Shares of the Company to be approved by the Shareholders at the forthcoming Annual General Meeting, later in the year.

HIGHLIGHTS

Consolidated Annual Financial Performance for FY 14

- Ø Operating Profit at Rs.890 Crores - up by 41%.
- Ø Turnover at Rs.8279 Crores - up by 9%.
- Ø Profit Before Tax at Rs.374 Crores against Rs.264 Crores - up by 42%.
- Ø Net profit at Rs.263 Crores - 29% up over the previous year.
- Ø Dividend on equity share @ 50%.

JK Tyre reported 12% higher turnover of Rs.2081 Crores in the Q4 (ending January - March 2014). Operating Profit was at Rs. 199 Crores and Net Profit for the Quarter was Rs.45 Crores.

Dr Raghupati Singhania, Chairman & Managing Director of JK Tyre & Industries Ltd. said, "the Company has performed well, in the face of the challenges during the year 2013-14. Commercial vehicle production declined and even Passenger Cars recorded a negative growth, first time ever in the decade. This led to subdued demand for tyres. To combat the sluggish market conditions, JK Tyre undertook several strategic actions by renewing its thrust in the replacement market as also adding new OEMs. The Company widened its network of customer touch points which enabled it to deliver better service to its customers. Aggressive efforts resulted in export recording a 23% increase during the year".

Dr Singhania added, "JK Tyre continues its focus on innovation and introduced several new higher value added products both in the commercial as well as passenger tyre categories, which received enthusiastic customer response".

“JK Tornel, Mexico continues to perform well which has added to the bottom line of JK Tyre” noted Dr Singhanian.

The Company has undertaken a major expansion at an outlay of Rs.1430 Crores, to add capacities in the TBR and PCR categories at Chennai Tyre Plant. This is slated for completion in phases by early 2016.

HIGHLIGHTS OF THE YEAR:

- Consolidated turnover including JK Tornel, Mexico at Rs. 8279 Crores up by 9 %.
- Consolidated Profit (PBT) at Rs. 374 Crores - up by 42%.
- Total exports (India and Mexico) - Rs. 1,605 Crores - up by 20%.
- JK Tyre, Leaders of Truck/Bus Radial maintained its No.1 position, with a market share of 34%.
- New value added products introduced – 7 in Commercial category and 3 for Passenger Cars – received excellent customer acceptance.
- In another first, JK Tyre partnered with Tata Motors to host the First ever Truck Racing event in India. All racing trucks were exclusively fitted with specially made JK Truck Radial Racing tyres, which performed extremely well, as acknowledged by the International drivers.
- JK Tyre National Karting Championship completes 10 years.

About JK Tyre & Industries Ltd

Part of the JK Organisation, JK Tyre & Industries Ltd is a leading four-wheeler tyre manufacturer in India and the 19th largest manufacturer in the world with a wide range of products catering to diverse business segments in the four wheeler automobile industry.

JK Tyre has global presence in 90 countries across six continents with nine plants in India and Mexico. With the commissioning of the Greenfield project in Chennai, the capacity across 9 plants exceeds 20 million tyres per annum milestone in India and Mexico, with firm plans for enhancement of Truck & Bus radial and Passenger Car radial capacity planned to meet the growing demand for its products.

JK Tyre pioneered radial technology in India way back in 1977 and is the leading Truck Bus Radial Manufacturer. With over three decades of technological innovation, JK Tyre offers four wheeler tyres for the entire range - Truck/Bus, LCV, Passenger Cars, MUV and

Tractors. The company is the manufacturer of India's largest OTR Tyre VEM 045 40.00-57 60 PRE 4T/L weighing 3.7 tons and 12 feet high. JK Tyre is the preferred supplier to the automotive Original Equipment Manufacturers and is a partner to some of the biggest names including Maruti

Suzuki, Tata Motors, Honda, Ashok Leyland, Mahindra & Mahindra, Volvo Eicher, General Motors, Volkswagen, Fiat, Nissan and TAFE.

The company lays special emphasis on establishing a wide distribution network. In India, its nationwide network comprises of 138 selling locations, 4,000 dealers and over 120 retail outlets branded 'JK Tyre Steel Wheels', which are equipped with state-of-the-art wheel servicing equipment. It has also established 18 Truck Radial Tyre Care centres, which operate along all major National Highways on 365 day, 24x7 basis. JK Tyre has established over 13 truck radial total solution showrooms branded "Truck Wheels". It was the first to introduce unique concepts like "Dial-a-Tyre" and is the only tyre company to launch a 24x7 on-road tyre assistance initiative called "Fix-a-Tyre".

The company has taken many green initiatives and launched the 'Soles with Souls' programme, an eco-friendly initiative to use discarded tyres as lifestyle accessory, which has been acclaimed internationally.

JK Tyre actively promotes various disciplines of motorsports in India and has invested over INR 100 crores towards building its infrastructure. The Racing and Karting programmes are the breeding ground for the country's young motorsport talent and JK Tyre prodigies like Narain Karthikeyan, Armaan Ebrahim and Karun Chandhok have done India proud in the global arena