

Ref: KRBL/SE/2025-26/31 August 07, 2025

The General Manager
Department of Corporate Services
BSE Limited
Floor 25, Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Scrip Code: 530813

National Stock Exchange of India Limited
"Exchange Plaza", C-1, Block-G
Bandra-Kurla Complex
Bandra (E), Mumbai-400051

Symbol: KRBL

Series: Eq.

Sub: <u>Investor Presentation on Unaudited Financial Results of KRBL Limited ("Company") for the First Quarter (Q1) ended June 30, 2025.</u>

Dear Sir/Madam,

Pursuant to the provisions of Regulation 30 read with Para A of Schedule III of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to enclose herewith the Investor Presentation on Unaudited Financial Results of the Company for the First Quarter (Q1) ended June 30, 2025.

This is for your kind information and record.

Thanking you,

Yours Faithfully, For KRBL Limited

Piyush Asija Company Secretary and Compliance Officer M. No.: A21328

Encl: As above





# INVESTOR PRESENTATION

Q1 FY2026



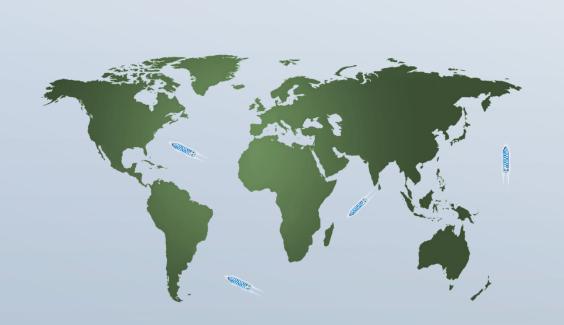






# Leading Rice Company Market Leader in India, Exports to 90+ Countries











All figures in  $\overline{*}$ . crore and are based on consolidated financials.

- \* Q1 FY26 Market share of basmati packaged rice in India as per Nielsen
- # Source: NSE
- @ Source: Kantar Household Panel (MAT Mar'25) 13 Major Markets (Urban)



# Market Leadership Highlights





India's leading exporter of branded basmati rice with presence in 90+ countries



India Gate:
The World's #1 Basmati
Rice Brand\*



Robust domestic network supported by over **850+ distributors** 



Unparalleled processing capacity with **the Largest Rice Milling Plant** in Punjab



Underpinned by a Strong Financial Position with substantial internal accruals and minimal debt reliance

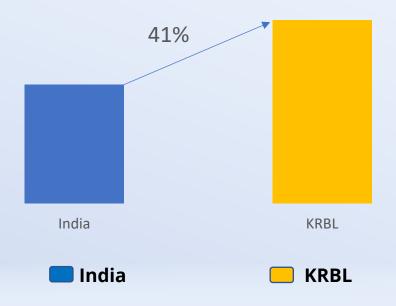


KRBL has Largest Contact Farming Network coverage for rice

# Pricing Power Driven By Strong Brand & Superior Product









KRBL enjoys significant premium, reflecting strong brand and superior product.



## Robust Cash Flow Low Debt Dependence



# Strategically located facilities ...



# Strategically located manufacturing and procurement facilities





G B Nagar, Uttar Pradesh

- Paddy Milling Capacity 57 MT/Hr
- Grading, Sorting & Packaging Capacity 30 MT/Hr



Alipur, Delhi

• Inception – 1993



Sonipat, Haryana

Grading, Sorting & Packaging Capacity – 32 MT/Hr



Dhuri, Punjab

- Paddy Milling Capacity 150 MT/Hr
- Grading, Sorting & Packaging Capacity 126 MT/Hr



Anjar, Gujarat

• Grading, Sorting & Packaging Capacity – 30 MT/Hr



## Q1FY26 Consolidated Performance Highlights







## Revenue Performance Overview



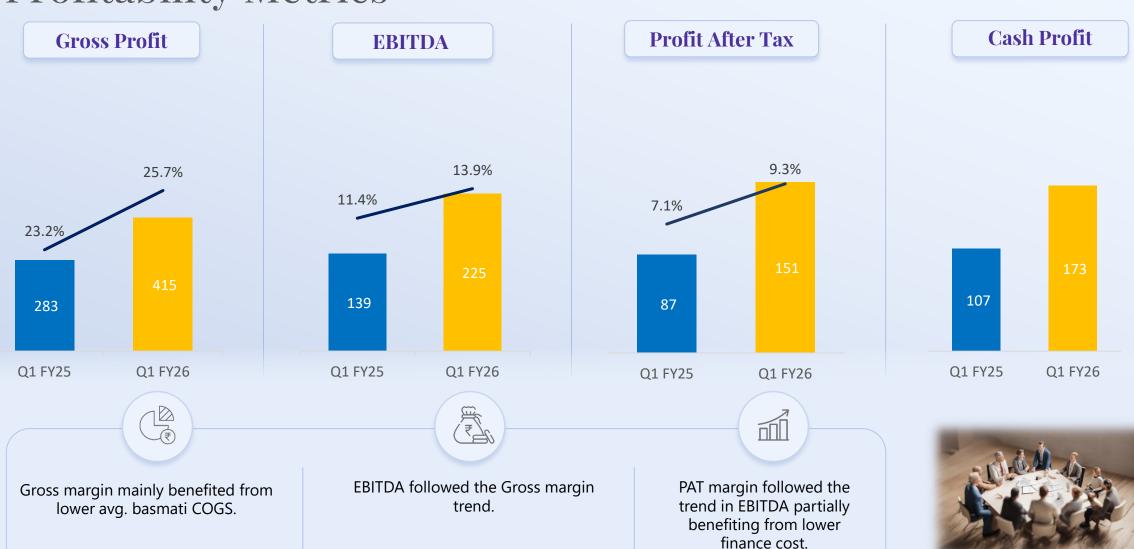


- In Q1 FY26, revenue increased by 32% on y-o-y basis.
- Export revenue grew by 98% on account of growth in private label sales.
- Domestic revenue grew by 15%.



# Q1 FY26 Profitability Metrics



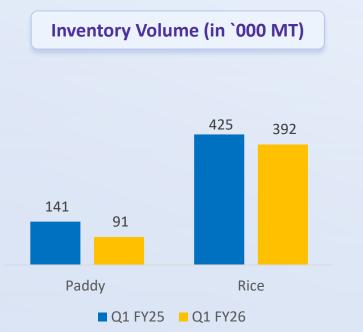


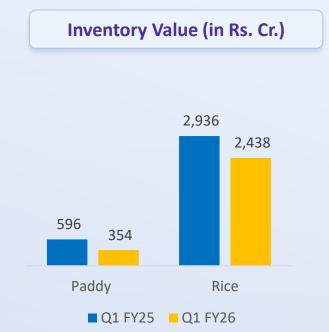
# Q1 FY26 Consolidated P&L Summary

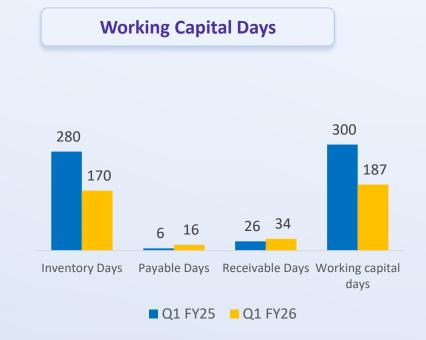


Particulars	Q1 FY26	Q4 FY25	Q1 FY25	FY 2025	Q1 FY26	
	<u> </u>				<i>Y-o-Y</i>	Q-o-Q
Revenue from operations	1,584	1,442	1,199	5,594	32%	10%
Other income	32	11	22	61	49%	185%
Total Income	1,617	1,454	1,221	5,655	32%	11%
Cost of goods sold	1,202	995	938	4,214	28%	21%
Gross Profit	415	458	283	1,441	46%	-9%
Gross Profit %	25.7%	31.5%	23.2%	25.5%		
Employee benefits expenses	48	49	40	174	19%	-3%
Other expenses	142	174	104	531	37%	-18%
EBITDA	225	235	139	736	62%	-4%
EBITDA %	13.9%	16.2%	11.4%	13.0%		
Finance costs	1	8	5	15	-70%	-82%
Depreciation and amortisation expense	22	21	20	81	9%	6%
Profit before tax	202	207	114	640	77%	-2%
Tax Expenses	51	52	27	164	86%	-3%
Profit after tax	151	154	87	476	74%	-2%
Profit after tax %	9.3%	10.6%	7.1%	8.4%		

## Balance sheet Metrics Working Capital Highlights



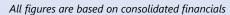






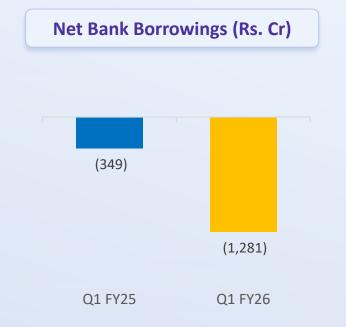
Total Inventory as on 30th June 2025 is Rs. 2,953 Cr vs Rs 3,688 Cr as on 30th June 2024.

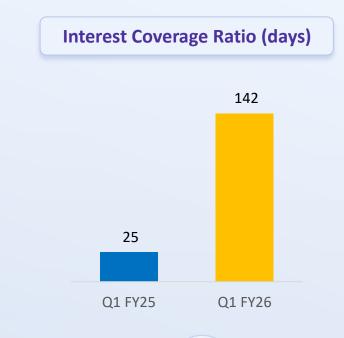




## Balance sheet Metrics Debt Protection Highlights













- Strong credit ratings from ICRA (AA(Stable)) and [ICRA] A1+; and CARE (A1+) reflect the confidence in KRBL's financial discipline and stability. ICRA reaffirmed rating in December 2024.
- Lower net bank debt is mainly due to lower inventory procurement cost in current season and higher cash profit in current quarter.





## Continuing Market Leadership



Revenue\* in Rs.







**Trend in Domestic Business** 



Revenue growth

15% Y-0-Y



Domestic revenue is driven by robust volume growth in branded business.

Realisation sustained despite moderation is rice prices.

#### INDIA GATE MAINTAINS STRONGHOLD IN INDIAN HOUSEHOLDS

backed by Penetration & Consumption gains



consumes









of **+480 bps** 

(MAT Mar'25 vs. STLY)



**CONSUMPTION GAINS** 

of **+570 bps** 

(MAT Mar'25 vs. STLY)





#### AND MAINTAINS LEAD on the SHARE FRONT in FY25





37.9%

Status quo



38.6%

-510 bps



44.0%

+200 bps

# Strategic pillars Domestic







### Democratizing

Our Distribution Network



## Remodeling

Our Supply Chain



#### Investing

In the Brand



## Foraying into

New Products & Categories

# Strategic pillars Domestic







Democratizing

Our Distribution Network



Remodeling

Our Supply Chain



Investing

In the Brand



Foraying into

New Products & Categories

#### **DEMOCRATIZING DISTRIBUTION**



Growing Retail Footprint and Strengthening Presence in Better-Quality Stores



Retail Presence | AMJ'25 Exit

**ND(%) - 58%** 

All Channels (TT+MT)



**PRESENCE** in the category

STRONGEST OUTLET

**Growth on Distribution front** 

#### **OUTLET PRESENCE**

Numeric Distribution

Traditional Trade

+120 bps

(June'25 vs. June'24)

#### **QUALITY OF OUTLETS**

Weighted Distribution

**Traditional Trade** 

+360 bps

(June'25 vs. June'24)





# Strategic pillars Domestic







### Democratizing

Our Distribution Network



## Remodeling

Our Supply Chain



#### Investing

In the Brand



#### Foraying into

New Products & Categories

#### REMODELING OUR SUPPLY CHAIN



Ongoing endeavors to transform our SCM, supporting Distribution democratization measures

**GENERAL TRADE** 

**Going Deeper with Distribution** 

Establishing direct distribution in noncovered / underpenetrated towns MT & E-COMM

Driving Servicing & Cost Efficiency

1. ENSURING WIDER & DEEPER SUPPLY

**LAUNCH OF** 

16 C&Fs

&

**8 SS** 

ENABLING COST OPTIMIZATION
BETTER SERVICEABILITY

BUILDING A
ROBUST & HEALTHIER GTM PRACTICE

**MOVING TOWARDS** 

'FOR' MODEL

STRONGER GOVERNANCE ON GTM

SAFEGUARDING AGAINST INFILTRATION

# Strategic pillars

# Domestic





## Democratizing

Our Distribution Network



## Remodeling

Our Supply Chain



Investing

In the Brand



## Foraying into

New Products & Categories

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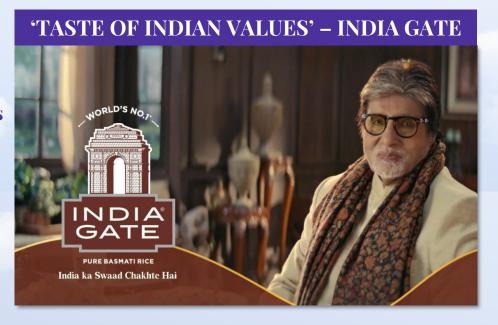
#### **INVESTING IN THE BRAND**



This quarter, Mr. Bachchan gave voice to what unites us - Food, Family & the Values that we share

June'25 onwards

Pan India



#### 'Transmitting Indian values through food'

With Amitabh Bachchan, India Gate becomes a voice of tradition, warmth and pride at the dining table.

**Across 38 Top Indian Channels** 

65%+ REACH

960+ GRPs

**7339 SPOTS** 

**CINEMA** 

Launched with 560 screens across India in 32 cities





**INFLUENCERS** 

12 Influencers | 16 Mn+ Impressions







**CONTEST** 

Sharing memory, moment dish that made one feel the true taste of Indian values

CONTEST ALERT **16k Comments** 

**53K Likes** 

#### IN THE HINDI HEARTLAND, 'TOP CLASS' CONTINUED TO DRIVE ASPIRATION



Feb'25 – April'25

**Hindi Speaking Markets** 



#### TV, RADIO, OUTDOOR & POSM

**73**%+ **REACH** 

1700+ GRPs

**7000+ SPOTS** 

30 Mn+ Impressions (On CTV)



#### **AMPLIFICATION ACROSS TOUCHPOINTS**



METRO
For Ladies seats

9000+ Dealer Boards in 17 States





All efforts leading to a significantly improved Brand Equity in North

+ 180 bps

(Brand Health Study May'25 vs. Oct'24)

#### MAHARASHTRA MOMENTUM CONTINUED TO NUTURE BONDS & DRIVE GROWTH



Oct'24 - April'25

Maharashtra



https://www.youtube.com/watch?v=UIXvSIPOQdM&ab channel=IndiaGateFoods

TV & DIGITAL

80%+ REACH

**70 Mn+ Impressions** 

Leading to a significantly improved Brand Equity in West

And Market Share growth in Maharashtra

+ 180 bps

(Brand Health Study May'25 vs. Oct'24)

+ 200 bps

(RMS – MAT June'25 vs. STLY

# Strategic pillars Domestic



→ gold standard → CLASSIC



## Democratizing

Our Distribution Network



## Remodeling

Our Supply Chain



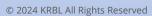
#### Investing

In the Brand



### Foraying

Into New Products & Categories





## INDIA GATE UPLIFE COMES ALIVE, WITH MULTI-SOURCE EDIBLE OILS



In two variants – Weight Watchers & Gut Pro



#### FULL-SCALE DIGITAL-FIRST CAMPAIGN GOES LIVE



June'25 onwards

Digital First launch









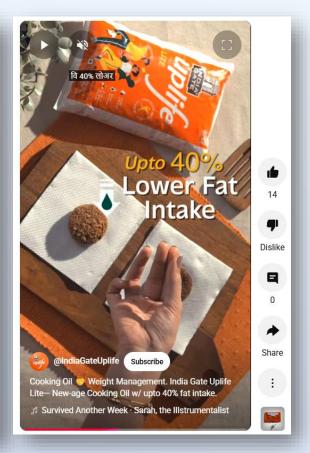


#### ...SUPPORTED BY CONTEXTUAL EDUCATIONAL & RTB PIECES









7 CR+ IMPRESSIONS

81 LAKH+ REACH

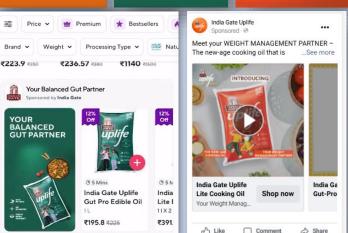
#### ...AND POWERED BY STRONG VISIBILITY ACROSS CHANNELS













**LEADING TO** 



In launched MT Platforms/Cities





# Leadership Beyond India



Revenue in Rs.





Revenue growth

98%

Y-o-Y



Export revenue growth is driven by bulk exports.

# Positive trends for Rice export from India



# Global markets offer exciting opportunities for KRBL to drive growth





#### Production

- High yielding varieties boost national surplus
- · Farming tech adoption drives produce growth
- Basmati quality focus boosts global demand





#### Export Leader

 India is the #1 exporter of rice, holds 85% of basmati market exports and expects to further rise. 16% volume growth in FY25.



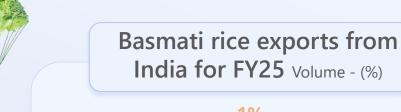
#### Indian Presence Globally

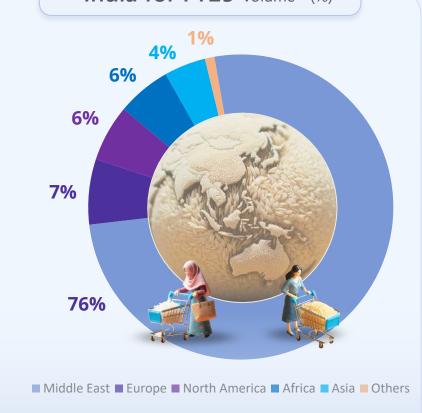
- Growing US demand for PUSA basmati, commercialized by KRBL
- Indian diaspora abroad fuels rice popularity as both staple and premium restaurant item



#### Demand from Middle East

- Excellent quality standards have spurred increase in the demand for Indian basmati rice amongst locals
- Middle east accounts for nearly 3/4<sup>th</sup> India's basmati exports.





## Strategy Export

#### Direct Marketing

Penetration to locals with Arabic TVC in mainstream channels
 -Targeting geo-location customers through social media
 -Increasing focus on India Gate HORECA line up to target HORECA customers

**New Products** 



variants / small packs to

drive penetration

#### **AWARDS & ACCOLADES**



**BEST FAMILY BUSINESS Indian Family Business Awards** 



Best use of Social Media

'Ab khaane mein no Compromise'















## Contact Us

#### **Safe Harbor**

This presentation contains statements that contain "forward looking statements" including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to KRBL Limited and its affiliated companies ("KRBL") future business developments and economic performance.

While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations.

These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance.

KRBL undertakes no obligation to periodically revise any forward-looking statements to reflect future/ likely events or circumstances.



#### **Investor Relations Desk**



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# **Thank You**

