

August 11, 2025

The Manager  
Corporate Relationship Department  
**BSE Limited**  
1<sup>st</sup> Floor, New Trading Wing,  
Rotunda Building,  
P J Towers, Dalal Street, Fort,  
Mumbai - 400001

The Manager  
Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C-1, Block G,  
Bandra Kurla Complex, Bandra (E),  
Mumbai - 400051

The Secretary  
**The Calcutta Stock Exchange Limited**  
7, Lyons Range,  
Kolkata - 700001

**BSE Security Code: 500043**

**NSE Symbol: BATAINDIA**

**CSE Scrip Code: 10000003**

Dear Sir/Madam,

**Subject: Press Release**

Further to our letter dated August 11, 2025, regarding Outcome of Board Meeting, we hereby submit the Press Release on the Financial Results of the Company.

It shall also be made available on Company's website [www.bata.in](http://www.bata.in)

We request you to take the same on record.

Thanking you,

Yours faithfully,  
**For BATA INDIA LIMITED**

**NITIN BAGARIA**  
*AVP – Company Secretary & Compliance Officer*

*Encl.: As Above*

**BATA INDIA LIMITED**

CIN: L19201WB1931PLC007261

Registered Office: 27B, Camac Street, 1<sup>st</sup> Floor, Kolkata-700016, West Bengal || Tel.: (033) 22895796 || Fax: (033) 22895748

E-mail: [in-customer.service@bata.com](mailto:in-customer.service@bata.com) || Website: [www.bata.in](http://www.bata.in)

## **Bata India announces Q1 results; Inventory & Product merch agility improves**

**Gurugram, August 11, 2025:** Footwear major Bata India Limited today announced results for the quarter ended June 30, 2025. Revenue from operations for the quarter stood at Rs. 9,419 million vs. Rs. 9,446 million for Q1FY25 on consolidated basis. The consolidated Net Profit stood at Rs. 520 million. The results for the quarter demonstrate disciplined execution of our strategies on affordability, investment in marketing and technology, elevating customer experience in the face of sluggish consumption momentum during the quarter.

Inventory efficiencies both in terms of quantity and quality continued to show strong progress. Initiatives in place to improve stock turns and forecast accuracy to achieve an optimal level of inventory and with significantly higher agility.

Zero Base Merchandising Project was scaled to 194 stores with continuing exciting results on consumer experience and revenue per sqft.

Bata launched Tropical Breeze collection—high-on-style footwear, Power Easy slide & Power Move+ collections and the clutter-breaking “Ease, Please” campaign featuring brand ambassador Vir Das, to introduce new Office Sneakers range.

### **Speaking on the Q1FY26 performance, Gunjan Shah, MD and CEO - Bata India Limited, stated:**

*“The quarter witnessed headwinds accentuated by fluctuating weather patterns and geopolitical uncertainties. Amidst these and considering the demand trends, we pushed ahead our affordability initiatives across categories to drive volume based growth. We reported revenue of INR 9,419 Million, broadly stable on YoY basis. However, we are encouraged by strong resilience in our premium brands like Hush Puppies Comfit and Floatz.*

*Our initiatives on inventory, merchandising and decluttering continue to work well. We added 20 Franchise Stores in the quarter driven by franchise model focused on town expansion/semi-urban markets.*

*We continue to maintain a balanced approach between managing near-term challenges and investing in long-term growth drivers. We are optimistic about consumption recovery towards balance of this year, backed by our strong market positioning and wide network while maintaining strong focus on cost efficiencies.”*

### **About BATA India:**

For close to a century, Bata India has been a symbol of trust and quality for Indian consumers, serving 260,000+ customers every day in 2025. Throughout this journey, Bata has continuously evolved to cater to the diverse needs and preferences of its customers to become the largest footwear retailer and manufacturer in the country. Its expansive retail network consists of 1950+ stores (Company Owned and Franchise). Augmented by thousands of Multibrand outlets and a robust omni-channel presence across D2C and marketplaces, Bata India sells close to 47 million pairs annually.

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Bata India's mission is to make global trends and premium fashion accessible to all customers through its extensive retail network. It is redefining the intersection of fashion and comfort through its various brands – Bata Red Label for in-trend global styles, Bata Comfit for technology-enabled comfort in daily wear, athleisure brand Power for fitness sneakers and apparel, NorthStar for sneakers inspired by global youth trends, fashionable range of clogs and slip-ons under Floatz, kids brand Bubblegummers that have won the trust of parents while inspiring fun and Hush Puppies the brand that epitomizes comfort and elegance to name a few.

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