

For immediate release**PRESS RELEASE**

Divya Anand
Tata Communications
+94 71336 1744
divya.anand@tatacommunications.com

Neil Thomas
Hill & Knowlton Strategies
+44 (0)20 7416 3000
neil.thomas@hkstrategies.com

Tata Communications and China Telecom Global team up to deliver a new era of media and entertainment

Partnership to cater to a market opportunity of USD 2.57 billion

Hong Kong – May 11th 2015 – [Tata Communications](#), a leading provider of A New World of Communications™, today announces its brand new video network partnership with China Telecom Global to enable and manage media content for customers in China and globally. This partnership leverages China Telecom Global's regional expertise and leadership and Tata Communications' Global Video Network to ensure a compelling service offering to their customers.

The partnership, which began with the successful delivery of the [2015 World Figure Skating Championship](#) from Shanghai to Japan, enables China Telecom Global to leverage the global reach, quality and reliability of Tata Communications' Global Video Network to offer unparalleled reach for all their live sporting events in China.

Mr. Pengcheng Fan, Vice President, Product Development, China Telecom Global, says, "Mobile video consumption is growing at an exponential rate with a robust growth trajectory expected in the next five years. Through our new video network partnership, China Telecom Global can provide seamless connectivity for our media and entertainment customers across China. The partnership is defined by connectivity to key global destinations, premium quality and industry leading SLAs. We are excited about this partnership as it helps to further differentiate our service offerings in the market."

Reports state that Mobile Video will generate more than 69 percent of Mobile Data traffic by 2019¹. To ensure that its customers have the absolute in leading edge technology, Tata Communications recently launched the new Media Ecosystem which combines traditional video contribution services with IP-based connectivity. The ecosystem enables seamless management of content as a cloud-based managed service and supports global media distribution requirements, OTT and mobility applications. This platform provides customers with flexibility and intelligence, allowing customers to experiment with new formats and to launch new services and channels at the touch of a button.

Brian Morris, Vice President & General Manager, Global Media & Entertainment services, Tata Communications says, "Tata Communications is dedicated to offering its media customers access to key media hotspots for the distribution of premium broadcast quality content across the globe. This partnership with China Telecom Global is a natural step in that direction and marks the expansion of Tata Communications' Global Video Network reach into China. We are excited to leverage China Telecom Global's video network in China and to offer our customers access to this key region, connecting broadcasters, media and entertainment providers, news bureaus and service providers across the globe."

Tata Communications delivers world-class connectivity backed by the company's leading global fiber network. Its Video Network covers more than 300 media hotspots in 125 cities globally. Today, over 24% of the world's Internet routes travel over Tata Communications' network and the company is the only Tier-1 provider that is in the top five by routes in five continents.

¹ [Cisco Visual Networking Index: Global Mobile Data Traffic Forecast Update 2014–2019 White Paper](#)



[@tata_comm](#) | <http://tatacommunications-newworld.com> | www.youtube.com/tatacomms

For immediate release

PRESS RELEASE

The network inter-connect between Tata Communications and China Telecom Global is located in Hong Kong.

Ends...

About CHINA TELECOM GLOBAL

China Telecom Global Limited (CTG) is a wholly owned subsidiary of China Telecom Corporation Limited for managing international business. With its headquarters in Hong Kong, CTG has set up branches in 26 countries spanning across Asia, Americas and the Europe, Middle East and Africa (EMEA) region to offer world-class integrated communication services.

CTG's comprehensive portfolio of Data, IP, Voice, Internet Data Centre and ICT solutions deliver industry-leading resilience, speed, and diversity to meet the high level requirements from our customers and partners.

Leveraging on the dominant strength in global network of its mother company, CHINA TELECOM, CTG has firmly taken hold of the market opportunities of the booming mobile Internet and the increasing demand for vertical information technology solutions and has positioned itself as "a leader of smart pipes, a provider of the integrated platform and a participant in contents and applications".

To learn more about China Telecom Global, please visit www.chinatelecomglobal.com

About Tata Communications

Tata Communications Limited (CIN no: L64200MH1986PLC039266) along with its subsidiaries (Tata Communications) is a leading global provider of A New World of Communications™. With a leadership position in emerging markets, Tata Communications leverages its advanced solutions capabilities and domain expertise across its global and pan-India network to deliver managed solutions to multi-national enterprises, service providers and Indian consumers.

The Tata Communications global network includes one of the most advanced and largest submarine cable networks and a Tier-1 IP network with connectivity to more than 240 countries and territories across 400 PoPs, as well as nearly 1 million square feet of data centre and collocation space worldwide.

Tata Communications' depth and breadth of reach in emerging markets includes leadership in Indian enterprise data services and leadership in global international voice.

Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India.

<http://www.tatacommunications.com>

Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications' expected financial position, business strategy, the future development of Tata Communications' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications' network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company's communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications' industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications' control, include, but are not limited to, those risk factors discussed in Tata Communications Limited's Annual Reports. The Annual Reports of Tata Communications Limited are available at www.tatacommunications.com. Tata Communications is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements.



[@tata_comm](https://twitter.com/tata_comm) | <http://tatacommunications-newworld.com> | www.youtube.com/tatacomms