October 27, 2025

The Manager
Corporate Relationship Department
BSE Limited
1st Floor, New Trading Wing,
Rotunda Building,
P J Towers, Dalal Street, Fort,
Mumbai - 400001

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai - 400051

The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range,
Kolkata - 700001

BSE Security Code: 500043

NSE Symbol: BATAINDIA

CSE Scrip Code: 10000003

Dear Sir/Madam,

Subject: Press Release

Further to our letter dated October 27, 2025, regarding Outcome of Board Meeting, we hereby submit the Press Release on the Financial Results of the Company.

The above information is also being made available on Company's website www.bata.in

We request you to take the same on record.

Thanking you,

Yours faithfully,
For BATA INDIA LIMITED
Digitally signed
by NITIN BAGARIA
NITIN BAGARIA
AVP – Company Secretary & Compliance Officer

Encl.: As Above

Press Release

Bata India announces Q2 results - GST 2.0 transition adversely impacts quarter demand though post transition consumer momentum augurs well

Premium Brands outperform; Ballerina and Easy Slide styles are leading category growth, validating the consumer shift toward fashionable yet comfortable footwear.

Batanagar, West Bengal, October 27, 2025: Footwear major Bata India Limited today announced results for the quarter ended September 30, 2025. Revenue from operations for the quarter stood at Rs. 8,013 million, vs. Rs. 8,371 million in Q2FY25, deferment of purchases by channel partners and customers since the announcement of GST rate rationalization. Further, disruption in one of the largest warehouses in July 2025 also had temporary business impact. The Quarter has ended on a positive note with signs of recovery in festive season.

EBIDTA for the quarter stood at Rs. 1,664 million vs. Rs. 1,918 million for Q2FY25, primarily owing to lower gross margin led by higher markdown (inventory clearance pre-festive) and higher marketing investments. The results for the quarter also include a one-time exceptional expenditure of ~Rs. 83 million towards VRS in one factory - consistent with the long-term strategy towards building capability, agility and efficiency in supply chain.

Inventory efficiencies both in terms of quantity and quality continued to show strong progress. Zero Base Merchandising Project was scaled to 200 stores with continuing to show exciting results on consumer experience and revenue per sqft. With a strong retail footprint of nearly 2,000 stores and a refreshed product portfolio catering to everyday and occasion-wear needs, early festive trends indicate steady demand recovery.

Speaking on the Q2FY26 performance, Gunjan Shah, MD and CEO - Bata India Limited, stated:

"With the roll out of GST 2.0 and pre-festive buying enthusiasm, the demand has started to revive. While overall Quarter 2 did have muted demand adversely impacted by the GST 2.0 transition, we are seeing positive signs of recovery this festive season post 22nd Sept. We reported revenue of INR 8,013 Million with key highlights:

- *Premium products showing robust growth in brands like Hush Puppies and Power.*
- *Our Victoria Ballerina campaign touched the right chords and attracted female customers, helping us gain additional 1% in the Sales mix.*
- *We also achieved highest weekly pairage contribution from our Power Easy Slide collection.*
- *We passed on the GST benefits to our customers much prior to the official announcements, to unclog the demand pipeline.*
- *We added 30 Franchise Stores in the quarter as we continue to expand in smaller towns / semi-urban markets.*

We continue to accelerate on managing inventory, merchandising and decluttering initiatives. In line with our long-term strategy towards bringing best-in-class efficiency standards, we have undertaken another VRS in one of our manufacturing units.

We remain cautiously optimistic about recovery towards balance of this year, backed by our strong market positioning and wide network while maintaining strong focus on cost efficiencies."

About BATA India:

For close to a century, Bata India has been a symbol of trust and quality for Indian consumers, serving 260,000+ customers every day in 2025. Throughout this journey, Bata has continuously evolved to cater to the diverse needs and preferences of its customers to become the largest footwear retailer and manufacturer in the country. Its expansive retail network consists of 1950+ stores (Company Owned and Franchise). Augmented by thousands of Multibrand outlets and a robust omni-channel presence across D2C and marketplaces, Bata India sells close to 47 million pairs annually.

Bata India's mission is to make global trends and premium fashion accessible to all customers through its extensive retail network. It is redefining the intersection of fashion and comfort through its various brands – Bata Red Label for in-trend global styles, Bata Comfit for technology-enabled comfort in daily wear, athleisure brand Power for fitness sneakers and apparel, NorthStar for sneakers inspired by global youth trends, fashionable range of clogs and slip-ons under Floatz, kids brand Bubblegummers that have won the trust of parents while inspiring fun and Hush Puppies the brand that epitomizes comfort and elegance to name a few.

--xx--

BATA INDIA LIMITED

CIN: L19201WB1931PLC007261

Registered Office: 27B, Camac Street, 1st Floor, Kolkata-700016, West Bengal II Tel.: (033) 22895796 II Fax: (033) 22895748

E-mail: in-customer.service@bata.com II Website: www.bata.in