

Ref: KRBL/SE/2025-26/73 November 13, 2025

The General Manager
Department of Corporate Services
BSE Limited
Floor 25, Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Scrip Code: 530813

National Stock Exchange of India Limited
"Exchange Plaza", C-1, Block-G
Bandra-Kurla Complex
Bandra (E), Mumbai-400051

Symbol: KRBL

Series: Eq.

Sub: <u>Investor Presentation on Unaudited Financial Results of the Company for the Second Quarter (Q2) and Half Year (H1) ended September 30, 2025.</u>

Dear Sir/Madam,

Pursuant to the provisions of Regulation 30 read with Para A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to enclose herewith the Investor Presentation on Unaudited Financial Results of the Company for the Second Quarter (Q2) and Half Year (H1) ended September 30, 2025.

This is for your kind information and record.

Thanking you,

Yours Faithfully, For KRBL Limited

Piyush Asija Company Secretary and Compliance Officer M. No.: A21328

Encl: As above





# INVESTOR PRESENTATION

Q2 & H1 FY2026



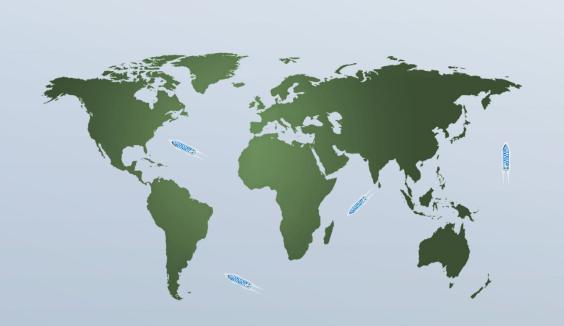






# Leading Rice Company Market Leader in India, Exports to 90+ Countries











All figures in ₹. crore and are based on consolidated financials.

- \* MAT Sep'25 Market share of basmati packaged rice in India as per Nielsen
- # Source: NSE
- @ Source: Kantar Household Panel (MAT Mar'25) 13 Major Markets (Urban)



## Market Leadership Highlights





India's leading exporter of branded basmati rice with presence in 90+ countries



India Gate:
The World's #1 Basmati
Rice Brand\*



Robust domestic network supported by over **850+ distributors** 



Unparalleled processing capacity with the Largest Rice Milling Plant in Punjab



Underpinned by a Strong Financial Position with substantial internal accruals and minimal debt reliance



KRBL has Largest Contact Farming Network coverage for rice

# Pricing Power Driven By Strong Brand & Superior Product









KRBL enjoys significant premium, reflecting strong brand and superior product.



## Robust Cash Flow Low Debt Dependence



# Strategically located facilities ...



# Strategically located manufacturing and procurement facilities





G B Nagar, Uttar Pradesh

- Paddy Milling Capacity 57 MT/Hr
- Grading, Sorting & Packaging Capacity 30 MT/Hr



Alipur, Delhi

• Inception – 1993



Sonipat, Haryana

Grading, Sorting & Packaging Capacity – 32 MT/Hr



Dhuri, Punjab

- Paddy Milling Capacity 150 MT/Hr
- Grading, Sorting & Packaging Capacity 126 MT/Hr



Anjar, Gujarat

• Grading, Sorting & Packaging Capacity – 30 MT/Hr



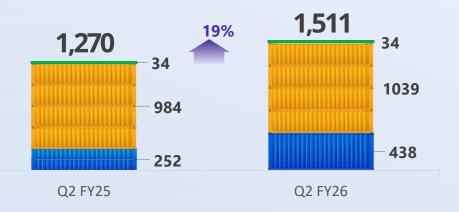
## Q2FY26 Consolidated Performance Highlights

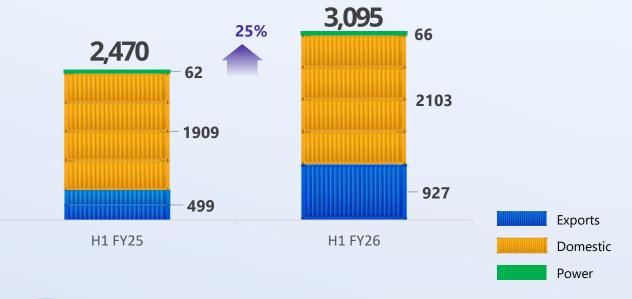






### Revenue Performance Overview







- In Q2 FY26, revenue increased by 19% on y-o-y basis. Export revenue grew by 74% & Domestic revenue grew by 6%.
- In H1 FY26, revenue increased by 25%. Export revenue grew by 86% & Domestic revenue grew by 10%.



# Q2 FY26 Profitability Metrics



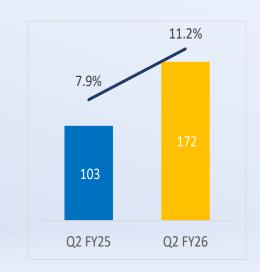
**Gross Profit** 



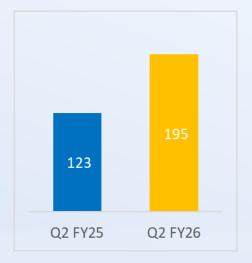
**EBITDA** 



**Profit After Tax** 



**Cash Profit** 



Gross margin mainly benefited from lower avg. basmati COGS. (lower by 11%)



EBITDA followed the Gross margin trend.



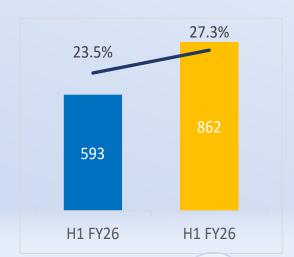
PAT margin followed the trend in EBITDA.



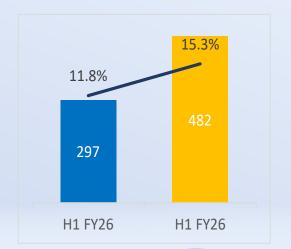
## H1 FY26 Profitability Metrics



**Gross Profit** 



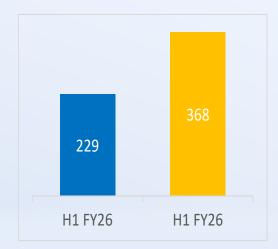
**EBITDA** 

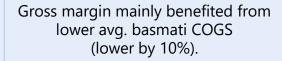


**Profit After Tax** 



Cash Profit







EBITDA followed the Gross margin trend.



PAT margin followed the trend in EBITDA.



## Q2 FY26 Consolidated P&L Summary

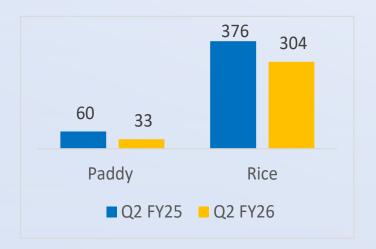


Particulars	Q2 FY26	Q1 FY26	Q2 FY25	H1 FY26	H1 FY25	FY 2025	Q2 FY
Revenue from operations	1,511	1,584	1,270	3,095	2,470	5,594	1
Other income	30	32	36	59	58	61	-1
Total Income	1,541	1,617	1,306	3,155	2,527	5,655	1
Cost of goods sold	1,091	1,202	997	2,292	1,934	4,214	
Gross Profit	450	415	310	862	593	1,441	4
Gross Profit %	29.2%	25.7%	23.7%	27.3%	23.5%	25.5%	
Employee benefits expenses	55	48	41	103	81	174	3
Other expenses	139	142	111	278	214	531	2
EBITDA	257	225	158	482	297	736	6
EBITDA %	16.6%	13.9%	12.1%	15.3%	11.8%	13.0%	
Finance costs	1	1	1	3	6	15	3
Depreciation and amortisation expense	23	22	20	45	40	81	1
Profit before tax	233	202	138	434	252	640	6
Tax Expenses	60	51	35	111	62	164	7
Profit after tax	172	151	103	323	189	476	6
Profit after tax %	11.2%	9.3%	7.9%	10.2%	7.5%	8.4%	

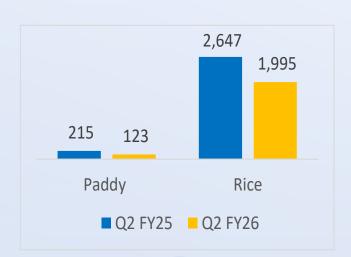
Q2 FY26	H1 FY26	Q2 FY26
Y-c	Q-o-Q	
19%	25%	-5%
-16%	3%	-7%
18%	25%	-5%
9%	19%	-9%
450/	450/	00/
45%	45%	9%
33%	26%	13%
26%	30%	-2%
62%	62%	14%
35%	-54%	-21%
16%	13%	-21% 4%
1070	13/0	4/0
69%	72%	15%
72%	78%	19%
68%	71%	14%

# Balance sheet Metrics Working Capital Highlights

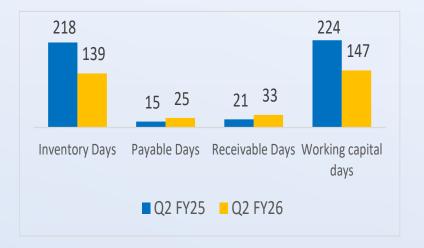
**Inventory Volume (in `000 MT)** 



**Inventory Value (in Rs. Cr.)** 



**Working Capital Days** 





Total Inventory as on 30<sup>th</sup> September 2025 is Rs. 2,279 Cr vs Rs 3,013 Cr as on 30<sup>th</sup> September 2024. Inventory is lower due to lower volume and lower per unit carrying cost.



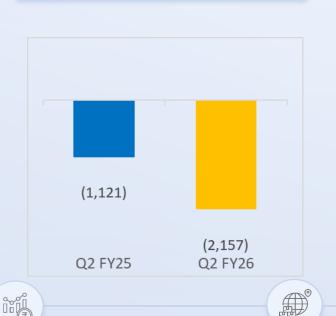


## **Balance sheet Metrics** Debt Protection Highlights

#### **Current Ratio (times)**

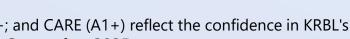


#### **Net Bank Borrowings (Rs. Cr)**



#### **Interest Coverage Ratio (days)**











## Continuing Market Leadership



Revenue\* in Rs.



1,039CI





**Trend in Domestic Business** 



Revenue growth



Domestic revenue is driven by both volume and realization growth in branded business.

#### With KRBL MAINTAINING LEAD on the SHARE FRONT & IN HOUSEHOLDS





+20 bps









of **+200 bps**(MAT June'25 vs. STLY)





of **+140 bps** 

(MAT June'25 vs. STLY)

# Strategic pillars Domestic







#### Democratizing

Our Distribution Network



#### Remodeling

Our Supply Chain



#### Investing

In the Brand



#### Foraying into

New Products & Categories

# Strategic pillars Domestic







#### Democratizing

Our Distribution Network



#### Remodeling

Our Supply Chain



#### Investing

In the Brand



#### Foraying into

New Products & Categories

#### **DEMOCRATIZING DISTRIBUTION**

Embarking on the Journey of Transformation



**PRESENCE** in the category



# of outlets - 342,662

ND(%) - **56%** 

All Channels (TT+MT) | JAS'25 Exit



In Partnership with a leading global consulting firm

#### **SALES ACCELERATION PROJECT**

#### **GENERAL TRADE**

**GTM Design** 

Sales process Revamp



#### **E-COMMERCE**

Unlocking Growth

Portfolio & Value Strategy

Operating Model



# Strategic pillars Domestic





#### Democratizing

Our Distribution Network



#### Remodeling

Our Supply Chain



#### Investing

In the Brand



#### Foraying into

New Products & Categories

#### REMODELING OUR SUPPLY CHAIN



Ongoing endeavors to transform our SCM, supporting Distribution democratization measures

**GENERAL TRADE** 

**Going Deeper with Distribution** 

Establishing direct distribution in noncovered / underpenetrated towns MT & E-COMM

Driving Servicing & Cost Efficiency

1. ENSURING WIDER & DEEPER SUPPLY

**LAUNCH OF** 

16 C&Fs

&

**8 SS** 

ENABLING COST OPTIMIZATION
BETTER SERVICEABILITY

BUILDING A
ROBUST & HEALTHIER GTM PRACTICE

**MOVING TOWARDS** 

'FOR' MODEL

STRONGER GOVERNANCE ON GTM

**SAFEGUARDING AGAINST INFILTRATION** 

# Strategic pillars

# Domestic





#### Democratizing

Our Distribution Network



#### Remodeling

Our Supply Chain



Investing

In the Brand



#### Foraying into

New Products & Categories

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#### **INVESTING IN THE BRAND**



India Gate's powerful initiative of 'Grains of Hope' to make a meaningful impact by combating hunger









#### 1.1 Lakh+ SHARES received

#### India Gate serves its anti-hunger message on broken plates

The rice brand uses a provocative dinner event to highlight child malnutrition statistics ahead of Independence Day. The brand's CMO tells us more.















#### **INVESTING IN THE BRAND**

RBLLimited

RLD LARGEST RICE MILLES

BASMATI DIFF EVENOTESS

BASMATI DIFF EVENOTESS

This quarter, Mr. Bachchan gave voice to what India Gate Classic stands for - 'Giving TIME to our loved ones'



Pan India multi-media

**GRPs - 2472** 

Campaign Reach – 15 M+









# Strategic pillars Domestic





#### Democratizing

Our Distribution Network



#### Remodeling

Our Supply Chain



#### Investing

In the Brand



#### Foraying

Into New Products & Categories







#### INDIA GATE CLASSIC BIRYANI MASALA



Building Classic moments, through personal narratives and stories...



**DURJOY DUTTA** 



**ANUSHKA RAWAT** 



**KUNAL BHAN** 



**SAKSHI MEHROTRA** 



**YUVIKA ABROL** 

Campaign Views – 20 Mn+

With a Reach conversion of

70%

Also leading to a growth on sales during this period...

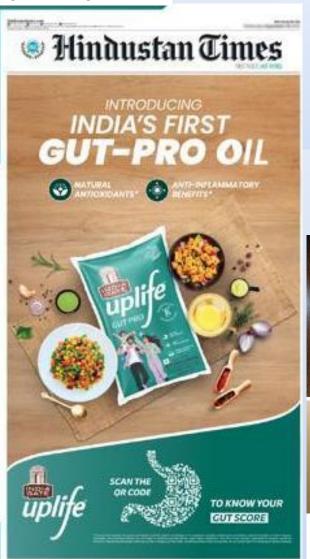
#### BRINGING INDIA GATE UPLIFE TO LIFE: STEP BY STEP, INTO THE CONSUMER'S WORLD











# On-screen presence across Top Theatres









# Leadership Beyond India



Revenue in Rs.









Export revenue growth is driven by both branded & bulk exports.

# Positive trends for Rice export from India



# Global markets offer exciting opportunities for KRBL to drive growth





#### Production

- High yielding varieties boost national surplus
- · Farming tech adoption drives produce growth
- Basmati quality focus boosts global demand





#### Export Leader

 India is the #1 exporter of rice, holds 85% of basmati market exports and expects to further rise. 16% volume growth in FY25.



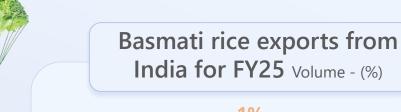
#### Indian Presence Globally

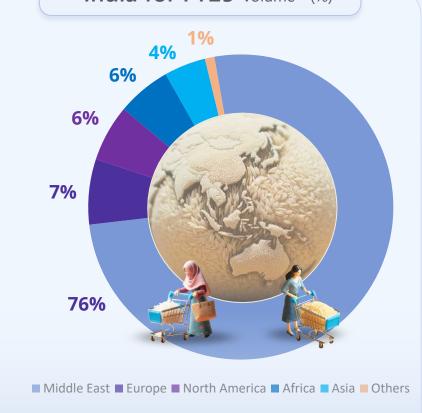
- Growing US demand for PUSA basmati, commercialized by KRBL
- Indian diaspora abroad fuels rice popularity as both staple and premium restaurant item



#### Demand from Middle East

- Excellent quality standards have spurred increase in the demand for Indian basmati rice amongst locals
- Middle east accounts for nearly 3/4<sup>th</sup> India's basmati exports.





## Strategy Export

#### Direct Marketing

Penetration to locals with Arabic TVC in mainstream channels
 -Targeting geo-location customers through social media
 -Increasing focus on India Gate HORECA line up to target HORECA customers

**New Products** 



variants / small packs to

drive penetration

#### **AWARDS & ACCOLADES**



**BEST FAMILY BUSINESS Indian Family Business Awards** 



Best use of Social Media

'Ab khaane mein no Compromise'















#### Contact Us

#### **Safe Harbor**

This presentation contains statements that contain "forward looking statements" including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to KRBL Limited and its affiliated companies ("KRBL") future business developments and economic performance.

While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations.

These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance.

KRBL undertakes no obligation to periodically revise any forward-looking statements to reflect future/ likely events or circumstances.



#### **Investor Relations Desk**



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# **Thank You**

