

INVESTOR PRESENTATION

4TH QUARTER - FY2018



SAFE HARBOUR

SOME OF THE STATEMENTS HEREIN CONSTITUTE "FORWARD-LOOKING STATEMENTS" THAT DO NOT DIRECTLY OR EXCLUSIVELY RELATE TO HISTORICAL FACTS. THESE FORWARD-LOOKING STATEMENTS REFLECT OUR INTENTIONS, PLANS, EXPECTATIONS, ASSUMPTIONS AND BELIEFS ABOUT FUTURE EVENTS AND ARE SUBJECT TO RISKS, UNCERTAINTIES AND OTHER FACTORS, MANY OF WHICH ARE OUTSIDE OUR CONTROL. IMPORTANT FACTORS THAT COULD CAUSE ACTUAL RESULTS TO DIFFER MATERIALLY FROM THE EXPECTATIONS EXPRESSED OR IMPLIED IN THE FORWARD-LOOKING STATEMENTS INCLUDE KNOWN AND UNKNOWN RISKS. BECAUSE ACTUAL RESULTS COULD DIFFER MATERIALLY FROM OUR INTENTIONS, PLANS, EXPECTATIONS, ASSUMPTIONS AND BELIEFS ABOUT THE FUTURE, YOU ARE URGED TO VIEW ALL FORWARD-LOOKING STATEMENTS CONTAINED HEREIN WITH CAUTION. TATA COMMUNICATIONS DOES NOT UNDERTAKE ANY OBLIGATION TO UPDATE OR REVISE FORWARD LOOKING STATEMENTS, WHETHER AS A RESULT OF NEW INFORMATION, FUTURE EVENTS OR OTHERWISE.



AGENDA

- BUSINESS OVERVIEW
- FINANCIAL OVERVIEW



BUSINESS OVERVIEW



DELIVERING A NEW WORLD OF COMMUNICATIONS TM

POWERING THE PLATFORM ECONOMY, THE INTERNET AND GLOBALISATION

Over 25% of the world's internet traffic uses our network (Over **12,000** petabits)



We have the only wholly-owned subsea cable network that circles the globe



We handle **1 in 10** of all international voice calls

We're a leading player in managed hosting and cloud services globally

We connect businesses to providers who account for almost **50%** of cloud computing

20 terabits of international bandwidth lit capacity



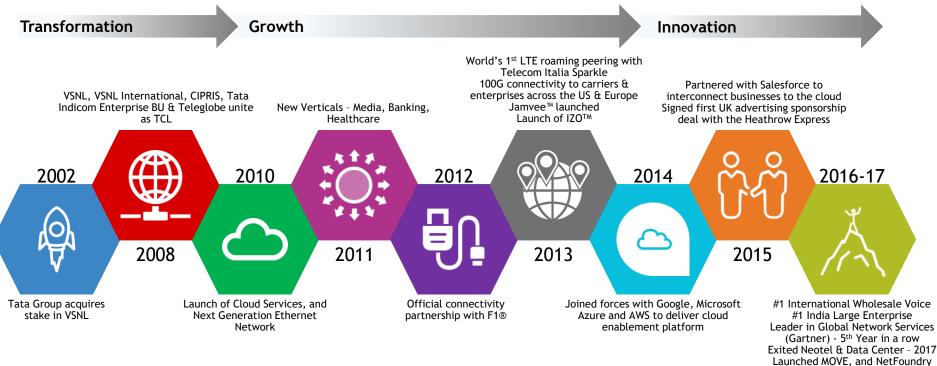


85 million voice transactions handled every day



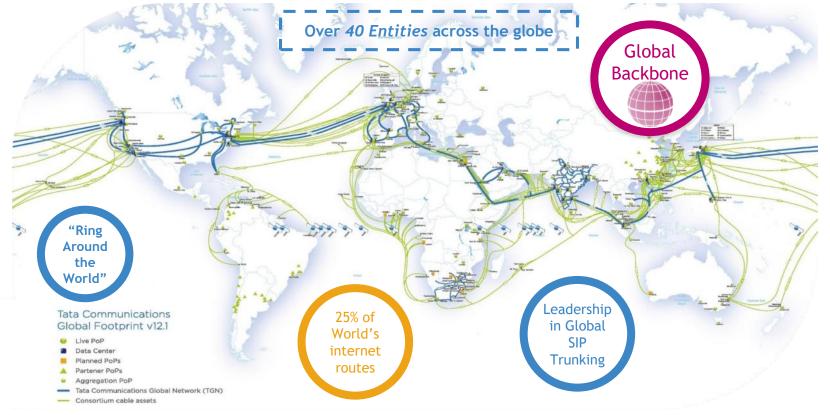
GROWTH STORY

TRANSFORMING FROM AN INDIAN PSU TO A DIGITAL ENABLEMENT PLAYER





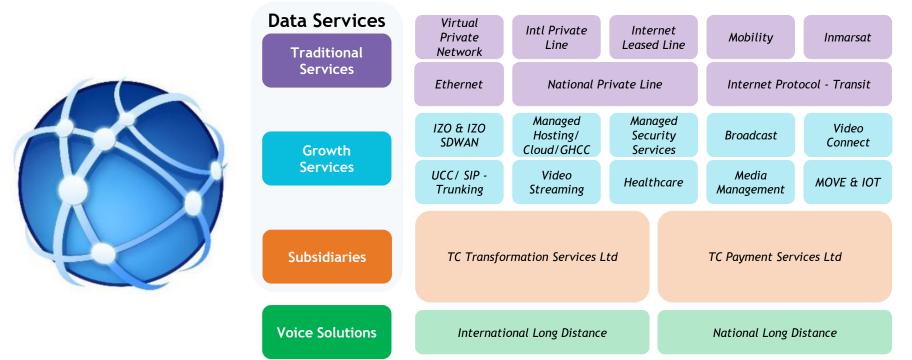
GLOBAL REACH - PROVIDING CONNECTIVITY ACROSS THE WORLD





PRODUCTS AND SERVICES

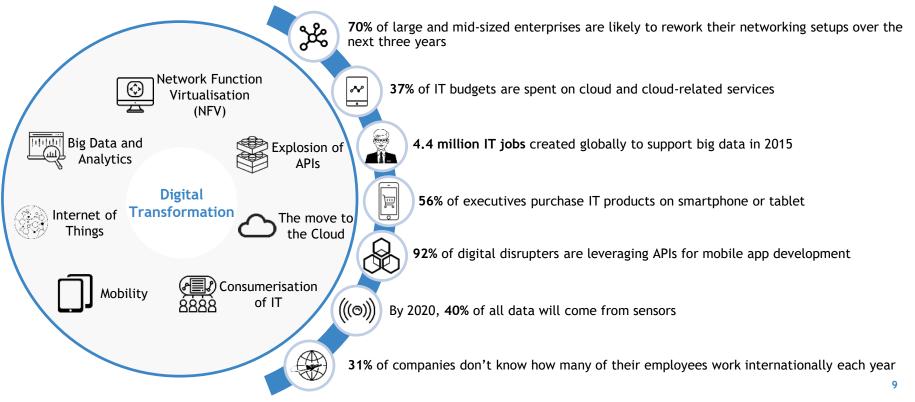
PROVIDER OF ENTERPRISE & WHOLESALE DATA SERVICES & WHOLESALE LONG DISTANCE VOICE SOLUTIONS





MARKET OVERVIEW

TECHNOLOGY IS A GAME CHANGER





BUSINESS THEMES SUPPORTING DIGITAL TRANSFORMATON

DIGITAL TYPICALLY DELIVERS VALUE ACROSS 4 IMPACT AREAS FOR BUSINESSES

Borderless Growth	Driving their digital transformation on a global scale, organisations need best-in-class global infrastructure and tools. They will power organisations' expansion into new markets and geographies, and allow them to innovate through new products, services and business models to generate new revenue streams with agility.
Productivity and Efficiency	Boosting productivity and drive efficiencies via digital, organisations need to pave the way for seamless multi-platform collaboration amongst their employees, partners and customers, and empower them with ubiquitous access to data and applications.
Customer Experience and Engagement	Offering their digitally-savvy customers the seamless experiences they crave, organisations need to embrace an omni-channel approach, which enables them to enhance customer engagement, awareness and loyalty.
Managing Business Risk	Managing business risk, organisations must secure their data and applications - which fuel their growth in today's digital economy - against external threats, and ensure reliability and near-zero business disruption.



OUR CUSTOMERS

~ 7,000 CUSTOMERS GLOBALLY: ~2,000 SERVICE PROVIDER CUSTOMERS & ~5,000 ENTERPRISE CUSTOMERS

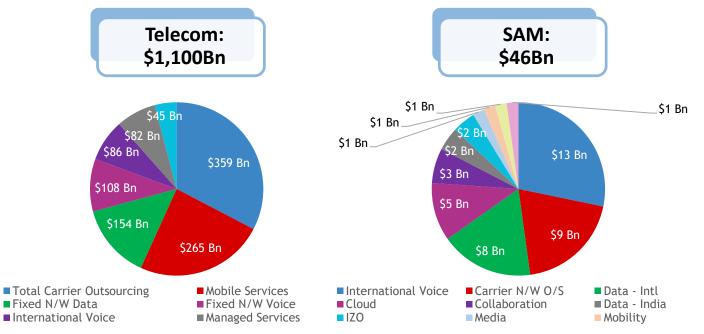


TATA TECHNOLOGIES



WE ADDRESS ~\$46 BN OUT OF A \$1.1 TN TELECOM MARKET

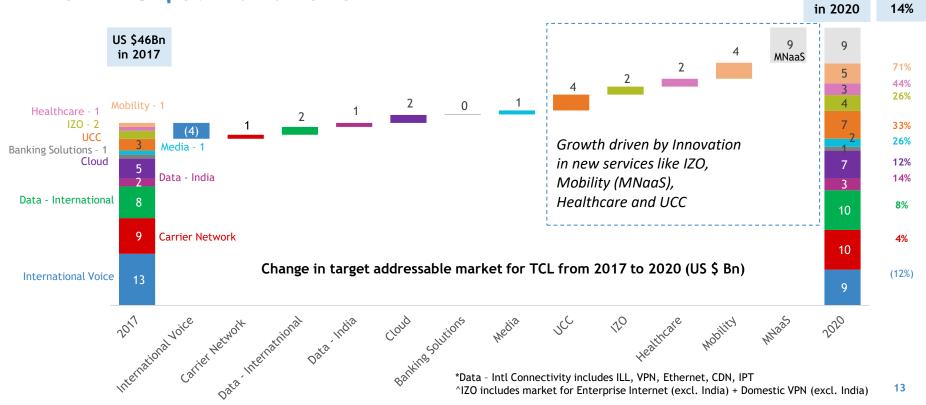
SERVICEABLE ADDRESSABLE MARKET REPRESENTS PORTION OF THE TELECOM MARKET WHICH WE CAN CAPTURE



Source: Gartner, F&S, Telegeography, CISCO-VNI, Internal Estimates Notes: Managed Services includes Media Services; Data Intl Connectivity includes CDN and IP-T



OUR TARGET ADDRESSABLE MARKET IS EXPANDING FROM \$46BN IN 2017 TO \$69BN IN 2020 US \$69BN CAGR







HELPING CONSUMERS REMAIN AGILE, ADAPTABLE, AND RESPONSIVE

POWERING THE DIGITAL ECONOMY AND HELPING OUR CUSTOMERS AND PARTNERS ACCELERATE THEIR GROWTH BY DEVELOPING INNOVATIVE BUSINESS SOLUTIONS

Innovating Together





INVESTING FOR THE FUTURE

MOVE is 3 Products built on the Tata Global Network

SIM CONNECT

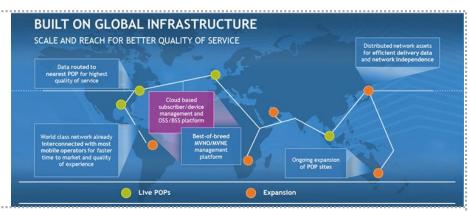
Global Mobile Connectivity for Humans - Providing Global Visibility, Security and Control to MNCs

IOT CONNECT

Global Connectivity for Machines and Things - Fully Programmable Global IoT connectivity and services

MOBILE NETWORK ENABLEMENT

MNOs can leverage our MVNE "platform as a Service" and launch sophisticated local or global MVNOs rapidly



Other Innovative Products in our Portfolio

MOBILE CUSTOMER ENGAGEMENT

Mobile Messaging Exchange SMS Firewall API Suite Mobile Local Number Services Sponsored Data Exchange



LoRa LP-WAN (Low Power, Long Range Network)

IOT infrastructure and developer ecosystem in India



Digital Transformation

Revamping systems and processes to enhance long term productivity and enrich customer experience

ROAMING AND INTERCONNECT SERVICES

Business Intelligence

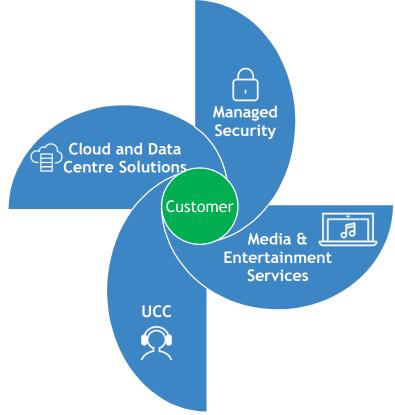
Steering and Routing

WiFi+

Clearing and Settlement VoLTE Interconnect, IPX+ SS7 & Diameter Signalling



LEVERAGING OUR POSITIONING



Cloud and Data Centre Solutions

- Connecting businesses to 8 main cloud platforms in 20 locations across 3 continents
- Our data centres meet and exceed TIA 942 standards and offer 99.982% uptime
- 10,000+ installed racks, and more than 5,000 virtual instances

Managed Security

- One of the largest cloud-based DDoS mitigation and scrubbing services with 17 scrubbing farms across the globe
- Provide 24x7x365 proactive monitoring of security devices for over 700 customers
- Acknowledged as a 'notable vendor' in Gartner's Magic Quadrant for MSSPs

Media and Entertainment Services

- Global network that can transfer 1TB data/second for HD video without buffering
- Video network that reaches 300 media hotspots globally
- Offers OTT platform-as-a-service which enables delivery of live, linear, catch-up & VOD content

Unified Communication and Collaboration (UCC)

- End-to-end global managed services and support
- Named Microsoft High Potential Partner for Skype for Business
- Cisco powered Cloud Contact Centre Solution Provider



THIRD PARTY ENDORSEMENTS, AWARDS AND RECOGNITION

CONTINUOUS IMPROVEMENT

India's largest corporations: Tata Communications at #68

Transparency International, a global civil society organization, conducted research into the public reporting practices of 100 emerging market companies based in 16 countries in 2016



Tata Communications ranks #2 in the 'Transparency in Corporate Report'

8 page feature story on the Leadership Profile of Tata Communications in the December edition of Fortune India

http://fortuneindia.com/2016/december/the-importanceof-being-global-1.10468

Frost & Sullivan India ICT Awards:

- Enterprise Data Service Provider of the Year (9th Year in a row)
- Hosted Contact Center Service Provider of the Year (6th Year in a row)
- Enterprise Telecom Service Provider of the Year Large Enterprises (3rd Year in a row)
- Third Party Datacentre Service Provider of the Year (2nd Year in a row)
- IoT New Product/Service Innovation Award (First time winner New Award Category)

Recognised for building a high trust, high performance culture and a Great Place to Work-Certified $\ensuremath{^{\rm M}}$



Aon_®

BESTEMPLOYERS

Named an Aon Best Employer India, 3rd year in row. Recognised for high employee engagement, compelling employer brand, effective leadership and a culture that enables high performance

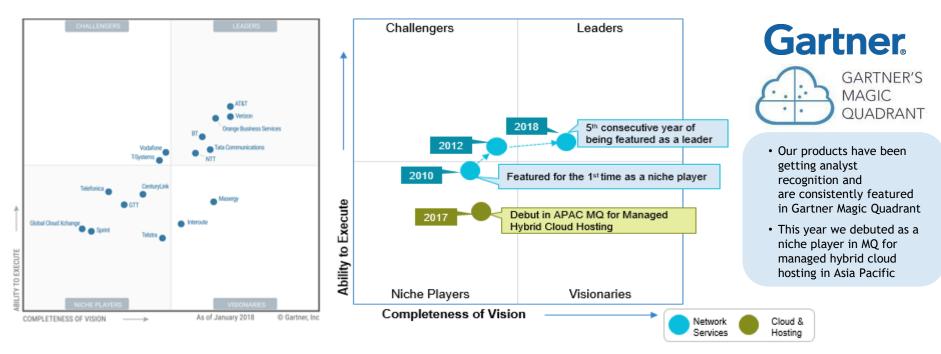
#19 best company in India at attracting and retaining top talent





POSITIONED IN THE LEADERS' QUADRANT

"LEADER" IN GARTNER MAGIC QUADRANT FOR NETWORK SERVICES, GLOBAL FOR 5TH CONSECUTIVE YEAR



Source: Gartner, Inc. "Magic Quadrant for Network Services, Global" by Danellie Young, Katja Ruud, Bjarne Munch, Takeshi Ikeda, Neil Rickard, Lisa Pierce, February 27, 2018

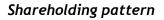
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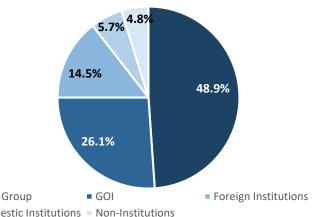


SHAREHOLDER VALUE CREATION

FOCUS ON MAXIMIZING LONG TERM INTRINSIC VALUE FOR SHAREHOLDERS

Drive Capital Efficiency	 Recalibrate Investments Co-create with partners Strong discipline and governance around capital allocation and expenditure 	
Improve Margin Profile	 Improve operating efficiency and drive operating leverage Accelerate growth in high margin data segment and new services 	
Invest for Sustainable Long-Term Growth	 Reshape portfolio Invest in new services/ innovation to differentiate and accelerate growth 	 Tata Group Domestic Instit
Create Financial & Strategic Flexibility	 Key priority is to generate free cash flow and deleverage balance sheet Pursuit of opportunities to unlock intrinsic value Rationalize businesses with sub-par return profiles 	Note: Tata gro Sons (14.07%),





As on March 31, 2018

Note: Tata group includes Panatone Finvest Ltd (30.10%), Tata Sons (14.07%), and Tata Power Ltd. (4.71%)



CORPORATE SOCIAL RESPONSIBILITY

TECHNOLOGY DRIVING SOCIAL CHANGE

By financially including women around the globe, we take an important step towards poverty alleviation, equality and economic prosperity.

Walt Macnee, Vice Chairman, Mastercard

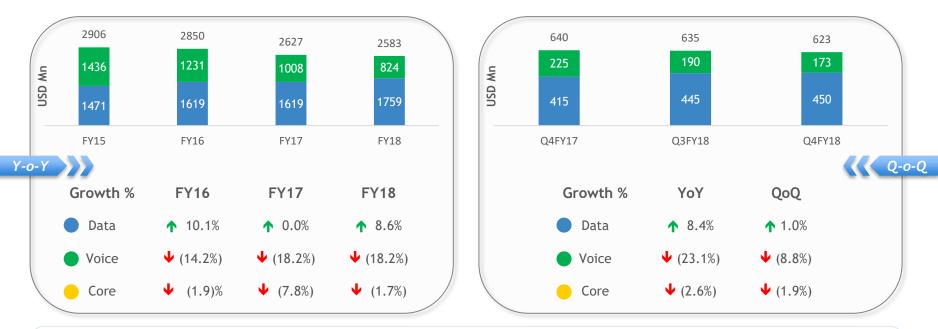
- Tata Communications and MasterCard joined forces to empower 100 million women in the developing world. Working with a unique network of partners, we aim to bring our shared vision to life through access to transformative mobile platforms across a range of financial, health and education applications and service
- We're committed to improving the quality of life of communities through programmes such as health, education and vocational training
- Sustainability is built into our business processes
- We have impacted more than 150,000 lives in the last 3 years through 14 CSR programs.
- Employees have contributed 70,000 hours globally in the last 3 years towards community action.
- In FY18, 98% of our employees have undergone 69,081 days of skill development training through 805 workshops
- Further, our employee engagement score remains very high at 81% in 2018. This helps us stay very high up in the top quartile of the Aon Hewitt global telecom database



FINANCIAL PERFORMANCE



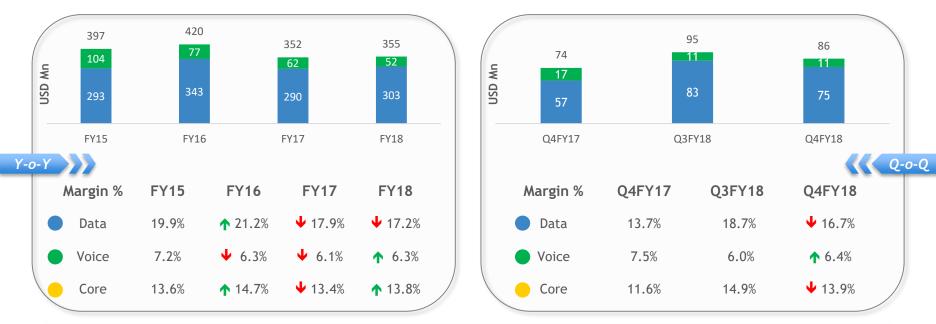
PERFORMANCE HIGHLIGHTS | CORE - GROSS REVENUE



- Full year revenue declined by 1.7% YoY primarily due to de-growth in Voice minutes & price compression and YoY decline in Payment Solutions business
- The pressure on voice business continues in-line with global trends; this quarter Voice revenue declined by 8.8% QoQ and 23.1% YoY
- Q4 Data business revenue increased by 8.4% YoY and 1.0% on QoQ basis; this growth was primarily led by strong revenue traction across the growth services portfolio



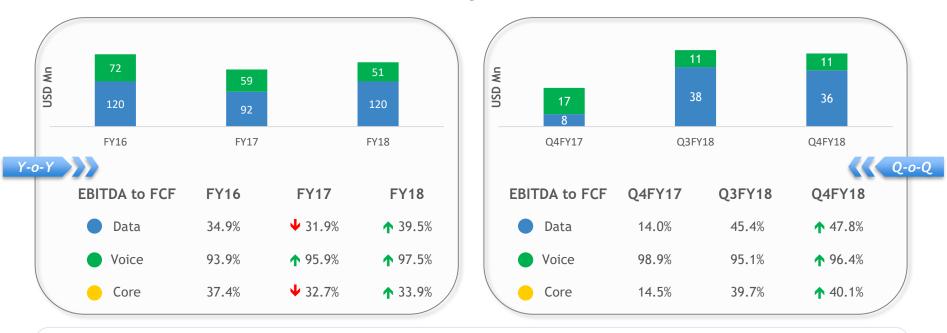
PERFORMANCE HIGHLIGHTS | CORE - EBITDA



- FY18 EBITDA was flat YoY due to decline in Voice EBITDA, investment into Growth & Innovation services and de-growth in Payment Solution business. Full year margins expanded by 40 Bps; aided by higher margin in TCTS business and Traditional Data services.
- Q4 EBITDA declined by 8.8% QoQ due to upfront investment in new customer wins, EBITDA was higher by 16.8% YoY due to 1) growth in TCTS business, 2) Payment solution business breaking even and 3) Cost optimization initiative.
- We have been able to maintain Voice EBITDA margins in the range of 6% by bringing efficiencies into business



PERFORMANCE HIGHLIGHTS | CORE - OPERATING FCF

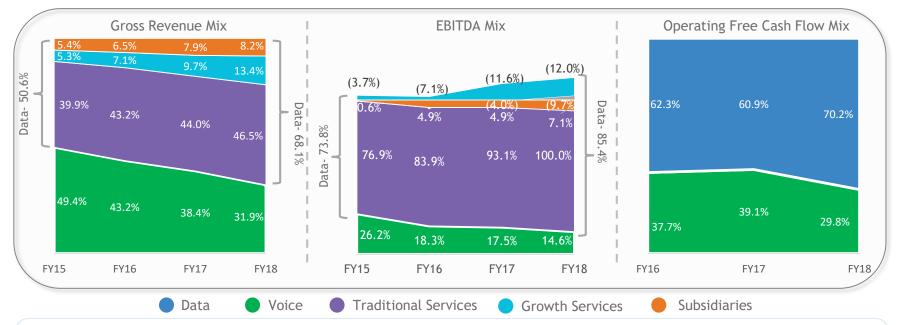


- The business is generating healthy free cash flows We generated USD 121Mn (INR 776 Crore) in Free Cash Flow after accounting for capex for FY18
- The underlying business levers are in place and the free cash flow growth momentum will continue as we grow scale

Note: USD-INR: FY15 - 61.13; FY16 - 65.44; FY17 - 67.07; FY18 - 64.47; Q4FY17 - 67.09; Q1FY18 - 64.48; Q2FY18 - 64.30; Q3FY18 - 64.77; Q4FY18 - 64.35; FCF = EBITDA less Capital Expenditure; Core FCF has been arrived at after subtracting total Capex



PERFORMANCE HIGHLIGHTS | PORTFOLIO MIX



- There has been a significant shift in the mix of our business, with Data dominating both in terms of Revenue, EBITDA and Free Cash Flow, and the declining importance/ dependence on Voice can be clearly seen above
- Traditional Connectivity services is our mainstay as of now, and represents a majority portion of both our Revenue and EBITDA
- However, our investment in Growth Services will drive the business in the future



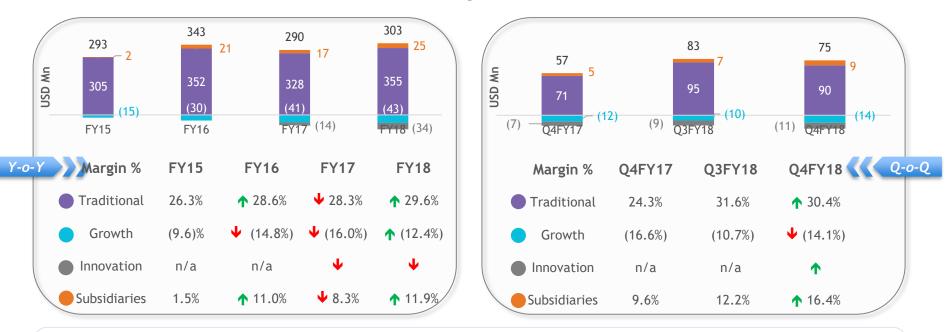
PERFORMANCE HIGHLIGHTS | DATA - GROSS REVENUE



- In FY 18 Data business revenue grew by 8.6% YoY; this was primarily led by strong revenue traction across the data services portfolio
- Traditional services witnessed steady growth of 3.9% YoY on a full year basis despite industry headwinds; the growth was led by ILL and Ethernet both of which grew by 14% YoY, VPN grew by 10% during the same period. This has been industry leading growth.
- Growth services continued to witness strong momentum with a YoY growth of 35.6%. The growth rate has doubled from 18.4% in FY17. Within this portfolio IZO services grew by 304% and Security services grew by 64% YoY.



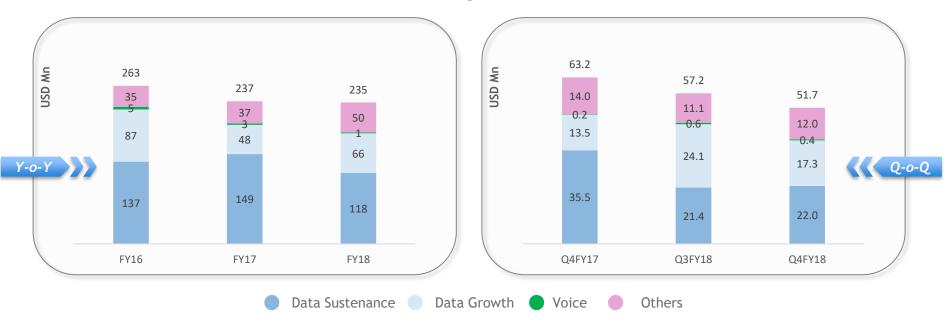
PERFORMANCE HIGHLIGHTS | DATA - EBITDA



- FY18 Data EBITDA was flat on YoY basis with decline in margins by 70 Bps due to investment in Growth and Innovation services and provision due to customer insolvency.
- For Traditional Services, the EBITDA for the year came in at USD 355 Mn, witnessing a strong growth of 8.5% YoY
- For Growth Services, the EBITDA losses were little higher this quarter due to upfront investment in new customer wins



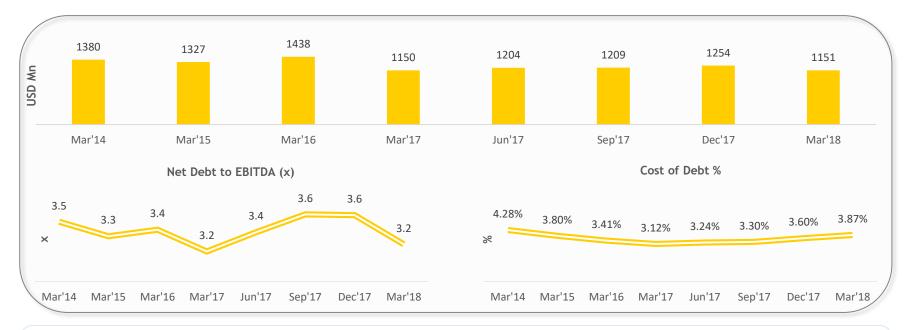
PERFORMANCE HIGHLIGHTS | CAPITAL EXPENDITURE



- Q4 capex was at USD 52 Mn; on a full year basis, the capex was at USD 235 Mn which is well below the guidance of USD 250-275 Mn annual capex
- Around 80% of the Capex is spent on Data Business
- Capex spent on Others include sustenance capex towards network engineering, IT, customer service operations etc



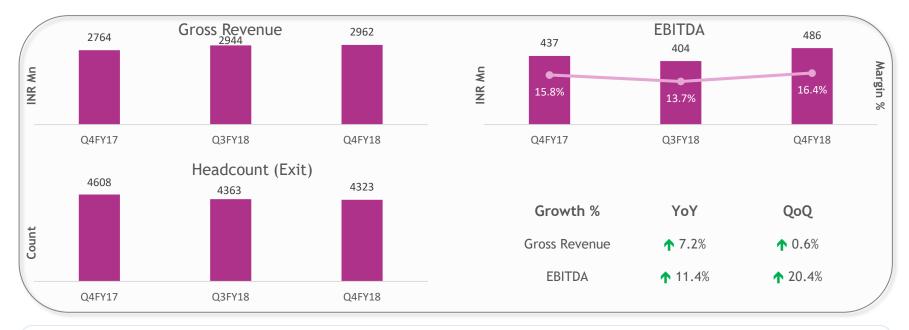
PERFORMANCE HIGHLIGHTS | NET DEBT



- Net debt at the end of quarter was at USD 1,151 Mn a decrease of USD 103 Mn over last quarter
- Cost of debt for Q4 was at 3.87% higher by 27 Bps QoQ attributable to one-time impact of arrangement fees in refinancing Long-Term loan and increase in LIBOR. Normalized for this impact the Cost of debt would have been 3.43%.



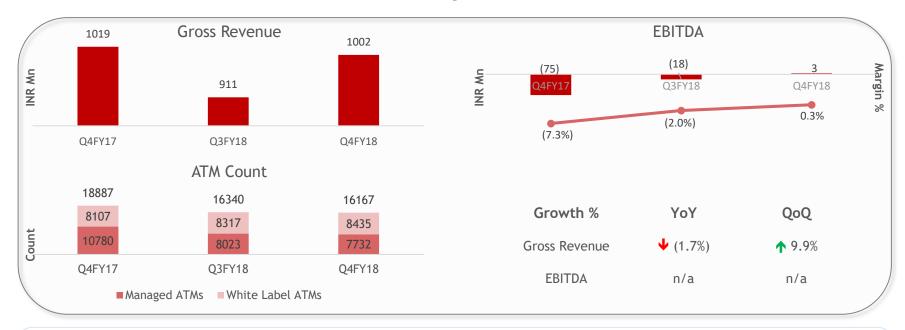
PERFORMANCE HIGHLIGHTS | TCTSL - STANDALONE



- Transformation services revenue increased by 12.5% YoY and 9.8% YoY on a full year basis; this was due to new customer wins and increased revenue from existing customers
- Full Year EBITDA increased by 25.6% YoY due to improved quality of revenue and cost optimisation

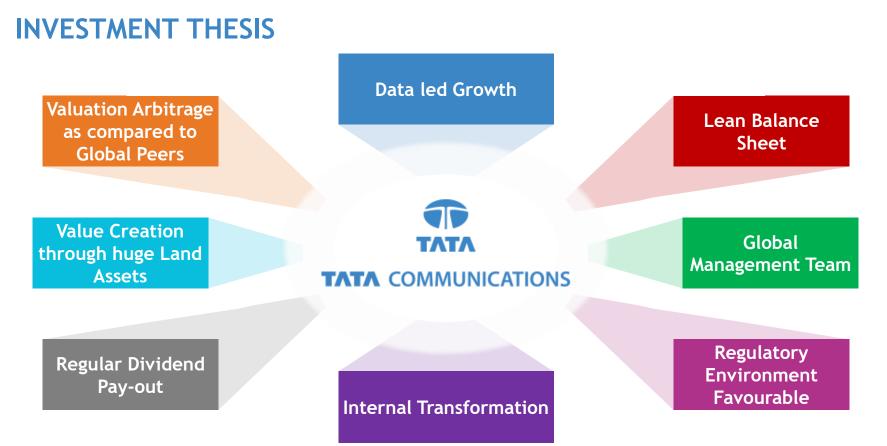


PERFORMANCE HIGHLIGHTS | TCPSL - STANDALONE



• Payment Solutions business broke even in Q4 on the back of improved money supply and cost efficiencies





TATA

TATA COMMUNICATIONS

KEY TAKE AWAY

- Riding on global data growth
- Digital Transformation and Cloud adoption to drive the business growth
- □ Transformation driving demand for SD WAN and network virtualisation services
- Tata Communications is part of HKA Consortium which along with Alcatel Submarine Networks will roll out new trans-Pacific optical communications system linking Hong Kong to America over 13,000 kilometres
- Desitioned for the first time by Gartner in its 2017 Magic Quadrant for Managed Hybrid Cloud Hosting, Asia/Pacific as a niche player
- Desitioned as "Leader" in Gartner magic quadrant for network services, global for 5th consecutive year.
- Digital push through partnerships
 - □ Partnership with Surbana Jurong, JUSCO, Chunghwa Telecom, Omate
- □ Increased sales push through internal reorganisation and partnerships
- The revamped GTM strategy has started to show positive results with an improvement both in funnel adds as well as in closed sales. We added 493 new customers during the year; product penetration ratio which is the number of products sold to each customer has improved from 1.75 in FY17 to 1.93 in FY18
- Growth services continued to witness strong momentum with a YoY growth of 35.6%. The growth rate has doubled from 18.4% in FY17
- Core Net Debt at USD 1.15Bn, a decrease of USD 103Mn over last quarter Net Debt to EBITDA at 3.2x
- □ FY18 Dividend of INR 4.5/share which is 45% of face value of each share
- Demerger of surplus land filed with NCLT and approved by shareholders After the transfer of surplus land, the company still holds close to 850 acres of land across various states, and the de-merger will enable evaluation of options to monetise this land at a later stage





THANK YOU

tatacommunications.com

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