

For immediate release**PRESS RELEASE**

Natalie Chak
Tata Communications
+44 (0)7833 043 779
natalie.chak@tatacommunications.com

Neil Thomas
Hill & Knowlton Strategies
+44 (0)20 7416 3000
Neil.Thomas@hkstrategies.com

Tata Communications launches RoamPulse

RoamPulse™, the managed real-time intelligence solution for roaming services, is rolled out globally

London – February 18th, 2015 – [Tata Communications](#), a leading provider of A New World of Communications™, today launches RoamPulse™ platform, a real-time roaming intelligence service that allows mobile network operators to improve their customers' roaming experience and make their business more efficient.

RoamPulse™ provides real-time monitoring, reporting and alarming of all roaming traffic and answers the growing market problem of undetected roaming issues. These issues can cause significant commercial loss for mobile operators, trigger customer churn and negatively affect market perception.

Using RoamPulse™ operators can deliver a superior roaming experience to their customers by proactively identifying problem areas and reducing the number of service outages. RoamPulse™ reduces resolution times by offering a centralised, collaborative solution across multiple internal teams thus guiding operators straight to the root cause of the outage. This allows operators to shift focus from troubleshooting to their core business needs. For consumers, RoamPulse™ paves the way for a seamless roaming experience – anytime, anywhere – with better availability across voice, messaging and 2G/3G and 4G/LTE.

Jeff Bak, Vice President of Mobility Solutions at Tata Communications, says, "Tata Communications recognised a growing need in the mobile operator market for a hosted and managed roaming intelligence tool covering all roaming interfaces, which is why we developed RoamPulse. The depth and breadth of our network means that Tata Communications is well-placed to provide operators with a single tool for all roaming troubleshooting, ultimately providing them with faster intelligence and helping them to deliver higher quality service to their customers. This is an important milestone in Tata Communications' development, as we introduce another service to help mobile operators improve subscriber experience."

RoamPulse™ is a next-generation integrated platform covering 2G, 3G, 4G and LTE signaling traffic. It enables mobile network operators, roaming managers and interconnection managers to optimise their customers' roaming experience and minimise service disruption by proactively representing network health and identifying areas of attention.

Through RoamPulse™ operators can access real-time statistics and alarms through a single, integrated tool. Using RoamPulse™ operators can decode multiple protocols and identify incomplete transactions. Users are able to customize KPIs, dashboards and reports according to their needs. It is pay-as-you-go, which means it scales to fit users' needs and reduces up-front CAPEX requirements.

RoamPulse™ is integrated with the world's largest mobile on-net SS7 signaling network. Today, over 24% of the world's Internet routes travel over Tata Communications' network and Tata Communications is the world's largest wholly-owned subsea cable network. Its Tier 1 IP network provides connectivity to over 240 countries and territories across 400 points-of-presence, as well as nearly 1 million square feet of data centre and collocation space worldwide.

Ends...

[About Tata Communications](#)

 [@tata_comm](#) | <http://tatacommunications-newworld.com> | www.youtube.com/tatacomms

For immediate release**PRESS RELEASE**

Tata Communications Limited (CIN no: L64200MH1986PLC039266) along with its subsidiaries (Tata Communications) is a leading global provider of A New World of Communications™. With a leadership position in emerging markets, Tata Communications leverages its advanced solutions capabilities and domain expertise across its global and pan-India network to deliver managed solutions to multi-national enterprises, service providers and Indian consumers.

The Tata Communications global network includes one of the most advanced and largest submarine cable networks and a Tier-1 IP network with connectivity to more than 240 countries and territories across 400 PoPs, as well as nearly 1 million square feet of data centre and collocation space worldwide.

Tata Communications' depth and breadth of reach in emerging markets includes leadership in Indian enterprise data services and leadership in global international voice.

Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India.
<http://www.tatacommunications.com>

Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications' expected financial position, business strategy, the future development of Tata Communications' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications' network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company's communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications' industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications' control, include, but are not limited to, those risk factors discussed in Tata Communications Limited's Annual Reports. The Annual Reports of Tata Communications Limited are available at www.tatacommunications.com. Tata Communications is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements.