



Sarveshwar Foods Limited

Investor Presentation



This presentation and the accompanying slides (The “Presentation”), which have been prepared by Sarveshwar Foods Limited solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment what so ever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all-inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company’s market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantee of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict.

These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company’s ability to successfully implement its strategy, the Company’s future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company’s market preferences and its exposure to market risks, as well as other risks.

The Company’s actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections



Sarveshwar Foods: From The Himalayas To The World – Pure, Premium, Sustainable.



Sarveshwar Foods Limited (The Company, SFL) is a 134-year-old integrated farm-to-fork food company from Jammu & Kashmir, specializing in premium basmati rice, organic foods, and FMCG staples under the Sarveshwar and Nimbark brands. With 350+ MTPD USFDA-approved milling capacity, 30,000+ acres of certified organic farms, presence in 25+ countries, and India’s first GI tag for J&K Basmati, the company is poised for sustainable global growth through innovation, quality, and carbon-neutral practices.



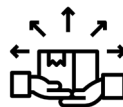
134+ Years
Legacy



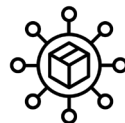
GI Tag for **J&K**
Basmati Rice



17,000+ Farmers
Network



Pan-India
Distribution Network



75+ Distributors
45,000+ Retailers



International
Presence
25 Countries



2 USFDA-approved
Manufacturing
Plants



3 lakh sq. ft.
Warehousing



Certifications
BRC, HACCP, GFSI, USDA
Organic, **EU Organic**



FY25 (₹ In Lakhs)
Revenue: 1,13,622.87
EBITDA: 7,731.62
PAT: 2,691.88



FY25 (In %)
ROE: 10.00
ROCE: 11.70



Vision & Mission: Shaping The Future, Today



Vision

To Conserve, Cultivate and Cater the J&K agriculture products to the households across the world.



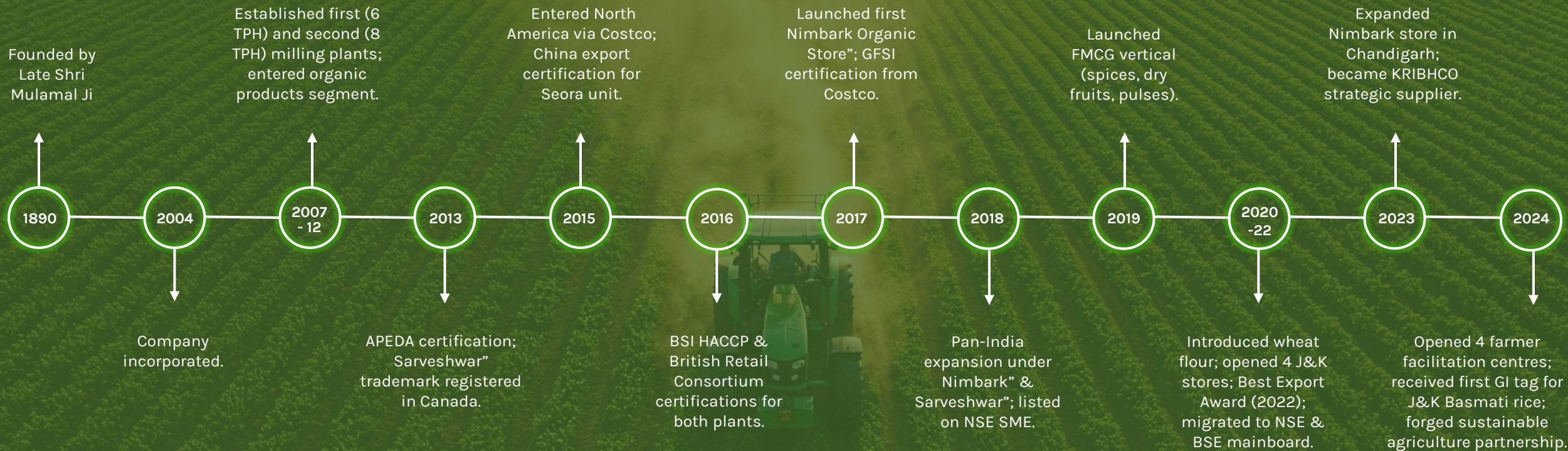
Mission

To deliver an exceptional experience by offering the best value, quality, food products while being good stewards of the environment and giving back to the communities and families across the globe.





Journey & Milestones: Legacy Of Growth & Innovation





Board Of Directors: Strong Leadership, Proven Expertise



Mr. Rohit Gupta – Chairman

- Commerce graduate with over two decades of experience in the rice industry.
- Guiding force for strategy and management; member of AIREA, Chamber of Commerce, CII, and SMVDU.



Mr. Harbans Lal – Executive Director

- Over 30 years of experience in the purchase and sale of paddy, wheat, and rice.
- General management of the company; exceptional competence in his field.



Ms. Seema Rani – Whole time Director

- Master's degree in Commerce from Jammu University; 17 years in international marketing and sales.
- Handles company exports; excels in international marketing and sales.



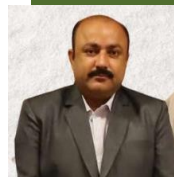
Mr. Pradeep Kumar Sharma – Independent Director

- 38 years in academia and research; significant roles in national agricultural universities
- Research handling experience in water management and agriculture.



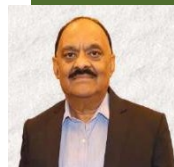
Dr. Uttar Kumar Padha – Independent Director

- Bachelor of Mgmt. Studies; over 34 years of experience in health dept.
- Worked as a technical officer in the Blood Bank; recognized for best performance in health services.



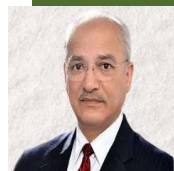
Mr. Anil Kumar – Managing Director

- Over two decades of experience in the purchase and sale of paddy and rice.
- Strategic leadership; oversees all company operations, people, and ventures.



Mr. Mahadeep Singh Jamwal – Executive Director

- 36 years in J&K Police Dept.; specialized courses in company law, forensic science, and anti-social behavior management.
- Corporate affairs; extensive experience in governance and security.



Dr. Tej Partap – Independent Director

- 13 years at ICIMOD; former Vice Chancellor of multiple universities.
- Policy and strategy expert in mountain farming and organic agriculture; represented Asia Pacific on the Global Mountain Forum.



Mr. Mubarak Singh – Independent Director

- 32 years in J&K government; retired as a K.A.S officer.
- Experience in consumer affairs, law, public affairs, and administration; held numerous high-ranking government positions.



Mr. Adarsh Kumar Gupta – Independent Director

- Bachelor of Science; over 36 years in banking sector, retired as AVP of J&K Bank.
- Extensive experience in various banking roles; significant contribution to the banking sector.



Business Model- Integrated Farm-to-Fork Approach



Farming & Procurement

- Direct engagement with **17,000+ farmers** across J&K, Punjab, Haryana & UP.
- **30,000+** acres of certified organic farmland.
- Farmer Facilitation Centres for inputs, advisory & assured buyback.



Processing & Packaging

- **Two USDA-approved milling plants** with 350+ MTPD capacity.
- Automated, hygienic packaging with inert gas flushing & multiple pack formats.
- Advanced technology from Buhler (Germany), Carter Day (USA), MFS Silos (USA).



Sales & Distribution

- Pan-India network of **75+ distributors & 45,000+ retailers**.
- Presence in **25+ countries** via export channels.
- Multi-channel reach: Retail, Modern Trade Outlets, HORECA, E-commerce.





Manufacturing Facility: State-Of-The-Art Capabilities



The Company operates two USDA-approved milling plants equipped with advanced global technology, delivering high-capacity, automated, and hygienic processing from procurement to packaging.

Capacity: 2 milling plants, 14+ tons/hour combined capacity.

Technology: Buhler (Germany), Sortex V5 (UK), Carter Day (USA), MFS Silos (USA), Ion Exchange RO, Thermax boiler, Indus parboiling with steam plant.

Processing Area: 50,000 sq. ft.

Warehousing: 100,000+ sq. ft. storage.

Quality Control: Pre-cleaners, magnets, trained manpower, metal detection at final packaging.

Packaging: Fully automated, inert gas flushing, multiple formats (1-30 kg; PP, HDPE, non-woven, jute bags).

Hygiene: Untouched by human hands, strict sanitation protocols.





Manufacturing Facility: A Glimpse Into Excellence





Quality Control: Assuring Purity & Excellence



Rigorous Standards

- Multi-stage quality checks from procurement to final dispatch. | Compliance with BRC, HACCP, GFSI, USDA Organic, EU Organic, APEDA standards.

Advanced Technology

- State-of-the-art milling & sorting equipment from Buhler (Germany), Sortex V5 (UK), Carter Day (USA). | Metal detectors at final packaging to eliminate ferrous & non-ferrous contaminants.

Hygienic Processing

- Fully automated packaging with inert gas flushing; product untouched by human hands. | Strict sanitation protocols and monitored processing zones.

Traceability & Certification

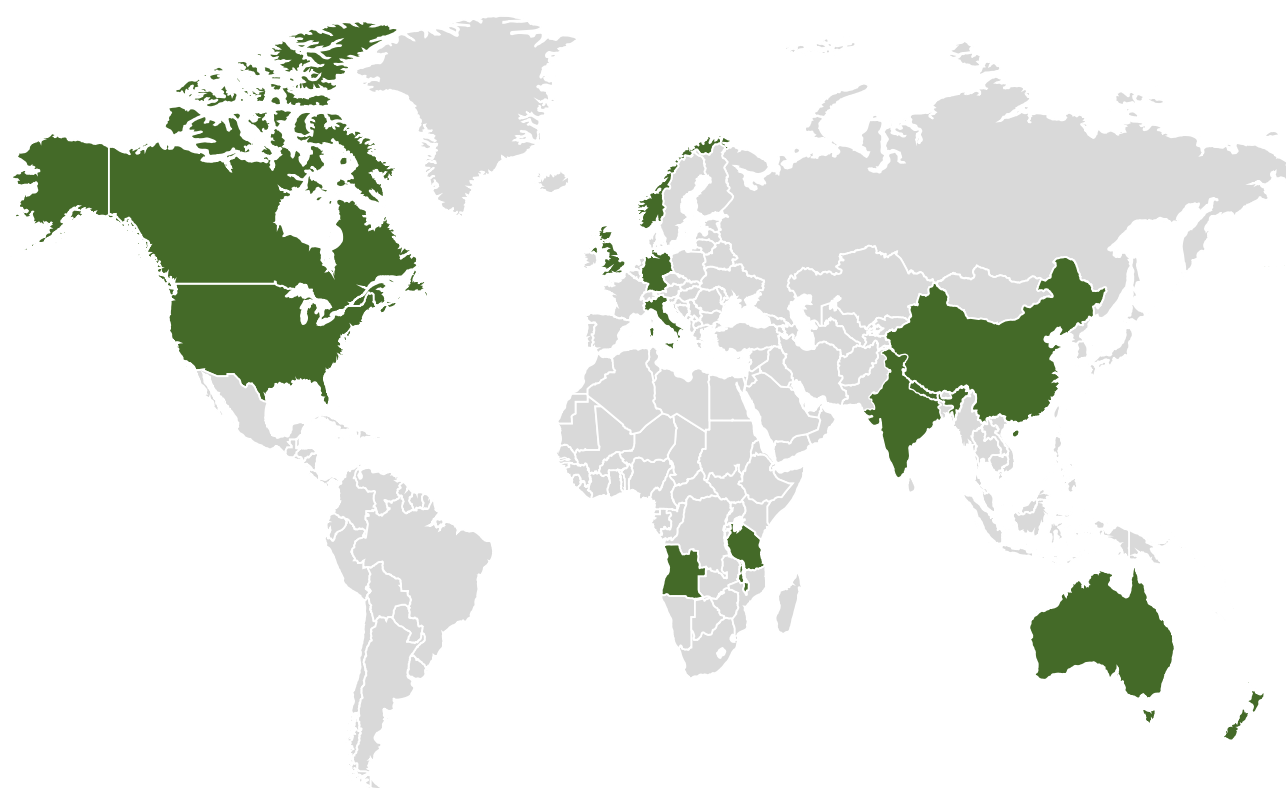
- USFDA-approved facilities with complete batch traceability. | GI Tag for J&K Basmati enhancing authenticity & market trust.

Skilled Oversight

- Trained quality teams ensuring consistent taste, aroma, and nutritional value in every batch.

Domestic

- Strong network of **75+ distributors** and **45,000+ retailers** across India.
- Presence in retail, modern trade, HORECA, and e-commerce platforms.
- Flagship Nimbark Organic Stores in key cities including **Chandigarh & J&K**.
- Designated supplier under **Bharat Rice Scheme** for J&K via NAFED.



International

- **25+ countries** served across **Middle East, North America, Europe, and Africa**.
- Key markets: **UAE, Saudi Arabia, Iraq, Iran, Yemen, USA, Canada, UK**.
- Exports premium basmati, non-basmati, and organic rice; expanding FMCG footprint.
- Awarded export bids to Africa (~₹50 Cr) through NAFED.



SARVESHWAR BRAND

- Premium basmati & non-basmati rice, wheat flour, pulses, spices, dry fruits.
- Strong domestic & export presence – retail, HORECA, e-commerce.
- Quality-driven, heritage-rich brand for mass and premium segments.

Quantity Range: 1kg, 2kg, 5kg, 26 kg

SKU's: 30+ | Total Sales Volume: 1.5 Lakhs Ton



NIMBARK BRAND

- 200+ SKU's Of Certified organic foods – rice, pulses, flours, spices, dry fruits, honey, A2 ghee.
- 30,000+ acres certified organic farms; exclusive stores & online sales.
- Complies with NPOP, NOP, APEDA, USDA, and EU organic standards
- Brand philosophy: 'Living the Satvik Way'





Retail Presence: Expanding Horizons, Strengthening Roots



Total Retail Stores: 14



Organic Stores: 05



Natural Stores: 09



Total Products: 700



States Presence:
Jammu, Delhi,
Chandigarh



Store Size Range:
400-800 sq ft



Organic Projects: Cultivating Sustainability & Trust



Bhaderwah, Jammu
Organic red kidney beans
(Rajma) cultivation.



Specialty Crops in Kashmir
Organic walnut and saffron
cultivation.



Himachal Pradesh Initiatives
Organic red rice and flaxseed
cultivation.



Organic Rice Cultivation
Covering **30,000+** Acres in Jammu &
Kashmir, Himachal Pradesh, and
Uttar Pradesh.



Government-Funded Collaborations
Implemented projects funded by the Department
of Agriculture, **Himachal Pradesh**, and the
Department of Agriculture, **Jammu (J&K)**.





Impact Focus

Empower rural communities, enhance farmer income, promote sustainable agriculture, and support environmental protection.



- **Women Empowerment** : 45-day stitching & tailoring courses in border villages for livelihood generation.
- **Farmer Welfare** : Organic farming awareness, financial literacy, free distribution of certified Sona Masuri paddy seeds to **1,000+** farmers in J&K.
- **Healthcare Support** : Organized orthospine & senior citizen health camps benefiting **130+** people.
- **Environmental Stewardship** : Plantation drives targeting **1,000** saplings annually; promoting renewable energy & water conservation.
- **Youth Development** : Industrial visits for students to learn about food processing & quality systems.

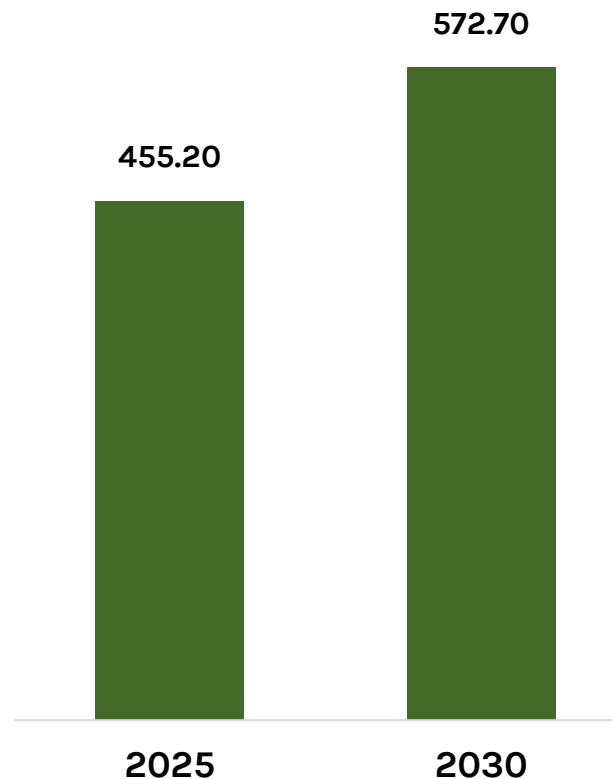
The Global Rice Market Size Valued at USD 455.2 Bn in 2025; projected to reach USD 572.7 Bn by 2030.

- Expected growth at a **CAGR of 4.7%** (2025–2030)
- **Asia-Pacific** commanded **83% revenue share** in 2024.
- Africa forecasted to grow at **4.2% CAGR** till 2030, driven by production and demand growth.
- Sustainability focus driving adoption of precision irrigation, methane-reduction protocols, and carbon credit initiatives.
- Blockchain-based traceability enhancing value in high-income markets prioritizing food safety.

Growth Drivers :

- Rising urban middle-class consumption
- Supportive government policies
- Adoption of hybrid seeds with **15% higher yields**
- Expanding broken-rice use in animal feed and brewing

Rice Market Size (in US\$ Bn)



Source: [Mordor Intelligence](#)



India's rice production projected at 119.93 million tones (MT) in 2024-25 Kharif season – an all-time high.



- Output increased by **6.67 MT** over last year due to favourable monsoon conditions and surplus government stock.
- Maize output expected to reach record **24.54 MT**; coarse cereals like jowar and bajra show mixed trends.
- Total foodgrain production estimated at **164.70 MT** (up from 155.76 MT last year).
- Pulses production expected to remain stable at **~6.95 MT**; oilseeds output projected to rise to **25.74 MT**.
- Digital Crop Survey (DCS) data used for the first time for more accurate area estimates, particularly in Uttar Pradesh and Madhya Pradesh.



Global Organic Rice Industry: Trends & Growth Outlook



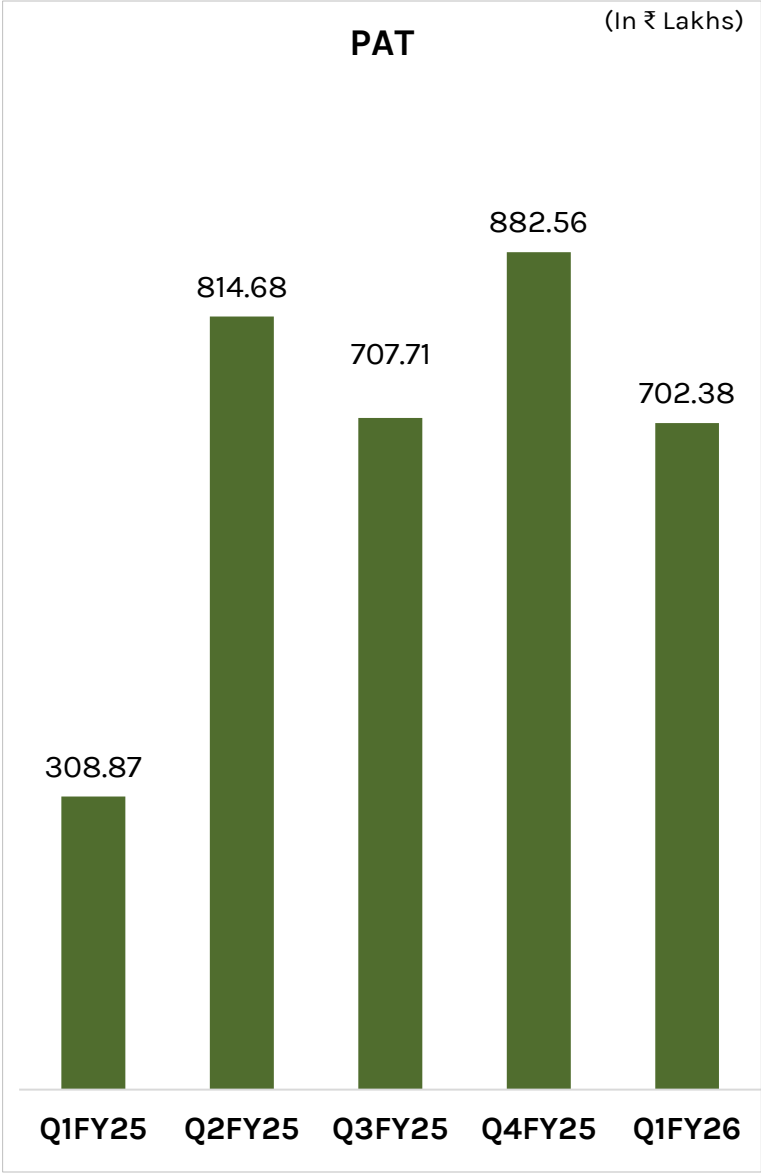
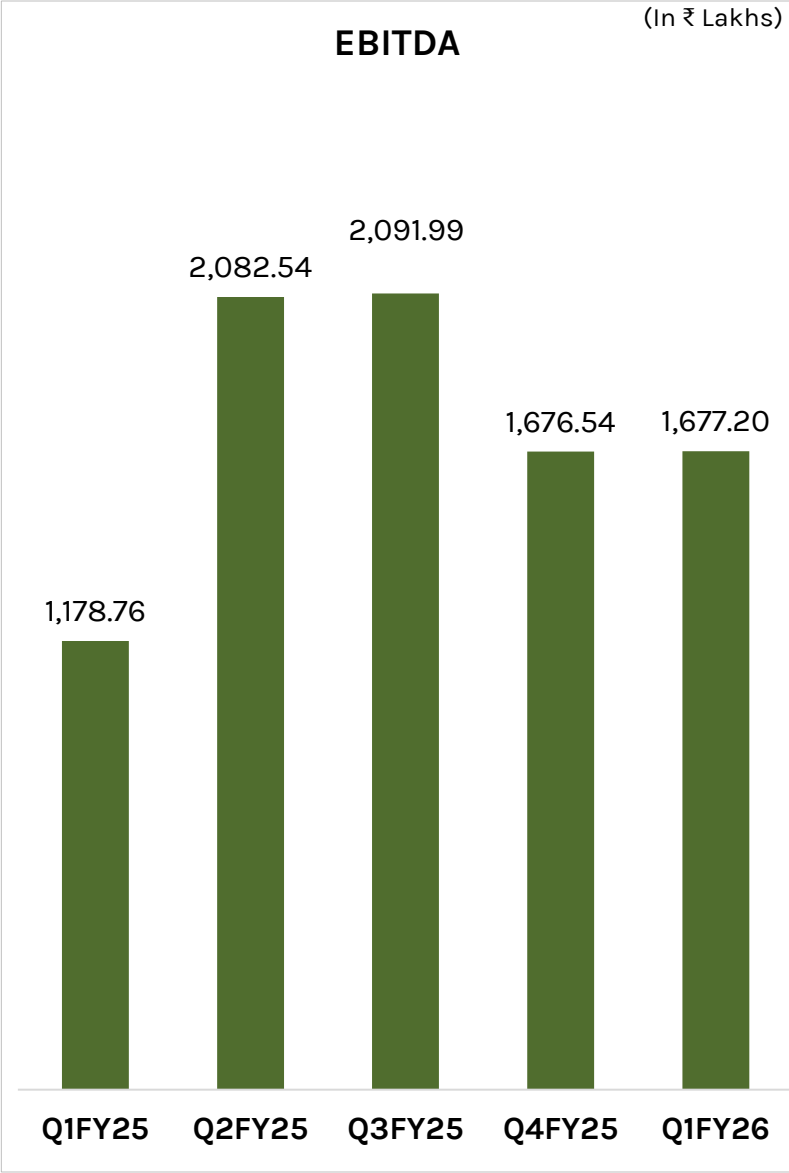
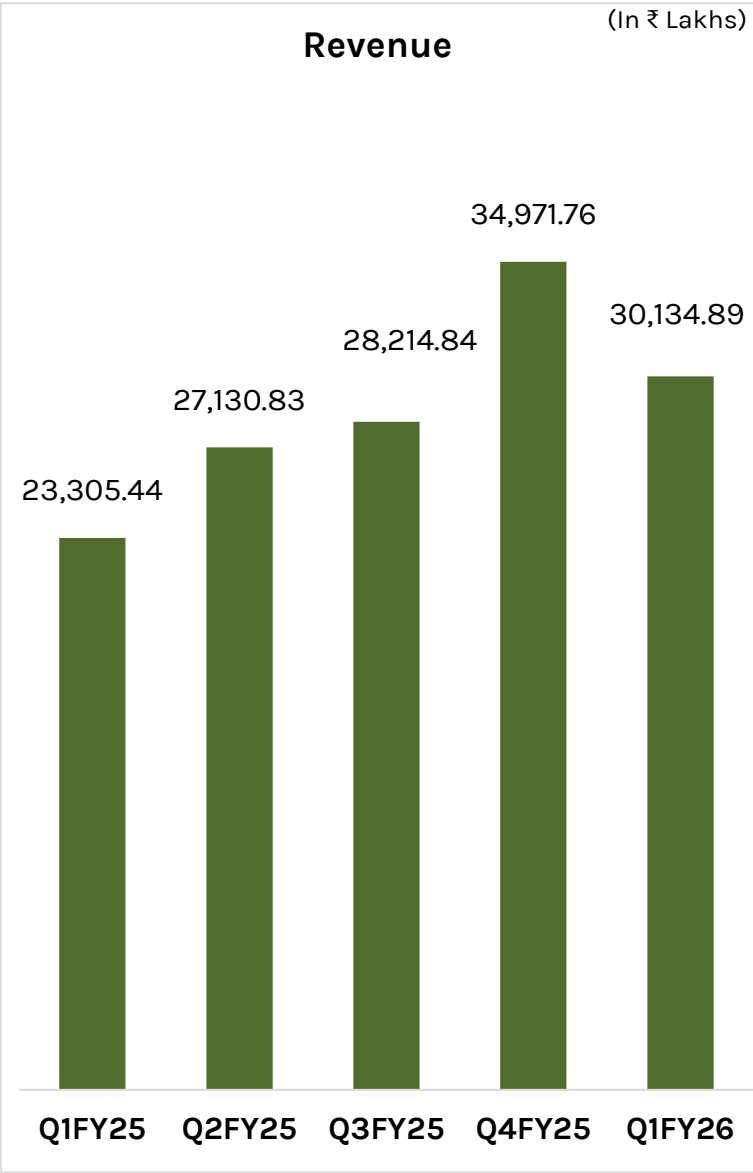
Global Organic Rice Industry is valued at USD 7.8 billion in 2023, projected to reach USD 12.0 billion by 2034.

- Expected growth at a CAGR of 4.1% from 2024-2034.
- Cultivated without synthetic pesticides, fertilizers, or GMOs – adhering strictly to organic farming principles.
- Grown using natural methods: crop rotation, composting, and natural pest management to maintain soil health and biodiversity.
- Avoids harmful chemicals, promoting sustainable practices for environmental health and healthier food.
- Processed without artificial additives or chemicals, ensuring purity and quality.
- Certified organic rice meets stringent standards set by recognized organic certification bodies.
- Highly sought after for health benefits and eco-friendly production methods.

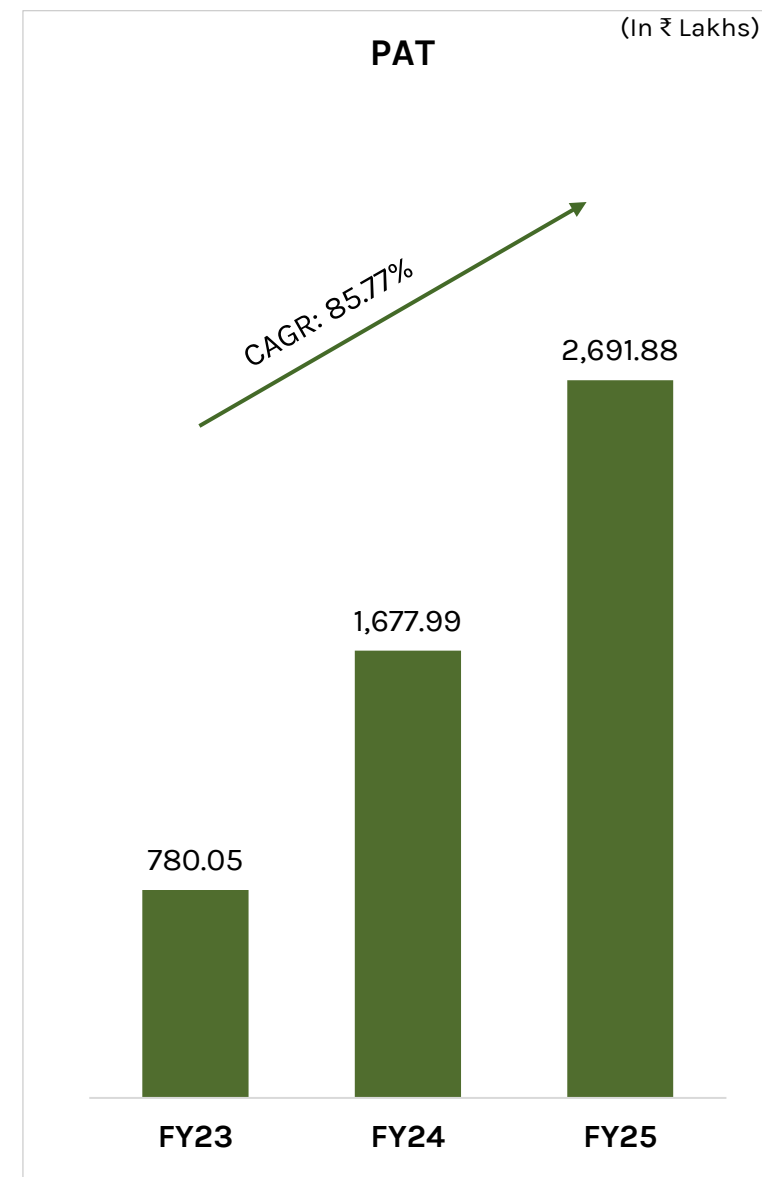
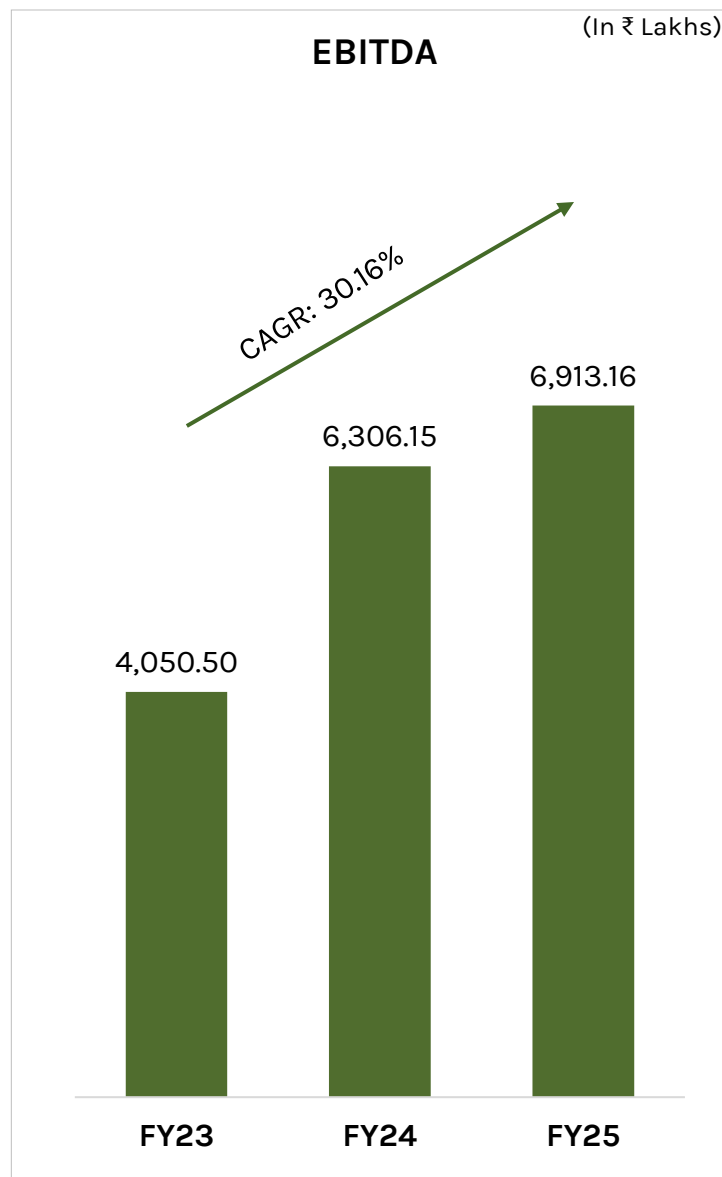
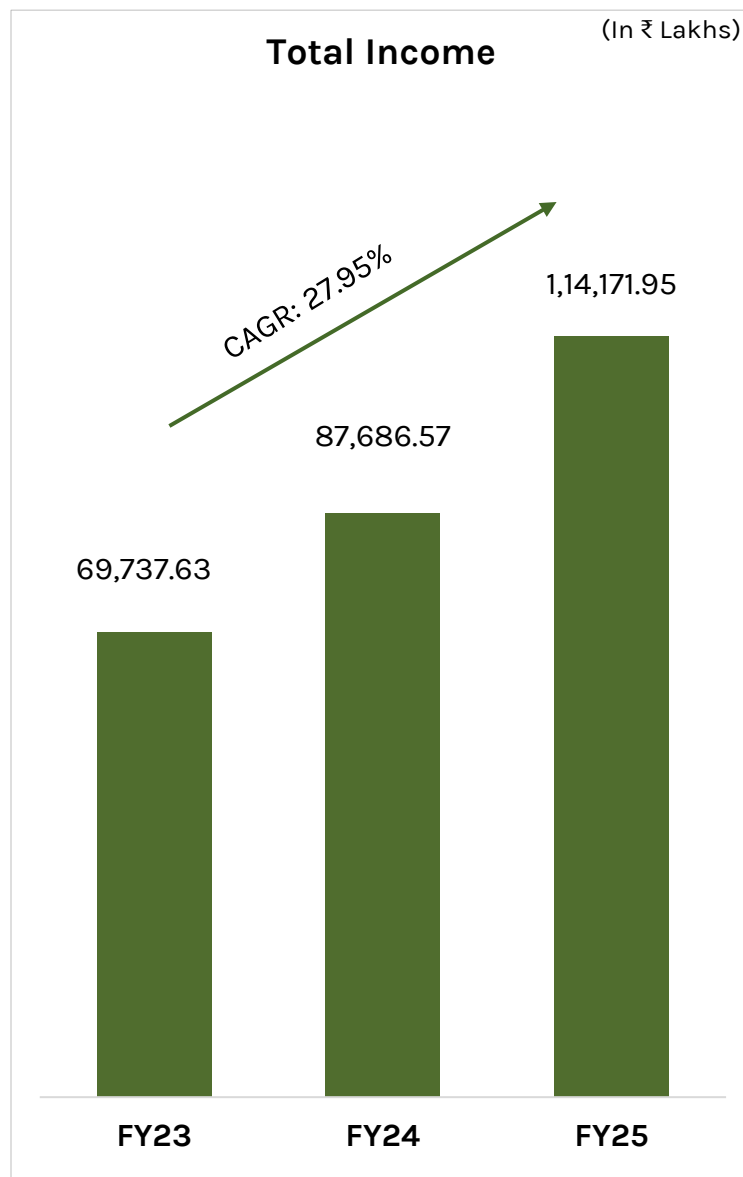
Source: [Allied Market Research](#)



Quarterly Financial Performance



Yearly Key Financial Highlights



Profit & Loss Statement



(In ₹ Lakhs)

Particulars	FY23	FY24	FY25
Revenues	68,932.40	86,959.29	1,13,622.87
Other Income	805.23	727.28	549.08
Total Income	69,737.63	87,686.57	1,14,171.95
Cost of materials	62,598.79	78,795.06	1,02,024.59
Employee costs	384.89	483.93	584.67
Other expenses	2,703.45	2,101.43	4,649.52
Total Expenditure	65,687.13	81,380.42	1,07,258.78
EBITDA	4,050.50	6,306.15	6,913.16
EBIDTA (%)	5.81%	7.19%	6.06%
Finance Costs	2,688.84	3,944.27	3,152.30
Depreciation	271.53	111.98	116.97
PBT Before Exceptional Item	1,090.13	2,249.91	3,643.89
Share of profit/(loss) of associates and JV	-	-56.50	-5.35
PBT	1,090.13	2,193.41	3,638.54
Tax	298.93	515.42	946.66
PAT	791.20	1,677.99	2,691.88
Profit From Associates	-11.14	-	-
Other Comprehensive Income	-	-	21.94
Total Comprehensive Income	780.05	1,677.99	2,713.82
NPM %	1.12%	1.91%	2.38%



Balance Sheet



(In ₹ Lakhs)

Equities & Liabilities	FY23	FY24	FY25
Equity	2,896.72	9,788.16	9,788.16
Other Equity	18,464.28	15,467.44	20,649.60
Non Controlling Interest	23.20	24.73	27.15
Net Worth	21,384.20	25,280.33	30,464.91
Non Current Liabilities			
Non Current Borrowings	4,423.96	2,974.25	1,179.94
Lease Liabilities	88.25	92.12	95.88
Deferred Tax Liabilities	-	-	-
Provisions	8.27	15.01	48.82
Total Non Current Liabilities	4,520.48	3,081.38	1,324.64
Current Liabilities			
Current Borrowings	24,274.13	26,758.75	29,096.30
Current Tax Liability	250.49	306.69	633.90
Trade Payables	2,940.82	15,202.01	23,207.03
Other Financial Liabilities	2,166.57	8,089.77	5,552.02
Short Term Provisions	0.57	2.00	2.18
Other Current Liabilities	506.74	380.76	352.20
Total Current Liabilities	30,139.35	50,739.98	58,843.63
Total Equity & Liabilities	56,044.03	79,101.70	90,633.20

Assets	FY23	FY24	FY25
Non Current Assets			
Fixed assets	1,604.42	1,557.90	1,574.47
Non Current Investments	122.42	65.92	-
Loans	16.99	17.35	-
Other Financial Assets	7.48	-	-
Other Non Current Financial Assets	-	-	-
Deferred Tax Assets (Net)	95.47	76.25	88.23
Total Non Current Assets	1,846.78	1,717.42	1,662.70
Current Assets			
Inventories	27,348.58	35,851.26	50,707.91
Trade receivables	17,616.84	18,750.18	24,718.73
Cash & Bank Balance	19.30	25.66	128.88
Loans	1,011.96	473.54	770.53
Other Financial Assets	241.82	454.00	306.81
Current Tax Assets(Net)	-	-	-
Other Current Assets	7,958.75	21,829.63	12,337.65
Total Current Assets	54,197.25	77,384.27	54,197.25
Total Assets	56,044.03	79,101.70	56,044.03



Strengths

S

- Strong brands – Sarveshwar & Nimbark.
- Integrated manufacturing & packaging facilities.
- Certified organic farming projects; farmer network.
- Global quality certifications; export-ready



Weaknesses

W

- High reliance on rice segment.
- Procurement concentrated in few states.
- Limited Tier-1 city penetration.



Opportunities

O

- Tier-1 retail expansion; flagship stores.
- Tie-ups with ITC, Tata, Amul.
- Rising global demand for organic foods.
- Middle East entry to serve USA & EU.



Threats

T

- Intense industry competition.
- Commodity price volatility.
- Stringent export regulations.
- Global trade disruptions.



Growth Strategy: Scaling Domestic & Global Footprint



Expanding Retail Presence

- Setting up flagship *Nimbark Organic* and *Sarveshwar* stores in Tier-1 cities like Mumbai, Bangalore, Delhi.
- Launching 500–1,000 sq. ft. retail outlets to build direct consumer connect and enhance brand visibility.



Strategic Partnerships

- Collaborations with ITC, Tata, Amul for supply of premium rice, saffron, rajma, and millets.
- Leveraging partner distribution networks for rapid market penetration.



International Expansion

- Opening Middle East regional office as a hub to cater to USA and EU markets.
- Targeting high-value ethnic and organic segments in global retail chains.



Product & Portfolio Growth

- Strengthening FMCG and organic product range with value-added offerings.
- Focus on premiumization and health-oriented product innovation.



Strengthening Supply Chain & Farmer Base

- Scaling farmer engagement programs and certified organic acreage to meet growing demand.
- Investing in procurement infrastructure and digital order processing for efficiency.



Key Competitive Strengths: Driving Market Leadership



Integrated Farm-to-Fork Model

Direct sourcing from 17,000+ farmers across 30,000+ acres of certified organic farmland.



Dual-Brand Strategy

Sarveshwar for premium staples and Nimbark for certified organic products, enabling penetration in mass premium and organic lifestyle markets.



Certifications & Quality Assurance

GI Tag for J&K Basmati; BRC, HACCP, GFSI, USDA Organic, EU Organic, APEDA compliance.



Product Diversification & Innovation

Expanding FMCG vertical, functional rice products, and value-added organic offerings.



Strong Manufacturing Infrastructure

Two USDA-approved plants with 350+ MTPD capacity, advanced global technology, and automated hygienic packaging.



Wide Market Reach

75+ distributors, 45,000+ retailers pan-India, and exports to 25+ countries.



Sustainability Leadership

Carbon-neutral vision, renewable energy integration, regenerative agriculture partnership with Boomitra.



Government Partnerships

Designated supplier under Bharat Rice Scheme; successful NAFED export bids (~₹50 Cr).



Social Impact Commitment

Active CSR via Sarveshwar Smiles Foundation in farmer welfare, women empowerment, healthcare, education, and environment.



Key Investment Rationale: Strategic Reasons To Invest



2. Premiumisation & Brand-Led Growth

- Dual-brand architecture (*Sarveshwar & Nimbark*) positioned to capture both mainstream premium and high-margin organic lifestyle markets

1. Riding Structural Demand Growth

- Rising global demand for premium basmati, organic foods, and healthy staples.
- India's position as the world's largest rice exporter and growing domestic consumption.

3. Government & Institutional Backing

- Designated supplier for Bharat Rice Scheme in J&K and secured high-value export orders through NAFED (~₹50 Cr).
- Policy tailwinds for agri-exports and organic farming.

4. High-Value Differentiators

- First and only GI tag holder for J&K Basmati – premium pricing power and brand moat in export markets.

5. Clear Path to Margin Expansion

- FMCG and value-added organic products expected to deliver higher margins than bulk commodity rice.
- Operational efficiencies via automation, digitalisation, and supply chain integration.

6. Sustainability as a Growth Lever

- Carbon-neutral vision and regenerative farming initiatives align with ESG-focused investment trends and global retail requirements.

7. Proven Execution Track Record

- Strong revenue CAGR, consistent EBITDA growth, and demonstrated ability to scale new product categories and geographies.



To augment the existing and incremental
working capital requirement of the
company



General Corporate
Purposes



Security Name

Sarveshwar Foods Limited

Issue Price

₹ [●] Per Equity Share

Rights Entitlement

[●] Share For Every [●] Share Held On Record Date

Record Date

[●]

Rights Issue Open

[●]

Rights Issue Close

[●]

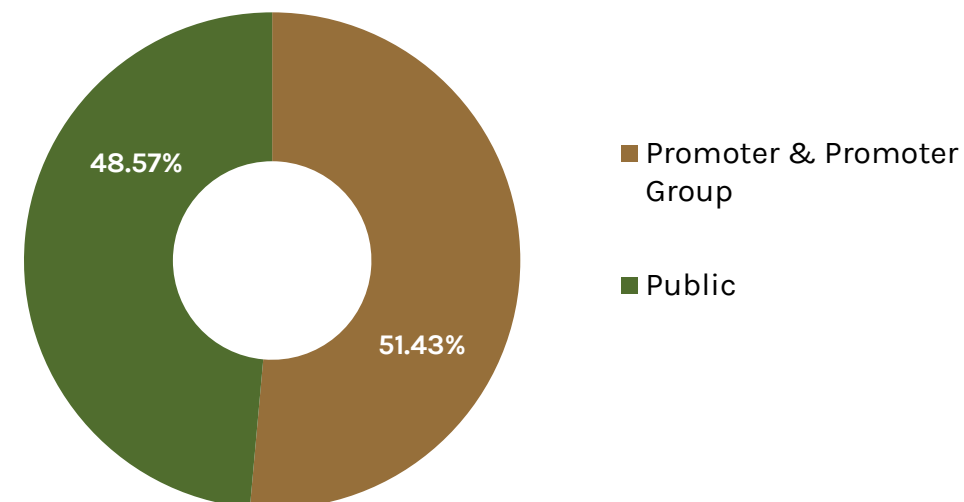
Rights Renunciation Period

[●]

Issue Size (Amount)

[●]

Shareholding Pattern

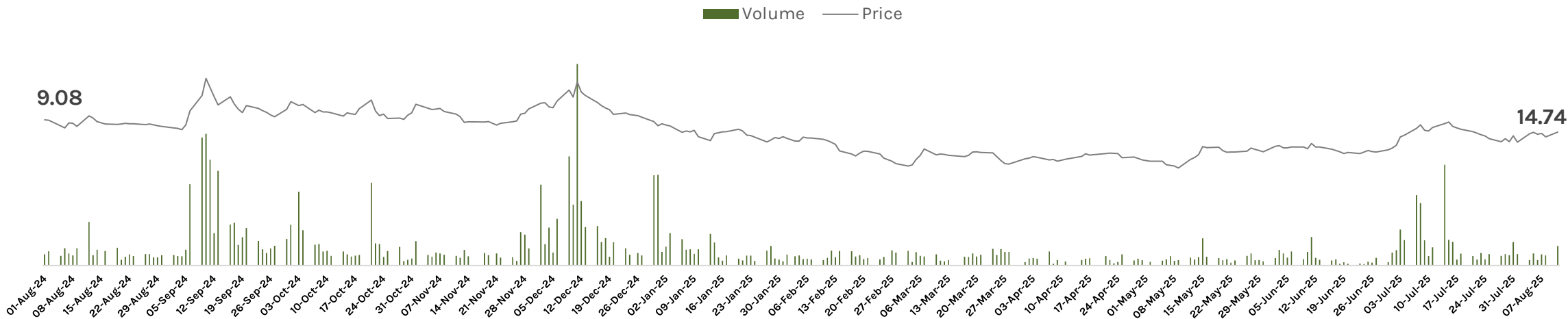




Stock Information

NSE Code	SARVESHWAR
BSE Code	543688
ISIN	INE324X01026
Share Price ₹	8.34
Market Capitalization ₹ Cr	777.18
No. of Share Outstanding	97,88,16,000
Face Value ₹	1
52 Week High/Low ₹	12.28/ 5.63

Share Performance From 1st August 2025 To 11th August 2025



Thank You

Satvic Values, Himalayan Origins

Sarveshwar Foods Limited

Email -investorrelations@sarveshwarrice.com

Website -www.sarveshwarfoods.com



Content Concept & Design By  Kirin Advisors

