

**For immediate release****PRESS RELEASE**

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## Tata Communications selected as exclusive video distribution partner for MotoGP™ and WorldSBK

*Tata Communications will distribute motorcycle racing action to 80+ broadcast partners reaching 200+ million households worldwide*

London, UK - February 7<sup>th</sup>, 2017 - [Tata Communications](#), a leading provider of A New World of Communications™, has been selected by [Dorna Sports](#) as the exclusive video distribution partner for the FIM [MotoGP™](#) World Championship and Superbike World Championship ([WorldSBK](#)). Tata Communications will distribute the motorcycle road racing action from five continents to over 80 media partners, reaching over 200 million households, using its global superfast fibre and satellite network. This partnership will enable Dorna to capitalise on the opportunities that the latest digital technology advancements bring, as people's evolving content consumption habits continue to shape the sports industry.

As part of the new partnership, Tata Communications and Dorna will collaborate on several innovation projects involving technologies such as low-latency Ultra-High Definition (UHD), 360° and live OTT video feeds, as well as remote production and High-Dynamic-Range (HDR) imaging, enabled by Tata Communications' [Media Ecosystem](#). This ecosystem, including the [Video Connect](#) service, combines traditional video contribution services and IP connectivity in a global cloud-based platform. It will allow Dorna to manage and distribute MotoGP™ and WorldSBK video feeds from any location to any device in perfect synchronicity. By eliminating the common lag with OTT content delivery, Tata Communications' Media Ecosystem ensures a truly real-time and interactive race experience for fans, whether they are watching the action on TV or a mobile device.

To ensure a seamless viewing experience regardless of location, and bring fans high-quality racing content across different platforms, Tata Communications will connect each of the 18 MotoGP™ locations using its global superfast network, and double the network capacity currently available to Dorna. This bandwidth boost will ensure the reliable distribution of live video feeds, consisting of footage from the track and 360° on-board cameras as well as commentary, on a global scale. It will also enable Dorna to handle many of its broadcast operations remotely from a newly-built media hub in Barcelona, Spain.

Dorna's media partners producing live programmes from the circuits will also use Tata Communications' network for global video delivery.

Tata Communications' media, cloud and connectivity services are underpinned by [the world's largest subsea fibre network of its kind](#), creating a fully-converged, end-to-end solution for Dorna.

"This partnership with Tata Communications represents a new, exciting step in how we manage the distribution of each race to our broadcast partners worldwide," said Manel Arroyo, Managing Director, Media and Communications Area at Dorna. "We will use the company's global media, connectivity and cloud capabilities to bring together the different parts of our broadcast operations. This, coupled with Tata Communications' experience in the high-pressure world of motorsports, will strengthen our ability to give MotoGP™ and WorldSBK fans the high-quality, exhilarating viewing experiences they crave."

"There is a huge opportunity for sports to bring fans closer to the action through technologies such as UHD and live OTT video," said Brian Morris, Vice President and General Manager, Global Media and Entertainment Services



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at Tata Communications. “Yet, all these innovations rely on global superfast connectivity over fibre. We look forward to working with Dorna to bring the excitement of each race of the 2017 season to people around the world, and exploring together new services to quench fans’ thirst for more immersive racing experiences in the future.”

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### About Tata Communications

Tata Communications Limited (CIN no: L64200MH1986PLC039266) along with its subsidiaries (Tata Communications) is a leading global provider of A New World of Communications™. With a leadership position in emerging markets, Tata Communications leverages its advanced solutions capabilities and domain expertise across its global network to deliver managed solutions to multi-national enterprises and communications service providers.

The Tata Communications global network includes one of the most advanced and largest submarine cable networks and a Tier-1 IP network with connectivity to more than 240 countries and territories across 400 PoPs, as well as nearly 1 million square feet of data centre and colocation space worldwide.

Tata Communications’ depth and breadth of reach in emerging markets includes leadership in Indian enterprise data services and leadership in global international voice communications. Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India.

<http://www.tatacommunications.com>

### About Dorna Sports

Dorna Sports is an international sports management, marketing and media company, founded in 1988. The organisation has its headquarters in Madrid, with further branch-offices and/or subsidiaries in Barcelona and Rome. The company’s main shareholders are funds managed by Bridgepoint Capital and The Canadian Pension Plan Investment Board.

Dorna has been the exclusive commercial and television rights holder for the FIM Road Racing World Championship Grand Prix (MotoGP™) since 1992. With 67 years of history, MotoGP™ is the pinnacle of motorcycle racing and is Dorna’s main focus. Dorna also runs the WorldSBK Championship and the FIM CEV Repsol series.

Building on its success with the feeder classes, in 2014 Dorna launched the Shell Advance Asia Talent Cup to provide a stepping stone to youngsters in a region where motorcycle racing is one of the biggest and most loved sporting events.

### Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications’ expected financial position, business strategy, the future development of Tata Communications’ operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications’ network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company’s communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications’ industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications’ control, include, but are not limited to, those risk factors discussed in Tata Communications Limited’s Annual Reports. The Annual Reports of Tata Communications Limited are available at [www.tatacommunications.com](http://www.tatacommunications.com). Tata Communications is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements.

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